



Survey on Cultural Enjoyment, 1997

CODE BOOK

Korea Social Science Data Archive

All works using or referring KOSSDA data collections should acknowledge the data sources by means of standard bibliographic citations. Citations must appear in footnotes or the reference section of publications.

KOSSDA Data Citation Requirement

Principal Investigator, Year of Collection, Title, Producer, Distributor, Data ID No, Version No

The bibliographic citation for this data collection is :

Ministry of Culture, Sports and Tourism ; Korea Cultural Policy Institute. 1997. Survey on Cultural Enjoyment, 1997. Producer: Ministry of Culture, Sports and Tourism ; Korea Cultural Policy Institute. Distributor: KOSSDA. Year of Distribution: 2009.

A1-1997-0017-Eng

The bibliographic citation for this codebook is :

Korea Social Science Data Archive. 2013. *Survey on Cultural Enjoyment, 1997 Code Book*. pp.1-71.

Survey on Cultural Enjoyment, 1997 CODE BOOK

Copyrights © 2013 KOSSDA

For the codebook of this data collection, all rights are reserved to KOSSDA. It may not be copied, transmitted, published or redistributed without permission.

Study Description

<i>Study Title:</i>	Survey on Cultural Enjoyment, 1997
<i>Fieldwork Dates:</i>	19 August, 1997 ~ 28 August, 1997
<i>Principal Investigator:</i>	
<i>Producers:</i>	Ministry of Culture, Sports and Tourism ; Korea Cultural Policy Institute
<i>Sample Type:</i>	Multi-stage area probability sampling
<i>Fieldwork Institute:</i>	Hyundae Research Institute
<i>Fieldwork Methods:</i>	Face to face interview
<i>Number of Cases:</i>	2,000 (valid)
<i>Geographic Coverage:</i>	South Korea excluding Jeju
<i>Universe:</i>	Persons aged 15 and over
<i>Distributor:</i>	Korea Social Science Data Archive (KOSSDA)

Please note

In the codebook, each frequency table consists of a variable name, question, and frequency table. The first column, RESPONSE, indicates response categories and the second column, PUNCH, is a value for each response category. The third and fourth columns, FREQ and PERCENT, show the number of individuals and percentage of individuals belonging to a specific response category. The last column VALID % is the percentage of individuals who are assigned to a specific response category without missing data, such as DK (Don't know), NA (No answer), and NAP (Not applicable).

area Respondent: Current residence

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Seoul	1	479	24.0	24.0
Busan	2	177	8.9	8.9
Daegu	3	111	5.6	5.6
Incheon	4	104	5.2	5.2
Gwangju	5	57	2.9	2.9
Daejeon	6	57	2.9	2.9
Ulsan	7	42	2.1	2.1
Gyeonggi	8	336	16.8	16.8
Gangwon	10	66	3.3	3.3
Chungbuk	12	61	3.1	3.1
Chungnam	14	81	4.1	4.1
Jeonbuk	16	87	4.4	4.4
Jeonnam	18	92	4.6	4.6
Gyeongbuk	20	121	6.1	6.1
Gyeongnam	22	129	6.5	6.5
Total		2,000	100.0	100.0

age Respondent: Age

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
10s	1	232	11.6	11.6
20s	2	509	25.5	25.5
30s	3	509	25.5	25.5
40s	4	341	17.1	17.1
50s	5	250	12.5	12.5
60s	6	159	8.0	8.0
Total		2,000	100.0	100.0

sex Respondent: Sex

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Male	1	1,004	50.2	50.2
Female	2	996	49.8	49.8
Total		2,000	100.0	100.0

q1 Thing that comes to mind when hearing "culture"

Q1. What is the first thing that comes to your mind when you hear the word "culture"? (Please select only one.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Historic-cultural heritage sites/artifacts	1	699	35.0	35.0
Traditional arts	2	373	18.7	18.7
Contemporary arts	3	356	17.8	17.8
Popular culture	4	338	16.9	16.9
Travel	5	49	2.5	2.5
Leisure (leisure activities, hobbies)	6	83	4.2	4.2
Being well educated and knowledgeable in general	7	44	2.2	2.2
Culture-related industries	8	46	2.3	2.3
Other	97	12	0.6	0.6
Total		2,000	100.0	100.0

q2_1 Average leisure time: Weekdays(Hours)

Q2. During weekdays (excluding holidays or weekends), how many hours of free time do you usually have in a day? (Free time refers to time that you can spend away from working, sleeping, eating, commuting, school, and domestic chores.)

: ____ Hours

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	36	1.8	1.8
1	1	258	12.9	12.9
2	2	521	26.1	26.1
3	3	440	22.0	22.0
4	4	307	15.4	15.4
5	5	253	12.7	12.7
6	6	70	3.5	3.5
7	7	23	1.2	1.2
8	8	40	2.0	2.0
9	9	3	0.2	0.2
10	10	38	1.9	1.9
12	12	7	0.4	0.4
14	14	2	0.1	0.1
15	15	1	0.1	0.1
16	16	1	0.1	0.1
Total		2,000	100.0	100.0

q2_2 Average leisure time: Weekdays(Minutes)

Q2. During weekdays (excluding holidays or weekends), how many hours of free time do you usually have in a day? (Free time refers to time that you can spend away from working, sleeping, eating, commuting, school, and domestic chores.)

: _____ Minutes

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	1,653	82.7	82.7
10	10	12	0.6	0.6
15	15	1	0.1	0.1
20	20	10	0.5	0.5
30	30	304	15.2	15.2
40	40	15	0.8	0.8
50	50	5	0.3	0.3
Total		2,000	100.0	100.0

q3_1a Leisure activity on weekdays(1)

Q3. How do you usually spend your free time? (Present Show Card 1.) [Weekdays]

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Stroll, working out/exercises	1	347	17.4	17.4
Watching sports games	2	27	1.4	1.4
Going to see arts/cultural products	3	47	2.4	2.4
Artistic creation activities	4	13	0.7	0.7
Religious practices	5	78	3.9	3.9
Home & hobby activities	6	34	1.7	1.7
Resting at home	7	590	29.5	29.5
Listening to radio	8	84	4.2	4.2
Music listening	9	114	5.7	5.7
Watching television	10	294	14.7	14.7
Watching video tapes	11	59	3.0	3.0
(Book) Reading	12	53	2.7	2.7
Reading newspapers/magazines	13	111	5.6	5.6
Learning (English speaking, computer, etc.)	14	15	0.8	0.8
Browsing online service/playing electronic games	15	22	1.1	1.1
Drinking alcohol	16	11	0.6	0.6
Going to Noraebang [Karaoke]	17	11	0.6	0.6

Playing board games, card games, Billards, etc.	18	13	0.7	0.7
Meeting friends, attending social gatherings	19	56	2.8	2.8
Mountain climbing/ fishing	20	8	0.4	0.4
Traveling (domestically/abroad)	21	2	0.1	0.1
Going out or eating out with family	22	8	0.4	0.4
Other	97	3	0.2	0.2
Total		2,000	100.0	100.0

q3_1b Leisure activity on weekdays(2)

Q3. How do you usually spend your free time? (Present Show Card 1.) [Weekdays]

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Stroll, working out/exercises	1	50	2.5	2.5
Watching sports games	2	26	1.3	1.3
Going to see arts/cultural products	3	27	1.4	1.4
Artistic creation activities	4	15	0.8	0.8
Religious practices	5	48	2.4	2.4
Home & hobby activities	6	34	1.7	1.7
Resting at home	7	250	12.5	12.6
Listening to radio	8	135	6.8	6.8
Music listening	9	130	6.5	6.6
Watching television	10	454	22.7	22.9
Watching video tapes	11	128	6.4	6.5
(Book) Reading	12	100	5.0	5.0
Reading newspapers/magazines	13	242	12.1	12.2
Learning (English speaking, computer, etc.)	14	28	1.4	1.4
Browsing online service/playing electronic games	15	36	1.8	1.8
Drinking alcohol	16	37	1.9	1.9
Going to Noraebang [Karaoke]	17	23	1.2	1.2
Playing board games, card games, Billards, etc.	18	31	1.6	1.6
Meeting friends, attending social gatherings	19	131	6.6	6.6
Mountain climbing/ fishing	20	10	0.5	0.5
Traveling (domestically/abroad)	21	8	0.4	0.4
Going out or eating out with family	22	35	1.8	1.8
Other	97	3	0.2	0.2
System missing		19	1.0	
Total		2,000	100.0	100.0

q3_1c Leisure activity on weekdays(3)

Q3. How do you usually spend your free time? (Present Show Card 1) [Weekdays]

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Stroll, working out/exercises	1	45	2.3	2.4
Watching sports games	2	14	0.7	0.7
Going to see arts/cultural products	3	10	0.5	0.5
Artistic creation activities	4	17	0.9	0.9
Religious practices	5	20	1.0	1.0
Home & hobby activities	6	33	1.7	1.7
Resting at home	7	144	7.2	7.5
Listening to radio	8	91	4.6	4.8
Music listening	9	73	3.7	3.8
Watching television	10	358	17.9	18.7
Watching video tapes	11	70	3.5	3.7
(Book) Reading	12	169	8.5	8.8
Reading newspapers/magazines	13	210	10.5	11.0
Learning (English speaking, computer, etc.)	14	43	2.2	2.2
Browsing online service/playing electronic games	15	45	2.3	2.4
Drinking alcohol	16	71	3.6	3.7
Going to Noraebang [Karaoke]	17	16	0.8	0.8
Playing board games, card games, Billards, etc.	18	63	3.2	3.3
Meeting friends, attending social gatherings	19	205	10.3	10.7
Mountain climbing/ fishing	20	27	1.4	1.4
Traveling (domestically/abroad)	21	9	0.5	0.5
Going out or eating out with family	22	168	8.4	8.8
Other	97	12	0.6	0.6
System missing		87	4.4	
Total		2,000	100.0	100.0

q3_2a Leisure activity on weekend/holidays(1)

Q3. How do you usually spend your free time? (Present Show Card 1) [Weekends/holidays]

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Stroll, working out/exercises	1	221	11.1	11.1
Watching sports games	2	51	2.6	2.6

Going to see arts/cultural products	3	104	5.2	5.2
Artistic creation activities	4	11	0.6	0.6
Religious practices	5	249	12.5	12.5
Home & hobby activities	6	26	1.3	1.3
Resting at home	7	398	19.9	19.9
Listening to radio	8	18	0.9	0.9
Music listening	9	36	1.8	1.8
Watching television	10	255	12.8	12.8
Watching video tapes	11	95	4.8	4.8
(Book) Reading	12	27	1.4	1.4
Reading newspapers/magazines	13	36	1.8	1.8
Learning (English speaking, computer, etc.)	14	11	0.6	0.6
Browsing online service/playing electronic games	15	13	0.7	0.7
Drinking alcohol	16	36	1.8	1.8
Going to Noraebang [Karaoke]	17	29	1.5	1.5
Playing board games, card games, Billards, etc.	18	17	0.9	0.9
Meeting friends, attending social gatherings	19	191	9.6	9.6
Mountain climbing/ fishing	20	77	3.9	3.9
Traveling (domestically/abroad)	21	42	2.1	2.1
Going out or eating out with family	22	54	2.7	2.7
Other	97	3	0.2	0.2
Total		2,000	100.0	100.0

q3_2b Leisure activity on weekend/holidays(2)

Q3. How do you usually spend your free time? (Present Show Card 1) [Weekends/holidays]

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Stroll, working out/exercises	1	57	2.9	2.9
Watching sports games	2	27	1.4	1.4
Going to see arts/cultural products	3	45	2.3	2.3
Artistic creation activities	4	9	0.5	0.5
Religious practices	5	64	3.2	3.2
Home & hobby activities	6	25	1.3	1.3
Resting at home	7	213	10.7	10.7
Listening to radio	8	41	2.1	2.1
Music listening	9	57	2.9	2.9

Watching television	10	394	19.7	19.8
Watching video tapes	11	110	5.5	5.5
(Book) Reading	12	55	2.8	2.8
Reading newspapers/magazines	13	85	4.3	4.3
Learning (English speaking, computer, etc.)	14	30	1.5	1.5
Browsing online service/playing electronic games	15	29	1.5	1.5
Drinking alcohol	16	76	3.8	3.8
Going to Noraebang [Karaoke]	17	47	2.4	2.4
Playing board games, card games, Billards, etc.	18	40	2.0	2.0
Meeting friends, attending social gatherings	19	258	12.9	13.0
Mountain climbing/ fishing	20	119	6.0	6.0
Traveling (domestically/abroad)	21	70	3.5	3.5
Going out or eating out with family	22	131	6.6	6.6
Other	97	3	0.2	0.2
System missing		15	0.8	
Total		2,000	100.0	100.0

q3_2c Leisure activity on weekend/holidays(3)

Q3. How do you usually spend your free time? (Present Show Card 1) [Weekends/holidays]

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Stroll, working out/exercises	1	65	3.3	3.4
Watching sports games	2	12	0.6	0.6
Going to see arts/cultural products	3	31	1.6	1.6
Artistic creation activities	4	11	0.6	0.6
Religious practices	5	39	2.0	2.0
Home & hobby activities	6	26	1.3	1.3
Resting at home	7	142	7.1	7.4
Listening to radio	8	36	1.8	1.9
Music listening	9	34	1.7	1.8
Watching television	10	262	13.1	13.6
Watching video tapes	11	78	3.9	4.0
(Book) Reading	12	65	3.3	3.4
Reading newspapers/magazines	13	64	3.2	3.3
Learning (English speaking, computer, etc.)	14	22	1.1	1.1
Browsing online service/playing electronic games	15	23	1.2	1.2

