



Survey on Cultural Enjoyment, 2009

[Special Survey]

CODE BOOK

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SURVEY ON CULTURAL ENJOYMENT, 2009 [SPECIAL SURVEY] CODE BOOK

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Study Description

<i>Study Title:</i>	Survey on Cultural Enjoyment, 2009 [Special Survey]
<i>Fieldwork Dates:</i>	7 April, 2009 ~ 9 April, 2009
<i>Principal Investigator:</i>	Cho, Hyun-sung
<i>Producers:</i>	Korea Culture and Tourism Institute
<i>Sample Type:</i>	Stratified quota sampling by sex, age, and area
<i>Fieldwork Institute:</i>	World Research Co., Ltd.
<i>Fieldwork Methods:</i>	
<i>Number of Cases:</i>	1,000 (valid)
<i>Geographic Coverage:</i>	South Korea excluding Jeju
<i>Universe:</i>	Persons aged 15 and over
<i>Distributor:</i>	Korea Social Science Data Archive (KOSSDA)

Please note

In the codebook, each frequency table consists of a variable name, question, and frequency table. The first column, RESPONSE, indicates response categories and the second column, PUNCH, is a value for each response category. The third and fourth columns, FREQ and PERCENT, show the number of individuals and percentage of individuals belonging to a specific response category. The last column VALID % is the percentage of individuals who are assigned to a specific response category without missing data, such as DK (Don't know), NA (No answer), and NAP (Not applicable).

bq1 Respondent: Current residence

BQ1. Respondent's Region

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Seoul	1	214	21.4	21.4
Busan	2	76	7.6	7.6
Daegu	3	52	5.2	5.2
Incheon	4	54	5.4	5.4
Gwangju	5	28	2.8	2.8
Daejeon	6	28	2.8	2.8
Ulsan	7	22	2.2	2.2
Gyeonggi-do	8	224	22.4	22.4
Gangwon-do	9	33	3.3	3.3
Chungcheongbuk-do	10	30	3.0	3.0
Chungcheongnam-do	11	41	4.1	4.1
Jeollabuk-do	12	39	3.9	3.9
Jeollanam-do	13	39	3.9	3.9
Gyeongsangbuk-do	14	55	5.5	5.5
Gyeongsangnam-do	15	65	6.5	6.5
Total		1,000	100.0	100.0

bq2 Size of region

BQ2. Size of the Region

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Seoul/Metropolitan city	1	474	47.4	47.4
Small and Medium sized city	2	434	43.4	43.4
Country area	3	92	9.2	9.2
Total		1,000	100.0	100.0

bq3 Respondent: Age

BQ3. Respondent's Age

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
15	15	15	1.5	1.5
16	16	24	2.4	2.4
17	17	11	1.1	1.1

18	18	15	1.5	1.5
19	19	15	1.5	1.5
20	20	28	2.8	2.8
21	21	19	1.9	1.9
22	22	20	2.0	2.0
23	23	21	2.1	2.1
24	24	10	1.0	1.0
25	25	20	2.0	2.0
26	26	12	1.2	1.2
27	27	10	1.0	1.0
28	28	16	1.6	1.6
29	29	22	2.2	2.2
30	30	24	2.4	2.4
31	31	16	1.6	1.6
32	32	15	1.5	1.5
33	33	7	0.7	0.7
34	34	8	0.8	0.8
35	35	29	2.9	2.9
36	36	13	1.3	1.3
37	37	20	2.0	2.0
38	38	38	3.8	3.8
39	39	38	3.8	3.8
40	40	31	3.1	3.1
41	41	14	1.4	1.4
42	42	19	1.9	1.9
43	43	13	1.3	1.3
44	44	15	1.5	1.5
45	45	30	3.0	3.0
46	46	10	1.0	1.0
47	47	15	1.5	1.5
48	48	32	3.2	3.2
49	49	33	3.3	3.3
50	50	15	1.5	1.5
51	51	18	1.8	1.8
52	52	25	2.5	2.5
53	53	11	1.1	1.1
54	54	14	1.4	1.4
55	55	20	2.0	2.0
56	56	11	1.1	1.1
57	57	9	0.9	0.9
58	58	14	1.4	1.4

