



EAI SBS JoongAng Daily Hankook Research Panel
Survey on the 2006 Regional Elections: Busan

CODE BOOK

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EAI-SBS-JOONGANG DAILY-HANKOOK RESEARCH PANEL SURVEY ON THE
2006 REGIONAL ELECTIONS: BUSAN CODE BOOK

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Study Description

<i>Study Title:</i>	EAI·SBS·JoongAng Daily·Hankook Research Panel Survey on the 2006 Regional Elections: Busan
<i>Fieldwork Dates:</i>	April 2006 ~ June, 2006
<i>Principal Investigator:</i>	Lee, Nae-Young
<i>Producers:</i>	East Asia Institute ; SBS ; JoongAng Daily ; Hankook Research Co., Ltd.
<i>Fieldwork Institute:</i>	Hankook Research Co., Ltd.
<i>Fieldwork Methods:</i>	Telephone interview
<i>Number of Cases:</i>	1st - 773 (valid) ; 2nd - 667 (valid) ; 3rd - 631 (valid) ; 4th - 614 (valid)
<i>Geographic Coverage:</i>	Busan
<i>Universe:</i>	Persons aged 19 and over
<i>Distributor:</i>	Korea Social Science Data Archive (KOSSDA)

Please note

In the codebook, each frequency table consists of a variable name, question, and frequency table. The first column, RESPONSE, indicates response categories and the second column, PUNCH, is a value for each response category. The third and fourth columns, FREQ and PERCENT, show the number of individuals and percentage of individuals belonging to a specific response category. The last column VALID % is the percentage of individuals who are assigned to a specific response category without missing data, such as DK (Don't know), NA (No answer), and NAP (Not applicable).

AREA Districts

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Jung-gu	1	11	1.4	1.4
Seo-gu	2	22	2.8	2.8
Dong-gu	3	25	3.2	3.2
Yeongdo-gu	4	33	4.3	4.3
Busanjin-gu	5	89	11.5	11.5
Dongnae-gu	6	61	7.9	7.9
Nam-gu	7	67	8.7	8.7
Buk-gu	8	69	8.9	8.9
Haeundae-gu	9	85	11.0	11.0
Saha-gu	10	76	9.8	9.8
Geumjeong-gu	11	60	7.8	7.8
Gangseo-gu	12	9	1.2	1.2
Yeonje-gu	13	50	6.5	6.5
Suyeong-gu	14	40	5.2	5.2
Sasang-gu	15	58	7.5	7.5
Gijang-gun	16	18	2.3	2.3
Total		773	100.0	100.0

SEX Sex

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Male	1	388	50.2	50.2
Female	2	385	49.8	49.8
Total		773	100.0	100.0

AGE Age

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
19-29	2	173	22.4	22.4
30-39	3	156	20.2	20.2
40-49	4	176	22.8	22.8
50-59	5	160	20.7	20.7
60 and more	6	108	14.0	14.0
Total		773	100.0	100.0

SQ1 What do you do for a living?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Agriculture/Forestry/Fishing	1	10	1.3	1.3
Self-employed	2	122	15.8	15.8
Sales/Trade/Service Occupations	3	73	9.4	9.4
Production/Technical/Manual Labor Occupations	4	29	3.8	3.8
Office and Clerical Support/Engineering/Professional Occupations	5	168	21.7	21.7
Homemakers	6	209	27.0	27.0
Students	7	77	10.0	10.0
Unemployed/Retired/Other	8	85	11.0	11.0
Total		773	100.0	100.0

SQ2 What is the highest level of school you have completed?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Middle school graduate or below	1	113	14.6	14.6
High school graduate	2	242	31.3	31.3
Currently attending Two-year college/Junior college or above	3	418	54.1	54.1
Total		773	100.0	100.0

SQ3 Could you please tell me where your hometown is?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Seoul	1	19	2.5	2.5
Incheon/Gyeonggi-do	2	7	0.9	0.9
Daejeon/Chungcheongbuk-do/Chungcheongnam-do	3	17	2.2	2.2
Gwangju/Jeollabuk-do/Jeollanam-do	4	44	5.7	5.7
Daegu/Gyeongsangbuk-do	5	88	11.4	11.4
Busan/Ulsan/Gyeongsangnam-do	6	573	74.1	74.1
Jeju/Gangwon-do	7	16	2.1	2.1
Other	8	9	1.2	1.2
Total		773	100.0	100.0

SQ4 Among "very progressive," "somewhat progressive," "centrist," "somewhat conservative," and "very conservative," which one do you think best describes your ideological disposition?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very progressive	1	43	5.6	5.6
Somewhat progressive	2	260	33.6	34.1
Centrist	3	203	26.3	26.6
Somewhat conservative	4	231	29.9	30.3
Very conservative	5	25	3.2	3.3
DK/NA	9	11	1.4	
Total		773	100.0	100.0

SQ5 Could you please tell me how much the amount of your average monthly household income is? Please include income of every member of your household from all sources, such as monthly salary, bonuses, and bank interest.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Less than 1,000,000 won	1	87	11.3	12.0
1,000,000 - 1,990,000 won	2	96	12.4	13.2
2,000,000 - 2,990,000 won	3	200	25.9	27.5
3,000,000 - 3,990,000 won	4	161	20.8	22.1
4,000,000 - 4,990,000 won	5	89	11.5	12.2
5,000,000 - 5,990,000 won	6	51	6.6	7.0
6,000,000 - 6,990,000 won	7	16	2.1	2.2
7,000,000 - 7,990,000 won	8	7	0.9	1.0
8,000,000 - 8,990,000 won	9	5	0.6	0.7
9,000,000 - 9,990,000 won	10	1	0.1	0.1
10,000,000 won or more	11	14	1.8	1.9
DK/NA	99	46	6.0	
Total		773	100.0	100.0

NUM1 Completed 1st survey or not

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Completed	1	773	100.0	100.0
Total		773	100.0	100.0

A1 If the Busan mayoral election were tomorrow, which of the following candidates would you vote for?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Oh Keo-don (Yeollin Uri Party)	1	145	18.8	18.8
Hur Nam-Shik (Grand National Party)	2	383	49.5	49.7
Kim Seok-Joon (Democratic Labor Party)	3	53	6.9	6.9
Other candidate	10	15	1.9	1.9
Not yet decided	11	165	21.3	21.4
Would not vote	12	9	1.2	1.2
DK/NA	99	3	0.4	
Total		773	100.0	100.0

A1_1 What makes you decide to vote for (R'S ANSWER IN Q1)?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Candidate's political party affiliation	1	195	25.2	32.9
Candidate him/herself	2	164	21.2	27.7
Candidate's platforms and policies	3	142	18.4	24.0
Chance of winning	4	68	8.8	11.5
Other	5	23	3.0	3.9
DK/NA	9	4	0.5	
NAP	0	177	22.9	
Total		773	100.0	100.0

A1_1_1 (ONLY FOR R ANSWERED "1" IN Q1-1) What do you like about the party?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Ideology or policy orientation	1	61	7.9	31.8
Major politicians of the party	2	31	4.0	16.1
Efforts for regional development	3	54	7.0	28.1
Chance of winning the next presidential election	4	28	3.6	14.6
Other	5	18	2.3	9.4
DK/NA	9	3	0.4	
NAP	0	578	74.8	
Total		773	100.0	100.0

A1_1_2 (ONLY FOR R ANSWERED "2" IN Q1-1) What do you like about the candidate?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Ability to lead the city of Busan	1	81	10.5	49.7
Personality or morality	2	57	7.4	35.0
Personal charm or likeability	3	18	2.3	11.0
Other	4	7	0.9	4.3
DK/NA	9	1	0.1	
NAP	0	609	78.8	
Total		773	100.0	100.0

A2 Regardless of your support or vote, who do you think will be elected as the mayor of Busan?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Oh Keo-don (Yeollin Uri Party)	1	79	10.2	11.1
Hur Nam-Shik (Grand National Party)	2	614	79.4	86.2
Kim Seok-Joon (Democratic Labor Party)	3	5	0.6	0.7
Other candidate	10	14	1.8	2.0
DK	99	61	7.9	
Total		773	100.0	100.0

A3 This Busan mayoral election is held together with election for district heads, metropolitan lawmakers, and district lawmakers. When you vote for the head of your district, metropolitan lawmaker, and district lawmaker, are you going to vote for the candidates of the same party as the candidate you are going to vote for the mayor of Busan? Or are you going to do otherwise?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Will vote for the candidates of the same party	1	317	41.0	42.1
Will not vote straight for the same party	2	290	37.5	38.5
Not yet decided	3	146	18.9	19.4
DK	9	20	2.6	
Total		773	100.0	100.0

A4 In this election, voters will vote for a party they support as well as for candidates running for the office.
Which party are you going to vote for in the party vote?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	158	20.4	20.8
Grand National Party	2	404	52.3	53.2
Democratic Party	3	10	1.3	1.3
Democratic Labor Party	4	82	10.6	10.8
People First Party	5	2	0.3	0.3
Other Party	6	1	0.1	0.1
Not yet decided	7	103	13.3	13.6
DK	9	13	1.7	
Total		773	100.0	100.0

A5 Have you recently changed your support from one candidate to another among the candidates running for the mayor of Busan?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
There was no candidate I supported, but now I have one	1	53	6.9	7.0
There was a candidate I supported, but now there is none	2	26	3.4	3.4
I supported one, but now I have changed my mind to support another	3	62	8.0	8.1
I have not changed my support for a particular candidate	4	453	58.6	59.5
I still don't have a candidate to support	5	167	21.6	21.9
DK/NA	9	12	1.6	
Total		773	100.0	100.0

A5_1 You just said (R'S ANSWER IN Q5). What is the reason for that?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Other (Specify in detail by writing your answer directly on the questionnaire)	997	141	18.2	100.0
NAP	0	632	81.8	
Total		773	100.0	100.0

A6 How well do you think President Roh Moo-Hyun is doing as the president of Korea?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very well	1	16	2.1	2.1
Well	2	243	31.4	31.9
Not very well	3	361	46.7	47.4
Not well at all	4	142	18.4	18.6
DK/NA	9	11	1.4	
Total		773	100.0	100.0

A7 How well do you think the current mayor, Hur Nam-Shik is doing as the mayor of Busan?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very well	1	45	5.8	6.0
Well	2	513	66.4	67.9
Not very well	3	176	22.8	23.3
Not well at all	4	22	2.8	2.9
DK/NA	9	17	2.2	
Total		773	100.0	100.0

A8_1 How do you feel about the performance of each of the following parties? Please choose from 1) Doing very well, 2) Doing well, 3) Not doing very well, and 4) Not doing well at all: Yeollin Uri Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	13	1.7	1.7
Doing well	2	226	29.2	30.0
Not doing very well	3	402	52.0	53.4
Not doing well at all	4	112	14.5	14.9
DK/NA	9	20	2.6	
Total		773	100.0	100.0

A8_2 How do you feel about the performance of each of the following parties? Please choose from 1) Doing very well, 2) Doing well, 3) Not doing very well, and 4) Not doing well at all: Grand National Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	31	4.0	4.1
Doing well	2	320	41.4	42.2
Not doing very well	3	337	43.6	44.5
Not doing well at all	4	70	9.1	9.2
DK/NA	9	15	1.9	
Total		773	100.0	100.0

A8_3 How do you feel about the performance of each of the following parties? Please choose from 1) Doing very well, 2) Doing well, 3) Not doing very well, and 4) Not doing well at all: Democratic Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	6	0.8	1.0
Doing well	2	106	13.7	18.2
Not doing very well	3	324	41.9	55.6
Not doing well at all	4	147	19.0	25.2
DK/NA	9	190	24.6	
Total		773	100.0	100.0

A8_4 How do you feel about the performance of each of the following parties? Please choose from 1) Doing very well, 2) Doing well, 3) Not doing very well, and 4) Not doing well at all: Democratic Labor Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	21	2.7	3.3
Doing well	2	234	30.3	37.3
Not doing very well	3	266	34.4	42.4
Not doing well at all	4	106	13.7	16.9
DK/NA	9	146	18.9	
Total		773	100.0	100.0

A8_5 How do you feel about the performance of each of the following parties? Please choose from 1) Doing very well, 2) Doing well, 3) Not doing very well, and 4) Not doing well at all: People First Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	3	0.4	0.9
Doing well	2	19	2.5	6.0
Not doing very well	3	148	19.1	46.4
Not doing well at all	4	149	19.3	46.7
DK/NA	9	454	58.7	
Total		773	100.0	100.0

