

# Survey on Happiness : Brazil

## CODE BOOK

ID Number	A1-2010-0083
Producers	Chosun Ilbo, Gallup Korea Global Market Insite, Inc.
Year of Collection	2010
Distributors	KOSSDA
Year of Disrtibution	2012
Year of Publication	2012

**All works using or referring KOSSDA data collections should acknowledge the data sources by means of standard bibliographic citations. Citations must appear in footnotes or the reference section of publications.**

**The bibliographic citation for this data collection is :**

**Gallup Korea. 2010 “Survey on Happiness : Brazil” Producers: Gallup Korea, Chosun Ilbo, Global Market Insite, Inc.. Distributors: KOSSDA. year of Distribution: 2012. ID Number : A1-2010-0083.**

**The bibliographic citation for this codebook is :**

**Korea Social Science Data Archive. 2012. “Survey on Happiness : Brazil Codebook.” pp. 5-10.**

**For the codebook of this data collection, all rights are reserved to KOSSDA. It may not be copied, transmitted, published or redistributed without permission.**

**SQ1** Gender (SA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
Male	1	266	50.6	50.6
Female	2	260	49.4	49.4
SUM		526	100.0	100.0

**SQ2** How old are you? (Numeric)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
20-29	1	207	39.4	39.4
30-39	2	212	40.3	40.3
40-59	3	107	20.3	20.3
SUM		526	100.0	100.0

**SQ2A** How old are you?

RESPONSE	PUNCH	FRE.	PERCENT	VALID
20	20	10	1.9	1.9
21	21	11	2.1	2.1
22	22	24	4.6	4.6
23	23	21	4.0	4.0
24	24	19	3.6	3.6
25	25	24	4.6	4.6
26	26	21	4.0	4.0
27	27	29	5.5	5.5
28	28	23	4.4	4.4
29	29	25	4.8	4.8
30	30	31	5.9	5.9
31	31	25	4.8	4.8
32	32	30	5.7	5.7
33	33	32	6.1	6.1
34	34	17	3.2	3.2
35	35	18	3.4	3.4
36	36	12	2.3	2.3

37	37	14	2.7	2.7
38	38	13	2.5	2.5
39	39	20	3.8	3.8
40	40	5	1.0	1.0
41	41	9	1.7	1.7
42	42	4	.8	.8
43	43	6	1.1	1.1
44	44	8	1.5	1.5
45	45	5	1.0	1.0
46	46	7	1.3	1.3
47	47	9	1.7	1.7
48	48	7	1.3	1.3
49	49	5	1.0	1.0
50	50	9	1.7	1.7
51	51	5	1.0	1.0
52	52	4	.8	.8
53	53	7	1.3	1.3
54	54	4	.8	.8
55	55	1	.2	.2
56	56	6	1.1	1.1
57	57	3	.6	.6
58	58	1	.2	.2
59	59	2	.4	.4
SUM		526	100.0	100.0

**Q1** How happy are you? (SA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
Very happy	1	301	57.2	57.2
Somewhat happy	2	176	33.5	33.5
Not really happy	3	38	7.2	7.2
Not happy at all	4	6	1.1	1.1
Don t know	5	5	1.0	1.0
SUM		526	100.0	100.0

**Q2\_1 Have you ever been separated from your family against your will?**

RESPONSE	PUNCH	FRE.	PERCENT	VALID
Due to political, or diplomatic matters.	1	16	3.0	100.0
Missing Value	9	510	97.0	
<b>SUM</b>		526	100.0	100.0

**Q2\_2 Have you ever been separated from your family against your will?**

RESPONSE	PUNCH	FRE.	PERCENT	VALID
Due to serious illness of a family member who had to be separated	2	46	8.7	100.0
Missing Value	9	480	91.3	
<b>SUM</b>		526	100.0	100.0

**Q2\_3 Have you ever been separated from your family against your will?**

RESPONSE	PUNCH	FRE.	PERCENT	VALID
Due to a runaway family member or parents divorce or separation	3	103	19.6	100.0
Missing Value	9	423	80.4	
<b>SUM</b>		526	100.0	100.0

**Q2\_4 Have you ever been separated from your family against your will?**

RESPONSE	PUNCH	FRE.	PERCENT	VALID
Due to business	4	141	26.8	100.0
Missing Value	9	385	73.2	
<b>SUM</b>		526	100.0	100.0