Drinking alcohol	16	71	3.6	3.7
Going to Noraebang [Karaoke]	17	20	1.0	1.0
Playing board games, card games, Billards, etc.	18	54	2.7	2.8
Meeting friends, attending social gatherings	19	283	14.2	14.7
Mountain climbing/ fishing	20	132	6.6	6.8
Traveling (domestically/abroad)	21	74	3.7	3.8
Going out or eating out with family	22	367	18.4	19.0
Other	97	18	0.9	0.9
System missing		71	3.6	
Total		2,000	100.0	100.0

q4 Monthly spending on leisure activity

Q4. How much money does your family usually spend on leisure activities in a month?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Less than 50,000 won	1	452	22.6	22.6
60,000-100,000 won	2	634	31.7	31.7
110,000-150,000 won	3	184	9.2	9.2
160,000-200,000 won	4	355	17.8	17.8
210,000-300,000 won	5	183	9.2	9.2
More than 310,000 won	6	167	8.4	8.4
NA	7	25	1.3	1.3
Total		2,000	100.0	100.0

q5_1a Leisure activity R wants to do on weekdays(1)

Q5. If you had more time and money that you could spend freely, what would you like to do during your free time? [Weekdays]

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Stroll, working out/exercises	1	384	19.2	19.2
Watching sports games	2	84	4.2	4.2
Going to see arts/cultural products	3	297	14.9	14.9
Artistic creation activities	4	139	7.0	7.0
Religious practices	5	63	3.2	3.2
Home & hobby activities	6	155	7.8	7.8
Resting at home	7	133	6.7	6.7
Listening to radio	8	14	0.7	0.7

Music listening	9	59	3.0	3.0
Watching television	10	29	1.5	1.5
Watching video tapes	11	46	2.3	2.3
(Book) Reading	12	53	2.7	2.7
Reading newspapers/magazines	13	27	1.4	1.4
Learning (English speaking, computer, etc.)	14	62	3.1	3.1
Browsing online service/playing electronic games	15	42	2.1	2.1
Drinking alcohol	16	7	0.4	0.4
Going to Noraebang [Karaoke]	17	21	1.1	1.1
Playing board games, card games, Billards, etc.	18	12	0.6	0.6
Meeting friends, attending social gatherings	19	86	4.3	4.3
Mountain climbing/ fishing	20	60	3.0	3.0
Traveling (domestically/abroad)	21	189	9.5	9.5
Going out or eating out with family	22	36	1.8	1.8
Other	97	2	0.1	0.1
Total		2,000	100.0	100.0

q5_1b Leisure activity R wants to do on weekdays(2)

Q5. If you had more time and money that you could spend freely, what would you like to do during your free time? [Weekdays]

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Stroll, working out/exercises	1	82	4.1	4.1
Watching sports games	2	51	2.6	2.6
Going to see arts/cultural products	3	136	6.8	6.9
Artistic creation activities	4	126	6.3	6.4
Religious practices	5	39	2.0	2.0
Home & hobby activities	6	264	13.2	13.3
Resting at home	7	107	5.4	5.4
Listening to radio	8	17	0.9	0.9
Music listening	9	63	3.2	3.2
Watching television	10	81	4.1	4.1
Watching video tapes	11	70	3.5	3.5
(Book) Reading	12	106	5.3	5.4
Reading newspapers/magazines	13	61	3.1	3.1
Learning (English speaking, computer, etc.)	14	136	6.8	6.9
Browsing online service/playing electronic games	15	51	2.6	2.6

Drinking alcohol	16	27	1.4	1.4
Going to Noraebang [Karaoke]	17	25	1.3	1.3
Playing board games, card games, Billards, etc.	18	43	2.2	2.2
Meeting friends, attending social gatherings	19	149	7.5	7.5
Mountain climbing/ fishing	20	120	6.0	6.1
Traveling (domestically/abroad)	21	149	7.5	7.5
Going out or eating out with family	22	71	3.6	3.6
Other	97	4	0.2	0.2
System missing		22	1.1	
Total		2,000	100.0	100.0

q5_1c Leisure activity R wants to do on weekdays(3)

Q5. If you had more time and money that you could spend freely, what would you like to do during your free time? [Weekdays]

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Stroll, working out/exercises	1	82	4.1	4.3
Watching sports games	2	44	2.2	2.3
Going to see arts/cultural products	3	64	3.2	3.3
Artistic creation activities	4	57	2.9	3.0
Religious practices	5	34	1.7	1.8
Home & hobby activities	6	155	7.8	8.1
Resting at home	7	73	3.7	3.8
Listening to radio	8	19	1.0	1.0
Music listening	9	40	2.0	2.1
Watching television	10	64	3.2	3.3
Watching video tapes	11	62	3.1	3.2
(Book) Reading	12	104	5.2	5.4
Reading newspapers/magazines	13	51	2.6	2.7
Learning (English speaking, computer, etc.)	14	163	8.2	8.5
Browsing online service/playing electronic games	15	54	2.7	2.8
Drinking alcohol	16	33	1.7	1.7
Going to Noraebang [Karaoke]	17	24	1.2	1.3
Playing board games, card games, Billards, etc.	18	56	2.8	2.9
Meeting friends, attending social gatherings	19	181	9.1	9.5
Mountain climbing/ fishing	20	132	6.6	6.9
Traveling (domestically/abroad)	21	178	8.9	9.3
Going out or eating out with family	22	229	11.5	12.0

Other	97	14	0.7	0.7
System missing		87	4.4	
Total		2,000	100.0	100.0

q5_2a Leisure activity R wants to do on weekend/holidays(1)

Q5. If you had more time and money that you could spend freely, what would you like to do during your free time? [Weekends/holidays]

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Stroll, working out/exercises	1	171	8.6	8.6
Watching sports games	2	89	4.5	4.5
Going to see arts/cultural products	3	256	12.8	12.8
Artistic creation activities	4	98	4.9	4.9
Religious practices	5	149	7.5	7.5
Home & hobby activities	6	61	3.1	3.1
Resting at home	7	110	5.5	5.5
Listening to radio	8	7	0.4	0.4
Music listening	9	26	1.3	1.3
Watching television	10	39	2.0	2.0
Watching video tapes	11	39	2.0	2.0
(Book) Reading	12	27	1.4	1.4
Reading newspapers/magazines	13	16	0.8	0.8
Learning (English speaking, computer, etc.)	14	25	1.3	1.3
Browsing online service/playing electronic games	15	29	1.5	1.5
Drinking alcohol	16	26	1.3	1.3
Going to Noraebang [Karaoke]	17	25	1.3	1.3
Playing board games, card games, Billards, etc.	18	12	0.6	0.6
Meeting friends, attending social gatherings	19	125	6.3	6.3
Mountain climbing/ fishing	20	179	9.0	9.0
Traveling (domestically/abroad)	21	415	20.8	20.8
Going out or eating out with family	22	73	3.7	3.7
Other	97	3	0.2	0.2
Total		2,000	100.0	100.0

q5_2b Leisure activity R wants to do on weekend/holidays(2)

Q5. If you had more time and money that you could spend freely, what would you like to do during your free time? [Weekends/holidays]

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Stroll, working out/exercises	1	53	2.7	2.7
Watching sports games	2	43	2.2	2.2
Going to see arts/cultural products	3	117	5.9	5.9
Artistic creation activities	4	92	4.6	4.7
Religious practices	5	43	2.2	2.2
Home & hobby activities	6	127	6.4	6.4
Resting at home	7	70	3.5	3.5
Listening to radio	8	7	0.4	0.4
Music listening	9	35	1.8	1.8
Watching television	10	56	2.8	2.8
Watching video tapes	11	36	1.8	1.8
(Book) Reading	12	50	2.5	2.5
Reading newspapers/magazines	13	27	1.4	1.4
Learning (English speaking, computer, etc.)	14	60	3.0	3.0
Browsing online service/playing electronic games	15	34	1.7	1.7
Drinking alcohol	16	40	2.0	2.0
Going to Noraebang [Karaoke]	17	40	2.0	2.0
Playing board games, card games, Billards, etc.	18	37	1.9	1.9
Meeting friends, attending social gatherings	19	215	10.8	10.9
Mountain climbing/ fishing	20	294	14.7	14.9
Traveling (domestically/abroad)	21	349	17.5	17.7
Going out or eating out with family	22	144	7.2	7.3
Other	97	6	0.3	0.3
System missing		25	1.3	
Total		2,000	100.0	100.0

q5_2c Leisure activity R wants to do on weekend/holidays(3)

Q5. If you had more time and money that you could spend freely, what would you like to do during your free time? [Weekends/holidays]

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Stroll, working out/exercises	1	58	2.9	3.1

Watching sports games	2	52	2.6	2.7
Going to see arts/cultural products	3	94	4.7	4.9
Artistic creation activities	4	56	2.8	2.9
Religious practices	5	35	1.8	1.8
Home & hobby activities	6	89	4.5	4.7
Resting at home	7	69	3.5	3.6
Listening to radio	8	9	0.5	0.5
Music listening	9	22	1.1	1.2
Watching television	10	46	2.3	2.4
Watching video tapes	11	35	1.8	1.8
(Book) Reading	12	49	2.5	2.6
Reading newspapers/magazines	13	15	0.8	0.8
Learning (English speaking, computer, etc.)	14	59	3.0	3.1
Browsing online service/playing electronic games	15	33	1.7	1.7
Drinking alcohol	16	27	1.4	1.4
Going to Noraebang [Karaoke]	17	16	0.8	0.8
Playing board games, card games, Billards, etc.	18	37	1.9	1.9
Meeting friends, attending social gatherings	19	144	7.2	7.6
Mountain climbing/ fishing	20	230	11.5	12.1
Traveling (domestically/abroad)	21	366	18.3	19.3
Going out or eating out with family	22	346	17.3	18.2
Other	97	13	0.7	0.7
System missing		100	5.0	
Total		2,000	100.0	100.0

q6 Difficulty of spending leisure time on weekdays

Q6. What is the biggest obstacle you experience when you try to spend your leisure time doing the activities you like? (Please select only one.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It is financially burdensome	1	670	33.5	33.5
I have no time to enjoy leisure	2	860	43.0	43.0
Relevant facilities and programs are not enough	3	127	6.4	6.4
I have no one to do with	4	93	4.7	4.7
Getting relevant information is hard	5	51	2.6	2.6
I am too tired	6	156	7.8	7.8
Other	97	33	1.7	1.7
NA	99	10	0.5	0.5
Total		2,000	100.0	100.0

q7_1 Number of attendances: Literary events

Q7. In the past 1 year (July 1st, 1996—June 30th, 1997), how many times have you been to (attended) each of the following types of arts events? (If you have never been to any cultural event in the past 1 year, please answer “zero (0) times.”)

1) Literary events

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Never attended	1	1,731	86.6	86.6
1 time	2	135	6.8	6.8
2 times	3	81	4.1	4.1
3 times	4	31	1.6	1.6
More than 4 times	5	22	1.1	1.1
Total		2,000	100.0	100.0

q7_2 Number of attendances: Art exhibitions

Q7. In the past 1 year (July 1st, 1996—June 30th, 1997), how many times have you been to (attended) each of the following types of arts events? (If you have never been to any cultural event in the past 1 year, please answer “zero (0) times.”)

2) Art (including photography/calligraphy/architecture/design) exhibitions

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Never attended	1	1,454	72.7	72.7
1 time	2	273	13.7	13.7
2 times	3	147	7.4	7.4
3 times	4	56	2.8	2.8
More than 4 times	5	70	3.5	3.5
Total		2,000	100.0	100.0

q7_3 Number of attendances: Classical music concerts/Operas

Q7. In the past 1 year (July 1st, 1996—June 30th, 1997), how many times have you been to (attended) each of the following types of arts events? (If you have never been to any cultural event in the past 1 year, please answer “zero (0) times.”)

3) Classical music/operas

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Never attended	1	1,735	86.8	86.8
1 time	2	168	8.4	8.4
2 times	3	59	3.0	3.0
3 times	4	19	1.0	1.0
More than 4 times	5	19	1.0	1.0
Total		2,000	100.0	100.0

q7_4 Number of attendances: Traditional arts events

Q7. In the past 1 year (July 1st, 1996—June 30th, 1997), how many times have you been to (attended) each of the following types of arts events? (If you have never been to any cultural event in the past 1 year, please answer “zero (0) times.”)

4) Traditional Korean music (Korean traditional music, folk plays)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Never attended	1	1,693	84.7	84.7
1 time	2	217	10.9	10.9
2 times	3	51	2.6	2.6
3 times	4	15	0.8	0.8
More than 4 times	5	24	1.2	1.2
Total		2,000	100.0	100.0

q7_5 Number of attendances: Theatrical plays

Q7. In the past 1 year (July 1st, 1996—June 30th, 1997), how many times have you been to (attended) each of the following types of arts events? (If you have never been to any cultural event in the past 1 year, please answer “zero (0) times.”)

