EAI SBS·JoongAng Daily·Hankook Research Panel Survey on the 2006 Regional Elections: Chungnam

CODE BOOK

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Study Description

Study Title:	EAI·SBS·JoongAng Daily·Hankook Research Panel Survey on the 2006 Regional Elections: Chungnam
Fieldwork Dates:	April 2006 ~ June, 2006
Principal Investigator:	Lee, Nae-Young
Producers:	East Asia Institute ; SBS ; JoongAng Daily ; Hankook Research Co., Ltd.
Fieldwork Institute:	Hankook Research Co., Ltd.
Fieldwork Methods:	Telephone interview
Number of Cases:	1st - 793 (valid) ; 2nd - 621 (valid) ; 3rd - 602 (valid) ; 4th - 583 (valid)
Geographic Coverage:	Chungcheongnam-do
Universe:	Persons aged 19 and over
Distributor:	Korea Social Science Data Archive (KOSSDA)

Please note

In the codebook, each frequency table consists of a variable name, question, and frequency table. The first column, RESPONSE, indicates response categories and the second column, PUNCH, is a value for each response category. The third and fourth columns, FREQ and PERCENT, show the number of individuals and percentage of individuals belonging to a specific response category. The last column VALID % is the percentage of individuals who are assigned to a specific response category without missing data, such as DK (Don't know), NA (No answer), and NAP (Not applicable).

AREA Districts

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Cheonan-si	1	166	20.9	20.9
Gongju-si	2	64	8.1	8.1
Boryeong-si	3	46	5.8	5.8
Asan-si	4	57	7.2	7.2
Seosan-si	5	64	8.1	8.1
Nonsan-si	6	66	8.3	8.3
Gyeryong-si	7	13	1.6	1.6
Geumsan-gun	8	22	2.8	2.8
Yeongi-gun	9	29	3.7	3.7
Buyeo-gun	10	38	4.8	4.8
Seocheon-gun	11	40	5.0	5.0
Cheongyang-gun	12	20	2.5	2.5
Hongseong	13	43	5.4	5.4
Yesan-gun	14	46	5.8	5.8
Taean-gun	15	29	3.7	3.7
Dangjin-gun	16	50	6.3	6.3
Total		793	100.0	100.0

SEX Sex

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Male	1	394	49.7	49.7
Female	2	399	50.3	50.3
Total		793	100.0	100.0

AGE_R Could you please tell me how old you are?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Less than 29	2	112	14.1	14.1
30 - 39	3	156	19.7	19.7
40 - 49	4	183	23.1	23.1
50 - 59	5	170	21.4	21.4
60 and over	6	172	21.7	21.7
Total		793	100.0	100.0

SQ1   What do you do for a living?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Agriculture/Forestry/Fishing	1	157	19.8	19.8
Self-employed	2	105	13.2	13.3
Sales/Trade/Service Occupations	3	50	6.3	6.3
Production/Technical/Manual Labor Occupations	4	32	4.0	4.0
Office and Clerical Support/Engineering/Professional Occupations	5	114	14.4	14.4
Homemakers	6	219	27.6	27.7
Students	7	48	6.1	6.1
Unemployed/Retired/Other	8	67	8.4	8.5
DK/NA	9	1	0.1	
Total		793	100.0	100.0

SQ2   What is the highest level of school you have completed?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Middle school graduate or below	1	222	28.0	28.0
High school graduate	2	290	36.6	36.6
Currently attending Two-year college/Junior college or above	3	281	35.4	35.4
Total		793	100.0	100.0

SQ3   Could you please tell me where your hometown is?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Seoul	1	24	3.0	3.0
Incheon/Gyeonggi-do	2	21	2.6	2.6
Daejeon/Chungcheongbuk-do/Chungcheongnam-do	3	640	80.7	80.7
Gwangju/Jeollabuk-do/Jeollanam-do	4	50	6.3	6.3
Daegu/Gyeongsangbuk-do	5	22	2.8	2.8
Busan/Ulsan/Gyeongsangnam-do	6	17	2.1	2.1
Jeju/Gangwon-do	7	16	2.0	2.0
Other	8	3	0.4	0.4
Total		793	100.0	100.0

SQ4 Among "very progressive," "somewhat progressive," "centrist," "somewhat conservative," and "very conservative," which one do you think best describes your ideological disposition?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very progressive	1	66	8.3	8.6
Somewhat progressive	2	236	29.8	30.9
Centrist	3	214	27.0	28.0
Somewhat conservative	4	212	26.7	27.7
Very conservative	5	36	4.5	4.7
DK/NA	9	29	3.7	
Total		793	100.0	100.0

SQ5 Could you please tell me how much the amount of your average monthly household income is? Please include income of every member of your household from all sources, such as monthly salary, bonuses, and bank interest.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Less than 1,000,000 won	1	169	21.3	23.2
1,000,000 - 1,990,000 won	2	143	18.0	19.6
2,000,000 - 2,990,000 won	3	188	23.7	25.8
3,000,000 - 3,990,000 won	4	119	15.0	16.3
4,000,000 - 4,990,000 won	5	48	6.1	6.6
5,000,000 - 5,990,000 won	6	34	4.3	4.7
6,000,000 - 6,990,000 won	7	12	1.5	1.6
7,000,000 - 7,990,000 won	8	4	0.5	0.5
8,000,000 - 8,990,000 won	9	5	0.6	0.7
9,000,000 - 9,990,000 won	10	1	0.1	0.1
10,000,000 won or more	11	7	0.9	1.0
DK/NA	99	63	7.9	
Total		793	100.0	100.0

NUM1 Completed 1st survey or not

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Completed	1	793	100.0	100.0
Total		793	100.0	100.0

A1   If the Chungnam gubernatorial election were tomorrow, which of the following candidates would you vote for?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Oh Yeong-Gyo (Yeollin Uri Party)	1	142	17.9	18.3
Lee Wan-Koo (Grand National Party)	2	268	33.8	34.4
Lee Myoung-Su (People First Party)	3	49	6.2	6.3
Lee Yong-Gil (Democratic Labor party)	4	104	13.1	13.4
Other candidate	10	5	0.6	0.6
Not yet decided	11	201	25.3	25.8
Would not vote	12	9	1.1	1.2
DK/NA	99	15	1.9	
Total		793	100.0	100.0

A1_1   What makes you decide to vote for (R'S ANSWER IN Q1)?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Candidate's political party affiliation	1	240	30.3	42.9
Candidate him/herself	2	129	16.3	23.0
Candidate's platforms and policies	3	104	13.1	18.6
Chance of winning	4	58	7.3	10.4
Other	5	29	3.7	5.2
DK/NA	9	8	1.0	
NAP	0	225	28.4	
Total		793	100.0	100.0

A1_1_1   (ONLY FOR R ANSWERED "1" IN Q1-1) What do you like about the party?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Ideology or policy orientation	1	75	9.5	31.6
Major politicians of the party	2	28	3.5	11.8
Efforts for regional development	3	82	10.3	34.6
Chance of winning the next presidential election	4	38	4.8	16.0
Other	5	14	1.8	5.9
DK/NA	9	3	0.4	
NAP	0	553	69.7	
Total		793	100.0	100.0

A1_1_2 (ONLY FOR R ANSWERED "2" IN Q1-1) What do you like about the candidate?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Ability to lead Chungman province	1	77	9.7	60.6
Personality or morality	2	42	5.3	33.1
Personal charm or likeability	3	5	0.6	3.9
Other	4	3	0.4	2.4
DK/NA	9	2	0.3	
NAP	0	664	83.7	
Total		793	100.0	100.0

A1_2 If Rhee In-Je runs for the election as People First Party's candidate, who would you vote for?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Oh Yeong-Gyo (Yeollin Uri Party)	1	118	14.9	15.2
Lee Wan-Koo (Grand National Party)	2	222	28.0	28.5
Lee Yong-Gil (Democratic Labor party)	3	39	4.9	5.0
Rhee In-Je (People First Party)	4	235	29.6	30.2
Other candidate	10	8	1.0	1.0
Not yet decided	11	146	18.4	18.8
Would not vote	12	10	1.3	1.3
DK/NA	99	15	1.9	
Total		793	100.0	100.0

A2 Regardless of your support or vote, who do you think will be elected as the governor of Chungnam province?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Oh Yeong-Gyo (Yeollin Uri Party)	1	120	15.1	21.5
Lee Wan-Koo (Grand National Party)	2	308	38.8	55.1
Lee Yong-Gil (Democratic Labor party)	3	18	2.3	3.2
Lee Myoung-Su (People First Party)	4	103	13.0	18.4
Other candidate	10	10	1.3	1.8
DK	99	234	29.5	
Total		793	100.0	100.0

A2_1 If Rhee In-Je runs for the mayoral election as Grand National Party's candidate, who do you think will be elected as the governor of Chungnam province?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Oh Yeong-Gyo (Yeollin Uri Party)	1	100	12.6	15.8
Lee Wan-Koo (Grand National Party)	2	240	30.3	37.9
Lee Yong-Gil (Democratic Labor party)	3	13	1.6	2.1
Rhee In-Je (People First Party)	4	277	34.9	43.7
Other candidate	10	4	0.5	0.6
DK	99	159	20.1	
Total		793	100.0	100.0

A3 This Chungnam gubernatorial election is held together with election for mayors/county heads, metropolitan/provincial lawmakers, and municipal lawmakers. When you vote for the mayor of your city (or head of your county), metropolitan/provincial lawmaker, and municipal lawmaker, are you going to vote for the candidates of the same party as that of the candidate you are going to vote for the governor of Chungnam province? Or are you going to do otherwise?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Will vote for the candidates of the same party	1	301	38.0	39.2
Will not vote straight for the same party	2	321	40.5	41.8
Not yet decided	3	146	18.4	19.0
DK	9	25	3.2	
Total		793	100.0	100.0

A4 In this election, voters will vote for a party they support as well as for candidates running for the office. Which party are you going to vote for in the party vote?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	172	21.7	22.2
Grand National Party	2	263	33.2	34.0
Democratic Party	3	13	1.6	1.7
Democratic Labor Party	4	65	8.2	8.4
People First Party	5	141	17.8	18.2
Other Party	6	3	0.4	0.4
Not yet decided	7	117	14.8	15.1
DK	9	19	2.4	
Total		793	100.0	100.0

A5   Have you recently changed your support from one candidate to another among the candidates running for the governor of Chungnam province ?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
There was no candidate I supported, but now I have one	1	62	7.8	8.1
There was a candidate I supported, but now there is none	2	29	3.7	3.8
I supported one, but now I have changed my mind to support another	3	57	7.2	7.4
I have not changed my support for a particular candidate	4	370	46.7	48.1
I still don't have a candidate to support	5	251	31.7	32.6
DK/NA	9	24	3.0	
Total		793	100.0	100.0

A5_1   You just said ( ). What is the reason for that?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Other	997	148	18.7	100.0
NAP	0	645	81.3	
Total		793	100.0	100.0

A6   How well do you think President Roh Moo-Hyun is doing as the president of Korea?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very well	1	25	3.2	3.2
Well	2	281	35.4	36.2
Not very well	3	353	44.5	45.5
Not well at all	4	117	14.8	15.1
DK/NA	9	17	2.1	
Total		793	100.0	100.0

A7   How well do you think the current mayor, Shim Dae-Pyeong is doing as the governor of Chungnam province ?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very well	1	174	21.9	22.9
Well	2	464	58.5	61.1

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not very well	3	114	14.4	15.0
Not well at all	4	7	0.9	0.9
DK/NA	9	34	4.3	
Total		793	100.0	100.0

A8_1 How do you feel about the performance of each of the following parties: Yeollin Uri Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	30	3.8	4.0
Doing well	2	234	29.5	30.9
Not doing very well	3	388	48.9	51.2
Not doing well at all	4	106	13.4	14.0
DK/NA	9	35	4.4	
Total		793	100.0	100.0

A8_2 How do you feel about the performance of each of the following parties: Grand National Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	42	5.3	5.6
Doing well	2	290	36.6	38.7
Not doing very well	3	338	42.6	45.1
Not doing well at all	4	79	10.0	10.5
DK/NA	9	44	5.5	
Total		793	100.0	100.0

A8_3 How do you feel about the performance of each of the following parties: Democratic Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	13	1.6	2.2
Doing well	2	100	12.6	16.7
Not doing very well	3	362	45.6	60.3
Not doing well at all	4	125	15.8	20.8
DK/NA	9	193	24.3	
Total		793	100.0	100.0

