



Survey on Cultural Enjoyment, 2006

CODE BOOK

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SURVEY ON CULTURAL ENJOYMENT, 2006 CODE BOOK

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Study Description

<i>Study Title:</i>	Survey on Cultural Enjoyment, 2006
<i>Fieldwork Dates:</i>	21 June, 2006 ~ 21 July, 2006
<i>Principal Investigator:</i>	Cho, Hyun-Sung
<i>Producers:</i>	Ministry of Culture, Sports and Tourism ; Korea Cultural Policy Institute
<i>Sample Type:</i>	Multi-stage area probability sampling
<i>Fieldwork Institute:</i>	Korea Culture and Tourism Institute
<i>Fieldwork Methods:</i>	Face to face interview
<i>Number of Cases:</i>	3,000 (valid)
<i>Geographic Coverage:</i>	South Korea excluding Jeju
<i>Universe:</i>	Persons aged 15 and over
<i>Distributor:</i>	Korea Social Science Data Archive (KOSSDA)

Please note

In the codebook, each frequency table consists of a variable name, question, and frequency table. The first column, RESPONSE, indicates response categories and the second column, PUNCH, is a value for each response category. The third and fourth columns, FREQ and PERCENT, show the number of individuals and percentage of individuals belonging to a specific response category. The last column VALID % is the percentage of individuals who are assigned to a specific response category without missing data, such as DK (Don't know), NA (No answer), and NAP (Not applicable).

age Respondent: Age

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Late 10s	1	234	7.8	7.8
20s	2	579	19.3	19.3
30s	3	665	22.2	22.2
40s	4	635	21.2	21.2
50s	5	406	13.5	13.5
60s or older	6	481	16.0	16.0
Total		3,000	100.0	100.0

sex Respondent: Sex

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Man	1	1,482	49.4	49.4
Woman	2	1,518	50.6	50.6
Total		3,000	100.0	100.0

loc Respondent: Current residence

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Seoul	1	665	22.2	22.2
Busan	2	240	8.0	8.0
Daegu	3	162	5.4	5.4
Incheon	4	165	5.5	5.5
Gwangju	5	87	2.9	2.9
Daejeon	6	93	3.1	3.1
Ulsan	7	67	2.2	2.2
Gyeonggi	8	572	19.1	19.1
Gangwon	9	93	3.1	3.1
Chungbuk	10	96	3.2	3.2
Chungnam	11	128	4.3	4.3
Jeonbuk	12	125	4.2	4.2
Jeonnam	13	130	4.3	4.3
Gyeongbuk	14	176	5.9	5.9
Gyeongnam	15	201	6.7	6.7
Total		3,000	100.0	100.0

q1_1a Leisure activity on weekdays(1)

Q1. [Present Show Card 1] How do you usually spend your free time?

1) Weekdays

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Stroll/Sporting activities	1	422	14.1	14.1
Watching sports games	2	29	1.0	1.0
Going to see arts/cultural products (performing arts, exhibitions, movies, etc.)	3	58	1.9	1.9
Artistic creation activities	4	15	0.5	0.5
Religious practices	5	41	1.4	1.4
Resting at home/Napping	6	614	20.5	20.5
Music listening	7	54	1.8	1.8
Listening to radio	8	43	1.4	1.4
Watching television	9	831	27.7	27.7
Watching video tapes/DVDs	10	10	0.3	0.3
(Book) Reading	11	106	3.5	3.5
Reading newspapers/magazines	12	98	3.3	3.3
Studying	13	13	0.4	0.4
Browsing the Internet/Playing games	14	361	12.0	12.0
Drinking alcohol	15	57	1.9	1.9
Going to Noraebang [Karaoke], game-rooms, or game arcades	16	10	0.3	0.3
Playing board games, card games, Baduk [Go game], etc.	17	29	1.0	1.0
Hobby club, attending social gatherings, meeting friends	18	82	2.7	2.7
Mountain climbing/ fishing	19	55	1.8	1.8
Travelling	20	5	0.2	0.2
Going out or eating out with family	21	39	1.3	1.3
Shopping	22	18	0.6	0.6
Other	23	10	0.3	0.3
Total		3,000	100.0	100.0

q1_1b Leisure activity on weekdays(2)

Q1. [Present Show Card 1] How do you usually spend your free time?