A9 Which party do you like the most?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	145	18.8	22.2
Grand National Party	2	402	52.0	61.6
Democratic Party	3	8	1.0	1.2

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Democratic Labor Party	4	95	12.3	14.5
People First Party	5	3	0.4	0.5
There is no party I like	6	115	14.9	
DK/NA	9	5	0.6	
Total		773	100.0	100.0

A10 Which party do you dislike the most?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	206	26.6	40.3
Grand National Party	2	128	16.6	25.0
Democratic Party	3	58	7.5	11.4
Democratic Labor Party	4	75	9.7	14.7
People First Party	5	44	5.7	8.6
There is no party I dislike	6	244	31.6	
DK/NA	9	18	2.3	
Total		773	100.0	100.0

A11 Over the past four years, how do you think Busan has been changed in terms of living conditions?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Much better	1	11	1.4	1.4
Better	2	124	16.0	16.1
Not much different	3	330	42.7	42.8
Worse	4	200	25.9	25.9
Much worse	5	106	13.7	13.7
DK/NA	9	2	0.3	
Total		773	100.0	100.0

A11_1 You just said (). Which of the following do you think has the most influence on it?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
National government	1	180	23.3	42.7
City of Busan	2	97	12.5	23.0
Political parties	3	39	5.0	9.2
The citizens of Busan	4	45	5.8	10.7
Corporations	5	26	3.4	6.2
Civic associations	6	12	1.6	2.8
Other	7	23	3.0	5.5
DK/NA	9	19	2.5	
NAP	0	332	42.9	
Total		773	100.0	100.0

A12 Then, compared to other regions, how do you think Busan has been changed over the past four years?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Much better	1	13	1.7	1.7
Better	2	160	20.7	20.9
Not much different	3	294	38.0	38.4
Worse	4	216	27.9	28.2
Much worse	5	83	10.7	10.8
DK/NA	9	7	0.9	
Total		773	100.0	100.0

A13 Over the past year, how has the economic situation of your household changed?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Much better	1	2	0.3	0.3
Better	2	100	12.9	13.0
Not much different	3	413	53.4	53.5
Worse	4	189	24.5	24.5
Much worse	5	68	8.8	8.8
DK/NA	9	1	0.1	
Total		773	100.0	100.0

A14 What do you think the most important challenge is that our country has to address from now on?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Economic growth	1	235	30.4	30.6
Reducing gap between rich and poor	2	166	21.5	21.6
Employment security	3	167	21.6	21.8
Mitigating ideological conflict	4	19	2.5	2.5
Political reform	5	85	11.0	11.1
Resolving the North Korean nuclear issue	6	14	1.8	1.8
Balanced regional development	7	69	8.9	9.0
Other	8	12	1.6	1.6
DK/NA	9	6	0.8	
Total		773	100.0	100.0

A14_1 Which party do you think will best handle the issue of (R'S ANSWER IN Q14)?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	150	19.4	26.4
Grand National Party	2	299	38.7	52.5
Democratic Party	3	8	1.0	1.4
Democratic Labor Party	4	105	13.6	18.5
People First Party	5	2	0.3	0.4
Other party	6	5	0.6	0.9
None	7	120	15.5	
DK/NA	9	66	8.5	
NAP	0	18	2.3	
Total		773	100.0	100.0

A15 How do you feel about the statement, "In order to make the Roh Moo-Hyun regime pay the price and to bring about a regime change, people should vote for the opposition parties' candidates"?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	163	21.1	21.5
Agree	2	262	33.9	34.6
Do not agree	3	254	32.9	33.6
Do not agree at all	4	78	10.1	10.3
DK	9	16	2.1	
Total		773	100.0	100.0

A16 How do you feel about the statement, "In order to replace corrupt local authorities, people should vote for the ruling party's candidates"?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	68	8.8	9.1
Agree	2	191	24.7	25.6
Do not agree	3	349	45.1	46.7
Do not agree at all	4	139	18.0	18.6
DK	9	26	3.4	
Total		773	100.0	100.0

A16_1 How well do you think the Grand National Party and the Yeollin Uri Party will do in this election in the Busan area?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
In almost all electoral districts, the Grand National Party's candidates will be elected	1	243	31.4	32.6
In most electoral districts, the Grand National Party's candidates will be elected	2	423	54.7	56.7
A significant number of the Yeollin Uri Party's candidates will be elected	3	71	9.2	9.5
A lot of the Yeollin Uri Party's candidates will be elected	4	9	1.2	1.2
DK	9	27	3.5	
Total		773	100.0	100.0

A17 Which of the following is the source that you get the most information about this local election?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
TV	1	329	42.6	42.8
Newspaper	2	178	23.0	23.2
Radio	3	16	2.1	2.1
Internet	4	117	15.1	15.2
Acquaintances	5	64	8.3	8.3
Election pamphlets	6	52	6.7	6.8
Other	7	12	1.6	1.6
DK/NA	9	5	0.6	
Total		773	100.0	100.0

A18 In the past one week period, how often did you watch the news about this local election on television?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Almost every day	1	233	30.1	30.3
3-4 days	2	235	30.4	30.6
1-2 days	3	207	26.8	26.9
Did not watch the news at all	4	94	12.2	12.2
DK/NA	9	4	0.5	
Total		773	100.0	100.0

A19 In the past one week period, how often did you read the news about this local election in the newspapers?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Almost every day	1	259	33.5	33.5
3-4 days	2	147	19.0	19.0
1-2 days	3	157	20.3	20.3
Did not read the news at all	4	210	27.2	27.2
Total		773	100.0	100.0

A20 In the past one week period, how often did you read the news about this local election from the Internet?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Almost every day	1	123	15.9	16.0
3-4 days	2	118	15.3	15.4
1-2 days	3	147	19.0	19.1
Did not read the news at all	4	380	49.2	49.5
DK/NA	9	5	0.6	
Total		773	100.0	100.0

A21 When you get the election-related information from the Internet, which of the following sources did you get the most information?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Websites of traditional media such as newspapers or broadcasting companies	1	76	9.8	10.1
Internet portals such as Daum, Naver, and Yahoo	2	320	41.4	42.5
Online media such as OhmyNews, Pressian, and Dailyan	3	25	3.2	3.3

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Political websites such as Seoprise, Nosamo, and UpKorea	4	12	1.6	1.6
Online clubs, websites of clubs, and friends' websites that I have joined	5	6	0.8	0.8
Homepages of parties or candidates	6	9	1.2	1.2
Other	7	12	1.6	1.6
Do not get information from the Internet	8	293	37.9	38.9
DK/NA	9	20	2.6	
Total		773	100.0	100.0

A22 Of the media coverages on the election, in which of the following topics are you interested most?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Candidates' platforms or policies	1	250	32.3	33.0
Candidates' chance of winning	2	54	7.0	7.1
Candidates' qualities or experiences	3	354	45.8	46.8
Debates between candidates	4	77	10.0	10.2
Other	5	22	2.8	2.9
DK/NA	9	16	2.1	
Total		773	100.0	100.0

A23_1 After having received diverse information about the local election, what do you think about the candidates? Please answer 1) Yes or 2) No for each of the following: I have become more supportive of the candidate whom I already liked

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	342	44.2	45.7
No	2	407	52.7	54.3
DK	9	24	3.1	
Total		773	100.0	100.0

A23_2 After having received diverse information about the local election, what do you think about the candidates? Please answer 1) Yes or 2) No for each of the following: I have become more unsupportive of the candidate whom I already disliked

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	247	32.0	33.1
No	2	499	64.6	66.9
DK	9	27	3.5	
Total		773	100.0	100.0

A23_3 After having received diverse information about the local election, what do you think about the candidates?
Please answer 1) Yes or 2) No for each of the following: I have changed my favorite candidate

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	153	19.8	20.3
No	2	599	77.5	79.7
DK	9	21	2.7	
Total		773	100.0	100.0

A23_4 After having received diverse information about the local election, what do you think about the candidates?
Please answer 1) Yes or 2) No for each of the following: I did not have a candidate I liked, but now I have one

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	176	22.8	23.3
No	2	579	74.9	76.7
DK	9	18	2.3	
Total		773	100.0	100.0

A23_5 After having received diverse information about the local election, what do you think about the candidates?
Please answer 1) Yes or 2) No for each of the following: I once had a candidate I liked, but now I have none

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	120	15.5	16.0
No	2	631	81.6	84.0
DK	9	22	2.8	
Total		773	100.0	100.0

A23_6 After having received diverse information about the local election, what do you think about the candidates?
Please answer 1) Yes or 2) No for each of the following: I did not have a candidate I disliked, but now I have one

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	159	20.6	21.2
No	2	590	76.3	78.8
DK	9	24	3.1	
Total		773	100.0	100.0

A24 Which newspaper do you usually read? Please tell me the name of the newspaper that you read most frequently.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Kyunghyang Shinmun	1	6	0.8	0.9
Kookmin Ilbo	2	9	1.2	1.3
Dong-A Ilbo	3	52	6.7	7.8
Munhwa Ilbo	4	2	0.3	0.3
Seoul Shinmun	5	3	0.4	0.4
Segye Times	6	1	0.1	0.1
Chosun Ilbo	7	171	22.1	25.5
Joongang Ilbo	8	110	14.2	16.4
Hankyoreh	9	17	2.2	2.5
Hankook Ilbo	10	7	0.9	1.0
Local daily newspaper	12	240	31.0	35.8
Economy newspaper	13	29	3.8	4.3
Sports newspaper	14	8	1.0	1.2
Free newspaper	15	12	1.6	1.8
Internet	16	2	0.3	0.3
Speicalized newspaper	97	1	0.1	0.1
Do not read newspapers	98	95	12.3	
DK/NA	99	8	1.0	
Total		773	100.0	100.0

A26 How interested are you in the Busan mayoral election scheduled on the 31st of May?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very much interested	1	181	23.4	23.4
Interested	2	387	50.1	50.1
Not very interested	3	189	24.5	24.5
Not interested at all	4	15	1.9	1.9
DK/NA	9	1	0.1	
Total		773	100.0	100.0

A26_1 Why are you not interested in the Busan mayoral election?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Other (Specify in detail by writing your answer directly on the questionnaire)	997	204	26.4	100.0
NAP	0	569	73.6	
Total		773	100.0	100.0

A27 Are you going to vote in the Busan mayoral election?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Will definitely vote	1	540	69.9	70.0
Will probably vote	2	161	20.8	20.9
Will probably not vote	3	22	2.8	2.9
Will not vote	4	8	1.0	1.0
Not yet decided	5	40	5.2	5.2
DK/NA	9	2	0.3	
Total		773	100.0	100.0

A28 In the last general election in 2004, which party's candidate did you vote for?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	218	28.2	30.5
Grand National Party	2	405	52.4	56.7
Democratic party	3	7	0.9	1.0
Democratic Labor Party	4	36	4.7	5.0
Independent candidate	7	4	0.5	0.6
Did not vote	8	44	5.7	6.2
Was not eligible to vote	9	29	3.8	
Do not remember who I voted for	10	25	3.2	
DK/NA	99	5	0.6	
Total		773	100.0	100.0

A29 In the last presidential election in 2002, which candidate did you vote for?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Lee Hoi-Chang	1	393	50.8	54.7
Roh Moo-Hyun	2	280	36.2	39.0
Kwon Young-Ghil	4	18	2.3	2.5
Other candidate	5	1	0.1	0.1
Did not vote	6	26	3.4	3.6
Was not eligible to vote	7	39	5.0	
Do not remember who I voted for	8	12	1.6	
DK/NA	9	4	0.5	
Total		773	100.0	100.0

NUM2 Completed 2nd survey or not

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Panel loss	0	106	13.7	13.7
Completed	1	667	86.3	86.3
Total		773	100.0	100.0

B1 If the Busan mayoral election were tomorrow, which of the following candidates would you vote for?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
No.1 Oh Keo-don (Yeollin Uri Party)	1	143	18.5	21.6
No.2 Hur Nam-Shik (Grand National Party)	2	385	49.8	58.1
No.4 Kim Seok-Joon (Democratic Labor Party)	3	76	9.8	11.5
Not yet decided	11	55	7.1	8.3
Would not vote	12	4	0.5	0.6
DK/NA	99	4	0.5	
System missing		106	13.7	
Total		773	100.0	100.0