A8_4   How do you feel about the performance of each of the following parties: Democratic Labor Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	31	3.9	5.0
Doing well	2	224	28.2	36.4
Not doing very well	3	273	34.4	44.3
Not doing well at all	4	88	11.1	14.3
DK/NA	9	177	22.3	
Total		793	100.0	100.0

A8_5   How do you feel about the performance of each of the following parties: People First Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	18	2.3	4.1
Doing well	2	117	14.8	26.5
Not doing very well	3	211	26.6	47.7
Not doing well at all	4	96	12.1	21.7
DK/NA	9	351	44.3	
Total		793	100.0	100.0

A9   Which party do you like the most?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	178	22.4	28.7
Grand National Party	2	256	32.3	41.3
Democratic Party	3	19	2.4	3.1
Democratic Labor Party	4	70	8.8	11.3
People First Party	5	97	12.2	15.6
There is no party I like	6	157	19.8	
DK/NA	9	16	2.0	
Total		793	100.0	100.0

A10   Which party do you dislike the most?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	181	22.8	35.8
Grand National Party	2	201	25.3	39.8
Democratic Party	3	34	4.3	6.7
Democratic Labor Party	4	64	8.1	12.7
People First Party	5	25	3.2	5.0
There is no party I dislike	6	264	33.3	
DK/NA	9	24	3.0	
Total		793	100.0	100.0

A11   Over the past four years, how do you think Chungnam has been changed in terms of living conditions?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Much better	1	28	3.5	3.6
Better	2	274	34.6	35.0
Not much different	3	389	49.1	49.7
Worse	4	67	8.4	8.6
Much worse	5	25	3.2	3.2
DK/NA	9	10	1.3	
Total		793	100.0	100.0

A11_1   You just said ( ). Which of the following do you think has the most influence on it?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
National government	1	102	12.9	27.6
Chungman province	2	105	13.2	28.5
Political parties	3	26	3.3	7.0
The citizens of Chungnam	4	56	7.1	15.2
Corporates	5	35	4.4	9.5
Civic associations	6	20	2.5	5.4
Other	7	25	3.2	6.8
DK/NA	9	25	3.2	
NAP	0	399	50.3	
Total		793	100.0	100.0

A12   Then, compared to other regions, how do you think Chungnam has been changed over the past four years?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Much better	1	44	5.5	5.7
Better	2	361	45.5	46.5
Not much different	3	312	39.3	40.2
Worse	4	51	6.4	6.6
Much worse	5	9	1.1	1.2
DK/NA	9	16	2.0	
Total		793	100.0	100.0

A13   Over the past year, how has the economic situation of your household changed?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Much better	1	12	1.5	1.5
Better	2	101	12.7	12.8
Not much different	3	492	62.0	62.2
Worse	4	157	19.8	19.8
Much worse	5	29	3.7	3.7
DK/NA	9	2	0.3	
Total		793	100.0	100.0

A14   What do you think the most important challenge is that our country has to address from now on?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Economic growth	1	190	24.0	24.4
Reducing gap between rich and poor	2	199	25.1	25.6
Employment security	3	163	20.6	21.0
Mitigating ideological conflict	4	17	2.1	2.2
Political reform	5	98	12.4	12.6
Resolving the North Korean nuclear issue	6	26	3.3	3.3
Balanced regional development	7	65	8.2	8.4
Other	8	20	2.5	2.6
DK/NA	9	15	1.9	
Total		793	100.0	100.0

A14_1   Which party do you think will best handle the issue of ( )?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	148	18.7	27.5
Grand National Party	2	233	29.4	43.3
Democratic Party	3	14	1.8	2.6
Democratic Labor Party	4	99	12.5	18.4
People First Party	5	37	4.7	6.9
Other party	6	7	0.9	1.3
None	7	113	14.2	
DK/NA	9	107	13.5	
NAP	0	35	4.4	
Total		793	100.0	100.0

A15   How do you feel about the statement, "In order to make the Roh Moo-Hyun regime pay the price and to bring about a regime change, people should vote for the opposition parties' candidates"?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	160	20.2	21.2
Agree	2	238	30.0	31.5
Do not agree	3	281	35.4	37.2
Do not agree at all	4	76	9.6	10.1
DK	9	38	4.8	
Total		793	100.0	100.0

A16   How do you feel about the statement, "In order to replace corrupt local authorities, people should vote for the ruling party's candidates"?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	64	8.1	8.5
Agree	2	180	22.7	24.0
Do not agree	3	383	48.3	51.1
Do not agree at all	4	123	15.5	16.4
DK	9	43	5.4	
Total		793	100.0	100.0

A16_1 Relocation of the Chungnam Provincial Government Office is currently being discussed. The cost of relocation is expected to range from 400 billion won at the minimum to 3.7 trillion won at the maximum. Which of the following candidates do you think will best pursue the relocation of the Provincial Office?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
No. 1. Oh Young-Kyo (Yeollin Uri Party)	1	161	20.3	28.8
No. 2. Lee Wan-Koo (Grand National Party)	2	242	30.5	43.3
No. 4. Lee Yong-Gil (Democratic Labor Party)	3	27	3.4	4.8
No. 5. Lee Myung-Soo (People First Party)	4	116	14.6	20.8
Other candidate	10	13	1.6	2.3
DK	99	234	29.5	
Total		793	100.0	100.0

A16_2 In this election, how successful do you think the People First Party will be in the Chungnam area?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Will be very successful	1	45	5.7	6.3
Will be somewhat successful	2	320	40.4	44.4
Will not be very successful	3	320	40.4	44.4
Will not be successful at all	4	35	4.4	4.9
DK	9	73	9.2	
Total		793	100.0	100.0

A17 Which of the following is the source that you get the most information about this local election?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
TV	1	341	43.0	43.3
Newspaper	2	133	16.8	16.9
Radio	3	14	1.8	1.8
Internet	4	94	11.9	11.9
Acquaintances	5	97	12.2	12.3
Election pamphlets	6	97	12.2	12.3
Other	7	11	1.4	1.4
DK/NA	9	6	0.8	
Total		793	100.0	100.0

A18   In the past one week period, how often did you watch the news about this local election on television?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Almost every day	1	248	31.3	31.3
3-4 days	2	200	25.2	25.2
1-2 days	3	237	29.9	29.9
Did not watch the news at all	4	108	13.6	13.6
Total		793	100.0	100.0

A19   In the past one week period, how often did you read the news about this local election in the newspapers?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Almost every day	1	172	21.7	21.7
3-4 days	2	142	17.9	17.9
1-2 days	3	175	22.1	22.1
Did not read the news at all	4	304	38.3	38.3
Total		793	100.0	100.0

A20   In the past one week period, how often did you read the news about this local election from the Internet?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Almost every day	1	78	9.8	9.9
3-4 days	2	87	11.0	11.1
1-2 days	3	123	15.5	15.7
Did not read the news at all	4	496	62.5	63.3
DK/NA	9	9	1.1	
Total		793	100.0	100.0

A21   When you get the election-related information from the Internet, which of the following sources did you get the most information?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Websites of traditional media such as newspapers or broadcasting companies	1	83	10.5	10.9
Internet portals such as Daum, Naver, and Yahoo	2	217	27.4	28.4
Online media such as OhmyNews, Pressian, and Dailyan	3	22	2.8	2.9

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Political websites such as Seoprise, Nosamo, and UpKorea	4	10	1.3	1.3
Online clubs, websites of clubs, and friends' websites that I have joined	5	8	1.0	1.0
Homepages of parties or candidates	6	7	0.9	0.9
Other	7	23	2.9	3.0
Do not get information from the Internet	8	393	49.6	51.5
DK/NA	9	30	3.8	
Total		793	100.0	100.0

A22 Of the media coverages on the election, in which of the following topics are you interested most?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Candidates' platforms or policies	1	221	27.9	28.8
Candidates' chance of winning	2	49	6.2	6.4
Candidates' qualities or experiences	3	403	50.8	52.5
Debates between candidates	4	59	7.4	7.7
Other	5	35	4.4	4.6
DK/NA	9	26	3.3	
Total		793	100.0	100.0

A23_1 After having received diverse information about the local election, what do you think about the candidates: I have become more supportive of the candidate whom I already liked

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	365	46.0	48.7
No	2	384	48.4	51.3
DK	9	44	5.5	
Total		793	100.0	100.0

A23_2 After having received diverse information about the local election, what do you think about the candidates: I have become more unsupportive of the candidate whom I already disliked

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	248	31.3	33.0
No	2	504	63.6	67.0
DK	9	41	5.2	
Total		793	100.0	100.0

A23_3 After having received diverse information about the local election, what do you think about the candidates:
I have changed my favorite candidate

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	165	20.8	22.0
No	2	585	73.8	78.0
DK	9	43	5.4	
Total		793	100.0	100.0

A23_4 After having received diverse information about the local election, what do you think about the candidates:
I did not have a candidate I liked, but now I have one

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	234	29.5	30.9
No	2	523	66.0	69.1
DK	9	36	4.5	
Total		793	100.0	100.0

A23_5 After having received diverse information about the local election, what do you think about the candidates:
I once had a candidate I liked, but now I have none

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	126	15.9	16.7
No	2	630	79.4	83.3
DK	9	37	4.7	
Total		793	100.0	100.0

A23_6 After having received diverse information about the local election, what do you think about the candidates:
I did not have a candidate I disliked, but now I have one

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	167	21.1	22.2
No	2	586	73.9	77.8
DK	9	40	5.0	
Total		793	100.0	100.0

A24 Which newspaper do you usually read? Please tell me the name of the newspaper that you read most frequently.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Kyunghyang Shinmun	1	23	2.9	4.0
Kookmin Ilbo	2	22	2.8	3.9
Dong-A Ilbo	3	92	11.6	16.2
Munhwa Ilbo	4	2	0.3	0.4
Seoul Shinmun	5	6	0.8	1.1
Segye Times	6	9	1.1	1.6
Chosun Ilbo	7	155	19.5	27.2
Joongang Ilbo	8	92	11.6	16.2
Hankyoreh	9	25	3.2	4.4
Hankook Ilbo	10	19	2.4	3.3
National daily newspaper	11	1	0.1	0.2
Local daily newpaper	12	44	5.5	7.7
Economy newspaper	13	17	2.1	3.0
Sports newspaper	14	19	2.4	3.3
Free newspaper	15	2	0.3	0.4
Internet	16	1	0.1	0.2
Speicialized newspaper	97	40	5.0	7.0
Do not read newspapers	98	215	27.1	
DK/NA	99	9	1.1	
Total		793	100.0	100.0

A26 How interested are you in the Chungnam gubernatorial election scheduled on the 31st of May?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very much interested	1	218	27.5	27.6
Interested	2	389	49.1	49.2
Not very interested	3	166	20.9	21.0
Not interested at all	4	17	2.1	2.2
DK/NA	9	3	0.4	
Total		793	100.0	100.0

A26_1 Why are you not interested in the Chungnam gubernatorial election?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Other	997	183	23.1	100.0
NAP	0	610	76.9	
Total		793	100.0	100.0

A27 Are you going to vote in the Chungnam gubernatorial election?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Will definitely vote	1	604	76.2	76.3
Will probably vote	2	109	13.7	13.8
Will probably not vote	3	17	2.1	2.1
Will not vote	4	12	1.5	1.5
Not yet decided	5	50	6.3	6.3
DK/NA	9	1	0.1	
Total		793	100.0	100.0

A28 In the last general election in 2004, which party's candidate did you vote for?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	288	36.3	41.0
Grand National Party	2	199	25.1	28.3
Democratic party	3	7	0.9	1.0
Democratic Labor Party	4	30	3.8	4.3
United Liberal Democrats	5	111	14.0	15.8
Other party	6	3	0.4	0.4
Independent candidate	7	13	1.6	1.9
Did not vote	8	51	6.4	7.3
Was not eligible to vote	9	19	2.4	
Do not remember who I voted for	10	68	8.6	
DK/NA	99	4	0.5	
Total		793	100.0	100.0

A29   In the last presidential election in 2002, which candidate did you vote for?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Lee Hoi-Chang	1	258	32.5	34.9
Roh Moo-Hyun	2	404	50.9	54.6
Lee Han-Dong	3	3	0.4	0.4
Kwon Young-Ghil	4	24	3.0	3.2
Other candidate	5	7	0.9	0.9
Did not vote	6	44	5.5	5.9
Was not eligible to vote	7	28	3.5	
Do not remember who I voted for	8	22	2.8	
DK/NA	9	3	0.4	
Total		793	100.0	100.0

