



EAI SBS JoongAng Daily Hankook Research Panel
Survey on the 2006 Regional Elections: Seoul

CODE BOOK

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EAI·SBS·JOONGANG DAILY·HANKOOK RESEARCH PANEL SURVEY ON THE
2006 REGIONAL ELECTIONS: SEOUL CODE BOOK

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Study Description

<i>Study Title:</i>	EAI·SBS·JoongAng Daily·Hankook Research Panel Survey on the 2006 Regional Elections: Seoul
<i>Fieldwork Dates:</i>	April 2006 ~ June, 2006
<i>Principal Investigator:</i>	Lee, Nae-Young
<i>Producers:</i>	East Asia Institute ; SBS ; JoongAng Daily ; Hankook Research Co., Ltd.
<i>Fieldwork Institute:</i>	Hankook Research Co., Ltd.
<i>Fieldwork Methods:</i>	Telephone interview
<i>Number of Cases:</i>	1st - 818 (valid) ; 2nd - 670 (valid) ; 3rd - 646 (valid) ; 4th - 626 (valid)
<i>Geographic Coverage:</i>	Seoul
<i>Universe:</i>	Persons aged 19 and over
<i>Distributor:</i>	Korea Social Science Data Archive (KOSSDA)

Please note

In the codebook, each frequency table consists of a variable name, question, and frequency table. The first column, RESPONSE, indicates response categories and the second column, PUNCH, is a value for each response category. The third and fourth columns, FREQ and PERCENT, show the number of individuals and percentage of individuals belonging to a specific response category. The last column VALID % is the percentage of individuals who are assigned to a specific response category without missing data, such as DK (Don't know), NA (No answer), and NAP (Not applicable).

AREA Districts

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Jongno-gu	1	14	1.7	1.7
Jung-gu	2	10	1.2	1.2
Yongsan-gu	3	17	2.1	2.1
Sungdong-gu	4	27	3.3	3.3
Gwangjin-gu	5	33	4.0	4.0
Dongdaemun-gu	6	31	3.8	3.8
Jungnang-gu	7	38	4.6	4.6
Seongbuk-gu	8	36	4.4	4.4
Gangbuk-gu	9	29	3.5	3.5
Dobong-gu	10	30	3.7	3.7
Nowon-gu	11	46	5.6	5.6
Eunpyeong-gu	12	37	4.5	4.5
Seodaemun-gu	13	27	3.3	3.3
Mapo-gu	14	34	4.2	4.2
Yangcheon-gu	15	37	4.5	4.5
Gangseo-gu	16	47	5.7	5.7
Guro-gu	17	34	4.2	4.2
Geumcheon-gu	18	19	2.3	2.3
Yeongdeungpo-gu	19	34	4.2	4.2
Donjak-gu	20	34	4.2	4.2
Gwanak-gu	21	50	6.1	6.1
Seocho-gu	22	32	3.9	3.9
Gangnam-gu	23	41	5.0	5.0
Songpa-gu	24	46	5.6	5.6
Gangdong-gu	25	35	4.3	4.3
Total		818	100.0	100.0

AREA_R Districts based on Han River

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Northwest of Han River area	1	139	17.0	17.0
Northeast of Han River area	2	270	33.0	33.0
Southwest of Han River area	3	255	31.2	31.2
Southeast of Han River area	4	154	18.8	18.8
Total		818	100.0	100.0

SEX Sex

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Male	1	396	48.4	48.4
Female	2	422	51.6	51.6
Total		818	100.0	100.0

AGE_R Could you please tell me how old you are?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Less than 29	2	180	22.0	22.0
30-39	3	184	22.5	22.5
40-49	4	165	20.2	20.2
50 and over	5	289	35.3	35.3
Total		818	100.0	100.0

SQ1 What do you do for a living?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Self-employed	2	128	15.6	15.6
Sales/Trade/Service Occupations	3	73	8.9	8.9
Production/Technical/Manual Labor Occupations	4	16	2.0	2.0
Office and Clerical Support/Engineering/Professional Occupations	5	205	25.1	25.1
Homemakers	6	238	29.1	29.1
Students	7	88	10.8	10.8
Unemployed/Retired/Other	8	70	8.6	8.6
Total		818	100.0	100.0

SQ2 What is the highest level of school you have completed?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Middle school graduate or below	1	110	13.4	13.4
High school graduate	2	217	26.5	26.5
Currently attending Two-year college/Junior college or above	3	491	60.0	60.0
Total		818	100.0	100.0

SQ3 Could you please tell me where your hometown is?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Seoul	1	300	36.7	36.7
Incheon/Gyeonggi-do	2	82	10.0	10.0
Daejeon/Chungcheongbuk-do/Chungcheongnam-do	3	104	12.7	12.7
Gwangju/Jeollabuk-do/Jeollanam-do	4	134	16.4	16.4
Daegu/Gyeongsangbuk-do	5	77	9.4	9.4
Busan/Ulsan/Gyeongsangnam-do	6	58	7.1	7.1
Jeju/Gangwon-do	7	46	5.6	5.6
Other	8	17	2.1	2.1
Total		818	100.0	100.0

SQ4 Among "very progressive," "somewhat progressive," "centrist," "somewhat conservative," and "very conservative," which one do you think best describes your ideological disposition?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very progressive	1	46	5.6	5.7
Somewhat progressive	2	292	35.7	36.3
Centrist	3	193	23.6	24.0
Somewhat conservative	4	241	29.5	30.0
Very conservative	5	32	3.9	4.0
DK/NA	9	14	1.7	
Total		818	100.0	100.0

SQ5 Could you please tell me how much the amount of your average monthly household income is? Please include income of every member of your household from all sources, such as monthly salary, bonuses, and bank interest.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Less than 1,000,000 won	1	50	6.1	6.6
1,000,000 - 1,990,000 won	2	108	13.2	14.2
2,000,000 - 2,990,000 won	3	150	18.3	19.7
3,000,000 - 3,990,000 won	4	196	24.0	25.7
4,000,000 - 4,990,000 won	5	107	13.1	14.0
5,000,000 - 5,990,000 won	6	92	11.2	12.1
6,000,000 - 6,990,000 won	7	21	2.6	2.8
7,000,000 - 7,990,000 won	8	9	1.1	1.2

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
8,000,000 - 8,990,000 won	9	12	1.5	1.6
9,000,000 - 9,990,000 won	10	4	0.5	0.5
10,000,000 won or more	11	14	1.7	1.8
DK/NA	99	55	6.7	
Total		818	100.0	100.0

NUM1 Completed 1st survey or not

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Completed	1	818	100.0	100.0
Total		818	100.0	100.0

A1 If the Seoul mayoral election were tomorrow, which of the following candidates would you vote for?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Kang Kum-Sil (Yeollin Uri Party)	1	248	30.3	30.5
Oh Se-Hoon (Grand National Party)	2	437	53.4	53.8
Park Joo-Sun (Democratic Party)	3	13	1.6	1.6
Kim Jong-Chul (Democratic Labor Party)	4	16	2.0	2.0
Other candidate	10	3	0.4	0.4
Not yet decided	11	91	11.1	11.2
Would not vote	12	5	0.6	0.6
DK/NA	99	5	0.6	
Total		818	100.0	100.0

A1_1 What makes you decide to vote for (R'S ANSWER IN Q1)?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Candidate's political party affiliation	1	182	22.2	25.5
Candidate him/herself	2	318	38.9	44.5
Candidate's platforms and policies	3	130	15.9	18.2
Chance of winning	4	67	8.2	9.4
Other	5	18	2.2	2.5
DK/NA	9	2	0.2	
NAP	0	101	12.3	
Total		818	100.0	100.0

A1_1_1 (ONLY FOR R ANSWERED "1" IN Q1-1) What do you like about the party?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Ideology or policy orientation	1	67	8.2	37.6
Major politicians of the party	2	31	3.8	17.4
Efforts for regional development	3	32	3.9	18.0
Chance of winning the next presidential election	4	32	3.9	18.0
Other	5	16	2.0	9.0
DK/NA	9	6	0.7	
NAP	0	634	77.5	
Total		818	100.0	100.0

A1_1_2 (ONLY FOR R ANSWERED "2" IN Q1-1) What do you like about the candidate?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Ability to lead the city of Seoul	1	80	9.8	25.2
Personality or morality	2	183	22.4	57.7
Personal charm or likeability	3	41	5.0	12.9
Other	4	13	1.6	4.1
DK/NA	9	3	0.4	
NAP	0	498	60.9	
Total		818	100.0	100.0

A1_2 If Lee Kye-Ahn runs for the election as Yeollin Uri Party's candidate, who would you vote for?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Lee Kye-Ahn (Yeollin Uri Party)	1	89	10.9	11.0
Oh Se-Hoon (Grand National Party)	2	539	65.9	66.5
Park Joo-Sun (Democratic Party)	3	18	2.2	2.2
Kim Jong-Chul (Democratic Labor Party)	4	41	5.0	5.1
Other candidate	5	9	1.1	1.1
Not yet decided	11	98	12.0	12.1
Would not vote	12	16	2.0	2.0
DK/NA	99	8	1.0	
Total		818	100.0	100.0

A2 Regardless of your support or vote, who do you think will be elected as the mayor of Seoul?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Kang Kum-Sil (Yeollin Uri Party)	1	236	28.9	30.9
Oh Se-Hoon (Grand National Party)	2	520	63.6	68.2
Park Joo-Sun (Democratic Party)	3	4	0.5	0.5
Kim Jong-Chul (Democratic Labor Party)	4	1	0.1	0.1
Other candidate	10	2	0.2	0.3
DK	99	55	6.7	
Total		818	100.0	100.0

A2_1 If Lee Kye-Ahn runs for the mayoral election as Yeollin Uri Party's candidate, who do you think will be elected as the mayor of Seoul?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Lee Kye-Ahn (Yeollin Uri Party)	1	62	7.6	8.3
Oh Se-Hoon (Grand National Party)	2	670	81.9	89.9
Park Joo-Sun (Democratic Party)	3	5	0.6	0.7
Kim Jong-Chul (Democratic Labor Party)	4	1	0.1	0.1
Other candidate	10	7	0.9	0.9
DK	99	73	8.9	
Total		818	100.0	100.0

A3 This Seoul mayoral election is held together with election for district heads, metropolitan lawmakers, and district lawmakers. When you vote for the head of your district, metropolitan lawmaker, and district lawmaker, are you going to vote for the candidates of the same party as the candidate you are going to vote for the mayor of Seoul? Or are you going to do otherwise?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Will vote for the candidates of the same party	1	314	38.4	38.9
Will not vote straight for the same party	2	315	38.5	39.0
Not yet decided	3	178	21.8	22.1
DK	9	11	1.3	
Total		818	100.0	100.0

A4

In this election, voters will vote for a party they support as well as for candidates running for the office.
Which party are you going to vote for in the party vote?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	227	27.8	28.2
Grand National Party	2	378	46.2	46.9
Democratic Party	3	27	3.3	3.3
Democratic Labor Party	4	82	10.0	10.2
People First Party	5	2	0.2	0.2
Other Party	6	2	0.2	0.2
Not yet decided	7	88	10.8	10.9
DK	9	12	1.5	
Total		818	100.0	100.0

A5

Have you recently changed your support from one candidate to another among the candidates running for the mayor of Seoul?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
There was no candidate I supported, but now I have one	1	180	22.0	22.2
There was a candidate I supported, but now there is none	2	18	2.2	2.2
I supported one, but now I have changed my mind to support another	3	99	12.1	12.2
I have not changed my support for a particular candidate	4	390	47.7	48.1
I still don't have a candidate to support	5	123	15.0	15.2
DK/NA	9	8	1.0	
Total		818	100.0	100.0

A5_1

You just said (R'S ANSWER IN Q5). What is the reason for that?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Other	997	297	36.3	100.0
NAP	0	521	63.7	
Total		818	100.0	100.0

A6 How well do you think President Roh Moo-Hyun is doing as the president of Korea?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very well	1	17	2.1	2.1
Well	2	218	26.7	26.8
Not very well	3	377	46.1	46.3
Not well at all	4	202	24.7	24.8
DK/NA	9	4	0.5	
Total		818	100.0	100.0

A7 How well do you think the current mayor, Lee Myung-Bak, is doing as the mayor of Seoul?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very well	1	210	25.7	25.8
Well	2	479	58.6	58.8
Not very well	3	111	13.6	13.6
Not well at all	4	15	1.8	1.8
DK/NA	9	3	0.4	
Total		818	100.0	100.0

