

Survey on Happiness : U.S.A.

CODE BOOK

ID Number	A1-2010-0078
Producers	Chosun Ilbo, Gallup Korea Global Market Insite, Inc.
Year of Collection	2010
Distributors	KOSSDA
Year of Disrtibution	2012
Year of Publication	2012

All works using or referring KOSSDA data collections should acknowledge the data sources by means of standard bibliographic citations. Citations must appear in footnotes or the reference section of publications.

The bibliographic citation for this data collection is :

Gallup Korea. 2010 “Survey on Happiness : U.S.A.” Producers: Gallup Korea, Chosun Ilbo, Global Market Insite, Inc.. Distributors: KOSSDA. year of Distribution: 2012. ID Number : A1-2010-0078.

The bibliographic citation for this codebook is :

Korea Social Science Data Archive. 2012. “Survey on Happiness : U.S.A. Codebook.” pp. 5-10.

For the codebook of this data collection, all rights are reserved to KOSSDA. It may not be copied, transmitted, published or redistributed without permission.

SQ1 Gender (SA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
Male	1	253	49.5	49.5
Female	2	258	50.5	50.5
SUM		511	100.0	100.0

SQ2 How old are you? (Numeric)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
20-29	1	154	30.1	30.1
30-39	2	154	30.1	30.1
40-59	3	203	39.7	39.7
SUM		511	100.0	100.0

SQ2A How old are you?

RESPONSE	PUNCH	FRE.	PERCENT	VALID
20	20	18	3.5	3.5
21	21	13	2.5	2.5
22	22	17	3.3	3.3
23	23	11	2.2	2.2
24	24	12	2.3	2.3
25	25	15	2.9	2.9
26	26	12	2.3	2.3
27	27	16	3.1	3.1
28	28	26	5.1	5.1
29	29	14	2.7	2.7
30	30	14	2.7	2.7
31	31	30	5.9	5.9
32	32	18	3.5	3.5
33	33	18	3.5	3.5
34	34	10	2.0	2.0
35	35	11	2.2	2.2
36	36	10	2.0	2.0
37	37	12	2.3	2.3
38	38	13	2.5	2.5
39	39	18	3.5	3.5
40	40	13	2.5	2.5
41	41	12	2.3	2.3
42	42	5	1.0	1.0
43	43	9	1.8	1.8
44	44	7	1.4	1.4

45	45	10	2.0	2.0
46	46	10	2.0	2.0
47	47	14	2.7	2.7
48	48	10	2.0	2.0
49	49	13	2.5	2.5
50	50	9	1.8	1.8
51	51	7	1.4	1.4
52	52	9	1.8	1.8
53	53	10	2.0	2.0
54	54	14	2.7	2.7
55	55	16	3.1	3.1
56	56	6	1.2	1.2
57	57	13	2.5	2.5
58	58	5	1.0	1.0
59	59	11	2.2	2.2
SUM		511	100.0	100.0

Q1 How happy are you? (SA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
Very happy	1	149	29.2	29.2
Somewhat happy	2	258	50.5	50.5
Not really happy	3	74	14.5	14.5
Not happy at all	4	23	4.5	4.5
Don t know	5	7	1.4	1.4
SUM		511	100.0	100.0

Q2_1 Have you ever been separated from your family against your will?

RESPONSE	PUNCH	FRE.	PERCENT	VALID
Due to political, or diplomatic matters.	1	17	3.3	100.0
missing value	9	494	96.7	
SUM		511	100.0	100.0

Q2_2 Have you ever been separated from your family against your will?

RESPONSE	PUNCH	FRE.	PERCENT	VALID
Due to serious illness of a family member who had to be separated	2	41	8.0	100.0
missing value	9	470	92.0	
SUM		511	100.0	100.0

Q2_3 Have you ever been separated from your family against your will?

RESPONSE	PUNCH	FRE.	PERCENT	VALID
Due to a runaway family member or parents divorce or separated	3	60	11.7	100.0
missing value	9	451	88.3	
SUM		511	100.0	100.0

Q2_4 Have you ever been separated from your family against your will?

RESPONSE	PUNCH	FRE.	PERCENT	VALID
Due to business	4	73	14.3	100.0
missing value	9	438	85.7	
SUM		511	100.0	100.0

Q2_5 Have you ever been separated from your family against your will?