NUM2   Completed 2nd survey or not

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Panel loss	0	172	21.7	21.7
Completed	1	621	78.3	78.3
Total		773	100.0	100.0

B1   If the Chungnam gubernatorial election were tomorrow, which of the following candidates would you vote for?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
No.1 Oh Yeong-Gyo (Yeollin Uri Party)	1	130	16.4	21.1
No.2 Lee Wan-Koo (Grand National Party)	2	267	33.7	43.4
No.4 Lee Yong-Gil (Democratic Labor party)	3	35	4.4	5.7
No.5 Lee Myoung-Su (People First Party)	4	109	13.7	17.7
Not yet decided	11	68	8.6	11.1
Would not vote	12	6	0.8	1.0
DK/NA	99	6	0.8	
System missing		172	21.7	
Total		793	100.0	100.0

B1_1   What makes you decide to vote for (R'S ANSWER IN Q1)?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Candidate's political party affiliation	1	220	27.7	40.9
Candidate him/herself	2	112	14.1	20.8
Candidate's platforms and policies	3	117	14.8	21.7
Chance of winning	4	75	9.5	13.9
Other	5	14	1.8	2.6
DK/NA	9	3	0.4	
NAP	0	80	10.1	
System missing		172	21.7	
Total		793	100.0	100.0

B1_1_1   (ONLY FOR R ANSWERED "1" IN Q1-1) What do you like about the party?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Ideology or policy orientation	1	68	8.6	31.5
Major politicians of the party	2	31	3.9	14.4
Efforts for regional development	3	75	9.5	34.7
Chance of winning the next presidential election	4	28	3.5	13.0
Other	5	14	1.8	6.5
DK/NA	9	4	0.5	
NAP	0	401	50.6	
System missing		172	21.7	
Total		793	100.0	100.0

B1_1_2   (ONLY FOR R ANSWERED "2" IN Q1-1) What do you like about the candidate?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Ability to lead Chungman province	1	63	7.9	56.3
Personality or morality	2	37	4.7	33.0
Personal charm or likeability	3	7	0.9	6.3
Other	4	5	0.6	4.5
NAP	0	509	64.2	
System missing		172	21.7	
Total		793	100.0	100.0

B1_2 If you only consider candidates' characters, not their party affiliations, who would you vote for?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Oh Yeong-Gyo	1	140	17.7	23.7
Lee Wan-Koo	2	227	28.6	38.4
Lee Yong-Gil	3	41	5.2	6.9
Lee Myoung-Su	4	78	9.8	13.2
Not yet decided	11	103	13.0	17.4
Would not vote	12	2	0.3	0.3
DK/NA	99	30	3.8	
System missing		172	21.7	
Total		793	100.0	100.0

B2 Regardless of your support or vote, who do you think will be elected as the governor of Chungnam province ?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
No.1 Oh Yeong-Gyo (Yeollin Uri Party)	1	107	13.5	20.7
No.2 Lee Wan-Koo (Grand National Party)	2	325	41.0	62.7
No.4 Lee Yong-Gil (Democratic Labor party)	3	15	1.9	2.9
No.5 Lee Myoung-Su (People First Party)	4	71	9.0	13.7
DK	99	103	13.0	
System missing		172	21.7	
Total		793	100.0	100.0

B3 This Chungnam gubernatorial election is held together with election for district heads, metropolitan lawmakers, and district lawmakers. When you vote for the head of your district, metropolitan lawmaker, and district lawmaker, are you going to vote for the candidates of the same party as the candidate you are going to vote for the governor of Chungnam province ?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Will vote for the candidates of the same party	1	254	32.0	41.4
Will not vote straight for the same party	2	268	33.8	43.6
Not yet decided	3	92	11.6	15.0
DK	9	7	0.9	
System missing		172	21.7	
Total		793	100.0	100.0

B4 In this election, voters will vote for a party they support as well as for candidates running for the office. Which party are you going to vote for in the party vote?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	137	17.3	22.4
Grand National Party	2	232	29.3	38.0
Democratic Party	3	5	0.6	0.8
Democratic Labor Party	4	63	7.9	10.3
People First Party	5	118	14.9	19.3
Other Party	6	3	0.4	0.5
Not yet decided	7	53	6.7	8.7
DK	9	10	1.3	
System missing		172	21.7	
Total		793	100.0	100.0

B5 Have you recently changed your support from one candidate to another among the candidates running for the governor of Chungnam province ?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
There was no candidate I supported, but now I have one	1	53	6.7	8.6
There was a candidate I supported, but now there is none	2	14	1.8	2.3
I supported one, but now I have changed my mind to support another	3	63	7.9	10.2
I have not changed my support for a particular candidate	4	372	46.9	60.5
I still don't have a candidate to support	5	113	14.2	18.4
DK/NA	9	6	0.8	
System missing		172	21.7	
Total		793	100.0	100.0

B5_1_1 You just said, "There was no candidate I supported, but now I have one" What is the reason why you support that candidate?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I like that candidate	1	5	0.6	9.4
I like the candidate's party	2	14	1.8	26.4
I like the candidate's platforms and policies	3	16	2.0	30.2

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I would like to support a candidate who has more chance of winning	4	5	0.6	9.4
I don't really like the candidate, but he/she seems better than other candidates	5	12	1.5	22.6
Other	6	1	0.1	1.9
NAP	0	568	71.6	
System missing		172	21.7	
Total		793	100.0	100.0

B5_1_2 You just said, "There was a candidate I supported, but now there is none" What is the reason for that?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I am disappointed with the candidate I once supported	1	1	0.1	7.1
I don't like the platforms and policies of the candidate I once supported	3	1	0.1	7.1
The chance of winning for the candidate I supported seems very low	4	3	0.4	21.4
There seems to be no big difference no matter who would win	5	7	0.9	50.0
Other	6	2	0.3	14.3
NAP	0	607	76.5	
System missing		172	21.7	
Total		793	100.0	100.0

B5_1_3 You just said, "I had supported one, but now I have changed my mind to support another" What is the reason for that?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I am disappointed with the candidate I once supported	1	3	0.4	4.8
The candidate I now support seems better than the one I supported before	2	19	2.4	30.6
I am disappointed with the party of the candidate I once supported	3	11	1.4	17.7
The party of the candidate I now support seems better than the party of the candidate I supported before	4	9	1.1	14.5
I don't like the platforms and policies of the candidate I once supported	5	3	0.4	4.8

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I like the platforms and policies of the candidate I now support	6	8	1.0	12.9
I would like to support a candidate who has more chance of winning	7	3	0.4	4.8
Other	8	6	0.8	9.7
DK/NA	9	1	0.1	
NAP	0	558	70.4	
System missing		172	21.7	
Total		793	100.0	100.0

B5_2_1   What do you like about the candidate?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
She/he is new and original	1	2	0.3	8.3
She/he seems stable	2	5	0.6	20.8
She/he is ethical and non-corruptive	3	5	0.6	20.8
She/he has qualities and abilities	4	8	1.0	33.3
She/he runs a policy-centered campaign while not attacking the opponents	5	2	0.3	8.3
She/he shows the quality of the next generation of political leaders	6	1	0.1	4.2
She/he has qualities of the ordinary people	7	1	0.1	4.2
NAP	0	597	75.3	
System missing		172	21.7	
Total		793	100.0	100.0

B5_2_2   What do you dislike about the candidate?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
He/She does not seem stable	2	1	0.1	25.0
He/She is corruptive and non-ethical	3	1	0.1	25.0
He/She does not have qualities and abilities	4	1	0.1	25.0
Other	9	1	0.1	25.0
NAP	0	617	77.8	
System missing		172	21.7	
Total		793	100.0	100.0

B5_2_3 What do you like about the party?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Its ideological and policy orientation	1	3	0.4	13.6
Seems to have visions	2	3	0.4	13.6
Will be helpful for the development of our region	3	9	1.1	40.9
The party's major political leaders	4	2	0.3	9.1
Ethical and non-corruptive	5	2	0.3	9.1
Has made efforts to find solutions for regionalism	6	1	0.1	4.5
Other	7	2	0.3	9.1
DK/NA	9	1	0.1	
NAP	0	598	75.4	
System missing		172	21.7	
Total		793	100.0	100.0

B5_2_4 What do you dislike about the party?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Its ideological and policy orientation	1	1	0.1	9.1
Does not seem to have visions	2	1	0.1	9.1
Will not be helpful for the development of our region	3	2	0.3	18.2
The party's major political leaders	4	4	0.5	36.4
Corrupted	5	1	0.1	9.1
Other	7	2	0.3	18.2
NAP	0	610	76.9	
System missing		172	21.7	
Total		793	100.0	100.0

B5_2_5 Which areas of the candidate's policies do you like?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Politics	1	2	0.3	8.3
Economy	2	4	0.5	16.7
Social welfare	3	8	1.0	33.3
Regional development	6	7	0.9	29.2
All aspects of the commitments	7	3	0.4	12.5
NAP	0	597	75.3	
System missing		172	21.7	
Total		793	100.0	100.0

B5_2_6 Which areas of the candidate's policies do you dislike?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Economy	2	1	0.1	25.0
Foreign affairs and national security	5	1	0.1	25.0
Regional development	6	2	0.3	50.0
NAP	0	617	77.8	
System missing		172	21.7	
Total		793	100.0	100.0

B5_3 Are you willing to change your support for your favorite candidate between now and election day?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes, I am willing to change	1	86	10.8	17.5
No, I am not willing to change	2	406	51.2	82.5
DK/NA	9	10	1.3	
NAP	0	119	15.0	
System missing		172	21.7	
Total		793	100.0	100.0

B5_4 How has your opinion on the candidate you support changed since the time when she/he was not yet officially nominated as her/his party's mayoral candidate?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Improved	1	100	12.6	20.7
No change	2	376	47.4	78.0
Worsened	3	6	0.8	1.2
DK/NA	9	20	2.5	
NAP	0	119	15.0	
System missing		172	21.7	
Total		793	100.0	100.0

B5_5 If you predict the results of this ( ) mayoral/gubernatorial election, do you think that the results are already obvious, or no one knows them for sure until the election day?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
The results are already obvious	1	149	18.8	24.2
No one knows them for sure until the election day	2	467	58.9	75.8
DK/NA	9	5	0.6	
System missing		172	21.7	
Total		793	100.0	100.0

B6 How well do you think President Roh Moo-Hyun is doing as the president of Korea?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very well	1	16	2.0	2.6
Well	2	201	25.3	32.7
Not very well	3	305	38.5	49.6
Not well at all	4	93	11.7	15.1
DK/NA	9	6	0.8	
System missing		172	21.7	
Total		793	100.0	100.0

B7 How well do you think the current mayor, Shim Dae-Pyeong is doing as the governor of Chungnam province ?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very well	1	109	13.7	18.0
Well	2	400	50.4	66.0
Not very well	3	91	11.5	15.0
Not well at all	4	6	0.8	1.0
DK/NA	9	15	1.9	
System missing		172	21.7	
Total		793	100.0	100.0

B8_1 How do you feel about the performance of each of the following parties: Yeollin Uri Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	22	2.8	3.6
Doing well	2	177	22.3	29.1
Not doing very well	3	317	40.0	52.1
Not doing well at all	4	92	11.6	15.1
DK/NA	9	13	1.6	
System missing		172	21.7	
Total		793	100.0	100.0

B8_2 How do you feel about the performance of each of the following parties: Grand National Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	21	2.6	3.5
Doing well	2	273	34.4	45.5
Not doing very well	3	242	30.5	40.3
Not doing well at all	4	64	8.1	10.7
DK/NA	9	21	2.6	
System missing		172	21.7	
Total		793	100.0	100.0

B8_3 How do you feel about the performance of each of the following parties: Democratic Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	7	0.9	1.3
Doing well	2	121	15.3	23.3
Not doing very well	3	295	37.2	56.8
Not doing well at all	4	96	12.1	18.5
DK/NA	9	102	12.9	
System missing		172	21.7	
Total		793	100.0	100.0