A8_1 How do you feel about the performance of each of the following parties: Yeollin Uri Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	10	1.2	1.2
Doing well	2	194	23.7	24.0
Not doing very well	3	435	53.2	53.8
Not doing well at all	4	169	20.7	20.9
DK/NA	9	10	1.2	
Total		818	100.0	100.0

A8_2 How do you feel about the performance of each of the following parties: Grand National Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	24	2.9	3.0
Doing well	2	292	35.7	36.2
Not doing very well	3	389	47.6	48.2
Not doing well at all	4	102	12.5	12.6
DK/NA	9	11	1.3	
Total		818	100.0	100.0

A8_3 How do you feel about the performance of each of the following parties: Democratic Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	5	0.6	0.7
Doing well	2	101	12.3	14.5
Not doing very well	3	375	45.8	53.8
Not doing well at all	4	216	26.4	31.0
DK/NA	9	121	14.8	
Total		818	100.0	100.0

A8_4 How do you feel about the performance of each of the following parties: Democratic Labor Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	29	3.5	4.0
Doing well	2	230	28.1	32.1
Not doing very well	3	289	35.3	40.3
Not doing well at all	4	169	20.7	23.6
DK/NA	9	101	12.3	
Total		818	100.0	100.0

A8_5 How do you feel about the performance of each of the following parties: People First Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	1	0.1	0.2
Doing well	2	28	3.4	6.9
Not doing very well	3	174	21.3	42.9
Not doing well at all	4	203	24.8	50.0
DK/NA	9	412	50.4	
Total		818	100.0	100.0

A9 Which party do you like the most?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	203	24.8	30.3
Grand National Party	2	330	40.3	49.2
Democratic Party	3	33	4.0	4.9

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Democratic Labor Party	4	99	12.1	14.8
People First Party	5	6	0.7	0.9
There is no party I like	6	144	17.6	
DK/NA	9	3	0.4	
Total		818	100.0	100.0

A10 Which party do you dislike the most?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	219	26.8	36.4
Grand National Party	2	200	24.4	33.2
Democratic Party	3	61	7.5	10.1
Democratic Labor Party	4	85	10.4	14.1
People First Party	5	37	4.5	6.1
There is no party I like	6	200	24.4	
DK/NA	9	16	2.0	
Total		818	100.0	100.0

A11 Over the past four years, how do you think Seoul has been changed in terms of living conditions?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Much better	1	23	2.8	2.8
Better	2	297	36.3	36.4
Not much different	3	297	36.3	36.4
Worse	4	141	17.2	17.3
Much worse	5	59	7.2	7.2
DK/NA	9	1	0.1	
Total		818	100.0	100.0

A11_1 You just said (R'S ANSWER IN Q11). Which of the following do you think has the most influence on it?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
National government	1	120	14.7	23.6
City of Seoul	2	255	31.2	50.1
Political parties	3	57	7.0	11.2
The citizens of Seoul	4	31	3.8	6.1
Corporations	5	10	1.2	2.0
Civic associations	6	23	2.8	4.5
Other	7	13	1.6	2.6
DK/NA	9	11	1.3	
NAP	0	298	36.4	
Total		818	100.0	100.0

A12 Then, compared to other regions, how do you think Seoul has been changed over the past four years?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Much better	1	37	4.5	4.6
Better	2	342	41.8	42.3
Not much different	3	329	40.2	40.7
Worse	4	84	10.3	10.4
Much worse	5	17	2.1	2.1
DK/NA	9	9	1.1	
Total		818	100.0	100.0

A13 Over the past year, how has the economic situation of your household changed?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Much better	1	5	0.6	0.6
Better	2	115	14.1	14.1
Not much different	3	449	54.9	55.0
Worse	4	192	23.5	23.5
Much worse	5	56	6.8	6.9
DK/NA	9	1	0.1	
Total		818	100.0	100.0

A14 What do you think the most important challenge is that our country has to address from now on?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Economic growth	1	272	33.3	33.3
Reducing gap between rich and poor	2	203	24.8	24.8
Employment security	3	153	18.7	18.7
Mitigating ideological conflict	4	34	4.2	4.2
Political reform	5	83	10.1	10.2
Resolving the North Korean nuclear issue	6	15	1.8	1.8
Balanced regional development	7	48	5.9	5.9
Other	8	9	1.1	1.1
DK/NA	9	1	0.1	
Total		818	100.0	100.0

A14_1 Which party do you think will best handle the issue of ()?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	184	22.5	29.9
Grand National Party	2	304	37.2	49.4
Democratic Party	3	12	1.5	1.9
Democratic Labor Party	4	108	13.2	17.5
People First Party	5	4	0.5	0.6
Other party	6	4	0.5	0.6
None	7	120	14.7	
DK/NA	9	72	8.8	
NAP	0	10	1.2	
Total		818	100.0	100.0

A15 How do you feel about the statement, "In order to make the Roh Moo-Hyun regime pay the price and to bring about a regime change, people should vote for the opposition parties' candidates"?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	187	22.9	23.1
Agree	2	254	31.1	31.4
Do not agree	3	271	33.1	33.5
Do not agree at all	4	96	11.7	11.9
DK	9	10	1.2	
Total		818	100.0	100.0

A16 How do you feel about the statement, "In order to replace corrupt local authorities, people should vote for the ruling party's candidates"?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	58	7.1	7.3
Agree	2	186	22.7	23.3
Do not agree	3	398	48.7	49.8
Do not agree at all	4	158	19.3	19.8
DK	9	18	2.2	
Total		818	100.0	100.0

A16_1 There is an opinion that the City Hall of Seoul should be relocated, while there is another opinion that it should be rebuilt at the current location. What do you think would be the best?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Better to relocate City Hall to someplace else, such as Yongsan	1	152	18.6	20.8
Better to rebuild City Hall at the current location	2	580	70.9	79.2
DK	9	86	10.5	
Total		818	100.0	100.0

A16_2 What do you think about establishing unsubsidized private high schools in the River North area [in Seoul]?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It can be a way to reduce educational disparities between the River South and the River North	1	479	58.6	64.0
It cannot be a way to reduce educational disparities between the River South and the River North	2	270	33.0	36.0
DK	9	69	8.4	
Total		818	100.0	100.0

A17 Which of the following is the source that you get the most information about this local election?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
TV	1	307	37.5	37.7
Newspaper	2	203	24.8	24.9
Radio	3	20	2.4	2.5
Internet	4	191	23.3	23.5
Acquaintances	5	35	4.3	4.3

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Election pamphlets	6	55	6.7	6.8
Other	7	3	0.4	0.4
DK/NA	9	4	0.5	
Total		818	100.0	100.0

A18 In the past one week period, how often did you watch the news about this local election on television?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Almost every day	1	261	31.9	31.9
3-4 days	2	212	25.9	25.9
1-2 days	3	246	30.1	30.1
Did not watch the news at all	4	98	12.0	12.0
DK/NA	9	1	0.1	
Total		818	100.0	100.0

A19 In the past one week period, how often did you read the news about this local election in the newspapers?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Almost every day	1	273	33.4	33.4
3-4 days	2	157	19.2	19.2
1-2 days	3	174	21.3	21.3
Did not read the news at all	4	214	26.2	26.2
Total		818	100.0	100.0

A20 In the past one week period, how often did you read the news about this local election from the Internet?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Almost every day	1	192	23.5	23.6
3-4 days	2	119	14.5	14.6
1-2 days	3	140	17.1	17.2
Did not read the news at all	4	363	44.4	44.6
DK/NA	9	4	0.5	
Total		818	100.0	100.0

A21 When you get the election-related information from the Internet, which of the following sources did you get the most information?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Websites of traditional media such as newspapers or broadcasting companies	1	85	10.4	10.7
Internet portals such as Daum, Naver, and Yahoo	2	404	49.4	50.8
Online media such as OhmyNews, Pressian, and Dailyan	3	25	3.1	3.1
Political websites such as Seoprise, Nosamo, and UpKorea	4	6	0.7	0.8
Online clubs, websites of clubs, and friends' websites that I have joined	5	2	0.2	0.3
Homepages of parties or candidates	6	7	0.9	0.9
Other	7	11	1.3	1.4
Do not get information from the Internet	8	256	31.3	32.2
DK/NA	9	22	2.7	
Total		818	100.0	100.0

A22 Of the media coverages on the election, in which of the following topics are you interested most?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Candidates' platforms or policies	1	245	30.0	30.2
Candidates' chance of winning	2	82	10.0	10.1
Candidates' qualities or experiences	3	409	50.0	50.5
Debates between candidates	4	61	7.5	7.5
Other	5	13	1.6	1.6
DK/NA	9	8	1.0	
Total		818	100.0	100.0

A23_1 After having received diverse information about the local election, what do you think about the candidates: I have become more supportive of the candidate whom I already liked

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	401	49.0	50.3
No	2	397	48.5	49.7
DK	9	20	2.4	
Total		818	100.0	100.0

A23_2 After having received diverse information about the local election, what do you think about the candidates:
I have become more unsupportive of the candidate whom I already disliked

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	271	33.1	34.2
No	2	522	63.8	65.8
DK	9	25	3.1	
Total		818	100.0	100.0

A23_3 After having received diverse information about the local election, what do you think about the candidates:
I have changed my favorite candidate

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	184	22.5	23.0
No	2	617	75.4	77.0
DK	9	17	2.1	
Total		818	100.0	100.0

A23_4 After having received diverse information about the local election, what do you think about the candidates:
I did not have a candidate I liked, but now I have one

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	305	37.3	37.8
No	2	502	61.4	62.2
DK	9	11	1.3	
Total		818	100.0	100.0

A23_5 After having received diverse information about the local election, what do you think about the candidates:
I once had a candidate I liked, but now I have none

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	106	13.0	13.2
No	2	697	85.2	86.8
DK	9	15	1.8	
Total		818	100.0	100.0

A23_6 After having received diverse information about the local election, what do you think about the candidates:
I did not have a candidate I disliked, but now I have one

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	184	22.5	23.0
No	2	616	75.3	77.0
DK	9	18	2.2	
Total		818	100.0	100.0

A24 Which newspaper do you usually read? Please tell me the name of the newspaper that you read most frequently.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Kyunghyang Shinmun	1	16	2.0	2.2
Kookmin Ilbo	2	23	2.8	3.2
Dong-A Ilbo	3	119	14.5	16.7
Munhwa Ilbo	4	1	0.1	0.1
Seoul Shinmun	5	19	2.3	2.7
Segye Times	6	5	0.6	0.7
Chosun Ilbo	7	200	24.4	28.0
Joongang Ilbo	8	163	19.9	22.8
Hankyoreh	9	39	4.8	5.5
Hankook Ilbo	10	12	1.5	1.7
National daily newspaper	11	2	0.2	0.3
Local daily newspaper	12	4	0.5	0.6
Economy newspaper	13	59	7.2	8.3
Sports newspaper	14	9	1.1	1.3
Free newspaper	15	31	3.8	4.3
Internet	16	7	0.9	1.0
Speicalized newspaper	97	5	0.6	0.7
Do not read newspapers	98	90	11.0	
DK/NA	99	14	1.7	
Total		818	100.0	100.0

A26 How interested are you in the Seoul mayoral election scheduled on the 31st of May?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very much interested	1	270	33.0	33.0
Interested	2	403	49.3	49.3
Not very interested	3	136	16.6	16.6
Not interested at all	4	9	1.1	1.1
Total		818	100.0	100.0

A26_1 Why are you not interested in the Seoul mayoral election?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Other	997	145	17.7	100.0
NAP	0	673	82.3	
Total		818	100.0	100.0

A27 Are you going to vote in the Seoul mayoral election?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Will definitely vote	1	621	75.9	75.9
Will probably vote	2	154	18.8	18.8
Will probably not vote	3	13	1.6	1.6
Will not vote	4	3	0.4	0.4
Not yet decided	5	27	3.3	3.3
Total		818	100.0	100.0

A28 In the last general election in 2004, which party's candidate did you vote for?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	345	42.2	45.5
Grand National Party	2	282	34.5	37.2
Democratic party	3	33	4.0	4.4
Democratic Labor Party	4	41	5.0	5.4
United Liberal Democrats	5	7	0.9	0.9
Independent candidate	7	3	0.4	0.4
Did not vote	8	47	5.7	6.2

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Was not eligible to vote	9	29	3.5	
Do not remember who I voted for	10	26	3.2	
DK/NA	99	5	0.6	
Total		818	100.0	100.0

