

문화향수실태조사, 2009

[특별조사]

CODE BOOK

자료번호	A1-2009-0001
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연구수행기관	한국문화관광연구원
조사년도	2009년
자료서비스기관	한국사회과학자료원
자료공개년도	2009년
코드북 제작년도	2009년

이 자료를 연구 및 저작에 이용, 참고 및 인용할 경우에는 KOSSDA의 자료인용표준서식에 준하여 자료의 출처를 반드시 명시하여야 합니다. 자료 출처는 자료명이 최초로 언급되는 부분이나 참고문헌 목록에 명시할 수 있습니다.

■ 자료를 이용, 참고, 인용할 경우 표준서식

조현성. 2009. 「문화향수실태조사, 2009 [특별조사]」. 연구수행기관: 한국문화관광연구원. 자료서비스기관: 한국사회과학자료원. 자료공개년도: 2009년. 자료번호: A1-2009-0001.

■ 코드북을 인용할 경우 표준서식

한국사회과학자료원. 2009. 「문화향수실태조사, 2009 [특별조사] CODE BOOK」. pp. 5-10.

이 자료의 코드북에 대한 모든 권한은 KOSSDA에 있으며 KOSSDA의 사전허가 없이 복제, 송신, 출판, 배포할 수 없습니다.

sq1

	1	214	21.4	21.4
	2	76	7.6	7.6
	3	52	5.2	5.2
	4	54	5.4	5.4
	5	28	2.8	2.8
	6	28	2.8	2.8
	7	22	2.2	2.2
	8	224	22.4	22.4
	9	33	3.3	3.3
	10	30	3.0	3.0
	11	41	4.1	4.1
	12	39	3.9	3.9
	13	39	3.9	3.9
	14	55	5.5	5.5
	15	65	6.5	6.5
		1,000	100.0	100.0

sq2

	1	474	47.4	47.4
	2	434	43.4	43.4
	3	92	9.2	9.2
		1,000	100.0	100.0

sq3

15	15	15	1.5	1.5
16	16	24	2.4	2.4
17	17	11	1.1	1.1
18	18	15	1.5	1.5
19	19	15	1.5	1.5
20	20	28	2.8	2.8
21	21	19	1.9	1.9
22	22	20	2.0	2.0
23	23	21	2.1	2.1

24	24	10	1.0	1.0
25	25	20	2.0	2.0
26	26	12	1.2	1.2
27	27	10	1.0	1.0
28	28	16	1.6	1.6
29	29	22	2.2	2.2
30	30	24	2.4	2.4
31	31	16	1.6	1.6
32	32	15	1.5	1.5
33	33	7	0.7	0.7
34	34	8	0.8	0.8
35	35	29	2.9	2.9
36	36	13	1.3	1.3
37	37	20	2.0	2.0
38	38	38	3.8	3.8
39	39	38	3.8	3.8
40	40	31	3.1	3.1
41	41	14	1.4	1.4
42	42	19	1.9	1.9
43	43	13	1.3	1.3
44	44	15	1.5	1.5
45	45	30	3.0	3.0
46	46	10	1.0	1.0
47	47	15	1.5	1.5
48	48	32	3.2	3.2
49	49	33	3.3	3.3
50	50	15	1.5	1.5
51	51	18	1.8	1.8
52	52	25	2.5	2.5
53	53	11	1.1	1.1
54	54	14	1.4	1.4
55	55	20	2.0	2.0
56	56	11	1.1	1.1
57	57	9	0.9	0.9
58	58	14	1.4	1.4
59	59	14	1.4	1.4
60	60	15	1.5	1.5
61	61	9	0.9	0.9
62	62	11	1.1	1.1
63	63	8	0.8	0.8