B1_1 What makes you decide to vote for (R'S ANSWER IN Q1)?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Candidate's political party affiliation	1	192	24.8	31.9
Candidate him/herself	2	165	21.3	27.5
Candidate's platforms and policies	3	161	20.8	26.8
Chance of winning	4	71	9.2	11.8
Other	5	12	1.6	2.0
DK/NA	9	3	0.4	
NAP	0	63	8.2	
System missing		106	13.7	
Total		773	100.0	100.0

B1_1_1 (ONLY FOR R ANSWERED "1" IN Q1-1) What do you like about the party?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Ideology or policy orientation	1	71	9.2	37.0
Major politicians of the party	2	28	3.6	14.6
Efforts for regional development	3	58	7.5	30.2
Chance of winning the next presidential election	4	22	2.8	11.5
Other	5	13	1.7	6.8
NAP	0	475	61.4	
System missing		106	13.7	
Total		773	100.0	100.0

B1_1_2 (ONLY FOR R ANSWERED "2" IN Q1-1) What do you like about the candidate?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Ability to lead the city of Busan	1	79	10.2	47.9
Personality or morality	2	61	7.9	37.0
Personal charm or likeability	3	14	1.8	8.5
Other	4	11	1.4	6.7
NAP	0	502	64.9	
System missing		106	13.7	
Total		773	100.0	100.0

B1_2 If you only consider candidates' characters, not their party affiliations, who would you vote for?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Oh Keo-don	1	152	19.7	23.1
Hur Nam-Shik	2	337	43.6	51.1
Kim Seok-Joon	3	113	14.6	17.1
Not yet decided	11	49	6.3	7.4
Would not vote	12	8	1.0	1.2
DK/NA	99	8	1.0	
System missing		106	13.7	
Total		773	100.0	100.0

B2 Regardless of your support or vote, who do you think will be elected as the mayor of Busan?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
No.1 Oh Keo-don (Yeollin Uri Party)	1	50	6.5	7.8
No.2 Hur Nam-Shik (Grand National Party)	2	585	75.7	91.1
No.4 Kim Seok-Joon (Democratic Labor Party)	3	7	0.9	1.1
DK	99	25	3.2	
System missing		106	13.7	
Total		773	100.0	100.0

B3 This Busan mayoral election is held together with election for district heads, metropolitan lawmakers, and district lawmakers. When you vote for the head of your district, metropolitan lawmaker, and district lawmaker, are you going to vote for the candidates of the same party as the candidate you are going to vote for the mayor of Busan?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Will vote for the candidates of the same party	1	289	37.4	44.1
Will not vote straight for the same party	2	231	29.9	35.2
Not yet decided	3	136	17.6	20.7
DK	9	11	1.4	
System missing		106	13.7	
Total		773	100.0	100.0

B4

In this election, voters will vote for a party they support as well as for candidates running for the office.
Which party are you going to vote for in the party vote?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	136	17.6	20.8
Grand National Party	2	350	45.3	53.6
Democratic Party	3	12	1.6	1.8
Democratic Labor Party	4	102	13.2	15.6
People First Party	5	4	0.5	0.6
Other Party	6	4	0.5	0.6
Not yet decided	7	45	5.8	6.9
DK	9	14	1.8	
System missing		106	13.7	
Total		773	100.0	100.0

B5

Have you recently changed your support from one candidate to another among the candidates running for the mayor of Busan?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
There was no candidate I supported, but now I have one	1	34	4.4	5.1
There was a candidate I supported, but now there is none	2	22	2.8	3.3
I supported one, but now I have changed my mind to support another	3	77	10.0	11.6
I have not changed my support for a particular candidate	4	458	59.2	68.9
I still don't have a candidate to support	5	74	9.6	11.1
DK/NA	9	2	0.3	
System missing		106	13.7	
Total		773	100.0	100.0

B5_1_1

You just said, "There was no candidate I supported, but now I have one" What is the reason why you support that candidate?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I like that candidate	1	4	0.5	11.8
I like the candidate's party	2	10	1.3	29.4
I like the candidate's platforms and policies	3	7	0.9	20.6
I would like to support a candidate who has more chance of winning	4	4	0.5	11.8

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I don't really like the candidate, but he/she seems better than other candidates	5	9	1.2	26.5
NAP	0	633	81.9	
System missing		106	13.7	
Total		773	100.0	100.0

B5_1_2 You just said, "There was a candidate I supported, but now there is none" What is the reason for that?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I am disappointed with the candidate I once supported	1	4	0.5	18.2
I am disappointed with the party of the candidate I once supported	2	5	0.6	22.7
I don't like the platforms and policies of the candidate I once supported	3	2	0.3	9.1
The chance of winning for the candidate I supported seems very low	4	1	0.1	4.5
There seems to be no big difference no matter who would win	5	6	0.8	27.3
Other	6	4	0.5	18.2
NAP	0	645	83.4	
System missing		106	13.7	
Total		773	100.0	100.0

B5_1_3 You just said, "I had supported one, but now I have changed my mind to support another" What is the reason for that?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I am disappointed with the candidate I once supported	1	13	1.7	16.9
The candidate I now support seems better than the one I supported before	2	29	3.8	37.7
I am disappointed with the party of the candidate I once supported	3	13	1.7	16.9
The party of the candidate I now support seems better than the party of the candidate I supported before	4	4	0.5	5.2
I don't like the platforms and policies of the candidate I once supported	5	3	0.4	3.9
I like the platforms and policies of the candidate I now support	6	7	0.9	9.1
I would like to support a candidate who has more chance of winning	7	6	0.8	7.8

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Other	8	2	0.3	2.6
NAP	0	590	76.3	
System missing		106	13.7	
Total		773	100.0	100.0

B5_2_1 What do you like about the candidate?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
She/he is new and original	1	3	0.4	9.1
She/he seems stable	2	6	0.8	18.2
She/he is ethical and non-corruptive	3	5	0.6	15.2
She/he has qualities and abilities	4	11	1.4	33.3
She/he runs a policy-centered campaign while not attacking the opponents	5	3	0.4	9.1
She/he shows the quality of the next generation of political leaders	6	2	0.3	6.1
She/he is doing well on the campaign, including television debates	8	2	0.3	6.1
Other	9	1	0.1	3.0
NAP	0	634	82.0	
System missing		106	13.7	
Total		773	100.0	100.0

B5_2_2 What do you dislike about the candidate?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
He/She is not new and original	1	2	0.3	11.8
He/She is corruptive and non-ethical	3	7	0.9	41.2
He/She does not have qualities and abilities	4	2	0.3	11.8
He/She focuses only on attacking the opponents, rather than providing policy visions	5	1	0.1	5.9
He/She does not have the quality of the next generation of political leaders	6	1	0.1	5.9
He/She does not understand ordinary people	7	2	0.3	11.8
Other	9	2	0.3	11.8
NAP	0	650	84.1	
System missing		106	13.7	
Total		773	100.0	100.0

B5_2_3 What do you like about the party?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Its ideological and policy orientation	1	3	0.4	21.4
Seems to have visions	2	3	0.4	21.4
Will be helpful for the development of our region	3	5	0.6	35.7
The party's major political leaders	4	1	0.1	7.1
Ethical and non-corruptive	5	2	0.3	14.3
NAP	0	653	84.5	
System missing		106	13.7	
Total		773	100.0	100.0

B5_2_4 What do you dislike about the party?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Will not be helpful for the development of our region	3	5	0.6	27.8
The party's major political leaders	4	7	0.9	38.9
Corrupted	5	5	0.6	27.8
Acts only for the interests of particular regions	6	1	0.1	5.6
NAP	0	649	84.0	
System missing		106	13.7	
Total		773	100.0	100.0

B5_2_5 Which areas of the candidate's policies do you like?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Politics	1	1	0.1	7.1
Economy	2	7	0.9	50.0
Regional development	6	3	0.4	21.4
All aspects of the commitments	7	3	0.4	21.4
NAP	0	653	84.5	
System missing		106	13.7	
Total		773	100.0	100.0

B5_2_6 Which areas of the candidate's policies do you dislike?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Economy	2	2	0.3	40.0
Arts and culture	4	1	0.1	20.0
Regional development	6	1	0.1	20.0
All aspects of the commitments	7	1	0.1	20.0
NAP	0	662	85.6	
System missing		106	13.7	
Total		773	100.0	100.0

B5_3 Are you willing to change your support for your favorite candidate between now and election day?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes, I am willing to change	1	77	10.0	13.3
No, I am not willing to change	2	501	64.8	86.7
DK/NA	9	13	1.7	
NAP	0	76	9.8	
System missing		106	13.7	
Total		773	100.0	100.0

B5_4 How has your opinion on the candidate you support changed since the time when she/he was not yet officially nominated as her/his party's mayoral candidate?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Improved	1	119	15.4	20.6
No change	2	446	57.7	77.3
Worsened	3	12	1.6	2.1
DK/NA	9	14	1.8	
NAP	0	76	9.8	
System missing		106	13.7	
Total		773	100.0	100.0

B5_5

If you predict the results of this () mayoral/gubernatorial election, do you think that the results are already obvious, or no one knows them for sure until the election day?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
The results are already obvious	1	393	50.8	59.0
No one knows them for sure until the election day	2	273	35.3	41.0
DK/NA	9	1	0.1	
System missing		106	13.7	
Total		773	100.0	100.0

B6

How well do you think President Roh Moo-Hyun is doing as the president of Korea?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very well	1	13	1.7	2.0
Well	2	217	28.1	32.6
Not very well	3	322	41.7	48.4
Not well at all	4	113	14.6	17.0
DK/NA	9	2	0.3	
System missing		106	13.7	
Total		773	100.0	100.0

B7

How well do you think the current mayor, Hur Nam-Shik is doing as the mayor of Busan?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very well	1	36	4.7	5.5
Well	2	470	60.8	71.3
Not very well	3	128	16.6	19.4
Not well at all	4	25	3.2	3.8
DK/NA	9	8	1.0	
System missing		106	13.7	
Total		773	100.0	100.0

B8_1 How do you feel about the performance of each of the following parties? Please choose from 1) Doing very well, 2) Doing well, 3) Not doing very well, 4) Not doing well at all: Yeollin Uri Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	10	1.3	1.5
Doing well	2	191	24.7	29.1
Not doing very well	3	349	45.1	53.1
Not doing well at al	4	107	13.8	16.3
DK/NA	9	10	1.3	
System missing		106	13.7	
Total		773	100.0	100.0

B8_2 How do you feel about the performance of each of the following parties? Please choose from 1) Doing very well, 2) Doing well, 3) Not doing very well, 4) Not doing well at all: Grand National Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	25	3.2	3.8
Doing well	2	287	37.1	43.3
Not doing very well	3	283	36.6	42.7
Not doing well at al	4	68	8.8	10.3
DK/NA	9	4	0.5	
System missing		106	13.7	
Total		773	100.0	100.0

B8_3 How do you feel about the performance of each of the following parties? Please choose from 1) Doing very well, 2) Doing well, 3) Not doing very well, 4) Not doing well at all: Democratic Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	5	0.6	0.9
Doing well	2	112	14.5	21.0
Not doing very well	3	293	37.9	55.0
Not doing well at al	4	123	15.9	23.1
DK/NA	9	134	17.3	
System missing		106	13.7	
Total		773	100.0	100.0

B8_4 How do you feel about the performance of each of the following parties? Please choose from 1) Doing very well, 2) Doing well, 3) Not doing very well, 4) Not doing well at all: Democratic Labor Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	14	1.8	2.5
Doing well	2	205	26.5	36.5
Not doing very well	3	237	30.7	42.2
Not doing well at al	4	105	13.6	18.7
DK/NA	9	106	13.7	
System missing		106	13.7	
Total		773	100.0	100.0

B8_5 How do you feel about the performance of each of the following parties? Please choose from 1) Doing very well, 2) Doing well, 3) Not doing very well, 4) Not doing well at all: People First Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing well	2	23	3.0	7.1
Not doing very well	3	174	22.5	53.4
Not doing well at al	4	129	16.7	39.6
DK/NA	9	341	44.1	
System missing		106	13.7	
Total		773	100.0	100.0

B9 Which party do you like the most?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	119	15.4	20.9
Grand National Party	2	341	44.1	59.8
Democratic Party	3	6	0.8	1.1
Democratic Labor Party	4	102	13.2	17.9
People First Party	5	2	0.3	0.4
There is no party I like*	6	94	12.2	
DK/NA	9	3	0.4	
System missing		106	13.7	
Total		773	100.0	100.0