B8_4   How do you feel about the performance of each of the following parties: Democratic Labor Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	30	3.8	5.8
Doing well	2	183	23.1	35.5
Not doing very well	3	212	26.7	41.1
Not doing well at all	4	91	11.5	17.6
DK/NA	9	105	13.2	
System missing		172	21.7	
Total		793	100.0	100.0

B8_5   How do you feel about the performance of each of the following parties: People First Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	16	2.0	4.1
Doing well	2	122	15.4	31.0
Not doing very well	3	187	23.6	47.6
Not doing well at all	4	68	8.6	17.3
DK/NA	9	228	28.8	
System missing		172	21.7	
Total		793	100.0	100.0

B9   Which party do you like the most?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	141	17.8	26.5
Grand National Party	2	223	28.1	41.9
Democratic Party	3	10	1.3	1.9
Democratic Labor Party	4	65	8.2	12.2
People First Party	5	93	11.7	17.5
There is no party I like	6	86	10.8	
DK/NA	9	3	0.4	
System missing		172	21.7	
Total		793	100.0	100.0

B10   Which party do you dislike the most?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	164	20.7	36.2
Grand National Party	2	146	18.4	32.2
Democratic Party	3	36	4.5	7.9
Democratic Labor Party	4	79	10.0	17.4
People First Party	5	28	3.5	6.2
There is no party I dislike	6	155	19.5	
DK/NA	9	13	1.6	
System missing		172	21.7	
Total		793	100.0	100.0

B10_1   Which party do you think will best represent the interests of the region in which you are currently living?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	138	17.4	28.0
Grand National Party	2	144	18.2	29.2
Democratic Party	3	11	1.4	2.2
Democratic Labor Party	4	32	4.0	6.5
People First Party	5	168	21.2	34.1
None	6	63	7.9	
DK/NA	9	65	8.2	
System missing		172	21.7	
Total		793	100.0	100.0

B10_2   Which party do you think will be most capable of establishing national integration?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	133	16.8	26.9
Grand National Party	2	243	30.6	49.2
Democratic Party	3	16	2.0	3.2
Democratic Labor Party	4	39	4.9	7.9
People First Party	5	63	7.9	12.8
None	6	57	7.2	
DK/NA	9	70	8.8	
System missing		172	21.7	
Total		793	100.0	100.0

B10_3 Which party do you think is the closest to your ideological disposition?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	149	18.8	26.6
Grand National Party	2	227	28.6	40.5
Democratic Party	3	14	1.8	2.5
Democratic Labor Party	4	87	11.0	15.5
People First Party	5	83	10.5	14.8
None	6	40	5.0	
DK/NA	9	21	2.6	
System missing		172	21.7	
Total		793	100.0	100.0

B14 What do you think the most important challenge is that our country has to address from now on?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Economic growth	1	186	23.5	30.1
Reducing gap between rich and poor	2	149	18.8	24.1
Employment security	3	109	13.7	17.7
Mitigating ideological conflict	4	22	2.8	3.6
Political reform	5	50	6.3	8.1
Resolving the North Korean nuclear issue	6	32	4.0	5.2
Balanced regional development	7	64	8.1	10.4
Other	8	5	0.6	0.8
DK/NA	9	4	0.5	
System missing		172	21.7	
Total		793	100.0	100.0

B14_1 Which party do you think will best handle the issue of ( )?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	132	16.6	26.6
Grand National Party	2	243	30.6	48.9
Democratic Party	3	8	1.0	1.6
Democratic Labor Party	4	74	9.3	14.9

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
People First Party	5	37	4.7	7.4
Other party	6	3	0.4	0.6
None	7	58	7.3	
DK/NA	9	57	7.2	
NAP	0	9	1.1	
System missing		172	21.7	
Total		793	100.0	100.0

B15   How do you feel about the statement, "In order to make the Roh Moo-Hyun regime pay the price and to bring about a regime change, people should vote for the opposition parties' candidates"?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	156	19.7	25.7
Agree	2	186	23.5	30.7
Do not agree	3	202	25.5	33.3
Do not agree at all	4	62	7.8	10.2
DK	9	15	1.9	
System missing		172	21.7	
Total		793	100.0	100.0

B16   How do you feel about the statement, "In order to replace corrupt local authorities, people should vote for the ruling party's candidates"?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	52	6.6	8.6
Agree	2	144	18.2	23.9
Do not agree	3	294	37.1	48.8
Do not agree at all	4	112	14.1	18.6
DK	9	19	2.4	
System missing		172	21.7	
Total		793	100.0	100.0

B16_1 Relocation of the Chungnam Provincial Government Office is currently being discussed. The cost of relocation is expected to range from 400 billion won at the minimum to 3.7 trillion won at the maximum. Which of the following candidates do you think will best pursue the relocation of the Provincial Office?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
No. 1. Oh Young-Kyo (Yeollin Uri Party)	1	184	23.2	35.7
No. 2. Lee Wan-Koo (Grand National Party)	2	203	25.6	39.3
No. 4. Lee Yong-Gil (Democratic Labor Party)	3	17	2.1	3.3
No. 5. Lee Myung-Soo (People First Party)	4	112	14.1	21.7
DK	99	105	13.2	
System missing		172	21.7	
Total		793	100.0	100.0

B16_2 In this election, how successful do you think the People First Party will be in the Chungnam area?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Will be very successful	1	26	3.3	4.4
Will be somewhat successful	2	238	30.0	40.7
Will not be very successful	3	288	36.3	49.2
Will not be successful at all	4	33	4.2	5.6
DK	9	36	4.5	
System missing		172	21.7	
Total		793	100.0	100.0

B16_4 Moon Jae-in, a former Cheong Wa Dae chief of staff, recently said that "The president is from Busan. I don't understand why the citizens of Busan do not consider the current regime as a Busan regime." What do you think about his remarks?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It is a remark intended to stir up regionalism for the election	1	311	39.2	67.0
It is not a remark to stir up regionalism	2	153	19.3	33.0
DK	9	157	19.8	
System missing		172	21.7	
Total		793	100.0	100.0

B16_5   Former President Kim Dae-Jung is scheduled to visit North Korea next month. What do you think about this?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It will help the Yeollin Uri Party in this election	1	155	19.5	27.0
It will hurt the Yeollin Uri Party in this election	2	50	6.3	8.7
It will not have any effect on this election	3	370	46.7	64.3
DK	9	46	5.8	
System missing		172	21.7	
Total		793	100.0	100.0

B17   Which of the following is the source that you get the most information about this local election?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
TV	1	275	34.7	44.8
Newspaper	2	101	12.7	16.4
Radio	3	9	1.1	1.5
Internet	4	94	11.9	15.3
Acquaintances	5	43	5.4	7.0
Election pamphlets	6	87	11.0	14.2
Other	7	5	0.6	0.8
DK/NA	9	7	0.9	
System missing		172	21.7	
Total		793	100.0	100.0

B18   In the past one week period, how often did you watch the news about this local election on television?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Almost every day	1	177	22.3	28.5
3-4 days	2	180	22.7	29.0
1-2 days	3	183	23.1	29.5
Did not watch the news at all	4	81	10.2	13.0
System missing		172	21.7	
Total		793	100.0	100.0

B19 In the past one week period, how often did you read the news about this local election in the newspapers?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Almost every day	1	164	20.7	26.5
3-4 days	2	94	11.9	15.2
1-2 days	3	123	15.5	19.8
Did not read the news at all	4	239	30.1	38.5
DK/NA	9	1	0.1	
System missing		172	21.7	
Total		793	100.0	100.0

B20 In the past one week period, how often did you read the news about this local election from the Internet?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Almost every day	1	86	10.8	13.8
3-4 days	2	65	8.2	10.5
1-2 days	3	107	13.5	17.2
Did not read the news at all	4	363	45.8	58.5
System missing		172	21.7	
Total		793	100.0	100.0

B23_1 After having received diverse information about the local election, what do you think about the candidates: I have become more supportive of the candidate whom I already liked

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	270	34.0	44.6
No	2	336	42.4	55.4
DK	9	15	1.9	
System missing		172	21.7	
Total		793	100.0	100.0

B23_2 After having received diverse information about the local election, what do you think about the candidates: I have become more unsupportive of the candidate whom I already disliked

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	159	20.1	26.2
No	2	448	56.5	73.8
DK	9	14	1.8	
System missing		172	21.7	
Total		793	100.0	100.0

B23_3 After having received diverse information about the local election, what do you think about the candidates: I have changed my favorite candidate

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	121	15.3	19.8
No	2	489	61.7	80.2
DK	9	11	1.4	
System missing		172	21.7	
Total		793	100.0	100.0

B23_4 After having received diverse information about the local election, what do you think about the candidates: I did not have a candidate I liked, but now I have one

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	135	17.0	22.2
No	2	473	59.6	77.8
DK	9	13	1.6	
System missing		172	21.7	
Total		793	100.0	100.0

B23_5 After having received diverse information about the local election, what do you think about the candidates: I once had a candidate I liked, but now I have none

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	78	9.8	12.8
No	2	533	67.2	87.2
DK	9	10	1.3	
System missing		172	21.7	
Total		793	100.0	100.0

B23_6 After having received diverse information about the local election, what do you think about the candidates: I did not have a candidate I disliked, but now I have one

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	98	12.4	16.1
No	2	509	64.2	83.9
DK	9	14	1.8	
System missing		172	21.7	
Total		793	100.0	100.0

B25 Did you watch the debates between Chungnam gubernatorial candidates recently aired on TV?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes, I watched it	1	247	31.1	39.9
I did not watch it, but heard about it from newspapers and acquaintances	2	192	24.2	31.0
I did not watch it, and I did not even know about it	3	180	22.7	29.1
DK/NA	9	2	0.3	
System missing		172	21.7	
Total		793	100.0	100.0

B25_1 Which candidate do you think did the best?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party candidate	1	44	5.5	18.8
Grand National Party candidate	2	83	10.5	35.5
Democratic Labor Party candidate	4	16	2.0	6.8
People First Party candidate	5	32	4.0	13.7
No candidate did particularly well	7	59	7.4	25.2
DK/NA	9	13	1.6	
NAP	0	374	47.2	
System missing		172	21.7	
Total		793	100.0	100.0

B26 How interested are you in the Chungnam gubernatorial election scheduled on the 31st of May?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very much interested	1	199	25.1	32.0
Interested	2	291	36.7	46.9
Not very interested	3	118	14.9	19.0
Not interested at all	4	13	1.6	2.1
System missing		172	21.7	
Total		793	100.0	100.0

B26_2_1   Please tell me what you feel about each of the following statements regarding this election: It is an election centered on political and policy competition

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	133	16.8	22.4
Somewhat agree	2	284	35.8	47.9
Somewhat disagree	3	159	20.1	26.8
Strongly disagree	4	17	2.1	2.9
DK/NA	9	28	3.5	
System missing		172	21.7	
Total		793	100.0	100.0

B26_2_2   Please tell me what you feel about each of the following statements regarding this election: The Manifesto Movement, or action for keeping campaign platforms, helped me choose a candidate to vote for

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	92	11.6	16.7
Somewhat agree	2	260	32.8	47.2
Somewhat disagree	3	167	21.1	30.3
Strongly disagree	4	32	4.0	5.8
DK/NA	9	70	8.8	
System missing		172	21.7	
Total		793	100.0	100.0

B26_2_3   Please tell me what you feel about each of the following statements regarding this election: Compared to previous elections, regionalism has weakened

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	89	11.2	15.1
Somewhat agree	2	260	32.8	44.0
Somewhat disagree	3	187	23.6	31.6
Strongly disagree	4	55	6.9	9.3
DK/NA	9	30	3.8	
System missing		172	21.7	
Total		793	100.0	100.0

B26_3 In what sense do you think this local election is meaningful? Please choose one from the following.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Evaluation of performance and achievements of the national government	1	97	12.2	16.0
Evaluation of performance and achievments of the local govermnet	2	141	17.8	23.3
Election to choose those who will serve the locals	3	224	28.2	37.0
Election as a preparation for the presidential election campaign next year	4	144	18.2	23.8
DK/NA	9	15	1.9	
System missing		172	21.7	
Total		793	100.0	100.0