64	64	8	0.8	0.8
65	65	12	1.2	1.2
66	66	2	0.2	0.2
67	67	7	0.7	0.7
68	68	17	1.7	1.7
69	69	13	1.3	1.3
70	70	17	1.7	1.7
71	71	4	0.4	0.4
72	72	8	0.8	0.8
73	73	3	0.3	0.3
74	74	5	0.5	0.5
75	75	7	0.7	0.7
76	76	5	0.5	0.5
77	77	6	0.6	0.6
78	78	3	0.3	0.3
79	79	5	0.5	0.5
80	80	3	0.3	0.3
81	81	1	0.1	0.1
82	82	1	0.1	0.1
87	87	1	0.1	0.1
		1,000	100.0	100.0

rage [RE]

10	1	80	8.0	8.0
20	2	178	17.8	17.8
30	3	208	20.8	20.8
40	4	212	21.2	21.2
50	5	151	15.1	15.1
60	6	171	17.1	17.1
		1,000	100.0	100.0

sq4

	1	499	49.9	49.9
	2	501	50.1	50.1
		1,000	100.0	100.0

1. 1 ~3 ? (2008) 1
~3 ?
) 가 , (TV, DVD,

q1aa1 2009 1 -3

	1	34	3.4	7.0
	2	454	45.4	93.0
()	0	512	51.2	
		1,000	100.0	100.0

q1aa2 2009 1 -3

	1	76	7.6	15.6
	2	412	41.2	84.4
()	0	512	51.2	
		1,000	100.0	100.0

q1aa3 2009 1 -3 /

	1	45	4.5	9.2
	2	443	44.3	90.8
()	0	512	51.2	
		1,000	100.0	100.0

q1aa4 2009 1 -3

	1	37	3.7	7.6
	2	451	45.1	92.4
()	0	512	51.2	
		1,000	100.0	100.0

q1aa5 2009 1 -3

	1	67	6.7	13.7
	2	421	42.1	86.3
()	0	512	51.2	
		1,000	100.0	100.0

q1aa6 2009 1 -3

	1	6	0.6	1.2
	2	482	48.2	98.8
()	0	512	51.2	
		1,000	100.0	100.0

q1aa7 2009 1 -3

	1	431	43.1	88.3
	2	57	5.7	11.7
()	0	512	51.2	
		1,000	100.0	100.0

q1aa8 2009 1 -3 /

	1	22	2.2	4.5
	2	466	46.6	95.5
()	0	512	51.2	
		1,000	100.0	100.0

q1ca11 2009 1 -3

0 ()	0	966	96.6	96.6
1	1	23	2.3	2.3
2	2	9	0.9	0.9
3	3	2	0.2	0.2
		1,000	100.0	100.0

q1ca21 2009 1 -3

0 ()	0	924	92.4	92.4
1	1	61	6.1	6.1
2	2	12	1.2	1.2
3	3	3	0.3	0.3
		1,000	100.0	100.0

q1ca31 2009 1 -3 /

0 ()	0	955	95.5	95.5
1	1	33	3.3	3.3
2	2	9	0.9	0.9
3	3	1	0.1	0.1
5	5	1	0.1	0.1
20	20	1	0.1	0.1
		1,000	100.0	100.0

q1ca41 2009 1 -3

0 ()	0	963	96.3	96.3
1	1	34	3.4	3.4
2	2	2	0.2	0.2
3	3	1	0.1	0.1
		1,000	100.0	100.0

q1ca51 2009 1 -3

0 ()	0	933	93.3	93.3
1	1	49	4.9	4.9
2	2	14	1.4	1.4
3	3	3	0.3	0.3
4	4	1	0.1	0.1
		1,000	100.0	100.0

q1ca61 2009 1 -3

0 ()	0	994	99.4	99.4
1	1	5	0.5	0.5
2	2	1	0.1	0.1
		1,000	100.0	100.0

q1ca71 2009 1 -3

0 ()	0	569	56.9	56.9
1	1	140	14.0	14.0
2	2	121	12.1	12.1
3	3	86	8.6	8.6
4	4	29	2.9	2.9
5	5	24	2.4	2.4
6	6	11	1.1	1.1
7	7	6	0.6	0.6
8	8	2	0.2	0.2
9	9	1	0.1	0.1
10	10	11	1.1	1.1
		1,000	100.0	100.0