B10 Which party do you dislike the most?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	188	24.3	39.2
Grand National Party	2	121	15.7	25.2
Democratic Party	3	62	8.0	12.9
Democratic Labor Party	4	66	8.5	13.8
People First Party	5	43	5.6	9.0
There is no party I dislike*	6	179	23.2	
DK/NA	9	8	1.0	
System missing		106	13.7	
Total		773	100.0	100.0

B10_1 Which party do you think will best represent the interests of the region in which you are currently living?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	80	10.3	14.5
Grand National Party	2	421	54.5	76.4
Democratic Party	3	4	0.5	0.7
Democratic Labor Party	4	45	5.8	8.2
People First Party	5	1	0.1	0.2
None	6	78	10.1	
DK/NA	9	38	4.9	
System missing		106	13.7	
Total		773	100.0	100.0

B10_2 Which party do you think will be most capable of establishing national integration?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	147	19.0	27.5
Grand National Party	2	299	38.7	56.0
Democratic Party	3	16	2.1	3.0
Democratic Labor Party	4	68	8.8	12.7
People First Party	5	4	0.5	0.7
None	6	74	9.6	

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
DK/NA	9	59	7.6	
System missing		106	13.7	
Total		773	100.0	100.0

B10_3 Which party do you think is the closest to your ideological disposition?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	147	19.0	23.6
Grand National Party	2	329	42.6	52.8
Democratic Party	3	15	1.9	2.4
Democratic Labor Party	4	128	16.6	20.5
People First Party	5	4	0.5	0.6
None	6	33	4.3	
DK/NA	9	11	1.4	
System missing		106	13.7	
Total		773	100.0	100.0

B14 What do you think the most important challenge is that our country has to address from now on?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Economic growth	1	219	28.3	32.9
Reducing gap between rich and poor	2	152	19.7	22.8
Employment security	3	137	17.7	20.6
Mitigating ideological conflict	4	15	1.9	2.3
Political reform	5	53	6.9	8.0
Resolving the North Korean nuclear issue	6	16	2.1	2.4
Balanced regional development	7	71	9.2	10.7
Other	8	3	0.4	0.5
DK/NA	9	1	0.1	
System missing		106	13.7	
Total		773	100.0	100.0

B14_1 Which party do you think will best handle the issue of (R'S ANSWER IN Q14)?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	142	18.4	25.4
Grand National Party	2	291	37.6	52.2
Democratic Party	3	10	1.3	1.8
Democratic Labor Party	4	108	14.0	19.4
People First Party	5	4	0.5	0.7
Other party	6	3	0.4	0.5
None	7	72	9.3	
DK/NA	9	33	4.3	
NAP	0	4	0.5	
System missing		106	13.7	
Total		773	100.0	100.0

B15

How do you feel about the statement, "In order to make the Roh Moo-Hyun regime pay the price and to bring about a regime change, people should vote for the opposition parties' candidates"?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	158	20.4	23.8
Agree	2	243	31.4	36.6
Do not agree	3	205	26.5	30.9
Do not agree at all	4	58	7.5	8.7
DK	9	3	0.4	
System missing		106	13.7	
Total		773	100.0	100.0

B16

How do you feel about the statement, "In order to replace corrupt local authorities, people should vote for the ruling party's candidates"?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	47	6.1	7.2
Agree	2	178	23.0	27.3
Do not agree	3	301	38.9	46.2
Do not agree at all	4	126	16.3	19.3
DK	9	15	1.9	
System missing		106	13.7	
Total		773	100.0	100.0

B16_4 Moon Jae-in, a former Cheong Wa Dae chief of staff, recently said that "The president is from Busan. I don't understand why the citizens of Busan do not consider the current regime as a Busan regime." What do you think about his remarks?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It is a remark intended to stir up regionalism for the election	1	365	47.2	64.6
It is not a remark to stir up regionalism	2	200	25.9	35.4
DK	9	102	13.2	
System missing		106	13.7	
Total		773	100.0	100.0

B16_5 Former President Kim Dae-Jung is scheduled to visit North Korea next month. What do you think about this?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It will help the Yeollin Uri Party in this election	1	159	20.6	25.0
It will hurt the Yeollin Uri Party in this election	2	68	8.8	10.7
It will not have any effect on this election	3	410	53.0	64.4
DK	9	30	3.9	
System missing		106	13.7	
Total		773	100.0	100.0

B17 Which of the following is the source that you get the most information about this local election?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
TV	1	303	39.2	45.6
Newspaper	2	148	19.1	22.3
Radio	3	15	1.9	2.3
Internet	4	112	14.5	16.9
Acquaintances	5	29	3.8	4.4
Election pamphlets	6	53	6.9	8.0
Other	7	4	0.5	0.6
DK/NA	9	3	0.4	
System missing		106	13.7	
Total		773	100.0	100.0

B18 In the past one week period, how often did you watch the news about this local election on television?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Almost every day	1	212	27.4	31.8
3-4 days	2	209	27.0	31.4
1-2 days	3	177	22.9	26.6
Did not watch the news at all	4	68	8.8	10.2
DK/NA	9	1	0.1	
System missing		106	13.7	
Total		773	100.0	100.0

B19 In the past one week period, how often did you read the news about this local election in the newspapers?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Almost every day	1	215	27.8	32.3
3-4 days	2	128	16.6	19.2
1-2 days	3	146	18.9	21.9
Did not read the news at all	4	177	22.9	26.6
DK/NA	9	1	0.1	
System missing		106	13.7	
Total		773	100.0	100.0

B20 In the past one week period, how often did you read the news about this local election from the Internet?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Almost every day	1	143	18.5	21.5
3-4 days	2	84	10.9	12.6
1-2 days	3	118	15.3	17.7
Did not read the news at all	4	320	41.4	48.1
DK/NA	9	2	0.3	
System missing		106	13.7	
Total		773	100.0	100.0

B23_1 After having received diverse information about the local election, what do you think about the candidates?
Please answer 1) Yes or 2) No for each of the following: I have become more supportive of the candidate whom I already liked

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	245	31.7	37.2
No	2	413	53.4	62.8
DK	9	9	1.2	
System missing		106	13.7	
Total		773	100.0	100.0

B23_2 After having received diverse information about the local election, what do you think about the candidates?
Please answer 1) Yes or 2) No for each of the following: I have become more unsupportive of the candidate whom I already disliked

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	145	18.8	22.0
No	2	514	66.5	78.0
DK	9	8	1.0	
System missing		106	13.7	
Total		773	100.0	100.0

B23_3 After having received diverse information about the local election, what do you think about the candidates?
Please answer 1) Yes or 2) No for each of the following: I have changed my favorite candidate

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	91	11.8	13.7
No	2	571	73.9	86.3
DK	9	5	0.6	
System missing		106	13.7	
Total		773	100.0	100.0

B23_4 After having received diverse information about the local election, what do you think about the candidates?
Please answer 1) Yes or 2) No for each of the following: I did not have a candidate I liked, but now I have one

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	103	13.3	15.6
No	2	558	72.2	84.4
DK	9	6	0.8	
System missing		106	13.7	
Total		773	100.0	100.0

B23_5 After having received diverse information about the local election, what do you think about the candidates?
Please answer 1) Yes or 2) No for each of the following: I once had a candidate I liked, but now I have none

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	69	8.9	10.5
No	2	590	76.3	89.5
DK	9	8	1.0	
System missing		106	13.7	
Total		773	100.0	100.0

B23_6 After having received diverse information about the local election, what do you think about the candidates?
Please answer 1) Yes or 2) No for each of the following: I did not have a candidate I disliked, but now I have one

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	99	12.8	15.1
No	2	558	72.2	84.9
DK	9	10	1.3	
System missing		106	13.7	
Total		773	100.0	100.0

B25 Did you watch the debates between Busan mayoral candidates recently aired on TV?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes, I watched it	1	278	36.0	41.7
I did not watch it, but heard about it from newspapers and acquaintances	2	239	30.9	35.9
I did not watch it, and I did not even know about it	3	149	19.3	22.4
DK/NA	9	1	0.1	
System missing		106	13.7	
Total		773	100.0	100.0

B25_1 Which candidate do you think did the best?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party candidate	1	36	4.7	13.2
Grand National Party candidate	2	115	14.9	42.3
Democratic Labor Party candidate	4	51	6.6	18.8

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
No candidate did particularly well	7	70	9.1	25.7
DK/NA	9	6	0.8	
NAP	0	389	50.3	
System missing		106	13.7	
Total		773	100.0	100.0

B26 How interested are you in the Busan mayoral election scheduled on the 31st of May?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very much interested	1	149	19.3	22.4
Interested	2	341	44.1	51.3
Not very interested	3	163	21.1	24.5
Not interested at all	4	12	1.6	1.8
DK/NA	9	2	0.3	
System missing		106	13.7	
Total		773	100.0	100.0

B26_2_1 Please tell me what you feel about each of the following statements regarding this election by saying 1) Strongly agree, 2) Somewhat agree, 3) Somewhat disagree, or 4) Strongly disagree: It is an election centered on political and policy competition

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	122	15.8	18.7
Somewhat agree	2	310	40.1	47.5
Somewhat disagree	3	191	24.7	29.2
Strongly disagree	4	30	3.9	4.6
DK/NA	9	14	1.8	
System missing		106	13.7	
Total		773	100.0	100.0

B26_2_2 Please tell me what you feel about each of the following statements regarding this election by saying 1) Strongly agree, 2) Somewhat agree, 3) Somewhat disagree, or 4) Strongly disagree: The Manifesto Movement, or action for keeping campaign platforms, helped me choose a candidate to vote for

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	90	11.6	14.5
Somewhat agree	2	260	33.6	41.9

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Somewhat disagree	3	228	29.5	36.7
Strongly disagree	4	43	5.6	6.9
DK/NA	9	46	6.0	
System missing		106	13.7	
Total		773	100.0	100.0

B26_2_3 Please tell me what you feel about each of the following statements regarding this election by saying 1) Strongly agree, 2) Somewhat agree, 3) Somewhat disagree, or 4) Strongly disagree: Compared to previous elections, regionalism has weakened

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	75	9.7	11.6
Somewhat agree	2	261	33.8	40.3
Somewhat disagree	3	232	30.0	35.8
Strongly disagree	4	80	10.3	12.3
DK/NA	9	19	2.5	
System missing		106	13.7	
Total		773	100.0	100.0

B26_3 In what sense do you think this local election is meaningful? Please choose one from the following.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Evaluation of performance and achievements of the national government	1	125	16.2	19.1
Evaluation of performance and achievements of the local government	2	123	15.9	18.8
Election to choose those who will serve the locals	3	217	28.1	33.1
Election as a preparation for the presidential election campaign next year	4	190	24.6	29.0
DK/NA	9	12	1.6	
System missing		106	13.7	
Total		773	100.0	100.0

B26_4 If the presidential election day were tomorrow, which of the following candidates would you vote for?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Goh Kun	1	122	15.8	20.7
Kim Geun-Tae	2	13	1.7	2.2
Kwon Young-Ghil	3	19	2.5	3.2
Roh Hoe-Chan	4	7	0.9	1.2
Park Geun-Hye	5	193	25.0	32.8
Son Hak-Gyu	6	11	1.4	1.9
Lee Myung-Bak	7	164	21.2	27.9
Lee Hae-Chan	8	11	1.4	1.9
Rhyu Si-Min	9	10	1.3	1.7
Chung Dong-Young	10	27	3.5	4.6
Other candidate	97	11	1.4	1.9
DK/NA	99	79	10.2	
System missing		106	13.7	
Total		773	100.0	100.0

B27 Are you going to vote in this Busan mayoral election?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Will definitely vote	1	458	59.2	68.9
Will probably vote	2	163	21.1	24.5
Will probably not vote	3	18	2.3	2.7
Will not vote	4	5	0.6	0.8
Not yet decided	5	21	2.7	3.2
DK/NA	9	2	0.3	
System missing		106	13.7	
Total		773	100.0	100.0