5) Theatrical plays (including musicals)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Never attended	1	1,596	79.8	79.8
1 time	2	236	11.8	11.8
2 times	3	87	4.4	4.4
3 times	4	40	2.0	2.0
More than 4 times	5	41	2.1	2.1
Total		2,000	100.0	100.0

q7_6 Number of attendances: Dance performances

Q7. In the past 1 year (July 1st, 1996—June 30th, 1997), how many times have you been to (attended) each of the following types of arts events? (If you have never been to any cultural event in the past 1 year, please answer “zero (0) times.”)

6) Dance performances

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Never attended	1	1,919	96.0	96.0
1 time	2	59	3.0	3.0
2 times	3	13	0.7	0.7
3 times	4	4	0.2	0.2
More than 4 times	5	5	0.3	0.3
Total		2,000	100.0	100.0

q7_7 Number of attendances: Movies in theaters

Q7. In the past 1 year (July 1st, 1996—June 30th, 1997), how many times have you been to (attended) each of the following types of arts events? (If you have never been to any cultural event in the past 1 year, please answer “zero (0) times.”)

7) Movies in theaters

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Never attended	1	938	46.9	46.9
1 time	2	180	9.0	9.0
2 times	3	216	10.8	10.8
3 times	4	168	8.4	8.4
More than 4 times	5	170	8.5	8.5
6	6	211	10.6	10.6
7	7	117	5.9	5.9
Total		2,000	100.0	100.0

q7_8 Number of attendances: Entertainment performances/shows

Q7. In the past 1 year (July 1st, 1996—June 30th, 1997), how many times have you been to (attended) each of the following types of arts events? (If you have never been to any cultural event in the past 1 year, please answer “zero (0) times.”)

8) Entertainment performances/shows

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Never attended	1	1,695	84.8	84.8
1 time	2	174	8.7	8.7
2 times	3	84	4.2	4.2
3 times	4	26	1.3	1.3
More than 4 times	5	21	1.1	1.1
Total		2,000	100.0	100.0

q7_1_1 With whom R goes to cultural events

Q7-1. With whom did you mainly go to the events? (Please select only one.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Alone	1	91	4.6	6.8
Family member(s)	2	501	25.1	37.5
Friends	3	667	33.4	50.0
Hobby club members	4	35	1.8	2.6
Other	97	41	2.1	3.1

System missing	665	33.3	
Total	2,000	100.0	100.0

q7_2a What should be done to improve arts events(1)

Q7-2. What do you think should be done before anything else to improve arts events? (Please select two.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Quality of the work should be better than that	1	275	13.8	20.6
Attendance (participation) should cost less	2	392	19.6	29.4
It should be held more often	3	186	9.3	13.9
It should be held more often somewhere close to the area that I live	4	303	15.2	22.7
Events should be more widely and actively advertised	5	142	7.1	10.6
There should be more easy-to-understand events	6	32	1.6	2.4
Other	97	5	0.3	0.4
System missing		665	33.3	
Total		2,000	100.0	100.0

q7_2b What should be done to improve arts events(2)

Q7-2. What do you think should be done before anything else to improve arts events? (Please select two.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Quality of the work should be better than that	1	62	3.1	4.7
Attendance (participation) should cost less	2	172	8.6	13.2
It should be held more often	3	137	6.9	10.5
It should be held more often somewhere close to the area that I live	4	422	21.1	32.3
Events should be more widely and actively advertised	5	244	12.2	18.7
There should be more easy-to-understand events	6	259	13.0	19.8
Other	97	10	0.5	0.8
System missing		694	34.7	
Total		2,000	100.0	100.0

q8a Difficulty of attending arts events(1)

Q8. What are the biggest obstacles that you have to overcome to attend arts events? (Please select two.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It is costly	1	651	32.6	32.6

I don't have time for this	2	675	33.8	33.8
It is hard to get tickets	3	67	3.4	3.4
Interesting arts events are rare to find	4	162	8.1	8.1
There is no performance held where I live	5	242	12.1	12.1
Transportation, such as parking, is not convenient	6	26	1.3	1.3
I have no one to go with me	7	29	1.5	1.5
The content of arts events are hard to understand	8	23	1.2	1.2
Information about arts events are not enough	9	88	4.4	4.4
Other	10	5	0.3	0.3
I don't have interest in arts events	11	32	1.6	1.6
Total		2,000	100.0	100.0

q8b Difficulty of attending arts events(2)

Q8. What are the biggest obstacles that you have to overcome to attend arts events? (Please select two.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It is costly	1	135	6.8	7.7
I don't have time for this	2	310	15.5	17.7
It is hard to get tickets	3	60	3.0	3.4
Interesting arts events are rare to find	4	236	11.8	13.5
There is no performance held where I live	5	368	18.4	21.1
Transportation, such as parking, is not convenient	6	172	8.6	9.8
I have no one to go with me	7	62	3.1	3.5
The content of arts events are hard to understand	8	72	3.6	4.1
Information about arts events are not enough	9	313	15.7	17.9
Other	10	19	1.0	1.1
System missing		253	12.7	
Total		2,000	100.0	100.0

q9a Way of getting information about arts events(1)

Q9. Where do you mainly get information and news about arts events? (Please select two.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Newspapers, magazines	1	973	48.7	48.7
TV, radio	2	576	28.8	28.8
Flyers	3	236	11.8	11.8
Telephone ads/online service	4	12	0.6	0.6

Public facilities/educational facilities	5	37	1.9	1.9
Friends/acquaintances	6	88	4.4	4.4
Hobby club	7	12	0.6	0.6
Other	8	4	0.2	0.2
I am not interested	9	62	3.1	3.1
Total		2,000	100.0	100.0

q9b Way of getting information about arts events(2)

Q9. Where do you mainly get information and news about arts events? (Please select two.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Newspapers, magazines	1	210	10.5	11.4
TV, radio	2	694	34.7	37.6
Flyers	3	464	23.2	25.1
Telephone ads/online service	4	44	2.2	2.4
Public facilities/educational facilities	5	52	2.6	2.8
Friends/acquaintances	6	339	17.0	18.3
Hobby club	7	30	1.5	1.6
Other	8	15	0.8	0.8
System missing		152	7.6	
Total		2,000	100.0	100.0

q10a On which item spend the most: 1st

Q10. On which of the following items are you currently spending the most? (Please select two in order of priority from the examples listed in the <Show Card> below.)

: First

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Buying and renting books/magazines	1	744	37.2	37.2
Buying records, tapes, CDs	2	218	10.9	10.9
Buying and renting video tapes	3	227	11.4	11.4
Going to exhibitions	4	24	1.2	1.2
Going to (Western) classical music performances (concerts/recitals)	5	5	0.3	0.3
Going to traditional arts (Korean traditional music, folk plays) performances	6	17	0.9	0.9
Going to dance performances	7	1	0.1	0.1
Going to theatrical plays (including musicals)	8	15	0.8	0.8

Going to see films	9	206	10.3	10.3
Going to see entertainment performances/shows	10	8	0.4	0.4
Taking arts-related lessons or classes (tuition)	11	60	3.0	3.0
Other	12	57	2.9	2.9
Not applicable	13	418	20.9	20.9
Total		2,000	100.0	100.0

q10b On which item spend the most: 2nd

Q10. On which of the following items are you currently spending the most? (Please select two in order of priority from the examples listed in the <Show Card> below.)

: Second

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Buying and renting books/magazines	1	196	9.8	15.2
Buying records, tapes, CDs	2	370	18.5	28.6
Buying and renting video tapes	3	283	14.2	21.9
Going to exhibitions	4	44	2.2	3.4
Going to (Western) classical music performances (concerts/recitals)	5	15	0.8	1.2
Going to traditional arts (Korean traditional music, folk plays) performances	6	20	1.0	1.5
Going to dance performances	7	3	0.2	0.2
Going to theatrical plays (including musicals)	8	31	1.6	2.4
Going to see films	9	228	11.4	17.6
Going to see entertainment performances/shows	10	23	1.2	1.8
Taking arts-related lessons or classes (tuition)	11	50	2.5	3.9
Other	12	30	1.5	2.3
System missing		707	35.4	
Total		2,000	100.0	100.0

q10_1a On which item want to increase spending: 1st

Q10-1. If you had more time and money that you could spend freely, on which of the following items would you like to increase spending? (Please select two in order of priority from the examples listed in the <Show Card> below.)

: First

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Buying and renting books/magazines	1	305	15.3	15.3
Buying records, tapes, CDs	2	208	10.4	10.4
Buying and renting video tapes	3	53	2.7	2.7

Going to exhibitions	4	209	10.5	10.5
Going to (Western) classical music performances (concerts/recitals)	5	55	2.8	2.8
Going to traditional arts (Korean traditional music, folk plays) performances	6	191	9.6	9.6
Going to dance performances	7	30	1.5	1.5
Going to theatrical plays (including musicals)	8	246	12.3	12.3
Going to see films	9	271	13.6	13.6
Going to see entertainment performances/shows	10	67	3.4	3.4
Taking arts-related lessons or classes (tuition)	11	165	8.3	8.3
Other	12	32	1.6	1.6
Not applicable	13	168	8.4	8.4
Total		2,000	100.0	100.0

q10_1b On which item want to increase spending: 2nd

Q10-1. If you had more time and money that you could spend freely, on which of the following items would you like to increase spending? (Please select two in order of priority from the examples listed in the <Show Card> below.)

: Second

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Buying and renting books/magazines	1	115	5.8	6.8
Buying records, tapes, CDs	2	177	8.9	10.4
Buying and renting video tapes	3	51	2.6	3.0
Going to exhibitions	4	222	11.1	13.1
Going to (Western) classical music performances (concerts/recitals)	5	21	1.1	1.2
Going to traditional arts (Korean traditional music, folk plays) performances	6	140	7.0	8.3
Going to dance performances	7	21	1.1	1.2
Going to theatrical plays (including musicals)	8	344	17.2	20.3
Going to see films	9	236	11.8	13.9
Going to see entertainment performances/shows	10	166	8.3	9.8
Taking arts-related lessons or classes (tuition)	11	179	9.0	10.6
Other	12	23	1.2	1.4
System missing		305	15.3	
Total		2,000	100.0	100.0

q11 Most advanced field of arts and culture

Q11. Which of the following fields of arts and culture do you think is the most advanced field in our country? (Please select only one from the examples listed in the <Show Card> below.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Literature	1	224	11.2	11.2
Art (including photography/calligraphy/architecture/design)	2	270	13.5	13.5
Western Classical Music	3	54	2.7	2.7
Traditional Korean music (Korean traditional music, folk plays)	4	529	26.5	26.5
Dance	5	23	1.2	1.2
Theatrical plays (including musicals)	6	115	5.8	5.8
Film making	7	292	14.6	14.6
Entertainment	8	450	22.5	22.5
Other	9	18	0.9	0.9
NA	99	25	1.3	1.3
Total		2,000	100.0	100.0

q11_1 Least advanced field of arts and culture

Q11-1. Which of the following fields of arts and culture do you think is the least advanced field in our country? (Please select only one from the examples listed in the <Show Card> below.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Literature	1	147	7.4	7.4
Art (including photography/calligraphy/architecture/design)	2	214	10.7	10.7
Western Classical Music	3	204	10.2	10.2
Traditional Korean music (Korean traditional music, folk plays)	4	447	22.4	22.4
Dance	5	191	9.6	9.6
Theatrical plays (including musicals)	6	199	10.0	10.0
Film making	7	438	21.9	21.9
Entertainment	8	106	5.3	5.3
Other	9	12	0.6	0.6
NA	99	42	2.1	2.1
Total		2,000	100.0	100.0

q12_1_1 Number of visits: Historic/Cultural monuments

Q12. In the past 1 year (July 1st, 1996—June 30th, 1997), how many times have you visited each of the following sites? If you have ever visited any, how satisfied were you with your visits?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Never visited	1	1,089	54.5	54.5
1 time	2	371	18.6	18.6
2 times	3	254	12.7	12.7
3 times	4	116	5.8	5.8
More than 4 times	5	170	8.5	8.5
Total		2,000	100.0	100.0

q12_1_1 How satisfied with visit to historic/cultural monuments

Q12. In the past 1 year (July 1st, 1996—June 30th, 1997), how many times have you visited each of the following sites? If you have ever visited any, how satisfied were you with your visits?

1) Old palaces, historic and cultural monuments/sites

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	70	3.5	7.7
Somewhat satisfied	2	296	14.8	32.5
Neither satisfied nor dissatisfied	3	413	20.7	45.3
Dissatisfied	4	111	5.6	12.2
Strongly dissatisfied	5	21	1.1	2.3
System missing		1,089	54.5	
Total		2,000	100.0	100.0

q12_1_2 Number of visits: Museums

Q12. In the past 1 year (July 1st, 1996—June 30th, 1997), how many times have you visited each of the following sites? If you have ever visited any, how satisfied were you with your visits?

2) Museums

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Never visited	1	1,365	68.3	68.3
1 time	2	392	19.6	19.6
2 times	3	162	8.1	8.1
3 times	4	54	2.7	2.7
More than 4 times	5	27	1.4	1.4
Total		2,000	100.0	100.0

q12_1_2_ How satisfied with visit to museums

Q12. In the past 1 year (July 1st, 1996—June 30th, 1997), how many times have you visited each of the following sites? If you have ever visited any, how satisfied were you with your visits?