RESPONSE	PUNCH	FRE.	PERCENT	VALID
I never was separated from my family.	5	348	68.1	100.0
missing value	9	163	31.9	
SUM		511	100.0	100.0

Q3 Have you ever thought that nearby countries are a threat to your happiness? (SA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
Yes, very much.	1	43	8.4	8.4
Yes, a little bit.	2	152	29.7	29.7
Not really.	3	166	32.5	32.5
No, not at all.	4	132	25.8	25.8
Don t know	5	18	3.5	3.5
SUM		511	100.0	100.0

Q4 How worried are you about a nuclear attack or terrorism? (SA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
Very much worried	1	58	11.4	11.4
Somewhat worried	2	213	41.7	41.7
Not really worried	3	160	31.3	31.3
Not worried at all	4	68	13.3	13.3
Don t know	5	12	2.3	2.3
SUM		511	100.0	100.0

Q5 Have any of your family, close friends or yourself got hurt or experienced death caused by national conflicts? (SA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
Yes. My family, close friends or I was hurt by national conflicts	1	57	11.2	11.2
There have been national conflicts, but none of my family or friends were hurt.	2	239	46.8	46.8
There have not been any national conflicts.	3	165	32.3	32.3
Don t know	4	50	9.8	9.8
SUM		511	100.0	100.0

Q6 How worried are you about someone's tapping your phone or peeping at your private life? (SA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
Very much worried.	1	65	12.7	12.7
Somewhat worried.	2	157	30.7	30.7
Not really worried.	3	191	37.4	37.4
Not worried at all.	4	87	17.0	17.0
Don t know .	5	11	2.2	2.2
SUM		511	100.0	100.0

Q7 If you imagine the last day of your life, what do you expect the reason of your death? (SA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
By serious illness	1	105	20.5	20.5
By war, terrorism or other reasons that are related to national security	2	22	4.3	4.3
By car accident or being murdered	3	43	8.4	8.4
I will get old and naturally die.	4	256	50.1	50.1
Don t know .	5	85	16.6	16.6
SUM		511	100.0	100.0

Q8 Have you ever had a fight with your family or friends due to political reasons? (SA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
Very frequently	1	21	4.1	4.1
Sometimes	2	60	11.7	11.7
Once or twice	3	128	25.0	25.0
Never	4	294	57.5	57.5
Don t know .	5	8	1.6	1.6
SUM		511	100.0	100.0

Q9 When you think about 'politicians', among below, what would be the most similar thought to yours? (SA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
People who decide policies of a country	1	108	21.1	21.1
People who exploits people for his own benefit	2	120	23.5	23.5
People who fight against opponents to secure their positions	3	57	11.2	11.2
I sometimes dislike them, but recognize them because they were chosen by people.	4	162	31.7	31.7
Don t know	5	64	12.5	12.5
SUM		511	100.0	100.0

Q10 When you think about 'president', among below, what would be the most similar thought to yours? (SA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
A just ruler who is chosen by his/her people	1	198	38.7	38.7
Someone who exploits people for his/her own benefit	2	35	6.8	6.8
Someone who uses his/her power to control his/her people	3	71	13.9	13.9
Someone who represents and only works for his/her party	4	130	25.4	25.4
Don t know	5	77	15.1	15.1
SUM		511	100.0	100.0

Q11 When you think about the relation between you and 'corruption', among below, what would be the most similar thought to yours? (SA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
I once was a victim of corruption and I get upset about it.	1	77	15.1	15.1
I once was a victim of corruption but it can t helped.	2	33	6.5	6.5
I never was a victim of corruption but I get upset.	3	240	47.0	47.0
I never was a viction of corruption and I do not care about it.	4	84	16.4	16.4
Don t know	5	77	15.1	15.1
SUM		511	100.0	100.0

Q12_1 What do you think about 'the richest man in your country'? (MA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
He/she must be a lucky one who got his fortune from his/her parents.	1	107	20.9	100.0
missing value	9	404	79.1	
SUM		511	100.0	100.0

Q12_2 What do you think about 'the richest man in your country'? (MA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
He/she probably worked hard to earn the money.	2	254	49.7	100.0
missing value	9	257	50.3	
SUM		511	100.0	100.0