**Q2\_5 Have you ever been separated from your family against your will?**

RESPONSE	PUNCH	FRE.	PERCENT	VALID
I never was separated from my family.	5	256	48.7	100.0
Missing Value	9	270	51.3	
<b>SUM</b>		526	100.0	100.0

**Q3** Have you ever thought that nearby countries are a threat to your happiness? (SA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
Yes, very much.	1	11	2.1	2.1
Yes, a little bit.	2	75	14.3	14.3
Not really.	3	141	26.8	26.8
No, not at all.	4	286	54.4	54.4
Don t know	5	13	2.5	2.5
<b>SUM</b>		526	100.0	100.0

**Q4** How worried are you about a nuclear attack or terrorism? (SA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
Very much worried	1	64	12.2	12.2
Somewhat worried	2	144	27.4	27.4
Not really worried	3	159	30.2	30.2
Not worried at all	4	152	28.9	28.9
Don t know	5	7	1.3	1.3
<b>SUM</b>		526	100.0	100.0

**Q5** Have any of your family, close friends or yourself got hurt or experienced death caused by national conflicts? (SA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
Yes. My family, close friends or I was hurt by national conflicts.	1	15	2.9	2.9
There have been national conflicts, but none of my family or friends were hurt	2	125	23.8	23.8
There have not been any national conflicts.	3	347	66.0	66.0
Don t know	4	39	7.4	7.4
<b>SUM</b>		526	100.0	100.0

**Q6** How worried are you about someone's tapping your phone or peeping at your private life? (SA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
Very much worried.	1	73	13.9	13.9
Somewhat worried.	2	115	21.9	21.9
Not really worried.	3	135	25.7	25.7
Not worried at all.	4	200	38.0	38.0
Don t know .	5	3	.6	.6
<b>SUM</b>		526	100.0	100.0

**Q7** If you imagine the last day of your life, what do you expect the reason of your death? (SA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
By serious illness	1	33	6.3	6.3
By war, terrorism or other reasons that are related to national security	2	11	2.1	2.1
By car accident or being murdered	3	33	6.3	6.3
I will get old and naturally die.	4	408	77.6	77.6
Don t know .	5	41	7.8	7.8
<b>SUM</b>		526	100.0	100.0

**Q8** Have you ever had a fight with your family or friends due to political reasons? (SA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
Very frequently	1	12	2.3	2.3
Sometimes	2	77	14.6	14.6
Once or twice	3	103	19.6	19.6
Never	4	328	62.4	62.4
Don t know .	5	6	1.1	1.1
<b>SUM</b>		526	100.0	100.0

**Q9** When you think about 'politicians', among below, what would be the most similar thought to yours? (SA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
People who decide policies of a country	1	68	12.9	12.9
People who exploits people for his own benefit	2	241	45.8	45.8
People who fight against opponents to secure their positions	3	55	10.5	10.5
I sometimes dislike them, but recognize them because they were chosen by people.	4	148	28.1	28.1
Don t know	5	14	2.7	2.7
<b>SUM</b>		526	100.0	100.0

**Q10** When you think about 'president', among below, what would be the most similar thought to yours? (SA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
A just ruler who is chosen by his/her people	1	187	35.6	35.6
Someone who exploits people for his/her own benefit	2	74	14.1	14.1
Someone who uses his/her power to control his/her people	3	78	14.8	14.8
Someone who represents and only works for his/her party	4	159	30.2	30.2
Don t know	5	28	5.3	5.3
<b>SUM</b>		526	100.0	100.0

**Q11** When you think about the relation between you and 'corruption', among below, what would be the most similar thought to yours? (SA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
I once was a victim of corruption and I get upset about it.	1	212	40.3	40.3
I once was a victim of corruption but it can t helped.	2	8	1.5	1.5
I never was a victim of corruption but I get upset.	3	268	51.0	51.0
I never was a viction of corruption and I do not care about it	4	16	3.0	3.0
Don t know	5	22	4.2	4.2
<b>SUM</b>		526	100.0	100.0

**Q12\_1** What do you think about 'the richest man in your country'? (MA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
He/she must be a lucky one who got his fortune from his/her parents.	1	119	22.6	100.0
Missing Value	9	407	77.4	
<b>SUM</b>		526	100.0	100.0

**Q12\_2** What do you think about 'the richest man in your country'? (MA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
He/she probably worked hard to earn the money.	2	298	56.7	100.0
Missing Value	9	228	43.3	
<b>SUM</b>		526	100.0	100.0