2) Museums

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	45	2.3	7.1
Somewhat satisfied	2	188	9.4	29.6
Neither satisfied nor dissatisfied	3	305	15.3	48.0
Dissatisfied	4	81	4.1	12.8
Strongly dissatisfied	5	16	0.8	2.5
System missing		1,365	68.3	
Total		2,000	100.0	100.0

q12_1_3 Number of visits: Folk villages

Q12. In the past 1 year (July 1st, 1996—June 30th, 1997), how many times have you visited each of the following sites? If you have ever visited any, how satisfied were you with your visits?

3) Folk villages

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Never visited	1	1,455	72.8	72.8
1 time	2	418	20.9	20.9
2 times	3	81	4.1	4.1
3 times	4	24	1.2	1.2
More than 4 times	5	22	1.1	1.1
Total		2,000	100.0	100.0

q12_1_3_ How satisfied with visit to folk villages

Q12. In the past 1 year (July 1st, 1996—June 30th, 1997), how many times have you visited each of the following sites? If you have ever visited any, how satisfied were you with your visits?

3) Folk villages

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	59	3.0	10.8
Somewhat satisfied	2	176	8.8	32.3
Neither satisfied nor dissatisfied	3	209	10.5	38.3
Dissatisfied	4	81	4.1	14.9
Strongly dissatisfied	5	20	1.0	3.7
System missing		1,455	72.8	
Total		2,000	100.0	100.0

q12_2a What should be done to improve cultural sites(1)

Q12-2. What do you think should be done before anything else to improve the sites you have visited? (Please select two.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Collections and things to see should be more diversely provided.	1	491	24.6	44.7
Admission and other costs should be less pricey	2	180	9.0	16.4
There should be more special events, such as special exhibitions	3	88	4.4	8.0
They should have more site markers and more professional tour guides	4	155	7.8	14.1
They should have more volunteers	5	32	1.6	2.9
Transportation should be more conveniently provided	6	75	3.8	6.8
They should have more amenities in and around the sites	7	74	3.7	6.7
Other	97	4	0.2	0.4
System missing		901	45.1	
Total		2,000	100.0	100.0

q12_2b What should be done to improve cultural sites(2)

Q12-2. What do you think should be done before anything else to improve the sites you have visited? (Please select two.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Collections and things to see should be more diversely provided.	1	95	4.8	8.8
Admission and other costs should be less pricey	2	100	5.0	9.3
There should be more special events, such as special exhibitions	3	125	6.3	11.6
They should have more site markers and more professional tour guides	4	216	10.8	20.0
They should have more volunteers	5	48	2.4	4.4
Transportation should be more conveniently provided	6	240	12.0	22.2
They should have more amenities in and around the sites	7	252	12.6	23.4
Other	97	3	0.2	0.3
System missing		921	46.1	
Total		2,000	100.0	100.0

q13 R has taken cultural heritage tours

Q13. Have you ever taken any cultural heritage tours to experience cultural heritage assets or historic-cultural monuments/sites?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	735	36.8	36.8
No	2	1,265	63.3	63.3
Total		2,000	100.0	100.0

q13_1 Number of times R took cultural heritage tours

Q13-1. How many times do you usually take cultural heritage tours in 1 year?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1 time	1	379	19.0	51.6
2 times	2	239	12.0	32.5
3 times	3	53	2.7	7.2
More than 4 times	4	64	3.2	8.7
System missing		1,265	63.3	
Total		2,000	100.0	100.0

q13_2 How satisfied with cultural heritage tours

Q13-2. How satisfied were you with the cultural heritage tours that you experienced?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	46	2.3	6.3
Somewhat satisfied	2	266	13.3	36.2
Neither satisfied nor dissatisfied	3	328	16.4	44.6
Somewhat dissatisfied	4	81	4.1	11.0
Strongly dissatisfied	5	14	0.7	1.9
System missing		1,265	63.3	
Total		2,000	100.0	100.0

q14a Newspaper section R is interested in: 1st

Q14. In which of the following sections of the newspaper are you most interested in? (Please select two in order.)

: First

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Politics	1	472	23.6	23.6

Business	2	250	12.5	12.5
Society	3	295	14.8	14.8
Culture	4	164	8.2	8.2
Sports/Leisure	5	428	21.4	21.4
World/International	6	20	1.0	1.0
Life	7	218	10.9	10.9
Other	8	16	0.8	0.8
I hardly read newspapers	9	137	6.9	6.9
Total		2,000	100.0	100.0

q14b Newspaper section R is interested in: 2nd

Q14. In which of the following sections of the newspaper are you most interested in? (Please select two in order.)

: Second

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Politics	1	164	8.2	9.1
Business	2	278	13.9	15.4
Society	3	365	18.3	20.3
Culture	4	187	9.4	10.4
Sports/Leisure	5	314	15.7	17.4
World/International	6	59	3.0	3.3
Life	7	404	20.2	22.4
Other	8	31	1.6	1.7
System missing		198	9.9	
Total		2,000	100.0	100.0

q15 Where does R listen to radio

Q15. Where do you usually listen to the radio? (Please select only one.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
At home	1	741	37.1	37.1
At work	2	217	10.9	10.9
In a car	3	555	27.8	27.8
Carry it with me and listen almost always	4	46	2.3	2.3
I hardly listen to the radio	5	436	21.8	21.8
Other	6	5	0.3	0.3
Total		2,000	100.0	100.0

q16_1_1 How many hours R watches TV: Weekdays(Hours)

Q16. How many hours do you usually watch television in a day? (If you do not watch television, please answer "0".) [Weekdays]
 : ____ hours

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	149	7.5	7.5
1	1	457	22.9	22.9
2	2	614	30.7	30.7
3	3	397	19.9	19.9
4	4	185	9.3	9.3
5	5	112	5.6	5.6
6	6	40	2.0	2.0
7	7	11	0.6	0.6
8	8	17	0.9	0.9
9	9	2	0.1	0.1
10	10	13	0.7	0.7
12	12	3	0.2	0.2
Total		2,000	100.0	100.0

q16_1_2 How many hours R watches TV: Weekdays(Minutes)

Q16. How many hours do you usually watch television in a day? (If you do not watch television, please answer "0".) [Weekdays]
 : ____ minutes

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	1,662	83.1	83.1
10	10	16	0.8	0.8
20	20	10	0.5	0.5
30	30	299	15.0	15.0
40	40	7	0.4	0.4
46	46	1	0.1	0.1
50	50	5	0.3	0.3
Total		2,000	100.0	100.0

q16_2_1 How many hours R watches TV: Weekend(Hours)

Q16. How many hours do you usually watch television in a day? (If you do not watch television, please answer "0".) [Weekends]
 : ____ hours

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	55	2.8	2.8
1	1	141	7.1	7.1
2	2	309	15.5	15.5
3	3	394	19.7	19.7
4	4	337	16.9	16.9
5	5	320	16.0	16.0
6	6	154	7.7	7.7
7	7	81	4.1	4.1
8	8	81	4.1	4.1
9	9	7	0.4	0.4
10	10	72	3.6	3.6
11	11	2	0.1	0.1
12	12	40	2.0	2.0
13	13	1	0.1	0.1
14	14	1	0.1	0.1
15	15	2	0.1	0.1
16	16	1	0.1	0.1
17	17	1	0.1	0.1
20	20	1	0.1	0.1
Total		2,000	100.0	100.0

q16_2_2 How many hours R watches TV: Weekend(Minutes)

Q16. How many hours do you usually watch television in a day? (If you do not watch television, please answer "0".) [Weekends]
 : ____ minutes

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	1,814	90.7	90.7
10	10	4	0.2	0.2
20	20	15	0.8	0.8
30	30	153	7.7	7.7
40	40	9	0.5	0.5
50	50	5	0.3	0.3
Total		2,000	100.0	100.0

q16_3a Type of TV program R watches the most: 1st

Q16-3. What types of television programs do you mostly watch? (Please select two in order.)

: First

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
News and report programs	1	918	45.9	46.3
Drama (e.g. drama series, drama special, etc.)	2	579	29.0	29.2
Entertainment	3	200	10.0	10.1
Live sports	4	156	7.8	7.9
Movie	5	82	4.1	4.1
Education/Culture (documentaries, etc.)	6	43	2.2	2.2
Learning/Study (foreign languages, entrance exam prep courses, etc.)	7	3	0.2	0.2
Other	97	1	0.1	0.1
System missing		18	0.9	
Total		2,000	100.0	100.0

q16_3b Type of TV program R watches the most: 2nd

Q16-3. What types of television programs do you mostly watch? (Please select two in order.)

: Second

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
News and report programs	1	312	15.6	15.9
Drama (e.g. drama series, drama special, etc.)	2	517	25.9	26.3
Entertainment	3	318	15.9	16.2
Live sports	4	327	16.4	16.6
Movie	5	239	12.0	12.2
Education/Culture (documentaries, etc.)	6	240	12.0	12.2
Learning/Study (foreign languages, entrance exam prep courses, etc.)	7	11	0.6	0.6
Other	97	3	0.2	0.2
System missing		33	1.7	
Total		2,000	100.0	100.0

q17_1 Yes/No: R watches cable TV

Q17. Are you able to watch cable TV or satellite TV at your home?
1) Cable TV

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	271	13.6	13.6
No	2	1,729	86.5	86.5
Total		2,000	100.0	100.0

q17_2 Yes/No: R watches satellite TV

Q17. Are you able to watch cable TV or satellite TV at your home?
2) Satellite TV

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	427	21.4	21.4
No	2	1,573	78.7	78.7
Total		2,000	100.0	100.0

q18 Number of books R read in past 1 year

Q18. How many books have you read in the past 1 year (July 1st, 1996—June 30th, 1997)? (Please do not count magazines, periodicals, textbooks, or study aids.) (If you have not read a book, please answer "0" books.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Never read a book	1	435	21.8	21.8
1-4 books	2	722	36.1	36.1
5-9 books	3	311	15.6	15.6
10-14 books	4	281	14.1	14.1
More than 15 books	5	251	12.6	12.6
Total		2,000	100.0	100.0

q18_1a What were the books R read about(1)

Q18-1. What were the books you read mostly about? (Please select two.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Philosophy/Religion/Humanities	1	356	17.8	22.7
Literature/Arts	2	775	38.8	49.5
History	3	158	7.9	10.1

Social science	4	70	3.5	4.5
Science (Natural science/Technology/Computer)	5	78	3.9	5.0
Life/Health	6	104	5.2	6.6
Other	97	24	1.2	1.5
System missing		435	21.8	
Total		2,000	100.0	100.0

q18_1b What were the books R read about(2)

Q18-1. What were the books you read mostly about? (Please select two.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Philosophy/Religion/Humanities	1	126	6.3	9.3
Literature/Arts	2	229	11.5	16.9
History	3	238	11.9	17.6
Social science	4	95	4.8	7.0
Science (Natural science/Technology/Computer)	5	169	8.5	12.5
Life/Health	6	404	20.2	29.9
Other	97	92	4.6	6.8
System missing		647	32.4	
Total		2,000	100.0	100.0

q18_2 Way of getting books

Q18-2. How do you mainly get books to read? (Please select only one.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Purchase	1	919	46.0	58.7
Loan from libraries	2	150	7.5	9.6
Borrow from friends/acquaintances	3	148	7.4	9.5
Rent from book rental stores	4	313	15.7	20.0
Other	97	35	1.8	2.2
System missing		435	21.8	
Total		2,000	100.0	100.0

q19 Number of comic books R reads in a month

Q19. How many comic books or magazines do you usually read in a month? (If you have not read a comic book, please answer '0' comic books.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Never read	1	1,546	77.3	77.3

1-4 books	2	159	8.0	8.0
5-9 books	3	78	3.9	3.9
10-19 books	4	108	5.4	5.4
More than 20 books	5	109	5.5	5.5
Total		2,000	100.0	100.0

q19_1 Way of getting comic books

Q19-1. How do you mainly get comic books/magazines to read? (Please select only one.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Purchase from a bookstore	1	16	0.8	3.5
Rent from book rental stores	2	227	11.4	50.0
Read in comics reading rooms	3	121	6.1	26.7
Borrow from friends/acquaintances	4	56	2.8	12.3
Read those that are displayed in other places	5	29	1.5	6.4
Other	97	5	0.3	1.1
System missing		1,546	77.3	
Total		2,000	100.0	100.0

q20 Number of movies on video tapes R watches in a month

Q20. How many movies on video tapes do you usually watch in a month?