q1ca81 2009 1 -3 /

0 ()	0	978	97.8	97.8
1	1	19	1.9	1.9
2	2	3	0.3	0.3
		1,000	100.0	100.0

q1ba1 2008 1 -3

	1	40	4.0	7.8
	2	475	47.5	92.2
()	0	485	48.5	
		1,000	100.0	100.0

q1ba2 2008 1 -3

	1	98	9.8	19.0
	2	417	41.7	81.0
()	0	485	48.5	
		1,000	100.0	100.0

q1ba3 2008 1 -3 /

	1	77	7.7	15.0
	2	438	43.8	85.0
()	0	485	48.5	
		1,000	100.0	100.0

q1ba4 2008 1 -3

	1	50	5.0	9.7
	2	465	46.5	90.3
()	0	485	48.5	
		1,000	100.0	100.0

q1ba5 2008 1 -3

	1	85	8.5	16.5
	2	430	43.0	83.5
()	0	485	48.5	
		1,000	100.0	100.0

q1ba6 2008 1 -3

	1	12	1.2	2.3
	2	503	50.3	97.7
()	0	485	48.5	
		1,000	100.0	100.0

q1ba7 2008 1 -3

	1	452	45.2	87.8
	2	63	6.3	12.2
()	0	485	48.5	
		1,000	100.0	100.0

q1ba8 2008 1 -3 /

	1	55	5.5	10.7
	2	460	46.0	89.3
()	0	485	48.5	
		1,000	100.0	100.0

q1cb11 2008 1 -3

0 ()	0	960	96.0	96.0
1	1	25	2.5	2.5
2	2	11	1.1	1.1
3	3	4	0.4	0.4
		1,000	100.0	100.0

q1cb21 2008 1 -3

0 ()	0	902	90.2	90.2
1	1	69	6.9	6.9
2	2	20	2.0	2.0
3	3	8	0.8	0.8
6	6	1	0.1	0.1
		1,000	100.0	100.0

q1cb31 2008 1 -3 /

0 ()	0	923	92.3	92.3
1	1	54	5.4	5.4
2	2	13	1.3	1.3
3	3	7	0.7	0.7
4	4	1	0.1	0.1
5	5	1	0.1	0.1
20	20	1	0.1	0.1
		1,000	100.0	100.0

q1cb41 2008 1 -3

0 ()	0	950	95.0	95.0
1	1	37	3.7	3.7
2	2	9	0.9	0.9
3	3	3	0.3	0.3
10	10	1	0.1	0.1
		1,000	100.0	100.0

q1cb51 2008 1 -3

0 ()	0	915	91.5	91.5
1	1	58	5.8	5.8
2	2	20	2.0	2.0
3	3	5	0.5	0.5
5	5	2	0.2	0.2
		1,000	100.0	100.0

q1cb61 2008 1 -3

0 ()	0	988	98.8	98.8
1	1	9	0.9	0.9
2	2	3	0.3	0.3
		1,000	100.0	100.0

q1cb71 2008 1 -3

0 ()	0	548	54.8	54.8
1	1	123	12.3	12.3
2	2	114	11.4	11.4
3	3	96	9.6	9.6
4	4	36	3.6	3.6
5	5	34	3.4	3.4
6	6	23	2.3	2.3
7	7	2	0.2	0.2
10	10	19	1.9	1.9
12	12	2	0.2	0.2
20	20	3	0.3	0.3
		1,000	100.0	100.0

q1cb81 2008 1 -3 /

0 ()	0	945	94.5	94.5
1	1	38	3.8	3.8
2	2	14	1.4	1.4
3	3	1	0.1	0.1
5	5	1	0.1	0.1
10	10	1	0.1	0.1
		1,000	100.0	100.0

2-1. (1 ~) 4
6 ?