B26_4 If the presidential election day were tomorrow, which of the following candidates would you vote for?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Goh Kun	1	154	19.4	28.2
Kim Geun-Tae	2	14	1.8	2.6
Kwon Young-Ghil	3	19	2.4	3.5
Roh Hoe-Chan	4	10	1.3	1.8
Park Geun-Hye	5	163	20.6	29.9
Son Hak-Gyu	6	9	1.1	1.6
Lee Myung-Bak	7	84	10.6	15.4
Lee Hae-Chan	8	22	2.8	4.0
Rhyu Si-Min	9	11	1.4	2.0
Chung Dong-Young	10	49	6.2	9.0
Chun Jung-Bae	11	3	0.4	0.5
Other candidate	97	8	1.0	1.5
DK/NA	99	75	9.5	
System missing		172	21.7	
Total		793	100.0	100.0

B27   Are you going to vote in this Chungnam gubernatorial election?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Will definitely vote	1	466	58.8	75.0
Will probably vote	2	105	13.2	16.9
Will probably not vote	3	14	1.8	2.3
Will not vote	4	8	1.0	1.3
Not yet decided	5	28	3.5	4.5
System missing		172	21.7	
Total		793	100.0	100.0

B28_1   In the last local election in 2002, which party's candidate did you vote for?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Grand National Party	1	183	23.1	33.1
Democratic Party	2	124	15.6	22.4
Democratic Labor Party	3	29	3.7	5.2
United Liberal Democrats	4	127	16.0	23.0
Other party	5	21	2.6	3.8
Independent candidate	6	11	1.4	2.0
Did not vote	7	40	5.0	7.2
Was not eligible to vote	8	18	2.3	3.3
Don't remember who I voted for	9	62	7.8	
DK/NA	99	6	0.8	
System missing		172	21.7	
Total		793	100.0	100.0

B29   Among "very progressive," "somewhat progressive," "centrist," "somewhat conservative," and "very conservative," which one do you think best describes your ideological disposition?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very progressive	1	37	4.7	6.1
Somewhat progressive	2	223	28.1	36.5
Centrist	3	154	19.4	25.2
Somewhat conservative	4	169	21.3	27.7
Very conservative	5	28	3.5	4.6
DK/NA	9	10	1.3	
System missing		172	21.7	
Total		793	100.0	100.0

B29_1 If we assign number 0 to "very progressive," number 5 to "centrist," and number 10 to "very conservative," where would you put yourself on this scale? Please give me a number from 0 to 10.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0 Very progressive	0	19	2.4	3.1
1	1	17	2.1	2.8
2	2	28	3.5	4.6
3	3	79	10.0	13.1
4	4	61	7.7	10.1
5 Centrist	5	190	24.0	31.5
6	6	75	9.5	12.4
7	7	77	9.7	12.7
8	8	29	3.7	4.8
9	9	5	0.6	0.8
10 Very conservative	10	24	3.0	4.0
DK/NA	99	17	2.1	
System missing		172	21.7	
Total		793	100.0	100.0

NUM3 Completed 3rd survey or not

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Panel loss	0	191	24.1	24.1
Completed	1	602	75.9	75.9
Total		773	100.0	100.0

C1 If the Chungnam gubernatorial election were tomorrow, which of the following candidates would you vote for?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
No.1 Oh Yeong-Gyo (Yeollin Uri Party)	1	130	16.4	21.7
No.2 Lee Wan-Koo (Grand National Party)	2	288	36.3	48.0
No.4 Lee Yong-Gil (Democratic Labor party)	3	24	3.0	4.0
No.5 Lee Myoung-Su (People First Party)	4	95	12.0	15.8
Not yet decided	11	62	7.8	10.3
Would not vote	12	1	0.1	0.2
DK/NA	99	2	0.3	
System missing		191	24.1	
Total		793	100.0	100.0

C1_1 What makes you decide to vote for (R'S ANSWER IN Q1)?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Candidate's political party affiliation	1	189	23.8	35.2
Candidate him/herself	2	131	16.5	24.4
Candidate's platforms and policies	3	142	17.9	26.4
Chance of winning	4	58	7.3	10.8
Other	5	15	1.9	2.8
A knife attack on Park Geun-Hye, the leader of the Grand National Party	6	2	0.3	0.4
NAP	0	65	8.2	
System missing		191	24.1	
Total		793	100.0	100.0

C1_1_1 (ONLY FOR R ANSWERED "1" IN Q1-1) What do you like about the party?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Ideology or policy orientation	1	72	9.1	38.3
Major politicians of the party	2	29	3.7	15.4
Efforts for regional development	3	53	6.7	28.2
Chance of winning the next presidential election	4	23	2.9	12.2
Other	5	11	1.4	5.9
DK/NA	9	1	0.1	
NAP	0	413	52.1	
System missing		191	24.1	
Total		793	100.0	100.0

C1_1_2 (ONLY FOR R ANSWERED "2" IN Q1-1) What do you like about the candidate?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Ability to lead the city of Seoul	1	81	10.2	62.3
Personality or morality	2	37	4.7	28.5
Personal charm or likeability	3	10	1.3	7.7
Other	4	2	0.3	1.5
DK/NA	9	1	0.1	
NAP	0	471	59.4	
System missing		191	24.1	
Total		793	100.0	100.0

C1_2   If you only consider candidates' characters, not their party affiliations, who would you vote for?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Oh Yeong-Gyo	1	139	17.5	23.9
Lee Wan-Koo	2	272	34.3	46.7
Lee Yong-Gil	3	19	2.4	3.3
Lee Myoung-Su	4	77	9.7	13.2
Not yet decided	11	74	9.3	12.7
Would not vote	12	1	0.1	0.2
DK/NA	99	20	2.5	
System missing		191	24.1	
Total		793	100.0	100.0

C2   Regardless of your support or vote, who do you think will be elected as the governor of Chungnam province ?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
No.1 Oh Yeong-Gyo (Yeollin Uri Party)	1	77	9.7	14.8
No.2 Lee Wan-Koo (Grand National Party)	2	392	49.4	75.4
No.4 Lee Yong-Gil (Democratic Labor party)	3	7	0.9	1.3
No.5 Lee Myoung-Su (People First Party)	4	44	5.5	8.5
DK	99	82	10.3	
System missing		191	24.1	
Total		793	100.0	100.0

C3   This Chungnam gubernatorial election is held together with election for mayors/county heads, metropolitan/provincial lawmakers, and municipal lawmakers. When you vote for the mayor of your city (or head of your county), metropolitan/provincial lawmaker, and municipal lawmaker, are you going to vote for the candidates of the same party as that of the candidate you are going to vote for the governor of Chungnam province? Or are you going to do otherwise?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Will vote for the candidates of the same party	1	260	32.8	44.0
Will not vote straight for the same party	2	269	33.9	45.5
Not yet decided	3	62	7.8	10.5
DK	9	11	1.4	
System missing		191	24.1	
Total		793	100.0	100.0

C4 In this election, voters will vote for a party they support as well as for candidates running for the office. Which party are you going to vote for in the party vote?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	128	16.1	21.7
Grand National Party	2	252	31.8	42.7
Democratic Party	3	8	1.0	1.4
Democratic Labor Party	4	66	8.3	11.2
People First Party	5	94	11.9	15.9
Other Party	6	2	0.3	0.3
Not yet decided	7	40	5.0	6.8
DK	9	12	1.5	
System missing		191	24.1	
Total		793	100.0	100.0

C5 Have you recently changed your support from one candidate to another among the candidates running for the governor of Chungnam province ?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
There was no candidate I supported, but now I have one	1	31	3.9	5.2
There was a candidate I supported, but now there is none	2	7	0.9	1.2
I supported one, but now I have changed my mind to support another	3	70	8.8	11.7
I have not changed my support for a particular candidate	4	425	53.6	71.3
I still don't have a candidate to support	5	63	7.9	10.6
DK/NA	9	6	0.8	
System missing		191	24.1	
Total		793	100.0	100.0

C5_1_1 You just said, "There was no candidate I supported, but now I have one" What is the reason why you support that candidate?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I like that candidate	1	6	0.8	19.4
I like the candidate's party	2	7	0.9	22.6
I like the candidate's platforms and policies	3	8	1.0	25.8

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I would like to support a candidate who has more chance of winning	4	3	0.4	9.7
I don't really like the candidate, but he/she seems better than other candidates	5	6	0.8	19.4
Other	6	1	0.1	3.2
NAP	0	571	72.0	
System missing		191	24.1	
Total		793	100.0	100.0

C5_1_2 You just said, "There was a candidate I supported, but now there is none" What is the reason for that?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I am disappointed with the candidate I once supported	1	1	0.1	14.3
I am disappointed with the party of the candidate I once supported	2	2	0.3	28.6
I don't like the platforms and policies of the candidate I once supported	3	2	0.3	28.6
The chance of winning for the candidate I supported seems very low	4	1	0.1	14.3
Other	6	1	0.1	14.3
NAP	0	595	75.0	
System missing		191	24.1	
Total		793	100.0	100.0

C5_1_3 You just said, "I had supported one, but now I have changed my mind to support another" What is the reason for that?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I am disappointed with the candidate I once supported	1	4	0.5	5.7
The candidate I now support seems better than the one I supported before	2	25	3.2	35.7
I am disappointed with the party of the candidate I once supported	3	12	1.5	17.1
The party of the candidate I now support seems better than the party of the candidate I supported before	4	9	1.1	12.9
I don't like the platforms and policies of the candidate I once supported	5	2	0.3	2.9

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I like the platforms and policies of the candidate I now support	6	7	0.9	10.0
I would like to support a candidate who has more chance of winning	7	6	0.8	8.6
Other	8	2	0.3	2.9
A knife attack on Park Geun-Hye, the leader of the Grand National Party	9	3	0.4	4.3
NAP	0	532	67.1	
System missing		191	24.1	
Total		793	100.0	100.0

C5_2_1 What do you like about the candidate?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
She/he is new and original	1	8	1.0	25.8
She/he seems stable	2	5	0.6	16.1
She/he is ethical and non-corruptive	3	5	0.6	16.1
She/he has qualities and abilities	4	11	1.4	35.5
She/he runs a policy-centered campaign while not attacking the opponents	5	1	0.1	3.2
She/he is doing well on the campaign, including television debates	8	1	0.1	3.2
NAP	0	571	72.0	
System missing		191	24.1	
Total		793	100.0	100.0

C5_2_2 What do you dislike about the candidate?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
He/She is not new and original	1	2	0.3	40.0
He/She is corruptive and non-ethical	3	1	0.1	20.0
He/She focuses only on attacking the opponents, rather than providing policy visions	5	1	0.1	20.0
He/She does not have the quality of the next generation of political leaders	6	1	0.1	20.0
NAP	0	597	75.3	
System missing		191	24.1	
Total		793	100.0	100.0

C5_2_3 What do you like about the party?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Its ideological and policy orientation	1	4	0.5	25.0
Seems to have visions	2	2	0.3	12.5
Will be helpful for the development of our region	3	8	1.0	50.0
The party's major political leaders	4	2	0.3	12.5
NAP	0	586	73.9	
System missing		191	24.1	
Total		793	100.0	100.0

C5_2_4 What do you dislike about the party?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Its ideological and policy orientation	1	1	0.1	7.1
Does not seem to have visions	2	2	0.3	14.3
Will not be helpful for the development of our region	3	2	0.3	14.3
The party's major political leaders	4	6	0.8	42.9
Corrupted	5	1	0.1	7.1
Acts only for the interests of particular regions	6	1	0.1	7.1
Other	7	1	0.1	7.1
NAP	0	588	74.1	
System missing		191	24.1	
Total		793	100.0	100.0

C5_2_5 Which areas of the candidate's policies do you like?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Politics	1	1	0.1	6.7
Economy	2	2	0.3	13.3
Social welfare	3	3	0.4	20.0
Regional development	6	7	0.9	46.7
All aspects of the commitments	7	2	0.3	13.3
NAP	0	587	74.0	
System missing		191	24.1	
Total		793	100.0	100.0

C5_2_6 Which areas of the candidate's policies do you dislike?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Economy	2	1	0.1	25.0
Regional development	6	1	0.1	25.0
All aspects of the commitments	7	2	0.3	50.0
NAP	0	598	75.4	
System missing		191	24.1	
Total		793	100.0	100.0

C5_3 Are you willing to change your support for your favorite candidate between now and election day?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes, I am willing to change	1	56	7.1	10.7
No, I am not willing to change	2	467	58.9	89.3
DK/NA	9	10	1.3	
NAP	0	69	8.7	
System missing		191	24.1	
Total		793	100.0	100.0