A29 In the last presidential election in 2002, which candidate did you vote for?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Lee Hoi-Chang	1	291	35.6	38.5
Roh Moo-Hyun	2	416	50.9	55.0
Lee Han-Dong	3	1	0.1	0.1
Kwon Young-Ghil	4	20	2.4	2.6
Other candidate	5	4	0.5	0.5
Did not vote	6	24	2.9	3.2
Was not eligible to vote	7	43	5.3	
Do not remember who I voted for	8	14	1.7	
DK/NA	9	5	0.6	
Total		818	100.0	100.0

NUM2 Completed 2nd survey or not

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Panel loss	0	148	18.1	18.1
Completed	1	670	81.9	81.9
Total		773	100.0	100.0

B1 If the Seoul mayoral election were tomorrow, which of the following candidates would you vote for?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
No. 1. Kang Kum-Sil (Yeollin Uri Party)	1	194	23.7	29.0
No. 2. Oh Se-Hoon (Grand National Party)	2	399	48.8	59.6
No. 3. Park Joo-Sun (Democratic Party)	3	12	1.5	1.8
No. 4. Kim Jong-Chul (Democratic Labor Party)	4	18	2.2	2.7
Not yet decided	11	37	4.5	5.5

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Would not vote	12	9	1.1	1.3
DK/NA	99	1	0.1	
System missing		148	18.1	
Total		818	100.0	100.0

B1_1 What makes you decide to vote for (R'S ANSWER IN Q1)?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Candidate's political party affiliation	1	162	19.8	26.0
Candidate him/herself	2	260	31.8	41.7
Candidate's platforms and policies	3	129	15.8	20.7
Chance of winning	4	59	7.2	9.5
Other	5	13	1.6	2.1
NAP	0	47	5.7	
System missing		148	18.1	
Total		818	100.0	100.0

B1_1_1 (ONLY FOR R ANSWERED "1" IN Q1-1) What do you like about the party?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Ideology or policy orientation	1	64	7.8	39.5
Major politicians of the party	2	32	3.9	19.8
Efforts for regional development	3	18	2.2	11.1
Chance of winning the next presidential election	4	29	3.5	17.9
Other	5	19	2.3	11.7
NAP	0	508	62.1	
System missing		148	18.1	
Total		818	100.0	100.0

B1_1_2 (ONLY FOR R ANSWERED "2" IN Q1-1) What do you like about the candidate?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Ability to lead the city of Seoul	1	57	7.0	21.9
Personality or morality	2	157	19.2	60.4
Personal charm or likeability	3	39	4.8	15.0
Other	4	7	0.9	2.7
NAP	0	410	50.1	
System missing		148	18.1	
Total		818	100.0	100.0

B1_2 If you only consider candidates' characters, not their party affiliations, who would you vote for?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Kang Kum-Sil	1	205	25.1	30.7
Oh Se-Hoon	2	370	45.2	55.5
Park Joo-Sun	3	25	3.1	3.7
Kim Jong-Chul	4	16	2.0	2.4
Yim Ung-Kyun	5	2	0.2	0.3
Not yet decided	11	38	4.6	5.7
Would not vote	12	11	1.3	1.6
DK/NA	99	3	0.4	
System missing		148	18.1	
Total		818	100.0	100.0

B2 Regardless of your support or vote, who do you think will be elected as the mayor of Seoul?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
No. 1. Kang Kum-Sil (Yeollin Uri Party)	1	122	14.9	19.2
No. 2. Oh Se-Hoon (Grand National Party)	2	510	62.3	80.3
No. 3. Park Joo-Sun (Democratic Party)	3	2	0.2	0.3
No. 4. Kim Jong-Chul (Democratic Labor Party)	4	1	0.1	0.2
DK	99	35	4.3	
System missing		148	18.1	
Total		818	100.0	100.0

B3

This Seoul mayoral election is held together with election for district heads, metropolitan lawmakers, and district lawmakers. When you vote for the head of your district, metropolitan lawmaker, and district lawmaker, are you going to vote for the candidates of the same party as the candidate you are going to vote for the mayor of Seoul?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Will vote for the candidates of the same party	1	278	34.0	42.7
Will not vote straight for the same party	2	255	31.2	39.2
Not yet decided	3	118	14.4	18.1
DK	9	19	2.3	
System missing		148	18.1	
Total		818	100.0	100.0

B4

In this election, voters will vote for a party they support as well as for candidates running for the office. Which party are you going to vote for in the party vote?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	152	18.6	23.2
Grand National Party	2	304	37.2	46.3
Democratic Party	3	16	2.0	2.4
Democratic Labor Party	4	92	11.2	14.0
People First Party	5	1	0.1	0.2
Other Party	6	1	0.1	0.2
Not yet decided	7	90	11.0	13.7
DK	9	14	1.7	
System missing		148	18.1	
Total		818	100.0	100.0

B5

Have you recently changed your support from one candidate to another among the candidates running for the mayor of Seoul?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
There was no candidate I supported, but now I have one	1	64	7.8	9.6
There was a candidate I supported, but now there is none	2	19	2.3	2.8
I supported one, but now I have changed my mind to support another	3	85	10.4	12.7
I have not changed my support for a particular candidate	4	471	57.6	70.3
I still don't have a candidate to support	5	31	3.8	4.6
System missing		148	18.1	
Total		818	100.0	100.0

B5_1_1 You just said, "There was no candidate I supported, but now I have one" What is the reason why you support that candidate?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I like that candidate	1	28	3.4	43.8
I like the candidate's party	2	4	0.5	6.3
I like the candidate's platforms and policies	3	19	2.3	29.7
I would like to support a candidate who has more chance of winning	4	3	0.4	4.7
I don't really like the candidate, but he/she seems better than other candidates	5	8	1.0	12.5
Other	6	2	0.2	3.1
NAP	0	606	74.1	
System missing		148	18.1	
Total		818	100.0	100.0

B5_1_2 You just said, "There was a candidate I supported, but now there is none" What is the reason for that?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I am disappointed with the candidate I once supported	1	2	0.2	10.5
I am disappointed with the party of the candidate I once supported	2	5	0.6	26.3
I don't like the platforms and policies of the candidate I once supported	3	3	0.4	15.8
There seems to be no big difference no matter who would win	5	5	0.6	26.3
Other	6	4	0.5	21.1
NAP	0	651	79.6	
System missing		148	18.1	
Total		818	100.0	100.0

B5_1_3 You just said, "I had supported one, but now I have changed my mind to support another" What is the reason for that?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I am disappointed with the candidate I once supported	1	7	0.9	8.2
The candidate I now support seems better than the one I supported before	2	49	6.0	57.6
I am disappointed with the party of the candidate I once supported	3	14	1.7	16.5

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
The party of the candidate I now support seems better than the party of the candidate I supported before	4	3	0.4	3.5
I don't like the platforms and policies of the candidate I once supported	5	3	0.4	3.5
I like the platforms and policies of the candidate I now support	6	6	0.7	7.1
Other	8	3	0.4	3.5
NAP	0	585	71.5	
System missing		148	18.1	
Total		818	100.0	100.0

B5_2_1 What do you like about the candidate?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
She/he is new and original	1	13	1.6	16.9
She/he seems stable	2	26	3.2	33.8
She/he is ethical and non-corruptive	3	8	1.0	10.4
She/he has qualities and abilities	4	20	2.4	26.0
She/he runs a policy-centered campaign while not attacking the opponents	5	4	0.5	5.2
She/he shows the quality of the next generation of political leaders	6	2	0.2	2.6
She/he is doing well on the campaign, including television debates	8	2	0.2	2.6
Other	9	2	0.2	2.6
NAP	0	593	72.5	
System missing		148	18.1	
Total		818	100.0	100.0

B5_2_2 What do you dislike about the candidate?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
He/She is not new and original	1	1	0.1	11.1
He/She does not seem stable	2	1	0.1	11.1
He/She is corruptive and non-ethical	3	1	0.1	11.1
He/She does not have qualities and abilities	4	2	0.2	22.2

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
He/She focuses only on attacking the opponents, rather than providing policy visions	5	2	0.2	22.2
He/She does not understand ordinary people	7	2	0.2	22.2
NAP	0	661	80.8	
System missing		148	18.1	
Total		818	100.0	100.0

B5_2_3 What do you like about the party?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Its ideological and policy orientation	1	1	0.1	16.7
Seems to have visions	2	2	0.2	33.3
Will be helpful for the development of our region	3	1	0.1	16.7
Has made efforts to find solutions for regionalism	6	1	0.1	16.7
Other	7	1	0.1	16.7
DK/NA	9	1	0.1	
NAP	0	663	81.1	
System missing		148	18.1	
Total		818	100.0	100.0

B5_2_4 What do you dislike about the party?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Its ideological and policy orientation	1	2	0.2	10.5
Does not seem to have visions	2	6	0.7	31.6
Will not be helpful for the development of our region	3	4	0.5	21.1
The party's major political leaders	4	5	0.6	26.3
Other	7	2	0.2	10.5
NAP	0	651	79.6	
System missing		148	18.1	
Total		818	100.0	100.0

B5_2_5 Which areas of the candidate's policies do you like?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Economy	2	11	1.3	44.0
Social welfare	3	7	0.9	28.0
Regional development	6	5	0.6	20.0
All aspects of the commitments	7	2	0.2	8.0
NAP	0	645	78.9	
System missing		148	18.1	
Total		818	100.0	100.0

B5_2_6 Which areas of the candidate's policies do you dislike?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Politics	1	1	0.1	16.7
Economy	2	1	0.1	16.7
Regional development	6	3	0.4	50.0
All aspects of the commitments	7	1	0.1	16.7
NAP	0	664	81.2	
System missing		148	18.1	
Total		818	100.0	100.0

B5_3 Are you willing to change your support for your favorite candidate between now and election day?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes, I am willing to change	1	84	10.3	13.6
No, I am not willing to change	2	535	65.4	86.4
DK/NA	9	20	2.4	
NAP	0	31	3.8	
System missing		148	18.1	
Total		818	100.0	100.0

B5_4 How has your opinion on the candidate you support changed since the time when she/he was not yet officially nominated as her/his party's mayoral candidate?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Improved	1	146	17.8	23.4
No change	2	457	55.9	73.4
Worsened	3	20	2.4	3.2
DK/NA	9	16	2.0	
NAP	0	31	3.8	
System missing		148	18.1	
Total		818	100.0	100.0

B5_5 If you predict the results of this () mayoral/gubernatorial election, do you think that the results are already obvious, or no one knows them for sure until the election day?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
The results are already obvious	1	235	28.7	35.2
No one knows them for sure until the election day	2	433	52.9	64.8
DK/NA	9	2	0.2	
System missing		148	18.1	
Total		818	100.0	100.0

B6 How well do you think President Roh Moo-Hyun is doing as the president of Korea?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very well	1	10	1.2	1.5
Well	2	171	20.9	25.6
Not very well	3	324	39.6	48.5
Not well at all	4	163	19.9	24.4
DK/NA	9	2	0.2	
System missing		148	18.1	
Total		818	100.0	100.0

B7 How well do you think the current mayor, Lee Myung-Bak is doing as the mayor of Seoul?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very well	1	149	18.2	22.3
Well	2	430	52.6	64.5
Not very well	3	73	8.9	10.9
Not well at all	4	15	1.8	2.2
DK/NA	9	3	0.4	
System missing		148	18.1	
Total		818	100.0	100.0

B8_1 How do you feel about the performance of each of the following parties: Yeollin Uri Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	7	0.9	1.1
Doing well	2	148	18.1	22.5
Not doing very well	3	329	40.2	49.9
Not doing well at all	4	175	21.4	26.6
DK/NA	9	11	1.3	
System missing		148	18.1	
Total		818	100.0	100.0

B8_2 How do you feel about the performance of each of the following parties: Grand National Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	22	2.7	3.3
Doing well	2	225	27.5	34.1
Not doing very well	3	327	40.0	49.6
Not doing well at all	4	85	10.4	12.9
DK/NA	9	11	1.3	
System missing		148	18.1	
Total		818	100.0	100.0

B8_3 How do you feel about the performance of each of the following parties: Democratic Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	4	0.5	0.7
Doing well	2	71	8.7	12.7
Not doing very well	3	323	39.5	57.8
Not doing well at all	4	161	19.7	28.8
DK/NA	9	111	13.6	
System missing		148	18.1	
Total		818	100.0	100.0

B8_4 How do you feel about the performance of each of the following parties: Democratic Labor Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	19	2.3	3.4
Doing well	2	173	21.1	30.6
Not doing very well	3	226	27.6	40.0
Not doing well at all	4	147	18.0	26.0
DK/NA	9	105	12.8	
System missing		148	18.1	
Total		818	100.0	100.0

