



Survey on Cultural Enjoyment, 2000

CODE BOOK

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Survey on Cultural Enjoyment, 2000 CODE BOOK

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Study Description

<i>Study Title:</i>	Survey on Cultural Enjoyment, 2000
<i>Fieldwork Dates:</i>	24 July, 2000 ~ 26 August, 2000
<i>Principal Investigator:</i>	Cho, Hyun-sung
<i>Producers:</i>	Ministry of Culture, Sports and Tourism ; Korea Cultural Policy Institute
<i>Sample Type:</i>	Multi-stage area probability sampling
<i>Fieldwork Institute:</i>	Hyundae Research Institute
<i>Fieldwork Methods:</i>	Face to face interview
<i>Number of Cases:</i>	2,000 (valid)
<i>Geographic Coverage:</i>	South Korea excluding Jeju
<i>Universe:</i>	Persons aged 15 and over
<i>Distributor:</i>	Korea Social Science Data Archive (KOSSDA)

Please note

In the codebook, each frequency table consists of a variable name, question, and frequency table. The first column, RESPONSE, indicates response categories and the second column, PUNCH, is a value for each response category. The third and fourth columns, FREQ and PERCENT, show the number of individuals and percentage of individuals belonging to a specific response category. The last column VALID % is the percentage of individuals who are assigned to a specific response category without missing data, such as DK (Don't know), NA (No answer), and NAP (Not applicable).

area Respondent: Current residence

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Seoul	1	451	22.6	22.6
Busan	2	167	8.4	8.4
Daegu	3	108	5.4	5.4
Incheon	4	104	5.2	5.2
Gwangju	5	57	2.9	2.9
Daejeon	6	56	2.8	2.8
Ulsan	7	41	2.1	2.1
Gyeonggi	8	367	18.4	18.4
Gangwon	9	67	3.4	3.4
Chungbuk	10	64	3.2	3.2
Chungnam	11	85	4.3	4.3
Jeonbuk	12	88	4.4	4.4
Jeonnam	13	94	4.7	4.7
Gyeongbuk	14	121	6.1	6.1
Gyeongnam	15	130	6.5	6.5
Total		2,000	100.0	100.0

age Respondent: Age

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
15	15	34	1.7	1.7
16	16	49	2.5	2.5
17	17	47	2.4	2.4
18	18	39	2.0	2.0
19	19	38	1.9	1.9
20	20	96	4.8	4.8
21	21	42	2.1	2.1
22	22	25	1.3	1.3
23	23	38	1.9	1.9
24	24	48	2.4	2.4
25	25	42	2.1	2.1
26	26	34	1.7	1.7
27	27	36	1.8	1.8
28	28	45	2.3	2.3
29	29	51	2.6	2.6

30	30	56	2.8	2.8
31	31	43	2.2	2.2
32	32	43	2.2	2.2
33	33	45	2.3	2.3
34	34	50	2.5	2.5
35	35	63	3.2	3.2
36	36	36	1.8	1.8
37	37	43	2.2	2.2
38	38	56	2.8	2.8
39	39	42	2.1	2.1
40	40	55	2.8	2.8
41	41	36	1.8	1.8
42	42	41	2.1	2.1
43	43	51	2.6	2.6
44	44	24	1.2	1.2
45	45	36	1.8	1.8
46	46	24	1.2	1.2
47	47	30	1.5	1.5
48	48	39	2.0	2.0
49	49	26	1.3	1.3
50	50	71	3.6	3.6
51	51	41	2.1	2.1
52	52	44	2.2	2.2
53	53	35	1.8	1.8
54	54	31	1.6	1.6
55	55	24	1.2	1.2
56	56	20	1.0	1.0
57	57	23	1.2	1.2
58	58	20	1.0	1.0
59	59	34	1.7	1.7
60	60	14	0.7	0.7
61	61	18	0.9	0.9
62	62	12	0.6	0.6
63	63	14	0.7	0.7
64	64	11	0.6	0.6
65	65	17	0.9	0.9
66	66	12	0.6	0.6
67	67	11	0.6	0.6
68	68	4	0.2	0.2

69	69	11	0.6	0.6
70	70	4	0.2	0.2
71	71	6	0.3	0.3
72	72	3	0.2	0.2
73	73	2	0.1	0.1
74	74	3	0.2	0.2
75	75	3	0.2	0.2
77	77	3	0.2	0.2
79	79	1	0.1	0.1
80	80	1	0.1	0.1
81	81	1	0.1	0.1
82	82	2	0.1	0.1
90	90	1	0.1	0.1
Total		2,000	100.0	100.0

sex Respondent: Sex

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Male	1	995	49.8	49.8
Female	2	1,005	50.3	50.3
Total		2,000	100.0	100.0

q1 Thing that comes to mind when hearing "culture"

Q1. What is the first thing that comes to your mind when you hear the word "culture"? (Please select only one.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Historic-cultural heritage sites/artifacts	1	500	25.0	25.0
Traditional arts	2	322	16.1	16.1
Contemporary arts	3	352	17.6	17.6
Popular culture	4	402	20.1	20.1
Travel (tourism)	5	69	3.5	3.5
Leisure (leisure activities, hobbies)	6	81	4.1	4.1
Being well educated and knowledgeable in general	7	40	2.0	2.0
All behaviors and ways of life of human being	8	197	9.9	9.9
Culture-related industries	9	33	1.7	1.7
Other	10	2	0.1	0.1
NA	99	2	0.1	0.1
Total		2,000	100.0	100.0

q2_1a Leisure activity on weekdays(1)

Q2. [Present Show Card 1] How do you usually spend your free time?

: Weekdays

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Stroll, working out/exercises	1	347	17.4	17.4
Watching sports games	2	51	2.6	2.6
Going to see arts/cultural products	3	38	1.9	1.9
Artistic creation activities	4	30	1.5	1.5
Religious practices	5	52	2.6	2.6
Home & hobby activities	6	47	2.4	2.4
Resting at home/Napping	7	381	19.1	19.1
Listening to radio	8	64	3.2	3.2
Music listening	9	92	4.6	4.6
Watching television	10	394	19.7	19.7
Watching video tapes	11	46	2.3	2.3
(Book) Reading	12	39	2.0	2.0
Reading newspapers/magazines	13	114	5.7	5.7
Learning (English speaking, computer, etc.)	14	15	0.8	0.8
Surfing the Internet or playing video games at home	15	59	3.0	3.0
Drinking alcohol	16	17	0.9	0.9
Going to Noraebang [Karaoke], game-rooms, or game arcades	17	34	1.7	1.7
Playing board games, card games, Billards, etc.	18	21	1.1	1.1
Meeting friends, attending social gatherings	19	80	4.0	4.0
Mountain climbing/ fishing	20	27	1.4	1.4
Traveling (domestically/abroad)	21	2	0.1	0.1
Going out or eating out with family	22	28	1.4	1.4
Shopping	23	15	0.8	0.8
Other	24	5	0.3	0.3
System missing		2	0.1	
Total		2,000	100.0	100.0

q2_1b Leisure activity on weekdays(2)

Q2. [Present Show Card 1] How do you usually spend your free time?

: Weekdays

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Stroll, working out/exercises	1	72	3.6	3.6
Watching sports games	2	31	1.6	1.6
Going to see arts/cultural products	3	38	1.9	1.9
Artistic creation activities	4	17	0.9	0.9
Religious practices	5	43	2.2	2.2
Home & hobby activities	6	44	2.2	2.2
Resting at home/Napping	7	248	12.4	12.4
Listening to radio	8	76	3.8	3.8
Music listening	9	118	5.9	5.9
Watching television	10	471	23.6	23.6
Watching video tapes	11	57	2.9	2.9
(Book) Reading	12	80	4.0	4.0
Reading newspapers/magazines	13	218	10.9	10.9
Learning (English speaking, computer, etc.)	14	34	1.7	1.7
Surfing the Internet or playing video games at home	15	76	3.8	3.8
Drinking alcohol	16	44	2.2	2.2
Going to Noraebang [Karaoke], game-rooms, or game arcades	17	40	2.0	2.0
Playing board games, card games, Billards, etc.	18	36	1.8	1.8
Meeting friends, attending social gatherings	19	131	6.6	6.6
Mountain climbing/ fishing	20	19	1.0	1.0
Traveling (domestically/abroad)	21	5	0.3	0.3
Going out or eating out with family	22	61	3.1	3.1
Shopping	23	31	1.6	1.6
Other	24	5	0.3	0.3
System missing		5	0.3	
Total		2,000	100.0	100.0

q2_1c Leisure activity on weekdays(3)

Q2. [Present Show Card 1] How do you usually spend your free time?

: Weekdays

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Stroll, working out/exercises	1	83	4.2	4.2
Watching sports games	2	20	1.0	1.0
Going to see arts/cultural products	3	17	0.9	0.9
Artistic creation activities	4	5	0.3	0.3
Religious practices	5	23	1.2	1.2
Home & hobby activities	6	34	1.7	1.7
Resting at home/Napping	7	193	9.7	9.8
Listening to radio	8	54	2.7	2.7
Music listening	9	91	4.6	4.6
Watching television	10	344	17.2	17.5
Watching video tapes	11	68	3.4	3.5
(Book) Reading	12	71	3.6	3.6
Reading newspapers/magazines	13	205	10.3	10.4
Learning (English speaking, computer, etc.)	14	50	2.5	2.5
Surfing the Internet or playing video games at home	15	70	3.5	3.6
Drinking alcohol	16	60	3.0	3.1
Going to Noraebang [Karaoke], game-rooms, or game arcades	17	47	2.4	2.4
Playing board games, card games, Billards, etc.	18	53	2.7	2.7
Meeting friends, attending social gatherings	19	232	11.6	11.8
Mountain climbing/ fishing	20	37	1.9	1.9
Traveling (domestically/abroad)	21	12	0.6	0.6
Going out or eating out with family	22	118	5.9	6.0
Shopping	23	66	3.3	3.4
Other	24	13	0.7	0.7
System missing		34	1.7	
Total		2,000	100.0	100.0

q2_2a Leisure activity on weekend/holidays(1)

Q2. [Present Show Card 1] How do you usually spend your free time?
: Weekends/holidays

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Stroll, working out/exercises	1	195	9.8	9.8
Watching sports games	2	55	2.8	2.8
Going to see arts/cultural products	3	64	3.2	3.2
Artistic creation activities	4	13	0.7	0.7
Religious practices	5	237	11.9	11.9
Home & hobby activities	6	29	1.5	1.5
Resting at home/Napping	7	317	15.9	15.9
Listening to radio	8	10	0.5	0.5
Music listening	9	31	1.6	1.6
Watching television	10	253	12.7	12.7
Watching video tapes	11	62	3.1	3.1
(Book) Reading	12	21	1.1	1.1
Reading newspapers/magazines	13	38	1.9	1.9
Learning (English speaking, computer, etc.)	14	7	0.4	0.4
Surfing the Internet or playing video games at home	15	32	1.6	1.6
Drinking alcohol	16	44	2.2	2.2
Going to Noraebang [Karaoke], game-rooms, or game arcades	17	43	2.2	2.2
Playing board games, card games, Billards, etc.	18	27	1.4	1.4
Meeting friends, attending social gatherings	19	216	10.8	10.8
Mountain climbing/ fishing	20	106	5.3	5.3
Traveling (domestically/abroad)	21	41	2.1	2.1
Going out or eating out with family	22	108	5.4	5.4
Shopping	23	46	2.3	2.3
Other	24	5	0.3	0.3
Total		2,000	100.0	100.0

q2_2b Leisure activity on weekend/holidays(2)

Q2. [Present Show Card 1] How do you usually spend your free time?
: Weekends/holidays

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Stroll, working out/exercises	1	74	3.7	3.7

Watching sports games	2	33	1.7	1.7
Going to see arts/cultural products	3	49	2.5	2.5
Artistic creation activities	4	10	0.5	0.5
Religious practices	5	55	2.8	2.8
Home & hobby activities	6	28	1.4	1.4
Resting at home/Napping	7	208	10.4	10.4
Listening to radio	8	34	1.7	1.7
Music listening	9	48	2.4	2.4
Watching television	10	344	17.2	17.2
Watching video tapes	11	58	2.9	2.9
(Book) Reading	12	47	2.4	2.4
Reading newspapers/magazines	13	98	4.9	4.9
Learning (English speaking, computer, etc.)	14	6	0.3	0.3
Surfing the Internet or playing video games at home	15	66	3.3	3.3
Drinking alcohol	16	84	4.2	4.2
Going to Noraebang [Karaoke], game-rooms, or game arcades	17	54	2.7	2.7
Playing board games, card games, Billards, etc.	18	43	2.2	2.2
Meeting friends, attending social gatherings	19	242	12.1	12.1
Mountain climbing/ fishing	20	123	6.2	6.2
Traveling (domestically/abroad)	21	51	2.6	2.6
Going out or eating out with family	22	146	7.3	7.3
Shopping	23	94	4.7	4.7
Other	24	1	0.1	0.1
System missing		4	0.2	
Total		2,000	100.0	100.0

q2_2c Leisure activity on weekend/holidays(3)

Q2. [Present Show Card 1] How do you usually spend your free time?
: Weekends/holidays

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Stroll, working out/exercises	1	65	3.3	3.3
Watching sports games	2	21	1.1	1.1
Going to see arts/cultural products	3	43	2.2	2.2
Artistic creation activities	4	6	0.3	0.3
Religious practices	5	30	1.5	1.5

Home & hobby activities	6	19	1.0	1.0
Resting at home/Napping	7	166	8.3	8.4
Listening to radio	8	20	1.0	1.0
Music listening	9	50	2.5	2.5
Watching television	10	244	12.2	12.4
Watching video tapes	11	53	2.7	2.7
(Book) Reading	12	43	2.2	2.2
Reading newspapers/magazines	13	58	2.9	2.9
Learning (English speaking, computer, etc.)	14	17	0.9	0.9
Surfing the Internet or playing video games at home	15	45	2.3	2.3
Drinking alcohol	16	69	3.5	3.5
Going to Noraebang [Karaoke], game-rooms, or game arcades	17	52	2.6	2.6
Playing board games, card games, Billards, etc.	18	40	2.0	2.0
Meeting friends, attending social gatherings	19	255	12.8	12.9
Mountain climbing/ fishing	20	88	4.4	4.5
Traveling (domestically/abroad)	21	95	4.8	4.8
Going out or eating out with family	22	271	13.6	13.7
Shopping	23	199	10.0	10.1
Other	24	22	1.1	1.1
System missing		29	1.5	
Total		2,000	100.0	100.0

q3_1_1 Average leisure time: Weekdays(Hours)

Q3. How many hours of free time do you usually have in a day? (Free time refers to time that you can spend away from working, sleeping, eating, commuting, school, and domestic chores.)

[Weekdays: ____ hours]

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	25	1.3	1.3
1	1	246	12.3	12.3
2	2	546	27.3	27.3
3	3	428	21.4	21.4
4	4	306	15.3	15.3
5	5	212	10.6	10.6
6	6	86	4.3	4.3
7	7	34	1.7	1.7
8	8	43	2.2	2.2
9	9	9	0.5	0.5

10	10	44	2.2	2.2
12	12	10	0.5	0.5
14	14	2	0.1	0.1
15	15	9	0.5	0.5
Total		2,000	100.0	100.0

q3_1_2 Average leisure time: Weekdays(Minutes)

Q3. How many hours of free time do you usually have in a day? (Free time refers to time that you can spend away from working, sleeping, eating, commuting, school, and domestic chores.)

[Weekdays: ____ minutes]

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	1,810	90.5	90.5
8	8	2	0.1	0.1
10	10	5	0.3	0.3
12	12	1	0.1	0.1
20	20	9	0.5	0.5
30	30	162	8.1	8.1
40	40	8	0.4	0.4
50	50	3	0.2	0.2
Total		2,000	100.0	100.0

q3_2_1 Average leisure time: Weekend(Hours)

Q3. How many hours of free time do you usually have in a day? (Free time refers to time that you can spend away from working, sleeping, eating, commuting, school, and domestic chores.)

[Weekends/hoildays : ____ hours]

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	9	0.5	0.5
1	1	83	4.2	4.2
2	2	168	8.4	8.4
3	3	209	10.5	10.5
4	4	249	12.5	12.5
5	5	304	15.2	15.2
6	6	223	11.2	11.2
7	7	112	5.6	5.6
8	8	226	11.3	11.3
9	9	18	0.9	0.9
10	10	246	12.3	12.3
11	11	11	0.6	0.6

12	12	92	4.6	4.6
13	13	10	0.5	0.5
14	14	4	0.2	0.2
15	15	17	0.9	0.9
16	16	4	0.2	0.2
17	17	1	0.1	0.1
18	18	6	0.3	0.3
20	20	7	0.4	0.4
24	24	1	0.1	0.1
Total		2,000	100.0	100.0

q3_2_2 Average leisure time: Weekend(Minutes)

Q3. How many hours of free time do you usually have in a day? (Free time refers to time that you can spend away from working, sleeping, eating, commuting, school, and domestic chores.)
[Weekends/hoildays : ____ minutes]

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	1,890	94.5	94.5
10	10	7	0.4	0.4
20	20	7	0.4	0.4
30	30	90	4.5	4.5
40	40	2	0.1	0.1
50	50	4	0.2	0.2
Total		2,000	100.0	100.0

q4 Monthly spending on leisure activity

Q4. How much money does your family usually spend on leisure activities in a month? (Unit: 10,000won)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	4	0.2	0.2
1	1	24	1.2	1.2
2	2	67	3.4	3.4
3	3	82	4.1	4.1
4	4	30	1.5	1.5
5	5	246	12.3	12.4
6	6	14	0.7	0.7
7	7	23	1.2	1.2
8	8	21	1.1	1.1
9	9	2	0.1	0.1
10	10	538	26.9	27.1

12	12	19	1.0	1.0
13	13	9	0.5	0.5
14	14	2	0.1	0.1
15	15	191	9.6	9.6
16	16	2	0.1	0.1
17	17	2	0.1	0.1
18	18	2	0.1	0.1
20	20	333	16.7	16.8
21	21	1	0.1	0.1
23	23	1	0.1	0.1
25	25	32	1.6	1.6
27	27	1	0.1	0.1
30	30	186	9.3	9.4
34	34	1	0.1	0.1
35	35	3	0.2	0.2
40	40	52	2.6	2.6
45	45	2	0.1	0.1
50	50	59	3.0	3.0
55	55	1	0.1	0.1
60	60	11	0.6	0.6
70	70	2	0.1	0.1
80	80	5	0.3	0.3
90	90	1	0.1	0.1
100	100	10	0.5	0.5
140	140	1	0.1	0.1
150	150	2	0.1	0.1
200	200	2	0.1	0.1
250	250	2	0.1	0.1
300	300	2	0.1	0.1
System missing		12	0.6	
Total		2,000	100.0	100.0

q5_1a Leisure activity R wants to do on weekdays(1)

Q5. [Present Show Card 1] If you had more time and money that you could spend freely, what would you like to do during your free time?

: Weekdays

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Stroll, working out/exercises	1	287	14.4	14.4
Watching sports games	2	102	5.1	5.1

Going to see arts/cultural products	3	230	11.5	11.5
Artistic creation activities	4	115	5.8	5.8
Religious practices	5	39	2.0	2.0
Home & hobby activities	6	162	8.1	8.1
Resting at home/Napping	7	121	6.1	6.1
Listening to radio	8	4	0.2	0.2
Music listening	9	48	2.4	2.4
Watching television	10	46	2.3	2.3
Watching video tapes	11	45	2.3	2.3
(Book) Reading	12	24	1.2	1.2
Reading newspapers/magazines	13	19	1.0	1.0
Learning (English speaking, computer, etc.)	14	75	3.8	3.8
Surfing the Internet or playing video games at home	15	34	1.7	1.7
Drinking alcohol	16	14	0.7	0.7
Going to Noraebang [Karaoke], game-rooms, or game arcades	17	29	1.5	1.5
Playing board games, card games, Billards, etc.	18	18	0.9	0.9
Meeting friends, attending social gatherings	19	81	4.1	4.1
Mountain climbing/ fishing	20	126	6.3	6.3
Traveling (domestically/abroad)	21	258	12.9	12.9
Going out or eating out with family	22	58	2.9	2.9
Shopping	23	54	2.7	2.7
Other	24	8	0.4	0.4
System missing		3	0.2	
Total		2,000	100.0	100.0

q5_1b Leisure activity R wants to do on weekdays(2)

Q5. [Present Show Card 1] If you had more time and money that you could spend freely, what would you like to do during your free time?

: Weekdays

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Stroll, working out/exercises	1	130	6.5	6.6
Watching sports games	2	74	3.7	3.7
Going to see arts/cultural products	3	146	7.3	7.4
Artistic creation activities	4	93	4.7	4.7
Religious practices	5	40	2.0	2.0
Home & hobby activities	6	165	8.3	8.3

Resting at home/Napping	7	83	4.2	4.2
Listening to radio	8	15	0.8	0.8
Music listening	9	51	2.6	2.6
Watching television	10	84	4.2	4.2
Watching video tapes	11	52	2.6	2.6
(Book) Reading	12	50	2.5	2.5
Reading newspapers/magazines	13	53	2.7	2.7
Learning (English speaking, computer, etc.)	14	107	5.4	5.4
Surfing the Internet or playing video games at home	15	45	2.3	2.3
Drinking alcohol	16	22	1.1	1.1
Going to Noraebang [Karaoke], game-rooms, or game arcades	17	51	2.6	2.6
Playing board games, card games, Billards, etc.	18	34	1.7	1.7
Meeting friends, attending social gatherings	19	181	9.1	9.1
Mountain climbing/ fishing	20	137	6.9	6.9
Traveling (domestically/abroad)	21	174	8.7	8.8
Going out or eating out with family	22	103	5.2	5.2
Shopping	23	86	4.3	4.3
Other	24	6	0.3	0.3
System missing		18	0.9	
Total		2,000	100.0	100.0

q5_1c Leisure activity R wants to do on weekdays(3)

Q5. [Present Show Card 1] If you had more time and money that you could spend freely, what would you like to do during your free time?

: Weekdays

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Stroll, working out/exercises	1	74	3.7	3.8
Watching sports games	2	44	2.2	2.2
Going to see arts/cultural products	3	118	5.9	6.0
Artistic creation activities	4	53	2.7	2.7
Religious practices	5	31	1.6	1.6
Home & hobby activities	6	103	5.2	5.2
Resting at home/Napping	7	77	3.9	3.9
Listening to radio	8	18	0.9	0.9
Music listening	9	57	2.9	2.9
Watching television	10	91	4.6	4.6

Watching video tapes	11	38	1.9	1.9
(Book) Reading	12	56	2.8	2.8
Reading newspapers/magazines	13	48	2.4	2.4
Learning (English speaking, computer, etc.)	14	97	4.9	4.9
Surfing the Internet or playing video games at home	15	63	3.2	3.2
Drinking alcohol	16	41	2.1	2.1
Going to Noraebang [Karaoke], game-rooms, or game arcades	17	51	2.6	2.6
Playing board games, card games, Billards, etc.	18	50	2.5	2.5
Meeting friends, attending social gatherings	19	225	11.3	11.4
Mountain climbing/ fishing	20	102	5.1	5.2
Traveling (domestically/abroad)	21	202	10.1	10.3
Going out or eating out with family	22	168	8.4	8.5
Shopping	23	143	7.2	7.3
Other	24	16	0.8	0.8
System missing		34	1.7	
Total		2,000	100.0	100.0

q5_2a Leisure activity R wants to do on weekend/holidays(1)

Q5. [Present Show Card 1] If you had more time and money that you could spend freely, what would you like to do during your free time?