59	59	14	1.4	1.4
60	60	15	1.5	1.5
61	61	9	0.9	0.9
62	62	11	1.1	1.1
63	63	8	0.8	0.8
64	64	8	0.8	0.8
65	65	12	1.2	1.2
66	66	2	0.2	0.2
67	67	7	0.7	0.7
68	68	17	1.7	1.7
69	69	13	1.3	1.3
70	70	17	1.7	1.7
71	71	4	0.4	0.4
72	72	8	0.8	0.8
73	73	3	0.3	0.3
74	74	5	0.5	0.5
75	75	7	0.7	0.7
76	76	5	0.5	0.5
77	77	6	0.6	0.6
78	78	3	0.3	0.3
79	79	5	0.5	0.5
80	80	3	0.3	0.3
81	81	1	0.1	0.1
82	82	1	0.1	0.1
87	87	1	0.1	0.1
Total		1,000	100.0	100.0

rbq3 [RE] Respondent: Age

BQ3. Respondent's Age

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Late 10s	1	80	8.0	8.0
20s	2	178	17.8	17.8
30s	3	208	20.8	20.8
40s	4	212	21.2	21.2
50s	5	151	15.1	15.1
60s or older	6	171	17.1	17.1
Total		1,000	100.0	100.0

bq4 Respondent: Sex

BQ4. Respondent's Sex

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Male	1	499	49.9	49.9
Female	2	501	50.1	50.1
Total		1,000	100.0	100.0

Q1. Between January and March this year, have you actually attended any arts event? Then, between January and March last year (2008), have you actually attended any ((1)—(8))?
 ► If yes, how many times have you attended ((1)—(8))?
 ※ Please include only those events that you actually attended where they took place. (Exclude those experiences done through media such as TV, DVD, and the Internet)

q1_1_1a Jan-Mar 2009: R has attended literary events

[This year: January ~ March, 2009] Have attended or not

1) Literary events (illustrated poems exhibitions, book fairs, "Meet the author" events)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Have attended	1	34	3.4	7.0
Never attended	2	454	45.4	93.0
NAP	0	512	51.2	
Total		1,000	100.0	100.0

q1_1_1b Jan-Mar 2009: R has attended art exhibitions

[This year: January ~ March, 2009] Have attended or not

2) Art (including photography/calligraphy/architecture/design) exhibitions

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Have attended	1	76	7.6	15.6
Never attended	2	412	41.2	84.4
NAP	0	512	51.2	
Total		1,000	100.0	100.0

q1_1_1c Jan-Mar 2009: R has attended classical music concerts

[This year: January ~ March, 2009] Have attended or not
 3) Classical music concerts/recitals/operas

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Have attended	1	45	4.5	9.2
Never attended	2	443	44.3	90.8
NAP	0	512	51.2	
Total		1,000	100.0	100.0

q1_1_1d Jan-Mar 2009: R has attended traditional arts events

[This year: January ~ March, 2009] Have attended or not
 4) Traditional arts events (Korean traditional music, folk plays)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Have attended	1	37	3.7	7.6
Never attended	2	451	45.1	92.4
NAP	0	512	51.2	
Total		1,000	100.0	100.0

q1_1_1e Jan-Mar 2009: R has attended theatrical plays

[This year: January ~ March, 2009] Have attended or not
 5) Theatrical plays (including musicals)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Have attended	1	67	6.7	13.7
Never attended	2	421	42.1	86.3
NAP	0	512	51.2	
Total		1,000	100.0	100.0

q1_1_1f Jan-Mar 2009: R has attended dance performances

[This year: January ~ March, 2009] Have attended or not
 6) Dance

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Have attended	1	6	0.6	1.2
Never attended	2	482	48.2	98.8
NAP	0	512	51.2	
Total		1,000	100.0	100.0

q1_1_1g Jan-Mar 2009: R has attended film events

[This year: January ~ March, 2009] Have attended or not
7) Films (exclude those experiences done through media such as TV, DVD, and the Internet.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Have attended	1	431	43.1	88.3
Never attended	2	57	5.7	11.7
NAP	0	512	51.2	
Total		1,000	100.0	100.0

q1_1_1h Jan-Mar 2009: R has attended popular music concerts

[This year: January ~ March, 2009] Have attended or not
8) Popular music concerts, entertainment shows (exclude those experiences done through media such as TV, DVD, and the Internet.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Have attended	1	22	2.2	4.5
Never attended	2	466	46.6	95.5
NAP	0	512	51.2	
Total		1,000	100.0	100.0

q1_1_2a Jan-Mar 2009: Number of attendances to literary events

[This year: January ~ March, 2009] Number of attendances
1) Literary events (illustrated poems exhibitions, book fairs, "Meet the author" events)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	966	96.6	96.6
1	1	23	2.3	2.3
2	2	9	0.9	0.9
3	3	2	0.2	0.2
Total		1,000	100.0	100.0

q1_1_2b Jan-Mar 2009: Number of attendances to art exhibitions

[This year: January ~ March, 2009] Number of attendances
2) Art (including photography/calligraphy/architecture/design) exhibitions

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	924	92.4	92.4
1	1	61	6.1	6.1

2	2	12	1.2	1.2
3	3	3	0.3	0.3
Total		1,000	100.0	100.0

q1_1_2c Jan-Mar 2009: Number of attendances to classical music concerts

[This year: January ~ March, 2009] Number of attendances
3) Classical music concerts/recitals/operas