B28_1 In the last local election in 2002, which party's candidate did you vote for?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Grand National Party	1	402	52.0	60.8
Democratic Party	2	83	10.7	12.6
Democratic Labor Party	3	41	5.3	6.2
Other party	5	32	4.1	4.8
Independent candidate	6	7	0.9	1.1
Did not vote	7	32	4.1	4.8
Was not eligible to vote	8	25	3.2	3.8
Don't remember who I voted for	9	39	5.0	5.9
DK/NA	99	6	0.8	
System missing		106	13.7	
Total		773	100.0	100.0

B29 Among "very progressive," "somewhat progressive," "centrist," "somewhat conservative," and "very conservative," which one do you think best describes your ideological disposition?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very progressive	1	35	4.5	5.3
Somewhat progressive	2	261	33.8	39.7
Centrist	3	134	17.3	20.4
Somewhat conservative	4	202	26.1	30.7
Very conservative	5	26	3.4	4.0
DK/NA	9	9	1.2	
System missing		106	13.7	
Total		773	100.0	100.0

B29_1 If we assign number 0 to "very progressive," number 5 to "centrist," and number 10 to "very conservative," where would you put yourself on this scale? Please give me a number from 0 to 10.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
00 Very progressive	0	11	1.4	1.7
01	1	10	1.3	1.5
02	2	44	5.7	6.7
03	3	110	14.2	16.8
04	4	67	8.7	10.2

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
05 Centrist	5	173	22.4	26.5
06	6	87	11.3	13.3
07	7	86	11.1	13.1
08	8	36	4.7	5.5
09	9	7	0.9	1.1
10 Very conservative	10	23	3.0	3.5
DK/NA	99	13	1.7	
System missing		106	13.7	
Total		773	100.0	100.0

NUM3 Completed 3rd survey or not

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Panel loss	0	142	18.4	18.4
Completed	1	631	81.6	81.6
Total		773	100.0	100.0

C1 If the Busan mayoral election were tomorrow, which of the following candidates would you vote for?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
No.1 Oh Keo-don (Yeollin Uri Party)	1	133	17.2	21.1
No.2 Hur Nam-Shik (Grand National Party)	2	390	50.5	61.8
No.4 Kim Seok-Joon (Democratic Labor Party)	3	63	8.2	10.0
Not yet decided	11	36	4.7	5.7
Would not vote	12	9	1.2	1.4
System missing		142	18.4	
Total		773	100.0	100.0

C1_1 What makes you decide to vote for (R'S ANSWER IN Q1)?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Candidate's political party affiliation	1	197	25.5	33.7
Candidate him/herself	2	158	20.4	27.0
Candidate's platforms and policies	3	150	19.4	25.6

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Chance of winning	4	63	8.2	10.8
Other	5	16	2.1	2.7
A knife attack on Park Geun-Hye, the leader of the Grand National Party	6	1	0.1	0.2
DK/NA	9	1	0.1	
NAP	0	45	5.8	
System missing		142	18.4	
Total		773	100.0	100.0

C1_1_1 (ONLY FOR R ANSWERED "1" IN Q1-1) What do you like about the party?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Ideology or policy orientation	1	65	8.4	33.0
Major politicians of the party	2	29	3.8	14.7
Efforts for regional development	3	57	7.4	28.9
Chance of winning the next presidential election	4	36	4.7	18.3
Other	5	10	1.3	5.1
NAP	0	434	56.1	
System missing		142	18.4	
Total		773	100.0	100.0

C1_1_2 (ONLY FOR R ANSWERED "2" IN Q1-1) What do you like about the candidate?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Ability to lead the city of Busan	1	77	10.0	48.7
Personality or morality	2	55	7.1	34.8
Personal charm or likeability	3	14	1.8	8.9
Other	4	12	1.6	7.6
NAP	0	473	61.2	
System missing		142	18.4	
Total		773	100.0	100.0

C1_2 If you only consider candidates' characters, not their party affiliations, who would you vote for?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Oh Keo-don	1	150	19.4	24.0
Hur Nam-Shik	2	313	40.5	50.2
Kim Seok-Joon	3	119	15.4	19.1
Not yet decided	11	38	4.9	6.1
Would not vote	12	4	0.5	0.6
DK/NA	99	7	0.9	
System missing		142	18.4	
Total		773	100.0	100.0

C2 Regardless of your support or vote, who do you think will be elected as the mayor of Busan?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
No.1 Oh Keo-don (Yeollin Uri Party)	1	42	5.4	6.7
No.2 Hur Nam-Shik (Grand National Party)	2	565	73.1	89.5
DK	99	24	3.1	3.8
System missing		142	18.4	
Total		773	100.0	100.0

C3 This Busan mayoral election is held together with election for district heads, metropolitan lawmakers, and district lawmakers. When you vote for the head of your district, metropolitan lawmaker, and district lawmaker, are you going to vote for the candidates of the same party as the candidate you are going to vote for mayor of Busan?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Will vote for the candidates of the same party	1	307	39.7	49.5
Will not vote straight for the same party	2	232	30.0	37.4
Not yet decided	3	81	10.5	13.1
DK	9	11	1.4	
System missing		142	18.4	
Total		773	100.0	100.0

C4

In this election, voters will vote for a party they support as well as for candidates running for the office.
Which party are you going to vote for in the party vote?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	123	15.9	19.6
Grand National Party	2	359	46.4	57.3
Democratic Party	3	10	1.3	1.6
Democratic Labor Party	4	91	11.8	14.5
People First Party	5	2	0.3	0.3
Other Party	6	1	0.1	0.2
Not yet decided	7	40	5.2	6.4
DK	9	5	0.6	
System missing		142	18.4	
Total		773	100.0	100.0

C5

Have you recently changed your support from one candidate to another among the candidates running for the mayor of Busan?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
There was no candidate I supported, but now I have one	1	25	3.2	4.0
There was a candidate I supported, but now there is none	2	12	1.6	1.9
I supported one, but now I have changed my mind to support another	3	64	8.3	10.2
I have not changed my support for a particular candidate	4	490	63.4	77.8
I still don't have a candidate to support	5	39	5.0	6.2
DK/NA	9	1	0.1	
System missing		142	18.4	
Total		773	100.0	100.0

C5_1_1

You just said, "There was no candidate I supported, but now I have one" What is the reason why you support that candidate?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I like that candidate	1	4	0.5	16.0
I like the candidate's party	2	3	0.4	12.0
I like the candidate's platforms and policies	3	6	0.8	24.0
I would like to support a candidate who has more chance of winning	4	4	0.5	16.0

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I don't really like the candidate, but he/she seems better than other candidates	5	8	1.0	32.0
NAP	0	606	78.4	
System missing		142	18.4	
Total		773	100.0	100.0

C5_1_2 You just said, "There was a candidate I supported, but now there is none" What is the reason for that?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I am disappointed with the party of the candidate I once supported	2	6	0.8	50.0
The chance of winning for the candidate I supported seems very low	4	1	0.1	8.3
There seems to be no big difference no matter who would win	5	1	0.1	8.3
Other	6	4	0.5	33.3
NAP	0	619	80.1	
System missing		142	18.4	
Total		773	100.0	100.0

C5_1_3 You just said, "I had supported one, but now I have changed my mind to support another" What is the reason for that?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I am disappointed with the candidate I once supported	1	8	1.0	12.5
The candidate I now support seems better than the one I supported before	2	20	2.6	31.3
I am disappointed with the party of the candidate I once supported	3	8	1.0	12.5
The party of the candidate I now support seems better than the party of the candidate I supported before	4	7	0.9	10.9
I don't like the platforms and policies of the candidate I once supported	5	2	0.3	3.1
I like the platforms and policies of the candidate I now support	6	6	0.8	9.4
I would like to support a candidate who has more chance of winning	7	7	0.9	10.9
Other	8	5	0.6	7.8
A knife attack on Park Geun-Hye, the leader of the Grand National Party	9	1	0.1	1.6

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
NAP	0	567	73.4	
System missing		142	18.4	
Total		773	100.0	100.0

C5_2_1 What do you like about the candidate?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
She/he is new and original	1	1	0.1	4.2
She/he seems stable	2	6	0.8	25.0
She/he is ethical and non-corruptive	3	2	0.3	8.3
She/he has qualities and abilities	4	10	1.3	41.7
She/he runs a policy-centered campaign while not attacking the opponents	5	3	0.4	12.5
Other	9	2	0.3	8.3
NAP	0	607	78.5	
System missing		142	18.4	
Total		773	100.0	100.0

C5_2_2 What do you dislike about the candidate?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
He/She is not new and original	1	1	0.1	12.5
He/She does not seem stable	2	2	0.3	25.0
He/She is corruptive and non-ethical	3	3	0.4	37.5
He/She focuses only on attacking the opponents, rather than providing policy visions	5	1	0.1	12.5
Other	9	1	0.1	12.5
NAP	0	623	80.6	
System missing		142	18.4	
Total		773	100.0	100.0

C5_2_3 What do you like about the party?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Seems to have visions	2	3	0.4	30.0
Will be helpful for the development of our region	3	3	0.4	30.0
Ethical and non-corruptive	5	3	0.4	30.0
Other	7	1	0.1	10.0
NAP	0	621	80.3	
System missing		142	18.4	
Total		773	100.0	100.0

C5_2_4 What do you dislike about the party?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Its ideological and policy orientation	1	3	0.4	21.4
Will not be helpful for the development of our region	3	3	0.4	21.4
The party's major political leaders	4	7	0.9	50.0
Corrupted	5	1	0.1	7.1
NAP	0	617	79.8	
System missing		142	18.4	
Total		773	100.0	100.0

C5_2_5 Which areas of the candidate's policies do you like?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Politics	1	1	0.1	8.3
Economy	2	3	0.4	25.0
Regional development	6	4	0.5	33.3
All aspects of the commitments	7	4	0.5	33.3
NAP	0	619	80.1	
System missing		142	18.4	
Total		773	100.0	100.0

C5_2_6 Which areas of the candidate's policies do you dislike?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Economy	2	2	0.3	100.0
NAP	0	629	81.4	
System missing		142	18.4	
Total		773	100.0	100.0

C5_3 Are you willing to change your support for your favorite candidate between now and election day?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes, I am willing to change	1	50	6.5	8.6
No, I am not willing to change	2	532	68.8	91.4
DK/NA	9	9	1.2	
NAP	0	40	5.2	
System missing		142	18.4	
Total		773	100.0	100.0

C5_5 If you predict the results of this () mayoral/gubernatorial election, do you think that the results are already obvious, or no one knows them for sure until the election day?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
The results are already obvious	1	417	53.9	66.7
No one knows them for sure until the election day	2	208	26.9	33.3
DK/NA	9	6	0.8	
System missing		142	18.4	
Total		773	100.0	100.0

C6 How well do you think President Roh Moo-Hyun is doing as the president of Korea?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very well	1	11	1.4	1.7
Well	2	209	27.0	33.2
Not very well	3	311	40.2	49.4
Not well at all	4	99	12.8	15.7
DK/NA	9	1	0.1	
System missing		142	18.4	
Total		773	100.0	100.0

C8_1

How do you feel about the performance of each of the following parties? Please choose from
1)Doing well, 2) Doing well, 3) Not doing very well, 4) Not doing well at all: Yeollin Uri Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	9	1.2	1.4
Doing well	2	173	22.4	27.5
Not doing very well	3	325	42.0	51.6
Not doing well at al	4	123	15.9	19.5
DK/NA	9	1	0.1	
System missing		142	18.4	
Total		773	100.0	100.0

C8_2

How do you feel about the performance of each of the following parties? Please choose from
1)Doing well, 2) Doing well, 3) Not doing very well, 4) Not doing well at all: Grand National Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	21	2.7	3.4
Doing well	2	311	40.2	49.7
Not doing very well	3	253	32.7	40.4
Not doing well at al	4	41	5.3	6.5
DK/NA	9	5	0.6	
System missing		142	18.4	
Total		773	100.0	100.0

C8_3

How do you feel about the performance of each of the following parties? Please choose from
1)Doing well, 2) Doing well, 3) Not doing very well, 4) Not doing well at all: Democratic Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	2	0.3	0.4
Doing well	2	108	14.0	21.0
Not doing very well	3	276	35.7	53.7
Not doing well at al	4	128	16.6	24.9
DK/NA	9	117	15.1	
System missing		142	18.4	
Total		773	100.0	100.0