1) Weekdays

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Stroll/Sporting activities	1	145	4.8	4.8
Watching sports games	2	22	0.7	0.7
Going to see arts/cultural products (performing arts, exhibitions, movies, etc.)	3	32	1.1	1.1
Artistic creation activities	4	9	0.3	0.3
Religious practices	5	24	0.8	0.8
Resting at home/Napping	6	571	19.0	19.0
Music listening	7	68	2.3	2.3
Listening to radio	8	46	1.5	1.5
Watching television	9	1,019	34.0	34.0
Watching video tapes/DVDs	10	31	1.0	1.0
(Book) Reading	11	110	3.7	3.7
Reading newspapers/magazines	12	222	7.4	7.4
Studying	13	21	0.7	0.7
Browsing the Internet/Playing games	14	241	8.0	8.0
Drinking alcohol	15	73	2.4	2.4
Going to Noraebang [Karaoke], game-rooms, or game arcades	16	22	0.7	0.7
Playing board games, card games, Baduk [Go game], etc.	17	27	0.9	0.9
Hobby club, attending social gatherings, meeting friends	18	130	4.3	4.3
Mountain climbing/ fishing	19	42	1.4	1.4
Travelling	20	7	0.2	0.2
Going out or eating out with family	21	91	3.0	3.0
Shopping	22	42	1.4	1.4
Other	23	3	0.1	0.1
System missing		2	0.1	
Total		3,000	100.0	100.0

q1_1c Leisure activity on weekdays(3)

Q1. [Present Show Card 1] How do you usually spend your free time?

1) Weekdays

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Stroll/Sporting activities	1	218	7.3	7.3
Watching sports games	2	15	0.5	0.5
Going to see arts/cultural products (performing arts, exhibitions, movies, etc.)	3	40	1.3	1.3
Artistic creation activities	4	5	0.2	0.2
Religious practices	5	21	0.7	0.7
Resting at home/Napping	6	435	14.5	14.7
Music listening	7	144	4.8	4.9
Listening to radio	8	58	1.9	2.0
Watching television	9	443	14.8	14.9
Watching video tapes/DVDs	10	26	0.9	0.9
(Book) Reading	11	100	3.3	3.4
Reading newspapers/magazines	12	290	9.7	9.8
Studying	13	20	0.7	0.7
Browsing the Internet/Playing games	14	195	6.5	6.6
Drinking alcohol	15	132	4.4	4.5
Going to Noraebang [Karaoke], game-rooms, or game arcades	16	44	1.5	1.5
Playing board games, card games, Baduk [Go game], etc.	17	28	0.9	0.9
Hobby club, attending social gatherings, meeting friends	18	292	9.7	9.8
Mountain climbing/ fishing	19	39	1.3	1.3
Travelling	20	33	1.1	1.1
Going out or eating out with family	21	315	10.5	10.6
Shopping	22	67	2.2	2.3
Other	23	6	0.2	0.2
System missing		34	1.1	
Total		3,000	100.0	100.0

q1_2a Leisure activity on weekend/holidays(1)

Q1. [Present Show Card 1] How do you usually spend your free time?