q2a1 [有] 2009 4 -6

1	109	10.9	22.3
2	77	7.7	15.8
3	239	23.9	49.0
4	63	6.3	12.9
0	512	51.2	
	1,000	100.0	100.0

2-2. (1 ~) 4
6 ?

q2b1 [無] 2009 4 -6

1	294	29.4	57.4
2	189	18.9	36.9
3	29	2.9	5.7
0	488	48.8	
	1,000	100.0	100.0

3. ,가 ?

q3 가

1	439	43.9	43.9
2	243	24.3	24.3
가 (가,)	101	10.1	10.1
4	28	2.8	2.8
5	133	13.3	13.3
6	27	2.7	2.7
99	29	2.9	2.9
	1,000	100.0	100.0

4. ? 1 ~3 () 가 가
? (2008) 1 ~3 가
가 , ?

q4aa1 2009 1 -3

	1	57	5.7	28.2
	2	145	14.5	71.8
()	0	798	79.8	
		1,000	100.0	100.0

q4aa2 2009 1 -3

	1	49	4.9	24.3
	2	153	15.3	75.7
()	0	798	79.8	
		1,000	100.0	100.0

q4aa3 2009 1 -3

	1	38	3.8	18.8
	2	164	16.4	81.2
()	0	798	79.8	
		1,000	100.0	100.0

q4aa4 2009 1 -3

	1	11	1.1	5.4
	2	191	19.1	94.6
()	0	798	79.8	
		1,000	100.0	100.0

q4aa5 2009 1 -3

	1	10	1.0	5.0
	2	192	19.2	95.0
()	0	798	79.8	
		1,000	100.0	100.0

q4aa6 2009 1 -3

	1	22	2.2	10.9
	2	180	18.0	89.1
()	0	798	79.8	
		1,000	100.0	100.0

q4aa7 2009 1 -3

	1	58	5.8	28.7
	2	144	14.4	71.3
()	0	798	79.8	
		1,000	100.0	100.0

q4aa8 2009 1 -3

	1	10	1.0	5.0
	2	192	19.2	95.0
()	0	798	79.8	
		1,000	100.0	100.0

q4aa9 2009 1 -3

	1	37	3.7	18.3
	2	165	16.5	81.7
()	0	798	79.8	
		1,000	100.0	100.0

q4ca11 2009 1 -3

0 ()	0	943	94.3	94.3
1	1	42	4.2	4.2
2	2	10	1.0	1.0
3	3	2	0.2	0.2
4	4	1	0.1	0.1
12	12	1	0.1	0.1
15	15	1	0.1	0.1
		1,000	100.0	100.0

q4ca21 2009 1 -3

0 ()	0	951	95.1	95.1
1	1	34	3.4	3.4
2	2	9	0.9	0.9
3	3	4	0.4	0.4
4	4	1	0.1	0.1
5	5	1	0.1	0.1
		1,000	100.0	100.0

q4ca31 2009 1 -3

0 ()	0	962	96.2	96.2
1	1	23	2.3	2.3
2	2	9	0.9	0.9
3	3	2	0.2	0.2
5	5	2	0.2	0.2
12	12	1	0.1	0.1
48	48	1	0.1	0.1
		1,000	100.0	100.0

q4ca41 2009 1 -3

0 ()	0	989	98.9	98.9
1	1	10	1.0	1.0
10	10	1	0.1	0.1
		1,000	100.0	100.0

q4ca51 2009 1 -3

0 ()	0	990	99.0	99.0
1	1	7	0.7	0.7
2	2	1	0.1	0.1
3	3	1	0.1	0.1
12	12	1	0.1	0.1
		1,000	100.0	100.0

q4ca61 2009 1 -3

0 ()	0	978	97.8	97.8
1	1	9	0.9	0.9
2	2	8	0.8	0.8
3	3	4	0.4	0.4
4	4	1	0.1	0.1
		1,000	100.0	100.0

q4ca71 2009 1 -3

0 ()	0	942	94.2	94.2
1	1	41	4.1	4.1
2	2	13	1.3	1.3
3	3	2	0.2	0.2
4	4	1	0.1	0.1
5	5	1	0.1	0.1
		1,000	100.0	100.0