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	955	95.5	95.5
1	1	33	3.3	3.3
2	2	9	0.9	0.9
3	3	1	0.1	0.1
5	5	1	0.1	0.1
20	20	1	0.1	0.1
Total		1,000	100.0	100.0

q1_1_2d Jan-Mar 2009: Number of attendances to traditional arts events

[This year: January ~ March, 2009] Number of attendances
4) Traditional arts events (Korean traditional music, folk plays)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	963	96.3	96.3
1	1	34	3.4	3.4
2	2	2	0.2	0.2
3	3	1	0.1	0.1
Total		1,000	100.0	100.0

q1_1_2e Jan-Mar 2009: Number of attendances to theatrical plays

[This year: January ~ March, 2009] Number of attendances
5) Theatrical plays (including musicals)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	933	93.3	93.3
1	1	49	4.9	4.9
2	2	14	1.4	1.4
3	3	3	0.3	0.3
4	4	1	0.1	0.1
Total		1,000	100.0	100.0

q1_1_2f Jan-Mar 2009: Number of attendances to dance performances

[This year: January ~ March, 2009] Number of attendances
 6) Dance

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	994	99.4	99.4
1	1	5	0.5	0.5
2	2	1	0.1	0.1
Total		1,000	100.0	100.0

q1_1_2g Jan-Mar 2009: Number of attendances to film events

[This year: January ~ March, 2009] Number of attendances
 7) Films (exclude those experiences done through media such as TV, DVD, and the Internet.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	569	56.9	56.9
1	1	140	14.0	14.0
2	2	121	12.1	12.1
3	3	86	8.6	8.6
4	4	29	2.9	2.9
5	5	24	2.4	2.4
6	6	11	1.1	1.1
7	7	6	0.6	0.6
8	8	2	0.2	0.2
9	9	1	0.1	0.1
10	10	11	1.1	1.1
Total		1,000	100.0	100.0

q1_1_2h Jan-Mar 2009: Number of attendances to popular music concerts

[This year: January ~ March, 2009] Number of attendances
 8) Popular music concerts, entertainment shows (exclude those experiences done through media such as TV, DVD, and the Internet.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	978	97.8	97.8
1	1	19	1.9	1.9
2	2	3	0.3	0.3
Total		1,000	100.0	100.0

q1_2_1a Jan-Mar 2008: R has attended literary events

[Last year: January ~ March, 2008] Have attended or not

1) Literary events (illustrated poems exhibitions, book fairs, "Meet the author" events)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Have attended	1	40	4.0	7.8
Never attended	2	475	47.5	92.2
NAP	0	485	48.5	
Total		1,000	100.0	100.0

q1_2_1b Jan-Mar 2008: R has attended art exhibitions

[Last year: January ~ March, 2008] Have attended or not

2) Art (including photography/calligraphy/architecture/design) exhibitions

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Have attended	1	98	9.8	19.0
Never attended	2	417	41.7	81.0
NAP	0	485	48.5	
Total		1,000	100.0	100.0

q1_2_1c Jan-Mar 2008: R has attended classical music concerts

[Last year: January ~ March, 2008] Have attended or not

3) Classical music concerts/recitals/operas

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Have attended	1	77	7.7	15.0
Never attended	2	438	43.8	85.0
NAP	0	485	48.5	
Total		1,000	100.0	100.0

q1_2_1d Jan-Mar 2008: R has attended traditional arts events

[Last year: January ~ March, 2008] Have attended or not

4) Traditional arts events (Korean traditional music, folk plays)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Have attended	1	50	5.0	9.7
Never attended	2	465	46.5	90.3
NAP	0	485	48.5	
Total		1,000	100.0	100.0

q1_2_1e Jan-Mar 2008: R has attended theatrical plays

[Last year: January ~ March, 2008] Have attended or not
 5) Theatrical plays (including musicals)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Have attended	1	85	8.5	16.5
Never attended	2	430	43.0	83.5
NAP	0	485	48.5	
Total		1,000	100.0	100.0

q1_2_1f Jan-Mar 2008: R has attended dance performances

[Last year: January ~ March, 2008] Have attended or not
 6) Dance

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Have attended	1	12	1.2	2.3
Never attended	2	503	50.3	97.7
NAP	0	485	48.5	
Total		1,000	100.0	100.0

q1_2_1g Jan-Mar 2008: R has attended film events

[Last year: January ~ March, 2008] Have attended or not
 7) Films (exclude those experiences done through media such as TV, DVD, and the Internet.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Have attended	1	452	45.2	87.8
Never attended	2	63	6.3	12.2
NAP	0	485	48.5	
Total		1,000	100.0	100.0