C8_4 How do you feel about the performance of each of the following parties? Please choose from
1)Doing well, 2) Doing well, 3) Not doing very well, 4) Not doing well at all: Democratic Labor Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	21	2.7	3.9
Doing well	2	189	24.5	35.4
Not doing very well	3	216	27.9	40.4
Not doing well at al	4	108	14.0	20.2
DK/NA	9	97	12.5	
System missing		142	18.4	
Total		773	100.0	100.0

C8_5 How do you feel about the performance of each of the following parties? Please choose from
1)Doing well, 2) Doing well, 3) Not doing very well, 4) Not doing well at all: People First Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	2	0.3	0.6
Doing well	2	27	3.5	8.0
Not doing very well	3	177	22.9	52.5
Not doing well at al	4	131	16.9	38.9
DK/NA	9	294	38.0	
System missing		142	18.4	
Total		773	100.0	100.0

C9 Which party do you like the most?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	115	14.9	20.5
Grand National Party	2	335	43.3	59.8
Democratic Party	3	6	0.8	1.1
Democratic Labor Party	4	102	13.2	18.2
People First Party	5	2	0.3	0.4
There is no party I like*	6	71	9.2	
System missing		142	18.4	
Total		773	100.0	100.0

C10 Which party do you dislike the most?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	168	21.7	37.8
Grand National Party	2	104	13.5	23.4
Democratic Party	3	68	8.8	15.3
Democratic Labor Party	4	64	8.3	14.4
People First Party	5	40	5.2	9.0
There is no party I dislike*	6	180	23.3	
DK/NA	9	7	0.9	
System missing		142	18.4	
Total		773	100.0	100.0

C10_1 Which party do you think will best represent the interests of the region in which you are currently living?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	90	11.6	16.8
Grand National Party	2	404	52.3	75.4
Democratic Party	3	4	0.5	0.7
Democratic Labor Party	4	37	4.8	6.9
People First Party	5	1	0.1	0.2
None	6	57	7.4	
DK/NA	9	38	4.9	
System missing		142	18.4	
Total		773	100.0	100.0

C10_2 Which party do you think will be most capable of establishing national integration?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	152	19.7	29.5
Grand National Party	2	285	36.9	55.3
Democratic Party	3	10	1.3	1.9
Democratic Labor Party	4	67	8.7	13.0
People First Party	5	1	0.1	0.2
None	6	67	8.7	
DK/NA	9	49	6.3	
System missing		142	18.4	
Total		773	100.0	100.0

C10_3 Which party do you think is the closest to your ideological disposition?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	128	16.6	21.8
Grand National Party	2	338	43.7	57.7
Democratic Party	3	6	0.8	1.0
Democratic Labor Party	4	112	14.5	19.1
People First Party	5	2	0.3	0.3
None	6	36	4.7	
DK/NA	9	9	1.2	
System missing		142	18.4	
Total		773	100.0	100.0

C15 How do you feel about the statement, "In order to make the Roh Moo-Hyun regime pay the price and to bring about a regime change, people should vote for the opposition parties' candidates"?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	157	20.3	25.0
Agree	2	192	24.8	30.5
Do not agree	3	215	27.8	34.2
Do not agree at all	4	65	8.4	10.3
DK	9	2	0.3	
System missing		142	18.4	
Total		773	100.0	100.0

C16 How do you feel about the statement, "In order to replace corrupt local authorities, people should vote for the ruling party's candidates"?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	46	6.0	7.4
Agree	2	145	18.8	23.2
Do not agree	3	327	42.3	52.3
Do not agree at all	4	107	13.8	17.1
DK	9	6	0.8	
System missing		142	18.4	
Total		773	100.0	100.0

C16_5 Former President Kim Dae-Jung is scheduled to visit North Korea next month. What do you think about this?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It will help the Yeollin Uri Party in this election	1	115	14.9	19.6
It will hurt the Yeollin Uri Party in this election	2	53	6.9	9.0
It will not have any effect on this election	3	418	54.1	71.3
DK	9	45	5.8	
System missing		142	18.4	
Total		773	100.0	100.0

C23_1 After having received diverse information about the local election, what do you think about the candidates? Please answer 1) Yes or 2) No for each of the following: I have become more supportive of the candidate whom I already liked

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	213	27.6	34.1
No	2	412	53.3	65.9
DK	9	6	0.8	
System missing		142	18.4	
Total		773	100.0	100.0

C23_2 After having received diverse information about the local election, what do you think about the candidates? Please answer 1) Yes or 2) No for each of the following: I have become more unsupportive of the candidate whom I already disliked

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	135	17.5	21.6
No	2	490	63.4	78.4
DK	9	6	0.8	
System missing		142	18.4	
Total		773	100.0	100.0

C23_3 After having received diverse information about the local election, what do you think about the candidates? Please answer 1) Yes or 2) No for each of the following: I have changed my favorite candidate

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	97	12.5	15.5
No	2	529	68.4	84.5
DK	9	5	0.6	
System missing		142	18.4	
Total		773	100.0	100.0

C23_4 After having received diverse information about the local election, what do you think about the candidates?
Please answer 1) Yes or 2) No for each of the following: I did not have a candidate I liked, but now I have one

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	87	11.3	13.8
No	2	542	70.1	86.2
DK	9	2	0.3	
System missing		142	18.4	
Total		773	100.0	100.0

C23_5 After having received diverse information about the local election, what do you think about the candidates?
Please answer 1) Yes or 2) No for each of the following: I once had a candidate I liked, but now I have none

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	60	7.8	9.5
No	2	569	73.6	90.5
DK	9	2	0.3	
System missing		142	18.4	
Total		773	100.0	100.0

C23_6 After having received diverse information about the local election, what do you think about the candidates?
Please answer 1) Yes or 2) No for each of the following: I did not have a candidate I disliked, but now I have one

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	85	11.0	13.5
No	2	545	70.5	86.5
DK	9	1	0.1	
System missing		142	18.4	
Total		773	100.0	100.0

C25 Did you watch the debates between Busan mayoral candidates recently aired on TV?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes, I watched it	1	271	35.1	43.0
I did not watch it, but heard about it from newspapers and acquaintances	2	253	32.7	40.2
I did not watch it, and I did not even know about it	3	106	13.7	16.8
DK/NA	9	1	0.1	
System missing		142	18.4	
Total		773	100.0	100.0

C25_1 Which candidate do you think did the best?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party candidate	1	28	3.6	10.4
Grand National Party candidate	2	106	13.7	39.4
Democratic Labor Party candidate	4	49	6.3	18.2
No candidate did particularly well	7	86	11.1	32.0
DK/NA	9	2	0.3	
NAP	0	360	46.6	
System missing		142	18.4	
Total		773	100.0	100.0

C26 How interested are you in the Busan mayoral election scheduled on the 31st of May?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very much interested	1	147	19.0	23.3
Interested	2	349	45.1	55.3
Not very interested	3	129	16.7	20.4
Not interested at all	4	6	0.8	1.0
System missing		142	18.4	
Total		773	100.0	100.0

C26_2_1 Please tell me what you feel about each of the following statements regarding this election by saying 1) Strongly agree, 2) Somewhat agree, 3) Somewhat disagree, or 4) Strongly disagree: It is an election centered on political and policy competition

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	100	12.9	16.2
Somewhat agree	2	270	34.9	43.6
Somewhat disagree	3	220	28.5	35.5
Strongly disagree	4	29	3.8	4.7
DK/NA	9	12	1.6	
System missing		142	18.4	
Total		773	100.0	100.0

C26_2_2 Please tell me what you feel about each of the following statements regarding this election by saying 1) Strongly agree, 2) Somewhat agree, 3) Somewhat disagree, or 4) Strongly disagree: The Manifesto Movement, or action for keeping campaign platforms, helped me choose a candidate to vote for

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	78	10.1	13.0
Somewhat agree	2	234	30.3	38.9
Somewhat disagree	3	251	32.5	41.8
Strongly disagree	4	38	4.9	6.3
DK/NA	9	30	3.9	
System missing		142	18.4	
Total		773	100.0	100.0

C26_2_3 Please tell me what you feel about each of the following statements regarding this election by saying 1) Strongly agree, 2) Somewhat agree, 3) Somewhat disagree, or 4) Strongly disagree: Compared to previous elections, regionalism has weakened

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	64	8.3	10.3
Somewhat agree	2	223	28.8	36.0
Somewhat disagree	3	252	32.6	40.7
Strongly disagree	4	80	10.3	12.9
DK/NA	9	12	1.6	
System missing		142	18.4	
Total		773	100.0	100.0

C26_3 Park Geun-Hye, the leader of the Grand National Party, was recently attacked during the campaign. What do you think about this?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It is an act of a political terror and there must be a group responsible behind the scenes	1	251	32.5	46.4
It is solely an individual action without any group behind it	2	290	37.5	53.6
DK	9	90	11.6	
System missing		142	18.4	
Total		773	100.0	100.0

C26_4 Does the attack on Park Geun-Hye have any influence on your decision to vote or abstain?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes, from abstaining to voting	1	44	5.7	7.0
Yes, from voting to abstaining	2	8	1.0	1.3
No, it has no influence on my decision to vote or abstain	3	576	74.5	91.7
DK/NA	9	3	0.4	
System missing		142	18.4	
Total		773	100.0	100.0

C26_5 Does the incident of attack on Park Geun-Hye affect your decision of whom to vote for?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	82	10.6	13.0
No	2	548	70.9	87.0
DK/NA	9	1	0.1	
System missing		142	18.4	
Total		773	100.0	100.0

C27 Are you going to vote in this Busan mayoral election?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Will definitely vote	1	447	57.8	70.8
Will probably vote	2	159	20.6	25.2
Will probably not vote	3	12	1.6	1.9
Will not vote	4	3	0.4	0.5
Not yet decided	5	10	1.3	1.6
System missing		142	18.4	
Total		773	100.0	100.0

C28 Among "very progressive," "somewhat progressive," "centrist," "somewhat conservative," and "very conservative," which one do you think best describes your ideological disposition?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very progressive	1	25	3.2	4.0
Somewhat progressive	2	263	34.0	41.9
Centrist	3	136	17.6	21.7
Somewhat conservative	4	177	22.9	28.2
Very conservative	5	27	3.5	4.3
DK/NA	9	3	0.4	
System missing		142	18.4	
Total		773	100.0	100.0

C28_1 If we assign number 0 to "very progressive," number 5 to "centrist," and number 10 to "very conservative," where would you put yourself on this scale? Please give me a number from 0 to 10.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
00 Very progressive	0	11	1.4	1.8
01	1	10	1.3	1.6
02	2	41	5.3	6.5
03	3	103	13.3	16.4
04	4	71	9.2	11.3
05 Centrist	5	155	20.1	24.7
06	6	96	12.4	15.3
07	7	87	11.3	13.9
08	8	36	4.7	5.7
09	9	2	0.3	0.3
10 Very conservative	10	16	2.1	2.5
DK/NA	99	3	0.4	
System missing		142	18.4	
Total		773	100.0	100.0

NUM4 Completed 4th survey or not

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Panel loss	0	159	20.6	20.6
Completed	1	614	79.4	79.4
Total		773	100.0	100.0

D0 Did you vote in the Busan mayoral election on the 31st of May?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes, I voted	1	533	69.0	86.8
No, I did not vote	2	81	10.5	13.2
System missing		159	20.6	
Total		773	100.0	100.0

D1 Which of the following candidates did you vote in the Busan mayoral election?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
No.1 Oh Keo-don (Yeollin Uri Party)	1	126	16.3	23.7
No.2 Hur Nam-Shik (Grand National Party)	2	339	43.9	63.7
No.4 Kim Seok-Joon (Democratic Labor Party)	3	67	8.7	12.6
DK/NA	99	1	0.1	
NAP	0	81	10.5	
System missing		159	20.6	
Total		773	100.0	100.0

D1_1_1 Why did you vote for that candidate?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I support the candidate's party	1	154	19.9	29.2
He/She seems to be capable of doing a great job as the mayor	2	129	16.7	24.5
He/She seems better than other candidates	3	41	5.3	7.8
He/She is attractive and likeable	4	5	0.6	0.9
He/She has good education and career experiences	5	9	1.2	1.7
He/She seems to have good personality and morality	6	50	6.5	9.5
I liked his/her platforms	7	31	4.0	5.9
My family or acquaintances recommend me this candidate	8	2	0.3	0.4
He/She has a good chance to win the election	9	9	1.2	1.7
Other	10	97	12.5	18.4
DK/NA	99	5	0.6	
NAP	0	82	10.6	
System missing		159	20.6	
Total		773	100.0	100.0