C5_5 If you predict the results of this ( ) mayoral/gubernatorial election, do you think that the results are already obvious, or no one knows them for sure until the election day?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
The results are already obvious	1	224	28.2	37.6
No one knows them for sure until the election day	2	371	46.8	62.4
DK/NA	9	7	0.9	
System missing		191	24.1	
Total		793	100.0	100.0

C6 How well do you think President Roh Moo-Hyun is doing as the president of Korea?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very well	1	13	1.6	2.2
Well	2	198	25.0	33.1
Not very well	3	290	36.6	48.5

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not well at all	4	97	12.2	16.2
DK/NA	9	4	0.5	
System missing		191	24.1	
Total		793	100.0	100.0

C8_1 How do you feel about the performance of each of the following parties: Yeollin Uri Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	15	1.9	2.5
Doing well	2	185	23.3	31.4
Not doing very well	3	290	36.6	49.2
Not doing well at all	4	100	12.6	16.9
DK/NA	9	12	1.5	
System missing		191	24.1	
Total		793	100.0	100.0

C8_2 How do you feel about the performance of each of the following parties: Grand National Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	25	3.2	4.3
Doing well	2	289	36.4	49.5
Not doing very well	3	234	29.5	40.1
Not doing well at all	4	36	4.5	6.2
DK/NA	9	18	2.3	
System missing		191	24.1	
Total		793	100.0	100.0

C8_3 How do you feel about the performance of each of the following parties: Democratic Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	2	0.3	0.4
Doing well	2	116	14.6	23.5
Not doing very well	3	289	36.4	58.5
Not doing well at all	4	87	11.0	17.6

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
DK/NA	9	108	13.6	
System missing		191	24.1	
Total		793	100.0	100.0

C8_4   How do you feel about the performance of each of the following parties: Democratic Labor Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	18	2.3	3.6
Doing well	2	184	23.2	36.9
Not doing very well	3	221	27.9	44.4
Not doing well at all	4	75	9.5	15.1
DK/NA	9	104	13.1	
System missing		191	24.1	
Total		793	100.0	100.0

C8_5   How do you feel about the performance of each of the following parties: People First Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	5	0.6	1.3
Doing well	2	117	14.8	29.8
Not doing very well	3	194	24.5	49.4
Not doing well at all	4	77	9.7	19.6
DK/NA	9	209	26.4	
System missing		191	24.1	
Total		793	100.0	100.0

C9   Which party do you like the most?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	118	14.9	23.6
Grand National Party	2	226	28.5	45.2
Democratic Party	3	7	0.9	1.4
Democratic Labor Party	4	70	8.8	14.0
People First Party	5	79	10.0	15.8

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
There is no party I like	6	99	12.5	
DK/NA	9	3	0.4	
System missing		191	24.1	
Total		793	100.0	100.0

C10 Which party do you dislike the most?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	171	21.6	40.9
Grand National Party	2	140	17.7	33.5
Democratic Party	3	21	2.6	5.0
Democratic Labor Party	4	63	7.9	15.1
People First Party	5	23	2.9	5.5
There is no party I dislike	6	177	22.3	
DK/NA	9	7	0.9	
System missing		191	24.1	
Total		793	100.0	100.0

C10_1 Which party do you think will best represent the interests of the region in which you are currently living?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	134	16.9	27.6
Grand National Party	2	173	21.8	35.7
Democratic Party	3	8	1.0	1.6
Democratic Labor Party	4	29	3.7	6.0
People First Party	5	141	17.8	29.1
None	6	66	8.3	
DK/NA	9	51	6.4	
System missing		191	24.1	
Total		793	100.0	100.0

C10_2 Which party do you think will be most capable of establishing national integration?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	115	14.5	24.9
Grand National Party	2	250	31.5	54.1
Democratic Party	3	12	1.5	2.6
Democratic Labor Party	4	37	4.7	8.0
People First Party	5	48	6.1	10.4
None	6	55	6.9	
DK/NA	9	85	10.7	
System missing		191	24.1	
Total		793	100.0	100.0

C10_3 Which party do you think is the closest to your ideological disposition?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	135	17.0	25.6
Grand National Party	2	228	28.8	43.2
Democratic Party	3	10	1.3	1.9
Democratic Labor Party	4	85	10.7	16.1
People First Party	5	70	8.8	13.3
None	6	49	6.2	
DK/NA	9	25	3.2	
System missing		191	24.1	
Total		793	100.0	100.0

C15 How do you feel about the statement, "In order to make the Roh Moo-Hyun regime pay the price and to bring about a regime change, people should vote for the opposition parties' candidates"?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	146	18.4	24.8
Agree	2	182	23.0	30.9
Do not agree	3	196	24.7	33.3
Do not agree at all	4	65	8.2	11.0
DK	9	13	1.6	
System missing		191	24.1	
Total		793	100.0	100.0

C16 How do you feel about the statement, "In order to replace corrupt local authorities, people should vote for the ruling party's candidates"?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	50	6.3	8.5
Agree	2	152	19.2	25.8
Do not agree	3	278	35.1	47.2
Do not agree at all	4	109	13.7	18.5
DK	9	13	1.6	
System missing		191	24.1	
Total		793	100.0	100.0

C16_5 Former President Kim Dae-Jung is scheduled to visit North Korea next month. What do you think about this?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It will help the Yeollin Uri Party in this election	1	101	12.7	18.8
It will hurt the Yeollin Uri Party in this election	2	46	5.8	8.6
It will not have any affect on this election	3	391	49.3	72.7
DK	9	64	8.1	
System missing		191	24.1	
Total		793	100.0	100.0

C23_1 After having received diverse information about the local election, what do you think about the candidates: I have become more supportive of the candidate whom I already liked

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	238	30.0	40.4
No	2	351	44.3	59.6
DK	9	13	1.6	
System missing		191	24.1	
Total		793	100.0	100.0

C23_2 After having received diverse information about the local election, what do you think about the candidates: I have become more unsupportive of the candidate whom I already disliked

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	155	19.5	26.2
No	2	437	55.1	73.8
DK	9	10	1.3	
System missing		191	24.1	
Total		793	100.0	100.0

C23_3   After having received diverse information about the local election, what do you think about the candidates:
I have changed my favorite candidate

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	112	14.1	19.0
No	2	479	60.4	81.0
DK	9	11	1.4	
System missing		191	24.1	
Total		793	100.0	100.0

C23_4   After having received diverse information about the local election, what do you think about the candidates:
I did not have a candidate I liked, but now I have one

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	105	13.2	17.7
No	2	487	61.4	82.3
DK	9	10	1.3	
System missing		191	24.1	
Total		793	100.0	100.0

C23_5   After having received diverse information about the local election, what do you think about the candidates:
I once had a candidate I liked, but now I have none

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	51	6.4	8.6
No	2	542	68.3	91.4
DK	9	9	1.1	
System missing		191	24.1	
Total		793	100.0	100.0

C23_6   After having received diverse information about the local election, what do you think about the candidates:
I did not have a candidate I disliked, but now I have one

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	76	9.6	12.8
No	2	517	65.2	87.2
DK	9	9	1.1	
System missing		191	24.1	
Total		793	100.0	100.0

C25 Did you watch the debates between Chungnam gubernatorial candidates recently aired on TV?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes, I watched it	1	285	35.9	47.3
I did not watch it, but heard about it from newspapers and acquaintances	2	196	24.7	32.6
I did not watch it, and I did not even know about it	3	121	15.3	20.1
System missing		191	24.1	
Total		793	100.0	100.0

C25_1 Which candidate do you think did the best?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party candidate	1	48	6.1	17.5
Grand National Party candidate	2	107	13.5	38.9
Democratic Labor Party candidate	4	17	2.1	6.2
People First Party candidate	5	24	3.0	8.7
No candidate did particularly well	7	79	10.0	28.7
DK/NA	9	10	1.3	
NAP	0	317	40.0	
System missing		191	24.1	
Total		793	100.0	100.0

C26 How interested are you in the Chungnam gubernatorial election scheduled on the 31st of May?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very much interested	1	193	24.3	32.2
Interested	2	295	37.2	49.2
Not very interested	3	100	12.6	16.7
Not interested at all	4	12	1.5	2.0
DK/NA	9	2	0.3	
System missing		191	24.1	
Total		793	100.0	100.0

C26_2_1 Please tell me what you feel about each of the following statements regarding this election: It is an election centered on political and policy competition

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	139	17.5	23.8
Somewhat agree	2	271	34.2	46.3
Somewhat disagree	3	154	19.4	26.3
Strongly disagree	4	21	2.6	3.6
DK/NA	9	17	2.1	
System missing		191	24.1	
Total		793	100.0	100.0

C26_2_2 Please tell me what you feel about each of the following statements regarding this election: The Manifesto Movement, or action for keeping campaign platforms, helped me choose a candidate to vote for

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	81	10.2	14.5
Somewhat agree	2	266	33.5	47.6
Somewhat disagree	3	182	23.0	32.6
Strongly disagree	4	30	3.8	5.4
DK/NA	9	43	5.4	
System missing		191	24.1	
Total		793	100.0	100.0

C26_2_3 Please tell me what you feel about each of the following statements regarding this election: Compared to previous elections, regionalism has weakened

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	80	10.1	13.7
Somewhat agree	2	250	31.5	42.9
Somewhat disagree	3	197	24.8	33.8
Strongly disagree	4	56	7.1	9.6
DK/NA	9	19	2.4	
System missing		191	24.1	
Total		793	100.0	100.0

C26_3   Park Geun-Hye, the leader of the Grand National Party, was recently attacked during the campaign. What do you think about this?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It is an act of a political terror and there must be a group responsible behind the scenes	1	226	28.5	44.7
It is solely an individual action without any group behind it	2	280	35.3	55.3
DK	9	96	12.1	
System missing		191	24.1	
Total		793	100.0	100.0

C26_4   Does the attack on Park Geun-Hye have any influence on your decision to vote or abstain?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes, from abstaining to voting	1	54	6.8	9.2
Yes, from voting to abstaining	2	11	1.4	1.9
No, it has no influence on my decision to vote or abstain	3	524	66.1	89.0
DK/NA	9	13	1.6	
System missing		191	24.1	
Total		793	100.0	100.0

C26_5   Does the incident of attack on Park Geun-Hye affect your decision of whom to vote for?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	106	13.4	17.8
No	2	490	61.8	82.2
DK/NA	9	6	0.8	
System missing		191	24.1	
Total		793	100.0	100.0

C27   Are you going to vote in this Chungnam gubernatorial election?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Will definitely vote	1	481	60.7	79.9
Will probably vote	2	86	10.8	14.3
Will probably not vote	3	11	1.4	1.8

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Will not vote	4	6	0.8	1.0
Not yet decided	5	18	2.3	3.0
System missing		191	24.1	
Total		793	100.0	100.0

C28 Among "very progressive," "somewhat progressive," "centrist," "somewhat conservative," and "very conservative," which one do you think best describes your ideological disposition?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very progressive	1	50	6.3	8.4
Somewhat progressive	2	230	29.0	38.9
Centrist	3	115	14.5	19.4
Somewhat conservative	4	165	20.8	27.9
Very conservative	5	32	4.0	5.4
DK/NA	9	10	1.3	
System missing		191	24.1	
Total		793	100.0	100.0

C28_1 If we assign number 0 to "very progressive," number 5 to "centrist," and number 10 to "very conservative," where would you put yourself on this scale? Please give me a number from 0 to 10.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0 Very progressive	0	18	2.3	3.1
1	1	16	2.0	2.7
2	2	39	4.9	6.6
3	3	74	9.3	12.6
4	4	77	9.7	13.1
5 Centrist	5	154	19.4	26.2
6	6	76	9.6	12.9
7	7	83	10.5	14.1
8	8	28	3.5	4.8
9	9	4	0.5	0.7
10 Very conservative	10	19	2.4	3.2
DK/NA	99	14	1.8	
System missing		191	24.1	
Total		793	100.0	100.0

NUM4   Completed 4th survey or not

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Panel loss	0	210	26.5	26.5
Completed	1	583	73.5	73.5
Total		793	100.0	100.0

D1   Which of the following candidates did you vote in the Chungnam gubernatorial election?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
No.1 Oh Yeong-Gyo (Yeollin Uri Party)	1	117	14.8	22.2
No.2 Lee Wan-Koo (Grand National Party)	2	296	37.3	56.2
No.4 Lee Yong-Gil (Democratic Labor party)	3	17	2.1	3.2
No.5 Lee Myoung-Su (People First Party)	4	97	12.2	18.4
DK/NA	99	4	0.5	
NAP	0	52	6.6	
System missing		210	26.5	
Total		793	100.0	100.0