q1_2_1h Jan-Mar 2008: R has attended popular music concerts

[Last year: January ~ March, 2008] Have attended or not
 8) Popular music concerts, entertainment shows (exclude those experiences done through media such as TV, DVD, and the Internet.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Have attended	1	55	5.5	10.7
Never attended	2	460	46.0	89.3
NAP	0	485	48.5	
Total		1,000	100.0	100.0

q1_2_2a Jan-Mar 2008: Number of attendances to literary events

[Last year: January ~ March, 2008] Number of attendances

1) Literary events (illustrated poems exhibitions, book fairs, "Meet the author" events)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	960	96.0	96.0
1	1	25	2.5	2.5
2	2	11	1.1	1.1
3	3	4	0.4	0.4
Total		1,000	100.0	100.0

q1_2_2b Jan-Mar 2008: Number of attendances to art exhibitions

[Last year: January ~ March, 2008] Number of attendances

2) Art (including photography/calligraphy/architecture/design) exhibitions

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	902	90.2	90.2
1	1	69	6.9	6.9
2	2	20	2.0	2.0
3	3	8	0.8	0.8
6	6	1	0.1	0.1
Total		1,000	100.0	100.0

q1_2_2c Jan-Mar 2008: Number of attendances to classical music concerts

[Last year: January ~ March, 2008] Number of attendances

3) Classical music concerts/recitals/operas

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	923	92.3	92.3
1	1	54	5.4	5.4
2	2	13	1.3	1.3
3	3	7	0.7	0.7
4	4	1	0.1	0.1
5	5	1	0.1	0.1
20	20	1	0.1	0.1
Total		1,000	100.0	100.0

q1_2_2d Jan-Mar 2008: Number of attendances to traditional arts events

[Last year: January ~ March, 2008] Number of attendances
4) Traditional arts events (Korean traditional music, folk plays)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	950	95.0	95.0
1	1	37	3.7	3.7
2	2	9	0.9	0.9
3	3	3	0.3	0.3
10	10	1	0.1	0.1
Total		1,000	100.0	100.0

q1_2_2e Jan-Mar 2008: Number of attendances to theatrical plays

[Last year: January ~ March, 2008] Number of attendances
5) Theatrical plays (including musicals)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	915	91.5	91.5
1	1	58	5.8	5.8
2	2	20	2.0	2.0
3	3	5	0.5	0.5
5	5	2	0.2	0.2
Total		1,000	100.0	100.0

q1_2_2f Jan-Mar 2008: Number of attendances to dance performances

[Last year: January ~ March, 2008] Number of attendances
6) Dance

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	988	98.8	98.8
1	1	9	0.9	0.9
2	2	3	0.3	0.3
Total		1,000	100.0	100.0

q1_2_2g Jan-Mar 2008: Number of attendances to film events

[Last year: January ~ March, 2008] Number of attendances
7) Films (exclude those experiences done through media such as TV, DVD, and the Internet.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	548	54.8	54.8
1	1	123	12.3	12.3

2	2	114	11.4	11.4
3	3	96	9.6	9.6
4	4	36	3.6	3.6
5	5	34	3.4	3.4
6	6	23	2.3	2.3
7	7	2	0.2	0.2
10	10	19	1.9	1.9
12	12	2	0.2	0.2
20	20	3	0.3	0.3
Total		1,000	100.0	100.0

q1_2_2h Jan-Mar 2008: Number of attendances to popular music concerts

[Last year: January ~ March, 2008] Number of attendances

8) Popular music concerts, entertainment shows (exclude those experiences done through media such as TV, DVD, and the Internet.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	945	94.5	94.5
1	1	38	3.8	3.8
2	2	14	1.4	1.4
3	3	1	0.1	0.1
5	5	1	0.1	0.1
10	10	1	0.1	0.1
Total		1,000	100.0	100.0

q2_1 [Attended] Apr-June 2009: Interest in attending arts events

Q2-1. (If you have ever attended any of arts events listed above in Q1, (1)—(8) this year, even once,) Between April and June this year, do you intend to go to any arts events listed above (Q1, (1)—(8))?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I am not likely to go to any arts events	1	109	10.9	22.3
I am likely to go to arts events less often than I did	2	77	7.7	15.8
I am likely to go to arts events as often as I did	3	239	23.9	49.0
I am likely to go to arts events more often than I did	4	63	6.3	12.9
NAP	0	512	51.2	
Total		1,000	100.0	100.0

q2_2 [Never attended] Apr-June 2009: Interest in attending arts events

Q2-2. (If you have never attended any of the arts events listed above in Q1, (1)—(8) this year) Between April and June this year, do you intend to go to any arts events listed above (Q1, (1)—(8))?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I am not likely to go to any arts events	1	294	29.4	57.4
If circumstances permit, I am likely to go to arts events	2	189	18.9	36.9
I am likely to go to arts events	3	29	2.9	5.7
NAP	0	488	48.8	
Total		1,000	100.0	100.0