: Weekends/holidays

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Stroll, working out/exercises	1	167	8.4	8.4
Watching sports games	2	109	5.5	5.5
Going to see arts/cultural products	3	135	6.8	6.8
Artistic creation activities	4	56	2.8	2.8
Religious practices	5	117	5.9	5.9
Home & hobby activities	6	85	4.3	4.3
Resting at home/Napping	7	83	4.2	4.2
Listening to radio	8	3	0.2	0.2
Music listening	9	27	1.4	1.4
Watching television	10	40	2.0	2.0
Watching video tapes	11	23	1.2	1.2
(Book) Reading	12	15	0.8	0.8
Reading newspapers/magazines	13	12	0.6	0.6
Learning (English speaking, computer, etc.)	14	35	1.8	1.8

Surfing the Internet or playing video games at home	15	25	1.3	1.3
Drinking alcohol	16	18	0.9	0.9
Going to Noraebang [Karaoke], game-rooms, or game arcades	17	24	1.2	1.2
Playing board games, card games, Billards, etc.	18	19	1.0	1.0
Meeting friends, attending social gatherings	19	121	6.1	6.1
Mountain climbing/ fishing	20	209	10.5	10.5
Traveling (domestically/abroad)	21	503	25.2	25.2
Going out or eating out with family	22	100	5.0	5.0
Shopping	23	67	3.4	3.4
Other	24	5	0.3	0.3
System missing		2	0.1	
Total		2,000	100.0	100.0

q5_2b Leisure activity R wants to do on weekend/holidays(2)

Q5. [Present Show Card 1] If you had more time and money that you could spend freely, what would you like to do during your free time?

: Weekends/holidays

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Stroll, working out/exercises	1	80	4.0	4.0
Watching sports games	2	69	3.5	3.5
Going to see arts/cultural products	3	137	6.9	6.9
Artistic creation activities	4	41	2.1	2.1
Religious practices	5	43	2.2	2.2
Home & hobby activities	6	76	3.8	3.8
Resting at home/Napping	7	67	3.4	3.4
Listening to radio	8	4	0.2	0.2
Music listening	9	30	1.5	1.5
Watching television	10	50	2.5	2.5
Watching video tapes	11	31	1.6	1.6
(Book) Reading	12	29	1.5	1.5
Reading newspapers/magazines	13	22	1.1	1.1
Learning (English speaking, computer, etc.)	14	52	2.6	2.6
Surfing the Internet or playing video games at home	15	30	1.5	1.5
Drinking alcohol	16	29	1.5	1.5
Going to Noraebang [Karaoke], game-rooms, or game arcades	17	38	1.9	1.9

Playing board games, card games, Billards, etc.	18	30	1.5	1.5
Meeting friends, attending social gatherings	19	210	10.5	10.6
Mountain climbing/ fishing	20	272	13.6	13.7
Traveling (domestically/abroad)	21	321	16.1	16.2
Going out or eating out with family	22	167	8.4	8.4
Shopping	23	151	7.6	7.6
Other	24	7	0.4	0.4
System missing		14	0.7	
Total		2,000	100.0	100.0

q5_2c Leisure activity R wants to do on weekend/holidays(3)

Q5. [Present Show Card 1] If you had more time and money that you could spend freely, what would you like to do during your free time?

: Weekends/holidays

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Stroll, working out/exercises	1	57	2.9	2.9
Watching sports games	2	47	2.4	2.4
Going to see arts/cultural products	3	114	5.7	5.8
Artistic creation activities	4	43	2.2	2.2
Religious practices	5	27	1.4	1.4
Home & hobby activities	6	93	4.7	4.7
Resting at home/Napping	7	82	4.1	4.2
Listening to radio	8	4	0.2	0.2
Music listening	9	28	1.4	1.4
Watching television	10	61	3.1	3.1
Watching video tapes	11	27	1.4	1.4
(Book) Reading	12	32	1.6	1.6
Reading newspapers/magazines	13	24	1.2	1.2
Learning (English speaking, computer, etc.)	14	37	1.9	1.9
Surfing the Internet or playing video games at home	15	23	1.2	1.2
Drinking alcohol	16	40	2.0	2.0
Going to Noraebang [Karaoke], game-rooms, or game arcades	17	38	1.9	1.9
Playing board games, card games, Billards, etc.	18	24	1.2	1.2
Meeting friends, attending social gatherings	19	186	9.3	9.5
Mountain climbing/ fishing	20	134	6.7	6.8
Traveling (domestically/abroad)	21	376	18.8	19.1

Going out or eating out with family	22	235	11.8	11.9
Shopping	23	216	10.8	11.0
Other	24	19	1.0	1.0
System missing		33	1.7	
Total		2,000	100.0	100.0

q6_1a Difficulty of spending leisure time on weekdays: 1st

Q6. What is the biggest difficulty you experience when you try to spend your leisure time doing the activities you like? (Please select only two in order of priority.)

: Weekdays - First

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It is financially burdensome	1	665	33.3	33.3
I have no time for enjoying leisure because I have to work	2	1,017	50.9	51.0
Leisure facilities and programs are not enough	3	104	5.2	5.2
It is hard to get information about leisure activities	4	54	2.7	2.7
I have no one to do with	5	45	2.3	2.3
I am too tired to enjoy leisure time	6	95	4.8	4.8
Other	7	16	0.8	0.8
System missing		4	0.2	
Total		2,000	100.0	100.0

q6_1b Difficulty of spending leisure time on weekdays: 2nd

Q6. What is the biggest difficulty you experience when you try to spend your leisure time doing the activities you like? (Please select only two in order of priority.)

: Weekdays - Second

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It is financially burdensome	1	406	20.3	20.6
I have no time for enjoying leisure because I have to work	2	330	16.5	16.7
Leisure facilities and programs are not enough	3	264	13.2	13.4
It is hard to get information about leisure activities	4	274	13.7	13.9
I have no one to do with	5	128	6.4	6.5
I am too tired to enjoy leisure time	6	544	27.2	27.6
Other	7	28	1.4	1.4
System missing		26	1.3	
Total		2,000	100.0	100.0

q6_2a Difficulty of spending leisure time on weekend: 1st

Q6. What is the biggest difficulty you experience when you try to spend your leisure time doing the activities you like? (Please select only two in order of priority.)

: Weekdays - First

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It is financially burdensome	1	819	41.0	41.1
I have no time for enjoying leisure because I have to work	2	562	28.1	28.2
Leisure facilities and programs are not enough	3	211	10.6	10.6
It is hard to get information about leisure activities	4	114	5.7	5.7
I have no one to do with	5	76	3.8	3.8
I am too tired to enjoy leisure time	6	190	9.5	9.5
Other	7	22	1.1	1.1
System missing		6	0.3	
Total		2,000	100.0	100.0

q6_2b Difficulty of spending leisure time on weekend: 2nd

Q6. What is the biggest difficulty you experience when you try to spend your leisure time doing the activities you like? (Please select only two in order of priority.)

: Weekdays - Second

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It is financially burdensome	1	382	19.1	19.4
I have no time for enjoying leisure because I have to work	2	235	11.8	11.9
Leisure facilities and programs are not enough	3	318	15.9	16.2
It is hard to get information about leisure activities	4	355	17.8	18.0
I have no one to do with	5	142	7.1	7.2
I am too tired to enjoy leisure time	6	485	24.3	24.6
Other	7	52	2.6	2.6
System missing		31	1.6	
Total		2,000	100.0	100.0

q7a Cultural event R has been to: Literary events

Q7. In the past 1 year (July 1st, 1999—June 30th, 2000), how many times have you been to the following arts and cultural events? (If you have never been to any cultural event in the past 1 year, please answer “zero (0) times.”)

(1) Literary events

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Have been to	1	101	5.1	5.1
Never been to	2	1,899	95.0	95.0
Total		2,000	100.0	100.0

q7a_1_1 Number of attendances: Literary events

Q7. In the past 1 year (July 1st, 1999—June 30th, 2000), how many times have you been to the following arts and cultural events? (If you have never been to any cultural event in the past 1 year, please answer “zero (0) times.”)

(1) Literary events

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	55	2.8	54.5
2	2	27	1.4	26.7
3	3	9	0.5	8.9
4	4	3	0.2	3.0
5	5	2	0.1	2.0
6	6	1	0.1	1.0
12	12	1	0.1	1.0
15	15	2	0.1	2.0
20	20	1	0.1	1.0
System missing		1,899	95.0	
Total		2,000	100.0	100.0

q7a_1 Location of literary events

Q7-1. Where did the event(s) take place? (Please mark all that apply.)

(1) Literary events

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
City/Province where I live	1	86	4.3	85.1
City/Province where I don't live	2	15	0.8	14.9
System missing		1,899	95.0	
Total		2,000	100.0	100.0

q7a_2 How did R go to literary event

Q7-2. How did you go to the event(s)? (Please mark all that apply.)

(1) Literary events

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I bought tickets	1	38	1.9	37.6
I had complementary tickets	2	24	1.2	23.8
It was a free event	3	37	1.9	36.6
Other	4	2	0.1	2.0
System missing		1,899	95.0	
Total		2,000	100.0	100.0

q7a_3 With whom R goes to literary events

Q7-3. With whom did you mainly go to the events? (Please select only one.)

(1) Literary events

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Alone	1	10	0.5	9.9
Family member(s)	2	31	1.6	30.7
Friends	3	46	2.3	45.5
Hobby club members	4	9	0.5	8.9
Other	5	5	0.3	5.0
System missing		1,899	95.0	
Total		2,000	100.0	100.0

q7a_4 Who decides going to literary events

Q7-4. Who is the person that usually decides to go to the events? (Please select only one.)

(1) Literary events

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Myself	1	58	2.9	57.4
Spouse	2	13	0.7	12.9
Children	3	4	0.2	4.0
Friends	4	20	1.0	19.8
Other	5	6	0.3	5.9
System missing		1,899	95.0	
Total		2,000	100.0	100.0

q7a_5 Reason for attending literary events

Q7-5. Which of the following was the biggest reason why you went to the events? (Please select only one.)

(1) Literary events

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
To broaden my artistic and cultural experience and knowledge	1	48	2.4	47.5
For my children's education	2	13	0.7	12.9
My acquaintance(s) asked me to go together	3	28	1.4	27.7
My acquaintance(s) gave me a complementary ticket	4	5	0.3	5.0
Other	5	7	0.4	6.9
System missing		1,899	95.0	
Total		2,000	100.0	100.0

q7a_6 What should be done to improve literary events

Q7-6. What do you think should be done before anything else to improve the arts event you attended?

(Please select only one.)

(1) Literary events

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Quality of the work should be better than that	1	14	0.7	13.9
Ticket price should be less expensive	2	13	0.7	12.9
It should be held more often	3	14	0.7	13.9
It should be held more often somewhere close to the area that I live	4	27	1.4	26.7
Information about the event should be widely advertised	5	23	1.2	22.8
There should be more easy-to-understand events	6	9	0.5	8.9
NA	99	1	0.1	1.0
System missing		1,899	95.0	
Total		2,000	100.0	100.0

q7b Cultural events R has been to: Arts exhibitions

Q7. In the past 1 year (July 1st, 1999—June 30th, 2000), how many times have you been to the following arts and cultural events? (If you have never been to any cultural event in the past 1 year, please answer "zero (0) times.")

(2) Art exhibitions

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Have been to	1	231	11.6	11.6

Never been to	2	1,769	88.5	88.5
Total		2,000	100.0	100.0

q7b_1_1 Number of attendances: Arts exhibitions

Q7. In the past 1 year (July 1st, 1999—June 30th, 2000), how many times have you been to the following arts and cultural events? (If you have never been to any cultural event in the past 1 year, please answer “zero (0) times.”)

(2) Art exhibitions

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	112	5.6	48.5
2	2	67	3.4	29.0
3	3	22	1.1	9.5
4	4	9	0.5	3.9
5	5	5	0.3	2.2
6	6	2	0.1	0.9
8	8	2	0.1	0.9
10	10	5	0.3	2.2
11	11	1	0.1	0.4
12	12	3	0.2	1.3
15	15	1	0.1	0.4
20	20	1	0.1	0.4
30	30	1	0.1	0.4
System missing		1,769	88.5	
Total		2,000	100.0	100.0

q7b_1 Location of art exhibitions

Q7-1. Where did the event(s) take place? (Please mark all that apply.)

(2) Art exhibitions

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
City/Province where I live	1	164	8.2	71.0
City/Province where I don't live	2	61	3.1	26.4
Foreign country	3	4	0.2	1.7
Other	4	2	0.1	0.9
System missing		1,769	88.5	
Total		2,000	100.0	100.0

q7b_2 How did R go to arts exhibitions

Q7-2. How did you go to the event(s)? (Please mark all that apply.)

(2) Art exhibitions

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I bought tickets	1	103	5.2	44.6
I had complementary tickets	2	57	2.9	24.7
It was a free event	3	71	3.6	30.7
System missing		1,769	88.5	
Total		2,000	100.0	100.0

q7b_3 With whom R goes to art exhibitions

Q7-3. With whom did you mainly go to the events? (Please select only one.)

(2) Art exhibitions

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Alone	1	22	1.1	9.5
Family member(s)	2	69	3.5	29.9
Friends	3	122	6.1	52.8
Hobby club members	4	17	0.9	7.4
Other	5	1	0.1	0.4
System missing		1,769	88.5	
Total		2,000	100.0	100.0

q7b_4 Who decides going to art exhibitions

Q7-4. Who is the person that usually decides to go to the events? (Please select only one.)

(2) Art exhibitions

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Myself	1	157	7.9	68.0
Spouse	2	12	0.6	5.2
Children	3	9	0.5	3.9
Friends	4	46	2.3	19.9
Other	5	7	0.4	3.0
System missing		1,769	88.5	
Total		2,000	100.0	100.0

q7b_5 Reason for attending art exhibitions

Q7-5. Which of the following was the biggest reason why you went to the events? (Please select only one.)
(2) Art exhibitions

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
To broaden my artistic and cultural experience and knowledge	1	113	5.7	48.9
For my children's education	2	37	1.9	16.0
My acquaintance(s) asked me to go together	3	44	2.2	19.0
My acquaintance(s) gave me a complementary ticket	4	23	1.2	10.0
Other	5	14	0.7	6.1
System missing		1,769	88.5	
Total		2,000	100.0	100.0

q7b_6 What should be done to improve art exhibitions

Q7-6. What do you think should be done before anything else to improve the arts event you attended?
(Please select only one.)
(2) Art exhibitions

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Quality of the work should be better than that	1	30	1.5	13.0
Ticket price should be less expensive	2	26	1.3	11.3
It should be held more often	3	35	1.8	15.2
It should be held more often somewhere close to the area that I live	4	62	3.1	26.8
Information about the event should be widely advertised	5	50	2.5	21.6
There should be more easy-to-understand events	6	27	1.4	11.7
NA	99	1	0.1	0.4
System missing		1,769	88.5	
Total		2,000	100.0	100.0

q7c Cultural events R has been to: Classical music concerts/Operas

Q7. In the past 1 year (July 1st, 1999—June 30th, 2000), how many times have you been to the following arts and cultural events? (If you have never been to any cultural event in the past 1 year, please answer "zero (0) times.")
(3) Classical music/operas

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Have been to	1	134	6.7	6.7

Never been to	2	1,866	93.3	93.3
Total		2,000	100.0	100.0

q7c_1_1 Number of attendances: Classical music concerts/Operas

Q7. In the past 1 year (July 1st, 1999—June 30th, 2000), how many times have you been to the following arts and cultural events? (If you have never been to any cultural event in the past 1 year, please answer “zero (0) times.”)

(3) Classical music/operas

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	68	3.4	50.7
2	2	32	1.6	23.9
3	3	16	0.8	11.9
4	4	6	0.3	4.5
5	5	8	0.4	6.0
6	6	1	0.1	0.7
7	7	1	0.1	0.7
15	15	1	0.1	0.7
20	20	1	0.1	0.7
System missing		1,866	93.3	
Total		2,000	100.0	100.0

q7c_1 Location of classical music concerts/operas

Q7-1. Where did the event(s) take place? (Please mark all that apply.)

(3) Classical music/operas

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
City/Province where I live	1	89	4.5	66.4
City/Province where I don't live	2	44	2.2	32.8
Foreign country	3	1	0.1	0.7
System missing		1,866	93.3	
Total		2,000	100.0	100.0

q7c_2 How did R go to classical music concerts/operas

Q7-2. How did you go to the event(s)? (Please mark all that apply.)

(3) Classical music/operas

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I bought tickets	1	79	4.0	59.0
I had complementary tickets	2	40	2.0	29.9

It was a free event	3	13	0.7	9.7
Other	4	2	0.1	1.5
System missing		1,866	93.3	
Total		2,000	100.0	100.0

q7c_3 With whom R goes to classical music concerts/operas

Q7-3. With whom did you mainly go to the events? (Please select only one.)

(3) Classical music/operas

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Alone	1	10	0.5	7.5
Family member(s)	2	41	2.1	30.6
Friends	3	74	3.7	55.2
Hobby club members	4	7	0.4	5.2
Other	5	2	0.1	1.5
System missing		1,866	93.3	
Total		2,000	100.0	100.0

q7c_4 Who decides going to classical music concerts/operas

Q7-4. Who is the person that usually decides to go to the events? (Please select only one.)

(3) Classical music/operas

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Myself	1	87	4.4	64.9
Spouse	2	10	0.5	7.5
Children	3	4	0.2	3.0
Friends	4	23	1.2	17.2
Other	5	10	0.5	7.5
System missing		1,866	93.3	
Total		2,000	100.0	100.0

q7c_5 Reason for attending classical music concerts/operas

Q7-5. Which of the following was the biggest reason why you went to the events? (Please select only one.)

(3) Classical music/operas

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
To broaden my artistic and cultural experience and knowledge	1	71	3.6	53.0
For my children's education	2	13	0.7	9.7

My acquaintance(s) asked me to go together	3	30	1.5	22.4
My acquaintance(s) gave me a complementary ticket	4	11	0.6	8.2
Other	5	9	0.5	6.7
System missing		1,866	93.3	
Total		2,000	100.0	100.0

q7c_6 What should be done to improve classical music concerts/operas

Q7-6. What do you think should be done before anything else to improve the arts event you attended?

(Please select only one.)

(3) Classical music/operas

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Quality of the work should be better than that	1	12	0.6	9.0
Ticket price should be less expensive	2	30	1.5	22.4
It should be held more often	3	16	0.8	11.9
It should be held more often somewhere close to the area that I live	4	32	1.6	23.9
Information about the event should be widely advertised	5	27	1.4	20.1
There should be more easy-to-understand events	6	15	0.8	11.2
NA	99	2	0.1	1.5
System missing		1,866	93.3	
Total		2,000	100.0	100.0

q7d Cultural events R has been to: Traditional arts events

Q7. In the past 1 year (July 1st, 1999—June 30th, 2000), how many times have you been to the following arts and cultural events? (If you have never been to any cultural event in the past 1 year, please answer “zero (0) times.”)

(4) Traditional arts events (Korean traditional music, folk plays)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Have been to	1	153	7.7	7.7
Never been to	2	1,847	92.4	92.4
Total		2,000	100.0	100.0

q7d_1_1 Number of attendances: Traditional arts events

Q7. In the past 1 year (July 1st, 1999—June 30th, 2000), how many times have you been to the following arts and cultural events? (If you have never been to any cultural event in the past 1 year, please answer “zero (0) times.”)

(4) Traditional arts events (Korean traditional music, folk plays)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	101	5.1	66.0
2	2	36	1.8	23.5
3	3	3	0.2	2.0
4	4	2	0.1	1.3
5	5	5	0.3	3.3
10	10	3	0.2	2.0
11	11	1	0.1	0.7
12	12	1	0.1	0.7
15	15	1	0.1	0.7
System missing		1,847	92.4	
Total		2,000	100.0	100.0

q7d_1 Location of traditional arts events

Q7-1. Where did the event(s) take place? (Please mark all that apply.)

(4) Traditional arts events (Korean traditional music, folk plays)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
City/Province where I live	1	104	5.2	68.0
City/Province where I don't live	2	45	2.3	29.4
Foreign country	3	1	0.1	0.7
Other	4	3	0.2	2.0
System missing		1,847	92.4	
Total		2,000	100.0	100.0

q7d_2 How did R go to traditional arts events

Q7-2. How did you go to the event(s)? (Please mark all that apply.)

(4) Traditional arts events (Korean traditional music, folk plays)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I bought tickets	1	55	2.8	35.9
I had complementary tickets	2	44	2.2	28.8
It was a free event	3	52	2.6	34.0

Other	4	2	0.1	1.3
System missing		1,847	92.4	
Total		2,000	100.0	100.0

q7d_3 With whom R goes to traditional arts events

Q7-3. With whom did you mainly go to the events? (Please select only one.)

(4) Traditional arts events (Korean traditional music, folk plays)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Alone	1	8	0.4	5.2
Family member(s)	2	63	3.2	41.2
Friends	3	71	3.6	46.4
Hobby club members	4	11	0.6	7.2
System missing		1,847	92.4	
Total		2,000	100.0	100.0

q7d_4 Who decides going to traditional arts events

Q7-4. Who is the person that usually decides to go to the events? (Please select only one.)

(4) Traditional arts events (Korean traditional music, folk plays)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Myself	1	92	4.6	60.1
Spouse	2	13	0.7	8.5
Children	3	13	0.7	8.5
Friends	4	27	1.4	17.6
Other	5	8	0.4	5.2
System missing		1,847	92.4	
Total		2,000	100.0	100.0

q7d_5 Reason for attending traditional arts events

Q7-5. Which of the following was the biggest reason why you went to the events? (Please select only one.)

(4) Traditional arts events (Korean traditional music, folk plays)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
To broaden my artistic and cultural experience and knowledge	1	48	2.4	31.4
For my children's education	2	26	1.3	17.0
My acquaintance(s) asked me to go together	3	49	2.5	32.0
My acquaintance(s) gave me a complementary ticket	4	20	1.0	13.1

Other	5	10	0.5	6.5
System missing		1,847	92.4	
Total		2,000	100.0	100.0

q7d_6 What should be done to improve traditional arts events

Q7-6. What do you think should be done before anything else to improve the arts event you attended?

(Please select only one.)

(4) Traditional arts events (Korean traditional music, folk plays)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Quality of the work should be better than that	1	13	0.7	8.5
Ticket price should be less expensive	2	19	1.0	12.4
It should be held more often	3	26	1.3	17.0
It should be held more often somewhere close to the area that I live	4	47	2.4	30.7
Information about the event should be widely advertised	5	36	1.8	23.5
There should be more easy-to-understand events	6	10	0.5	6.5
NA	99	2	0.1	1.3
System missing		1,847	92.4	
Total		2,000	100.0	100.0

q7e Cultural events R has been to: Theatrical plays

Q7. In the past 1 year (July 1st, 1999—June 30th, 2000), how many times have you been to the following arts and cultural events? (If you have never been to any cultural event in the past 1 year, please answer “zero (0) times.”)

(5) Theatrical plays (including musicals)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Have been to	1	218	10.9	10.9
Never been to	2	1,782	89.1	89.1
Total		2,000	100.0	100.0

q7e_1_1 Number of attendances: Theatrical plays

Q7. In the past 1 year (July 1st, 1999—June 30th, 2000), how many times have you been to the following arts and cultural events? (If you have never been to any cultural event in the past 1 year, please answer “zero (0) times.”)

(5) Theatrical plays (including musicals)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	132	6.6	60.6

2	2	49	2.5	22.5
3	3	14	0.7	6.4
4	4	6	0.3	2.8
5	5	8	0.4	3.7
6	6	1	0.1	0.5
7	7	1	0.1	0.5
10	10	5	0.3	2.3
12	12	1	0.1	0.5
15	15	1	0.1	0.5
System missing		1,782	89.1	
Total		2,000	100.0	100.0

q7e_1 Location of theatrical plays

Q7-1. Where did the event(s) take place? (Please mark all that apply.)

(5) Theatrical plays (including musicals)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
City/Province where I live	1	147	7.4	67.4
City/Province where I don't live	2	67	3.4	30.7
Foreign country	3	3	0.2	1.4
Other	4	1	0.1	0.5
System missing		1,782	89.1	
Total		2,000	100.0	100.0

q7e_2 How did R go to theatrical plays

Q7-2. How did you go to the event(s)? (Please mark all that apply.)