2) Weekends/holidays

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Stroll/Sporting activities	1	381	12.7	12.7
Watching sports games	2	31	1.0	1.0
Going to see arts/cultural products (performing arts, exhibitions, movies, etc.)	3	156	5.2	5.2
Artistic creation activities	4	6	0.2	0.2
Religious practices	5	263	8.8	8.8
Resting at home/Napping	6	388	12.9	12.9
Music listening	7	20	0.7	0.7
Listening to radio	8	12	0.4	0.4
Watching television	9	405	13.5	13.5
Watching video tapes/DVDs	10	9	0.3	0.3
(Book) Reading	11	46	1.5	1.5
Reading newspapers/magazines	12	19	0.6	0.6
Studying	13	6	0.2	0.2
Browsing the Internet/Playing games	14	206	6.9	6.9
Drinking alcohol	15	63	2.1	2.1
Going to Noraebang [Karaoke], game-rooms, or game arcades	16	24	0.8	0.8
Playing board games, card games, Baduk [Go game], etc.	17	18	0.6	0.6
Hobby club, attending social gatherings, meeting friends	18	191	6.4	6.4
Mountain climbing/ fishing	19	279	9.3	9.3
Travelling	20	126	4.2	4.2
Going out or eating out with family	21	210	7.0	7.0
Shopping	22	129	4.3	4.3
Other	23	12	0.4	0.4
Total		3,000	100.0	100.0

q1_2b Leisure activity on weekend/holidays(2)

Q1. [Present Show Card 1] How do you usually spend your free time?

2) Weekends/holidays

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Stroll/Sporting activities	1	160	5.3	5.3
Watching sports games	2	33	1.1	1.1
Going to see arts/cultural products (performing arts, exhibitions, movies, etc.)	3	132	4.4	4.4
Artistic creation activities	4	7	0.2	0.2
Religious practices	5	72	2.4	2.4
Resting at home/Napping	6	417	13.9	13.9
Music listening	7	45	1.5	1.5
Listening to radio	8	29	1.0	1.0
Watching television	9	616	20.5	20.5
Watching video tapes/DVDs	10	32	1.1	1.1
(Book) Reading	11	58	1.9	1.9
Reading newspapers/magazines	12	61	2.0	2.0
Studying	13	17	0.6	0.6
Browsing the Internet/Playing games	14	161	5.4	5.4
Drinking alcohol	15	75	2.5	2.5
Going to Noraebang [Karaoke], game-rooms, or game arcades	16	43	1.4	1.4
Playing board games, card games, Baduk [Go game], etc.	17	35	1.2	1.2
Hobby club, attending social gatherings, meeting friends	18	210	7.0	7.0
Mountain climbing/ fishing	19	177	5.9	5.9
Travelling	20	181	6.0	6.0
Going out or eating out with family	21	266	8.9	8.9
Shopping	22	168	5.6	5.6
Other	23	4	0.1	0.1
System missing		1	0.0	
Total		3,000	100.0	100.0

q1_2c Leisure activity on weekend/holidays(3)

Q1. [Present Show Card 1] How do you usually spend your free time?

2) Weekends/holidays

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Stroll/Sporting activities	1	202	6.7	6.8
Watching sports games	2	24	0.8	0.8
Going to see arts/cultural products (performing arts, exhibitions, movies, etc.)	3	131	4.4	4.4
Artistic creation activities	4	5	0.2	0.2
Religious practices	5	55	1.8	1.9
Resting at home/Napping	6	374	12.5	12.6
Music listening	7	58	1.9	2.0
Listening to radio	8	26	0.9	0.9
Watching television	9	408	13.6	13.7
Watching video tapes/DVDs	10	37	1.2	1.2
(Book) Reading	11	38	1.3	1.3
Reading newspapers/magazines	12	93	3.1	3.1
Studying	13	13	0.4	0.4
Browsing the Internet/Playing games	14	139	4.6	4.7
Drinking alcohol	15	74	2.5	2.5
Going to Noraebang [Karaoke], game-rooms, or game arcades	16	46	1.5	1.5
Playing board games, card games, Baduk [Go game], etc.	17	28	0.9	0.9
Hobby club, attending social gatherings, meeting friends	18	311	10.4	10.5
Mountain climbing/ fishing	19	108	3.6	3.6
Travelling	20	197	6.6	6.6
Going out or eating out with family	21	418	13.9	14.1
Shopping	22	183	6.1	6.2
Other	23	4	0.1	0.1
System missing		28	0.9	
Total		3,000	100.0	100.0

q2_1 Average leisure time: Weekdays

Q2. How many hours of free time do you usually have in a day? (Free time refers to time that you can spend away from working, sleeping, eating, commuting, school, and domestic chores.)