q3 What does R consider when going to arts events

Q3. Which of the following is the most important thing that you consider when you think about going to an arts event?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Contents and quality of the event	1	439	43.9	43.9
Whether the cost is reasonable	2	243	24.3	24.3
Name value of the artists(/performers/writers)	3	101	10.1	10.1
Name value of the event venue	4	28	2.8	2.8
Transportation convenience	5	133	13.3	13.3
Amenities	6	27	2.7	2.7
NA	99	29	2.9	2.9
Total		1,000	100.0	100.0

Q4. Between January and March this year, have you ever actually attended any cultural events or classes at _____?
Then, between January and March last year (2008), have you ever actually attended any cultural events or classes at _____?

► If yes, how many times have you attended?

※ For classes/courses which continued for a certain period of time (e.g., 2 weeks, 3 month, etc.), please count each day of class attendance as 1 time.

※ Visiting (or attending) a cultural event does not refer to a simple trip to the following facilities, but participation through attendance in performances, exhibitions, movie watching, or (art and cultural) class taking.

q4_1_1a Jan-Mar 2009: R has attended events at civic centers

[This year: January ~ March, 2009] Have attended or not
 1) Civic (or County/Neighborhood) centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Have attended	1	57	5.7	28.2
Never attended	2	145	14.5	71.8
NAP	0	798	79.8	
Total		1,000	100.0	100.0

q4_1_1b Jan-Mar 2009: R has attended events at cultural arts centers

[This year: January ~ March, 2009] Have attended or not
 2) Cultural arts centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Have attended	1	49	4.9	24.3
Never attended	2	153	15.3	75.7
NAP	0	798	79.8	
Total		1,000	100.0	100.0

q4_1_1c Jan-Mar 2009: R has attended events at community welfare centers

[This year: January ~ March, 2009] Have attended or not
 3) Community welfare centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Have attended	1	38	3.8	18.8
Never attended	2	164	16.4	81.2
NAP	0	798	79.8	
Total		1,000	100.0	100.0

q4_1_1d Jan-Mar 2009: R has attended events at youth centers

[This year: January ~ March, 2009] Have attended or not
 4) Youth centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Have attended	1	11	1.1	5.4
Never attended	2	191	19.1	94.6
NAP	0	798	79.8	
Total		1,000	100.0	100.0

q4_1_1e Jan-Mar 2009: R has attended events at cultural centers

[This year: January ~ March, 2009] Have attended or not
 5) Cultural centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Have attended	1	10	1.0	5.0
Never attended	2	192	19.2	95.0
NAP	0	798	79.8	
Total		1,000	100.0	100.0

q4_1_1f Jan-Mar 2009: R has attended events at libraries

[This year: January ~ March, 2009] Have attended or not
 6) Libraries (excluding school libraries)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Have attended	1	22	2.2	10.9
Never attended	2	180	18.0	89.1
NAP	0	798	79.8	
Total		1,000	100.0	100.0

q4_1_1g Jan-Mar 2009: R has attended events at museums

[This year: January ~ March, 2009] Have attended or not
 7) Museums

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Have attended	1	58	5.8	28.7
Never attended	2	144	14.4	71.3
NAP	0	798	79.8	
Total		1,000	100.0	100.0

q4_1_1h Jan-Mar 2009: R has attended continuing education programs

[This year: January ~ March, 2009] Have attended or not
 8) Continuing education or extension programs run by universities

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Have attended	1	10	1.0	5.0
Never attended	2	192	19.2	95.0
NAP	0	798	79.8	
Total		1,000	100.0	100.0

q4_1_1i Jan-Mar 2009: R has attended events at private cultural centers

[This year: January ~ March, 2009] Have attended or not

9) Private cultural centers (run by department stores, newspaper companies, etc.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Have attended	1	37	3.7	18.3
Never attended	2	165	16.5	81.7
NAP	0	798	79.8	
Total		1,000	100.0	100.0

q4_1_2a Jan-Mar 2009: Number of attendances to events at civic centers

[This year: January ~ March, 2009] Number of attendances

1) Civic (or County/Neighborhood) centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	943	94.3	94.3
1	1	42	4.2	4.2
2	2	10	1.0	1.0
3	3	2	0.2	0.2
4	4	1	0.1	0.1
12	12	1	0.1	0.1
15	15	1	0.1	0.1
Total		1,000	100.0	100.0

q4_1_2b Jan-Mar 2009: Number of attendances to events at cultural arts centers

[This year: January ~ March, 2009] Number of attendances

2) Cultural arts centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	951	95.1	95.1
1	1	34	3.4	3.4
2	2	9	0.9	0.9
3	3	4	0.4	0.4
4	4	1	0.1	0.1
5	5	1	0.1	0.1
Total		1,000	100.0	100.0

q4_1_2c Jan-Mar 2009: Number of attendances to events at community welfare centers