(If you have not watched movies on video tapes, please answer '0' comic books.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Never watched	1	694	34.7	34.7
1-2 movies	2	539	27.0	27.0
3-5 movies	3	484	24.2	24.2
6-10 movies	4	194	9.7	9.7
More than 11 movies	5	89	4.5	4.5
Total		2,000	100.0	100.0

q20_1a What were the movies R watched about(1)

Q20-1. What are the movies that you watch mostly about? (Please select two.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Romance	1	316	15.8	24.2
Softcore pornography (erotic)	2	103	5.2	7.9
Horror/SF	3	211	10.6	16.2

Action (adventure, heroes, western, detectives, violence)	4	549	27.5	42.0
Family/Religion	5	67	3.4	5.1
Animation	6	9	0.5	0.7
Non-fiction (historic figures, history, documentaries)	7	32	1.6	2.5
Arts/Culture (culture, music, arts in general)	8	9	0.5	0.7
Sports	9	8	0.4	0.6
Study aids (foreign languages, entrance exam prep courses)	10	1	0.1	0.1
Other	97	1	0.1	0.1
System missing		694	34.7	
Total		2,000	100.0	100.0

q20_1b What were the movies R watched about(2)

Q20-1. What are the movies that you watch mostly about? (Please select two.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Romance	1	127	6.4	10.1
Softcore pornography (erotic)	2	85	4.3	6.8
Horror/SF	3	210	10.5	16.7
Action (adventure, heroes, western, detectives, violence)	4	513	25.7	40.9
Family/Religion	5	81	4.1	6.5
Animation	6	48	2.4	3.8
Non-fiction (historic figures, history, documentaries)	7	61	3.1	4.9
Arts/Culture (culture, music, arts in general)	8	38	1.9	3.0
Sports	9	62	3.1	4.9
Study aids (foreign languages, entrance exam prep courses)	10	8	0.4	0.6
Other	97	22	1.1	1.8
System missing		745	37.3	
Total		2,000	100.0	100.0

q21 R has personal computer

Q21. Do you have a personal computer at home?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	992	49.6	49.6
No	2	1,008	50.4	50.4
Total		2,000	100.0	100.0

q21_1_1 How many hours R spends in using computer(Hours)

Q21-1. During weekdays (excluding holidays or weekends), how many hours do you usually use computers at home? (If you do not use a computer, please answer "0".)
 : ____ hours

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	517	25.9	52.1
1	1	215	10.8	21.7
2	2	156	7.8	15.7
3	3	52	2.6	5.2
4	4	23	1.2	2.3
5	5	15	0.8	1.5
6	6	4	0.2	0.4
8	8	1	0.1	0.1
10	10	5	0.3	0.5
12	12	3	0.2	0.3
15	15	1	0.1	0.1
System missing		1,008	50.4	
Total		2,000	100.0	100.0

q21_1_2 How many hours R spends in using computer(Minutes)

Q21-1. During weekdays (excluding holidays or weekends), how many hours do you usually use computers at home? (If you do not use a computer, please answer "0".)
 : ____ minutes

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	785	39.3	79.1
10	10	15	0.8	1.5
20	20	8	0.4	0.8
30	30	177	8.9	17.8
40	40	5	0.3	0.5
45	45	1	0.1	0.1
50	50	1	0.1	0.1
System missing		1,008	50.4	
Total		2,000	100.0	100.0

q21_2 For what purpose does R use computer

Q21-2. For what purpose do you mainly use the computer at home? (Please select only one.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Entertainment/playing games	1	197	9.9	32.2
Learning/study (foreign language/schoolwork)	2	71	3.6	11.6
Office work (documentation/revenue management/customer management)	3	180	9.0	29.4
Obtaining and exchanging information (PC Communication/Internet)	4	119	6.0	19.4
rofessional practice (computer graphics/programming)	5	45	2.3	7.4
I don't use computer at home	6	380	19.0	
System missing		1,008	50.4	
Total		2,000	100.0	100.0

q22_1 R uses PC Communication

Q22. Are you currently using the following media at home?

1) PC Communication

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	244	12.2	39.9
No	2	368	18.4	60.1
System missing		1,388	69.4	
Total		2,000	100.0	100.0

q22_2 R uses Internet

Q22. Are you currently using the following media at home?

2) Internet

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	133	6.7	21.7
No	2	479	24.0	78.3
System missing		1,388	69.4	
Total		2,000	100.0	100.0

q22_1_1 How many hours R spends on PC Communication: Hours

Q22-1. During weekdays (excluding holidays or weekends), how many hours do you usually spend on PC Communication or the Internet at home in a day?
: ____ hours

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Less than 30 minutes	1	82	4.1	32.7
1 hour	2	85	4.3	33.9
2 hours	3	60	3.0	23.9
3 hours	4	15	0.8	6.0
More than 4 hours	5	9	0.5	3.6
System missing		1,749	87.5	
Total		2,000	100.0	100.0

q22_1_2 How many hours R spends on PC Communication: Minutes

Q22-1. During weekdays (excluding holidays or weekends), how many hours do you usually spend on PC Communication or the Internet at home in a day?
: ____ minutes

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	135	6.8	53.8
10	10	6	0.3	2.4
20	20	8	0.4	3.2
30	30	96	4.8	38.2
35	35	1	0.1	0.4
40	40	4	0.2	1.6
45	45	1	0.1	0.4
System missing		1,749	87.5	
Total		2,000	100.0	100.0

q22_2a Online service R mainly uses: 1st

Q22-2. Which of the following online services (PC Communications/Internet) do you mainly use at home?
(Please select two in order.)
: First

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Work-related services such as e-mail, fax, etc.	1	32	1.6	12.7
Entertainment services such as chatting, games, etc.	2	91	4.6	36.3
Information for everyday life such as home, travel, etc.	3	60	3.0	23.9

Specialized information such as banking, financial, etc.	4	16	0.8	6.4
Hobby activities such as hobby clubs	5	19	1.0	7.6
Internet services	6	30	1.5	12.0
Other	7	3	0.2	1.2
System missing		1,749	87.5	
Total		2,000	100.0	100.0

q22_2b Online service R mainly uses: 2nd

Q22-2. Which of the following online services (PC Communications/Internet) do you mainly use at home?
(Please select two in order.)

: Second

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Work-related services such as e-mail, fax, etc.	1	19	1.0	8.1
Entertainment services such as chatting, games, etc.	2	39	2.0	16.5
Information for everyday life such as home, travel, etc.	3	44	2.2	18.6
Specialized information such as banking, financial, etc.	4	28	1.4	11.9
Hobby activities such as hobby clubs	5	40	2.0	16.9
Internet services	6	60	3.0	25.4
Other	7	6	0.3	2.5
System missing		1,764	88.2	
Total		2,000	100.0	100.0

q23_1 Number of visits: Civic/Neighborhood centers

Q23. The following are cultural facilities in the area that you live. How many times have you used or visited each of the facilities listed below in the past 1 year (July 1st, 1996—June 30th, 1997)? (If you have never used or visited, please answer "0" times.)

1) Civic (or County/Neighborhood) centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Never used or visited	1	1,664	83.2	83.2
1 time	2	150	7.5	7.5
2 times	3	77	3.9	3.9
3 times	4	53	2.7	2.7
More than 4 times	5	56	2.8	2.8
Total		2,000	100.0	100.0

q23_2 Number of visits: Community welfare centers

Q23. The following are cultural facilities in the area that you live. How many times have you used or visited each of the facilities listed below in the past 1 year (July 1st, 1996—June 30th, 1997)? (If you have never used or visited, please answer “0” times.)

2) Community welfare centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Never used or visited	1	1,814	90.7	90.7
1 time	2	87	4.4	4.4
2 times	3	33	1.7	1.7
3 times	4	18	0.9	0.9
More than 4 times	5	48	2.4	2.4
Total		2,000	100.0	100.0

q23_3 Number of visits: Youth centers

Q23. The following are cultural facilities in the area that you live. How many times have you used or visited each of the facilities listed below in the past 1 year (July 1st, 1996—June 30th, 1997)? (If you have never used or visited, please answer “0” times.)

3) Youth centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Never used or visited	1	1,913	95.7	95.7
1 time	2	47	2.4	2.4
2 times	3	21	1.1	1.1
3 times	4	7	0.4	0.4
More than 4 times	5	12	0.6	0.6
Total		2,000	100.0	100.0

q23_4 Number of visits: Cultural centers

Q23. The following are cultural facilities in the area that you live. How many times have you used or visited each of the facilities listed below in the past 1 year (July 1st, 1996—June 30th, 1997)? (If you have never used or visited, please answer “0” times.)

4) Cultural centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Never used or visited	1	1,849	92.5	92.5
1 time	2	76	3.8	3.8
2 times	3	36	1.8	1.8
3 times	4	16	0.8	0.8
More than 4 times	5	23	1.2	1.2
Total		2,000	100.0	100.0

q23_5 Number of visits: Libraries

Q23. The following are cultural facilities in the area that you live. How many times have you used or visited each of the facilities listed below in the past 1 year (July 1st, 1996—June 30th, 1997)? (If you have never used or visited, please answer “0” times.)

5) Libraries

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Never used or visited	1	1,520	76.0	76.0
1 time	2	89	4.5	4.5
2 times	3	67	3.4	3.4
3 times	4	66	3.3	3.3
More than 4 times	5	258	12.9	12.9
Total		2,000	100.0	100.0

q23_6 Number of visits: Continuing education programs

Q23. The following are cultural facilities in the area that you live. How many times have you used or visited each of the facilities listed below in the past 1 year (July 1st, 1996—June 30th, 1997)? (If you have never used or visited, please answer “0” times.)

6) Continuing education or extension programs run by universities

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Never used or visited	1	1,889	94.5	94.5
1 time	2	36	1.8	1.8
2 times	3	26	1.3	1.3
3 times	4	11	0.6	0.6
More than 4 times	5	38	1.9	1.9
Total		2,000	100.0	100.0

q23_7 Number of visits: Private cultural centers

Q23. The following are cultural facilities in the area that you live. How many times have you used or visited each of the facilities listed below in the past 1 year (July 1st, 1996—June 30th, 1997)? (If you have never used or visited, please answer “0” times.)

7) Private cultural centers (run by department stores, newspaper companies, etc.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Never used or visited	1	1,599	80.0	80.0
1 time	2	76	3.8	3.8
2 times	3	68	3.4	3.4
3 times	4	53	2.7	2.7
More than 4 times	5	204	10.2	10.2
Total		2,000	100.0	100.0

q23_1_1 How satisfied with civic/neighborhood centers

Q23-1. How satisfied were you with amenities and conditions in each of the following facilities that you used or visited?

1) Civic (or County/ Neighborhood) centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	30	1.5	8.9
Somewhat satisfied	2	97	4.9	28.9
Neither satisfied nor dissatisfied	3	141	7.1	42.0
Somewhat dissatisfied	4	52	2.6	15.5
Strongly dissatisfied	5	16	0.8	4.8
System missing		1,664	83.2	
Total		2,000	100.0	100.0

q23_1_2 How satisfied with community welfare centers

Q23-1. How satisfied were you with amenities and conditions in each of the following facilities that you used or visited?

2) Community welfare centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	20	1.0	10.8
Somewhat satisfied	2	59	3.0	31.7
Neither satisfied nor dissatisfied	3	78	3.9	41.9
Somewhat dissatisfied	4	21	1.1	11.3
Strongly dissatisfied	5	8	0.4	4.3
System missing		1,814	90.7	
Total		2,000	100.0	100.0

q23_1_3 How satisfied with youth centers

Q23-1. How satisfied were you with amenities and conditions in each of the following facilities that you used or visited?

3) Youth centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	10	0.5	11.5
Somewhat satisfied	2	21	1.1	24.1
Neither satisfied nor dissatisfied	3	31	1.6	35.6
Somewhat dissatisfied	4	19	1.0	21.8
Strongly dissatisfied	5	6	0.3	6.9
System missing		1,913	95.7	
Total		2,000	100.0	100.0

q23_1_4 How satisfied with cultural centers

Q23-1. How satisfied were you with amenities and conditions in each of the following facilities that you used or visited?

4) Cultural centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	13	0.7	8.6
Somewhat satisfied	2	39	2.0	25.8
Neither satisfied nor dissatisfied	3	54	2.7	35.8
Somewhat dissatisfied	4	35	1.8	23.2
Strongly dissatisfied	5	10	0.5	6.6
System missing		1,849	92.5	
Total		2,000	100.0	100.0

q23_1_5 How satisfied with libraries

Q23-1. How satisfied were you with amenities and conditions in each of the following facilities that you used or visited?

5) Libraries

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	37	1.9	7.7
Somewhat satisfied	2	122	6.1	25.4
Neither satisfied nor dissatisfied	3	184	9.2	38.3
Somewhat dissatisfied	4	111	5.6	23.1
Strongly dissatisfied	5	26	1.3	5.4
System missing		1,520	76.0	
Total		2,000	100.0	100.0

q23_1_6 How satisfied with continuing education centers

Q23-1. How satisfied were you with amenities and conditions in each of the following facilities that you used or visited?

6) Continuing education or extension programs run by universities

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	7	0.4	6.3
Somewhat satisfied	2	31	1.6	27.9
Neither satisfied nor dissatisfied	3	52	2.6	46.8
Somewhat dissatisfied	4	18	0.9	16.2
Strongly dissatisfied	5	3	0.2	2.7

System missing	1,889	94.5	
Total	2,000	100.0	100.0

q23_1_7 How satisfied with private cultural centers

Q23-1. How satisfied were you with amenities and conditions in each of the following facilities that you used or visited?

7) Private cultural centers (run by department stores, newspaper companies, etc.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	20	1.0	5.0
Somewhat satisfied	2	145	7.3	36.2
Neither satisfied nor dissatisfied	3	175	8.8	43.6
Somewhat dissatisfied	4	51	2.6	12.7
Strongly dissatisfied	5	10	0.5	2.5
System missing		1,599	80.0	
Total		2,000	100.0	100.0

q23_2_1 How satisfied with programs at civic/neighborhood centers

Q23-2. How satisfied were you with the programs offered by each of the following facilities that you used or visited?