1) Weekdays

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Less than 1 hour	1	188	6.3	6.3
1 hour to less than 1.5 hours	2	391	13.0	13.0
1.5 hour to less than 2 hours	3	553	18.4	18.4
2 hour to less than 2.5 hours	4	437	14.6	14.6
2.5 hour to less than 3 hours	5	576	19.2	19.2
3 hour to less than 3.5 hours	6	323	10.8	10.8
3.5 hour to less than 4 hours	7	119	4.0	4.0
4 hour to less than 4.5 hours	8	109	3.6	3.6
4.5 hour to less than 5 hours	9	77	2.6	2.6
5 hours or longer	10	227	7.6	7.6
Total		3,000	100.0	100.0

q2_2 Average leisure time: Weekend

Q2. How many hours of free time do you usually have in a day? (Free time refers to time that you can spend away from working, sleeping, eating, commuting, school, and domestic chores.)

2) Weekends/holidays

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Less than 2 hour	1	226	7.5	7.5
2 hours to less than 3 hours	2	376	12.5	12.5
3 hours to less than 4 hours	3	503	16.8	16.8
4 hours to less than 5 hours	4	393	13.1	13.1
5 hours to less than 6 hours	5	660	22.0	22.0
6 hours to less than 7 hours	6	333	11.1	11.1
7 hours to less than 8 hours	7	143	4.8	4.8
8 hours to less than 9 hours	8	167	5.6	5.6
9 hours to less than 10 hours	9	53	1.8	1.8
10 hours or longer	10	146	4.9	4.9
Total		3,000	100.0	100.0

q3 Monthly spending on leisure activity

Q3. How much money does your family usually spend on leisure activities in a month?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Less than 50,000 won	1	520	17.3	17.3
50,000 won to less than 100,000 won	2	774	25.8	25.8
100,000 won to less than 150,000 won	3	605	20.2	20.2
150,000 won to less than 200,000 won	4	369	12.3	12.3
200,000 won to less than 250,000 won	5	327	10.9	10.9
250,000 won to less than 300,000 won	6	178	5.9	5.9
300,000 won to less than 350,000 won	7	77	2.6	2.6
350,000 won to less than 400,000 won	8	49	1.6	1.6
400,000 won to less than 450,000 won	9	32	1.1	1.1
450,000 won to less than 500,000 won	10	30	1.0	1.0
500,000 won to less than 550,000 won	11	17	0.6	0.6
550,000 won to less than 600,000 won	12	8	0.3	0.3
600,000 won to less than 650,000 won	13	4	0.1	0.1
650,000 won to less than 700,000 won	14	1	0.0	0.0
700,000 won or more	15	9	0.3	0.3
Total		3,000	100.0	100.0

q4_1a Leisure activity R wants to do on weekdays(1)

Q4. [Present Show Card 1] If you had more time and money that you could spend freely, what would you like to do during your free time?

1) Weekdays

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Stroll/Sporting activities	1	723	24.1	24.1
Watching sports games	2	85	2.8	2.8
Going to see arts/cultural products (performing arts, exhibitions, movies, etc.)	3	292	9.7	9.7
Artistic creation activities	4	75	2.5	2.5
Religious practices	5	48	1.6	1.6
Resting at home/Napping	6	202	6.7	6.7
Music listening	7	50	1.7	1.7
Listening to radio	8	11	0.4	0.4
Watching television	9	164	5.5	5.5

Watching video tapes/DVDs	10	17	0.6	0.6
(Book) Reading	11	51	1.7	1.7
Reading newspapers/magazines	12	28	0.9	0.9
Studying	13	25	0.8	0.8
Browsing the Internet/Playing games	14	132	4.4	4.4
Drinking alcohol	15	37	1.2	1.2
Going to Noraebang [Karaoke], game-rooms, or game arcades	16	49	1.6	1.6
Playing board games, card games, Baduk [Go game], etc.	17	15	0.5	0.5
Hobby club, attending social gatherings, meeting friends	18	220	7.3	7.3
Mountain climbing/ fishing	19	175	5.8	5.8
Travelling	20	369	12.3	12.3
Going out or eating out with family	21	108	3.6	3.6
Shopping	22	116	3.9	3.9
Other	23	8	0.3	0.3
Total		3,000	100.0	100.0

q4_1b Leisure activity R wants to do on weekdays(2)

Q4. [Present Show Card 1] If you had more time and money that you could spend freely, what would you like to do during your free time?