**Q12\_3** What do you think about 'the richest man in your country'? (MA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
He/she probably resorted to all sorts of trickery or was related to corruption to earn the money.	3	171	32.5	100.0
Missing Value	9	355	67.5	
<b>SUM</b>		526	100.0	100.0

**Q12\_4** What do you think about 'the richest man in your country'? (MA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
He/she has a lot of money and contributes to society as much as he/she can	4	72	13.7	100.0
Missing Value	9	454	86.3	
<b>SUM</b>		526	100.0	100.0

**Q12\_5** What do you think about 'the richest man in your country'? (MA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
Don t know .	5	46	8.7	100.0
Missing Value	9	480	91.3	
<b>SUM</b>		526	100.0	100.0



**Q13** Among below, what would be the most favorable annual income that may make you happy? (SA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
Below 5,000 USD	1	23	4.4	4.4
5,000USD – 10,000USD	2	46	8.7	8.7
10,000USD – 20,000USD	3	41	7.8	7.8
20,000USD – 30,000USD	4	48	9.1	9.1
30,000USD – 40,000USD	5	46	8.7	8.7
40,000USD – 50,000USD	6	45	8.6	8.6
50,000USD – 60,000USD	7	26	4.9	4.9
60,000USD – 70,000USD	8	28	5.3	5.3
70,000USD – 80,000USD	9	34	6.5	6.5
80,000USD – 90,000USD	10	16	3.0	3.0
90,000USD – 100,000USD	11	23	4.4	4.4
Over 100,000USD	12	75	14.3	14.3
Money is not a factor of happiness	13	62	11.8	11.8
Don t know .	14	13	2.5	2.5
<b>SUM</b>		526	100.0	100.0

**Q14** Have you ever had any concerns about your house? If so, what would be the most similar concern to yours among below? (SA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
I do not have enough money to buy the house that I wish to live	1	292	55.5	55.5
I am worried that I may make a loss when the price of my own house drop	2	14	2.7	2.7
I am worried about the taxes I have to pay to live in the house	3	73	13.9	13.9
I am renting a house and am worried that I may have to move when the rent goes up.	4	45	8.6	8.6
I never had any concerns about house.	5	80	15.2	15.2
Don t know.	6	22	4.2	4.2
<b>SUM</b>		526	100.0	100.0

**Q15** When you think about your loan, what would be the most similar situation to yours among below? (SA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
I am worried about the interest on a loan.	1	219	41.6	41.6
I loaned money, but do not worry too much.	2	53	10.1	10.1
I am worried because banks do not allow me to loan money.	3	20	3.8	3.8
I do not have a loan.	4	222	42.2	42.2
Don t know .	5	12	2.3	2.3
<b>SUM</b>		526	100.0	100.0

**Q16** Countries around the world are cutting their budget sharply. How positive or negative is the effect of cutting the budget to your happiness? (SA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
Very positive	1	33	6.3	6.3
Somewhat positive	2	57	10.8	10.8
Somewhat negative	3	183	34.8	34.8
Very negative	4	70	13.3	13.3
No effects	5	149	28.3	28.3
Don t know .	6	34	6.5	6.5
<b>SUM</b>		526	100.0	100.0

**Q17** How trustful is your country's middle and high school education? (SA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
Very trustful	1	19	3.6	3.6
Somewhat trustful	2	264	50.2	50.2
Not so trustful	3	133	25.3	25.3
Not trustful at all.	4	102	19.4	19.4
Don t know	5	8	1.5	1.5
<b>SUM</b>		526	100.0	100.0

**Q18** Have you ever thought about giving a birth in a foreign? If so, what would be the most similar thought to yours among below? (SA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
I have thought about it to give my child a foreign country's citizenship	1	100	19.0	19.0
I have thought about it because of inadequate medical condition of my country.	2	38	7.2	7.2
If I am in a situation that I cannot help, I think it is not a bad choice.	3	26	4.9	4.9
I really want to give birth in my country.	4	221	42.0	42.0
Don t know .	5	141	26.8	26.8
<b>SUM</b>		526	100.0	100.0

**Q19** What do you think is the biggest threat to your child or future generation? (SA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
Lack of money (may become poor and have nothing to do to live)	1	62	11.8	11.8
Security risk (Neighboring country s provocation, terrorism or national conflicts)	2	117	22.2	22.2
Environmental problems (may get damaged due to climatic change and etc.)	3	257	48.9	48.9
Health problems (may get damaged due to new virus or infectious diseases)	4	71	13.5	13.5
Don t know .	5	19	3.6	3.6
<b>SUM</b>		526	100.0	100.0