B8_5 How do you feel about the performance of each of the following parties: People First Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	2	0.2	0.6
Doing well	2	20	2.4	5.5
Not doing very well	3	174	21.3	48.1
Not doing well at all	4	166	20.3	45.9
DK/NA	9	308	37.7	
System missing		148	18.1	
Total		818	100.0	100.0

B9 Which party do you like the most?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	153	18.7	28.5
Grand National Party	2	263	32.2	49.1
Democratic Party	3	20	2.4	3.7
Democratic Labor Party	4	97	11.9	18.1
People First Party	5	3	0.4	0.6
There is no party I like	6	130	15.9	
DK/NA	9	4	0.5	
System missing		148	18.1	
Total		818	100.0	100.0

B10 Which party do you dislike the most?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	196	24.0	38.7
Grand National Party	2	149	18.2	29.4
Democratic Party	3	49	6.0	9.7
Democratic Labor Party	4	81	9.9	16.0
People First Party	5	31	3.8	6.1
There is no party I like	6	153	18.7	
DK/NA	9	11	1.3	
System missing		148	18.1	
Total		818	100.0	100.0

B10_1 Which party do you think will best represent the interests of the region in which you are currently living?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	132	16.1	27.8
Grand National Party	2	272	33.3	57.3
Democratic Party	3	14	1.7	2.9
Democratic Labor Party	4	56	6.8	11.8
People First Party	5	1	0.1	0.2
None	6	94	11.5	
DK/NA	9	101	12.3	
System missing		148	18.1	
Total		818	100.0	100.0

B10_2 Which party do you think will be most capable of establishing national integration?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	168	20.5	33.9
Grand National Party	2	255	31.2	51.5
Democratic Party	3	12	1.5	2.4
Democratic Labor Party	4	51	6.2	10.3
People First Party	5	9	1.1	1.8
None	6	107	13.1	
DK/NA	9	68	8.3	
System missing		148	18.1	
Total		818	100.0	100.0

B10_3 Which party do you think is the closest to your ideological disposition?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	184	22.5	30.5
Grand National Party	2	282	34.5	46.7
Democratic Party	3	21	2.6	3.5
Democratic Labor Party	4	110	13.4	18.2
People First Party	5	7	0.9	1.2
None	6	46	5.6	
DK/NA	9	20	2.4	
System missing		148	18.1	
Total		818	100.0	100.0

B14 What do you think the most important challenge is that our country has to address from now on?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Economic growth	1	269	32.9	40.2
Reducing gap between rich and poor	2	170	20.8	25.4
Employment security	3	105	12.8	15.7
Mitigating ideological conflict	4	24	2.9	3.6
Political reform	5	49	6.0	7.3
Resolving the North Korean nuclear issue	6	6	0.7	0.9

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Balanced regional development	7	43	5.3	6.4
Other	8	3	0.4	0.4
DK/NA	9	1	0.1	
System missing		148	18.1	
Total		818	100.0	100.0

B14_1 Which party do you think will best handle the issue of (R'S ANSWER IN Q14)?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	139	17.0	26.8
Grand National Party	2	286	35.0	55.1
Democratic Party	3	3	0.4	0.6
Democratic Labor Party	4	86	10.5	16.6
People First Party	5	3	0.4	0.6
Other party	6	2	0.2	0.4
None	7	102	12.5	
DK/NA	9	45	5.5	
NAP	0	4	0.5	
System missing		148	18.1	
Total		818	100.0	100.0

B15 How do you feel about the statement, "In order to make the Roh Moo-Hyun regime pay the price and to bring about a regime change, people should vote for the opposition parties' candidates"?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	166	20.3	25.0
Agree	2	198	24.2	29.8
Do not agree	3	214	26.2	32.2
Do not agree at all	4	86	10.5	13.0
DK	9	6	0.7	
System missing		148	18.1	
Total		818	100.0	100.0

B16 How do you feel about the statement, "In order to replace corrupt local authorities, people should vote for the ruling party's candidates"?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	47	5.7	7.1
Agree	2	152	18.6	23.0
Do not agree	3	325	39.7	49.1
Do not agree at all	4	138	16.9	20.8
DK	9	8	1.0	
System missing		148	18.1	
Total		818	100.0	100.0

B16_1 There is an opinion that the City Hall of Seoul should be relocated, while there is another opinion that it should be rebuilt at the current location. What do you think would be the best?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Better to relocate City Hall to someplace else, such as Yongsan	1	121	14.8	20.2
Better to rebuild City Hall at the current location	2	478	58.4	79.8
DK	9	71	8.7	
System missing		148	18.1	
Total		818	100.0	100.0

B16_3 The appearance of Oh Se-Hoon, a Grand National Party candidate for Seoul mayor, in a TV commercial for a water purifier has become a controversy because it might have violated the election law. What do you think about this?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
He should resign, because it is a violation of the election law	1	37	4.5	6.1
Regardless of the election law violation, it should not be raised as an issue once he registered as a candidate	2	339	41.4	56.0
He does not have to resign, because it is not a violation of the election law	3	229	28.0	37.9
DK	9	65	7.9	
System missing		148	18.1	
Total		818	100.0	100.0

- B16_4** Moon Jae-in, a former Cheong Wa Dae chief of staff, recently said that "The president is from Busan. I don't understand why the citizens of Busan do not consider the current regime as a Busan regime." What do you think about his remarks?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It is a remark intended to stir up regionalism for the election	1	402	49.1	75.1
It is not a remark to stir up regionalism	2	133	16.3	24.9
DK	9	135	16.5	
System missing		148	18.1	
Total		818	100.0	100.0

- B16_5** Former President Kim Dae-Jung is scheduled to visit North Korea next month. What do you think about this?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It will help the Yeollin Uri Party in this election	1	187	22.9	30.8
It will hurt the Yeollin Uri Party in this election	2	48	5.9	7.9
It will not have any effect on this election	3	373	45.6	61.3
DK	9	62	7.6	
System missing		148	18.1	
Total		818	100.0	100.0

- B17** Which of the following is the source that you get the most information about this local election?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
TV	1	241	29.5	36.1
Newspaper	2	148	18.1	22.2
Radio	3	13	1.6	1.9
Internet	4	192	23.5	28.7
Acquaintances	5	27	3.3	4.0
Election pamphlets	6	40	4.9	6.0
Other	7	7	0.9	1.0
DK/NA	9	2	0.2	
System missing		148	18.1	
Total		818	100.0	100.0

B18 In the past one week period, how often did you watch the news about this local election on television?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Almost every day	1	201	24.6	30.0
3-4 days	2	184	22.5	27.5
1-2 days	3	210	25.7	31.4
Did not watch the news at all	4	74	9.0	11.1
DK/NA	9	1	0.1	
System missing		148	18.1	
Total		818	100.0	100.0

B19 In the past one week period, how often did you read the news about this local election in the newspapers?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Almost every day	1	237	29.0	35.4
3-4 days	2	136	16.6	20.3
1-2 days	3	136	16.6	20.3
Did not read the news at all	4	160	19.6	23.9
DK/NA	9	1	0.1	
System missing		148	18.1	
Total		818	100.0	100.0

B20 In the past one week period, how often did you read the news about this local election from the Internet?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Almost every day	1	188	23.0	28.1
3-4 days	2	99	12.1	14.8
1-2 days	3	124	15.2	18.5
Did not read the news at all	4	258	31.5	38.6
DK/NA	9	1	0.1	
System missing		148	18.1	
Total		818	100.0	100.0

B23_1 After having received diverse information about the local election, what do you think about the candidates:
I have become more supportive of the candidate whom I already liked

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	301	36.8	45.8
No	2	356	43.5	54.2
DK	9	13	1.6	
System missing		148	18.1	
Total		818	100.0	100.0

B23_2 After having received diverse information about the local election, what do you think about the candidates:
I have become more unsupportive of the candidate whom I already disliked

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	172	21.0	26.5
No	2	476	58.2	73.5
DK	9	22	2.7	
System missing		148	18.1	
Total		818	100.0	100.0

B23_3 After having received diverse information about the local election, what do you think about the candidates:
I have changed my favorite candidate

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	102	12.5	15.5
No	2	557	68.1	84.5
DK	9	11	1.3	
System missing		148	18.1	
Total		818	100.0	100.0

B23_4 After having received diverse information about the local election, what do you think about the candidates:
I did not have a candidate I liked, but now I have one

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	118	14.4	17.9
No	2	543	66.4	82.1
DK	9	9	1.1	
System missing		148	18.1	
Total		818	100.0	100.0

B23_5 After having received diverse information about the local election, what do you think about the candidates:
I once had a candidate I liked, but now I have none

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	46	5.6	7.0
No	2	615	75.2	93.0
DK	9	9	1.1	
System missing		148	18.1	
Total		818	100.0	100.0

B23_6 After having received diverse information about the local election, what do you think about the candidates:
I did not have a candidate I disliked, but now I have one

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	111	13.6	16.9
No	2	546	66.7	83.1
DK	9	13	1.6	
System missing		148	18.1	
Total		818	100.0	100.0

B25 Did you watch the debates between Seoul mayoral candidates recently aired on TV?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes, I watched it	1	307	37.5	46.1
I did not watch it, but heard about it from newspapers and acquaintances	2	241	29.5	36.2
I did not watch it, and I did not even know about it	3	118	14.4	17.7
DK/NA	9	4	0.5	
System missing		148	18.1	
Total		818	100.0	100.0

B25_1 Which candidate do you think did the best?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party candidate	1	58	7.1	19.4
Grand National Party candidate	2	136	16.6	45.5
Democratic Party candidate	3	11	1.3	3.7
Democratic Labor Party candidate	4	31	3.8	10.4

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
People First Party candidate	5	1	0.1	0.3
No candidate did particularly well	7	62	7.6	20.7
DK/NA	9	8	1.0	
NAP	0	363	44.4	
System missing		148	18.1	
Total		818	100.0	100.0

B26 How interested are you in the Seoul mayoral election scheduled on the 31st of May?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very much interested	1	196	24.0	29.3
Interested	2	375	45.8	56.1
Not very interested	3	90	11.0	13.5
Not interested at all	4	8	1.0	1.2
DK/NA	9	1	0.1	
System missing		148	18.1	
Total		818	100.0	100.0

B26_2_1

Please tell me what you feel about each of the following statements regarding this election: It is an election centered on political and policy competition

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	124	15.2	19.0
Somewhat agree	2	314	38.4	48.1
Somewhat disagree	3	199	24.3	30.5
Strongly disagree	4	16	2.0	2.5
DK/NA	9	17	2.1	
System missing		148	18.1	
Total		818	100.0	100.0

B26_2_2 Please tell me what you feel about each of the following statements regarding this election: The Manifesto Movement, or action for keeping campaign platforms, helped me choose a candidate to vote for

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	100	12.2	16.5
Somewhat agree	2	236	28.9	38.9
Somewhat disagree	3	240	29.3	39.5
Strongly disagree	4	31	3.8	5.1
DK/NA	9	63	7.7	
System missing		148	18.1	
Total		818	100.0	100.0

B26_2_3 Please tell me what you feel about each of the following statements regarding this election: Compared to previous elections, regionalism has weakened

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	71	8.7	11.0
Somewhat agree	2	316	38.6	48.8
Somewhat disagree	3	210	25.7	32.5
Strongly disagree	4	50	6.1	7.7
DK/NA	9	23	2.8	
System missing		148	18.1	
Total		818	100.0	100.0

B26_3 In what sense do you think this local election is meaningful? Please choose one from the following.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Evaluation of performance and achievements of the national government	1	155	18.9	23.8
Evaluation of performance and achievements of the local government	2	131	16.0	20.1
Election to choose those who will serve the locals	3	191	23.3	29.3
Election as a preparation for the presidential election campaign next year	4	175	21.4	26.8
DK/NA	9	18	2.2	
System missing		148	18.1	
Total		818	100.0	100.0

B26_4 If the presidential election day were tomorrow, which of the following candidates would you vote for?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Goh Kun	1	145	17.7	24.8
Kim Geun-Tae	2	21	2.6	3.6
Kwon Young-Ghil	3	9	1.1	1.5
Roh Hoe-Chan	4	8	1.0	1.4
Park Geun-Hye	5	104	12.7	17.8
Son Hak-Gyu	6	19	2.3	3.2
Lee Myung-Bak	7	219	26.8	37.4
Lee Hae-Chan	8	7	0.9	1.2
Rhyu Si-Min	9	11	1.3	1.9
Chung Dong-Young	10	31	3.8	5.3
Chun Jung-Bae	11	5	0.6	0.9
Other candidate	97	6	0.7	1.0
DK/NA	99	85	10.4	
System missing		148	18.1	
Total		818	100.0	100.0