1) Civic (or County/ Neighborhood) centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	31	1.6	9.2
Somewhat satisfied	2	83	4.2	24.7
Neither satisfied nor dissatisfied	3	155	7.8	46.1
Somewhat dissatisfied	4	49	2.5	14.6
Strongly dissatisfied	5	18	0.9	5.4
System missing		1,664	83.2	
Total		2,000	100.0	100.0

q23_2_2 How satisfied with programs at community welfare centers

Q23-2. How satisfied were you with the programs offered by each of the following facilities that you used or visited?

2) Community welfare centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	21	1.1	11.3
Somewhat satisfied	2	46	2.3	24.7
Neither satisfied nor dissatisfied	3	89	4.5	47.8
Somewhat dissatisfied	4	24	1.2	12.9

Strongly dissatisfied	5	6	0.3	3.2
System missing		1,814	90.7	
Total		2,000	100.0	100.0

q23_2_3 How satisfied with programs at youth centers

Q23-2. How satisfied were you with the programs offered by each of the following facilities that you used or visited?

3) Youth centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	5	0.3	5.7
Somewhat satisfied	2	21	1.1	24.1
Neither satisfied nor dissatisfied	3	41	2.1	47.1
Somewhat dissatisfied	4	16	0.8	18.4
Strongly dissatisfied	5	4	0.2	4.6
System missing		1,913	95.7	
Total		2,000	100.0	100.0

q23_2_4 How satisfied with programs at cultural centers

Q23-2. How satisfied were you with the programs offered by each of the following facilities that you used or visited?

4) Cultural centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	14	0.7	9.3
Somewhat satisfied	2	32	1.6	21.2
Neither satisfied nor dissatisfied	3	79	4.0	52.3
Somewhat dissatisfied	4	19	1.0	12.6
Strongly dissatisfied	5	7	0.4	4.6
System missing		1,849	92.5	
Total		2,000	100.0	100.0

q23_2_5 How satisfied with programs at libraries

Q23-2. How satisfied were you with the programs offered by each of the following facilities that you used or visited?

5) Libraries

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	22	1.1	4.6
Somewhat satisfied	2	104	5.2	21.7
Neither satisfied nor dissatisfied	3	229	11.5	47.7

Somewhat dissatisfied	4	93	4.7	19.4
Strongly dissatisfied	5	32	1.6	6.7
System missing		1,520	76.0	
Total		2,000	100.0	100.0

q23_2_6 How satisfied with continuing education programs

Q23-2. How satisfied were you with the programs offered by each of the following facilities that you used or visited?

6) Continuing education or extension programs run by universities

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	7	0.4	6.3
Somewhat satisfied	2	32	1.6	28.8
Neither satisfied nor dissatisfied	3	50	2.5	45.0
Somewhat dissatisfied	4	18	0.9	16.2
Strongly dissatisfied	5	4	0.2	3.6
System missing		1,889	94.5	
Total		2,000	100.0	100.0

q23_2_7 How satisfied with programs at private cultural centers

Q23-2. How satisfied were you with the programs offered by each of the following facilities that you used or visited?

7) Private cultural centers (run by department stores, newspaper companies, etc.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	23	1.2	5.7
Somewhat satisfied	2	109	5.5	27.2
Neither satisfied nor dissatisfied	3	193	9.7	48.1
Somewhat dissatisfied	4	54	2.7	13.5
Strongly dissatisfied	5	22	1.1	5.5
System missing		1,599	80.0	
Total		2,000	100.0	100.0

q24 R has visited local festivals in past 1 year

Q24. Currently, many cities, counties, and districts are hosting cultural events such as local festivals and street fairs. Have you ever participated(visited) cultural events such as local festivals and street fairs in the area that you live?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	571	28.6	28.6

No	2	1,429	71.5	71.5
Total		2,000	100.0	100.0

q24_1 How satisfied with local festivals

Q24-1. How satisfied were you with the cultural events (local festivals, street fairs) in the area that you live when you participated?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	37	1.9	6.5
Somewhat satisfied	2	181	9.1	31.7
Neither satisfied nor dissatisfied	3	227	11.4	39.8
Somewhat dissatisfied	4	92	4.6	16.1
Strongly dissatisfied	5	34	1.7	6.0
System missing		1,429	71.5	
Total		2,000	100.0	100.0

q24_2 What should be done to improve local festivals

Q24-2. What do you think should be done before anything else to improve the local festival (street fair) in the area that you live? (Please select only one.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It should demonstrate the locality	1	116	5.8	20.3
It should avoid excessive commercialism	2	190	9.5	33.3
It should be advertised extensively	3	67	3.4	11.7
It should provide more amenities	4	59	3.0	10.3
Inconvenience in transportation must be resolved	5	33	1.7	5.8
It should encourage participation of local residents	6	103	5.2	18.0
Other	97	3	0.2	0.5
System missing		1,429	71.5	
Total		2,000	100.0	100.0

q25 Way of getting information about local festivals

Q25. Where do you mainly get information about cultural events (local festivals, street fairs) held in the city/county (district) that you live?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Newspapers, magazines	1	327	16.4	16.4
TV, radio	2	441	22.1	22.1

Flyers (including posters, leaflets)	3	778	38.9	38.9
Telephone service/PC Communication	4	10	0.5	0.5
Public facilities/educational facilities	5	76	3.8	3.8
Friends/acquaintances	6	311	15.6	15.6
Other	7	1	0.1	0.1
NA	9	56	2.8	2.8
Total		2,000	100.0	100.0

q26 R has participated in culture-related voluntary activities

Q26. Have you ever participated in any volunteer activities related to cultural organizations, local cultural facilities, or conserving cultural heritage?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes, in the past	1	154	7.7	7.7
Yes, currently	2	53	2.7	2.7
Never	3	1,793	89.7	89.7
Total		2,000	100.0	100.0

q26_1 Number of culture-related voluntary activities

Q26-1. How many times have you usually participated in culture-related volunteer activities per month?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1-3 times per year	0	3	0.2	1.4
1	1	105	5.3	50.7
2	2	40	2.0	19.3
3	3	12	0.6	5.8
4	4	10	0.5	4.8
5	5	6	0.3	2.9
7	7	2	0.1	1.0
10	10	3	0.2	1.4
17	17	1	0.1	0.5
20	20	1	0.1	0.5
30	30	2	0.1	1.0
NA	99	22	1.1	10.6
System missing		1,793	89.7	
Total		2,000	100.0	100.0

q26_2_1 How long worked as culture-related volunteer: Years

Q26-2. How long have you participated in culture-related volunteer activities? (If you are currently participating, please count the length of period up to now.)
 : ____ years

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	64	3.2	30.9
1	1	51	2.6	24.6
2	2	28	1.4	13.5
3	3	19	1.0	9.2
4	4	4	0.2	1.9
5	5	6	0.3	2.9
7	7	4	0.2	1.9
9	9	1	0.1	0.5
10	10	3	0.2	1.4
16	16	1	0.1	0.5
20	20	1	0.1	0.5
30	30	1	0.1	0.5
NA	99	24	1.2	11.6
System missing		1,793	89.7	
Total		2,000	100.0	100.0

q26_2_2 How long worked as culture-related volunteer: Months

Q26-2. How long have you participated in culture-related volunteer activities? (If you are currently participating, please count the length of period up to now.)
 : ____ months

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	82	4.1	39.6
1	1	32	1.6	15.5
2	2	17	0.9	8.2
3	3	12	0.6	5.8
4	4	7	0.4	3.4
5	5	6	0.3	2.9
6	6	19	1.0	9.2
7	7	4	0.2	1.9
8	8	4	0.2	1.9
NA	99	24	1.2	11.6
System missing		1,793	89.7	
Total		2,000	100.0	100.0

q27_1 Hobby club R is participating in(1)

Q27. Are you currently participating in the following hobby clubs?
(Please mark all that apply)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Literature (including book clubs, Korean language clubs)	1	52	2.6	8.1
Art (including photography/calligraphy/architecture/design)	2	59	3.0	9.2
Western Music	3	8	0.4	1.3
Traditional Korean Music	4	10	0.5	1.6
Dance	5	11	0.6	1.7
Theatrical plays	6	12	0.6	1.9
Movies	7	42	2.1	6.6
Video related	8	23	1.2	3.6
Broadcasts	9	8	0.4	1.3
Electronic games	10	7	0.4	1.1
Home & hobby activities	11	49	2.5	7.7
Traveling	12	35	1.8	5.5
Historic heritage tour	13	9	0.5	1.4
Working out/exercises (sports)	14	159	8.0	24.8
Mountain climbing	15	89	4.5	13.9
Fishing	16	29	1.5	4.5
Other	17	27	1.4	4.2
NA	99	11	0.6	1.7
Not applicable	18	1,360	68.0	
Total		2,000	100.0	100.0

q27_2 Hobby club R is participating in(2)

Q27. Are you currently participating in the following hobby clubs?
(Please mark all that apply)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Literature (including book clubs, Korean language clubs)	1	2	0.1	0.7
Art (including photography/calligraphy/architecture/design)	2	14	0.7	4.9
Western Music	3	4	0.2	1.4
Traditional Korean Music	4	9	0.5	3.1
Dance	5	3	0.2	1.0
Theatrical plays	6	10	0.5	3.5

Movies	7	16	0.8	5.6
Video related	8	25	1.3	8.7
Broadcasts	9	7	0.4	2.4
Electronic games	10	7	0.4	2.4
Home & hobby activities	11	16	0.8	5.6
Traveling	12	35	1.8	12.2
Historic heritage tour	13	9	0.5	3.1
Working out/exercises (sports)	14	51	2.6	17.8
Mountain climbing	15	56	2.8	19.6
Fishing	16	18	0.9	6.3
Other	17	4	0.2	1.4
System missing		1,714	85.7	
Total		2,000	100.0	100.0

q27_3 Hobby club R is participating in(3)

Q27. Are you currently participating in the following hobby clubs?
(Please mark all that apply)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Literature (including book clubs, Korean language clubs)	1	2	0.1	1.5
Art (including photography/calligraphy/architecture/design)	2	5	0.3	3.8
Traditional Korean Music	4	2	0.1	1.5
Dance	5	3	0.2	2.3
Theatrical plays	6	6	0.3	4.6
Movies	7	9	0.5	6.9
Video related	8	6	0.3	4.6
Broadcasts	9	3	0.2	2.3
Electronic games	10	8	0.4	6.2
Home & hobby activities	11	6	0.3	4.6
Traveling	12	17	0.9	13.1
Historic heritage tour	13	2	0.1	1.5
Working out/exercises (sports)	14	22	1.1	16.9
Mountain climbing	15	17	0.9	13.1
Fishing	16	17	0.9	13.1
Other	17	5	0.3	3.8
System missing		1,870	93.5	
Total		2,000	100.0	100.0

q27_4 Hobby club R is participating in(4)

Q27. Are you currently participating in the following hobby clubs?
(Please mark all that apply)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Literature (including book clubs, Korean language clubs)	1	1	0.1	1.4
Art (including photography/calligraphy/architecture/design)	2	2	0.1	2.7
Western Music	3	1	0.1	1.4
Theatrical plays	6	3	0.2	4.1
Movies	7	4	0.2	5.4
Video related	8	10	0.5	13.5
Broadcasts	9	3	0.2	4.1
Electronic games	10	4	0.2	5.4
Home & hobby activities	11	4	0.2	5.4
Traveling	12	9	0.5	12.2
Historic heritage tour	13	1	0.1	1.4
Working out/exercises (sports)	14	9	0.5	12.2
Mountain climbing	15	12	0.6	16.2
Fishing	16	10	0.5	13.5
Other	17	1	0.1	1.4
System missing		1,926	96.3	
Total		2,000	100.0	100.0

q27_5 Hobby club R is participating in(5)

Q27. Are you currently participating in the following hobby clubs?
(Please mark all that apply)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Art (including photography/calligraphy/architecture/design)	2	1	0.1	2.4
Traditional Korean Music	4	5	0.3	12.2
Theatrical plays	6	1	0.1	2.4
Movies	7	1	0.1	2.4
Video related	8	5	0.3	12.2
Broadcasts	9	4	0.2	9.8
Electronic games	10	3	0.2	7.3
Home & hobby activities	11	1	0.1	2.4

Traveling	12	5	0.3	12.2
Historic heritage tour	13	2	0.1	4.9
Working out/exercises (sports)	14	6	0.3	14.6
Mountain climbing	15	2	0.1	4.9
Fishing	16	5	0.3	12.2
System missing		1,959	98.0	
Total		2,000	100.0	100.0

q27_6 Hobby club R is participating in(6)

Q27. Are you currently participating in the following hobby clubs?
(Please mark all that apply)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Theatrical plays	6	3	0.2	11.1
Video related	8	1	0.1	3.7
Broadcasts	9	2	0.1	7.4
Electronic games	10	3	0.2	11.1
Home & hobby activities	11	1	0.1	3.7
Traveling	12	5	0.3	18.5
Historic heritage tour	13	2	0.1	7.4
Working out/exercises (sports)	14	5	0.3	18.5
Mountain climbing	15	2	0.1	7.4
Fishing	16	3	0.2	11.1
System missing		1,973	98.7	
Total		2,000	100.0	100.0

q27_7 Hobby club R is participating in(7)