(5) Theatrical plays (including musicals)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I bought tickets	1	152	7.6	69.7
I had complementary tickets	2	54	2.7	24.8
It was a free event	3	11	0.6	5.0
Other	4	1	0.1	0.5
System missing		1,782	89.1	
Total		2,000	100.0	100.0

q7e_3 With whom R goes to theatrical plays

Q7-3. With whom did you mainly go to the events? (Please select only one.)
(5) Theatrical plays (including musicals)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Alone	1	8	0.4	3.7
Family member(s)	2	86	4.3	39.4
Friends	3	115	5.8	52.8
Hobby club members	4	7	0.4	3.2
Other	5	2	0.1	0.9
System missing		1,782	89.1	
Total		2,000	100.0	100.0

q7e_4 Who decides going to theatrical plays

Q7-4. Who is the person that usually decides to go to the events? (Please select only one.)
(5) Theatrical plays (including musicals)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Myself	1	153	7.7	70.2
Spouse	2	13	0.7	6.0
Children	3	15	0.8	6.9
Friends	4	29	1.5	13.3
Other	5	8	0.4	3.7
System missing		1,782	89.1	
Total		2,000	100.0	100.0

q7e_5 Reason for attending theatrical plays

Q7-5. Which of the following was the biggest reason why you went to the events? (Please select only one.)
(5) Theatrical plays (including musicals)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
To broaden my artistic and cultural experience and knowledge	1	102	5.1	46.8
For my children's education	2	37	1.9	17.0
My acquaintance(s) asked me to go together	3	40	2.0	18.3
My acquaintance(s) gave me a complementary ticket	4	18	0.9	8.3
Other	5	21	1.1	9.6
System missing		1,782	89.1	
Total		2,000	100.0	100.0

q7e_6 What should be done to improve theatrical plays

Q7-6. What do you think should be done before anything else to improve the arts event you attended?

(Please select only one.)

(5) Theatrical plays (including musicals)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Quality of the work should be better than that	1	28	1.4	12.8
Ticket price should be less expensive	2	60	3.0	27.5
It should be held more often	3	29	1.5	13.3
It should be held more often somewhere close to the area that I live	4	47	2.4	21.6
Information about the event should be widely advertised	5	39	2.0	17.9
There should be more easy-to-understand events	6	14	0.7	6.4
NA	99	1	0.1	0.5
System missing		1,782	89.1	
Total		2,000	100.0	100.0

q7f Cultural events R has been to: Dance performances

Q7. In the past 1 year (July 1st, 1999—June 30th, 2000), how many times have you been to the following arts and cultural events? (If you have never been to any cultural event in the past 1 year, please answer “zero (0) times.”)

(6) Dance performances

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Have been to	1	39	2.0	2.0
Never been to	2	1,961	98.1	98.1
Total		2,000	100.0	100.0

q7f_1_1 Number of attendances: Dance performances

Q7. In the past 1 year (July 1st, 1999—June 30th, 2000), how many times have you been to the following arts and cultural events? (If you have never been to any cultural event in the past 1 year, please answer “zero (0) times.”)

(6) Dance performances

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	24	1.2	61.5
2	2	10	0.5	25.6
3	3	2	0.1	5.1
4	4	1	0.1	2.6
5	5	1	0.1	2.6

8	8	1	0.1	2.6
System missing		1,961	98.1	
Total		2,000	100.0	100.0

q7f_1 Location of dance performances

Q7-1. Where did the event(s) take place? (Please mark all that apply.)

(6) Dance performances

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
City/Province where I live	1	29	1.5	74.4
City/Province where I don't live	2	9	0.5	23.1
Foreign country	3	1	0.1	2.6
System missing		1,961	98.1	
Total		2,000	100.0	100.0

q7f_2 How did R go to dance performances

Q7-2. How did you go to the event(s)? (Please mark all that apply.)

(6) Dance performances

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I bought tickets	1	24	1.2	61.5
I had complementary tickets	2	12	0.6	30.8
It was a free event	3	3	0.2	7.7
System missing		1,961	98.1	
Total		2,000	100.0	100.0

q7f_3 With whom R goes to dance performances

Q7-3. With whom did you mainly go to the events? (Please select only one.)

(6) Dance performances

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Alone	1	3	0.2	7.7
Family member(s)	2	16	0.8	41.0
Friends	3	18	0.9	46.2
Hobby club members	4	2	0.1	5.1
System missing		1,961	98.1	
Total		2,000	100.0	100.0

q7f_4 Who decides going to dance performances

Q7-4. Who is the person that usually decides to go to the events? (Please select only one.)

(6) Dance performances

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Myself	1	21	1.1	53.8
Spouse	2	4	0.2	10.3
Children	3	3	0.2	7.7
Friends	4	10	0.5	25.6
Other	5	1	0.1	2.6
System missing		1,961	98.1	
Total		2,000	100.0	100.0

q7f_5 Reason for attending dance performances

Q7-5. Which of the following was the biggest reason why you went to the events? (Please select only one.)

(6) Dance performances

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
To broaden my artistic and cultural experience and knowledge	1	19	1.0	48.7
For my children's education	2	6	0.3	15.4
My acquaintance(s) asked me to go together	3	7	0.4	17.9
My acquaintance(s) gave me a complementary ticket	4	3	0.2	7.7
Other	5	3	0.2	7.7
NA	99	1	0.1	2.6
System missing		1,961	98.1	
Total		2,000	100.0	100.0

q7f_6 What should be done to improve dance performances

Q7-6. What do you think should be done before anything else to improve the arts event you attended?

(Please select only one.)

(6) Dance performances

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Quality of the work should be better than that	1	1	0.1	2.6
Ticket price should be less expensive	2	10	0.5	25.6
It should be held more often	3	3	0.2	7.7
It should be held more often somewhere close to the area that I live	4	4	0.2	10.3

Information about the event should be widely advertised	5	10	0.5	25.6
There should be more easy-to-understand events	6	10	0.5	25.6
NA	99	1	0.1	2.6
System missing		1,961	98.1	
Total		2,000	100.0	100.0

q7g Cultural events R has been to: Film events

Q7. In the past 1 year (July 1st, 1999—June 30th, 2000), how many times have you been to the following arts and cultural events? (If you have never been to any cultural event in the past 1 year, please answer “zero (0) times.”)
(7) Movies in theaters

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Have been to	1	800	40.0	40.0
Never been to	2	1,200	60.0	60.0
Total		2,000	100.0	100.0

q7g_1_1 Number of attendances: Film events

Q7. In the past 1 year (July 1st, 1999—June 30th, 2000), how many times have you been to the following arts and cultural events? (If you have never been to any cultural event in the past 1 year, please answer “zero (0) times.”)
(7) Movies in theaters

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	142	7.1	17.8
2	2	168	8.4	21.0
3	3	123	6.2	15.4
4	4	81	4.1	10.1
5	5	92	4.6	11.5
6	6	37	1.9	4.6
7	7	25	1.3	3.1
8	8	10	0.5	1.3
9	9	2	0.1	0.3
10	10	60	3.0	7.5
11	11	2	0.1	0.3
12	12	13	0.7	1.6
13	13	1	0.1	0.1
14	14	3	0.2	0.4
15	15	10	0.5	1.3
18	18	1	0.1	0.1

20	20	16	0.8	2.0
24	24	2	0.1	0.3
25	25	2	0.1	0.3
30	30	4	0.2	0.5
40	40	1	0.1	0.1
50	50	3	0.2	0.4
100	100	1	0.1	0.1
500	500	1	0.1	0.1
System missing		1,200	60.0	
Total		2,000	100.0	100.0

q7g_1 Location of film events

Q7-1. Where did the event(s) take place? (Please mark all that apply.)

(7) Movies in theaters

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
City/Province where I live	1	642	32.1	80.3
City/Province where I don't live	2	157	7.9	19.6
Other	4	1	0.1	0.1
System missing		1,200	60.0	
Total		2,000	100.0	100.0

q7g_2 How did R go to film events

Q7-2. How did you go to the event(s)? (Please mark all that apply.)

(7) Movies in theaters

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I bought tickets	1	720	36.0	90.0
I had complementary tickets	2	62	3.1	7.8
It was a free event	3	18	0.9	2.3
System missing		1,200	60.0	
Total		2,000	100.0	100.0

q7g_3 With whom R goes to film events

Q7-3. With whom did you mainly go to the events? (Please select only one.)

(7) Movies in theaters

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Alone	1	37	1.9	4.6

Family member(s)	2	250	12.5	31.3
Friends	3	494	24.7	61.8
Hobby club members	4	16	0.8	2.0
Other	5	3	0.2	0.4
System missing		1,200	60.0	
Total		2,000	100.0	100.0

q7g_4 Who decides going to film events

Q7-4. Who is the person that usually decides to go to the events? (Please select only one.)

(7) Movies in theaters

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Myself	1	506	25.3	63.3
Spouse	2	87	4.4	10.9
Children	3	24	1.2	3.0
Friends	4	157	7.9	19.6
Other	5	26	1.3	3.3
System missing		1,200	60.0	
Total		2,000	100.0	100.0

q7g_5 Reason for attending film events

Q7-5. Which of the following was the biggest reason why you went to the events? (Please select only one.)

(7) Movies in theaters

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
To broaden my artistic and cultural experience and knowledge	1	343	17.2	42.9
For my children's education	2	56	2.8	7.0
My acquaintance(s) asked me to go together	3	242	12.1	30.3
My acquaintance(s) gave me a complementary ticket	4	23	1.2	2.9
Other	5	135	6.8	16.9
NA	99	1	0.1	0.1
System missing		1,200	60.0	
Total		2,000	100.0	100.0

q7g_6 What should be done to improve film events

Q7-6. What do you think should be done before anything else to improve the arts event you attended?
(Please select only one.)
(7) Movies in theaters

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Quality of the work should be better than that	1	195	9.8	24.4
Ticket price should be less expensive	2	267	13.4	33.4
It should be held more often	3	46	2.3	5.8
It should be held more often somewhere close to the area that I live	4	154	7.7	19.3
Information about the event should be widely advertised	5	82	4.1	10.3
There should be more easy-to-understand events	6	50	2.5	6.3
NA	99	6	0.3	0.8
System missing		1,200	60.0	
Total		2,000	100.0	100.0

q7h Cultural events R has been to: Popular music concerts

Q7. In the past 1 year (July 1st, 1999—June 30th, 2000), how many times have you been to the following arts and cultural events? (If you have never been to any cultural event in the past 1 year, please answer “zero (0) times.”)
(8) Entertainment performances/shows

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Have been to	1	171	8.6	8.6
Never been to	2	1,829	91.5	91.5
Total		2,000	100.0	100.0

q7h_1_1 Number of attendances: Popular music concerts

Q7. In the past 1 year (July 1st, 1999—June 30th, 2000), how many times have you been to the following arts and cultural events? (If you have never been to any cultural event in the past 1 year, please answer “zero (0) times.”)
(8) Entertainment performances/shows

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	113	5.7	66.1
2	2	30	1.5	17.5
3	3	17	0.9	9.9
4	4	2	0.1	1.2

5	5	3	0.2	1.8
7	7	1	0.1	0.6
8	8	1	0.1	0.6
10	10	3	0.2	1.8
12	12	1	0.1	0.6
System missing		1,829	91.5	
Total		2,000	100.0	100.0

q7h_1 Location of popular music concerts

Q7-1. Where did the event(s) take place? (Please mark all that apply.)

(8) Entertainment performances/shows

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
City/Province where I live	1	117	5.9	68.4
City/Province where I don't live	2	53	2.7	31.0
Foreign country	3	1	0.1	0.6
System missing		1,829	91.5	
Total		2,000	100.0	100.0

q7h_2 How did R go to popular music concerts

Q7-2. How did you go to the event(s)? (Please mark all that apply.)

(8) Entertainment performances/shows

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I bought tickets	1	83	4.2	48.5
I had complementary tickets	2	38	1.9	22.2
It was a free event	3	49	2.5	28.7
Other	4	1	0.1	0.6
System missing		1,829	91.5	
Total		2,000	100.0	100.0

q7h_3 With whom R goes to popular music concerts

Q7-3. With whom did you mainly go to the events? (Please select only one.)

(8) Entertainment performances/shows

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Alone	1	6	0.3	3.5
Family member(s)	2	58	2.9	33.9
Friends	3	103	5.2	60.2

Hobby club members	4	4	0.2	2.3
System missing		1,829	91.5	
Total		2,000	100.0	100.0

q7h_4 Who decides going to popular music concerts

Q7-4. Who is the person that usually decides to go to the events? (Please select only one.)

(8) Entertainment performances/shows

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Myself	1	97	4.9	56.7
Spouse	2	24	1.2	14.0
Children	3	11	0.6	6.4
Friends	4	37	1.9	21.6
Other	5	2	0.1	1.2
System missing		1,829	91.5	
Total		2,000	100.0	100.0

q7h_5 Reason for attending popular music concerts

Q7-5. Which of the following was the biggest reason why you went to the events? (Please select only one.)

(8) Entertainment performances/shows

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
To broaden my artistic and cultural experience and knowledge	1	53	2.7	31.0
For my children's education	2	9	0.5	5.3
My acquaintance(s) asked me to go together	3	65	3.3	38.0
My acquaintance(s) gave me a complementary ticket	4	17	0.9	9.9
Other	5	27	1.4	15.8
System missing		1,829	91.5	
Total		2,000	100.0	100.0

q7h_6 What should be done to improve popular music concerts

Q7-6. What do you think should be done before anything else to improve the arts event you attended?

(Please select only one.)

(8) Entertainment performances/shows

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Quality of the work should be better than that	1	31	1.6	18.1
Ticket price should be less expensive	2	29	1.5	17.0

It should be held more often	3	32	1.6	18.7
It should be held more often somewhere close to the area that I live	4	40	2.0	23.4
Information about the event should be widely advertised	5	28	1.4	16.4
There should be more easy-to-understand events	6	9	0.5	5.3
NA	99	2	0.1	1.2
System missing		1,829	91.5	
Total		2,000	100.0	100.0

q8 R will attend cultural events

Q8. Are you interested in attending arts events in the future?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	1,627	81.4	81.4
No	2	373	18.7	18.7
Total		2,000	100.0	100.0

q8_1a Which type of arts event is R interested in(1)

Q8-1. [Present Show Card 2] Which of the following arts events are you most interested in going? (Please select two in order from arts events (1)—(8) listed under Question 7 above.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Literary events	1	86	4.3	5.3
Art (including photography/calligraphy/architecture/design) exhibitions	2	198	9.9	12.2
Classical music/operas	3	177	8.9	10.9
Traditional arts events (Korean traditional music, folk plays)	4	261	13.1	16.0
Theatrical plays (including musicals)	5	379	19.0	23.3
Dance performances	6	33	1.7	2.0
Movies in theaters	7	378	18.9	23.2
Entertainment performances/shows	8	115	5.8	7.1
System missing		373	18.7	
Total		2,000	100.0	100.0

q8_1b Which type of arts event is R interested in(2)

Q8-1. [Present Show Card 2] Which of the following arts events are you most interested in going? (Please select two in order from arts events (1)—(8) listed under Question 7 above.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Literary events	1	47	2.4	2.9
Art (including photography/calligraphy/architecture/design) exhibitions	2	113	5.7	7.0
Classical music/operas	3	109	5.5	6.8
Traditional arts events (Korean traditional music, folk plays)	4	177	8.9	11.0
Theatrical plays (including musicals)	5	317	15.9	19.6
Dance performances	6	57	2.9	3.5
Movies in theaters	7	382	19.1	23.7
Entertainment performances/shows	8	412	20.6	25.5
System missing		386	19.3	
Total		2,000	100.0	100.0

q8_2 Important thing R considers when going to arts event

Q8-2. Which of the following is the most important thing that you consider when you think about going to an arts event? (Please select only one.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Content and quality of the event	1	913	45.7	56.1
Whether the cost is reasonable	2	370	18.5	22.7
How famous the performers (artists, casts) are	3	107	5.4	6.6
How well-known the place where the event will be held is	4	38	1.9	2.3
Convenience in transportation (including travel time)	5	181	9.1	11.1
Other	6	10	0.5	0.6
NA	99	8	0.4	0.5
System missing		373	18.7	
Total		2,000	100.0	100.0

q9a Way of getting information about arts events(1)

Q9. Where do you mainly get information and news about arts events? (Please select two.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Newspapers, magazines	1	812	40.6	40.7
TV, radio	2	649	32.5	32.5

Flyers (including posters, leaflets)	3	244	12.2	12.2
Telephone ads/online service/Internet	4	69	3.5	3.5
Public facilities/educational facilities	5	37	1.9	1.9
Friends/acquaintances	6	167	8.4	8.4
Hobby club	7	9	0.5	0.5
Other	8	9	0.5	0.5
System missing		4	0.2	
Total		2,000	100.0	100.0

q9b Way of getting information about arts events(2)

Q9. Where do you mainly get information and news about arts events? (Please select two.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Newspapers, magazines	1	292	14.6	14.9
TV, radio	2	664	33.2	33.9
Flyers (including posters, leaflets)	3	396	19.8	20.2
Telephone ads/online service/Internet	4	136	6.8	7.0
Public facilities/educational facilities	5	43	2.2	2.2
Friends/acquaintances	6	390	19.5	19.9
Hobby club	7	23	1.2	1.2
Other	8	12	0.6	0.6
System missing		44	2.2	
Total		2,000	100.0	100.0

q10a Difficulty of attending arts events(1)

Q10. What is the biggest difficulty when you try to attend arts events? (Please select only two in order of priority.)

: First

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It is costly	1	639	32.0	32.0
I don't have time for this	2	814	40.7	40.7
It is hard to get tickets	3	34	1.7	1.7
Interesting arts events are rare to find	4	147	7.4	7.4
There is no performance held where I live	5	209	10.5	10.5
Transportation, such as parking, is not convenient	6	27	1.4	1.4
I have no one to go with me	7	28	1.4	1.4
The content of arts events are hard to understand	8	14	0.7	0.7

Information about arts events are not enough	9	67	3.4	3.4
Other	10	19	1.0	1.0
System missing		2	0.1	
Total		2,000	100.0	100.0

q10b Difficulty of attending arts events(2)

Q10. What is the biggest difficulty when you try to attend arts events? (Please select only two in order of priority.)
: Second

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It is costly	1	330	16.5	16.6
I don't have time for this	2	311	15.6	15.6
It is hard to get tickets	3	54	2.7	2.7
Interesting arts events are rare to find	4	353	17.7	17.7
There is no performance held where I live	5	402	20.1	20.2
Transportation, such as parking, is not convenient	6	123	6.2	6.2
I have no one to go with me	7	77	3.9	3.9
The content of arts events are hard to understand	8	47	2.4	2.4
Information about arts events are not enough	9	271	13.6	13.6
Other	10	21	1.1	1.1
System missing		11	0.6	
Total		2,000	100.0	100.0

q11a On which item spend the most: 1st

Q11. [Present Show Card 3] On which of the following items do you spend the most? (Please select two in order of priority)
: First

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Buying and renting books/magazines	1	678	33.9	42.0
Buying records, tapes, CD, downloadables	2	352	17.6	21.8
Buying and renting video tapes	3	195	9.8	12.1
Going to exhibitions	4	21	1.1	1.3
Going to (Western) classical music performances (concerts/recitals)	5	5	0.3	0.3
Going to traditional arts (Korean traditional music, folk plays) performances	6	27	1.4	1.7
Going to dance performances	7	4	0.2	0.2

Going to theatrical plays (including musicals)	8	16	0.8	1.0
Going to see films	9	198	9.9	12.3
Going to see entertainment performances/shows	10	15	0.8	0.9
Taking arts-related lessons or classes (tuition)	11	70	3.5	4.3
Other	12	34	1.7	2.1
Not applicable	13	385	19.3	
Total		2,000	100.0	100.0

q11b On which item spend the most: 2nd

Q11. [Present Show Card 3] On which of the following items do you spend the most? (Please select two in order of priority)
: Second

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Buying and renting books/magazines	1	262	13.1	19.6
Buying records, tapes, CD, downloadables	2	344	17.2	25.7
Buying and renting video tapes	3	272	13.6	20.3
Going to exhibitions	4	33	1.7	2.5
Going to (Western) classical music performances (concerts/recitals)	5	7	0.4	0.5
Going to traditional arts (Korean traditional music, folk plays) performances	6	19	1.0	1.4
Going to dance performances	7	5	0.3	0.4
Going to theatrical plays (including musicals)	8	43	2.2	3.2
Going to see films	9	245	12.3	18.3
Going to see entertainment performances/shows	10	36	1.8	2.7
Taking arts-related lessons or classes (tuition)	11	46	2.3	3.4
Other	12	28	1.4	2.1
System missing		660	33.0	
Total		2,000	100.0	100.0

q12a On which item want to increase spending: 1st

Q12. [Present Show Card 3] If you had more time and money that you could spend freely, on which of the following would you want to increase your spending? (Please select two in order of priority)
: First

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Buying and renting books/magazines	1	329	16.5	17.4
Buying records, tapes, CD, downloadables	2	216	10.8	11.4

Buying and renting video tapes	3	52	2.6	2.7
Going to exhibitions	4	164	8.2	8.7
Going to (Western) classical music performances (concerts/recitals)	5	34	1.7	1.8
Going to traditional arts (Korean traditional music, folk plays) performances	6	236	11.8	12.5
Going to dance performances	7	23	1.2	1.2
Going to theatrical plays (including musicals)	8	245	12.3	12.9
Going to see films	9	319	16.0	16.8
Going to see entertainment performances/shows	10	93	4.7	4.9
Taking arts-related lessons or classes (tuition)	11	158	7.9	8.3
Other	12	26	1.3	1.4
Not applicable	13	105	5.3	
Total		2,000	100.0	100.0

q12b On which item want to increase spending: 2nd

Q12. [Present Show Card 3] If you had more time and money that you could spend freely, on which of the following would you want to increase your spending? (Please select two in order of priority)
: Second

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Buying and renting books/magazines	1	150	7.5	8.4
Buying records, tapes, CD, downloadables	2	199	10.0	11.1
Buying and renting video tapes	3	67	3.4	3.7
Going to exhibitions	4	181	9.1	10.1
Going to (Western) classical music performances (concerts/recitals)	5	28	1.4	1.6
Going to traditional arts (Korean traditional music, folk plays) performances	6	151	7.6	8.4
Going to dance performances	7	25	1.3	1.4
Going to theatrical plays (including musicals)	8	278	13.9	15.5
Going to see films	9	308	15.4	17.2
Going to see entertainment performances/shows	10	229	11.5	12.8
Taking arts-related lessons or classes (tuition)	11	150	7.5	8.4
Other	12	22	1.1	1.2
System missing		212	10.6	
Total		2,000	100.0	100.0

q13a R has visited civic centers

Q13. In the past 1 year (July 1st, 1999—June 30th, 2000), have you used ____? If so, how many times? (If you have never visited any cultural facility in the past 1 year, please answer “zero (0) times.”)

(1) Civic (or County/Neighborhood) centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Have visited	1	269	13.5	13.5
Never visited	2	1,731	86.6	86.6
Total		2,000	100.0	100.0

q13a_1_1Number of visits: Civic centers

Q13. In the past 1 year (July 1st, 1999—June 30th, 2000), have you used ____? If so, how many times? (If you have never visited any cultural facility in the past 1 year, please answer “zero (0) times.”)