[This year: January ~ March, 2009] Number of attendances
 3) Community welfare centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	962	96.2	96.2
1	1	23	2.3	2.3
2	2	9	0.9	0.9
3	3	2	0.2	0.2
5	5	2	0.2	0.2
12	12	1	0.1	0.1
48	48	1	0.1	0.1
Total		1,000	100.0	100.0

q4_1_2d Jan-Mar 2009: Number of attendances to events at youth centers

[This year: January ~ March, 2009] Number of attendances
 4) Youth centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	989	98.9	98.9
1	1	10	1.0	1.0
10	10	1	0.1	0.1
Total		1,000	100.0	100.0

q4_1_2e Jan-Mar 2009: Number of attendances to events at cultural centers

[This year: January ~ March, 2009] Number of attendances
 5) Cultural centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	990	99.0	99.0
1	1	7	0.7	0.7
2	2	1	0.1	0.1
3	3	1	0.1	0.1
12	12	1	0.1	0.1
Total		1,000	100.0	100.0

q4_1_2f Jan-Mar 2009: Number of attendances to events at libraries

[This year: January ~ March, 2009] Number of attendances

6) Libraries (excluding school libraries)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	978	97.8	97.8
1	1	9	0.9	0.9
2	2	8	0.8	0.8
3	3	4	0.4	0.4
4	4	1	0.1	0.1
Total		1,000	100.0	100.0

q4_1_2g Jan-Mar 2009: Number of attendances to events at museums

[This year: January ~ March, 2009] Number of attendances

7) Museums

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	942	94.2	94.2
1	1	41	4.1	4.1
2	2	13	1.3	1.3
3	3	2	0.2	0.2
4	4	1	0.1	0.1
5	5	1	0.1	0.1
Total		1,000	100.0	100.0

q4_1_2h Jan-Mar 2009: Number of attendances to continuing education programs

[This year: January ~ March, 2009] Number of attendances

8) Continuing education or extension programs run by universities

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	990	99.0	99.0
1	1	6	0.6	0.6
2	2	1	0.1	0.1
3	3	2	0.2	0.2
30	30	1	0.1	0.1
Total		1,000	100.0	100.0

q4_1_2i Jan-Mar 2009: Number of attendances to events at private cultural centers

[This year: January ~ March, 2009] Number of attendances

9) Private cultural centers (run by department stores, newspaper companies, etc.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	963	96.3	96.3
1	1	22	2.2	2.2
2	2	6	0.6	0.6
3	3	3	0.3	0.3
5	5	3	0.3	0.3
6	6	2	0.2	0.2
8	8	1	0.1	0.1
Total		1,000	100.0	100.0

q4_2_1a Jan-Mar 2008: R has attended events at civic centers

[Last year: January ~ March, 2008] Have attended or not

1) Civic (or County/Neighborhood) centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Have attended	1	66	6.6	27.3
Never attended	2	176	17.6	72.7
NAP	0	758	75.8	
Total		1,000	100.0	100.0

q4_2_1b Jan-Mar 2008: R has attended events at cultural arts centers

[Last year: January ~ March, 2008] Have attended or not

2) Cultural arts centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Have attended	1	59	5.9	24.4
Never attended	2	183	18.3	75.6
NAP	0	758	75.8	
Total		1,000	100.0	100.0

q4_2_1c Jan-Mar 2008: R has attended events at community welfare centers

[Last year: January ~ March, 2008] Have attended or not
 3) Community welfare centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Have attended	1	45	4.5	18.6
Never attended	2	197	19.7	81.4
NAP	0	758	75.8	
Total		1,000	100.0	100.0

q4_2_1d Jan-Mar 2008: R has attended events at youth centers

[Last year: January ~ March, 2008] Have attended or not
 4) Youth centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Have attended	1	18	1.8	7.4
Never attended	2	224	22.4	92.6
NAP	0	758	75.8	
Total		1,000	100.0	100.0

q4_2_1e Jan-Mar 2008: R has attended events at cultural centers

[Last year: January ~ March, 2008] Have attended or not
 5) Cultural centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Have attended	1	22	2.2	9.1
Never attended	2	220	22.0	90.9
NAP	0	758	75.8	
Total		1,000	100.0	100.0

q4_2_1f Jan-Mar 2008: R has attended events at libraries

[Last year: January ~ March, 2008] Have attended or not
 6) Libraries (excluding school libraries)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Have attended	1	14	1.4	5.8
Never attended	2	228	22.8	94.2
NAP	0	758	75.8	
Total		1,000	100.0	100.0

q4_2_1g Jan-Mar 2008: R has attended events at museums

[Last year: January ~ March, 2008] Have attended or not
 7) Museums

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Have attended	1	95	9.5	39.3
Never attended	2	147	14.7	60.7
NAP	0	758	75.8	
Total		1,000	100.0	100.0

q4_2_1h Jan-Mar 2008: R has attended continuing education programs

[Last year: January ~ March, 2008] Have attended or not
 8) Continuing education or extension programs run by universities