B27 Are you going to vote in this Seoul mayoral election?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Will definitely vote	1	496	60.6	74.1
Will probably vote	2	139	17.0	20.8
Will probably not vote	3	11	1.3	1.6
Will not vote	4	6	0.7	0.9
Not yet decided	5	17	2.1	2.5
DK/NA	9	1	0.1	
System missing		148	18.1	
Total		818	100.0	100.0

B28_1 In the last local election in 2002, which party's candidate did you vote for?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Grand National Party	1	244	29.8	41.4
Democratic Party	2	169	20.7	28.6
Democratic Labor Party	3	44	5.4	7.5
United Liberal Democrats	4	1	0.1	0.2
Other party	5	72	8.8	12.2
Independent candidate	6	3	0.4	0.5
Did not vote	7	57	7.0	9.7
Was not eligible to vote	8	30	3.7	
Don't remember who I voted for	9	44	5.4	
DK/NA	99	6	0.7	
System missing		148	18.1	
Total		818	100.0	100.0

B29

Among "very progressive," "somewhat progressive," "centrist," "somewhat conservative," and "very conservative," which one do you think best describes your ideological disposition?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very progressive	1	44	5.4	6.6
Somewhat progressive	2	270	33.0	40.7
Centrist	3	134	16.4	20.2
Somewhat conservative	4	185	22.6	27.9
Very conservative	5	31	3.8	4.7
DK/NA	9	6	0.7	
System missing		148	18.1	
Total		818	100.0	100.0

B29_1

If we assign number 0 to "very progressive," number 5 to "centrist," and number 10 to "very conservative," where would you put yourself on this scale? Please give me a number from 0 to 10.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0 Very progressive	0	24	2.9	3.6
1	1	9	1.1	1.4
2	2	46	5.6	6.9
3	3	123	15.0	18.5

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
4	4	71	8.7	10.7
5 Centrist	5	157	19.2	23.6
6	6	77	9.4	11.6
7	7	94	11.5	14.1
8	8	38	4.6	5.7
9	9	6	0.7	0.9
10 Very conservative	10	20	2.4	3.0
DK/NA	99	5	0.6	
System missing		148	18.1	
Total		818	100.0	100.0

NUM3 Completed 3rd survey or not

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Panel loss	0	172	21.0	21.0
Completed	1	646	79.0	79.0
Total		773	100.0	100.0

C1 If the Seoul mayoral election were tomorrow, which of the following candidates would you vote for?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
No. 1. Kang Kum-Sil (Yeollin Uri Party)	1	179	21.9	27.8
No. 2. Oh Se-Hoon (Grand National Party)	2	396	48.4	61.5
No. 3. Park Joo-Sun (Democratic Party)	3	18	2.2	2.8
No. 4. Kim Jong-Chul (Democratic Labor Party)	4	22	2.7	3.4
No. 6. Lee Gwi-Sun (Citizens Party)	6	1	0.1	0.2
Not yet decided	11	26	3.2	4.0
Would not vote	12	2	0.2	0.3
DK/NA	99	2	0.2	
System missing		172	21.0	
Total		818	100.0	100.0

C1_1 What makes you decide to vote for (R'S ANSWER IN Q1)?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Candidate's political party affiliation	1	152	18.6	24.7
Candidate him/herself	2	267	32.6	43.4
Candidate's platforms and policies	3	136	16.6	22.1
Chance of winning	4	42	5.1	6.8
Other	5	17	2.1	2.8
A knife attack on Park Geun-Hye, the leader of the Grand National Party	6	1	0.1	0.2
DK/NA	9	3	0.4	
NAP	0	28	3.4	
System missing		172	21.0	
Total		818	100.0	100.0

C1_1_1 (ONLY FOR R ANSWERED "1" IN Q1-1) What do you like about the party?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Ideology or policy orientation	1	56	6.8	37.8
Major politicians of the party	2	23	2.8	15.5
Efforts for regional development	3	24	2.9	16.2
Chance of winning the next presidential election	4	32	3.9	21.6
Other	5	13	1.6	8.8
DK/NA	9	6	0.7	
NAP	0	492	60.1	
System missing		172	21.0	
Total		818	100.0	100.0

C1_1_2 (ONLY FOR R ANSWERED "2" IN Q1-1) What do you like about the candidate?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Ability to lead the city of Seoul	1	73	8.9	27.3
Personality or morality	2	141	17.2	52.8
Personal charm or likeability	3	43	5.3	16.1
Other	4	10	1.2	3.7
DK/NA	9	2	0.2	
NAP	0	377	46.1	
System missing		172	21.0	
Total		818	100.0	100.0

C1_2

If you only consider candidates' characters, not their party affiliations, who would you vote for the mayor of Seoul?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Kang Kum-Sil	1	199	24.3	30.9
Oh Se-Hoon	2	363	44.4	56.5
Park Joo-Sun	3	28	3.4	4.4
Kim Jong-Chul	4	17	2.1	2.6
Lee Gwi-Sun	6	1	0.1	0.2
Not yet decided	11	29	3.5	4.5
Would not vote	12	6	0.7	0.9
DK/NA	99	3	0.4	
System missing		172	21.0	
Total		818	100.0	100.0

C2

Regardless of your support or vote, who do you think will be elected as the mayor of Seoul?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
No. 1. Kang Kum-Sil (Yeollin Uri Party)	1	74	9.0	12.0
No. 2. Oh Se-Hoon (Grand National Party)	2	537	65.6	87.2
No. 3. Park Joo-Sun (Democratic Party)	3	5	0.6	0.8
DK	99	30	3.7	
System missing		172	21.0	
Total		818	100.0	100.0

C3

This Seoul mayoral election is held together with election for district heads, metropolitan lawmakers, and district lawmakers. When you vote for the head of your district, metropolitan lawmaker, and district lawmaker, are you going to vote for the candidates of the same party as the candidate you are going to vote for mayor of Seoul?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Will vote for the candidates of the same party	1	289	35.3	45.7
Will not vote straight for the same party	2	254	31.1	40.1
Not yet decided	3	90	11.0	14.2
DK	9	13	1.6	
System missing		172	21.0	
Total		818	100.0	100.0

C4

In this election, voters will vote for a party they support as well as for candidates running for the office.
Which party are you going to vote for in the party vote?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	130	15.9	20.5
Grand National Party	2	322	39.4	50.8
Democratic Party	3	23	2.8	3.6
Democratic Labor Party	4	97	11.9	15.3
People First Party	5	1	0.1	0.2
Not yet decided	7	61	7.5	9.6
DK	9	12	1.5	
System missing		172	21.0	
Total		818	100.0	100.0

C5

Have you recently changed your support from one candidate to another among the candidates running for the mayor of Seoul?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
There was no candidate I supported, but now I have one	1	35	4.3	5.5
There was a candidate I supported, but now there is none	2	8	1.0	1.2
I supported one, but now I have changed my mind to support another	3	79	9.7	12.3
I have not changed my support for a particular candidate	4	493	60.3	76.8
I still don't have a candidate to support	5	27	3.3	4.2
DK/NA	9	4	0.5	
System missing		172	21.0	
Total		818	100.0	100.0

C5_1_1

You just said, "There was no candidate I supported, but now I have one" What is the reason why you support that candidate?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I like that candidate	1	11	1.3	31.4
I like the candidate's party	2	7	0.9	20.0
I like the candidate's platforms and policies	3	6	0.7	17.1
I would like to support a candidate who has more chance of winning	4	1	0.1	2.9

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I don't really like the candidate, but he/she seems better than other candidates	5	5	0.6	14.3
Other	6	4	0.5	11.4
A knife attack on Park Geun-Hye, the leader of the Grand National Party	7	1	0.1	2.9
NAP	0	611	74.7	
System missing		172	21.0	
Total		818	100.0	100.0

C5_1_2 You just said, "There was a candidate I supported, but now there is none" What is the reason for that?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I am disappointed with the candidate I once supported	1	1	0.1	12.5
I am disappointed with the party of the candidate I once supported	2	2	0.2	25.0
I don't like the platforms and policies of the candidate I once supported	3	1	0.1	12.5
There seems to be no big difference no matter who would win	5	2	0.2	25.0
Other	6	2	0.2	25.0
NAP	0	638	78.0	
System missing		172	21.0	
Total		818	100.0	100.0

C5_1_3 You just said, "I had supported one, but now I have changed my mind to support another" What is the reason for that?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I am disappointed with the candidate I once supported	1	3	0.4	3.8
The candidate I now support seems better than the one I supported before	2	45	5.5	57.7
I am disappointed with the party of the candidate I once supported	3	8	1.0	10.3
The party of the candidate I now support seems better than the party of the candidate I supported before	4	4	0.5	5.1
I don't like the platforms and policies of the candidate I once supported	5	3	0.4	3.8
RESPONSE	PUNCH	FREQ.	PERCENT	VALID %

I like the platforms and policies of the candidate I now support	6	7	0.9	9.0
I would like to support a candidate who has more chance of winning	7	4	0.5	5.1
Other	8	4	0.5	5.1
DK/NA	99	1	0.1	
NAP	0	567	69.3	
System missing		172	21.0	
Total		818	100.0	100.0

C5_2_1 What do you like about the candidate?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
She/he is new and original	1	8	1.0	14.3
She/he seems stable	2	14	1.7	25.0
She/he is ethical and non-corruptive	3	11	1.3	19.6
She/he has qualities and abilities	4	15	1.8	26.8
She/he runs a policy-centered campaign while not attacking the opponents	5	5	0.6	8.9
She/he shows the quality of the next generation of political leaders	6	1	0.1	1.8
She/he has qualities of the ordinary people	7	1	0.1	1.8
She/he is doing well on the campaign, including television debates	8	1	0.1	1.8
NAP	0	590	72.1	
System missing		172	21.0	
Total		818	100.0	100.0

C5_2_2 What do you dislike about the candidate?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
He/She does not seem stable	2	1	0.1	25.0
He/She does not have the quality of the next generation of political leaders	6	1	0.1	25.0
He/She does not understand ordinary people	7	2	0.2	50.0
NAP	0	642	78.5	
System missing		172	21.0	
Total		818	100.0	100.0

C5_2_3 What do you like about the party?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Its ideological and policy orientation	1	2	0.2	22.2
Seems to have visions	2	2	0.2	22.2
Will be helpful for the development of our region	3	1	0.1	11.1
Ethical and non-corruptive	5	1	0.1	11.1
Other	7	3	0.4	33.3
DK/NA	9	2	0.2	
NAP	0	635	77.6	
System missing		172	21.0	
Total		818	100.0	100.0

C5_2_4 What do you dislike about the party?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Does not seem to have visions	2	5	0.6	50.0
Will not be helpful for the development of our region	3	2	0.2	20.0
The party's major political leaders	4	3	0.4	30.0
NAP	0	636	77.8	
System missing		172	21.0	
Total		818	100.0	100.0

C5_2_5 Which areas of the candidate's policies do you like?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Economy	2	4	0.5	30.8
Social welfare	3	3	0.4	23.1
Arts and culture	4	1	0.1	7.7
All aspects of the commitments	7	5	0.6	38.5
NAP	0	633	77.4	
System missing		172	21.0	
Total		818	100.0	100.0

C5_2_6 Which areas of the candidate's policies do you dislike?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Regional development	6	3	0.4	75.0
All aspects of the commitments	7	1	0.1	25.0
NAP	0	642	78.5	
System missing		172	21.0	
Total		818	100.0	100.0

C5_3 Are you willing to change your support for your favorite candidate between now and election day?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes, I am willing to change	1	43	5.3	7.1
No, I am not willing to change	2	561	68.6	92.9
DK/NA	9	11	1.3	
NAP	0	4	0.5	
System missing		199	24.3	
Total		818	100.0	100.0

C5_5 If you predict the results of this () mayoral/gubernatorial election, do you think that the results are already obvious, or no one knows them for sure until the election day?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
The results are already obvious	1	320	39.1	49.7
No one knows them for sure until the election day	2	324	39.6	50.3
DK/NA	9	2	0.2	
System missing		172	21.0	
Total		818	100.0	100.0