q4ca81 2009 1 -3

0 ()	0	990	99.0	99.0
1	1	6	0.6	0.6
2	2	1	0.1	0.1
3	3	2	0.2	0.2
30	30	1	0.1	0.1
		1,000	100.0	100.0

q4ca91 2009 1 -3

0 ()	0	963	96.3	96.3
1	1	22	2.2	2.2
2	2	6	0.6	0.6
3	3	3	0.3	0.3
5	5	3	0.3	0.3
6	6	2	0.2	0.2
8	8	1	0.1	0.1
		1,000	100.0	100.0

q4ba1 2008 1 -3

	1	66	6.6	27.3
	2	176	17.6	72.7
()	0	758	75.8	
		1,000	100.0	100.0

q4ba2 2008 1 -3

	1	59	5.9	24.4
	2	183	18.3	75.6
()	0	758	75.8	
		1,000	100.0	100.0

q4ba3 2008 1 -3

	1	45	4.5	18.6
	2	197	19.7	81.4
()	0	758	75.8	
		1,000	100.0	100.0

q4ba4 2008 1 -3

	1	18	1.8	7.4
	2	224	22.4	92.6
()	0	758	75.8	
		1,000	100.0	100.0

q4ba5 2008 1 -3

	1	22	2.2	9.1
	2	220	22.0	90.9
()	0	758	75.8	
		1,000	100.0	100.0

q4ba6 2008 1 -3

	1	14	1.4	5.8
	2	228	22.8	94.2
()	0	758	75.8	
		1,000	100.0	100.0

q4ba7 2008 1 -3

	1	95	9.5	39.3
	2	147	14.7	60.7
()	0	758	75.8	
		1,000	100.0	100.0

q4ba8 2008 1 -3

	1	18	1.8	7.4
	2	224	22.4	92.6
()	0	758	75.8	
		1,000	100.0	100.0

q4ba9 2008 1 -3

	1	44	4.4	18.2
	2	198	19.8	81.8
()	0	758	75.8	
		1,000	100.0	100.0

q4cb11 2008 1 -3

0 ()	0	934	93.4	93.4
1	1	46	4.6	4.6
2	2	15	1.5	1.5
3	3	2	0.2	0.2
5	5	1	0.1	0.1
10	10	1	0.1	0.1
12	12	1	0.1	0.1
		1,000	100.0	100.0

q4cb21 2008 1 -3

0 ()	0	941	94.1	94.1
1	1	37	3.7	3.7
2	2	15	1.5	1.5
3	3	4	0.4	0.4
4	4	1	0.1	0.1
6	6	1	0.1	0.1
10	10	1	0.1	0.1
		1,000	100.0	100.0

q4cb31 2008 1 -3

0 ()	0	955	95.5	95.5
1	1	23	2.3	2.3
2	2	9	0.9	0.9
3	3	3	0.3	0.3
4	4	1	0.1	0.1
5	5	3	0.3	0.3
7	7	1	0.1	0.1
8	8	1	0.1	0.1
10	10	2	0.2	0.2
12	12	1	0.1	0.1
48	48	1	0.1	0.1
		1,000	100.0	100.0

q4cb41 2008 1 -3

0 ()	0	982	98.2	98.2
1	1	13	1.3	1.3
2	2	1	0.1	0.1
3	3	1	0.1	0.1
4	4	1	0.1	0.1
5	5	1	0.1	0.1
10	10	1	0.1	0.1
		1,000	100.0	100.0

q4cb51 2008 1 -3

0 ()	0	978	97.8	97.8
1	1	9	0.9	0.9
2	2	9	0.9	0.9
3	3	2	0.2	0.2
10	10	1	0.1	0.1
12	12	1	0.1	0.1
		1,000	100.0	100.0