D1_1 Which of the following did you consider when you voted for (R'S ANSWER IN Q1)?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Candidate's political party affiliation	1	210	27.2	39.5
Candidate him/herself	2	121	15.7	22.7
Candidate's platforms and policies	3	137	17.7	25.8
Chance of winning	4	41	5.3	7.7
Other	5	23	3.0	4.3
DK/NA	9	1	0.1	
NAP	0	81	10.5	
System missing		159	20.6	
Total		773	100.0	100.0

D3

This Busan mayoral election was held together with election for district heads, metropolitan lawmakers, and district lawmakers. When you voted for the head of your district, metropolitan lawmaker, and district lawmaker, did you vote for the candidates of the same party as that of the candidate you voted for the mayor of Busan?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Voted for the candidates of the same party	1	332	42.9	62.8
Did not vote straight for the same party	2	197	25.5	37.2
DK	9	4	0.5	
NAP	0	81	10.5	
System missing		159	20.6	
Total		773	100.0	100.0

D3_1

In this election, voters cast their ballots, not only for candidates but also for parties which would be used to decide the numbers of proportional representatives from each party in the metropolitan council. Which party did you vote in electing proportional representatives of the metropolitan council?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	97	12.5	18.4
Grand National Party	2	317	41.0	60.0
Democratic Party	3	8	1.0	1.5
Democratic Labor Party	4	100	12.9	18.9
Other party	6	6	0.8	1.1
DK	9	5	0.6	
NAP	0	81	10.5	
System missing		159	20.6	
Total		773	100.0	100.0

D3_2 In this election, voters also cast their ballots for parties elect proportional representatives for district-level councils. Which party did you vote for in electing proportional representatives of the district council?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	93	12.0	17.7
Grand National Party	2	329	42.6	62.7
Democratic Party	3	7	0.9	1.3
Democratic Labor Party	4	86	11.1	16.4
Other party	6	10	1.3	1.9
DK	9	8	1.0	
NAP	0	81	10.5	
System missing		159	20.6	
Total		773	100.0	100.0

D4_1 What was the reason why you did not vote?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I had no time to vote because of work/family	1	46	6.0	56.8
It seemed so obvious who would win	2	8	1.0	9.9
Nothing is going to change with my vote	3	5	0.6	6.2
There was no candidate to vote for	4	7	0.9	8.6
I was not interested in politics	5	4	0.5	4.9
Chance of winning for my favorite candidate was so low	6	2	0.3	2.5
Other	7	9	1.2	11.1
NAP	0	533	69.0	
System missing		159	20.6	
Total		773	100.0	100.0

D5 Between the 26th of May and the election day, did you ever change your support from one candidate to another among the candidates that ran for the Busan mayoral election?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I had no candidate to support, but now I have one	1	15	1.9	2.4
There was a candidate I supported, but now there is none	2	3	0.4	0.5
I supported one, but now I have changed my mind to support anothe	3	72	9.3	11.7

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I have not changed my support for a particular candidate	4	507	65.6	82.7
I still don't have a candidate to support	5	16	2.1	2.6
DK/NA	9	1	0.1	
System missing		159	20.6	
Total		773	100.0	100.0

D5_1_1

You just said, "I had no candidate to support, but now I have one." What is the reason why you support that candidate?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I like that candidate	1	2	0.3	13.3
I like the candidate's party	2	1	0.1	6.7
I like the candidate's platforms and policies	3	2	0.3	13.3
I would like to support a candidate who has more chance of winning	4	4	0.5	26.7
I don't really like the candidate, but he/she seems better than other candidates	5	6	0.8	40.0
NAP	0	599	77.5	
System missing		159	20.6	
Total		773	100.0	100.0

D5_1_2

You just said, "There was a candidate I supported, but now there is none." What is the reason for that?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I am disappointed with the party of the candidate I once supported	2	2	0.3	66.7
There seems to be no big difference no matter who would win	5	1	0.1	33.3
NAP	0	611	79.0	
System missing		159	20.6	
Total		773	100.0	100.0

D5_1_3

You just said, "I supported one, but now I have changed my mind to support another." What is the reason for that?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I am disappointed with the candidate I once supported	1	4	0.5	5.6
The candidate I now support seems better than the one I supported before	2	18	2.3	25.4
I am disappointed with the party of the candidate I once supported	3	10	1.3	14.1
The party of the candidate I now support seems better than the party of the candidate I supported before	4	3	0.4	4.2
I don't like the platforms and policies of the candidate I once supported	5	2	0.3	2.8
I like the platforms and policies of the candidate I now support	6	17	2.2	23.9
I would like to support a candidate who has more chance of winning	7	9	1.2	12.7
Other	8	8	1.0	11.3
A knife attack on Park Geun-Hye, the leader of the Grand National Party	9	1	0.1	
NAP	0	542	70.1	
System missing		159	20.6	
Total		773	100.0	100.0

D5_2

Hur Nam-Shik, the Grand National Party candidate, was elected as the mayor of Busan. Do you think Mr. Hur Nam-Shik will do his job as the mayor of Busan well? Or do you think he will not?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Will do very well	1	85	11.0	13.9
Will do well	2	437	56.5	71.6
Will not do very well	3	81	10.5	13.3
Will not do well at all	4	7	0.9	1.1
DK/NA	9	4	0.5	
System missing		159	20.6	
Total		773	100.0	100.0

D5_3

Overall, how do you feel about the results of this local election (for mayor of Busan, district heads, metropolitan lawmakers, and district lawmakers)?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very satisfied	1	96	12.4	15.7
Satisfied	2	303	39.2	49.6
Not very satisfied	3	158	20.4	25.9

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not satisfied at all	4	54	7.0	8.8
DK/NA	9	3	0.4	
System missing		159	20.6	
Total		773	100.0	100.0

D5_4

In this metropolitan mayoral/gubernatorial election, 12 from the Grand National Party, 1 from the Yeollin Uri Party, 2 from the Democratic Party, and 1 independent candidate have been elected. Do you think the result properly reflects the opinions of the entire people, including you?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
The result properly reflects the opinions of the entire people	1	449	58.1	75.1
The result is different from the opinions of the entire people	2	149	19.3	24.9
DK/NA	9	16	2.1	
System missing		159	20.6	
Total		773	100.0	100.0

D5_6

If we say that the Grand National Party won while the Yeollin Uri Party lost this election, what do you think the reason for this is?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
The Grand National Party has been doing well	1	25	3.2	4.2
The Yeollin Uri Party has been doing poorly	2	177	22.9	29.6
The Roh Moo-Hyun administration has been doing poorly	3	376	48.6	63.0
Candidates of the Grand National Party are better than other parties' candidates	4	19	2.5	3.2
DK/NA	9	17	2.2	
System missing		159	20.6	
Total		773	100.0	100.0

D6

How well do you think President Roh Moo-Hyun is doing as the president of Korea?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very well	1	3	0.4	0.5
Well	2	146	18.9	23.9
Not very well	3	311	40.2	50.8
Not well at all	4	152	19.7	24.8
DK/NA	9	2	0.3	
System missing		159	20.6	
Total		773	100.0	100.0

D8_1

How do you feel about the performance of each of the following parties? Please choose from 1) Doing very well, 2) Doing well, 3) Not doing very well, 4) Not doing well at all: Yeollin Uri Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	7	0.9	1.1
Doing well	2	102	13.2	16.7
Not doing very well	3	313	40.5	51.4
Not doing well at al	4	187	24.2	30.7
DK/NA	9	5	0.6	
System missing		159	20.6	
Total		773	100.0	100.0

D8_2

How do you feel about the performance of each of the following parties? Please choose from 1) Doing very well, 2) Doing well, 3) Not doing very well, 4) Not doing well at all: Grand National Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	30	3.9	5.0
Doing well	2	303	39.2	50.0
Not doing very well	3	228	29.5	37.6
Not doing well at al	4	45	5.8	7.4
DK/NA	9	8	1.0	
System missing		159	20.6	
Total		773	100.0	100.0

D8_3

How do you feel about the performance of each of the following parties? Please choose from 1) Doing very well, 2) Doing well, 3) Not doing very well, 4) Not doing well at all: Democratic Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	2	0.3	0.4
Doing well	2	116	15.0	22.7
Not doing very well	3	282	36.5	55.3
Not doing well at al	4	110	14.2	21.6
DK/NA	9	104	13.5	
System missing		159	20.6	
Total		773	100.0	100.0

D8_4

How do you feel about the performance of each of the following parties? Please choose from 1) Doing very well, 2) Doing well, 3) Not doing very well, 4) Not doing well at all: Democratic Labor Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	11	1.4	2.1
Doing well	2	184	23.8	34.8
Not doing very well	3	228	29.5	43.1
Not doing well at al	4	106	13.7	20.0
DK/NA	9	85	11.0	
System missing		159	20.6	
Total		773	100.0	100.0

D8_5

How do you feel about the performance of each of the following parties? Please choose from 1) Doing very well, 2) Doing well, 3) Not doing very well, 4) Not doing well at all: People First Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing well	2	28	3.6	7.9
Not doing very well	3	171	22.1	48.3
Not doing well at al	4	155	20.1	43.8
DK/NA	9	260	33.6	
System missing		159	20.6	
Total		773	100.0	100.0

D9

Which party do you like the most?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	91	11.8	16.9
Grand National Party	2	340	44.0	63.0
Democratic Party	3	9	1.2	1.7
Democratic Labor Party	4	100	12.9	18.5
There is no party I like*	6	74	9.6	
System missing		159	20.6	
Total		773	100.0	100.0

D10 Which party do you dislike the most?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	191	24.7	44.0
Grand National Party	2	105	13.6	24.2
Democratic Party	3	31	4.0	7.1
Democratic Labor Party	4	73	9.4	16.8
People First Party	5	34	4.4	7.8
There is no party I dislike*	6	175	22.6	
DK/NA	9	5	0.6	
System missing		159	20.6	
Total		773	100.0	100.0

D10_1 Which party do you think will best represent the interests of the region in which you are currently living?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	63	8.2	11.6
Grand National Party	2	435	56.3	80.1
Democratic Party	3	3	0.4	0.6
Democratic Labor Party	4	42	5.4	7.7
None	6	52	6.7	
DK/NA	9	19	2.5	
System missing		159	20.6	
Total		773	100.0	100.0

D10_2 Which party do you think will be most capable of establishing national integration?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	79	10.2	15.8
Grand National Party	2	331	42.8	66.1
Democratic Party	3	22	2.8	4.4
Democratic Labor Party	4	65	8.4	13.0
People First Party	5	4	0.5	0.8
None	6	66	8.5	
DK/NA	9	47	6.1	
System missing		159	20.6	
Total		773	100.0	100.0

D10_3 Which party do you think is the closest to your ideological disposition?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	110	14.2	19.3
Grand National Party	2	322	41.7	56.5
Democratic Party	3	16	2.1	2.8
Democratic Labor Party	4	121	15.7	21.2
People First Party	5	1	0.1	0.2
None	6	31	4.0	
DK/NA	9	13	1.7	
System missing		159	20.6	
Total		773	100.0	100.0

D16_5

Former President Kim Dae-Jung is scheduled to visit North Korea next month. What do you think about this?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It will help the Yeollin Uri Party in this election	1	18	2.3	3.1
It will hurt the Yeollin Uri Party in this election	2	81	10.5	13.9
It will not have any effect on this election	3	483	62.5	83.0
DK	9	32	4.1	
System missing		159	20.6	
Total		773	100.0	100.0

D16_6

During the campaign for this election, the Yeollin Uri Party said the Grand National Party should be prevented from sweeping the election. How did you feel about this?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agreed	1	69	8.9	11.3
Agreed	2	185	23.9	30.3
Did not agree	3	182	23.5	29.8
Did not agree at all	4	175	22.6	28.6
DK	9	3	0.4	
System missing		159	20.6	
Total		773	100.0	100.0

D23_1

Since the 26th of May, has there been any change in your view about the candidates based on diverse information you might have received about the local election? Please answer (1) Yes or (2) No for each of the following: I like the candidate whom I already liked even more

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	211	27.3	34.9
No	2	394	51.0	65.1
DK	9	9	1.2	
System missing		159	20.6	
Total		773	100.0	100.0

D23_2

Since the 26th of May, has there been any change in your view about the candidates based on diverse information you might have received about the local election? Please answer (1) Yes or (2) No for each of the following: I dislike the candidate whom I already disliked even more