(1) Civic (or County/Neighborhood) centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	109	5.5	40.5
2	2	71	3.6	26.4
3	3	30	1.5	11.2
4	4	12	0.6	4.5
5	5	11	0.6	4.1
6	6	7	0.4	2.6
10	10	12	0.6	4.5
12	12	1	0.1	0.4
15	15	1	0.1	0.4
17	17	1	0.1	0.4
20	20	6	0.3	2.2
24	24	1	0.1	0.4
30	30	1	0.1	0.4
40	40	1	0.1	0.4
48	48	1	0.1	0.4
50	50	1	0.1	0.4
80	80	1	0.1	0.4
100	100	1	0.1	0.4
120	120	1	0.1	0.4
System missing		1,731	86.6	
Total		2,000	100.0	100.0

q13a_1 Number of attendances to events: Civic centers

Q13-1. In the past 1 year (July 1st, 1999—June 30th, 2000), how many times have you been to cultural events (performances, exhibitions, culture/arts courses) at ((1)—(9))? Q13. Number of Visits
(1) Civic (or County/Neighborhood) centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	43	2.2	16.0
1	1	100	5.0	37.2
2	2	55	2.8	20.4
3	3	35	1.8	13.0
4	4	6	0.3	2.2
5	5	10	0.5	3.7
6	6	5	0.3	1.9
10	10	8	0.4	3.0
12	12	1	0.1	0.4
15	15	1	0.1	0.4
17	17	1	0.1	0.4
20	20	2	0.1	0.7
40	40	1	0.1	0.4
120	120	1	0.1	0.4
System missing		1,731	86.6	
Total		2,000	100.0	100.0

q13a_2 How satisfied with programs at civic centers

Q13-2. How satisfied were you with the cultural event at ((1)—(9)) that you participated in?
(1) Civic (or County/Neighborhood) centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	31	1.6	13.7
Somewhat satisfied	2	77	3.9	34.1
Neither satisfied nor dissatisfied	3	99	5.0	43.8
Somewhat dissatisfied	4	13	0.7	5.8
Strongly dissatisfied	5	6	0.3	2.7
System missing		1,774	88.7	
Total		2,000	100.0	100.0

q13a_3 How satisfied with civic centers

Q13-3. How satisfied were you with the amenities and facility conditions of ((1)—(9) when you participated in a cultural event there?

(1) Civic (or County/Neighborhood) centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	37	1.9	16.4
Somewhat satisfied	2	74	3.7	32.7
Neither satisfied nor dissatisfied	3	79	4.0	35.0
Somewhat dissatisfied	4	33	1.7	14.6
Strongly dissatisfied	5	3	0.2	1.3
System missing		1,774	88.7	
Total		2,000	100.0	100.0

q13a_4 Reason for attending programs at civic centers

Q13-4. What was the biggest reason why you participated in cultural events at ((1)—(9))?

(Please select only one.)

(1) Civic (or County/Neighborhood) centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
To broaden my artistic and cultural experience and knowledge	1	62	3.1	27.4
I was interested	2	64	3.2	28.3
My acquaintance(s) asked me to go together	3	71	3.6	31.4
The cost was reasonable	4	7	0.4	3.1
To increase chances of getting a job/side job	5	6	0.3	2.7
Other	6	16	0.8	7.1
System missing		1,774	88.7	
Total		2,000	100.0	100.0

q13b R has visited cultural arts centers

Q13. In the past 1 year (July 1st, 1999—June 30th, 2000), have you used ____? If so, how many times? (If you have never visited any cultural facility in the past 1 year, please answer “zero (0) times.”)

(2) Cultural arts centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	279	14.0	14.0
No	2	1,721	86.1	86.1
Total		2,000	100.0	100.0

q13b_1_1 Number of visits: Cultural arts centers

Q13. In the past 1 year (July 1st, 1999—June 30th, 2000), have you used ____? If so, how many times? (If you have never visited any cultural facility in the past 1 year, please answer “zero (0) times.”)

(2) Cultural arts centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	110	5.5	39.4
2	2	80	4.0	28.7
3	3	49	2.5	17.6
4	4	10	0.5	3.6
5	5	10	0.5	3.6
6	6	3	0.2	1.1
7	7	2	0.1	0.7
8	8	1	0.1	0.4
10	10	10	0.5	3.6
15	15	1	0.1	0.4
20	20	3	0.2	1.1
System missing		1,721	86.1	
Total		2,000	100.0	100.0

q13b_1 Number of attendances to events: Cultural arts centers

Q13-1. In the past 1 year (July 1st, 1999—June 30th, 2000), how many times have you been to cultural events (performances, exhibitions, culture/arts courses) at ((1)—(9))?

(2) Cultural arts centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	33	1.7	11.8
1	1	96	4.8	34.4
2	2	80	4.0	28.7
3	3	43	2.2	15.4
4	4	6	0.3	2.2
5	5	8	0.4	2.9
7	7	1	0.1	0.4
8	8	2	0.1	0.7
10	10	7	0.4	2.5
20	20	3	0.2	1.1
System missing		1,721	86.1	
Total		2,000	100.0	100.0

q13b_2 How satisfied with programs at cultural arts centers

Q13-2. How satisfied were you with the cultural event at ((1)—(9)) that you participated in?
(2) Cultural arts centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	28	1.4	11.4
Somewhat satisfied	2	111	5.6	45.1
Neither satisfied nor dissatisfied	3	84	4.2	34.1
Somewhat dissatisfied	4	20	1.0	8.1
Strongly dissatisfied	5	3	0.2	1.2
System missing		1,754	87.7	
Total		2,000	100.0	100.0

q13b_3 How satisfied with cultural arts centers

Q13-3. How satisfied were you with the amenities and facility conditions of ((1)—(9)) when you participated in a cultural event there?
(2) Cultural arts centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	31	1.6	12.6
Somewhat satisfied	2	104	5.2	42.3
Neither satisfied nor dissatisfied	3	74	3.7	30.1
Somewhat dissatisfied	4	35	1.8	14.2
Strongly dissatisfied	5	2	0.1	0.8
System missing		1,754	87.7	
Total		2,000	100.0	100.0

q13b_4 Reason for attending programs at cultural arts centers

Q13-4. What was the biggest reason why you participated in cultural events at ((1)—(9))?
(Please select only one.)
(2) Cultural arts centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
To broaden my artistic and cultural experience and knowledge	1	80	4.0	32.5
I was interested	2	95	4.8	38.6
My acquaintance(s) asked me to go together	3	53	2.7	21.5
The cost was reasonable	4	3	0.2	1.2
To increase chances of getting a job/side job	5	1	0.1	0.4

Other	6	13	0.7	5.3
NA	99	1	0.1	0.4
System missing		1,754	87.7	
Total		2,000	100.0	100.0

q13c R has visited community welfare centers

Q13. In the past 1 year (July 1st, 1999—June 30th, 2000), have you used ____? If so, how many times? (If you have never visited any cultural facility in the past 1 year, please answer “zero (0) times.”)
(3) Community welfare centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	166	8.3	8.3
No	2	1,834	91.7	91.7
Total		2,000	100.0	100.0

q13c_1_1Number of visits: Community welfare centers

Q13. In the past 1 year (July 1st, 1999—June 30th, 2000), have you used ____? If so, how many times? (If you have never visited any cultural facility in the past 1 year, please answer “zero (0) times.”)
(3) Community welfare centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	66	3.3	39.8
2	2	34	1.7	20.5
3	3	16	0.8	9.6
4	4	6	0.3	3.6
5	5	7	0.4	4.2
6	6	3	0.2	1.8
7	7	3	0.2	1.8
9	9	1	0.1	0.6
10	10	10	0.5	6.0
12	12	5	0.3	3.0
20	20	3	0.2	1.8
25	25	1	0.1	0.6
30	30	4	0.2	2.4
35	35	1	0.1	0.6
36	36	1	0.1	0.6
40	40	2	0.1	1.2
60	60	1	0.1	0.6
100	100	1	0.1	0.6
144	144	1	0.1	0.6
System missing		1,834	91.7	
Total		2,000	100.0	100.0

q13c_1 Number of attendances to events: Community welfare centers

Q13-1. In the past 1 year (July 1st, 1999—June 30th, 2000), how many times have you been to cultural events (performances, exhibitions, culture/arts courses) at ((1)—(9))?
(3) Community welfare centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	32	1.6	19.3
1	1	58	2.9	34.9
2	2	28	1.4	16.9
3	3	15	0.8	9.0
4	4	6	0.3	3.6
5	5	9	0.5	5.4
6	6	2	0.1	1.2
7	7	2	0.1	1.2
9	9	1	0.1	0.6
10	10	7	0.4	4.2
12	12	2	0.1	1.2
20	20	1	0.1	0.6
30	30	2	0.1	1.2
31	31	1	0.1	0.6
System missing		1,834	91.7	
Total		2,000	100.0	100.0

q13c_2 How satisfied with programs at community welfare centers

Q13-2. How satisfied were you with the cultural event at ((1)—(9)) that you participated in?
(3) Community welfare centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	11	0.6	8.2
Somewhat satisfied	2	42	2.1	31.3
Neither satisfied nor dissatisfied	3	59	3.0	44.0
Somewhat dissatisfied	4	17	0.9	12.7
Strongly dissatisfied	5	5	0.3	3.7
System missing		1,866	93.3	
Total		2,000	100.0	100.0

q13c_3 How satisfied with community welfare centers

Q13-3. How satisfied were you with the amenities and facility conditions of ((1)—(9) when you participated in a cultural event there?

(3) Community welfare centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	10	0.5	7.5
Somewhat satisfied	2	47	2.4	35.1
Neither satisfied nor dissatisfied	3	56	2.8	41.8
Somewhat dissatisfied	4	17	0.9	12.7
Strongly dissatisfied	5	4	0.2	3.0
System missing		1,866	93.3	
Total		2,000	100.0	100.0

q13c_4 Reason for attending programs at community welfare centers

Q13-4. What was the biggest reason why you participated in cultural events at ((1)—(9))?

(Please select only one.)

(3) Community welfare centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
To broaden my artistic and cultural experience and knowledge	1	41	2.1	30.6
I was interested	2	35	1.8	26.1
My acquaintance(s) asked me to go together	3	27	1.4	20.1
The cost was reasonable	4	9	0.5	6.7
To increase chances of getting a job/side job	5	9	0.5	6.7
Other	6	13	0.7	9.7
System missing		1,866	93.3	
Total		2,000	100.0	100.0

q13d R has visited youth centers

Q13. In the past 1 year (July 1st, 1999—June 30th, 2000), have you used _____? If so, how many times? (If you have never visited any cultural facility in the past 1 year, please answer “zero (0) times.”)

(4) Youth centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	99	5.0	5.0
No	2	1,901	95.1	95.1
Total		2,000	100.0	100.0

q13d_1_1 Number of visits: Youth centers

Q13. In the past 1 year (July 1st, 1999—June 30th, 2000), have you used _____ ? If so, how many times? (If you have never visited any cultural facility in the past 1 year, please answer “zero (0) times.”)
(4) Youth centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	45	2.3	45.5
2	2	19	1.0	19.2
3	3	6	0.3	6.1
4	4	4	0.2	4.0
5	5	9	0.5	9.1
6	6	1	0.1	1.0
8	8	1	0.1	1.0
10	10	3	0.2	3.0
20	20	2	0.1	2.0
30	30	1	0.1	1.0
40	40	2	0.1	2.0
48	48	1	0.1	1.0
50	50	2	0.1	2.0
70	70	2	0.1	2.0
100	100	1	0.1	1.0
System missing		1,901	95.1	
Total		2,000	100.0	100.0

q13d_1 Number of attendances to events: Youth centers

Q13-1. In the past 1 year (July 1st, 1999—June 30th, 2000), how many times have you been to cultural events (performances, exhibitions, culture/arts courses) at ((1)—(9))?
(4) Youth centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	18	0.9	18.2
1	1	37	1.9	37.4
2	2	15	0.8	15.2
3	3	8	0.4	8.1
4	4	3	0.2	3.0
5	5	6	0.3	6.1
6	6	1	0.1	1.0
7	7	1	0.1	1.0
8	8	1	0.1	1.0
10	10	3	0.2	3.0

20	20	1	0.1	1.0
30	30	2	0.1	2.0
50	50	1	0.1	1.0
70	70	1	0.1	1.0
100	100	1	0.1	1.0
System missing		1,901	95.1	
Total		2,000	100.0	100.0

q13d_2 How satisfied with programs at youth centers

Q13-2. How satisfied were you with the cultural event at ((1)—(9)) that you participated in?
(4) Youth centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	9	0.5	11.1
Somewhat satisfied	2	37	1.9	45.7
Neither satisfied nor dissatisfied	3	28	1.4	34.6
Somewhat dissatisfied	4	6	0.3	7.4
Strongly dissatisfied	5	1	0.1	1.2
System missing		1,919	96.0	
Total		2,000	100.0	100.0

q13d_3 How satisfied with youth centers

Q13-3. How satisfied were you with the amenities and facility conditions of ((1)—(9)) when you participated in a cultural event there?
(4) Youth centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	6	0.3	7.4
Somewhat satisfied	2	35	1.8	43.2
Neither satisfied nor dissatisfied	3	30	1.5	37.0
Somewhat dissatisfied	4	10	0.5	12.3
System missing		1,919	96.0	
Total		2,000	100.0	100.0

q13d_4 Reason for attending programs at youth centers

Q13-4. What was the biggest reason why you participated in cultural events at ((1)—(9))?
(Please select only one.)
(4) Youth centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
To broaden my artistic and cultural experience and knowledge	1	27	1.4	33.3

I was interested	2	18	0.9	22.2
My acquaintance(s) asked me to go together	3	25	1.3	30.9
The cost was reasonable	4	2	0.1	2.5
To increase chances of getting a job/side job	5	1	0.1	1.2
Other	6	8	0.4	9.9
System missing		1,919	96.0	
Total		2,000	100.0	100.0

q13e R has visited cultural centers

Q13. In the past 1 year (July 1st, 1999—June 30th, 2000), have you used ____? If so, how many times? (If you have never visited any cultural facility in the past 1 year, please answer “zero (0) times.”)
(5) Cultural centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	49	2.5	2.5
No	2	1,951	97.6	97.6
Total		2,000	100.0	100.0

q13e_1_1Number of visits: Cultural centers

Q13. In the past 1 year (July 1st, 1999—June 30th, 2000), have you used ____? If so, how many times? (If you have never visited any cultural facility in the past 1 year, please answer “zero (0) times.”)
(5) Cultural centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	24	1.2	49.0
2	2	13	0.7	26.5
3	3	4	0.2	8.2
4	4	1	0.1	2.0
9	9	1	0.1	2.0
10	10	2	0.1	4.1
12	12	1	0.1	2.0
20	20	2	0.1	4.1
40	40	1	0.1	2.0
System missing		1,951	97.6	
Total		2,000	100.0	100.0

q13e_1 Number of attendances to events: Cultural centers

Q13-1. In the past 1 year (July 1st, 1999—June 30th, 2000), how many times have you been to cultural events (performances, exhibitions, culture/arts courses) at ((1)—(9))?

(5) Cultural centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	6	0.3	12.2
1	1	23	1.2	46.9
2	2	9	0.5	18.4
3	3	5	0.3	10.2
5	5	3	0.2	6.1
8	8	1	0.1	2.0
10	10	1	0.1	2.0
40	40	1	0.1	2.0
System missing		1,951	97.6	
Total		2,000	100.0	100.0

q13e_2 How satisfied with cultural programs at cultural centers

Q13-2. How satisfied were you with the cultural event at ((1)—(9)) that you participated in?

(5) Cultural centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	4	0.2	9.3
Somewhat satisfied	2	16	0.8	37.2
Neither satisfied nor dissatisfied	3	17	0.9	39.5
Somewhat dissatisfied	4	6	0.3	14.0
System missing		1,957	97.9	
Total		2,000	100.0	100.0

q13e_3 How satisfied with cultural centers

Q13-3. How satisfied were you with the amenities and facility conditions of ((1)—(9)) when you participated in a cultural event there?

(5) Cultural centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	6	0.3	14.0
Somewhat satisfied	2	17	0.9	39.5
Neither satisfied nor dissatisfied	3	16	0.8	37.2

Somewhat dissatisfied	4	4	0.2	9.3
System missing		1,957	97.9	
Total		2,000	100.0	100.0

q13e_4 Reason for attending programs at cultural centers

Q13-4. What was the biggest reason why you participated in cultural events at ((1)—(9))?
(Please select only one.)
(5) Cultural centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
To broaden my artistic and cultural experience and knowledge	1	20	1.0	46.5
I was interested	2	9	0.5	20.9
My acquaintance(s) asked me to go together	3	5	0.3	11.6
The cost was reasonable	4	4	0.2	9.3
To increase chances of getting a job/side job	5	1	0.1	2.3
Other	6	4	0.2	9.3
System missing		1,957	97.9	
Total		2,000	100.0	100.0

q13f R has visited libraries

Q13. In the past 1 year (July 1st, 1999—June 30th, 2000), have you used ____? If so, how many times? (If you have never visited any cultural facility in the past 1 year, please answer “zero (0) times.”)
(6) Libraries (excluding school libraries)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	247	12.4	12.4
No	2	1,753	87.7	87.7
Total		2,000	100.0	100.0

q13f_1_1 Number of visits: Libraries

Q13. In the past 1 year (July 1st, 1999—June 30th, 2000), have you used ____? If so, how many times? (If you have never visited any cultural facility in the past 1 year, please answer “zero (0) times.”)
(6) Libraries (excluding school libraries)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	42	2.1	17.0
2	2	48	2.4	19.4
3	3	28	1.4	11.3
4	4	16	0.8	6.5

5	5	24	1.2	9.7
6	6	6	0.3	2.4
7	7	5	0.3	2.0
8	8	1	0.1	0.4
10	10	32	1.6	13.0
12	12	2	0.1	0.8
15	15	1	0.1	0.4
20	20	11	0.6	4.5
24	24	1	0.1	0.4
25	25	1	0.1	0.4
30	30	11	0.6	4.5
39	39	1	0.1	0.4
48	48	2	0.1	0.8
50	50	5	0.3	2.0
60	60	2	0.1	0.8
70	70	1	0.1	0.4
80	80	2	0.1	0.8
100	100	3	0.2	1.2
120	120	1	0.1	0.4
150	150	1	0.1	0.4
System missing		1,753	87.7	
Total		2,000	100.0	100.0

q13f_1 Number of attendances to events: Libraries

Q13-1. In the past 1 year (July 1st, 1999—June 30th, 2000), how many times have you been to cultural events (performances, exhibitions, culture/arts courses) at ((1)—(9))?
(6) Libraries (excluding school libraries)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	126	6.3	51.0
1	1	32	1.6	13.0
2	2	31	1.6	12.6
3	3	22	1.1	8.9
4	4	6	0.3	2.4
5	5	9	0.5	3.6
6	6	4	0.2	1.6
7	7	1	0.1	0.4
8	8	1	0.1	0.4
10	10	6	0.3	2.4
12	12	2	0.1	0.8

20	20	2	0.1	0.8
30	30	1	0.1	0.4
39	39	1	0.1	0.4
48	48	1	0.1	0.4
50	50	1	0.1	0.4
80	80	1	0.1	0.4
System missing		1,753	87.7	
Total		2,000	100.0	100.0

q13f_2 How satisfied with programs at libraries

Q13-2. How satisfied were you with the cultural event at ((1)—(9)) that you participated in?
(6) Libraries (excluding school libraries)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	12	0.6	9.9
Somewhat satisfied	2	35	1.8	28.9
Neither satisfied nor dissatisfied	3	59	3.0	48.8
Somewhat dissatisfied	4	10	0.5	8.3
Strongly dissatisfied	5	5	0.3	4.1
System missing		1,879	94.0	
Total		2,000	100.0	100.0

q13f_3 How satisfied with libraries

Q13-3. How satisfied were you with the amenities and facility conditions of ((1)—(9)) when you participated in a cultural event there?
(6) Libraries (excluding school libraries)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	6	0.3	5.0
Somewhat satisfied	2	41	2.1	33.9
Neither satisfied nor dissatisfied	3	55	2.8	45.5
Somewhat dissatisfied	4	16	0.8	13.2
Strongly dissatisfied	5	3	0.2	2.5
System missing		1,879	94.0	
Total		2,000	100.0	100.0

q13f_4 Reason for attending programs at libraries

Q13-4. What was the biggest reason why you participated in cultural events at ((1)—(9))?

(Please select only one.)

(6) Libraries (excluding school libraries)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
To broaden my artistic and cultural experience and knowledge	1	60	3.0	49.6
I was interested	2	37	1.9	30.6
My acquaintance(s) asked me to go together	3	17	0.9	14.0
The cost was reasonable	4	3	0.2	2.5
Other	6	4	0.2	3.3
System missing		1,879	94.0	
Total		2,000	100.0	100.0

q13g R has visited museums

Q13. In the past 1 year (July 1st, 1999—June 30th, 2000), have you used ____? If so, how many times? (If you have never visited any cultural facility in the past 1 year, please answer “zero (0) times.”)

(7) Museums

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	261	13.1	13.1
No	2	1,739	87.0	87.0
Total		2,000	100.0	100.0

q13g_1_1Number of visits: Museums

Q13. In the past 1 year (July 1st, 1999—June 30th, 2000), have you used ____? If so, how many times? (If you have never visited any cultural facility in the past 1 year, please answer “zero (0) times.”)

(7) Museums

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	142	7.1	54.4
2	2	67	3.4	25.7
3	3	31	1.6	11.9
4	4	11	0.6	4.2
5	5	3	0.2	1.1
7	7	1	0.1	0.4
10	10	4	0.2	1.5
15	15	1	0.1	0.4

30	30	1	0.1	0.4
System missing		1,739	87.0	
Total		2,000	100.0	100.0

q13g_1 Number of attendances to events: Museums

Q13-1. In the past 1 year (July 1st, 1999—June 30th, 2000), how many times have you been to cultural events (performances, exhibitions, culture/arts courses) at ((1)—(9))?
(7) Museums

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	66	3.3	25.3
1	1	113	5.7	43.3
2	2	44	2.2	16.9
3	3	23	1.2	8.8
4	4	8	0.4	3.1
5	5	4	0.2	1.5
10	10	2	0.1	0.8
30	30	1	0.1	0.4
System missing		1,739	87.0	
Total		2,000	100.0	100.0

q13g_2 How satisfied with programs at museums

Q13-2. How satisfied were you with the cultural event at ((1)—(9)) that you participated in?
(7) Museums

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	23	1.2	11.8
Somewhat satisfied	2	64	3.2	32.8
Neither satisfied nor dissatisfied	3	80	4.0	41.0
Somewhat dissatisfied	4	24	1.2	12.3
Strongly dissatisfied	5	4	0.2	2.1
System missing		1,805	90.3	
Total		2,000	100.0	100.0

q13g_3 How satisfied with museums

Q13-3. How satisfied were you with the amenities and facility conditions of ((1)—(9)) when you participated in a cultural event there?
(7) Museums

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	18	0.9	9.2

Somewhat satisfied	2	84	4.2	43.1
Neither satisfied nor dissatisfied	3	64	3.2	32.8
Somewhat dissatisfied	4	26	1.3	13.3
Strongly dissatisfied	5	3	0.2	1.5
System missing		1,805	90.3	
Total		2,000	100.0	100.0

q13g_4 Reason for attending programs at museums

Q13-4. What was the biggest reason why you participated in cultural events at ((1)—(9))?

(Please select only one.)

(7) Museums

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
To broaden my artistic and cultural experience and knowledge	1	65	3.3	33.3
I was interested	2	46	2.3	23.6
My acquaintance(s) asked me to go together	3	46	2.3	23.6
The cost was reasonable	4	3	0.2	1.5
To increase chances of getting a job/side job	5	2	0.1	1.0
Other	6	32	1.6	16.4
NA	99	1	0.1	0.5
System missing		1,805	90.3	
Total		2,000	100.0	100.0

q13h R has visited continuing education centers

Q13. In the past 1 year (July 1st, 1999—June 30th, 2000), have you used ____? If so, how many times? (If you have never visited any cultural facility in the past 1 year, please answer “zero (0) times.”)

(8) Continuing education or extension programs run by universities

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	53	2.7	2.7
No	2	1,947	97.4	97.4
Total		2,000	100.0	100.0

q13h_1_1Number of visits: Continuing education centers

Q13. In the past 1 year (July 1st, 1999—June 30th, 2000), have you used ____? If so, how many times? (If you have never visited any cultural facility in the past 1 year, please answer “zero (0) times.”)

(8) Continuing education or extension programs run by universities

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	23	1.2	43.4

2	2	10	0.5	18.9
3	3	4	0.2	7.5
4	4	2	0.1	3.8
5	5	6	0.3	11.3
6	6	1	0.1	1.9
9	9	1	0.1	1.9
10	10	3	0.2	5.7
20	20	1	0.1	1.9
50	50	2	0.1	3.8
System missing		1,947	97.4	
Total		2,000	100.0	100.0

q13h_1 Number of attendances to events: Continuing education centers

Q13-1. In the past 1 year (July 1st, 1999—June 30th, 2000), how many times have you been to cultural events (performances, exhibitions, culture/arts courses) at ((1)—(9))?