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Have attended	1	18	1.8	7.4
Never attended	2	224	22.4	92.6
NAP	0	758	75.8	
Total		1,000	100.0	100.0

q4_2_1i Jan-Mar 2008: R has attended events at private cultural centers

[Last year: January ~ March, 2008] Have attended or not
 9) Private cultural centers (run by department stores, newspaper companies, etc.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Have attended	1	44	4.4	18.2
Never attended	2	198	19.8	81.8
NAP	0	758	75.8	
Total		1,000	100.0	100.0

q4_2_2a Jan-Mar 2008: Number of attendances to events at civic centers

[Last year: January ~ March, 2008] Number of attendances
 1) Civic (or County/Neighborhood) centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	934	93.4	93.4
1	1	46	4.6	4.6
2	2	15	1.5	1.5

3	3	2	0.2	0.2
5	5	1	0.1	0.1
10	10	1	0.1	0.1
12	12	1	0.1	0.1
Total		1,000	100.0	100.0

q4_2_2b Jan-Mar 2008: Number of attendances to events at cultural arts centers

[Last year: January ~ March, 2008] Number of attendances
2) Cultural arts centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	941	94.1	94.1
1	1	37	3.7	3.7
2	2	15	1.5	1.5
3	3	4	0.4	0.4
4	4	1	0.1	0.1
6	6	1	0.1	0.1
10	10	1	0.1	0.1
Total		1,000	100.0	100.0

q4_2_2c Jan-Mar 2008: Number of attendances to events at community welfare centers

[Last year: January ~ March, 2008] Number of attendances
3) Community welfare centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	955	95.5	95.5
1	1	23	2.3	2.3
2	2	9	0.9	0.9
3	3	3	0.3	0.3
4	4	1	0.1	0.1
5	5	3	0.3	0.3
7	7	1	0.1	0.1
8	8	1	0.1	0.1
10	10	2	0.2	0.2
12	12	1	0.1	0.1
48	48	1	0.1	0.1
Total		1,000	100.0	100.0

q4_2_2d Jan-Mar 2008: Number of attendances to events at youth centers

[Last year: January ~ March, 2008] Number of attendances
 4) Youth centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	982	98.2	98.2
1	1	13	1.3	1.3
2	2	1	0.1	0.1
3	3	1	0.1	0.1
4	4	1	0.1	0.1
5	5	1	0.1	0.1
10	10	1	0.1	0.1
Total		1,000	100.0	100.0

q4_2_2e Jan-Mar 2008: Number of attendances to events at cultural centers

[Last year: January ~ March, 2008] Number of attendances
 5) Cultural centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	978	97.8	97.8
1	1	9	0.9	0.9
2	2	9	0.9	0.9
3	3	2	0.2	0.2
10	10	1	0.1	0.1
12	12	1	0.1	0.1
Total		1,000	100.0	100.0

q4_2_2f Jan-Mar 2008: Number of attendances to events at libraries

[Last year: January ~ March, 2008] Number of attendances
 6) Libraries (excluding school libraries)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	986	98.6	98.6
1	1	1	0.1	0.1
2	2	5	0.5	0.5
3	3	3	0.3	0.3
4	4	1	0.1	0.1
5	5	1	0.1	0.1
6	6	3	0.3	0.3
Total		1,000	100.0	100.0

q4_2_2g Jan-Mar 2008: Number of attendances to events at museums

[Last year: January ~ March, 2008] Number of attendances
 7) Museums

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	905	90.5	90.5
1	1	63	6.3	6.3
2	2	22	2.2	2.2
3	3	5	0.5	0.5
4	4	3	0.3	0.3
5	5	1	0.1	0.1
10	10	1	0.1	0.1
Total		1,000	100.0	100.0

q4_2_2h Jan-Mar 2008: Number of attendances to continuing education programs

[Last year: January ~ March, 2008] Number of attendances
 8) Continuing education or extension programs run by universities

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	982	98.2	98.2
1	1	9	0.9	0.9
2	2	5	0.5	0.5
3	3	2	0.2	0.2
12	12	1	0.1	0.1
20	20	1	0.1	0.1
Total		1,000	100.0	100.0

q4_2_2i Jan-Mar 2008: Number of attendances to events at private cultural centers