D1_1_1   Why did you vote for that candidate?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I support the candidate's party	1	169	21.3	32.3
He/She seems to be capable of doing a great job as the mayor of Seoul	2	107	13.5	20.5
He/She seems better than other candidates	3	29	3.7	5.5
He/She is attractive and likeable	4	6	0.8	1.1
He/She has good education and career experiences	5	22	2.8	4.2
He/She seems to have good personality and morality	6	49	6.2	9.4
I liked his/her platforms	7	62	7.8	11.9
My family or acquaintances recommend me this candidate	8	10	1.3	1.9
He/She has a good chance to win the election	9	8	1.0	1.5
Other	10	61	7.7	11.7
DK/NA	99	4	0.5	
NAP	0	56	7.1	
System missing		210	26.5	
Total		793	100.0	100.0

D1_1 Which of the following did you consider when you voted for (R'S ANSWER IN Q1)?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Candidate's political party affiliation	1	201	25.3	37.9
Candidate him/herself	2	125	15.8	23.5
Candidate's platforms and policies	3	145	18.3	27.3
Chance of winning	4	38	4.8	7.2
Other	5	19	2.4	3.6
A knife attack on Park Geun-Hye, the leader of the Grand National Party	6	3	0.4	0.6
NAP	0	52	6.6	
System missing		210	26.5	
Total		793	100.0	100.0

D3 This Chungnam gubernatorial election is held together with election for mayors/county heads, metropolitan/provincial lawmakers, and municipal lawmakers. When you vote for the mayor of your city (or head of your county), metropolitan/provincial lawmaker, and municipal lawmaker, are you going to vote for the candidates of the same party as that of the candidate you are going to vote for the governor of Chungnam province? Or are you going to do otherwise?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Voted for the candidates of the same party	1	245	30.9	46.1
Did not vote straight for the same party	2	286	36.1	53.9
NAP	0	52	6.6	
System missing		210	26.5	
Total		793	100.0	100.0

D3_1 In this election, voters cast their ballots, not only for candidates but also for parties which would be used to decide the numbers of proportional representatives from each party in the metropolitan council. Which party did you vote in electing proportional representatives of the metropolitan council?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	101	12.7	19.3
Grand National Party	2	241	30.4	46.0
Democratic Party	3	2	0.3	0.4
Democratic Labor Party	4	47	5.9	9.0
People First Party	5	131	16.5	25.0
Other party	6	2	0.3	0.4
DK	9	7	0.9	
NAP	0	52	6.6	
System missing		210	26.5	
Total		793	100.0	100.0

D3_2 In this election, voters also cast their ballots for parties elect proportional representatives for district-level councils. Which party did you vote for in electing proportional representatives of the district council?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	94	11.9	18.1
Grand National Party	2	221	27.9	42.7
Democratic Party	3	5	0.6	1.0
Democratic Labor Party	4	36	4.5	6.9
People First Party	5	150	18.9	29.0
Other party	6	12	1.5	2.3
DK	9	13	1.6	
NAP	0	52	6.6	
System missing		210	26.5	
Total		793	100.0	100.0

D4_1 What was the reason why you did not vote?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I had no time to vote because of work/family	1	30	3.8	58.8
Nothing is going to change with my vote	3	3	0.4	5.9
There was no candidate to vote for	4	1	0.1	2.0
I was not interested in politics	5	4	0.5	7.8
Chance of winning for my favorite candidate was so low	6	1	0.1	2.0
Other	7	12	1.5	23.5
DK/NA	99	1	0.1	
NAP	0	531	67.0	
System missing		210	26.5	
Total		793	100.0	100.0

D5 Between the 26th of May and the election day, did you ever change your support from one candidate to another among the candidates that ran for the Chungnam gubernatorial election?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I had no candidate to support, but now I have one	1	20	2.5	3.4
There was a candidate I supported, but now there is none	2	1	0.1	0.2

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I supported one, but now I have changed my mind to support another	3	67	8.4	11.5
I have not changed my support for a particular candidate	4	468	59.0	80.4
I still don't have a candidate to support	5	26	3.3	4.5
DK/NA	9	1	0.1	
System missing		210	26.5	
Total		793	100.0	100.0

D5_1_1 You just said, "I had no candidate to support, but now I have one." What is the reason why you support that candidate?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I like that candidate	1	2	0.3	10.0
I like the candidate's party	2	8	1.0	40.0
I like the candidate's platforms and policies	3	6	0.8	30.0
I would like to support a candidate who has more chance of winning	4	1	0.1	5.0
I don't really like the candidate, but he/she seems better than other candidates	5	1	0.1	5.0
Other	6	1	0.1	5.0
A knife attack on Park Geun-Hye, the leader of the Grand National Party	7	1	0.1	5.0
NAP	0	563	71.0	
System missing		210	26.5	
Total		793	100.0	100.0

D5_1_2 You just said, "There was a candidate I supported, but now there is none." What is the reason for that?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I am disappointed with the party of the candidate I once supported	2	1	0.1	100.0
NAP	0	582	73.4	
System missing		210	26.5	
Total		793	100.0	100.0

D5_1_3 You just said, "I supported one, but now I have changed my mind to support another." What is the reason for that?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I am disappointed with the candidate I once supported	1	4	0.5	6.0
The candidate I now support seems better than the one I supported before	2	26	3.3	38.8
I am disappointed with the party of the candidate I once supported	3	10	1.3	14.9
The party of the candidate I now support seems better than the party of the candidate I supported before	4	10	1.3	14.9
I don't like the platforms and policies of the candidate I once supported	5	2	0.3	3.0
I like the platforms and policies of the candidate I now support	6	9	1.1	13.4
I would like to support a candidate who has more chance of winning	7	4	0.5	6.0
Other	8	1	0.1	1.5
A knife attack on Park Geun-Hye, the leader of the Grand National Party	9	1	0.1	1.5
NAP	0	516	65.1	
System missing		210	26.5	
Total		793	100.0	100.0

D5_2 Lee Wan-Koo, the Grand National Party candidate, was elected as the governor of Chungnam province. Do you think Mr. Lee Wan-Koo will do his job as the governor of Chungnam province well? Or do you think he will not?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Will do very well	1	145	18.3	26.0
Will do well	2	369	46.5	66.2
Will not do very well	3	38	4.8	6.8
Will not do well at all	4	5	0.6	0.9
DK/NA	9	26	3.3	
System missing		210	26.5	
Total		793	100.0	100.0

D5_3 Overall, how do you feel about the results of this local election (for governor of Chungnam province, mayors/county heads, metropolitan/provincial lawmakers, and municipal lawmakers)?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very satisfied	1	92	11.6	16.0
Satisfied	2	286	36.1	49.7
Not very satisfied	3	164	20.7	28.5
Not satisfied at all	4	34	4.3	5.9
DK/NA	9	7	0.9	
System missing		210	26.5	
Total		793	100.0	100.0

D5_4 In this metropolitan mayoral/gubernatorial election, 12 from the Grand National Party, 1 from the Yeollin Uri Party, 2 from the Democratic Party, and 1 independent candidate have been elected. Do you think the result properly reflects the opinions of the entire people, including you?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
The result properly reflects the opinions of the entire people	1	423	53.3	74.5
The result is different from the opinions of the entire people	2	145	18.3	25.5
DK/NA	9	15	1.9	
System missing		210	26.5	
Total		793	100.0	100.0

D5_5 Considering the results of this local election, do you think that the People First Party will be the party representing Chungcheong region in the future?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It will be the party that represents the Chungcheong region	1	136	17.2	24.5
It will not be the party that represents the Chuncheong region	2	419	52.8	75.5
DK/NA	9	28	3.5	
System missing		210	26.5	
Total		793	100.0	100.0

D5_6 If we say that the Grand National Party won while the Yeollin Uri Party lost this election, what do you think the reason for this is?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
The Grand National Party has been doing well	1	22	2.8	4.0
The Yeollin Uri Party has been doing poorly	2	175	22.1	31.9
The Roh Moo-Hyun administration has been doing poorly	3	330	41.6	60.1
Candidates of the Grand National Party are better than other parties' candidates	4	22	2.8	4.0
DK/NA	9	34	4.3	
System missing		210	26.5	
Total		793	100.0	100.0

D6 How well do you think President Roh Moo-Hyun is doing as the president of Korea?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very well	1	10	1.3	1.7
Well	2	154	19.4	26.4
Not very well	3	295	37.2	50.6
Not well at all	4	124	15.6	21.3
System missing		210	26.5	
Total		793	100.0	100.0

D8_1 How do you feel about the performance of each of the following parties: Yeollin Uri Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	8	1.0	1.4
Doing well	2	95	12.0	16.4
Not doing very well	3	344	43.4	59.4
Not doing well at all	4	132	16.6	22.8
DK/NA	9	4	0.5	
System missing		210	26.5	
Total		793	100.0	100.0

D8_2 How do you feel about the performance of each of the following parties: Grand National Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	42	5.3	7.4
Doing well	2	274	34.6	48.0
Not doing very well	3	222	28.0	38.9
Not doing well at all	4	33	4.2	5.8
DK/NA	9	12	1.5	
System missing		210	26.5	
Total		793	100.0	100.0

D8_3 How do you feel about the performance of each of the following parties: Democratic Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	2	0.3	0.4
Doing well	2	128	16.1	25.5
Not doing very well	3	304	38.3	60.7
Not doing well at all	4	67	8.4	13.4
DK/NA	9	82	10.3	
System missing		210	26.5	
Total		793	100.0	100.0

D8_4 How do you feel about the performance of each of the following parties: Democratic Labor Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	10	1.3	2.0
Doing well	2	155	19.5	30.7
Not doing very well	3	240	30.3	47.5
Not doing well at all	4	100	12.6	19.8
DK/NA	9	78	9.8	
System missing		210	26.5	
Total		793	100.0	100.0

D8_5 How do you feel about the performance of each of the following parties: People First Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	5	0.6	1.1
Doing well	2	115	14.5	26.0
Not doing very well	3	232	29.3	52.4
Not doing well at all	4	91	11.5	20.5
DK/NA	9	140	17.7	
System missing		210	26.5	
Total		793	100.0	100.0

D9 Which party do you like the most?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	95	12.0	19.8
Grand National Party	2	240	30.3	49.9
Democratic Party	3	6	0.8	1.2
Democratic Labor Party	4	64	8.1	13.3
People First Party	5	76	9.6	15.8
There is no party I like	6	101	12.7	
DK/NA	9	1	0.1	
System missing		210	26.5	
Total		793	100.0	100.0

D10 Which party do you dislike the most?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	178	22.4	42.9
Grand National Party	2	128	16.1	30.8
Democratic Party	3	23	2.9	5.5
Democratic Labor Party	4	70	8.8	16.9
People First Party	5	16	2.0	3.9
There is no party I dislike	6	164	20.7	
DK/NA	9	4	0.5	
System missing		210	26.5	
Total		793	100.0	100.0

D10_1   Which party do you think will best represent the interests of the region in which you are currently living?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	98	12.4	19.9
Grand National Party	2	205	25.9	41.7
Democratic Party	3	1	0.1	0.2
Democratic Labor Party	4	24	3.0	4.9
People First Party	5	164	20.7	33.3
None	6	45	5.7	
DK/NA	9	46	5.8	
System missing		210	26.5	
Total		793	100.0	100.0

D10_2   Which party do you think will be most capable of establishing national integration?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	70	8.8	15.2
Grand National Party	2	313	39.5	67.7
Democratic Party	3	16	2.0	3.5
Democratic Labor Party	4	28	3.5	6.1
People First Party	5	35	4.4	7.6
None	6	64	8.1	
DK/NA	9	57	7.2	
System missing		210	26.5	
Total		793	100.0	100.0

D10_3   Which party do you think is the closest to your ideological disposition?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	105	13.2	20.3
Grand National Party	2	247	31.1	47.7
Democratic Party	3	9	1.1	1.7
Democratic Labor Party	4	81	10.2	15.6
People First Party	5	76	9.6	14.7
None	6	50	6.3	
DK/NA	9	15	1.9	
System missing		210	26.5	
Total		793	100.0	100.0