**Q20** If you or your relatives do not want to have a child, what would be the biggest reason? (SA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
To live freely with someone you love	1	49	9.3	9.3
Cannot afford to raise a child	2	96	18.3	18.3
Do not want the child to live in this complicated and suffering world	3	220	41.8	41.8
Cannot manage both work and raising a child	4	54	10.3	10.3
Don t know .	5	107	20.3	20.3
<b>SUM</b>		526	100.0	100.0

**Q21 Have you heard of 'Liu Xiaobo'? (SA)**

RESPONSE	PUNCH	FRE.	PERCENT	VALID
I know who he is.	1	72	13.7	13.7
I know who he is but do not know in detail.	2	37	7.0	7.0
I think I have heard of his name.	3	95	18.1	18.1
Do not know about him at all	4	322	61.2	61.2
<b>SUM</b>		526	100.0	100.0

**Q22 When you think about 'family', what would be the most similar thought to yours among below? (SA)**

RESPONSE	PUNCH	FRE.	PERCENT	VALID
People who I love the most	1	419	79.7	79.7
People who are related by blood	2	69	13.1	13.1
Burden of my life	3	9	1.7	1.7
People who live together to fulfill each others needs	4	22	4.2	4.2
Don t know	5	7	1.3	1.3
<b>SUM</b>		526	100.0	100.0

**Q23 When you think about 'religion', what would be the most similar thought to yours among below? (SA)**

RESPONSE	PUNCH	FRE.	PERCENT	VALID
The reason I live and exist	1	120	22.8	22.8
The practice to improve my inner being	2	267	50.8	50.8
A part of social activity to maintain relationships	3	52	9.9	9.9
A kind of insurance for the afterlife	4	16	3.0	3.0
I do not like religions and people who believe in them.	5	37	7.0	7.0
Don t know .	6	34	6.5	6.5
<b>SUM</b>		526	100.0	100.0

**Q24 Do you want to keep on living in the country you are living now? (SA)**

RESPONSE	PUNCH	FRE.	PERCENT	VALID
Yes, I would like to live here and am very satisfied	1	206	39.2	39.2
I am not really satisfied but still prefer to live in my country	2	184	35.0	35.0
If I get a chance I would like to live in another country.	3	130	24.7	24.7
Don t know	4	6	1.1	1.1

---

SUM	526	100.0	100.0
-----	-----	-------	-------

**Q25** Who do you think is the happiest person? Please pick one. (SA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
Bill Gates	1	63	12.0	12.0
Barack Obama	2	9	1.7	1.7
Angelina Jolie	3	48	9.1	9.1
Dalai Lama	4	139	26.4	26.4
Myself	5	208	39.5	39.5
Don t know .	6	59	11.2	11.2
<b>SUM</b>		526	100.0	100.0

**Q26A** Do you know Korea?

RESPONSE	PUNCH	FRE.	PERCENT	VALID
Yes	1	129	24.5	24.5
No	2	397	75.5	75.5
<b>SUM</b>		526	100.0	100.0

**Q26B** How happy do Koreans look? (SA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
Very happy	1	6	1.1	4.7
Somewhat happy	2	34	6.5	26.4
Not really happy	3	58	11.0	45.0
Not happy at all	4	20	3.8	15.5
Don t know .	5	11	2.1	8.5
Missing Value	9	397	75.5	
<b>SUM</b>		526	100.0	100.0

**D1** Employment: Which of the following best describes your own present employment status?

RESPONSE	PUNCH	FRE.	PERCENT	VALID
Working full or part time (include self-employed)	1	419	79.7	79.7
Unemployed	2	43	8.2	8.2
Not working (student, housewife)	3	50	9.5	9.5
Retired	4	14	2.7	2.7
<b>SUM</b>		526	100.0	100.0

**D2** Settlement type : Which area do you live ?

RESPONSE	PUNCH	FRE.	PERCENT	VALID
Rural	1	23	4.4	4.4
Urban	2	503	95.6	95.6
<b>SUM</b>		526	100.0	100.0

**D3** Assuming that people's standard of living in your country can be classified into 5 levels  
 – Top, Upper–middle, Middle,

RESPONSE	PUNCH	FRE.	PERCENT	VALID
Top	1	5	1.0	1.0
Upper–middle	2	67	12.7	12.7
Middle	3	266	50.6	50.6
Lower–middle	4	166	31.6	31.6
Bottom	5	22	4.2	4.2
<b>SUM</b>		526	100.0	100.0