(8) Continuing education or extension programs run by universities

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	7	0.4	13.2
1	1	21	1.1	39.6
2	2	11	0.6	20.8
3	3	3	0.2	5.7
4	4	2	0.1	3.8
5	5	3	0.2	5.7
9	9	1	0.1	1.9
10	10	3	0.2	5.7
50	50	2	0.1	3.8
System missing		1,947	97.4	
Total		2,000	100.0	100.0

q13h_2 How satisfied with continuing education programs

Q13-2. How satisfied were you with the cultural event at ((1)—(9)) that you participated in?

(8) Continuing education or extension programs run by universities

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	3	0.2	6.5
Somewhat satisfied	2	16	0.8	34.8
Neither satisfied nor dissatisfied	3	22	1.1	47.8
Somewhat dissatisfied	4	5	0.3	10.9
System missing		1,954	97.7	
Total		2,000	100.0	100.0

q13h_3 How satisfied with continuing education centers

Q13-3. How satisfied were you with the amenities and facility conditions of ((1)—(9) when you participated in a cultural event there?

(8) Continuing education or extension programs run by universities

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	4	0.2	8.7
Somewhat satisfied	2	16	0.8	34.8
Neither satisfied nor dissatisfied	3	20	1.0	43.5
Somewhat dissatisfied	4	6	0.3	13.0
System missing		1,954	97.7	
Total		2,000	100.0	100.0

q13h_4 Reason for attending continuing education programs

Q13-4. What was the biggest reason why you participated in cultural events at ((1)—(9))?

(Please select only one.)

(8) Continuing education or extension programs run by universities

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
To broaden my artistic and cultural experience and knowledge	1	20	1.0	43.5
I was interested	2	10	0.5	21.7
My acquaintance(s) asked me to go together	3	9	0.5	19.6
The cost was reasonable	4	2	0.1	4.3
To increase chances of getting a job/side job	5	3	0.2	6.5
Other	6	2	0.1	4.3
System missing		1,954	97.7	
Total		2,000	100.0	100.0

q13i R has visited private cultural centers

Q13. In the past 1 year (July 1st, 1999—June 30th, 2000), have you used ____? If so, how many times? (If you have never visited any cultural facility in the past 1 year, please answer “zero (0) times.”)

(9) Private cultural centers(run by department stores, newspaper companies, etc.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	233	11.7	11.7
No	2	1,767	88.4	88.4
Total		2,000	100.0	100.0

q13i_1_1 Number of visits: Private cultural centers

Q13. In the past 1 year (July 1st, 1999—June 30th, 2000), have you used ____? If so, how many times? (If you have never visited any cultural facility in the past 1 year, please answer “zero (0) times.”)
(9) Private cultural centers(run by department stores, newspaper companies, etc.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	58	2.9	24.9
2	2	37	1.9	15.9
3	3	30	1.5	12.9
4	4	13	0.7	5.6
5	5	22	1.1	9.4
6	6	7	0.4	3.0
7	7	2	0.1	0.9
8	8	4	0.2	1.7
9	9	2	0.1	0.9
10	10	20	1.0	8.6
12	12	4	0.2	1.7
13	13	1	0.1	0.4
15	15	5	0.3	2.1
16	16	1	0.1	0.4
17	17	1	0.1	0.4
20	20	7	0.4	3.0
24	24	2	0.1	0.9
30	30	3	0.2	1.3
40	40	5	0.3	2.1
48	48	2	0.1	0.9
50	50	4	0.2	1.7
100	100	2	0.1	0.9
240	240	1	0.1	0.4
System missing		1,767	88.4	
Total		2,000	100.0	100.0

q13i_1 Number of attendances to events: Private cultural centers

Q13-1. In the past 1 year (July 1st, 1999—June 30th, 2000), how many times have you been to cultural events (performances, exhibitions, culture/arts courses) at ((1)—(9))?
(9) Private cultural centers (run by department stores, newspaper companies, etc.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	58	2.9	24.9

1	1	57	2.9	24.5
2	2	41	2.1	17.6
3	3	25	1.3	10.7
4	4	7	0.4	3.0
5	5	13	0.7	5.6
6	6	4	0.2	1.7
7	7	1	0.1	0.4
8	8	2	0.1	0.9
9	9	1	0.1	0.4
10	10	7	0.4	3.0
12	12	2	0.1	0.9
13	13	1	0.1	0.4
15	15	3	0.2	1.3
16	16	1	0.1	0.4
17	17	1	0.1	0.4
20	20	4	0.2	1.7
24	24	1	0.1	0.4
30	30	1	0.1	0.4
40	40	3	0.2	1.3
System missing		1,767	88.4	
Total		2,000	100.0	100.0

q13i_2 How satisfied with programs at private cultural centers

Q13-2. How satisfied were you with the cultural event at ((1)—(9)) that you participated in?
(9) Private cultural centers (run by department stores, newspaper companies, etc.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	13	0.7	7.4
Somewhat satisfied	2	60	3.0	34.3
Neither satisfied nor dissatisfied	3	80	4.0	45.7
Somewhat dissatisfied	4	18	0.9	10.3
Strongly dissatisfied	5	4	0.2	2.3
System missing		1,825	91.3	
Total		2,000	100.0	100.0

q13i_3 How satisfied with private cultural centers

Q13-3. How satisfied were you with the amenities and facility conditions of ((1)—(9) when you participated in a cultural event there?

(9) Private cultural centers (run by department stores, newspaper companies, etc.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	19	1.0	10.9
Somewhat satisfied	2	75	3.8	42.9
Neither satisfied nor dissatisfied	3	58	2.9	33.1
Somewhat dissatisfied	4	20	1.0	11.4
Strongly dissatisfied	5	3	0.2	1.7
System missing		1,825	91.3	
Total		2,000	100.0	100.0

q13i_4 Reason for attending programs at private cultural centers

Q13-4. What was the biggest reason why you participated in cultural events at ((1)—(9))?

(Please select only one.)

(9) Private cultural centers (run by department stores, newspaper companies, etc.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
To broaden my artistic and cultural experience and knowledge	1	49	2.5	28.0
I was interested	2	72	3.6	41.1
My acquaintance(s) asked me to go together	3	32	1.6	18.3
The cost was reasonable	4	6	0.3	3.4
To increase chances of getting a job/side job	5	3	0.2	1.7
Other	6	13	0.7	7.4
System missing		1,825	91.3	
Total		2,000	100.0	100.0

q14 R will participate in events at local cultural facilities

Q14. Are you interested in participating in any cultural events (performances, exhibitions, culture/arts courses) at your local cultural facilities in the future?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	1,365	68.3	68.3
No	2	635	31.8	31.8
Total		2,000	100.0	100.0

q14_1 Which cultural program is R interested in

Q14-1. If yes, which of the following programs are you interested in participating in? (Please select only one.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Arts (literature, fine art, music, dance, or traditional arts) appreciation/education program	1	511	25.6	37.4
Arts (literature, fine art, music, dance, or traditional arts) creation program (creative writings (poems/essays), pottery, musical instrument, Pungmul [traditional percussion], etc.)	2	191	9.6	14.0
Film/video watching program	3	319	16.0	23.4
Photographs/video making program	4	81	4.1	5.9
Cartoon/animation making program	5	70	3.5	5.1
Home & hobby program (flower arrangement, bonsai, etc.)	6	180	9.0	13.2
Other	7	13	0.7	1.0
System missing		635	31.8	
Total		2,000	100.0	100.0

q14_2 What does R consider when participating in events

Q14-2. Which of the following is the most important thing that you consider when you think about participating in a program? (Please select only one.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Whether the cost is reasonable	1	251	12.6	18.4
Quality of the program (content)	2	587	29.4	43.0
Whether the cultural event fits with my schedule	3	166	8.3	12.2
Name value of lecturers or sponsoring organization(s)	4	25	1.3	1.8
Convenience in transportation (including distance to facilities)	5	100	5.0	7.3
Whether the facility has enough amenities, such as child care/watching service	6	38	1.9	2.8
Whether the program would fulfill my wish for cultural experience and knowledge	7	161	8.1	11.8
Whether it will increase my chances of getting a job/side job	8	35	1.8	2.6
Other	9	2	0.1	0.1
System missing		635	31.8	
Total		2,000	100.0	100.0

q15a Difficulty of participating in local cultural facilities: 1st

Q15. What is the biggest difficulty when you try to participate in cultural events at your local cultural facilities? (Please select only two in order of priority.)

: First

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It is costly	1	423	21.2	21.2
I don't have time for this	2	994	49.7	49.7
Inconvenient amenities	3	59	3.0	3.0
Poor quality of events	4	161	8.1	8.1
Transportation is not convenient	5	120	6.0	6.0
Information about cultural events is insufficient	6	194	9.7	9.7
I have no one to go with	7	23	1.2	1.2
Other	8	18	0.9	0.9
NA	99	8	0.4	0.4
Total		2,000	100.0	100.0

q15b Difficulty of participating in local cultural facilities: 2nd

Q15. What is the biggest difficulty when you try to participate in cultural events at your local cultural facilities? (Please select only two in order of priority.)

: Second

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It is costly	1	326	16.3	16.5
I don't have time for this	2	278	13.9	14.1
Inconvenient amenities	3	112	5.6	5.7
Poor quality of events	4	219	11.0	11.1
Transportation is not convenient	5	274	13.7	13.9
Information about cultural events is insufficient	6	616	30.8	31.3
I have no one to go with	7	111	5.6	5.6
Other	8	34	1.7	1.7
System missing		30	1.5	
Total		2,000	100.0	100.0

q16 R has participated in culture-related voluntary activities

Q16. Have you ever participated in any volunteer activities related to cultural organizations, local cultural facilities, or conserving cultural heritage?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes, in the past	1	142	7.1	7.1
Yes, currently	2	56	2.8	2.8
Never	3	1,802	90.1	90.1
Total		2,000	100.0	100.0

q16_1 Number of culture-related voluntary activities

Q16-1. How many times have you usually participated in culture-related volunteer activities per month?
(Unit: ____ times)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	49	2.5	24.7
2	2	34	1.7	17.2
3	3	9	0.5	4.5
4	4	19	1.0	9.6
5	5	7	0.4	3.5
6	6	1	0.1	0.5
7	7	3	0.2	1.5
8	8	3	0.2	1.5
10	10	4	0.2	2.0
15	15	1	0.1	0.5
20	20	1	0.1	0.5
97	97	67	3.4	33.8
System missing		1,802	90.1	
Total		2,000	100.0	100.0

q16_2_1 How long worked as culture-related volunteer: Years

Q16-2. How long have you participated in culture-related volunteer activities? (If you are currently participating, please count the length of period up to now.)
: ____ years

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	41	2.1	20.7
1	1	55	2.8	27.8
2	2	28	1.4	14.1

3	3	15	0.8	7.6
4	4	5	0.3	2.5
5	5	12	0.6	6.1
6	6	3	0.2	1.5
7	7	2	0.1	1.0
8	8	2	0.1	1.0
9	9	1	0.1	0.5
10	10	7	0.4	3.5
11	11	1	0.1	0.5
12	12	1	0.1	0.5
13	13	1	0.1	0.5
15	15	5	0.3	2.5
20	20	4	0.2	2.0
30	30	1	0.1	0.5
NA	99	14	0.7	7.1
System missing		1,802	90.1	
Total		2,000	100.0	100.0

q16_2_2 How long worked as culture-related volunteer: Months

Q16-2. How long have you participated in culture-related volunteer activities? (If you are currently participating, please count the length of period up to now.)
: ____ months

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	107	5.4	54.0
1	1	15	0.8	7.6
2	2	13	0.7	6.6
3	3	15	0.8	7.6
4	4	6	0.3	3.0
5	5	3	0.2	1.5
6	6	17	0.9	8.6
7	7	2	0.1	1.0
8	8	3	0.2	1.5
9	9	1	0.1	0.5
10	10	1	0.1	0.5
11	11	1	0.1	0.5
NA	99	14	0.7	7.1
System missing		1,802	90.1	
Total		2,000	100.0	100.0

q17_1 Hobby club R is participating in(1)

Q17. [Present Show Card 5] Are you currently participating in the following hobby clubs?
(Please mark all that apply. However, please exclude online (Commercial online services/Internet) clubs.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Literature (including book clubs, Korean language clubs)	1	18	0.9	4.1
Art (including photography/calligraphy/architecture/design)	2	23	1.2	5.3
Western Music	3	7	0.4	1.6
Traditional arts events	4	13	0.7	3.0
Dance	5	2	0.1	0.5
Theatrical plays	6	8	0.4	1.8
Movies (including videos)	7	29	1.5	6.6
Broadcasts/entertainment	8	9	0.5	2.1
Cartoon (including characters, animations)	9	14	0.7	3.2
Entertainment/playing games	10	18	0.9	4.1
Surfing the internet, computer	11	29	1.5	6.6
Home & hobby activities	12	18	0.9	4.1
Travelling	13	33	1.7	7.5
Historic heritage sites tour	14	6	0.3	1.4
Working out/exercises (sports)	15	106	5.3	24.2
Mountain climbing	16	72	3.6	16.4
Fishing	17	16	0.8	3.7
Other	18	17	0.9	3.9
Not applicable	19	1,562	78.1	
Total		2,000	100.0	100.0

q17_2 Hobby club R is participating in(2)

Q17. [Present Show Card 5] Are you currently participating in the following hobby clubs?
(Please mark all that apply. However, please exclude online (Commercial online services/Internet) clubs.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Literature (including book clubs, Korean language clubs)	1	1	0.1	0.9
Theatrical plays	6	5	0.3	4.4
Movies (including videos)	7	3	0.2	2.7
Broadcasts/entertainment	8	3	0.2	2.7

Entertainment/playing games	10	7	0.4	6.2
Surfing the internet, computer	11	9	0.5	8.0
Home & hobby activities	12	6	0.3	5.3
Travelling	13	7	0.4	6.2
Historic heritage sites tour	14	3	0.2	2.7
Working out/exercises (sports)	15	21	1.1	18.6
Mountain climbing	16	32	1.6	28.3
Fishing	17	13	0.7	11.5
Other	18	3	0.2	2.7
Not applicable	19	1	0.1	
System missing		1,886	94.3	
Total		2,000	100.0	100.0

q17_3 Hobby club R is participating in(3)

Q17. [Present Show Card 5] Are you currently participating in the following hobby clubs?
(Please mark all that apply. However, please exclude online (Commercial online services/Internet) clubs.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Movies (including videos)	7	2	0.1	5.6
Broadcasts/entertainment	8	1	0.1	2.8
Entertainment/playing games	10	1	0.1	2.8
Surfing the internet, computer	11	5	0.3	13.9
Travelling	13	7	0.4	19.4
Historic heritage sites tour	14	4	0.2	11.1
Working out/exercises (sports)	15	4	0.2	11.1
Mountain climbing	16	11	0.6	30.6
Fishing	17	1	0.1	2.8
System missing		1,964	98.2	
Total		2,000	100.0	100.0

q17_4 Hobby club R is participating in(4)

Q17. [Present Show Card 5] Are you currently participating in the following hobby clubs?
(Please mark all that apply. However, please exclude online (Commercial online services/Internet) clubs.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Surfing the internet, computer	11	1	0.1	6.7
Travelling	13	2	0.1	13.3
Working out/exercises (sports)	15	6	0.3	40.0

Mountain climbing	16	5	0.3	33.3
Fishing	17	1	0.1	6.7
System missing		1,985	99.3	
Total		2,000	100.0	100.0

q17_5 Hobby club R is participating in(5)

Q17. [Present Show Card 5] Are you currently participating in the following hobby clubs?
(Please mark all that apply. However, please exclude online (Commercial online services/Internet) clubs.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Historic heritage sites tour	14	1	0.1	20.0
Working out/exercises (sports)	15	1	0.1	20.0
Mountain climbing	16	3	0.2	60.0
System missing		1,995	99.8	
Total		2,000	100.0	100.0

q18 R is interested in participating in hobby clubs

Q18. Are you interested in participating in the following hobby clubs in the future?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	918	45.9	45.9
No	2	1,082	54.1	54.1
Total		2,000	100.0	100.0

q18_1 Hobby club R wants to participate in(1)

Q18-1. [Present Show Card 5] In which of the following hobby clubs are you interested in participating?
(Please select all you are interested in. However, please exclude online (Commercial online services/Internet) clubs.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Literature (including book clubs, Korean language clubs)	1	60	3.0	6.5
Art (including photography/calligraphy/architecture/design)	2	104	5.2	11.3
Western Music	3	24	1.2	2.6
Traditional arts events	4	56	2.8	6.1
Dance	5	14	0.7	1.5
Theatrical plays	6	26	1.3	2.8
Movies (including videos)	7	116	5.8	12.6

Broadcasts/entertainment	8	20	1.0	2.2
Cartoon (including characters, animations)	9	28	1.4	3.1
Entertainment/playing games	10	23	1.2	2.5
Surfing the internet, computer	11	44	2.2	4.8
Home & hobby activities	12	80	4.0	8.7
Travelling	13	123	6.2	13.4
Historic heritage sites tour	14	14	0.7	1.5
Working out/exercises (sports)	15	107	5.4	11.7
Mountain climbing	16	55	2.8	6.0
Fishing	17	15	0.8	1.6
Other	18	6	0.3	0.7
NA	99	3	0.2	0.3
System missing		1,082	54.1	
Total		2,000	100.0	100.0

q18_2 Hobby club R wants to participate in(2)

Q18-1. [Present Show Card 5] In which of the following hobby clubs are you interested in participating?
(Please select all you are interested in. However, please exclude online (Commercial online services/Internet clubs.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Literature (including book clubs, Korean language clubs)	1	1	0.1	0.2
Art (including photography/calligraphy/architecture/design)	2	9	0.5	1.7
Western Music	3	12	0.6	2.2
Traditional arts events	4	14	0.7	2.6
Dance	5	2	0.1	0.4
Theatrical plays	6	18	0.9	3.3
Movies (including videos)	7	39	2.0	7.2
Broadcasts/entertainment	8	28	1.4	5.1
Cartoon (including characters, animations)	9	21	1.1	3.9
Entertainment/playing games	10	23	1.2	4.2
Surfing the internet, computer	11	40	2.0	7.4
Home & hobby activities	12	36	1.8	6.6
Travelling	13	73	3.7	13.4
Historic heritage sites tour	14	40	2.0	7.4
Working out/exercises (sports)	15	93	4.7	17.1

Mountain climbing	16	66	3.3	12.1
Fishing	17	29	1.5	5.3
System missing		1,456	72.8	
Total		2,000	100.0	100.0

q18_3 Hobby club R wants to participate in(3)

Q18-1. [Present Show Card 5] In which of the following hobby clubs are you interested in participating?
(Please select all you are interested in. However, please exclude online (Commercial online services/Internet clubs.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Western Music	3	2	0.1	0.7
Traditional arts events	4	3	0.2	1.0
Dance	5	4	0.2	1.3
Theatrical plays	6	6	0.3	2.0
Movies (including videos)	7	17	0.9	5.6
Broadcasts/entertainment	8	4	0.2	1.3
Cartoon (including characters, animations)	9	12	0.6	3.9
Entertainment/playing games	10	10	0.5	3.3
Surfing the internet, computer	11	23	1.2	7.6
Home & hobby activities	12	17	0.9	5.6
Travelling	13	43	2.2	14.1
Historic heritage sites tour	14	15	0.8	4.9
Working out/exercises (sports)	15	72	3.6	23.7
Mountain climbing	16	53	2.7	17.4
Fishing	17	22	1.1	7.2
Other	18	1	0.1	0.3
System missing		1,696	84.8	
Total		2,000	100.0	100.0

q18_4 Hobby club R wants to participate in(4)

Q18-1. [Present Show Card 5] In which of the following hobby clubs are you interested in participating?
(Please select all you are interested in. However, please exclude online (Commercial online services/Internet clubs.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Dance	5	1	0.1	0.7
Theatrical plays	6	3	0.2	2.0

Movies (including videos)	7	2	0.1	1.4
Broadcasts/entertainment	8	2	0.1	1.4
Cartoon (including characters, animations)	9	4	0.2	2.7
Entertainment/playing games	10	8	0.4	5.4
Surfing the internet, computer	11	7	0.4	4.7
Home & hobby activities	12	8	0.4	5.4
Travelling	13	22	1.1	14.9
Historic heritage sites tour	14	12	0.6	8.1
Working out/exercises (sports)	15	31	1.6	20.9
Mountain climbing	16	30	1.5	20.3
Fishing	17	18	0.9	12.2
System missing		1,852	92.6	
Total		2,000	100.0	100.0

q18_5 Hobby club R wants to participate in(5)

Q18-1. [Present Show Card 5] In which of the following hobby clubs are you interested in participating?
(Please select all you are interested in. However, please exclude online (Commercial online services/Internet clubs.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Theatrical plays	6	1	0.1	1.4
Movies (including videos)	7	3	0.2	4.2
Cartoon (including characters, animations)	9	1	0.1	1.4
Surfing the internet, computer	11	11	0.6	15.3
Home & hobby activities	12	3	0.2	4.2
Travelling	13	12	0.6	16.7
Historic heritage sites tour	14	6	0.3	8.3
Working out/exercises (sports)	15	12	0.6	16.7
Mountain climbing	16	13	0.7	18.1
Fishing	17	10	0.5	13.9
System missing		1,928	96.4	
Total		2,000	100.0	100.0

q18_6 Hobby club R wants to participate in(6)

Q18-1. [Present Show Card 5] In which of the following hobby clubs are you interested in participating?
(Please select all you are interested in. However, please exclude online (Commercial online services/Internet clubs.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Movies (including videos)	7	1	0.1	2.9
Entertainment/playing games	10	1	0.1	2.9
Surfing the internet, computer	11	1	0.1	2.9
Home & hobby activities	12	3	0.2	8.8
Travelling	13	8	0.4	23.5
Historic heritage sites tour	14	1	0.1	2.9
Working out/exercises (sports)	15	4	0.2	11.8
Mountain climbing	16	11	0.6	32.4
Fishing	17	3	0.2	8.8
Other	18	1	0.1	2.9
System missing		1,966	98.3	
Total		2,000	100.0	100.0

q18_7 Hobby club R wants to participate in(7)

Q18-1. [Present Show Card 5] In which of the following hobby clubs are you interested in participating?
(Please select all you are interested in. However, please exclude online (Commercial online services/Internet clubs.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Cartoon (including characters, animations)	9	1	0.1	4.8
Surfing the internet, computer	11	2	0.1	9.5
Travelling	13	2	0.1	9.5
Historic heritage sites tour	14	4	0.2	19.0
Working out/exercises (sports)	15	6	0.3	28.6
Mountain climbing	16	2	0.1	9.5
Fishing	17	4	0.2	19.0
System missing		1,979	99.0	
Total		2,000	100.0	100.0

q18_8 Hobby club R wants to participate in(8)

Q18-1. [Present Show Card 5] In which of the following hobby clubs are you interested in participating?
(Please select all you are interested in. However, please exclude online (Commercial online services/Internet clubs.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Entertainment/playing games	10	1	0.1	10.0
Travelling	13	1	0.1	10.0
Historic heritage sites tour	14	2	0.1	20.0
Working out/exercises (sports)	15	3	0.2	30.0
Mountain climbing	16	2	0.1	20.0
Fishing	17	1	0.1	10.0
System missing		1,990	99.5	
Total		2,000	100.0	100.0

q18_9 Hobby club R wants to participate in(9)

Q18-1. [Present Show Card 5] In which of the following hobby clubs are you interested in participating?
(Please select all you are interested in. However, please exclude online (Commercial online services/Internet clubs.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Surfing the internet, computer	11	1	0.1	14.3
Working out/exercises (sports)	15	2	0.1	28.6
Mountain climbing	16	2	0.1	28.6
Fishing	17	2	0.1	28.6
System missing		1,993	99.7	
Total		2,000	100.0	100.0

q18_10 Hobby club R wants to participate in(10)