1) Weekdays

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Stroll/Sporting activities	1	243	8.1	8.1
Watching sports games	2	114	3.8	3.8
Going to see arts/cultural products (performing arts, exhibitions, movies, etc.)	3	284	9.5	9.5
Artistic creation activities	4	76	2.5	2.5
Religious practices	5	30	1.0	1.0
Resting at home/Napping	6	205	6.8	6.8
Music listening	7	63	2.1	2.1
Listening to radio	8	18	0.6	0.6
Watching television	9	268	8.9	8.9
Watching video tapes/DVDs	10	42	1.4	1.4
(Book) Reading	11	96	3.2	3.2
Reading newspapers/magazines	12	57	1.9	1.9
Studying	13	27	0.9	0.9
Browsing the Internet/Playing games	14	113	3.8	3.8

Drinking alcohol	15	58	1.9	1.9
Going to Noraebang [Karaoke], game-rooms, or game arcades	16	73	2.4	2.4
Playing board games, card games, Baduk [Go game], etc.	17	27	0.9	0.9
Hobby club, attending social gatherings, meeting friends	18	341	11.4	11.4
Mountain climbing/ fishing	19	188	6.3	6.3
Travelling	20	273	9.1	9.1
Going out or eating out with family	21	205	6.8	6.8
Shopping	22	193	6.4	6.4
Other	23	3	0.1	0.1
System missing		3	0.1	
Total		3,000	100.0	100.0

q4_1c Leisure activity R wants to do on weekdays(3)

Q4. [Present Show Card 1] If you had more time and money that you could spend freely, what would you like to do during your free time?

1) Weekdays

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Stroll/Sporting activities	1	232	7.7	7.8
Watching sports games	2	74	2.5	2.5
Going to see arts/cultural products (performing arts, exhibitions, movies, etc.)	3	216	7.2	7.3
Artistic creation activities	4	49	1.6	1.6
Religious practices	5	28	0.9	0.9
Resting at home/Napping	6	191	6.4	6.4
Music listening	7	83	2.8	2.8
Listening to radio	8	24	0.8	0.8
Watching television	9	219	7.3	7.4
Watching video tapes/DVDs	10	68	2.3	2.3
(Book) Reading	11	67	2.2	2.3
Reading newspapers/magazines	12	71	2.4	2.4
Studying	13	28	0.9	0.9
Browsing the Internet/Playing games	14	128	4.3	4.3
Drinking alcohol	15	56	1.9	1.9
Going to Noraebang [Karaoke], game-rooms, or game arcades	16	76	2.5	2.6
Playing board games, card games, Baduk [Go game], etc.	17	24	0.8	0.8

Hobby club, attending social gatherings, meeting friends	18	381	12.7	12.8
Mountain climbing/ fishing	19	172	5.7	5.8
Travelling	20	218	7.3	7.3
Going out or eating out with family	21	309	10.3	10.4
Shopping	22	253	8.4	8.5
Other	23	7	0.2	0.2
System missing		26	0.9	
Total		3,000	100.0	100.0

q4_2a Leisure activity R wants to do on weekend/holidays(1)

Q4. [Present Show Card 1] If you had more time and money that you could spend freely, what would you like to do during your free time?