Q12_3 What do you think about 'the richest man in your country'? (MA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
He/she probably resorted to all sorts of trickery or was related to corruption to eam the money.	3	111	21.7	100.0
missing value	9	400	78.3	
SUM		511	100.0	100.0

Q12_4 What do you think about 'the richest man in your country'? (MA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
He/she has a lot of money and contributes to society as much as he/she can	4	140	27.4	100.0
missing value	9	371	72.6	
SUM		511	100.0	100.0

Q12_5 What do you think about 'the richest man in your country'? (MA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
Don t know .	5	75	14.7	100.0
missing value	9	436	85.3	
SUM		511	100.0	100.0

Q13 Among below, what would be the most favorable annual income that may make you happy? (SA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
Below 5,000 USD	1	4	.8	.8
5,000USD – 10,000USD	2	7	1.4	1.4
10,000USD – 20,000USD	3	3	.6	.6
20,000USD – 30,000USD	4	11	2.2	2.2
30,000USD – 40,000USD	5	17	3.3	3.3
40,000USD – 50,000USD	6	31	6.1	6.1
50,000USD – 60,000USD	7	55	10.8	10.8
60,000USD – 70,000USD	8	34	6.7	6.7
70,000USD – 80,000USD	9	44	8.6	8.6
80,000USD – 90,000USD	10	31	6.1	6.1
90,000USD – 100,000USD	11	49	9.6	9.6
Over 100,000USD	12	126	24.7	24.7
Money is not a factor of happiness	13	91	17.8	17.8
Don t know .	14	8	1.6	1.6
SUM		511	100.0	100.0

Q14 Have you ever had any concerns about your house? If so, what would be the most similar concern to yours among below? (SA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
I do not have enough money to buy the house that I wish to live	1	158	30.9	30.9
I am worried that I may make a loss when the price of my own house drop.	2	58	11.4	11.4
I am worried about the taxes I have to pay to live in the house.	3	67	13.1	13.1
I am renting a house and am worried that I may have to move when the rent goes up.	4	60	11.7	11.7
I never had any concerns about house.	5	132	25.8	25.8
Don t know.	6	36	7.0	7.0
SUM		511	100.0	100.0

Q15 When you think about your loan, what would be the most similar situation to yours among below? (SA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
I am worried about the interest on a loan.	1	135	26.4	26.4
I loaned money, but do not worry too much.	2	80	15.7	15.7
I am worried because banks do not allow me to loan money.	3	35	6.8	6.8
I do not have a loan.	4	214	41.9	41.9
Don t know .	5	47	9.2	9.2
SUM		511	100.0	100.0

Q16 Countries around the world are cutting their budget sharply. How positive or negative is the effect of cutting the budget to your happiness? (SA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
Very positive	1	29	5.7	5.7
Somewhat positive	2	71	13.9	13.9
Somewhat negative	3	149	29.2	29.2
Very negative	4	66	12.9	12.9
No effects	5	126	24.7	24.7
Don t know .	6	70	13.7	13.7
SUM		511	100.0	100.0

Q17 How trustful is your country's middle and high school education? (SA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
Very trustful	1	63	12.3	12.3
Somewhat trustful	2	236	46.2	46.2
Not so trustful	3	122	23.9	23.9
Not trustful at all.	4	49	9.6	9.6
Don t know	5	41	8.0	8.0
SUM		511	100.0	100.0

Q18 Have you ever thought about giving a birth in a foreign? If so, what would be the most similar thought to yours among below? (SA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
I have thought about it to give my child a foreign country's citizenship.	1	26	5.1	5.1
I have thought about it because of inadequate medical condition of my country.	2	20	3.9	3.9
If I am in a situation that I cannot help, I think it is not a bad choice.	3	72	14.1	14.1
I really want to give birth in my country.	4	230	45.0	45.0
Don t know .	5	163	31.9	31.9
SUM		511	100.0	100.0

Q19 What do you think is the biggest threat to your child or future generation? (SA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
Lack of money(may become poor and have nothing to do to live	1	141	27.6	27.6
Security risk(Neighboring country s provocation, terrorism or national conflicts)	2	125	24.5	24.5
Environmental problems(may get damaged due to climatic change and etc.)	3	120	23.5	23.5
Health problems(may get damaged due to new virus or infectious diseases)	4	53	10.4	10.4
Don t know .	5	72	14.1	14.1
SUM		511	100.0	100.0