Q27. Are you currently participating in the following hobby clubs?
(Please mark all that apply)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Western Music	3	1	0.1	4.5
Traditional Korean Music	4	1	0.1	4.5
Dance	5	1	0.1	4.5
Electronic games	10	1	0.1	4.5
Home & hobby activities	11	2	0.1	9.1
Traveling	12	3	0.2	13.6
Historic heritage tour	13	1	0.1	4.5
Working out/exercises (sports)	14	3	0.2	13.6

Mountain climbing	15	3	0.2	13.6
Fishing	16	6	0.3	27.3
System missing		1,978	98.9	
Total		2,000	100.0	100.0

q27_8 Hobby club R is participating in(8)

Q27. Are you currently participating in the following hobby clubs?
(Please mark all that apply)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Literature (including book clubs, Korean language clubs)	1	1	0.1	5.6
Western Music	3	1	0.1	5.6
Traditional Korean Music	4	1	0.1	5.6
Traveling	12	2	0.1	11.1
Working out/exercises (sports)	14	4	0.2	22.2
Mountain climbing	15	3	0.2	16.7
Fishing	16	5	0.3	27.8
Other	17	1	0.1	5.6
System missing		1,982	99.1	
Total		2,000	100.0	100.0

q28 Taking cultural classes in addition to school education

Q28. Besides school education (standard curricula/extracurricular activities), have you ever received any arts-related education? (Please include any types of arts education that you are currently learning, if applicable.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	333	16.7	16.7
No	2	1,667	83.4	83.4
Total		2,000	100.0	100.0

q28_1_1 Which cultural classes did R take(1)

Q28-1. Which of the following types of arts education have you received?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Literature	1	36	1.8	10.8
Art (including photography/calligraphy/architecture/design)	2	146	7.3	43.8
Western Classical Music	3	52	2.6	15.6

Traditional Korean Music	4	46	2.3	13.8
Dance	5	12	0.6	3.6
Theatrical plays	6	14	0.7	4.2
Film/movie (including video making)	7	12	0.6	3.6
Entertainment	8	3	0.2	0.9
Other	97	12	0.6	3.6
System missing		1,667	83.4	
Total		2,000	100.0	100.0

q28_1_2 Which cultural classes did R take(2)

Q28-1. Which of the following types of arts education have you received?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Literature	1	4	0.2	3.8
Art (including photography/calligraphy/architecture/design)	2	28	1.4	26.9
Western Classical Music	3	24	1.2	23.1
Traditional Korean Music	4	12	0.6	11.5
Dance	5	11	0.6	10.6
Theatrical plays	6	6	0.3	5.8
Film/movie (including video making)	7	10	0.5	9.6
Entertainment	8	3	0.2	2.9
Other	97	6	0.3	5.8
System missing		1,896	94.8	
Total		2,000	100.0	100.0

q28_1_3 Which cultural classes did R take(3)

Q28-1. Which of the following types of arts education have you received?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Literature	1	2	0.1	6.1
Art (including photography/calligraphy/architecture/design)	2	2	0.1	6.1
Western Classical Music	3	3	0.2	9.1
Traditional Korean Music	4	9	0.5	27.3
Dance	5	4	0.2	12.1
Theatrical plays	6	7	0.4	21.2
Film/movie (including video making)	7	4	0.2	12.1

Entertainment	8	1	0.1	3.0
Other	97	1	0.1	3.0
System missing		1,967	98.4	
Total		2,000	100.0	100.0

q28_1_4 Which cultural classes did R take(4)

Q28-1. Which of the following types of arts education have you received?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Literature	1	1	0.1	8.3
Art (including photography/calligraphy/architecture/design)	2	1	0.1	8.3
Traditional Korean Music	4	1	0.1	8.3
Dance	5	2	0.1	16.7
Theatrical plays	6	2	0.1	16.7
Film/movie (including video making)	7	4	0.2	33.3
Entertainment	8	1	0.1	8.3
System missing		1,988	99.4	
Total		2,000	100.0	100.0

q28_1_5 Which cultural classes did R take(5)

Q28-1. Which of the following types of arts education have you received?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Western Classical Music	3	1	0.1	14.3
Theatrical plays	6	1	0.1	14.3
Film/movie (including video making)	7	1	0.1	14.3
Entertainment	8	4	0.2	57.1
System missing		1,993	99.7	
Total		2,000	100.0	100.0

q28_2_1 Reason for taking private cultural classes(1)

Q28-2. What was the biggest reason why you received the arts education outside of school? (excluding standard curricula/extracurricular activities in school) (including the one you are currently receiving, if applicable) (Please select mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
To build knowledge and expertise in my specialty area (major)	1	50	2.5	15.0

To broaden my cultural experience and knowledge	2	76	3.8	22.8
I was interested	3	169	8.5	50.8
To relieve stress	4	18	0.9	5.4
To be better prepared for entrance exams or to improve academic performance	5	14	0.7	4.2
Other	97	6	0.3	1.8
System missing		1,667	83.4	
Total		2,000	100.0	100.0

q28_2_2 Reason for taking private cultural classes(2)

Q28-2. What was the biggest reason why you received the arts education outside of school? (excluding standard curricula/extracurricular activities in school) (including the one you are currently receiving, if applicable) (Please select mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
To broaden my cultural experience and knowledge	2	2	0.1	40.0
I was interested	3	2	0.1	40.0
To relieve stress	4	1	0.1	20.0
System missing		1,995	99.8	
Total		2,000	100.0	100.0

q28_2_3 Reason for taking private cultural classes(3)

Q28-2. What was the biggest reason why you received the arts education outside of school? (excluding standard curricula/extracurricular activities in school) (including the one you are currently receiving, if applicable) (Please select mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
To be better prepared for entrance exams or to improve academic performance	5	1	0.1	100.0
System missing		1,999	100.0	
Total		2,000	100.0	100.0

q28_3_1 Where did R take culture-related classes(1)

Q28-3. Where did you take the classes or courses that you listed above? (including the one you are currently receiving, if applicable) (Please select mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
At a university's socio-cultural continuing education program	1	48	2.4	14.4
At a public institute (natural history museum, art museum, welfare center, etc.)	2	40	2.0	12.0

At a private cultural center (run by department store, newspaper company, etc.)	3	45	2.3	13.5
At a private institute/academy/studio	4	118	5.9	35.4
Private tutoring/being taught by someone I know	5	50	2.5	15.0
At a hobby club	6	25	1.3	7.5
In a foreign country	7	2	0.1	0.6
Other	97	5	0.3	1.5
System missing		1,667	83.4	
Total		2,000	100.0	100.0

q28_3_2 Where did R take culture-related classes(2)

Q28-3. Where did you take the classes or courses that you listed above? (including the one you are currently receiving, if applicable) (Please select mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
At a university's socio-cultural continuing education program	1	4	0.2	3.2
At a public institute (natural history museum, art museum, welfare center, etc.)	2	12	0.6	9.5
At a private cultural center (run by department store, newspaper company, etc.)	3	14	0.7	11.1
At a private institute/academy/studio	4	26	1.3	20.6
Private tutoring/being taught by someone I know	5	52	2.6	41.3
At a hobby club	6	16	0.8	12.7
In a foreign country	7	2	0.1	1.6
System missing		1,874	93.7	
Total		2,000	100.0	100.0

q28_3_3 Where did R take culture-related classes(3)

Q28-3. Where did you take the classes or courses that you listed above? (including the one you are currently receiving, if applicable) (Please select mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
At a public institute (natural history museum, art museum, welfare center, etc.)	2	1	0.1	3.1
At a private cultural center (run by department store, newspaper company, etc.)	3	2	0.1	6.3
At a private institute/academy/studio	4	12	0.6	37.5
Private tutoring/being taught by someone I know	5	4	0.2	12.5
At a hobby club	6	10	0.5	31.3

In a foreign country	7	1	0.1	3.1
Other	97	2	0.1	6.3
System missing		1,968	98.4	
Total		2,000	100.0	100.0

q28_3_4 Where did R take culture-related classes(4)

Q28-3. Where did you take the classes or courses that you listed above? (including the one you are currently receiving, if applicable) (Please select mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
At a university's socio-cultural continuing education program	1	1	0.1	9.1
At a private institute/academy/studio	4	1	0.1	9.1
Private tutoring/being taught by someone I know	5	5	0.3	45.5
At a hobby club	6	2	0.1	18.2
In a foreign country	7	1	0.1	9.1
Other	97	1	0.1	9.1
System missing		1,989	99.5	
Total		2,000	100.0	100.0

q28_3_5 Where did R take culture-related classes(5)

Q28-3. Where did you take the classes or courses that you listed above? (including the one you are currently receiving, if applicable) (Please select mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
At a private cultural center (run by department store, newspaper company, etc.)	3	1	0.1	50.0
Private tutoring/being taught by someone I know	5	1	0.1	50.0
System missing		1,998	99.9	
Total		2,000	100.0	100.0

q28_4 How satisfied with culture-related classes

Q28-4. How satisfied were you with the arts education that you received? (including the one you are currently receiving, if applicable)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	53	2.7	15.9
Somewhat satisfied	2	124	6.2	37.2
Neither satisfied nor dissatisfied	3	111	5.6	33.3
Somewhat dissatisfied	4	32	1.6	9.6

Strongly dissatisfied	5	13	0.7	3.9
System missing		1,667	83.4	
Total		2,000	100.0	100.0

q28_5 What should be done to improve culture-related classes

Q28-5. What do you think should be done before anything else to improve arts education? (including the one you are currently receiving, if applicable) (Please select only one.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Tuition should be less expensive	1	65	3.3	19.5
The content should be more substantial (Classes should be well prepared)	2	94	4.7	28.2
Lecturers/Instructors should be more professional	3	67	3.4	20.1
It should go beyond theory-oriented education	4	54	2.7	16.2
Class size should be smaller	5	7	0.4	2.1
Educational facilities and environment should be improved	6	43	2.2	12.9
Other	7	3	0.2	0.9
System missing		1,667	83.4	
Total		2,000	100.0	100.0

q29_1 Which culture-related class is R interested in(1)

Q29. If you had more time and money that you could spend freely, and if there are arts courses or classes offered nearby, which of the following types of arts do you want to learn? (Please select mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Literature	1	253	12.7	12.7
Art (including photography/calligraphy/architecture/design)	2	642	32.1	32.1
Western Classical Music	3	74	3.7	3.7
Traditional Korean Music	4	292	14.6	14.6
Dance	5	35	1.8	1.8
Theatrical plays	6	63	3.2	3.2
Film/movie (including video making)	7	236	11.8	11.8
Entertainment	8	29	1.5	1.5
Other	9	15	0.8	0.8
I am not interested	10	355	17.8	17.8
NA	99	6	0.3	0.3
Total		2,000	100.0	100.0

q29_2 Which culture-related class is R interested in(2)

Q29. If you had more time and money that you could spend freely, and if there are arts courses or classes offered nearby, which of the following types of arts do you want to learn? (Please select mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Literature	1	55	2.8	5.1
Art (including photography/calligraphy/architecture/design)	2	209	10.5	19.4
Western Classical Music	3	66	3.3	6.1
Traditional Korean Music	4	238	11.9	22.1
Dance	5	63	3.2	5.9
Theatrical plays	6	146	7.3	13.6
Film/movie (including video making)	7	235	11.8	21.8
Entertainment	8	54	2.7	5.0
Other	9	10	0.5	0.9
System missing		924	46.2	
Total		2,000	100.0	100.0

q29_3 Which culture-related class is R interested in(3)

Q29. If you had more time and money that you could spend freely, and if there are arts courses or classes offered nearby, which of the following types of arts do you want to learn? (Please select mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Literature	1	28	1.4	5.1
Art (including photography/calligraphy/architecture/design)	2	55	2.8	10.1
Western Classical Music	3	32	1.6	5.9
Traditional Korean Music	4	95	4.8	17.4
Dance	5	39	2.0	7.2
Theatrical plays	6	100	5.0	18.3
Film/movie (including video making)	7	135	6.8	24.8
Entertainment	8	56	2.8	10.3
Other	9	5	0.3	0.9
System missing		1,455	72.8	
Total		2,000	100.0	100.0

q29_4 Which culture-related class is R interested in(4)

Q29. If you had more time and money that you could spend freely, and if there are arts courses or classes offered nearby, which of the following types of arts do you want to learn? (Please select mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Literature	1	14	0.7	6.1
Art (including photography/calligraphy/architecture/design)	2	17	0.9	7.5
Western Classical Music	3	8	0.4	3.5
Traditional Korean Music	4	23	1.2	10.1
Dance	5	10	0.5	4.4
Theatrical plays	6	50	2.5	21.9
Film/movie (including video making)	7	59	3.0	25.9
Entertainment	8	42	2.1	18.4
Other	9	5	0.3	2.2
System missing		1,772	88.6	
Total		2,000	100.0	100.0

q29_5 Which culture-related class is R interested in(5)

Q29. If you had more time and money that you could spend freely, and if there are arts courses or classes offered nearby, which of the following types of arts do you want to learn? (Please select mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Literature	1	10	0.5	8.5
Art (including photography/calligraphy/architecture/design)	2	2	0.1	1.7
Western Classical Music	3	5	0.3	4.2
Traditional Korean Music	4	11	0.6	9.3
Dance	5	6	0.3	5.1
Theatrical plays	6	22	1.1	18.6
Film/movie (including video making)	7	22	1.1	18.6
Entertainment	8	40	2.0	33.9
System missing		1,882	94.1	
Total		2,000	100.0	100.0

q30 Korean arts/culture compared to other countries

30. How would you rate arts and culture in our country compared to those in other countries?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very high	1	56	2.8	2.8
Somewhat high	2	220	11.0	11.0
Neither high nor low	3	470	23.5	23.5
Somewhat low	4	709	35.5	35.5
Very low	5	288	14.4	14.4
DK	6	257	12.9	12.9
Total		2,000	100.0	100.0

q31 Cultural policy that government should emphasize

Q31. Which of the following government cultural policy programs do you think should be most emphasized in the future? (Please select only one.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Helping all people in the country to be able to enjoy culture	1	771	38.6	38.6
Promoting the development of industries which contain culture contents	2	256	12.8	12.8
Passing on the traditional cultural heritage in modern, creative ways	3	306	15.3	15.3
Restoring cultural homogeneity between South Korean and North Korea	4	107	5.4	5.4
Actively introducing our cultures to other countries	5	230	11.5	11.5
Promoting development of original local cultures	6	229	11.5	11.5
Supporting artistic creation activities	7	83	4.2	4.2
Other	97	1	0.1	0.1
NA	99	17	0.9	0.9
Total		2,000	100.0	100.0

q32a What should government stress to promote arts: 1st

Q32. Which of the following do you think the government should place most emphasis on for the prosperity of arts ? (Please select two in order of priority.)