C6 How well do you think President Roh Moo-Hyun is doing as the president of Korea?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very well	1	7	0.9	1.1
Well	2	163	19.9	25.3
Not very well	3	320	39.1	49.8
Not well at all	4	153	18.7	23.8
DK/NA	9	3	0.4	
System missing		172	21.0	
Total		818	100.0	100.0

C8_1 How do you feel about the performance of each of the following parties: Yeollin Uri Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	5	0.6	0.8
Doing well	2	133	16.3	20.6
Not doing very well	3	344	42.1	53.3
Not doing well at all	4	164	20.0	25.4
System missing		172	21.0	
Total		818	100.0	100.0

C8_2 How do you feel about the performance of each of the following parties: Grand National Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	27	3.3	4.2
Doing well	2	239	29.2	37.3
Not doing very well	3	300	36.7	46.8
Not doing well at all	4	75	9.2	11.7
DK/NA	9	5	0.6	
System missing		172	21.0	
Total		818	100.0	100.0

C8_3 How do you feel about the performance of each of the following parties: Democratic Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	2	0.2	0.4
Doing well	2	74	9.0	13.4
Not doing very well	3	335	41.0	60.8
Not doing well at all	4	140	17.1	25.4
DK/NA	9	95	11.6	
System missing		172	21.0	
Total		818	100.0	100.0

C8_4 How do you feel about the performance of each of the following parties: Democratic Labor Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	16	2.0	2.9
Doing well	2	164	20.0	30.1
Not doing very well	3	228	27.9	41.9
Not doing well at all	4	136	16.6	25.0
DK/NA	9	102	12.5	
System missing		172	21.0	
Total		818	100.0	100.0

C8_5 How do you feel about the performance of each of the following parties: People First Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	1	0.1	0.3
Doing well	2	20	2.4	5.2
Not doing very well	3	187	22.9	48.8
Not doing well at all	4	175	21.4	45.7
DK/NA	9	263	32.2	
System missing		172	21.0	
Total		818	100.0	100.0

C9 Which party do you like the most?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	137	16.7	25.1
Grand National Party	2	289	35.3	53.0
Democratic Party	3	22	2.7	4.0
Democratic Labor Party	4	95	11.6	17.4
People First Party	5	2	0.2	0.4
There is no party I like	6	99	12.1	
DK/NA	9	2	0.2	
System missing		172	21.0	
Total		818	100.0	100.0

C10 Which party do you dislike the most?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	188	23.0	39.2
Grand National Party	2	141	17.2	29.4
Democratic Party	3	47	5.7	9.8
Democratic Labor Party	4	74	9.0	15.4
People First Party	5	30	3.7	6.3
There is no party I dislike	6	156	19.1	
DK/NA	9	10	1.2	
System missing		172	21.0	
Total		818	100.0	100.0

C10_1 Which party do you think will best represent the interests of the region in which you are currently living?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	127	15.5	26.2
Grand National Party	2	292	35.7	60.2
Democratic Party	3	13	1.6	2.7
Democratic Labor Party	4	52	6.4	10.7
People First Party	5	1	0.1	0.2
None	6	88	10.8	
DK/NA	9	73	8.9	
System missing		172	21.0	
Total		818	100.0	100.0

C10_2 Which party do you think will be most capable of establishing national integration?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	140	17.1	28.6
Grand National Party	2	273	33.4	55.7
Democratic Party	3	19	2.3	3.9
Democratic Labor Party	4	54	6.6	11.0
People First Party	5	4	0.5	0.8
None	6	92	11.2	
DK/NA	9	64	7.8	
System missing		172	21.0	
Total		818	100.0	100.0

C10_3 Which party do you think is the closest to your ideological disposition?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	149	18.2	25.4
Grand National Party	2	306	37.4	52.1
Democratic Party	3	19	2.3	3.2
Democratic Labor Party	4	109	13.3	18.6
People First Party	5	4	0.5	0.7
None	6	40	4.9	
DK/NA	9	19	2.3	
System missing		172	21.0	
Total		818	100.0	100.0

C15 How do you feel about the statement, "In order to make the Roh Moo-Hyun regime pay the price and to bring about a regime change, people should vote for the opposition parties' candidates"?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	151	18.5	23.7
Agree	2	185	22.6	29.0
Do not agree	3	219	26.8	34.3
Do not agree at all	4	83	10.1	13.0
DK	9	8	1.0	
System missing		172	21.0	
Total		818	100.0	100.0

C16 How do you feel about the statement, "In order to replace corrupt local authorities, people should vote for the ruling party's candidates"?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	40	4.9	6.3
Agree	2	134	16.4	21.2
Do not agree	3	309	37.8	48.8
Do not agree at all	4	150	18.3	23.7
DK	9	13	1.6	
System missing		172	21.0	
Total		818	100.0	100.0

C16_3 The appearance of Oh Se-Hoon, a Grand National Party candidate for Seoul mayor, in a TV commercial for a water purifier has become a controversy because it might have violated the election law. What do you think about this?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
He should resign, because it is a violation of the election law	1	31	3.8	5.2
Regardless of the election law violation, it should not be raised as an issue once he registered as a candidate	2	344	42.1	57.3
He does not have to resign, because it is not a violation of the election law	3	225	27.5	37.5
DK	9	46	5.6	
System missing		172	21.0	
Total		818	100.0	100.0

C16_5 Former President Kim Dae-Jung is scheduled to visit North Korea next month. What do you think about this?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It will help the Yeollin Uri Party in this election	1	120	14.7	19.9
It will hurt the Yeollin Uri Party in this election	2	50	6.1	8.3
It will not have any affect on this election	3	434	53.1	71.9
DK	9	42	5.1	
System missing		172	21.0	
Total		818	100.0	100.0

C23_1 After having received diverse information about the local election, what do you think about the candidates: I have become more supportive of the candidate whom I already liked

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	290	35.5	45.2
No	2	351	42.9	54.8
DK	9	5	0.6	
System missing		172	21.0	
Total		818	100.0	100.0

C23_2 After having received diverse information about the local election, what do you think about the candidates:
I have become more unsupportive of the candidate whom I already disliked

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	187	22.9	29.4
No	2	449	54.9	70.6
DK	9	10	1.2	
System missing		172	21.0	
Total		818	100.0	100.0

C23_3 After having received diverse information about the local election, what do you think about the candidates:
I have changed my favorite candidate

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	90	11.0	14.1
No	2	550	67.2	85.9
DK	9	6	0.7	
System missing		172	21.0	
Total		818	100.0	100.0

C23_4 After having received diverse information about the local election, what do you think about the candidates:
I did not have a candidate I liked, but now I have one

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	89	10.9	13.9
No	2	550	67.2	86.1
DK	9	7	0.9	
System missing		172	21.0	
Total		818	100.0	100.0

C23_5 After having received diverse information about the local election, what do you think about the candidates:
I once had a candidate I liked, but now I have none

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	44	5.4	6.9
No	2	597	73.0	93.1
DK	9	5	0.6	
System missing		172	21.0	
Total		818	100.0	100.0

C23_6 After having received diverse information about the local election, what do you think about the candidates:
I did not have a candidate I disliked, but now I have one

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	92	11.2	14.4
No	2	548	67.0	85.6
DK	9	6	0.7	
System missing		172	21.0	
Total		818	100.0	100.0

C25 Did you watch the debates between Seoul mayoral candidates recently aired on TV?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes, I watched it	1	344	42.1	53.3
I did not watch it, but heard about it from newspapers and acquaintances	2	209	25.6	32.4
I did not watch it, and I did not even know about it	3	92	11.2	14.3
DK/NA	9	1	0.1	
System missing		172	21.0	
Total		818	100.0	100.0

C25_1 Which candidate do you think did the best?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party candidate	1	67	8.2	20.1
Grand National Party candidate	2	154	18.8	46.1
Democratic Party candidate	3	10	1.2	3.0
Democratic Labor Party candidate	4	32	3.9	9.6
People First Party candidate	5	4	0.5	1.2
Other candidate	6	3	0.4	0.9
No candidate did particularly well	7	64	7.8	19.2
DK/NA	9	10	1.2	
NAP	0	302	36.9	
System missing		172	21.0	
Total		818	100.0	100.0

C26 How interested are you in the Seoul mayoral election scheduled on the 31st of May?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very much interested	1	221	27.0	34.2
Interested	2	337	41.2	52.2
Not very interested	3	81	9.9	12.5
Not interested at all	4	7	0.9	1.1
System missing		172	21.0	
Total		818	100.0	100.0

C26_2_1

Please tell me what you feel about each of the following statements regarding this election: It is an election centered on political and policy competition

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	99	12.1	15.7
Somewhat agree	2	288	35.2	45.6
Somewhat disagree	3	208	25.4	33.0
Strongly disagree	4	36	4.4	5.7
DK/NA	9	15	1.8	
System missing		172	21.0	
Total		818	100.0	100.0

C26_2_2

Please tell me what you feel about each of the following statements regarding this election: The Manifesto Movement, or action for keeping campaign platforms, helped me choose a candidate to vote for

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	63	7.7	10.5
Somewhat agree	2	268	32.8	44.5
Somewhat disagree	3	230	28.1	38.2
Strongly disagree	4	41	5.0	6.8
DK/NA	9	44	5.4	
System missing		172	21.0	
Total		818	100.0	100.0

C26_2_3 Please tell me what you feel about each of the following statements regarding this election: Compared to previous elections, regionalism has weakened

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	50	6.1	7.9
Somewhat agree	2	295	36.1	46.5
Somewhat disagree	3	226	27.6	35.6
Strongly disagree	4	63	7.7	9.9
DK/NA	9	12	1.5	
System missing		172	21.0	
Total		818	100.0	100.0

C26_3 Park Geun-Hye, the leader of the Grand National Party, was recently attacked during the campaign. What do you think about this?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It is an act of a political terror and there must be a group responsible behind the scenes	1	215	26.3	40.4
It is solely an individual action without any group behind it	2	317	38.8	59.6
DK	9	114	13.9	
System missing		172	21.0	
Total		818	100.0	100.0

C26_4 Does the attack on Park Geun-Hye have any influence on your decision to vote or abstain?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes, from abstaining to voting	1	30	3.7	4.7
Yes, from voting to abstaining	2	13	1.6	2.0
No, it has no influence on my decision to vote or abstain	3	594	72.6	93.2
DK/NA	9	9	1.1	
System missing		172	21.0	
Total		818	100.0	100.0

C26_5 Does the incident of attack on Park Geun-Hye affect your decision of whom to vote for?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	83	10.1	12.9
No	2	562	68.7	87.1
DK/NA	9	1	0.1	
System missing		172	21.0	
Total		818	100.0	100.0

C27 Are you going to vote in this Seoul mayoral election?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Will definitely vote	1	496	60.6	76.8
Will probably vote	2	121	14.8	18.7
Will probably not vote	3	13	1.6	2.0
Will not vote	4	5	0.6	0.8
Not yet decided	5	11	1.3	1.7
System missing		172	21.0	
Total		818	100.0	100.0

C28 Among "very progressive," "somewhat progressive," "centrist," "somewhat conservative," and "very conservative," which one do you think best describes your ideological disposition?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very progressive	1	31	3.8	4.8
Somewhat progressive	2	276	33.7	43.1
Centrist	3	127	15.5	19.8
Somewhat conservative	4	182	22.2	28.4
Very conservative	5	25	3.1	3.9
DK/NA	9	5	0.6	
System missing		172	21.0	
Total		818	100.0	100.0

C28_1 If we assign number 0 to "very progressive," number 5 to "centrist," and number 10 to "very conservative," where would you put yourself on this scale? Please give me a number from 0 to 10.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0 Very progressive	0	7	0.9	1.1
1	1	15	1.8	2.4
2	2	33	4.0	5.2
3	3	110	13.4	17.3
4	4	71	8.7	11.2
5 Centrist	5	165	20.2	25.9
6	6	81	9.9	12.7
7	7	90	11.0	14.2
8	8	36	4.4	5.7

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
9	9	5	0.6	0.8
10 Very conservative	10	23	2.8	3.6
DK/NA	99	10	1.2	
System missing		172	21.0	
Total		818	100.0	100.0

NUM4 Completed 4th survey or not

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Panel loss	0	192	23.5	23.5
Completed	1	626	76.5	76.5
Total		773	100.0	100.0

D0 Did you vote in the Seoul mayoral election on the 31st of May?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes, I voted	1	557	68.1	89.0
No, I did not vote	2	69	8.4	11.0
System missing		192	23.5	
Total		818	100.0	100.0