D16_5 Former President Kim Dae-Jung is scheduled to visit North Korea next month. What do you think about this?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It will help the Yeollin Uri Party in this election	1	16	2.0	3.0
It will hurt the Yeollin Uri Party in this election	2	68	8.6	12.8
It will not have any affect on this election	3	448	56.5	84.2
DK	9	51	6.4	
System missing		210	26.5	
Total		793	100.0	100.0

D16_6 During the campaign for this election, the Yeollin Uri Party said the Grand National Party should be prevented from sweeping the election. How did you feel about this?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agreed	1	76	9.6	13.1
Agreed	2	148	18.7	25.6
Did not agree	3	211	26.6	36.5
Did not agree at all	4	143	18.0	24.7
DK	9	5	0.6	
System missing		210	26.5	
Total		793	100.0	100.0

D23_1 Since the 26th of May, has there been any change in your view about the candidates based on diverse information you might have received about the local election: I like the candidate whom I already liked even more

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	248	31.3	43.0
No	2	329	41.5	57.0
DK	9	6	0.8	
System missing		210	26.5	
Total		793	100.0	100.0

D23_2 Since the 26th of May, has there been any change in your view about the candidates based on diverse information you might have received about the local election: I dislike the candidate whom I already disliked even more

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	132	16.6	23.0
No	2	441	55.6	77.0
DK	9	10	1.3	
System missing		210	26.5	
Total		793	100.0	100.0

D23_3 Since the 26th of May, has there been any change in your view about the candidates based on diverse information you might have received about the local election: I have changed my favorite candidate

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	98	12.4	16.9
No	2	481	60.7	83.1
DK	9	4	0.5	
System missing		210	26.5	
Total		793	100.0	100.0

D23_4 Since the 26th of May, has there been any change in your view about the candidates based on diverse information you might have received about the local election: I did not have a candidate I liked, but now I have one

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	93	11.7	16.1
No	2	484	61.0	83.9
DK	9	6	0.8	
System missing		210	26.5	
Total		793	100.0	100.0

D23_5 Since the 26th of May, has there been any change in your view about the candidates based on diverse information you might have received about the local election: I once had a candidate I liked, but now I have none

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	45	5.7	7.8
No	2	533	67.2	92.2
DK	9	5	0.6	
System missing		210	26.5	
Total		793	100.0	100.0

D23_6 Since the 26th of May, has there been any change in your view about the candidates based on diverse information you might have received about the local election: I did not have a candidate I disliked, but now I have one

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	72	9.1	12.5
No	2	504	63.6	87.5
DK	9	7	0.9	
System missing		210	26.5	
Total		793	100.0	100.0

D26 How interested were you in the Chungnam gubernatorial election?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very much interested	1	197	24.8	33.8
Interested	2	279	35.2	47.9
Not very interested	3	93	11.7	16.0
Not interested at all	4	14	1.8	2.4
System missing		210	26.5	
Total		793	100.0	100.0

D26_2_1 Please tell me what you feel about each of the following statements regarding this election: It is an election centered on political and policy competition

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	124	15.6	21.9
Somewhat agree	2	236	29.8	41.6
Somewhat disagree	3	163	20.6	28.7
Strongly disagree	4	44	5.5	7.8
DK/NA	9	16	2.0	
System missing		210	26.5	
Total		793	100.0	100.0

D26_2_2 Please tell me what you feel about each of the following statements regarding this election: The Manifesto Movement, or action for keeping campaign platforms, helped me choose a candidate to vote for

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	76	9.6	13.9
Somewhat agree	2	248	31.3	45.4
Somewhat disagree	3	176	22.2	32.2
Strongly disagree	4	46	5.8	8.4
DK/NA	9	37	4.7	
System missing		210	26.5	
Total		793	100.0	100.0

D26_2_3 Please tell me what you feel about each of the following statements regarding this election: Compared to previous elections, regionalism has weakened

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	94	11.9	16.5
Somewhat agree	2	240	30.3	42.0
Somewhat disagree	3	153	19.3	26.8
Strongly disagree	4	84	10.6	14.7
DK/NA	9	12	1.5	
System missing		210	26.5	
Total		793	100.0	100.0

D26_2_1_1 What do you think about each of the following systems related to this election: Compensation system for district/municipal level lawmakers that enables district/municipal level lawmakers, who were previously unpaid, to get monthly salary

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very desirable	1	49	6.2	8.6
Desirable	2	229	28.9	40.2
Not very desirable	3	219	27.6	38.4
Not desirable at all	4	73	9.2	12.8
DK/NA	9	13	1.6	
System missing		210	26.5	
Total		793	100.0	100.0

D26_2_1_2 What do you think about each of the following systems related to this election: Party nomination system for district/municipal level lawmakers that enables each party to nominate its candidates for district/municipal level lawmakers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very desirable	1	31	3.9	5.7
Desirable	2	166	20.9	30.5
Not very desirable	3	222	28.0	40.7
Not desirable at all	4	126	15.9	23.1
DK/NA	9	38	4.8	
System missing		210	26.5	
Total		793	100.0	100.0

D26_2_1_3 What do you think about each of the following systems related to this election: Multimember electoral district system for district/municipal level lawmakers that enables a single electoral district to have two or more lawmakers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very desirable	1	33	4.2	6.1
Desirable	2	175	22.1	32.4
Not very desirable	3	231	29.1	42.8
Not desirable at all	4	101	12.7	18.7
DK/NA	9	43	5.4	
System missing		210	26.5	
Total		793	100.0	100.0

D26_2_1_4 What do you think about each of the following systems related to this election: Potential candidate registration system that enables candidates to start campaigning before the official campaign period

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very desirable	1	77	9.7	14.0
Desirable	2	283	35.7	51.5
Not very desirable	3	140	17.7	25.5
Not desirable at all	4	50	6.3	9.1
DK/NA	9	33	4.2	
System missing		210	26.5	
Total		793	100.0	100.0

D26_2_1_5 What do you think about each of the following systems related to this election: Imposing a penalty on voters who received money or bribes from a candidate; the fine may be as much as 50 times the money/bribes they received

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very desirable	1	330	41.6	57.3
Desirable	2	127	16.0	22.0
Not very desirable	3	84	10.6	14.6
Not desirable at all	4	35	4.4	6.1
DK/NA	9	7	0.9	
System missing		210	26.5	
Total		793	100.0	100.0

D26_4 Did the attack on Park Geun-Hye have any influence on your decision to vote or abstain?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes, from abstaining to voting	1	42	5.3	7.3
Yes, from voting to abstaining	2	5	0.6	0.9
No, it had no influence on my decision to vote or abstain	3	529	66.7	91.8
DK/NA	9	7	0.9	
System missing		210	26.5	
Total		793	100.0	100.0

D26_5 Did the attack on Park Geun-Hye affect your decision of whom to vote for?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	93	11.7	16.0
No	2	488	61.5	84.0
DK/NA	9	2	0.3	
System missing		210	26.5	
Total		793	100.0	100.0

D26_7 If the presidential election day were tomorrow, which of the following candidates would you vote for?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Goh Kun	1	163	20.6	31.9
Kim Geun-Tae	2	18	2.3	3.5
Kwon Young-Ghil	3	13	1.6	2.5
Roh Hoe-Chan	4	5	0.6	1.0
Park Geun-Hye	5	173	21.8	33.9
Son Hak-Gyu	6	6	0.8	1.2
Lee Myung-Bak	7	83	10.5	16.2
Lee Hae-Chan	8	13	1.6	2.5
Rhyu Si-Min	9	3	0.4	0.6
Chung Dong-Young	10	26	3.3	5.1
Chun Jung-Bae	11	1	0.1	0.2
Other candidate	97	7	0.9	1.4
DK/NA	99	72	9.1	
System missing		210	26.5	
Total		793	100.0	100.0

D26_8 Among the politicians of the Yeollin Uri Party, who do you think is the most suitable for the party's presidential candidate?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Kim Geun-Tae	1	88	11.1	26.7
Lee Hae-Chan	2	60	7.6	18.2
Rhyu Si-Min	3	23	2.9	7.0
Chung Dong-Young	4	126	15.9	38.2
Chun Jung-Bae	5	25	3.2	7.6
Other candidate	97	8	1.0	2.4
DK/NA	99	253	31.9	
System missing		210	26.5	
Total		793	100.0	100.0

D26_9 Among the politicians of the Grand National Party, who do you think is the most suitable for the party's presidential candidate?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Park Geun-Hye	1	297	37.5	57.4
Son Hak-kyu	2	34	4.3	6.6
Lee Myung-Bak	3	184	23.2	35.6
Other candidate	97	2	0.3	0.4
DK/NA	99	66	8.3	
System missing		210	26.5	
Total		793	100.0	100.0

D26_10 What do you think Mr. Goh Kun should do?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
He should create a new political party and run for president as a candidate of that party	1	145	18.3	28.4
He should build a coalition with the Yeollin Uri Party	2	84	10.6	16.4
He should build a coalition with the Grand National Party	3	107	13.5	20.9
He should build a coalition with the Democratic Party or the People First Party	4	63	7.9	12.3
He should not run for president	5	112	14.1	21.9
DK/NA	9	72	9.1	
System missing		210	26.5	
Total		793	100.0	100.0

D26_11_1 Changes among political parties are expected. What do you think about each of the following cases: Coalition between the Yeollin Uri Party and the Democratic Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Approve	1	166	20.9	43.7
Disapprove	2	214	27.0	56.3
DK	3	203	25.6	
System missing		210	26.5	
Total		793	100.0	100.0

D26_11_2
Changes among political parties are expected. What do you think about each of the following cases: Coalition between the Yeollin Uri Party, the Democratic Party, and the People First Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Approve	1	157	19.8	39.7
Disapprove	2	238	30.0	60.3
DK	3	188	23.7	
System missing		210	26.5	
Total		793	100.0	100.0

D26_11_3
Changes among political parties are expected. What do you think about each of the following cases: Coalition between the Grand National Party and the Democratic Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Approve	1	86	10.8	20.3
Disapprove	2	338	42.6	79.7
DK	3	159	20.1	
System missing		210	26.5	
Total		793	100.0	100.0

D26_11_4
Changes among political parties are expected. What do you think about each of the following cases: Coalition between a faction of the Yeollin Uri Party and a faction of the Grand National Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Approve	1	100	12.6	24.3
Disapprove	2	312	39.3	75.7
DK	3	171	21.6	
System missing		210	26.5	
Total		793	100.0	100.0

D26_12
(ONLY FOR R ANSWERED "1" IN Q0) In the presidential election in December next year, will you support a candidate of the same party as that of the candidate you voted for in this metrolitan mayoral/gubernatorial election?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Will support a candidate of the same party	1	162	20.4	31.0
Will support a candidate of another party	2	33	4.2	6.3
t will depend upon who will be nominated	3	327	41.2	62.6
DK/NA	9	9	1.1	
NAP	0	52	6.6	
System missing		210	26.5	
Total		793	100.0	100.0

D26_13 Do you think President Roh Moo-Hyun should leave the Yeollin Uri Party? Or do you think he does not need to leave?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
He should leave the Yeollin Uri Party	1	109	13.7	19.1
He does not need to leave the Yeollin Uri Party	2	128	16.1	22.4
It does not matther whether he leaves the Yeollin Uri Party or not	3	335	42.2	58.6
DK	4	11	1.4	
System missing		210	26.5	
Total		793	100.0	100.0

D27 Among "very progressive," "somewhat progressive," "centrist," "somewhat conservative," and "very conservative," which one do you think best describes your ideological disposition?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very progressive	1	28	3.5	4.9
Somewhat progressive	2	230	29.0	40.1
Centrist	3	121	15.3	21.1
Somewhat conservative	4	170	21.4	29.7
Very conservative	5	24	3.0	4.2
DK/NA	9	10	1.3	
System missing		210	26.5	
Total		793	100.0	100.0

D27_1 If we assign number 0 to "very progressive," number 5 to "centrist," and number 10 to "very conservative," where would you put yourself on this scale? Please give me a number from 0 to 10.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0 Very progressive	0	13	1.6	2.3
1	1	8	1.0	1.4
2	2	42	5.3	7.4
3	3	92	11.6	16.1
4	4	67	8.4	11.7
5 Centrist	5	154	19.4	27.0
6	6	76	9.6	13.3
7	7	71	9.0	12.4
8	8	30	3.8	5.3
9	9	8	1.0	1.4
10 Very conservative	10	10	1.3	1.8
DK/NA	99	12	1.5	
System missing		210	26.5	
Total		793	100.0	100.0