

ID Number	A1-2009-0001-Eng
Title	Survey on Cultural Enjoyment, 2009 [Special Survey]

BQ1. Respondent's Region

- (1) Seoul
- (2) Busan
- (3) Daegu
- (4) Incheon
- (5) Gwangju
- (6) Daejeon
- (7) Ulsan
- (8) Gyeonggi-do
- (9) Gangwon-do
- (10) Chungcheongbuk-do
- (11) Chungcheongnam-do
- (12) Jeollabuk-do
- (13) Jeollanam-do
- (14) Gyeongsangbuk-do
- (15) Gyeongsangnam-do

BQ2. Size of the Region

- (1) Seoul/Metropolitan city
- (2) City area (*Dong* [neighborhood])
- (3) City area (*Eup* [township], *Myeon* [village])
- (4) Country area

BQ3. Respondent's Age

Age: _____ (in years) ⇒ Respondent should be 15 years old or older to be interviewed

BQ4. Respondent's Sex

- (1) Male
- (2) Female

Q1. Between January and March this year, have you actually attended any arts event? Then, between January and March last year (2008), have you actually attended any ((1)—(8))?

▶ If yes, how many times have you attended ((1)—(8))?

※ Please include only those events that you actually attended where they took place.

(Exclude those experiences done through media such as TV, DVD, and the Internet)

List of arts events	This year (January ~ March, 2009)	Last year (January ~ March, 2008)
1) Literary events (illustrated poems exhibitions, book fairs, “Meet the author” events)	(1) Have attended (____times) (2) Never attended	(1) Have attended (____times) (2) Never attended
2) Art (including photography/calligraphy/architecture/design) exhibitions	(1) Have attended (____times) (2) Never attended	(1) Have attended (____times) (2) Never attended
3) Classical music concerts/recitals/operas	(1) Have attended (____times) (2) Never attended	(1) Have attended (____times) (2) Never attended
4) Traditional arts events (Korean traditional music, folk plays)	(1) Have attended (____times) (2) Never attended	(1) Have attended (____times) (2) Never attended
5) Theatrical plays (including musicals)	(1) Have attended (____times) (2) Never attended	(1) Have attended (____times) (2) Never attended
6) Dance	(1) Have attended (____times) (2) Never attended	(1) Have attended (____times) (2) Never attended
7) Films (exclude those experiences done through media such as TV, DVD, and the Internet.)	(1) Have attended (____times) (2) Never attended	(1) Have attended (____times) (2) Never attended
8) Popular music concerts, entertainment shows (exclude those experiences done through media such as TV, DVD, and the Internet.)	(1) Have attended (____times) (2) Never attended	(1) Have attended (____times) (2) Never attended

Q2-1. (If you have ever attended any of arts events listed above in Q1, (1)—(8) this year, even once,) Between April and June this year, do you intend to go to any arts events listed above (Q1, (1)—(8))?

(1) I am not likely to go to any arts events between April and June this year.

(2) Between April and June this year, I am likely to go to arts events less often than I did between January and March this year.

(3) Between April and June this year, I am likely to go to arts events as often as I did between January and March this year.

(4) Between April and June this year, I am likely to go to arts events more often than I did between January and March this year.

Q2-2. (If you have never attended any of the arts events listed above in Q1, (1)—(8) this year) Between April and June this year, do you intend to go to any arts events listed above (Q1, (1)—(8))?

(1) I am not likely to go to any arts events between April and June this year as well.

(2) If circumstances permit, I am likely to go to arts events between April and June this year.

(3) I am likely to go to arts events between April and June this year.

Q3. Which of the following is the most important thing that you consider when you think about going to an arts event?

- (1) Content and quality of the event
- (2) Whether the cost is reasonable
- (3) Name value of the artists(/performers/writers)
- (4) Name value of the event venue
- (5) Transportation convenience
- (6) Amenities
- (7) Other (Specify: _____)

Q4. Between January and March this year, have you ever actually attended any cultural events or classes at _____?

Then, between January and March last year (2008), have you ever actually attended any cultural events or classes at _____?

▶ If yes, how many times have you attended?

※ For classes/courses which continued for a certain period of time (e.g., 2 weeks, 3 month, etc.), please count each day of class attendance as 1 time.

※ Visiting (or attending) a cultural event does not refer to a simple trip to the following facilities, but participation through attendance in performances, exhibitions, movie watching, or (art and cultural) class taking.