: First

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Financial support for artists (artist organizations)	1	539	27.0	27.0

Expanding functions of government agencies which specialize in arts	2	187	9.4	9.4
Guaranteeing full freedom of artistic creation activities	3	329	16.5	16.5
Providing/expanding facilities and spaces for artists' activities	4	243	12.2	12.2
Fostering arts professionals	5	204	10.2	10.2
Expanding national arts education and improving education system	6	232	11.6	11.6
Expanding arts and cultural exchanges with other countries	7	97	4.9	4.9
Providing diverse arts events	8	150	7.5	7.5
NA	99	19	1.0	1.0
Total		2,000	100.0	100.0

q32b What should government stress to promote arts: 2nd

Q32. Which of the following do you think the government should place most emphasis on for the prosperity of arts ? (Please select two in order of priority.)

: Second

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Financial support for artists (artist organizations)	1	120	6.0	6.1
Expanding functions of government agencies which specialize in arts	2	152	7.6	7.7
Guaranteeing full freedom of artistic creation activities	3	155	7.8	7.9
Providing/expanding facilities and spaces for artists' activities	4	350	17.5	17.7
Fostering arts professionals	5	216	10.8	10.9
Expanding national arts education and improving education system	6	356	17.8	18.0
Expanding arts and cultural exchanges with other countries	7	139	7.0	7.0
Providing diverse arts events	8	483	24.2	24.5
Other	9	3	0.2	0.2
System missing		26	1.3	
Total		2,000	100.0	100.0

q33a Type of cultural facility needed in region: 1st

Q33. If there is a plan to build or expand cultural facilities in the area that you live to improve the quality of living, which of the following facilities do you think is most needed? (Please select two in order of priority.)

: First

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Performing arts center	1	644	32.2	32.2

Movie theatre	2	174	8.7	8.7
Library	3	201	10.1	10.1
Museum	4	158	7.9	7.9
Art Museum	5	50	2.5	2.5
Civic (or County/Neighborhood) centers	6	114	5.7	5.7
Community welfare centers	7	300	15.0	15.0
Youth centers	8	123	6.2	6.2
Cultural centers	9	81	4.1	4.1
Private cultural centers	10	105	5.3	5.3
Continuing education or extension programs run by universities	11	36	1.8	1.8
Other	97	4	0.2	0.2
NA	99	10	0.5	0.5
Total		2,000	100.0	100.0

q33b Type of cultural facility needed in region: 2nd

Q33. If there is a plan to build or expand cultural facilities in the area that you live to improve the quality of living, which of the following facilities do you think is most needed? (Please select two in order of priority.)
: Second

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Performing arts center	1	179	9.0	9.1
Movie theatre	2	129	6.5	6.5
Library	3	179	9.0	9.1
Museum	4	143	7.2	7.3
Art Museum	5	141	7.1	7.2
Civic (or County/Neighborhood) centers	6	128	6.4	6.5
Community welfare centers	7	266	13.3	13.5
Youth centers	8	193	9.7	9.8
Cultural centers	9	222	11.1	11.3
Private cultural centers	10	294	14.7	14.9
Continuing education or extension programs run by universities	11	90	4.5	4.6
Other	97	8	0.4	0.4
System missing		28	1.4	
Total		2,000	100.0	100.0

q34a What should government stress to revitalize culture: 1st

Q34. Which of the following do you think the government should place most emphasis on in order to revitalize cultural activities in the area that you live? (Please select two in order of priority.)

: First

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Building/expanding more cultural facilities	1	795	39.8	39.8
Providing diverse cultural events	2	478	23.9	23.9
Support for cultural organizations and hobby clubs	3	287	14.4	14.4
Providing more opportunities for cultural education to the residents	4	196	9.8	9.8
Fostering cultural professionals	5	117	5.9	5.9
Promoting cultural exchanges with other regions and with other countries	6	21	1.1	1.1
Broad advertising of cultural events and facilities	7	90	4.5	4.5
Other	8	1	0.1	0.1
NA	99	15	0.8	0.8
Total		2,000	100.0	100.0

q34b What should government stress to revitalize culture: 2nd

Q34. Which of the following do you think the government should place most emphasis on in order to revitalize cultural activities in the area that you live? (Please select two in order of priority.)

: Second

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Building/expanding more cultural facilities	1	177	8.9	9.0
Providing diverse cultural events	2	487	24.4	24.7
Support for cultural organizations and hobby clubs	3	248	12.4	12.6
Providing more opportunities for cultural education to the residents	4	411	20.6	20.8
Fostering cultural professionals	5	249	12.5	12.6
Promoting cultural exchanges with other regions and with other countries	6	125	6.3	6.3
Broad advertising of cultural events and facilities	7	273	13.7	13.8
Other	8	4	0.2	0.2
System missing		26	1.3	
Total		2,000	100.0	100.0

q35 What should be done to preserve cultural heritage

Q35. Which of the following do you think the government should do before anything else to preserve and maintain our cultural heritage? (Please select only one.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Increase the budget for preserving the cultural heritage	1	691	34.6	34.6
Foster cultural heritage specialists	2	423	21.2	21.2
Designate more sites as cultural heritage preservation sites	3	280	14.0	14.0
Provide more educational opportunities to learn about cultural heritage	4	490	24.5	24.5
Provide more supports for cultural heritage-related clubs	5	98	4.9	4.9
Other	6	7	0.4	0.4
NA	9	11	0.6	0.6
Total		2,000	100.0	100.0

q36_1 Importance of cultural affluence

Q36. Please tell us what you feel about each of the following statements.

1) In the future, cultural affluence will become more important than economic affluence.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	410	20.5	20.5
Agree	2	813	40.7	40.7
Neither agree nor disagree	3	523	26.2	26.2
Disagree	4	210	10.5	10.5
Strongly disagree	5	44	2.2	2.2
Total		2,000	100.0	100.0

q36_2 Government should not interfere with artists' activities

Q36. Please tell us what you feel about each of the following statements.

2) Under any circumstances, the government should not intervene or interfere with artists' creation activities.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	367	18.4	18.4
Agree	2	658	32.9	32.9
Neither agree nor disagree	3	565	28.3	28.3
Disagree	4	341	17.1	17.1
Strongly disagree	5	69	3.5	3.5
Total		2,000	100.0	100.0

q36_3 It is desirable to preserve cultural heritage

Q36. Please tell us what you feel about each of the following statements.

3) It is desirable to preserve historic monuments/sites and cultural heritage assets in their original conditions, even if it may cause inconvenience.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	926	46.3	46.3
Agree	2	649	32.5	32.5
Neither agree nor disagree	3	321	16.1	16.1
Disagree	4	91	4.6	4.6
Strongly disagree	5	13	0.7	0.7
Total		2,000	100.0	100.0

q36_4 Cultural industry will be major export

Q36. Please tell us what you feel about each of the following statements.

4) In the future, the cultural industry will become our major export rather than factory-manufactured goods.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	448	22.4	22.4
Agree	2	676	33.8	33.8
Neither agree nor disagree	3	650	32.5	32.5
Disagree	4	182	9.1	9.1
Strongly disagree	5	44	2.2	2.2
Total		2,000	100.0	100.0

q36_5 Importance of environmental protection

Q36. Please tell us what you feel about each of the following statements.

5) Environmental protection is more important than tourism site development.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	1,086	54.3	54.3
Agree	2	565	28.3	28.3
Neither agree nor disagree	3	275	13.8	13.8
Disagree	4	57	2.9	2.9
Strongly disagree	5	17	0.9	0.9
Total		2,000	100.0	100.0

q36_6 Importance of cultural exchange between South/North Korea

Q36. Please tell us what you feel about each of the following statements.

6) In order to restore homogeneity between South Korea and North Korea, cultural exchange is more important than any other type of exchange.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	603	30.2	30.2
Agree	2	727	36.4	36.4
Neither agree nor disagree	3	530	26.5	26.5
Disagree	4	118	5.9	5.9
Strongly disagree	5	22	1.1	1.1
Total		2,000	100.0	100.0

q36_7 Print media will gradually change into visual media

Q36. Please tell us what you feel about each of the following statements.

7) Print media, such as books and newspapers, will gradually change into visual media.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	355	17.8	17.8
Agree	2	651	32.6	32.6
Neither agree nor disagree	3	640	32.0	32.0
Disagree	4	276	13.8	13.8
Strongly disagree	5	78	3.9	3.9
Total		2,000	100.0	100.0

q36_8 Introducing traditional cultures abroad

Q36. Please tell us what you feel about each of the following statements.

8) In order to globalize Korean culture, introducing our traditional cultures abroad is more necessary than receiving foreign cultures.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	809	40.5	40.5
Agree	2	746	37.3	37.3
Neither agree nor disagree	3	375	18.8	18.8
Disagree	4	53	2.7	2.7
Strongly disagree	5	17	0.9	0.9
Total		2,000	100.0	100.0

q36_9 Job that ensures free time is desirable

Q36. Please tell us what you feel about each of the following statements.

9) A job that ensures more free time is desirable, even if you earn less money.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	437	21.9	21.9
Agree	2	633	31.7	31.7
Neither agree nor disagree	3	620	31.0	31.0
Disagree	4	240	12.0	12.0
Strongly disagree	5	70	3.5	3.5
Total		2,000	100.0	100.0

q36_10 Budget for cultural expenditures should be increased

Q36. Please tell us what you feel about each of the following statements.

10) The budget for cultural expenditures should be drastically increased relative to other spending plans.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly agree	1	297	14.9	14.9
Agree	2	637	31.9	31.9
Neither agree nor disagree	3	857	42.9	42.9
Disagree	4	162	8.1	8.1
Strongly disagree	5	47	2.4	2.4
Total		2,000	100.0	100.0

dq1 Respondent: Highest level of education

DQ1. What is your education level?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Middle school graduate/dropout or below	1	373	18.7	18.7
High school graduate/dropout	2	884	44.2	44.2
Currently attending college or above	3	743	37.2	37.2
Total		2,000	100.0	100.0

dq2 Respondent: Number of family members

DQ2. How many members are in your family?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Less than 2 persons	1	278	13.9	13.9

3 persons	2	378	18.9	18.9
4 persons	3	783	39.2	39.2
5 persons	4	384	19.2	19.2
More than 6 persons	5	177	8.9	8.9
Total		2,000	100.0	100.0

dq3 Respondent: Occupation

DQ3. Which of the following best describes your job?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Senior management occupations	1	160	8.0	8.0
Office and clerical occupations	2	291	14.6	14.6
Service/Sales occupations	3	442	22.1	22.1
Machine and equipment related occupations	4	159	8.0	8.0
Homemakers	5	392	19.6	19.6
Students	6	391	19.6	19.6
Unemployed/Other	7	165	8.3	8.3
Total		2,000	100.0	100.0

dq4 Administrative district R mostly grew up

DQ4. Where did you mainly grow up?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Large city	1	857	42.9	42.9
Small to medium sized city	2	440	22.0	22.0
Eup[township] or Myeon[village] area	3	703	35.2	35.2
Total		2,000	100.0	100.0

dq5 Subjective class identification

DQ5. Which class do you think you belong to in the picture of a ladder shown below? (Present <Show Card 4>)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Upper class	1	102	5.1	5.1
Middle class	2	1,459	73.0	73.0
Lower class	3	439	22.0	22.0
Total		2,000	100.0	100.0

dq6 Amount of monthly household income

DQ6. What is the amount of total monthly income of your family?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1,000,000 won or less	1	214	10.7	10.7
1,010,000-1,500,000 won	2	386	19.3	19.3
1,510,000-2,000,000 won	3	528	26.4	26.4
2,010,000-3,000,000 won	4	546	27.3	27.3
3,010,000 won or more	5	326	16.3	16.3
Total		2,000	100.0	100.0