Q18-1. [Present Show Card 5] In which of the following hobby clubs are you interested in participating?
(Please select all you are interested in. However, please exclude online (Commercial online services/Internet clubs.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Home & hobby activities	12	1	0.1	25.0
Working out/exercises (sports)	15	1	0.1	25.0
Mountain climbing	16	1	0.1	25.0
Fishing	17	1	0.1	25.0
System missing		1,996	99.8	
Total		2,000	100.0	100.0

q19 Difficulty of joining culture-related hobby club

Q19. What is the biggest difficulty when you try to join a hobby club?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It is costly	1	222	11.1	11.1
I don't have time for this	2	925	46.3	46.3
There is no hobby club nearby	3	151	7.6	7.6
There is no one else to go with me	4	75	3.8	3.8
There is no hobby club that suits my interest	5	295	14.8	14.8
Information about hobby clubs is insufficient	6	303	15.2	15.2
Other	7	20	1.0	1.0
NA	99	9	0.5	0.5
Total		2,000	100.0	100.0

q20 Thing that comes to mind when hearing "traditional culture"

Q20. What is the first thing that comes to your mind when you hear the words "traditional culture"? (Please select only one.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Tangible cultural heritage assets	1	589	29.5	29.5
Intangible cultural heritage assets/traditional arts	2	823	41.2	41.2
Traditional rituals and ceremonies	3	134	6.7	6.7
Traditional food, shelters, clothing	4	193	9.7	9.7
Traditional crafts	5	90	4.5	4.5
Folklife and seasonal customs	6	170	8.5	8.5
Other	7	1	0.1	0.1
Total		2,000	100.0	100.0

q21 How well are traditional cultures preserved

Q21. How well do you think the traditional cultures are preserved and maintained currently in our country?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very well	1	24	1.2	1.2
Well	2	359	18.0	18.0
Moderately well	3	856	42.8	42.8
Poorly	4	582	29.1	29.1

Very poorly	5	179	9.0	9.0
Total		2,000	100.0	100.0

q22 R has visited heritage sites

Q22. In the past 1 year (July 1st, 1999—June 30th, 2000), how many times have you visited historic and cultural heritage sites (old palaces, royal tombs, temples with historic monuments, birth places of historical figures, etc.)? (If you have never visited any historic and cultural heritage sites in the past 1 year, please answer “zero (0) times.”)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Have visited	1	1,029	51.5	51.5
Never visited	2	971	48.6	48.6
Total		2,000	100.0	100.0

q22_1_1 Number of visits: Heritage sites

Q22. In the past 1 year (July 1st, 1999—June 30th, 2000), how many times have you visited historic and cultural heritage sites (old palaces, royal tombs, temples with historic monuments, birth places of historical figures, etc.)? (If you have never visited any historic and cultural heritage sites in the past 1 year, please answer “zero (0) times.”)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	334	16.7	32.5
2	2	328	16.4	31.9
3	3	172	8.6	16.7
4	4	52	2.6	5.1
5	5	55	2.8	5.3
6	6	11	0.6	1.1
7	7	5	0.3	0.5
8	8	5	0.3	0.5
10	10	37	1.9	3.6
12	12	6	0.3	0.6
13	13	1	0.1	0.1
15	15	4	0.2	0.4
20	20	12	0.6	1.2
24	24	1	0.1	0.1
30	30	5	0.3	0.5
250	250	1	0.1	0.1
System missing		971	48.6	
Total		2,000	100.0	100.0

q22_1 How satisfied with conservation heritage

Q22-1. How satisfied were you with the conservation condition of the historic-cultural site that you visited?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	33	1.7	3.2
Somewhat satisfied	2	290	14.5	28.2
Neither satisfied nor dissatisfied	3	416	20.8	40.4
Somewhat dissatisfied	4	216	10.8	21.0
Strongly dissatisfied	5	74	3.7	7.2
System missing		971	48.6	
Total		2,000	100.0	100.0

q22_2 How satisfied with amenities of heritage sites

Q22-2. How satisfied were you with the amenities (historical markers, signs, transportation, restroom cleanliness, hospitality of nearby stores, etc.) of the historic-cultural site that you visited?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	31	1.6	3.0
Somewhat satisfied	2	215	10.8	20.9
Neither satisfied nor dissatisfied	3	330	16.5	32.1
Somewhat dissatisfied	4	336	16.8	32.7
Strongly dissatisfied	5	117	5.9	11.4
System missing		971	48.6	
Total		2,000	100.0	100.0

q22_3 Reason for visiting heritage sites

Q22-3. What was the biggest reason why you visited the historic-cultural heritage site? (Please select only one.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
To broaden my cultural experience and knowledge	1	266	13.3	25.9
To take a stroll/walk	2	225	11.3	21.9
For my children's education	3	221	11.1	21.5
Just wanted to stop by when I was traveling	4	289	14.5	28.1
Other	5	28	1.4	2.7
System missing		971	48.6	
Total		2,000	100.0	100.0

q23 R will visit heritage sites

Q23. Are you interested in visiting any historic and cultural sites within the next 1 year?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	1,709	85.5	85.5
No	2	291	14.6	14.6
Total		2,000	100.0	100.0

q23_1 What does R consider when visiting heritage sites

Q23-1 Which of the following is the most important thing that you consider when you think about visiting an historic-cultural heritage site?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Whether the cost is reasonable	1	173	8.7	10.1
Quality and variety of things to see there	2	960	48.0	56.2
Beauty of the surrounding natural environment	3	208	10.4	12.2
Convenience in transportation (including travel time)	4	275	13.8	16.1
Convenience of nearby facilities (amenities)	5	91	4.6	5.3
NA	99	2	0.1	0.1
System missing		291	14.6	
Total		2,000	100.0	100.0

q24a Difficulty of visiting heritage sites(1)

Q24. What is the biggest difficulty when you try to visit historic and cultural heritage sites?
(Please select only two in order of priority.)

: First

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It is costly	1	432	21.6	21.6
I don't have time for this	2	914	45.7	45.7
Inconvenient amenities	3	126	6.3	6.3
Transportation is not convenient	4	321	16.1	16.1
Information about historic-cultural heritage sites is insufficient	5	172	8.6	8.6
I have no one to go with	6	18	0.9	0.9
Other	7	15	0.8	0.8
System missing		2	0.1	
Total		2,000	100.0	100.0

q24b Difficulty of visiting heritage sites(2)

Q24. What is the biggest difficulty when you try to visit historic and cultural heritage sites?
(Please select only two in order of priority.)
: Second

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It is costly	1	353	17.7	17.9
I don't have time for this	2	296	14.8	15.0
Inconvenient amenities	3	163	8.2	8.2
Transportation is not convenient	4	566	28.3	28.6
Information about historic-cultural heritage sites is insufficient	5	482	24.1	24.4
I have no one to go with	6	98	4.9	5.0
Other	7	19	1.0	1.0
System missing		23	1.2	
Total		2,000	100.0	100.0

q25 How influential is traditional culture on cultural identity

Q25. How influential do you think the traditional culture is on building our cultural identity?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very influential	1	472	23.6	23.6
Influential	2	729	36.5	36.5
Moderately influential	3	661	33.1	33.1
Not very influential	4	112	5.6	5.6
Not influential at all	5	26	1.3	1.3
Total		2,000	100.0	100.0

q25_1 Which traditional culture is important in building identity

Q25-1. Which of the following forms of the traditional culture do you think plays the most important role in building our cultural identity?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Tangible cultural heritage assets	1	327	16.4	27.2
Intangible cultural heritage assets/traditional arts	2	391	19.6	32.6
Traditional rituals and ceremonies	3	133	6.7	11.1
Traditional food, shelters, clothing	4	135	6.8	11.2
Traditional crafts	5	29	1.5	2.4

Folklife and seasonal customs	6	180	9.0	15.0
Other	7	2	0.1	0.2
NA	99	4	0.2	0.3
System missing		799	40.0	
Total		2,000	100.0	100.0

q26 R has visited local festivals in past 1 year

Q26. Currently, many cities, counties, and districts are hosting cultural events such as local festivals and street fairs. In the past 1 year (July 1st, 1999—June 30th, 2000), have you ever been to any of these festivals?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	639	32.0	32.0
No	2	1,361	68.1	68.1
Total		2,000	100.0	100.0

q26_1_1 Location of festivals: City/Province where R lives

Q26-1. Where were the locations of the local festivals and street fairs that you visited? (Please mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Metropolitan city/Province where I live	1	541	27.1	84.7
Metropolitan city/Province where I don't live	2	98	4.9	15.3
System missing		1,361	68.1	
Total		2,000	100.0	100.0

q26_1_2 Location of festivals: City/Province where R doesn't live

Q26-1. Where were the locations of the local festivals and street fairs that you visited? (Please mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Metropolitan city/Province where I don't live	2	24	1.2	100.0
System missing		1,976	98.8	
Total		2,000	100.0	100.0

q26_2 How satisfied with programss of local festivals

Q26-2. How satisfied were you with the program contents of the local festival, street fair that you visited?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	28	1.4	4.4
Somewhat satisfied	2	193	9.7	30.2
Neither satisfied nor dissatisfied	3	261	13.1	40.8
Somewhat dissatisfied	4	129	6.5	20.2
Strongly dissatisfied	5	28	1.4	4.4
System missing		1,361	68.1	
Total		2,000	100.0	100.0

q26_3 How satisfied with amenities of local festivals

Q26-3. How satisfied were you with the amenities (signs, transportation, restroom cleanliness, hospitality of nearby stores, etc.) of the local festival, street fair that you visited?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	14	0.7	2.2
Somewhat satisfied	2	118	5.9	18.5
Neither satisfied nor dissatisfied	3	243	12.2	38.0
Somewhat dissatisfied	4	200	10.0	31.3
Strongly dissatisfied	5	64	3.2	10.0
System missing		1,361	68.1	
Total		2,000	100.0	100.0

q26_4 What should be done to improve local festivals

Q26-4. What do you think should be done before anything else to improve the local festival, street fair) you visited? (Please select only one.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It should demonstrate the locality	1	139	7.0	21.8
It should avoid excessive commercialism	2	249	12.5	39.0
It should be advertised extensively	3	66	3.3	10.3
It should provide more amenities	4	79	4.0	12.4
Inconvenience in transportation must be resolved	5	44	2.2	6.9
It should encourage participation of local residents	6	51	2.6	8.0

Other	7	8	0.4	1.3
NA	99	3	0.2	0.5
System missing		1,361	68.1	
Total		2,000	100.0	100.0

q27 R will visit local festivals

Q27. Are you interested in visiting any local festivals, street fairs) in the future?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	1,461	73.1	73.1
No	2	539	27.0	27.0
Total		2,000	100.0	100.0

q27_1 What does R consider when visiting local festivals

Q27-1. Which of the following is the most important thing that you consider when you think about visiting local festivals? (Please select only one.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Whether the cost is reasonable	1	91	4.6	6.2
Quality and diversity of things to see	2	958	47.9	65.6
Richness of nearby natural environment, tourist attractions, etc.	3	245	12.3	16.8
Convenience in transportation (including travel time)	4	125	6.3	8.6
Convenience of nearby facilities (amenities)	5	34	1.7	2.3
Other	6	3	0.2	0.2
NA	99	5	0.3	0.3
System missing		539	27.0	
Total		2,000	100.0	100.0

q28a Difficulty of visiting local festivals: 1st

Q28. What is the biggest difficulty when you try to visit local festivals?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It is costly	1	271	13.6	13.6
I don't have time for this	2	877	43.9	44.0
There is no festival that suits my interest	3	226	11.3	11.4
Inconvenient transportation	4	197	9.9	9.9
Information about local festivals is insufficient	5	347	17.4	17.4

I have no one to go with	6	73	3.7	3.7
System missing		9	0.5	
Total		2,000	100.0	100.0

q28b Difficulty of visiting local festivals: 2nd

Q28. What is the biggest difficulty when you try to visit local festivals?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It is costly	1	260	13.0	13.4
I don't have time for this	2	260	13.0	13.4
There is no festival that suits my interest	3	295	14.8	15.2
Inconvenient transportation	4	427	21.4	22.0
Information about local festivals is insufficient	5	554	27.7	28.6
I have no one to go with	6	144	7.2	7.4
System missing		60	3.0	
Total		2,000	100.0	100.0

q29 R uses Internet

Q29. Are you currently using the Internet (including commercial online services)?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	847	42.4	42.4
No	2	1,153	57.7	57.7
Total		2,000	100.0	100.0

q30_1 How many hours R uses Internet: Hours

Q30. How many hours do you usually use the Internet (including commercial online services) in a week?
: ____ hours

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	9	0.5	1.1
1	1	50	2.5	5.9
2	2	83	4.2	9.8
3	3	90	4.5	10.6
4	4	50	2.5	5.9
5	5	102	5.1	12.0
6	6	33	1.7	3.9
7	7	68	3.4	8.0

8	8	34	1.7	4.0
9	9	5	0.3	0.6
10	10	103	5.2	12.2
12	12	12	0.6	1.4
13	13	4	0.2	0.5
14	14	41	2.1	4.8
15	15	25	1.3	3.0
16	16	3	0.2	0.4
17	17	3	0.2	0.4
18	18	1	0.1	0.1
19	19	2	0.1	0.2
20	20	51	2.6	6.0
21	21	12	0.6	1.4
24	24	8	0.4	0.9
25	25	2	0.1	0.2
26	26	1	0.1	0.1
28	28	6	0.3	0.7
30	30	23	1.2	2.7
35	35	6	0.3	0.7
40	40	7	0.4	0.8
48	48	1	0.1	0.1
50	50	4	0.2	0.5
60	60	4	0.2	0.5
70	70	2	0.1	0.2
80	80	1	0.1	0.1
90	90	1	0.1	0.1
System missing		1,153	57.7	
Total		2,000	100.0	100.0

q30_2 How many hours R uses Internet: Minutes

Q30. How many hours do you usually use the Internet (including commercial online services) in a week?
: ____ minutes

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	813	40.7	96.0
5	5	1	0.1	0.1
6	6	1	0.1	0.1
10	10	2	0.1	0.2
20	20	3	0.2	0.4

30	30	26	1.3	3.1
50	50	1	0.1	0.1
System missing		1,153	57.7	
Total		2,000	100.0	100.0

q31a R has visited newspaper websites

Q31. Have you ever visited the following websites on the Internet?
(Interviewer ⇒ Read aloud the options (1)—(12) in Show Card 6 to Respondent.)

(1) Newspaper

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	418	20.9	20.9
No	2	1,582	79.1	79.1
Total		2,000	100.0	100.0

q31a_1 How satisfied with newspaper websites

Q31-1. Are you satisfied with the contents of the websites in (1)—(12) that you have visited?

(1) Newspaper

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	49	2.5	11.7
Somewhat satisfied	2	183	9.2	43.8
Neither satisfied nor dissatisfied	3	154	7.7	36.8
Somewhat dissatisfied	4	26	1.3	6.2
Strongly dissatisfied	5	6	0.3	1.4
System missing		1,582	79.1	
Total		2,000	100.0	100.0

q31a_2 R has used paid services on newspaper websites

Q31-2. Have you ever used any paid services at the ((1)—(12)) websites, or have you ever purchased anything from the ((1)—(12)) websites that you visited?

(1) Newspaper

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	34	1.7	8.1
No	2	384	19.2	91.9
System missing		1,582	79.1	
Total		2,000	100.0	100.0

q32a R will visit newspaper websites

Q32. Are you interested in visiting ((1)—(12)) websites in the future?

(1) Newspaper

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	762	38.1	38.1
No	2	1,238	61.9	61.9
Total		2,000	100.0	100.0

q32a_1 R will use paid services on newspaper websites

Q32-1. Are you interested in using any paid services or purchasing anything from ((1)—(12)) websites?

(1) Newspaper

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	226	11.3	29.7
No	2	536	26.8	70.3
System missing		1,238	61.9	
Total		2,000	100.0	100.0

q31b R has visited entertainment websites

Q31. Have you ever visited the following websites on the Internet?

(Interviewer ⇒ Read aloud the options (1)—(12) in Show Card 6 to Respondent.)

(2) Broadcasts/popular songs/entertainment

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	489	24.5	24.5
No	2	1,511	75.6	75.6
Total		2,000	100.0	100.0

q31b_1 How satisfied with entertainment websites

Q31-1. Are you satisfied with the contents of the websites in (1)—(12) that you have visited?

(2) Broadcasts/popular songs/entertainment

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	38	1.9	7.8
Somewhat satisfied	2	247	12.4	50.5
Neither satisfied nor dissatisfied	3	165	8.3	33.7
Somewhat dissatisfied	4	33	1.7	6.7

Strongly dissatisfied	5	6	0.3	1.2
System missing		1,511	75.6	
Total		2,000	100.0	100.0

q31b_2 R has used paid services on entertainment websites

Q31-2. Have you ever used any paid services at the ((1)—(12)) websites, or have you ever purchased anything from the ((1)—(12)) websites that you visited?
(2) Broadcasts/popular songs/entertainment

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	42	2.1	8.6
No	2	447	22.4	91.4
System missing		1,511	75.6	
Total		2,000	100.0	100.0

q32b R will visit entertainment websites

Q32. Are you interested in visiting ((1)—(12)) websites in the future?
(2) Broadcasts/popular songs/entertainment

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	756	37.8	37.8
No	2	1,244	62.2	62.2
Total		2,000	100.0	100.0

q32b_1 R will use paid services on entertainment websites

Q32-1. Are you interested in using any paid services or purchasing anything from ((1)—(12)) websites?
(2) Broadcasts/popular songs/entertainment

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	205	10.3	27.1
No	2	551	27.6	72.9
System missing		1,244	62.2	
Total		2,000	100.0	100.0

q31c R has visited literature websites

Q31. Have you ever visited the following websites on the Internet?
(Interviewer ⇒ Read aloud the options (1)—(12) in Show Card 6 to Respondent.)
(3) Literature

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	163	8.2	8.2

No	2	1,837	91.9	91.9
Total		2,000	100.0	100.0

q31c_1 How satisfied with literature websites

Q31-1. Are you satisfied with the contents of the websites in (1)—(12) that you have visited?
(3) Literature

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	10	0.5	6.1
Somewhat satisfied	2	70	3.5	42.9
Neither satisfied nor dissatisfied	3	66	3.3	40.5
Somewhat dissatisfied	4	12	0.6	7.4
Strongly dissatisfied	5	5	0.3	3.1
System missing		1,837	91.9	
Total		2,000	100.0	100.0

q31c_2 R has used paid services on literature websites

Q31-2. Have you ever used any paid services at the ((1)—(12)) websites, or have you ever purchased anything from the ((1)—(12)) websites that you visited?
(3) Literature

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	18	0.9	11.0
No	2	145	7.3	89.0
System missing		1,837	91.9	
Total		2,000	100.0	100.0

q32c R will visit literature websites

Q32. Are you interested in visiting ((1)—(12)) websites in the future?
(3) Literature

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	511	25.6	25.6
No	2	1,489	74.5	74.5
Total		2,000	100.0	100.0

q32c_1 R will use paid services on literature websites

Q32-1. Are you interested in using any paid services or purchasing anything from ((1)—(12))
(3) Literature

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	213	10.7	41.7
No	2	298	14.9	58.3
System missing		1,489	74.5	
Total		2,000	100.0	100.0

q31d R has visited performing arts websites

Q31. Have you ever visited the following websites on the Internet?
(Interviewer ⇒ Read aloud the options (1)—(12) in Show Card 6 to Respondent.)
(4) Performing arts (music, theatrical plays, dance)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	161	8.1	8.1
No	2	1,839	92.0	92.0
Total		2,000	100.0	100.0

q31d_1 How satisfied with performing arts websites

Q31-1. Are you satisfied with the contents of the websites in (1)—(12) that you have visited?
(4) Performing arts (music, theatrical plays, dance)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	6	0.3	3.7
Somewhat satisfied	2	65	3.3	40.4
Neither satisfied nor dissatisfied	3	76	3.8	47.2
Somewhat dissatisfied	4	11	0.6	6.8
Strongly dissatisfied	5	3	0.2	1.9
System missing		1,839	92.0	
Total		2,000	100.0	100.0

q31d_2 R has used paid services on performing arts websites

Q31-2. Have you ever used any paid services at the ((1)—(12)) websites, or have you ever purchased anything from the ((1)—(12)) websites that you visited?
(4) Performing arts (music, theatrical plays, dance)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	21	1.1	13.0

No	2	140	7.0	87.0
System missing		1,839	92.0	
Total		2,000	100.0	100.0

q32d R will visit performing arts websites

Q32. Are you interested in visiting ((1)—(12)) websites in the future?

(4) Performing arts (music, theatrical plays, dance)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	589	29.5	29.5
No	2	1,411	70.6	70.6
Total		2,000	100.0	100.0

q32d_1 R will use paid services on performing arts websites

Q32-1. Are you interested in using any paid services or purchasing anything from ((1)—(12)) websites?

(4) Performing arts (music, theatrical plays, dance)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	235	11.8	39.9
No	2	354	17.7	60.1
System missing		1,411	70.6	
Total		2,000	100.0	100.0

q31e R has visited movie websites

Q31. Have you ever visited the following websites on the Internet?

(Interviewer ⇒ Read aloud the options (1)—(12) in Show Card 6 to Respondent.)

(5) Movies (Videos)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	445	22.3	22.3
No	2	1,555	77.8	77.8
Total		2,000	100.0	100.0

q31e_1 How satisfied with movie websites

Q31-1. Are you satisfied with the contents of the websites in (1)—(12) that you have visited?

(5) Movies (Videos)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	47	2.4	10.6

Somewhat satisfied	2	209	10.5	47.0
Neither satisfied nor dissatisfied	3	152	7.6	34.2
Somewhat dissatisfied	4	30	1.5	6.7
Strongly dissatisfied	5	7	0.4	1.6
System missing		1,555	77.8	
Total		2,000	100.0	100.0

q31e_2 R has used paid services on movie websites

Q31-2. Have you ever used any paid services at the ((1)—(12)) websites, or have you ever purchased anything from the ((1)—(12)) websites that you visited?
(5) Movies (Videos)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	55	2.8	12.4
No	2	390	19.5	87.6
System missing		1,555	77.8	
Total		2,000	100.0	100.0

q32e R will visit movie websites

Q32. Are you interested in visiting ((1)—(12)) websites in the future?
(5) Movies (Videos)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	820	41.0	41.0
No	2	1,180	59.0	59.0
Total		2,000	100.0	100.0

q32e_1 R will use paid services on movie websites

Q32-1. Are you interested in using any paid services or purchasing anything from ((1)—(12)) websites?
(5) Movies (Videos)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	344	17.2	42.0
No	2	476	23.8	58.0
System missing		1,180	59.0	
Total		2,000	100.0	100.0

q31f R has visited cartoon websites

Q31. Have you ever visited the following websites on the Internet?
(Interviewer ⇒ Read aloud the options (1)—(12) in Show Card 6 to Respondent.)
(6) Cartoons (including characters, animations)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	264	13.2	13.2
No	2	1,736	86.8	86.8
Total		2,000	100.0	100.0

q31f_1 How satisfied with cartoon websites

Q31-1. Are you satisfied with the contents of the websites in (1)—(12) that you have visited?
(6) Cartoons (including characters, animations)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	29	1.5	11.0
Somewhat satisfied	2	127	6.4	48.1
Neither satisfied nor dissatisfied	3	89	4.5	33.7
Somewhat dissatisfied	4	15	0.8	5.7
Strongly dissatisfied	5	4	0.2	1.5
System missing		1,736	86.8	
Total		2,000	100.0	100.0

q31f_2 R has used paid services on cartoon websites

Q31-2. Have you ever used any paid services at the ((1)—(12)) websites, or have you ever purchased anything from the ((1)—(12)) websites that you visited?
(6) Cartoons (including characters, animations)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	30	1.5	11.4
No	2	234	11.7	88.6
System missing		1,736	86.8	
Total		2,000	100.0	100.0

q32f R will visit cartoon websites

Q32. Are you interested in visiting ((1)—(12)) websites in the future?
(6) Cartoons (including characters, animations)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	533	26.7	26.7

No	2	1,467	73.4	73.4
Total		2,000	100.0	100.0

q32f_1 R will use paid services on cartoon websites

Q32-1. Are you interested in using any paid services or purchasing anything from ((1)—(12))
(6) Cartoons (including characters, animations)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	198	9.9	37.1
No	2	335	16.8	62.9
System missing		1,467	73.4	
Total		2,000	100.0	100.0

q31g R has visited game websites

Q31. Have you ever visited the following websites on the Internet?
(Interviewer ⇒ Read aloud the options (1)—(12) in Show Card 6 to Respondent.)
(7) Games

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	463	23.2	23.2
No	2	1,537	76.9	76.9
Total		2,000	100.0	100.0

q31g_1 How satisfied with game websites

Q31-1. Are you satisfied with the contents of the websites in (1)—(12) that you have visited?
(7) Games

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	80	4.0	17.3
Somewhat satisfied	2	182	9.1	39.3
Neither satisfied nor dissatisfied	3	155	7.8	33.5
Somewhat dissatisfied	4	38	1.9	8.2
Strongly dissatisfied	5	8	0.4	1.7
System missing		1,537	76.9	
Total		2,000	100.0	100.0

q31g_2 R has used paid services on game websites

Q31-2. Have you ever used any paid services at the ((1)—(12)) websites, or have you ever purchased anything from the ((1)—(12)) websites that you visited?