q4cb61 2008 1 -3

0 ()	0	986	98.6	98.6
1	1	1	0.1	0.1
2	2	5	0.5	0.5
3	3	3	0.3	0.3
4	4	1	0.1	0.1
5	5	1	0.1	0.1
6	6	3	0.3	0.3
		1,000	100.0	100.0

q4cb71 2008 1 -3

0 ()	0	905	90.5	90.5
1	1	63	6.3	6.3
2	2	22	2.2	2.2
3	3	5	0.5	0.5
4	4	3	0.3	0.3
5	5	1	0.1	0.1
10	10	1	0.1	0.1
		1,000	100.0	100.0

q4cb81 2008 1 -3

0 ()	0	982	98.2	98.2
1	1	9	0.9	0.9
2	2	5	0.5	0.5
3	3	2	0.2	0.2
12	12	1	0.1	0.1
20	20	1	0.1	0.1
		1,000	100.0	100.0

q4cb91 2008 1 -3

0 ()	0	956	95.6	95.6
1	1	23	2.3	2.3
2	2	10	1.0	1.0
3	3	7	0.7	0.7
5	5	3	0.3	0.3
12	12	1	0.1	0.1
		1,000	100.0	100.0

5-1. (4 ~)
4 6 ?)

q5a1 [有] 2009 4 -6

	1	62	6.2	21.6
	2	51	5.1	17.8
	3	137	13.7	47.7
	4	37	3.7	12.9
	0	713	71.3	
		1,000	100.0	100.0

5-2. (4 ~)
4 6 ?

q5b1 [無] 2009 4 -6

	1	373	37.3	52.3
	2	316	31.6	44.3
	3	24	2.4	3.4
	0	287	28.7	
		1,000	100.0	100.0

6. 가 ?

q6 가

	1	204	20.4	20.4
()	2	482	48.2	48.2
	3	120	12.0	12.0
,	4	51	5.1	5.1
	5	91	9.1	9.1
	6	25	2.5	2.5
	99	27	2.7	2.7
		1,000	100.0	100.0

dq1

DQ1.	?				
		1	100	10.0	10.0
		2	17	1.7	1.7
/		3	59	5.9	5.9
		4	42	4.2	4.2
/		5	281	28.1	28.1
		6	104	10.4	10.4
/		7	356	35.6	35.6
		8	33	3.3	3.3
		99	8	0.8	0.8
			1,000	100.0	100.0

dq2

가 ()

DQ2.	가	?()			
1	1	44	4.4	4.4	
2	2	150	15.0	15.0	
3	3	182	18.2	18.2	
4	4	435	43.5	43.5	
5	5	124	12.4	12.4	
6	6	44	4.4	4.4	
7	7	9	0.9	0.9	
8	8	2	0.2	0.2	
	99	10	1.0	1.0	
			1,000	100.0	100.0

dq3

DQ3.	?				
		1	4	0.4	0.4
		2	24	2.4	2.4
		3	5	0.5	0.5
		4	162	16.2	16.2
/		5	49	4.9	4.9

	6	30	3.0	3.0
	7	47	4.7	4.7
	8	4	0.4	0.4
	9	15	1.5	1.5
	10	261	26.1	26.1
	11	170	17.0	17.0
	12	3	0.3	0.3
	13	99	9.9	9.9
	15	123	12.3	12.3
	99	4	0.4	0.4
		1,000	100.0	100.0

dq4 가

DQ4. 가 ?

50	1	69	6.9	6.9
50 - 100	2	79	7.9	7.9
100 - 150	3	71	7.1	7.1
150 - 200	4	104	10.4	10.4
200 - 300	5	211	21.1	21.1
300 - 400	6	173	17.3	17.3
400 - 500	7	84	8.4	8.4
500	8	133	13.3	13.3
	9	76	7.6	7.6
		1,000	100.0	100.0

de9 [RE]

	1	615	61.5	61.5
	2	385	38.5	38.5
		1,000	100.0	100.0

de10 [RE]

	1	305	30.5	30.5
	2	695	69.5	69.5
		1,000	100.0	100.0