[Last year: January ~ March, 2008] Number of attendances
 9) Private cultural centers (run by department stores, newspaper companies, etc.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	956	95.6	95.6
1	1	23	2.3	2.3
2	2	10	1.0	1.0
3	3	7	0.7	0.7
5	5	3	0.3	0.3
12	12	1	0.1	0.1
Total		1,000	100.0	100.0

q5_1 [Attended] Apr-June 2009: Interest in attending arts events

Q5-1. (If you have ever participated in any of the events at cultural facilities listed above in Q4, (1)—(9) this year, even once,) Between April and June this year, do you intend to go to any cultural events at facilities listed above (Q4, (1)—(9))?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I am not likely to participate in any cultural events	1	62	6.2	21.6
I am likely to participate less often than I did	2	51	5.1	17.8
I am likely to participate as often as I did	3	137	13.7	47.7
I am likely to participate more often than I did	4	37	3.7	12.9
NAP	0	713	71.3	
Total		1,000	100.0	100.0

q5_2 [Never attended] Apr-June 2009: Interest in attending arts events

Q5-2. (If you have never participated in any of the events at cultural facilities listed above in Q4, (1)—(9) this year) Between April and June this year, do you intend to go to any cultural events at facilities listed above (Q4, (1)—(9))?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I am not likely to participate in any cultural events	1	373	37.3	52.3
If circumstances permit, I am likely to participate	2	316	31.6	44.3
I am likely to participate	3	24	2.4	3.4
NAP	0	287	28.7	
Total		1,000	100.0	100.0

q6 What does R consider when participating in cultural programs

Q6. Which of the following is the most important thing that you consider when you think about participating in a program?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Whether the cost is reasonable	1	204	20.4	20.4
Quality of the program (content)	2	482	48.2	48.2
Whether the cultural event fits with my schedule	3	120	12.0	12.0
Name value of lecturers or sponsoring organization(s)	4	51	5.1	5.1
Transportation convenience	5	91	9.1	9.1
Amenities	6	25	2.5	2.5
NA	99	27	2.7	2.7
Total		1,000	100.0	100.0

dq1 Respondent: Highest level of education

DQ1. What is your education level?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Elementary school graduated or below	1	100	10.0	10.0
Currently attending middle school	2	17	1.7	1.7
Middle school graduate/dropout	3	59	5.9	5.9
Currently attending high school	4	42	4.2	4.2
High school graduate/dropout	5	281	28.1	28.1
Currently attending college	6	104	10.4	10.4
College graduate/dropout	7	356	35.6	35.6
Currently attending graduate school or above	8	33	3.3	3.3
NA	99	8	0.8	0.8
Total		1,000	100.0	100.0

dq2 Number of household members

DQ2. How many members are in your family? (Including yourself)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	44	4.4	4.4
2	2	150	15.0	15.0
3	3	182	18.2	18.2
4	4	435	43.5	43.5
5	5	124	12.4	12.4
6	6	44	4.4	4.4
7	7	9	0.9	0.9
8	8	2	0.2	0.2
NA	99	10	1.0	1.0
Total		1,000	100.0	100.0

dq3 Respondent: Occupation

DQ3. Which of the following best describes your job?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Senior management occupations	1	4	0.4	0.4
Professional occupations	2	24	2.4	2.4
Semi-professional occupations	3	5	0.5	0.5

Office and clerical occupations	4	162	16.2	16.2
Service/Sales occupations	5	49	4.9	4.9
Agriculture, forestry, fishing	6	30	3.0	3.0
Skilled technical occupations	7	47	4.7	4.7
Machine and equipment related occupations	8	4	0.4	0.4
Simple manual laborers	9	15	1.5	1.5
Homemakers	10	261	26.1	26.1
Students	11	170	17.0	17.0
Retirees/pensioners	12	3	0.3	0.3
Unemployed	13	99	9.9	9.9
Self-employed	15	123	12.3	12.3
NA	99	4	0.4	0.4
Total		1,000	100.0	100.0

dq4 Amount of monthly household income

DQ4. What is the amount of total monthly income of your family?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
500,000 won or less	1	69	6.9	6.9
500,000-1000,000 won	2	79	7.9	7.9
1,000,000-1,500,000 won	3	71	7.1	7.1
1,500,000-2,000,000 won	4	104	10.4	10.4
2,000,000-3,000,000 won	5	211	21.1	21.1
3,000,000-4,000,000 won	6	173	17.3	17.3
4,000,000-5,000,000 won	7	84	8.4	8.4
5,000,000 won or more	8	133	13.3	13.3
NA	9	76	7.6	7.6
Total		1,000	100.0	100.0