(7) Games

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	70	3.5	15.1
No	2	393	19.7	84.9
System missing		1,537	76.9	
Total		2,000	100.0	100.0

q32g R will visit game websites

Q32. Are you interested in visiting ((1)—(12)) websites in the future?

(7) Games

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	675	33.8	33.8
No	2	1,325	66.3	66.3
Total		2,000	100.0	100.0

q32g_1 R will use paid services on game websites

Q32-1. Are you interested in using any paid services or purchasing anything from ((1)—(12)) websites?

(7) Games

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	242	12.1	35.9
No	2	433	21.7	64.1
System missing		1,325	66.3	
Total		2,000	100.0	100.0

q31h R has visited traditional culture websites

Q31. Have you ever visited the following websites on the Internet?

(Interviewer ⇒ Read aloud the options (1)—(12) in Show Card 6 to Respondent.)

(8) Traditional culture, traditional arts, historic and cultural heritage

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	110	5.5	5.5
No	2	1,890	94.5	94.5
Total		2,000	100.0	100.0

q31h_1 How satisfied with traditional culture websites

Q31-1. Are you satisfied with the contents of the websites in (1)—(12) that you have visited?
(8) Traditional culture, traditional arts, historic and cultural heritage

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	5	0.3	4.5
Somewhat satisfied	2	35	1.8	31.8
Neither satisfied nor dissatisfied	3	48	2.4	43.6
Somewhat dissatisfied	4	15	0.8	13.6
Strongly dissatisfied	5	7	0.4	6.4
System missing		1,890	94.5	
Total		2,000	100.0	100.0

q31h_2 R has used paid services on traditional culture websites

Q31-2. Have you ever used any paid services at the ((1)—(12)) websites, or have you ever purchased anything from the ((1)—(12)) websites that you visited?
(8) Traditional culture, traditional arts, historic and cultural heritage

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	9	0.5	8.2
No	2	101	5.1	91.8
System missing		1,890	94.5	
Total		2,000	100.0	100.0

q32h R will visit traditional culture websites

Q32. Are you interested in visiting ((1)—(12)) websites in the future?
(8) Traditional culture, traditional arts, historic and cultural heritage

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	526	26.3	26.3
No	2	1,474	73.7	73.7
Total		2,000	100.0	100.0

q32h_1 R will use paid services on traditional culture websites

Q32-1. Are you interested in using any paid services or purchasing anything from ((1)—(12)) websites?
(8) Traditional culture, traditional arts, historic and cultural heritage

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	181	9.1	34.4
No	2	345	17.3	65.6

System missing	1,474	73.7	
Total	2,000	100.0	100.0

q31i R has visited tourism websites

Q31. Have you ever visited the following websites on the Internet?
(Interviewer ⇒ Read aloud the options (1)—(12) in Show Card 6 to Respondent.)
(9) Travelling, Tourism

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	359	18.0	18.0
No	2	1,641	82.1	82.1
Total		2,000	100.0	100.0

q31i_1 How satisfied with tourism websites

Q31-1. Are you satisfied with the contents of the websites in (1)—(12) that you have visited?
(9) Travelling, Tourism

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	21	1.1	5.8
Somewhat satisfied	2	154	7.7	42.9
Neither satisfied nor dissatisfied	3	136	6.8	37.9
Somewhat dissatisfied	4	41	2.1	11.4
Strongly dissatisfied	5	7	0.4	1.9
System missing		1,641	82.1	
Total		2,000	100.0	100.0

q31i_2 R has used paid services on tourism websites

Q31-2. Have you ever used any paid services at the ((1)—(12)) websites, or have you ever purchased anything from the ((1)—(12)) websites that you visited?
(9) Travelling, Tourism

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	42	2.1	11.7
No	2	317	15.9	88.3
System missing		1,641	82.1	
Total		2,000	100.0	100.0

q32i R will visit tourism websites

Q32. Are you interested in visiting ((1)—(12)) websites in the future?

(9) Travelling, Tourism

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	861	43.1	43.1
No	2	1,139	57.0	57.0
Total		2,000	100.0	100.0

q32i_1 R will use paid services on tourism websites

Q32-1. Are you interested in using any paid services or purchasing anything from ((1)—(12)) websites?

(9) Travelling, Tourism

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	333	16.7	38.7
No	2	528	26.4	61.3
System missing		1,139	57.0	
Total		2,000	100.0	100.0

q31j R has visited sports/leisure websites

Q31. Have you ever visited the following websites on the Internet?

(Interviewer ⇒ Read aloud the options (1)—(12) in Show Card 6 to Respondent.)

(10) Sports, leisure

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	313	15.7	15.7
No	2	1,687	84.4	84.4
Total		2,000	100.0	100.0

q31j_1 How satisfied with sports/leisure websites

Q31-1. Are you satisfied with the contents of the websites in (1)—(12) that you have visited?

(10) Sports, leisure

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	21	1.1	6.7
Somewhat satisfied	2	138	6.9	44.1
Neither satisfied nor dissatisfied	3	120	6.0	38.3
Somewhat dissatisfied	4	29	1.5	9.3

Strongly dissatisfied	5	5	0.3	1.6
System missing		1,687	84.4	
Total		2,000	100.0	100.0

q31j_2 R has used paid services on sports/leisure websites

Q31-2. Have you ever used any paid services at the ((1)—(12)) websites, or have you ever purchased anything from the ((1)—(12)) websites that you visited?
(10) Sports, leisure

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	45	2.3	14.4
No	2	268	13.4	85.6
System missing		1,687	84.4	
Total		2,000	100.0	100.0

q32j R will visit sports/leisure websites

Q32. Are you interested in visiting ((1)—(12)) websites in the future?
(10) Sports, leisure

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	763	38.2	38.2
No	2	1,237	61.9	61.9
Total		2,000	100.0	100.0

q32j_1 R will use paid services on sports/leisure websites

Q32-1. Are you interested in using any paid services or purchasing anything from ((1)—(12)) websites?
(10) Sports, leisure

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	301	15.1	39.4
No	2	462	23.1	60.6
System missing		1,237	61.9	
Total		2,000	100.0	100.0

q31k R has visited home and hobby websites

Q31. Have you ever visited the following websites on the Internet?
(Interviewer ⇒ Read aloud the options (1)—(12) in Show Card 6 to Respondent.)
(11) Home and hobby

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	323	16.2	16.2

No	2	1,677	83.9	83.9
Total		2,000	100.0	100.0

q31k_1 How satisfied with home and hobby websites

Q31-1. Are you satisfied with the contents of the websites in (1)—(12) that you have visited?
(11) Home and hobby

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	32	1.6	9.9
Somewhat satisfied	2	142	7.1	44.0
Neither satisfied nor dissatisfied	3	118	5.9	36.5
Somewhat dissatisfied	4	27	1.4	8.4
Strongly dissatisfied	5	4	0.2	1.2
System missing		1,677	83.9	
Total		2,000	100.0	100.0

q31k_2 R has used paid services on home and hobby websites

Q31-2. Have you ever used any paid services at the ((1)—(12)) websites, or have you ever purchased anything from the ((1)—(12)) websites that you visited?
(11) Home and hobby

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	37	1.9	11.5
No	2	286	14.3	88.5
System missing		1,677	83.9	
Total		2,000	100.0	100.0

q32k R will visit home and hobby websites

Q32. Are you interested in visiting ((1)—(12)) websites in the future?
(11) Home and hobby

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	765	38.3	38.3
No	2	1,235	61.8	61.8
Total		2,000	100.0	100.0

q32k_1 R will use paid services on home and hobby websites

Q32-1. Are you interested in using any paid services or purchasing anything from ((1)—(12)) websites?
(11) Home and hobby

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	301	15.1	39.3
No	2	464	23.2	60.7
System missing		1,235	61.8	
Total		2,000	100.0	100.0

q31l R has visited cultural facility websites

Q31. Have you ever visited the following websites on the Internet?
(Interviewer ⇒ Read aloud the options (1)—(12) in Show Card 6 to Respondent.)
(12) Cultural facilities, cultural institutions

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	119	6.0	6.0
No	2	1,881	94.1	94.1
Total		2,000	100.0	100.0

q31l_1 How satisfied with cultural facility websites

Q31-1. Are you satisfied with the contents of the websites in (1)—(12) that you have visited?
(12) Cultural facilities, cultural institutions

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	8	0.4	6.7
Somewhat satisfied	2	35	1.8	29.4
Neither satisfied nor dissatisfied	3	51	2.6	42.9
Somewhat dissatisfied	4	17	0.9	14.3
Strongly dissatisfied	5	8	0.4	6.7
System missing		1,881	94.1	
Total		2,000	100.0	100.0

q31l_2 R has used paid services on cultural facility websites

Q31-2. Have you ever used any paid services at the ((1)—(12)) websites, or have you ever purchased anything from the ((1)—(12)) websites that you visited?
(12) Cultural facilities, cultural institutions

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	9	0.5	7.6

No	2	110	5.5	92.4
System missing		1,881	94.1	
Total		2,000	100.0	100.0

q32l R will visit cultural facility websites

Q32. Are you interested in visiting ((1)—(12)) websites in the future?
(12) Cultural facilities, cultural institutions

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	406	20.3	20.3
No	2	1,594	79.7	79.7
Total		2,000	100.0	100.0

q32l_1 R will use paid services on cultural facility websites

Q32-1. Are you interested in using any paid services or purchasing anything from ((1)—(12)) websites?
(12) Cultural facilities, cultural institutions

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	127	6.4	31.3
No	2	279	14.0	68.7
System missing		1,594	79.7	
Total		2,000	100.0	100.0

q33_1 Online hobby club R is participating in(1)

Q33. [Present Show Card 5] Are you participating in the following online hobby clubs? (Please mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Literature (including book clubs, Korean language clubs)	1	19	1.0	7.4
Art (including photography/calligraphy/architecture/design)	2	23	1.2	8.9
Western Music	3	12	0.6	4.7
Traditional arts events	4	1	0.1	0.4
Dance	5	1	0.1	0.4
Theatrical plays	6	8	0.4	3.1
Movies (including videos)	7	63	3.2	24.5
Broadcasts/entertainment	8	19	1.0	7.4
Cartoon (including characters, animations)	9	14	0.7	5.4

Entertainment/playing games	10	33	1.7	12.8
Surfing the internet, computer	11	27	1.4	10.5
Home & hobby activities	12	10	0.5	3.9
Travelling	13	5	0.3	1.9
Historic heritage sites tour	14	3	0.2	1.2
Working out/exercises (sports)	15	6	0.3	2.3
Mountain climbing	16	3	0.2	1.2
Fishing	17	3	0.2	1.2
Other	18	7	0.4	2.7
Not applicable	19	1,743	87.2	
Total		2,000	100.0	100.0

q33_2 Online hobby club R is participating in(2)

Q33. [Present Show Card 5] Are you participating in the following online hobby clubs? (Please mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Art (including photography/calligraphy/architecture/design)	2	1	0.1	0.8
Western Music	3	3	0.2	2.3
Theatrical plays	6	2	0.1	1.5
Movies (including videos)	7	14	0.7	10.6
Broadcasts/entertainment	8	19	1.0	14.4
Cartoon (including characters, animations)	9	13	0.7	9.8
Entertainment/playing games	10	22	1.1	16.7
Surfing the internet, computer	11	22	1.1	16.7
Home & hobby activities	12	9	0.5	6.8
Travelling	13	3	0.2	2.3
Historic heritage sites tour	14	3	0.2	2.3
Working out/exercises (sports)	15	14	0.7	10.6
Mountain climbing	16	3	0.2	2.3
Fishing	17	1	0.1	0.8
Other	18	3	0.2	2.3
System missing		1,868	93.4	
Total		2,000	100.0	100.0

q33_3 Online hobby club R is participating in(3)

Q33. [Present Show Card 5] Are you participating in the following online hobby clubs? (Please mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Dance	5	1	0.1	1.4
Movies (including videos)	7	2	0.1	2.8
Broadcasts/entertainment	8	4	0.2	5.6
Cartoon (including characters, animations)	9	9	0.5	12.5
Entertainment/playing games	10	12	0.6	16.7
Surfing the internet, computer	11	14	0.7	19.4
Home & hobby activities	12	9	0.5	12.5
Travelling	13	5	0.3	6.9
Working out/exercises (sports)	15	7	0.4	9.7
Mountain climbing	16	4	0.2	5.6
Fishing	17	1	0.1	1.4
Other	18	4	0.2	5.6
System missing		1,928	96.4	
Total		2,000	100.0	100.0

q33_4 Online hobby club R is participating in(4)

Q33. [Present Show Card 5] Are you participating in the following online hobby clubs? (Please mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Movies (including videos)	7	1	0.1	3.0
Broadcasts/entertainment	8	1	0.1	3.0
Cartoon (including characters, animations)	9	3	0.2	9.1
Entertainment/playing games	10	4	0.2	12.1
Surfing the internet, computer	11	7	0.4	21.2
Home & hobby activities	12	6	0.3	18.2
Travelling	13	3	0.2	9.1
Working out/exercises (sports)	15	4	0.2	12.1
Mountain climbing	16	3	0.2	9.1
Other	18	1	0.1	3.0
System missing		1,967	98.4	
Total		2,000	100.0	100.0

q33_5 Online hobby club R is participating in(5)

Q33. [Present Show Card 5] Are you participating in the following online hobby clubs? (Please mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Entertainment/playing games	10	2	0.1	11.1
Surfing the internet, computer	11	3	0.2	16.7
Travelling	13	7	0.4	38.9
Working out/exercises (sports)	15	4	0.2	22.2
Mountain climbing	16	1	0.1	5.6
Fishing	17	1	0.1	5.6
System missing		1,982	99.1	
Total		2,000	100.0	100.0

q33_6 Online hobby club R is participating in(6)

Q33. [Present Show Card 5] Are you participating in the following online hobby clubs? (Please mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Broadcasts/entertainment	8	1	0.1	14.3
Surfing the internet, computer	11	1	0.1	14.3
Home & hobby activities	12	1	0.1	14.3
Travelling	13	1	0.1	14.3
Working out/exercises (sports)	15	1	0.1	14.3
Fishing	17	1	0.1	14.3
Other	18	1	0.1	14.3
System missing		1,993	99.7	
Total		2,000	100.0	100.0

q33_7 Online hobby club R is participating in(7)

Q33. [Present Show Card 5] Are you participating in the following online hobby clubs? (Please mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Surfing the internet, computer	11	1	0.1	25.0
Travelling	13	1	0.1	25.0
Historic heritage sites tour	14	1	0.1	25.0

Working out/exercises (sports)	15	1	0.1	25.0
System missing		1,996	99.8	
Total		2,000	100.0	100.0

q33_8 Online hobby club R is participating in(8)

Q33. [Present Show Card 5] Are you participating in the following online hobby clubs? (Please mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Working out/exercises (sports)	15	1	0.1	100.0
System missing		1,999	100.0	
Total		2,000	100.0	100.0

q34 R is interested in participating in online hobby clubs

Q34. Are you interested in participating in any cultural hobby club in the future?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	655	32.8	32.8
No	2	1,345	67.3	67.3
Total		2,000	100.0	100.0

q34_1_1 Online hobby club R wants to participate in(1)

Q34-1. [Present Show Card 5] In which of the following hobby clubs are you interested in participating in the future? (Please select all you are interested in. However, please exclude online (Commercial online services/Internet) clubs.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Literature (including book clubs, Korean language clubs)	1	57	2.9	8.7
Art (including photography/calligraphy/architecture/design)	2	69	3.5	10.5
Western Music	3	22	1.1	3.4
Traditional arts events	4	17	0.9	2.6
Dance	5	5	0.3	0.8
Theatrical plays	6	21	1.1	3.2
Movies (including videos)	7	116	5.8	17.7
Broadcasts/entertainment	8	21	1.1	3.2
Cartoon (including characters, animations)	9	28	1.4	4.3
Entertainment/playing games	10	32	1.6	4.9

Surfing the internet, computer	11	40	2.0	6.1
Home & hobby activities	12	53	2.7	8.1
Travelling	13	76	3.8	11.6
Historic heritage sites tour	14	7	0.4	1.1
Working out/exercises (sports)	15	50	2.5	7.6
Mountain climbing	16	21	1.1	3.2
Fishing	17	9	0.5	1.4
Other	18	4	0.2	0.6
NA	99	7	0.4	1.1
System missing		1,345	67.3	
Total		2,000	100.0	100.0

q34_1_2 Online hobby club R wants to participate in(2)

Q34-1. [Present Show Card 5] In which of the following hobby clubs are you interested in participating in the future? (Please select all you are interested in. However, please exclude online (Commercial online services/Internet) clubs.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Art (including photography/calligraphy/architecture/design)	2	16	0.8	3.8
Western Music	3	10	0.5	2.4
Traditional arts events	4	10	0.5	2.4
Theatrical plays	6	14	0.7	3.3
Movies (including videos)	7	24	1.2	5.6
Broadcasts/entertainment	8	29	1.5	6.8
Cartoon (including characters, animations)	9	22	1.1	5.2
Entertainment/playing games	10	29	1.5	6.8
Surfing the internet, computer	11	39	2.0	9.2
Home & hobby activities	12	34	1.7	8.0
Travelling	13	67	3.4	15.8
Historic heritage sites tour	14	24	1.2	5.6
Working out/exercises (sports)	15	52	2.6	12.2
Mountain climbing	16	41	2.1	9.6
Fishing	17	12	0.6	2.8
Other	18	2	0.1	0.5
System missing		1,575	78.8	
Total		2,000	100.0	100.0

q34_1_3 Online hobby club R wants to participate in(3)

Q34-1. [Present Show Card 5] In which of the following hobby clubs are you interested in participating in the future? (Please select all you are interested in. However, please exclude online (Commercial online services/Internet) clubs.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Traditional arts events	4	3	0.2	1.3
Theatrical plays	6	8	0.4	3.4
Movies (including videos)	7	12	0.6	5.0
Broadcasts/entertainment	8	2	0.1	0.8
Cartoon (including characters, animations)	9	10	0.5	4.2
Entertainment/playing games	10	10	0.5	4.2
Surfing the internet, computer	11	16	0.8	6.7
Home & hobby activities	12	18	0.9	7.6
Travelling	13	44	2.2	18.5
Historic heritage sites tour	14	17	0.9	7.1
Working out/exercises (sports)	15	44	2.2	18.5
Mountain climbing	16	34	1.7	14.3
Fishing	17	18	0.9	7.6
Other	18	2	0.1	0.8
System missing		1,762	88.1	
Total		2,000	100.0	100.0

q34_1_4 Online hobby club R wants to participate in(4)

Q34-1. [Present Show Card 5] In which of the following hobby clubs are you interested in participating in the future? (Please select all you are interested in. However, please exclude online (Commercial online services/Internet) clubs.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Dance	5	1	0.1	0.9
Theatrical plays	6	1	0.1	0.9
Movies (including videos)	7	5	0.3	4.4
Broadcasts/entertainment	8	2	0.1	1.8
Cartoon (including characters, animations)	9	2	0.1	1.8
Entertainment/playing games	10	7	0.4	6.1
Surfing the internet, computer	11	10	0.5	8.8
Home & hobby activities	12	5	0.3	4.4

Travelling	13	19	1.0	16.7
Historic heritage sites tour	14	11	0.6	9.6
Working out/exercises (sports)	15	24	1.2	21.1
Mountain climbing	16	21	1.1	18.4
Fishing	17	6	0.3	5.3
System missing		1,886	94.3	
Total		2,000	100.0	100.0

q34_1_5 Online hobby club R wants to participate in(5)

Q34-1. [Present Show Card 5] In which of the following hobby clubs are you interested in participating in the future? (Please select all you are interested in. However, please exclude online (Commercial online services/Internet) clubs.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Theatrical plays	6	1	0.1	1.8
Broadcasts/entertainment	8	1	0.1	1.8
Entertainment/playing games	10	3	0.2	5.4
Surfing the internet, computer	11	6	0.3	10.7
Home & hobby activities	12	1	0.1	1.8
Travelling	13	10	0.5	17.9
Historic heritage sites tour	14	1	0.1	1.8
Working out/exercises (sports)	15	16	0.8	28.6
Mountain climbing	16	10	0.5	17.9
Fishing	17	7	0.4	12.5
System missing		1,944	97.2	
Total		2,000	100.0	100.0

q34_1_6 Online hobby club R wants to participate in(6)

Q34-1. [Present Show Card 5] In which of the following hobby clubs are you interested in participating in the future? (Please select all you are interested in. However, please exclude online (Commercial online services/Internet) clubs.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Movies (including videos)	7	1	0.1	4.5
Entertainment/playing games	10	1	0.1	4.5
Surfing the internet, computer	11	1	0.1	4.5
Home & hobby activities	12	3	0.2	13.6
Travelling	13	3	0.2	13.6

Historic heritage sites tour	14	1	0.1	4.5
Working out/exercises (sports)	15	3	0.2	13.6
Mountain climbing	16	8	0.4	36.4
Fishing	17	1	0.1	4.5
System missing		1,978	98.9	
Total		2,000	100.0	100.0

q34_1_7 Online hobby club R wants to participate in(7)

Q34-1. [Present Show Card 5] In which of the following hobby clubs are you interested in participating in the future? (Please select all you are interested in. However, please exclude online (Commercial online services/Internet) clubs.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Cartoon (including characters, animations)	9	1	0.1	10.0
Surfing the internet, computer	11	2	0.1	20.0
Home & hobby activities	12	1	0.1	10.0
Travelling	13	1	0.1	10.0
Working out/exercises (sports)	15	4	0.2	40.0
Fishing	17	1	0.1	10.0
System missing		1,990	99.5	
Total		2,000	100.0	100.0

q34_1_8 Online hobby club R wants to participate in(8)

Q34-1. [Present Show Card 5] In which of the following hobby clubs are you interested in participating in the future? (Please select all you are interested in. However, please exclude online (Commercial online services/Internet) clubs.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Entertainment/playing games	10	1	0.1	14.3
Home & hobby activities	12	1	0.1	14.3
Travelling	13	1	0.1	14.3
Historic heritage sites tour	14	1	0.1	14.3
Mountain climbing	16	1	0.1	14.3
Fishing	17	2	0.1	28.6
System missing		1,993	99.7	
Total		2,000	100.0	100.0

q34_1_9 Online hobby club R wants to participate in(9)

Q34-1. [Present Show Card 5] In which of the following hobby clubs are you interested in participating in the future? (Please select all you are interested in. However, please exclude online (Commercial online services/Internet) clubs.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Surfing the internet, computer	11	1	0.1	33.3
Travelling	13	1	0.1	33.3
Mountain climbing	16	1	0.1	33.3
System missing		1,997	99.9	
Total		2,000	100.0	100.0

q34_1_10 Online hobby club R wants to participate in(10)