D1 Which of the following candidates did you vote in the Seoul mayoral election?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
No. 1. Kang Kum-Sil (Yeollin Uri Party)	1	155	18.9	28.1
No. 2. Oh Se-Hoon (Grand National Party)	2	362	44.3	65.6
No. 3. Park Joo-Sun (Democratic Party)	3	19	2.3	3.4
No. 4. Kim Jong-Chul (Democratic Labor Party)	4	15	1.8	2.7
No. 8. Baek Seung-Won (Independent)	8	1	0.1	0.2
DK/NA	99	5	0.6	
NAP	0	69	8.4	
System missing		192	23.5	
Total		818	100.0	100.0

D1_1_1 Why did you vote for that candidate?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I support the candidate's party	1	120	14.7	21.9
He/She seems to be capable of doing a great job as the mayor of Seoul	2	112	13.7	20.4
He/She seems better than other candidates	3	58	7.1	10.6
He/She is attractive and likeable	4	30	3.7	5.5
He/She has good education and career experiences	5	10	1.2	1.8
He/She seems to have good personality and morality	6	89	10.9	16.2
I liked his/her platforms	7	35	4.3	6.4
My family or acquaintances recommend me this candidate	8	3	0.4	0.5
He/She has a good chance to win the election	9	6	0.7	1.1
Other	10	86	10.5	15.7
DK/NA	99	3	0.4	
NAP	0	74	9.0	
System missing		192	23.5	
Total		818	100.0	100.0

D1_1 Which of the following did you consider when you voted for (R'S ANSWER IN Q1)?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Candidate's political party affiliation	1	161	19.7	29.0
Candidate him/herself	2	232	28.4	41.8
Candidate's platforms and policies	3	112	13.7	20.2
Chance of winning	4	35	4.3	6.3
Other	5	15	1.8	2.7
DK/NA	9	2	0.2	
NAP	0	69	8.4	
System missing		192	23.5	
Total		818	100.0	100.0

D3

This Seoul mayoral election was held together with election for district heads, metropolitan lawmakers, and district lawmakers. When you voted for the head of your district, metropolitan lawmaker, and district lawmaker, did you vote for the candidates of the same party as that of the candidate you voted for the mayor?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Voted for the candidates of the same party	1	348	42.5	62.5
Did not vote straight for the same party	2	209	25.6	37.5
NAP	0	69	8.4	
System missing		192	23.5	
Total		818	100.0	100.0

D3_1

In this election, voters cast their ballots, not only for candidates but also for parties which would be used to decide the numbers of proportional representatives from each party in the metropolitan council. Which party did you vote in electing proportional representatives of the metropolitan council?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	129	15.8	23.6
Grand National Party	2	289	35.3	52.8
Democratic Party	3	30	3.7	5.5
Democratic Labor Party	4	89	10.9	16.3
People First Party	5	2	0.2	0.4
Other party	6	8	1.0	1.5
DK	9	10	1.2	
NAP	0	69	8.4	
System missing		192	23.5	
Total		818	100.0	100.0

D3_2

In this election, voters also cast their ballots for parties elect proportional representatives for district-level councils. Which party did you vote for in electing proportional representatives of the district council?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	124	15.2	22.8
Grand National Party	2	301	36.8	55.2
Democratic Party	3	27	3.3	5.0
Democratic Labor Party	4	83	10.1	15.2
People First Party	5	2	0.2	0.4
Other party	6	8	1.0	1.5
DK	9	12	1.5	
NAP	0	69	8.4	
System missing		192	23.5	
Total		818	100.0	100.0

D4_1 What was the reason why you did not vote?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I had no time to vote because of work/family	1	40	4.9	58.8
It seemed so obvious who would win	2	3	0.4	4.4
Nothing is going to change with my vote	3	3	0.4	4.4
There was no candidate to vote for	4	9	1.1	13.2
I was not interested in politics	5	1	0.1	1.5
Other	7	12	1.5	17.6
DK/NA	99	1	0.1	
NAP	0	557	68.1	
System missing		192	23.5	
Total		818	100.0	100.0

D5

Between the 26th of May and the election day, did you ever change your support from one candidate to another among the candidates that ran for the Seoul mayoral election?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I had no candidate to support, but now I have one	1	10	1.2	1.6
There was a candidate I supported, but now there is none	2	4	0.5	0.6
I supported one, but now I have changed my mind to support another	3	69	8.4	11.0
I have not changed my support for a particular candidate	4	533	65.2	85.1
I still don't have a candidate to support	5	10	1.2	1.6
System missing		192	23.5	
Total		818	100.0	100.0

D5_1_1

You just said, "I had no candidate to support, but now I have one." What is the reason why you support that candidate?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I like that candidate	1	2	0.2	20.0
I like the candidate's platforms and policies	3	4	0.5	40.0
I would like to support a candidate who has more chance of winning	4	1	0.1	10.0
I don't really like the candidate, but he/she seems better than other candidates	5	3	0.4	30.0
NAP	0	616	75.3	
System missing		192	23.5	
Total		818	100.0	100.0

D5_1_2 You just said, "There was a candidate I supported, but now there is none." What is the reason for that?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I am disappointed with the candidate I once supported	1	1	0.1	25.0
I am disappointed with the party of the candidate I once supported	2	1	0.1	25.0
The chance of winning for the candidate I supported seems very low	4	1	0.1	25.0
There seems to be no big difference no matter who would win	5	1	0.1	25.0
NAP	0	622	76.0	
System missing		192	23.5	
Total		818	100.0	100.0

D5_1_3 You just said, "I supported one, but now I have changed my mind to support another." What is the reason for that?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I am disappointed with the candidate I once supported	1	4	0.5	5.8
The candidate I now support seems better than the one I supported before	2	26	3.2	37.7
I am disappointed with the party of the candidate I once supported	3	11	1.3	15.9
The party of the candidate I now support seems better than the party of the candidate I supported before	4	6	0.7	8.7
I don't like the platforms and policies of the candidate I once supported	5	1	0.1	1.4
I like the platforms and policies of the candidate I now support	6	7	0.9	10.1
I would like to support a candidate who has more chance of winning	7	7	0.9	10.1
Other	8	6	0.7	8.7
A knife attack on Park Geun-Hye, the leader of the Grand National Party	9	1	0.1	1.4
NAP	0	557	68.1	
System missing		192	23.5	
Total		818	100.0	100.0

D5_2

Oh Se-Hoon, the Grand National Party candidate, was elected as the mayor of Seoul. Do you think Mr. Oh Se-Hoon will do his job as the mayor of Seoul well? Or do you think he will not?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Will do very well	1	129	15.8	21.4
Will do well	2	402	49.1	66.6
Will not do very well	3	64	7.8	10.6
Will not do well at all	4	9	1.1	1.5
DK/NA	9	22	2.7	
System missing		192	23.5	
Total		818	100.0	100.0

D5_3

Overall, how do you feel about the results of this local election (for mayor of Seoul, district heads, metropolitan lawmakers, and district lawmakers)?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very satisfied	1	117	14.3	18.9
Satisfied	2	245	30.0	39.6
Not very satisfied	3	184	22.5	29.8
Not satisfied at all	4	72	8.8	11.7
DK/NA	9	8	1.0	
System missing		192	23.5	
Total		818	100.0	100.0

D5_4

In this metropolitan mayoral/gubernatorial election, 12 from the Grand National Party, 1 from the Yeollin Uri Party, 2 from the Democratic Party, and 1 independent candidate have been elected. Do you think the result properly reflects the opinions of the entire people, including you?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
The result properly reflects the opinions of the entire people	1	483	59.0	78.7
The result is different from the opinions of the entire people	2	131	16.0	21.3
DK/NA	9	12	1.5	
System missing		192	23.5	
Total		818	100.0	100.0

D5_5

As the result of this election, all 25 seats for district heads of Seoul will be occupied with candidates of the Grand National Party. The Grand National Party will also be the majority of the metropolitan council, as well as district councils. What do you think about this?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It is good for the city of Seoul	1	188	23.0	30.5
It is concerning because we need a system of checks and balances	2	428	52.3	69.5
DK/NA	9	10	1.2	
System missing		192	23.5	
Total		818	100.0	100.0

D5_6

If we say that the Grand National Party won while the Yeollin Uri Party lost this election, what do you think the reason for this is?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
The Grand National Party has been doing well	1	10	1.2	1.7
The Yeollin Uri Party has been doing poorly	2	192	23.5	31.7
The Roh Moo-Hyun administration has been doing poorly	3	380	46.5	62.8
Candidates of the Grand National Party are better than other parties' candidates	4	23	2.8	3.8
DK/NA	9	21	2.6	
System missing		192	23.5	
Total		818	100.0	100.0

D6

How well do you think President Roh Moo-Hyun is doing as the president of Korea?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very well	1	5	0.6	0.8
Well	2	119	14.5	19.1
Not very well	3	303	37.0	48.6
Not well at all	4	197	24.1	31.6
DK/NA	9	2	0.2	
System missing		192	23.5	
Total		818	100.0	100.0

D8_1 How do you feel about the performance of each of the following parties: Yeollin Uri Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	4	0.5	0.6
Doing well	2	77	9.4	12.4
Not doing very well	3	329	40.2	52.8
Not doing well at all	4	213	26.0	34.2
DK/NA	9	3	0.4	
System missing		192	23.5	
Total		818	100.0	100.0

D8_2 How do you feel about the performance of each of the following parties: Grand National Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	24	2.9	3.9
Doing well	2	285	34.8	45.8
Not doing very well	3	245	30.0	39.4
Not doing well at all	4	68	8.3	10.9
DK/NA	9	4	0.5	
System missing		192	23.5	
Total		818	100.0	100.0

D8_3 How do you feel about the performance of each of the following parties: Democratic Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	1	0.1	0.2
Doing well	2	105	12.8	19.3
Not doing very well	3	333	40.7	61.1
Not doing well at all	4	106	13.0	19.4
DK/NA	9	81	9.9	
System missing		192	23.5	
Total		818	100.0	100.0

D8_4 How do you feel about the performance of each of the following parties: Democratic Labor Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing very well	1	11	1.3	2.0
Doing well	2	148	18.1	27.5
Not doing very well	3	217	26.5	40.3
Not doing well at all	4	162	19.8	30.1
DK/NA	9	88	10.8	
System missing		192	23.5	
Total		818	100.0	100.0

D8_5 How do you feel about the performance of each of the following parties: People First Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doing well	2	24	2.9	5.9
Not doing very well	3	206	25.2	50.9
Not doing well at all	4	175	21.4	43.2
DK/NA	9	221	27.0	
System missing		192	23.5	
Total		818	100.0	100.0

D9 Which party do you like the most?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	110	13.4	21.0
Grand National Party	2	285	34.8	54.5
Democratic Party	3	24	2.9	4.6
Democratic Labor Party	4	101	12.3	19.3
People First Party	5	3	0.4	0.6
There is no party I like	6	101	12.3	
DK/NA	9	2	0.2	
System missing		192	23.5	
Total		818	100.0	100.0

D10 Which party do you dislike the most?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	201	24.6	40.5
Grand National Party	2	140	17.1	28.2
Democratic Party	3	34	4.2	6.9
Democratic Labor Party	4	76	9.3	15.3
People First Party	5	45	5.5	9.1
There is no party I dislike	6	123	15.0	
DK/NA	9	7	0.9	
System missing		192	23.5	
Total		818	100.0	100.0

D10_1 Which party do you think will best represent the interests of the region in which you are currently living?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	89	10.9	17.4
Grand National Party	2	357	43.6	69.7
Democratic Party	3	9	1.1	1.8
Democratic Labor Party	4	57	7.0	11.1
None	6	67	8.2	
DK/NA	9	47	5.7	
System missing		192	23.5	
Total		818	100.0	100.0

D10_2 Which party do you think will be most capable of establishing national integration?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	95	11.6	19.3
Grand National Party	2	314	38.4	63.7
Democratic Party	3	23	2.8	4.7
Democratic Labor Party	4	54	6.6	11.0
People First Party	5	7	0.9	1.4
None	6	86	10.5	
DK/NA	9	47	5.7	
System missing		192	23.5	
Total		818	100.0	100.0

D10_3 Which party do you think is the closest to your ideological disposition?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yeollin Uri Party	1	124	15.2	21.4
Grand National Party	2	313	38.3	54.1
Democratic Party	3	29	3.5	5.0
Democratic Labor Party	4	111	13.6	19.2
People First Party	5	2	0.2	0.3
None	6	35	4.3	
DK/NA	9	12	1.5	
System missing		192	23.5	
Total		818	100.0	100.0