Q20 If you or your relatives do not want to have a child, what would be the biggest reason? (SA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
To live freely with someone you love	1	79	15.5	15.5
Cannot afford to raise a child	2	137	26.8	26.8
Do not want the child to live in this complicated and suffering world	3	121	23.7	23.7
Cannot manage both work and raising a child	4	58	11.4	11.4
Don t know .	5	116	22.7	22.7
SUM		511	100.0	100.0

Q21 Have you heard of 'Liu Xiaobo'? (SA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
I know who he is.	1	33	6.5	6.5
I know who he is but do not know in detail.	2	25	4.9	4.9
I think I have heard of his name.	3	62	12.1	12.1
Do not know about him at all	4	391	76.5	76.5
SUM		511	100.0	100.0

Q22 When you think about 'family', what would be the most similar thought to yours among below? (SA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
People who I love the most	1	323	63.2	63.2
People who are related by blood	2	104	20.4	20.4
Burden of my life	3	12	2.3	2.3
People who live together to fulfill each others needs	4	46	9.0	9.0
Don t know	5	26	5.1	5.1
SUM		511	100.0	100.0

Q23 When you think about 'religion', what would be the most similar thought to yours among below? (SA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
The reason I live and exist	1	111	21.7	21.7
The practice to improve my inner being	2	185	36.2	36.2
A part of social activity to maintain relationships	3	55	10.8	10.8
A kind of insurance for the afterlife	4	41	8.0	8.0
I do not like religions and people who believe in them.	5	57	11.2	11.2
Don t know .	6	62	12.1	12.1
SUM		511	100.0	100.0

Q24 Do you want to keep on living in the country you are living now? (SA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
Yes, I would like to live here and am very satisfied	1	266	52.1	52.1
I am not really satisfied but still prefer to live in my country.	2	161	31.5	31.5
If I get a chance I would like to live in another country.	3	61	11.9	11.9
Don t know	4	23	4.5	4.5
SUM		511	100.0	100.0

Q25 Who do you think is the happiest person? Please pick one. (SA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
Bill Gates	1	89	17.4	17.4
Barack Obama	2	20	3.9	3.9
Angelina Jolie	3	35	6.8	6.8
Dalai Lama	4	128	25.0	25.0
Myself	5	120	23.5	23.5
Don t know .	6	119	23.3	23.3
SUM		511	100.0	100.0

Q26A Do you know Korea?

RESPONSE	PUNCH	FRE.	PERCENT	VALID
Yes	1	366	71.6	71.6
No	2	145	28.4	28.4
SUM		511	100.0	100.0

Q26B How happy do Koreans look? (SA)

RESPONSE	PUNCH	FRE.	PERCENT	VALID
Very happy	1	21	4.1	5.7
Somewhat happy	2	93	18.2	25.4
Not really happy	3	110	21.5	30.1
Not happy at all	4	49	9.6	13.4
Don t know .	5	93	18.2	25.4
missing value	9	145	28.4	
SUM		511	100.0	100.0

D1 Employment: Which of the following best describes your own present employment status?

RESPONSE	PUNCH	FRE.	PERCENT	VALID
Working full or part time (include self-employed)	1	311	60.9	60.9
Unemployed	2	97	19.0	19.0
Not working (student, housewife)	3	84	16.4	16.4
Retired	4	19	3.7	3.7
SUM		511	100.0	100.0

D2 Settlement type : Which area do you live ?

RESPONSE	PUNCH	FRE.	PERCENT	VALID
Rural	1	188	36.8	36.8
Urban	2	323	63.2	63.2
SUM		511	100.0	100.0

D3 Assuming that people's standard of living in your country can be classified into 5 levels – Top, Upper-middle, Middle,

RESPONSE	PUNCH	FRE.	PERCENT	VALID
Top	1	12	2.3	2.3
Upper-middle	2	54	10.6	10.6
Middle	3	228	44.6	44.6
Lower-middle	4	166	32.5	32.5
Bottom	5	51	10.0	10.0
SUM		511	100.0	100.0