Q34-1. [Present Show Card 5] In which of the following hobby clubs are you interested in participating in the future? (Please select all you are interested in. However, please exclude online (Commercial online services/Internet) clubs.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Home & hobby activities	12	1	0.1	50.0
Fishing	17	1	0.1	50.0
System missing		1,998	99.9	
Total		2,000	100.0	100.0

q35 Taking cultural classes in addition to school education

Q35. [Present Show Card 7] Besides regular school education, have you ever taken any classes or courses on the following types of arts and culture (including the one you are currently receiving, if applicable)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	502	25.1	25.1
No	2	1,498	74.9	74.9
Total		2,000	100.0	100.0

q35_1_1 Which cultural classes did R take(1)

Q35-1. What was the class/course that you took about? (Please mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Literature	1	38	1.9	7.6
Art (including photography/calligraphy/architecture/design)	2	102	5.1	20.3

Western Music	3	34	1.7	6.8
Traditional arts events	4	41	2.1	8.2
Dance	5	13	0.7	2.6
Theatrical plays (including musicals)	6	4	0.2	0.8
Movies (including videos)	7	12	0.6	2.4
Entertainment(Acting, singing)	8	33	1.7	6.6
Cartoon (including characters, animations)	9	9	0.5	1.8
Home & hobby	10	158	7.9	31.5
Historic and cultural heritage	11	17	0.9	3.4
Other	12	41	2.1	8.2
System missing		1,498	74.9	
Total		2,000	100.0	100.0

q35_1_2 Which cultural classes did R take(2)

Q35-1. What was the class/course that you took about? (Please mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Literature	1	1	0.1	0.9
Art (including	2	5	0.3	4.5
Western Music	3	5	0.3	4.5
Traditional arts events	4	15	0.8	13.4
Dance	5	5	0.3	4.5
Theatrical plays (including musicals)	6	6	0.3	5.4
Movies (including videos)	7	5	0.3	4.5
Entertainment(Acting, singing)	8	6	0.3	5.4
Cartoon (including characters, animations)	9	2	0.1	1.8
Home & hobby	10	35	1.8	31.3
Historic and cultural heritage	11	17	0.9	15.2
Other	12	10	0.5	8.9
System missing		1,888	94.4	
Total		2,000	100.0	100.0

q35_1_3 Which cultural classes did R take(3)

Q35-1. What was the class/course that you took about? (Please mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Traditional arts events	4	2	0.1	10.5
Theatrical plays (including musicals)	6	2	0.1	10.5

Movies (including videos)	7	1	0.1	5.3
Entertainment(Acting, singing)	8	4	0.2	21.1
Home & hobby	10	4	0.2	21.1
Historic and cultural heritage	11	5	0.3	26.3
Other	12	1	0.1	5.3
System missing		1,981	99.1	
Total		2,000	100.0	100.0

q35_1_4 Which cultural classes did R take(4)

Q35-1. What was the class/course that you took about? (Please mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Theatrical plays (including musicals)	6	1	0.1	16.7
Entertainment(Acting, singing)	8	1	0.1	16.7
Home & hobby	10	3	0.2	50.0
Historic and cultural heritage	11	1	0.1	16.7
System missing		1,994	99.7	
Total		2,000	100.0	100.0

q35_1_5 Which cultural classes did R take(5)

Q35-1. What was the class/course that you took about? (Please mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Home & hobby	10	1	0.1	50.0
Historic and cultural heritage	11	1	0.1	50.0
System missing		1,998	99.9	
Total		2,000	100.0	100.0

q35_2 Reason for taking private cultural classes

Q35-2. What was the biggest reason why you received the education outside of school (including the one you are currently receiving, if applicable)? (Please select only one.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
To build knowledge and expertise in my specialty area (major)	1	73	3.7	14.5
To broaden my cultural experience and knowledge	2	118	5.9	23.5
I was interested	3	199	10.0	39.6
To relieve stress	4	37	1.9	7.4

To be better prepared for entrance exams or to improve academic performance	5	7	0.4	1.4
To develop cultural sensitivity and to cultivate emotional intelligence	6	58	2.9	11.6
Other	7	10	0.5	2.0
System missing		1,498	74.9	
Total		2,000	100.0	100.0

q35_3_1 Where did R take culture-related classes(1)

Q35-3. Where did you take the classes or courses that you listed above? (including the one you are currently receiving, if applicable) (Please mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
At a university's socio-cultural continuing education program	1	88	4.4	17.5
At a public institute (natural history museum, art museum, welfare center, etc.)	2	157	7.9	31.3
At a private cultural center (run by department store, newspaper company, etc.)	3	70	3.5	13.9
At a private institute/academy/studio	4	121	6.1	24.1
Private tutoring/being taught by someone I know	5	36	1.8	7.2
At a hobby club	6	24	1.2	4.8
Other	8	6	0.3	1.2
System missing		1,498	74.9	
Total		2,000	100.0	100.0

q35_3_2 Where did R take culture-related classes(2)

Q35-3. Where did you take the classes or courses that you listed above? (including the one you are currently receiving, if applicable) (Please mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
At a public institute (natural history museum, art museum, welfare center, etc.)	2	10	0.5	12.3
At a private cultural center (run by department store, newspaper company, etc.)	3	22	1.1	27.2
At a private institute/academy/studio	4	25	1.3	30.9
Private tutoring/being taught by someone I know	5	16	0.8	19.8
At a hobby club	6	8	0.4	9.9
System missing		1,919	96.0	
Total		2,000	100.0	100.0

q35_3_3 Where did R take culture-related classes(3)

Q35-3. Where did you take the classes or courses that you listed above? (including the one you are currently receiving, if applicable) (Please mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
At a private cultural center (run by department store, newspaper company, etc.)	3	1	0.1	7.7
At a private institute/academy/studio	4	7	0.4	53.8
Private tutoring/being taught by someone I know	5	4	0.2	30.8
At a hobby club	6	1	0.1	7.7
System missing		1,987	99.4	
Total		2,000	100.0	100.0

q35_3_4 Where did R take culture-related classes(4)

Q35-3. Where did you take the classes or courses that you listed above? (including the one you are currently receiving, if applicable) (Please mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
At a hobby club	6	3	0.2	100.0
System missing		1,997	99.9	
Total		2,000	100.0	100.0

q35_4 How satisfied with culture-related classes

Q35-4. How satisfied were you with the arts and cultural education that you received? (including the one you are currently receiving, if applicable)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	53	2.7	10.6
Somewhat satisfied	2	221	11.1	44.0
Neither satisfied nor dissatisfied	3	182	9.1	36.3
Somewhat dissatisfied	4	35	1.8	7.0
Strongly dissatisfied	5	11	0.6	2.2
System missing		1,498	74.9	
Total		2,000	100.0	100.0

q35_5 What should be done to improve culture-related classes

Q35-5. What do you think should be done before anything else to improve arts and cultural education? (including the one you are currently receiving, if applicable) (Please select only one.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Tuition should be less expensive	1	97	4.9	19.3
The content should be more substantial (Classes should be well prepared)	2	151	7.6	30.1
Lecturers/Instructors should be more professional	3	67	3.4	13.3
It should go beyond theory-oriented education	4	70	3.5	13.9
Class size should be smaller	5	18	0.9	3.6
Educational facilities and environment should be improved	6	40	2.0	8.0
There should be variety in programs	7	54	2.7	10.8
Other	8	3	0.2	0.6
NA	99	2	0.1	0.4
System missing		1,498	74.9	
Total		2,000	100.0	100.0

q36 R will take culture-related classes

Q36. Besides school education, are you interested in receiving any education related to arts and culture in the future?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	1,031	51.6	51.6
No	2	969	48.5	48.5
Total		2,000	100.0	100.0

q36_1_1 Which culture-related class is R interested in(1)

Q36-1. [Present Show Card 7] Which of the following types of arts and cultural education are you interested in? (Please mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Literature	1	85	4.3	8.2
Art (including photography/calligraphy/architecture/design)	2	249	12.5	24.2
Western Music	3	49	2.5	4.8
Traditional arts events (Korean traditional music, folk plays)	4	107	5.4	10.4

Dance	5	26	1.3	2.5
Theatrical plays (including musicals)	6	37	1.9	3.6
Movies (including videos)	7	100	5.0	9.7
Entertainment(Acting, singing)	8	49	2.5	4.8
Cartoon (including characters, animations)	9	34	1.7	3.3
Home & hobby	10	244	12.2	23.7
Historic and cultural heritage	11	31	1.6	3.0
Other	12	20	1.0	1.9
System missing		969	48.5	
Total		2,000	100.0	100.0

q36_1_2 Which culture-related class is R interested in(2)

Q36-1. [Present Show Card 7] Which of the following types of arts and cultural education are you interested in? (Please mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Art (including photography/calligraphy/architecture/design)	2	19	1.0	4.8
Western Music	3	20	1.0	5.0
Traditional arts events (Korean traditional music, folk plays)	4	45	2.3	11.3
Dance	5	14	0.7	3.5
Theatrical plays (including musicals)	6	21	1.1	5.3
Movies (including videos)	7	58	2.9	14.5
Entertainment(Acting, singing)	8	41	2.1	10.3
Cartoon (including characters, animations)	9	41	2.1	10.3
Home & hobby	10	101	5.1	25.3
Historic and cultural heritage	11	36	1.8	9.0
Other	12	3	0.2	0.8
System missing		1,601	80.1	
Total		2,000	100.0	100.0

q36_1_3 Which culture-related class is R interested in(3)

Q36-1. [Present Show Card 7] Which of the following types of arts and cultural education are you interested in? (Please mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Western Music	3	1	0.1	0.7

Traditional arts events (Korean traditional music, folk plays)	4	9	0.5	6.4
Dance	5	5	0.3	3.5
Theatrical plays (including musicals)	6	7	0.4	5.0
Movies (including videos)	7	11	0.6	7.8
Entertainment(Acting, singing)	8	19	1.0	13.5
Cartoon (including characters, animations)	9	17	0.9	12.1
Home & hobby	10	50	2.5	35.5
Historic and cultural heritage	11	22	1.1	15.6
System missing		1,859	93.0	
Total		2,000	100.0	100.0

q36_1_4 Which culture-related class is R interested in(4)

Q36-1. [Present Show Card 7] Which of the following types of arts and cultural education are you interested in? (Please mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Traditional arts events (Korean traditional music, folk plays)	4	1	0.1	2.6
Dance	5	3	0.2	7.7
Theatrical plays (including musicals)	6	1	0.1	2.6
Movies (including videos)	7	3	0.2	7.7
Entertainment(Acting, singing)	8	1	0.1	2.6
Cartoon (including characters, animations)	9	6	0.3	15.4
Home & hobby	10	17	0.9	43.6
Historic and cultural heritage	11	7	0.4	17.9
System missing		1,961	98.1	
Total		2,000	100.0	100.0

q36_1_5 Which culture-related class is R interested in(5)

Q36-1. [Present Show Card 7] Which of the following types of arts and cultural education are you interested in? (Please mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Theatrical plays (including musicals)	6	3	0.2	37.5
Movies (including videos)	7	2	0.1	25.0
Home & hobby	10	1	0.1	12.5
Historic and cultural heritage	11	2	0.1	25.0

System missing	1,992	99.6	
Total	2,000	100.0	100.0

q36_1_6 Which culture-related class is R interested in(6)

Q36-1. [Present Show Card 7] Which of the following types of arts and cultural education are you interested in? (Please mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Movies (including videos)	7	2	0.1	40.0
Entertainment(Acting, singing)	8	1	0.1	20.0
Home & hobby	10	1	0.1	20.0
Historic and cultural heritage	11	1	0.1	20.0
System missing		1,995	99.8	
Total		2,000	100.0	100.0

q36_1_7 Which culture-related class is R interested in(7)

Q36-1. [Present Show Card 7] Which of the following types of arts and cultural education are you interested in? (Please mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Entertainment(Acting, singing)	8	1	0.1	50.0
Cartoon (including characters, animations)	9	1	0.1	50.0
System missing		1,998	99.9	
Total		2,000	100.0	100.0

q36_1_8 Which culture-related class is R interested in(8)

Q36-1. [Present Show Card 7] Which of the following types of arts and cultural education are you interested in? (Please mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Cartoon (including characters, animations)	9	1	0.1	50.0
Home & hobby	10	1	0.1	50.0
System missing		1,998	99.9	
Total		2,000	100.0	100.0

q36_1_9 Which culture-related class is R interested in(9)

Q36-1. [Present Show Card 7] Which of the following types of arts and cultural education are you interested in? (Please mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Historic and cultural heritage	11	1	0.1	100.0
System missing		1,999	100.0	
Total		2,000	100.0	100.0

q37a Difficulty of taking private culture-related classes(1)

Q37. What is the biggest difficulty when you try to take arts and culture-related courses or classes outside school? (Please select only two in order of priority.)

: First

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It is costly	1	545	27.3	27.3
I don't have time for this	2	836	41.8	41.8
Contents are not substantial	3	60	3.0	3.0
There is no class/course offered that suits my interest	4	245	12.3	12.3
There is no facility offering arts/cultural education close to my residence	5	174	8.7	8.7
Inconvenient transportation	6	15	0.8	0.8
I have no one to take a class/course with me	7	32	1.6	1.6
I don't have enough information	8	78	3.9	3.9
Other	9	13	0.7	0.7
NA	99	2	0.1	0.1
Total		2,000	100.0	100.0

q37b Difficulty of taking private culture-related classes(2)

Q37. What is the biggest difficulty when you try to take arts and culture-related courses or classes outside school? (Please select only two in order of priority.)

: Second

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It is costly	1	340	17.0	17.5
I don't have time for this	2	303	15.2	15.6
Contents are not substantial	3	79	4.0	4.1
There is no class/course offered that suits my interest	4	339	17.0	17.4

There is no facility offering arts/cultural education close to my residence	5	372	18.6	19.1
Inconvenient transportation	6	101	5.1	5.2
I have no one to take a class/course with me	7	84	4.2	4.3
I don't have enough information	8	314	15.7	16.1
Other	9	15	0.8	0.8
System missing		53	2.7	
Total		2,000	100.0	100.0

q38 How helpful is arts education to cultural life

Q38. Do you think the arts and cultural education that you received from school has been helpful to your cultural life?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very helpful	1	173	8.7	8.7
Helpful	2	747	37.4	37.4
Moderately helpful	3	645	32.3	32.3
Not very helpful	4	300	15.0	15.0
Not helpful at all	5	135	6.8	6.8
Total		2,000	100.0	100.0

q39 Korean arts/culture compared to other countries

Q39. How would you rate the culture of our country compared to those of other countries in the world?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very high	1	103	5.2	5.2
Somewhat high	2	441	22.1	22.1
Neither high or low	3	940	47.0	47.0
Somewhat low	4	405	20.3	20.3
Very low	5	111	5.6	5.6
Total		2,000	100.0	100.0

q40 Cultural policy that government should emphasize

Q40. Which of the following government cultural policy programs do you think should be most emphasized in the future? (Please select only one.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Developing cultural infrastructure to expand opportunities for more people to enjoy culture	1	609	30.5	30.5

Promoting the arts by improving conditions for artistic creation, etc.	2	130	6.5	6.5
Promoting popular arts and culture/cultural industries such as film industry	3	169	8.5	8.5
Promoting the culture and tourism industry	4	132	6.6	6.6
Preserving and inheriting cultural heritage assets and traditional cultures	5	336	16.8	16.8
Exploring and developing unique and original local cultures	6	151	7.6	7.6
Expanding cultural exchanges between the South and the North, and between Korea and other countries	7	122	6.1	6.1
Providing diverse programs that would develop people's cultural sensitivity	8	314	15.7	15.7
Promoting informatization of culture	9	31	1.6	1.6
Other	10	2	0.1	0.1
NA	99	4	0.2	0.2
Total		2,000	100.0	100.0

q41 Type of cultural facility needed in current region

Q41. If there is a plan to build or expand cultural facilities in the area that you live to improve the quality of living, which of the following facilities do you think is most needed? (Please select one.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Performing arts center	1	375	18.8	18.8
Movie theatre	2	183	9.2	9.2
Library	3	144	7.2	7.2
Museum	4	165	8.3	8.3
Art Museum	5	54	2.7	2.7
Civic (or County/Neighborhood) centers	6	87	4.4	4.4
Cultural arts centers	7	295	14.8	14.8
Community welfare centers	8	351	17.6	17.6
Youth centers	9	106	5.3	5.3
Cultural centers	10	43	2.2	2.2
Private cultural centers	11	120	6.0	6.0
Continuing education or extension programs run by universities	12	53	2.7	2.7
Other	13	19	1.0	1.0
NA	99	5	0.3	0.3
Total		2,000	100.0	100.0

q42 What should government stress to promote arts

Q42. Which of the following do you think the government should place most emphasis on for the prosperity of arts? (Please select only one.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Financial supports for artists (artist organizations)	1	299	15.0	15.0
Expanding functions of government agencies which specialize in arts	2	159	8.0	8.0
Guaranteeing full freedom of artistic creation activities	3	295	14.8	14.8
Providing/expanding facilities and spaces for artists' activities	4	289	14.5	14.5
Fostering arts professionals	5	198	9.9	9.9
Expanding arts education opportunities to the general public	6	299	15.0	15.0
Expanding arts exchanges with other countries	7	102	5.1	5.1
Providing diverse arts events	8	352	17.6	17.6
Other	9	2	0.1	0.1
NA	99	5	0.3	0.3
Total		2,000	100.0	100.0

q43 Most advanced field of arts and culture

Q43. Which of the following fields of arts and culture do you think is the most advanced field in our country? (Please select only one.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Literature	1	118	5.9	5.9
Art (including photography/calligraphy/architecture/design)	2	216	10.8	10.8
Western classical music	3	43	2.2	2.2
Traditional arts events (Korean traditional music, folk plays)	4	787	39.4	39.4
Dance	5	17	0.9	0.9
Theatrical plays (including musicals)	6	101	5.1	5.1
Film making	7	390	19.5	19.5
Entertainment	8	300	15.0	15.0
Other	9	6	0.3	0.3
NA	99	22	1.1	1.1
Total		2,000	100.0	100.0

q44 Least advanced field of arts and culture

Q44. Which of the following fields of arts and culture do you think is the least advanced field in our country? (Please select only one.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Literature	1	297	14.9	14.9
Art (including photography/calligraphy/architecture/design)	2	285	14.3	14.3
Western classical music	3	362	18.1	18.1
Traditional arts events (Korean traditional music, folk plays)	4	376	18.8	18.8
Dance	5	168	8.4	8.4
Theatrical plays (including musicals)	6	200	10.0	10.0
Film making	7	217	10.9	10.9
Entertainment	8	64	3.2	3.2
Other	9	10	0.5	0.5
NA	99	21	1.1	1.1
Total		2,000	100.0	100.0

q45 What should government do to promote cultural industry

Q45. On which of the following do you think the government should place most emphasis for the prosperity of the cultural industries? (Please select only one.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Establishing a quasi-governmental agency exclusively in charge of supporting the cultural industries	1	241	12.1	12.1
Providing more opportunities for enjoying arts and culture to general public to enhance creativity	2	737	36.9	36.9
Designating and supporting cultural industry complex	3	173	8.7	8.7
Proving proper systems to encourage investment in cultural industries	4	374	18.7	18.7
Fostering cultural industry professionals	5	182	9.1	9.1
Developing motifs related to our cultural tradition and heritage	6	285	14.3	14.3
Other	7	4	0.2	0.2
NA	99	4	0.2	0.2
Total		2,000	100.0	100.0

q46 What should government do to promote tourism industry

Q46. Which of the following do you think the government should place most emphasis on for the prosperity of the culture and tourism industry? (Please select only one.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Developing/exploring resources for tourism such as things to eat, things to see, things to enjoy, etc.	1	447	22.4	22.4
Providing tourism infrastructure such as transportation, site markers, etc.	2	524	26.2	26.2
Developing unique programs for historic-cultural experience	3	742	37.1	37.1
Improving conditions that promote tourism such as encouraging people to take vacations in different months of the year	4	103	5.2	5.2
Financial supports and tax incentives for tourism business	5	78	3.9	3.9
Fostering tourism professionals	6	54	2.7	2.7
Reducing regulations on developing large-scale tourist complex	7	47	2.4	2.4
Other	8	2	0.1	0.1
NA	99	3	0.2	0.2
Total		2,000	100.0	100.0

q47 What should government do to preserve heritage

Q47. What do you think is the first thing the government should do to preserve and inherit the historic-cultural heritage and the traditional culture? (Please select only one.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Increasing the budget for the historic-cultural heritage and the traditional culture	1	439	22.0	22.0
Fostering historic-cultural heritage and traditional culture professionals	2	445	22.3	22.3
Designating more sites as historic and cultural heritage preservation sites	3	358	17.9	17.9
Providing more opportunities for historic-cultural heritage and traditional culture education	4	384	19.2	19.2
Expanding government agencies that are in charge of the historic-cultural heritage and the traditional culture	5	60	3.0	3.0
Providing more supports for social organizations related the historic-cultural heritage and the traditional culture	6	308	15.4	15.4
Other	7	3	0.2	0.2
NA	99	3	0.2	0.2
Total		2,000	100.0	100.0

a48 What should government stress to revitalize culture

Q48. Which of the following do you think the government should place most emphasis on in order to revitalize cultural activities in the area that you live? (Please select only one.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Building/expanding more cultural facilities	1	565	28.3	28.3
Providing diverse cultural events continuously	2	607	30.4	30.4
Support for cultural organizations and hobby clubs	3	122	6.1	6.1
Providing more opportunities for cultural education to the residents	4	434	21.7	21.7
Fostering cultural professionals	5	183	9.2	9.2
Introducing the responsible care management system on cultural facilities	6	84	4.2	4.2
Other	7	1	0.1	0.1
NA	99	4	0.2	0.2
Total		2,000	100.0	100.0

dq1 Respondent: Highest level of education

DQ1. What is your education level?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Elementary school graduated or below	1	163	8.2	8.2
Currently attending middle school	2	54	2.7	2.7
Middle school graduate/dropout	3	180	9.0	9.0
Currently attending high school	4	162	8.1	8.1
High school graduate/dropout	5	733	36.7	36.7
Currently attending college	6	205	10.3	10.3
College graduate/dropout	7	460	23.0	23.0
Currently attending graduate school or above	8	43	2.2	2.2
Total		2,000	100.0	100.0

dq2 Respondent: Number of family members

DQ2. How many members are in your family? (Including yourself) (Unit: persons)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	78	3.9	3.9
2	2	190	9.5	9.5
3	3	373	18.7	18.7
4	4	860	43.0	43.0

5	5	354	17.7	17.7
6	6	106	5.3	5.3
7	7	26	1.3	1.3
8	8	9	0.5	0.5
9	9	3	0.2	0.2
10	10	1	0.1	0.1
Total		2,000	100.0	100.0

dq3 Respondent: Occupation

DQ3. Which of the following best describes your job?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Senior management occupations	1	17	0.9	0.9
Professional occupations	2	88	4.4	4.4
Semi-professional occupations	3	39	2.0	2.0
Office and clerical occupations	4	149	7.5	7.5
Service/Sales occupations	5	317	15.9	15.9
Agriculture, forestry, fishing	6	20	1.0	1.0
Skilled technical occupations	7	74	3.7	3.7
Machine and equipment related occupations	8	37	1.9	1.9
Simple manual laborers	9	39	2.0	2.0
Homemakers	10	408	20.4	20.4
Students	11	372	18.6	18.6
Retirees/pensioners	12	23	1.2	1.2
Unemployed	13	113	5.7	5.7
Other	14	7	0.4	0.4
Self-employed	15	292	14.6	14.6
Public servant	16	4	0.2	0.2
Social worker	17	1	0.1	0.1
Total		2,000	100.0	100.0

dq4 Amount of monthly household income

DQ4. What is the amount of total monthly income of your family?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
500,000 won or less	1	67	3.4	3.4
510,000-1000,000 won	2	225	11.3	11.3

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1,010,000-1,500,000 won	3	447	22.4	22.4
1,510,000-2,000,000 won	4	515	25.8	25.8
2,010,000-3,000,000 won	5	489	24.5	24.5
3,010,000-4,000,000 won	6	161	8.1	8.1
4,010,000-5,000,000 won	7	57	2.9	2.9
5,010,000 won or more	8	39	2.0	2.0
Total		2,000	100.0	100.0