D16_5 Former President Kim Dae-Jung is scheduled to visit North Korea next month. What do you think about this?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It will help the Yeollin Uri Party in this election	1	24	2.9	4.1
It will hurt the Yeollin Uri Party in this election	2	69	8.4	11.8
It will not have any affect on this election	3	494	60.4	84.2
DK	9	39	4.8	
System missing		192	23.5	
Total		818	100.0	100.0

D16_6 During the campaign for this election, the Yeollin Uri Party said the Grand National Party should be prevented from sweeping the election. How did you feel about this?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agreed	1	92	11.2	14.8
Agreed	2	176	21.5	28.3
Did not agree	3	184	22.5	29.6
Did not agree at all	4	169	20.7	27.2
DK	9	5	0.6	
System missing		192	23.5	
Total		818	100.0	100.0

D23_1

Since the 26th of May, has there been any change in your view about the candidates based on diverse information you might have received about the local election: I like the candidate whom I already liked even more

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	257	31.4	41.3
No	2	366	44.7	58.7
DK	9	3	0.4	
System missing		192	23.5	
Total		818	100.0	100.0

D23_2

Since the 26th of May, has there been any change in your view about the candidates based on diverse information you might have received about the local election: I dislike the candidate whom I already disliked even more

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	161	19.7	25.9
No	2	461	56.4	74.1
DK	9	4	0.5	
System missing		192	23.5	
Total		818	100.0	100.0

D23_3

Since the 26th of May, has there been any change in your view about the candidates based on diverse information you might have received about the local election: I have changed my favorite candidate

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	71	8.7	11.4
No	2	553	67.6	88.6
DK	9	2	0.2	
System missing		192	23.5	
Total		818	100.0	100.0

D23_4

Since the 26th of May, has there been any change in your view about the candidates based on diverse information you might have received about the local election: I did not have a candidate I liked, but now I have one

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	67	8.2	10.8
No	2	556	68.0	89.2
DK	9	3	0.4	
System missing		192	23.5	
Total		818	100.0	100.0

D23_5 Since the 26th of May, has there been any change in your view about the candidates based on diverse information you might have received about the local election: I once had a candidate I liked, but now I have none

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	51	6.2	8.2
No	2	570	69.7	91.8
DK	9	5	0.6	
System missing		192	23.5	
Total		818	100.0	100.0

D23_6 Since the 26th of May, has there been any change in your view about the candidates based on diverse information you might have received about the local election: I did not have a candidate I disliked, but now I have one

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	87	10.6	14.0
No	2	533	65.2	86.0
DK	9	6	0.7	
System missing		192	23.5	
Total		818	100.0	100.0

D26 How interested were you in the Seoul mayoral election?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very much interested	1	234	28.6	37.4
Interested	2	321	39.2	51.3
Not very interested	3	67	8.2	10.7
Not interested at all	4	4	0.5	0.6
System missing		192	23.5	
Total		818	100.0	100.0

D26_2_1 Please tell me what you feel about each of the following statements regarding this election: It is an election centered on political and policy competition

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	111	13.6	17.9
Somewhat agree	2	251	30.7	40.5
Somewhat disagree	3	208	25.4	33.5
Strongly disagree	4	50	6.1	8.1
DK/NA	9	6	0.7	
System missing		192	23.5	
Total		818	100.0	100.0

D26_2_2 Please tell me what you feel about each of the following statements regarding this election: The Manifesto Movement, or action for keeping campaign platforms, helped me choose a candidate to vote for

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	66	8.1	11.1
Somewhat agree	2	228	27.9	38.3
Somewhat disagree	3	243	29.7	40.8
Strongly disagree	4	59	7.2	9.9
DK/NA	9	30	3.7	
System missing		192	23.5	
Total		818	100.0	100.0

D26_2_3 Please tell me what you feel about each of the following statements regarding this election: Compared to previous elections, regionalism has weakened

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	68	8.3	11.1
Somewhat agree	2	255	31.2	41.7
Somewhat disagree	3	187	22.9	30.6
Strongly disagree	4	101	12.3	16.5
DK/NA	9	15	1.8	
System missing		192	23.5	
Total		818	100.0	100.0

D26_2_1_1 What do you think about each of the following systems related to this election: Compensation system for district/municipal level lawmakers that enables district/municipal level lawmakers, who were previously unpaid, to get monthly salary

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very desirable	1	36	4.4	5.9
Desirable	2	258	31.5	42.2
Not very desirable	3	242	29.6	39.6
Not desirable at all	4	75	9.2	12.3
DK/NA	9	15	1.8	
System missing		192	23.5	
Total		818	100.0	100.0

D26_2_1_2 What do you think about each of the following systems related to this election: Party nomination system for district/municipal level lawmakers that enables each party to nominate its candidates for district/municipal level lawmakers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very desirable	1	21	2.6	3.6
Desirable	2	214	26.2	36.8
Not very desirable	3	268	32.8	46.1
Not desirable at all	4	78	9.5	13.4
DK/NA	9	45	5.5	
System missing		192	23.5	
Total		818	100.0	100.0

D26_2_1_3 What do you think about each of the following systems related to this election: Multimember electoral district system for district/municipal level lawmakers that enables a single electoral district to have two or more lawmakers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very desirable	1	29	3.5	5.1
Desirable	2	203	24.8	35.7
Not very desirable	3	266	32.5	46.7
Not desirable at all	4	71	8.7	12.5
DK/NA	9	57	7.0	
System missing		192	23.5	
Total		818	100.0	100.0

D26_2_1_4 What do you think about each of the following systems related to this election: Potential candidate registration system that enables candidates to start campaigning before the official campaign period

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very desirable	1	70	8.6	11.9
Desirable	2	324	39.6	54.9
Not very desirable	3	164	20.0	27.8
Not desirable at all	4	32	3.9	5.4
DK/NA	9	36	4.4	
System missing		192	23.5	
Total		818	100.0	100.0

D26_2_1_5 What do you think about each of the following systems related to this election: Imposing a penalty on voters who received money or bribes from a candidate; the fine may be as much as 50 times the money/bribes they received

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very desirable	1	340	41.6	55.1
Desirable	2	154	18.8	25.0
Not very desirable	3	96	11.7	15.6
Not desirable at all	4	27	3.3	4.4
DK/NA	9	9	1.1	
System missing		192	23.5	
Total		818	100.0	100.0

D26_4 Did the attack on Park Geun-Hye have any influence on your decision to vote or abstain?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes, from abstaining to voting	1	28	3.4	4.5
Yes, from voting to abstaining	2	10	1.2	1.6
No, it had no influence on my decision to vote or abstain	3	582	71.1	93.9
DK/NA	9	6	0.7	
System missing		192	23.5	
Total		818	100.0	100.0

D26_5 Did the attack on Park Geun-Hye affect your decision of whom to vote for?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	71	8.7	11.4
No	2	552	67.5	88.6
DK/NA	9	3	0.4	
System missing		192	23.5	
Total		818	100.0	100.0

D26_7 If the presidential election day were tomorrow, which of the following candidates would you vote for?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Goh Kun	1	150	18.3	26.0
Kim Geun-Tae	2	16	2.0	2.8
Kwon Young-Ghil	3	10	1.2	1.7
Roh Hoe-Chan	4	6	0.7	1.0
Park Geun-Hye	5	142	17.4	24.7
Son Hak-Gyu	6	17	2.1	3.0
Lee Myung-Bak	7	204	24.9	35.4
Lee Hae-Chan	8	6	0.7	1.0
Rhyu Si-Min	9	6	0.7	1.0
Chung Dong-Young	10	12	1.5	2.1
Chun Jung-Bae	11	3	0.4	0.5
Other candidate	97	4	0.5	0.7
DK/NA	99	50	6.1	
System missing		192	23.5	
Total		818	100.0	100.0

D26_8 Among the politicians of the Yeollin Uri Party, who do you think is the most suitable for the party's presidential candidate?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Kim Geun-Tae	1	125	15.3	35.3
Lee Hae-Chan	2	56	6.8	15.8
Rhyu Si-Min	3	25	3.1	7.1
Chung Dong-Young	4	96	11.7	27.1
Chun Jung-Bae	5	30	3.7	8.5
Other candidate	97	22	2.7	6.2
DK/NA	99	272	33.3	
System missing		192	23.5	
Total		818	100.0	100.0

D26_9 Among the politicians of the Grand National Party, who do you think is the most suitable for the party's presidential candidate?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Park Geun-Hye	1	204	24.9	35.5
Son Hak-kyu	2	54	6.6	9.4
Lee Myung-Bak	3	316	38.6	55.0
Other candidate	97	1	0.1	0.2
DK/NA	99	51	6.2	
System missing		192	23.5	
Total		818	100.0	100.0

D26_10 What do you think Mr. Goh Kun should do?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
He should create a new political party and run for president as a candidate of that party	1	160	19.6	27.7
He should build a coalition with the Yeollin Uri Party	2	100	12.2	17.3
He should build a coalition with the Grand National Party	3	97	11.9	16.8
He should build a coalition with the Democratic Party or the People First Party	4	61	7.5	10.6
He should not run for president	5	160	19.6	27.7
DK/NA	9	48	5.9	
System missing		192	23.5	
Total		818	100.0	100.0

D26_11_1 Changes among political parties are expected. What do you think about each of the following cases:
Coalition between the Yeollin Uri Party and the Democratic Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Approve	1	174	21.3	41.3
Disapprove	2	247	30.2	58.7
DK	3	205	25.1	
System missing		192	23.5	
Total		818	100.0	100.0

D26_11_2 Changes among political parties are expected. What do you think about each of the following cases:
Coalition between the Yeollin Uri Party, the Democratic Party, and the People First Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Approve	1	138	16.9	32.6
Disapprove	2	285	34.8	67.4
DK	3	203	24.8	
System missing		192	23.5	
Total		818	100.0	100.0

D26_11_3 Changes among political parties are expected. What do you think about each of the following cases:
Coalition between the Grand National Party and the Democratic Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Approve	1	95	11.6	19.1
Disapprove	2	403	49.3	80.9
DK	3	128	15.6	
System missing		192	23.5	
Total		818	100.0	100.0

D26_11_4 Changes among political parties are expected. What do you think about each of the following cases:
Coalition between a faction of the Yeollin Uri Party and a faction of the Grand National Party

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Approve	1	123	15.0	25.6
Disapprove	2	358	43.8	74.4
DK	3	145	17.7	
System missing		192	23.5	
Total		818	100.0	100.0

D26_12 (ONLY FOR R ANSWERED "1" IN Q0) In the presidential election in December next year, will you support a candidate of the same party as that of the candidate you voted for in this metropolitan mayoral/gubernatorial election?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Will support a candidate of the same party	1	243	29.7	43.7
Will support a candidate of another party	2	30	3.7	5.4
It will depend upon who will be nominated	3	283	34.6	50.9
DK/NA	9	33	4.0	
NAP	0	37	4.5	
System missing		192	23.5	
Total		818	100.0	100.0

D26_13 Do you think President Roh Moo-Hyun should leave the Yeollin Uri Party? Or do you think he does not need to leave?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
He should leave the Yeollin Uri Party	1	125	15.3	20.5
He does not need to leave the Yeollin Uri Party	2	143	17.5	23.4
It does not matter whether he leaves the Yeollin Uri Party or not	3	342	41.8	56.1
DK	4	16	2.0	
System missing		192	23.5	
Total		818	100.0	100.0

D27 Among "very progressive," "somewhat progressive," "centrist," "somewhat conservative," and "very conservative," which one do you think best describes your ideological disposition?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very progressive	1	28	3.4	4.5
Somewhat progressive	2	242	29.6	39.2
Centrist	3	127	15.5	20.6
Somewhat conservative	4	187	22.9	30.3
Very conservative	5	34	4.2	5.5
DK/NA	9	8	1.0	
System missing		192	23.5	
Total		818	100.0	100.0

D27_1 If we assign number 0 to "very progressive," number 5 to "centrist," and number 10 to "very conservative," where would you put yourself on this scale? Please give me a number from 0 to 10.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0 Very progressive	0	12	1.5	2.0
1	1	8	1.0	1.3
2	2	47	5.7	7.6
3	3	113	13.8	18.4
4	4	73	8.9	11.9
5 Centrist	5	129	15.8	21.0
6	6	90	11.0	14.6
7	7	88	10.8	14.3
8	8	27	3.3	4.4
9	9	7	0.9	1.1
10 Very conservative	10	21	2.6	3.4
DK/NA	99	11	1.3	
System missing		192	23.5	
Total		818	100.0	100.0