List of cultural events	This year (January ~ March, 2009)	Last year (January ~ March, 2008)
1) Civic (or County/Neighborhood) centers	(1) Have attended (____times) (2) Never attended	(1) Have attended (____times) (2) Never attended
2) Cultural arts centers	(1) Have attended (____times) (2) Never attended	(1) Have attended (____times) (2) Never attended
3) Community welfare centers	(1) Have attended (____times) (2) Never attended	(1) Have attended (____times) (2) Never attended
4) Youth centers	(1) Have attended (____times) (2) Never attended	(1) Have attended (____times) (2) Never attended
5) Cultural centers	(1) Have attended (____times) (2) Never attended	(1) Have attended (____times) (2) Never attended
6) Libraries (excluding school libraries)	(1) Have attended (____times) (2) Never attended	(1) Have attended (____times) (2) Never attended
7) Museums	(1) Have attended (____times) (2) Never attended	(1) Have attended (____times) (2) Never attended
8) Continuing education or extension programs run by universities	(1) Have attended (____times) (2) Never attended	(1) Have attended (____times) (2) Never attended
9) Private cultural centers (run by department stores, newspaper companies, etc.)	(1) Have attended (____times) (2) Never attended	(1) Have attended (____times) (2) Never attended

Q5-1. (If you have ever participated in any of the events at cultural facilities listed above in Q4, (1)–(9) this year, even once,) Between April and June this year, do you intend to go to any cultural events at facilities listed above (Q4, (1)–(9))?

- (1) I am not likely to participate in any cultural events between April and June this year.
- (2) Between April and June this year, I am likely to participate less often than I did between January and March this year.
- (3) Between April and June this year, I am likely to participate as often as I did between January and March this year.
- (4) Between April and June this year, I am likely to participate more often than I did between January and March this year.

Q5-2. (If you have never participated in any of the events at cultural facilities listed above in Q4, (1)–(9) this year) Between April and June this year, do you intend to go to any cultural events at facilities listed above (Q4, (1)–(9))?

- (1) I am not likely to participate in any cultural events between April and June this year as well.
- (2) If circumstances permit, I am likely to participate between April and June this year.
- (3) I am likely to participate between April and June this year.

Q6. Which of the following is the most important thing that you consider when you think about participating in a program?

- (1) Whether the cost is reasonable
- (2) Quality of the program (content)
- (3) Whether the cultural event fits with my schedule
- (4) Name value of lecturers or sponsoring organization(s)
- (5) Transportation convenience
- (6) Amenities
- (7) Other (Specify: _____)

DQ1. What is your education level?

- (1) Elementary school graduated or below
- (2) Currently attending middle school
- (3) Middle school graduate/dropout
- (4) Currently attending high school
- (5) High school graduate/dropout
- (6) Currently attending college
- (7) College graduate/dropout
- (8) Currently attending graduate school or above
- (9) Other (Specify: _____)

DQ2. How many members are in your family? (Including yourself)

_____ persons

DQ3. Which of the following best describes your job?

- (1) Senior management occupations (business proprietors, chief executives, senior government officials, senior social organization officials)
- (2) Professional occupations (medical doctors, lawyers, professors, teachers, journalists, artists, programmers)
- (3) Semi-professional occupations (architectural drafters, computer assistants, clinical laboratory technicians, assistant teachers, athletes, etc.)
- (4) Office and clerical occupations (company employees, bank employees, telephone operators, etc.)
- (5) Service/Sales occupations
- (6) Agriculture, forestry, fishing
- (7) Skilled technical occupations (miners, construction-related technicians, mechanics, metalworkers/artisans, etc.)
- (8) Machine and equipment related occupations (equipment operators, machine operators, drivers, etc.)
- (9) Simple manual laborers (street cleaners, janitors, laborers, etc.)
- (10) Homemakers
- (11) Students
- (12) Retirees/pensioners
- (13) Unemployed
- (14) Other (Specify: _____)
- (15) Self-employed

DQ4. What is the amount of total monthly income of your family?

- (1) 500,000 won or less
- (2) 500,000—1000,000 won
- (3) 1,000,000—1,500,000 won
- (4) 1,500,000—2,000,000 won
- (5) 2,000,000—3,000,000 won
- (6) 3,000,000—4,000,000 won
- (7) 4,000,000—5,000,000 won
- (8) 5,000,000 won or more