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	138	17.9	22.6
No	2	473	61.2	77.4
DK	9	3	0.4	
System missing		159	20.6	
Total		773	100.0	100.0

D23_3

Since the 26th of May, has there been any change in your view about the candidates based on diverse information you might have received about the local election? Please answer (1) Yes or (2) No for each of the following: I have changed my favorite candidate

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	88	11.4	14.3
No	2	526	68.0	85.7
System missing		159	20.6	
Total		773	100.0	100.0

D23_4

Since the 26th of May, has there been any change in your view about the candidates based on diverse information you might have received about the local election? Please answer (1) Yes or (2) No for each of the following: I did not have a candidate I liked, but now I have one

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	67	8.7	10.9
No	2	547	70.8	89.1
System missing		159	20.6	
Total		773	100.0	100.0

D23_5

Since the 26th of May, has there been any change in your view about the candidates based on diverse information you might have received about the local election? Please answer (1) Yes or (2) No for each of the following: I once had a candidate I liked, but now I have none

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	47	6.1	7.7
No	2	566	73.2	92.3
DK	9	1	0.1	
System missing		159	20.6	
Total		773	100.0	100.0

D23_6

Since the 26th of May, has there been any change in your view about the candidates based on diverse information you might have received about the local election? Please answer (1) Yes or (2) No for each of the following: I did not have a candidate I disliked, but now I have one

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	68	8.8	11.1
No	2	545	70.5	88.9
DK	9	1	0.1	
System missing		159	20.6	
Total		773	100.0	100.0

D26

How interested were you in the Busan mayoral election?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very much interested	1	159	20.6	25.9
Interested	2	330	42.7	53.7
Not very interested	3	121	15.7	19.7
Not interested at all	4	4	0.5	0.7
System missing		159	20.6	
Total		773	100.0	100.0

D26_2_1

Please tell me what you feel about each of the following statements regarding this election by saying 1) Strongly agree, 2) Somewhat agree, 3) Somewhat disagree, or 4) Strongly disagree: It is an election centered on political and policy competition

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	101	13.1	16.7
Somewhat agree	2	248	32.1	41.1
Somewhat disagree	3	202	26.1	33.4

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly disagree	4	53	6.9	8.8
DK/NA	9	10	1.3	
System missing		159	20.6	
Total		773	100.0	100.0

D26_2_2 Please tell me what you feel about each of the following statements regarding this election by saying 1) Strongly agree, 2) Somewhat agree, 3) Somewhat disagree, or 4) Strongly disagree: The Manifesto Movement, or action for keeping campaign platforms, helped me choose a candidate to vote for

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	52	6.7	9.0
Somewhat agree	2	249	32.2	43.0
Somewhat disagree	3	226	29.2	39.0
Strongly disagree	4	52	6.7	9.0
DK/NA	9	35	4.5	
System missing		159	20.6	
Total		773	100.0	100.0

D26_2_3 Please tell me what you feel about each of the following statements regarding this election by saying 1) Strongly agree, 2) Somewhat agree, 3) Somewhat disagree, or 4) Strongly disagree: Compared to previous elections, regionalism has weakened

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	55	7.1	9.1
Somewhat agree	2	192	24.8	31.8
Somewhat disagree	3	218	28.2	36.1
Strongly disagree	4	139	18.0	23.0
DK/NA	9	10	1.3	
System missing		159	20.6	
Total		773	100.0	100.0

D26_2_1_1 What do you think about each of the following systems related to this election? Please choose your answer from 1) Very desirable, 2) Desirable, 3) Not very desirable, and 4) Not desirable at all: Compensation system for district/municipal level lawmakers that enables district/municipal level lawmakers, who were previously unpaid, to get monthly salary

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very desirable	1	34	4.4	5.6
Desirable	2	208	26.9	34.5

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not very desirable	3	241	31.2	40.0
Not desirable at all	4	120	15.5	19.9
DK/NA	9	11	1.4	
System missing		159	20.6	
Total		773	100.0	100.0

D26_2_1_2

What do you think about each of the following systems related to this election? Please choose your answer from 1) Very desirable, 2) Desirable, 3) Not very desirable, and 4) Not desirable at all: Party nomination system for district/municipal level lawmakers that enables each party to nominate its candidates for district/municipal level lawmakers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very desirable	1	28	3.6	4.7
Desirable	2	196	25.4	33.1
Not very desirable	3	234	30.3	39.5
Not desirable at all	4	134	17.3	22.6
DK/NA	9	22	2.8	
System missing		159	20.6	
Total		773	100.0	100.0

D26_2_1_3

What do you think about each of the following systems related to this election? Please choose your answer from 1) Very desirable, 2) Desirable, 3) Not very desirable, and 4) Not desirable at all: Multimember electoral district system for district/municipal level lawmakers that enables a single electoral district to have two or more lawmakers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very desirable	1	28	3.6	4.8
Desirable	2	215	27.8	37.1
Not very desirable	3	238	30.8	41.0
Not desirable at all	4	99	12.8	17.1
DK/NA	9	34	4.4	
System missing		159	20.6	
Total		773	100.0	100.0

D26_2_1_4 What do you think about each of the following systems related to this election? Please choose your answer from 1) Very desirable, 2) Desirable, 3) Not very desirable, and 4) Not desirable at all: Potential candidate registration system that enables candidates to start campaigning before the official campaign period

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very desirable	1	77	10.0	13.2
Desirable	2	331	42.8	56.8
Not very desirable	3	133	17.2	22.8
Not desirable at all	4	42	5.4	7.2
DK/NA	9	31	4.0	
System missing		159	20.6	
Total		773	100.0	100.0

D26_2_1_5 What do you think about each of the following systems related to this election? Please choose your answer from 1) Very desirable, 2) Desirable, 3) Not very desirable, and 4) Not desirable at all: Imposing a penalty on voters who received money or bribes from a candidate; the fine may be as much as 50 times the money/bribes they received

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very desirable	1	342	44.2	56.2
Desirable	2	142	18.4	23.3
Not very desirable	3	81	10.5	13.3
Not desirable at all	4	44	5.7	7.2
DK/NA	9	5	0.6	
System missing		159	20.6	
Total		773	100.0	100.0

D26_4 Did the attack on Park Geun-Hye have any influence on your decision to vote or abstain?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes, from abstaining to voting	1	50	6.5	8.2
Yes, from voting to abstaining	2	17	2.2	2.8
No, it had no influence on my decision to vote or abstain	3	544	70.4	89.0
DK/NA	9	3	0.4	
System missing		159	20.6	
Total		773	100.0	100.0

D26_5 Did the attack on Park Geun-Hye affect your decision of whom to vote for?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	89	11.5	14.6
No	2	522	67.5	85.4
DK/NA	9	3	0.4	
System missing		159	20.6	
Total		773	100.0	100.0

D26_7 If the presidential election day were tomorrow, which of the following candidates would you vote for?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Goh Kun	1	117	15.1	20.8
Kim Geun-Tae	2	11	1.4	2.0
Kwon Young-Ghil	3	18	2.3	3.2
Roh Hoe-Chan	4	3	0.4	0.5
Park Geun-Hye	5	215	27.8	38.3
Son Hak-Gyu	6	12	1.6	2.1
Lee Myung-Bak	7	145	18.8	25.8
Lee Hae-Chan	8	15	1.9	2.7
Rhyu Si-Min	9	7	0.9	1.2
Chung Dong-Young	10	13	1.7	2.3
Other candidate	97	6	0.8	1.1
DK/NA	99	52	6.7	
System missing		159	20.6	
Total		773	100.0	100.0

D26_8 Among the politicians of the Yeollin Uri Party, who do you think is the most suitable for the party's presidential candidate?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Kim Geun-Tae	1	116	15.0	30.9
Lee Hae-Chan	2	66	8.5	17.6
Rhyu Si-Min	3	48	6.2	12.8
Chung Dong-Young	4	93	12.0	24.7
Chun Jung-Bae	5	27	3.5	7.2

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Other candidate_	97	26	3.4	6.9
DK/NA	99	238	30.8	
System missing		159	20.6	
Total		773	100.0	100.0

D26_9

Among the politicians of the Grand National Party, who do you think is the most suitable for the party's presidential candidate?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Park Geun-Hye	1	306	39.6	54.0
Son Hak-kyu	2	31	4.0	5.5
Lee Myung-Bak	3	225	29.1	39.7
Other candidate	97	5	0.6	0.9
DK/NA	99	47	6.1	
System missing		159	20.6	
Total		773	100.0	100.0

D26_10 What do you think Mr. Goh Kun should do?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
He should create a new political party and run for president as a candidate of that party	1	126	16.3	22.8
He should build a coalition with the Yeollin Uri Party	2	94	12.2	17.0
He should build a coalition with the Grand National Party	3	117	15.1	21.2
He should build a coalition with the Democratic Party or the People First Party	4	41	5.3	7.4
He should not run for president	5	175	22.6	31.6
DK/NA	9	61	7.9	
System missing		159	20.6	
Total		773	100.0	100.0

D26_11_1

Changes among political parties are expected. What do you think about each of the following cases:
Coalition between the Yeollin Uri Party and the Democratic Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Approve	1	165	21.3	39.7
Disapprove	2	251	32.5	60.3
DK	3	198	25.6	
System missing		159	20.6	
Total		773	100.0	100.0

D26_11_2 Changes among political parties are expected. What do you think about each of the following cases:
Coalition between the Yeollin Uri Party, the Democratic Party, and the People First Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Approve	1	128	16.6	31.1
Disapprove	2	283	36.6	68.9
DK	3	203	26.3	
System missing		159	20.6	
Total		773	100.0	100.0

D26_11_3 Changes among political parties are expected. What do you think about each of the following cases:
Coalition between the Grand National Party and the Democratic Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Approve	1	112	14.5	22.4
Disapprove	2	388	50.2	77.6
DK	3	114	14.7	
System missing		159	20.6	
Total		773	100.0	100.0

D26_11_4 Changes among political parties are expected. What do you think about each of the following cases:
Coalition between a faction of the Yeollin Uri Party and a faction of the Grand National Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Approve	1	136	17.6	28.6
Disapprove	2	340	44.0	71.4
DK	3	138	17.9	
System missing		159	20.6	
Total		773	100.0	100.0

D26_12 (ONLY FOR R ANSWERED "1" IN Q0) In the presidential election in December next year, will you support a candidate of the same party as that of the candidate you voted for in this metropolitan mayoral/gubernatorial election?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Will support a candidate of the same party	1	243	31.4	46.5
Will support a candidate of another party	2	31	4.0	5.9
It will depend upon who will be nominated	3	249	32.2	47.6
DK/NA	9	10	1.3	
NAP	0	81	10.5	
System missing		159	20.6	
Total		773	100.0	100.0

D26_13

Do you think President Roh Moo-Hyun should leave the Yeollin Uri Party? Or do you think he does not need to leave?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
He should leave the Yeollin Uri Party	1	127	16.4	21.1
He does not need to leave the Yeollin Uri Party	2	136	17.6	22.6
It does not matter whether he leaves the Yeollin Uri Party or not	3	338	43.7	56.2
DK	4	13	1.7	
System missing		159	20.6	
Total		773	100.0	100.0

D27

Among "very progressive," "somewhat progressive," "centrist," "somewhat conservative," and "very conservative," which one do you think best describes your ideological disposition?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very progressive	1	20	2.6	3.3
Somewhat progressive	2	246	31.8	40.2
Centrist	3	135	17.5	22.1
Somewhat conservative	4	186	24.1	30.4
Very conservative	5	25	3.2	4.1
DK/NA	9	2	0.3	
System missing		159	20.6	
Total		773	100.0	100.0

D27_1

If we assign number 0 to "very progressive," number 5 to "centrist," and number 10 to "very conservative," where would you put yourself on this scale? Please give me a number from 0 to 10.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
00 Very progressive	0	12	1.6	2.0
01	1	11	1.4	1.8
02	2	41	5.3	6.7
03	3	115	14.9	18.9
04	4	76	9.8	12.5
05 Centrist	5	127	16.4	20.9
06	6	84	10.9	13.8
07	7	97	12.5	15.9
08	8	36	4.7	5.9
09	9	1	0.1	0.2
10 Very conservative	10	9	1.2	1.5
DK/NA	99	5	0.6	
System missing		159	20.6	
Total		773	100.0	100.0