2) Weekends/holidays

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Stroll/Sporting activities	1	292	9.7	9.7
Watching sports games	2	59	2.0	2.0
Going to see arts/cultural products (performing arts, exhibitions, movies, etc.)	3	193	6.4	6.4
Artistic creation activities	4	41	1.4	1.4
Religious practices	5	132	4.4	4.4
Resting at home/Napping	6	77	2.6	2.6
Music listening	7	10	0.3	0.3
Listening to radio	8	2	0.1	0.1
Watching television	9	57	1.9	1.9
Watching video tapes/DVDs	10	10	0.3	0.3
(Book) Reading	11	22	0.7	0.7
Reading newspapers/magazines	12	10	0.3	0.3
Studying	13	11	0.4	0.4
Browsing the Internet/Playing games	14	74	2.5	2.5
Drinking alcohol	15	27	0.9	0.9
Going to Noraebang [Karaoke], game-rooms, or game arcades	16	50	1.7	1.7
Playing board games, card games, Baduk [Go game], etc.	17	11	0.4	0.4
Hobby club, attending social gatherings, meeting friends	18	151	5.0	5.0
Mountain climbing/ fishing	19	335	11.2	11.2
Travelling	20	1,055	35.2	35.2
Going out or eating out with family	21	158	5.3	5.3

Shopping	22	213	7.1	7.1
Other	23	10	0.3	0.3
Total		3,000	100.0	100.0

q4_2b Leisure activity R wants to do on weekend/holidays(2)

Q4. [Present Show Card 1] If you had more time and money that you could spend freely, what would you like to do during your free time?

2) Weekends/holidays

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Stroll/Sporting activities	1	177	5.9	5.9
Watching sports games	2	68	2.3	2.3
Going to see arts/cultural products (performing arts, exhibitions, movies, etc.)	3	206	6.9	6.9
Artistic creation activities	4	39	1.3	1.3
Religious practices	5	42	1.4	1.4
Resting at home/Napping	6	92	3.1	3.1
Music listening	7	21	0.7	0.7
Listening to radio	8	4	0.1	0.1
Watching television	9	100	3.3	3.3
Watching video tapes/DVDs	10	18	0.6	0.6
(Book) Reading	11	36	1.2	1.2
Reading newspapers/magazines	12	19	0.6	0.6
Studying	13	8	0.3	0.3
Browsing the Internet/Playing games	14	54	1.8	1.8
Drinking alcohol	15	51	1.7	1.7
Going to Noraebang [Karaoke], game-rooms, or game arcades	16	48	1.6	1.6
Playing board games, card games, Baduk [Go game], etc.	17	26	0.9	0.9
Hobby club, attending social gatherings, meeting friends	18	277	9.2	9.3
Mountain climbing/ fishing	19	376	12.5	12.6
Travelling	20	685	22.8	22.9
Going out or eating out with family	21	303	10.1	10.1
Shopping	22	336	11.2	11.2
Other	23	7	0.2	0.2
System missing		7	0.2	
Total		3,000	100.0	100.0

q4_2c Leisure activity R wants to do on weekend/holidays(3)

Q4. [Present Show Card 1] If you had more time and money that you could spend freely, what would you like to do during your free time?

2) Weekends/holidays

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Stroll/Sporting activities	1	206	6.9	6.9
Watching sports games	2	95	3.2	3.2
Going to see arts/cultural products (performing arts, exhibitions, movies, etc.)	3	284	9.5	9.6
Artistic creation activities	4	39	1.3	1.3
Religious practices	5	43	1.4	1.4
Resting at home/Napping	6	139	4.6	4.7
Music listening	7	43	1.4	1.4
Listening to radio	8	9	0.3	0.3
Watching television	9	96	3.2	3.2
Watching video tapes/DVDs	10	33	1.1	1.1
(Book) Reading	11	31	1.0	1.0
Reading newspapers/magazines	12	20	0.7	0.7
Studying	13	14	0.5	0.5
Browsing the Internet/Playing games	14	58	1.9	2.0
Drinking alcohol	15	25	0.8	0.8
Going to Noraebang [Karaoke], game-rooms, or game arcades	16	59	2.0	2.0
Playing board games, card games, Baduk [Go game], etc.	17	27	0.9	0.9
Hobby club, attending social gatherings, meeting friends	18	354	11.8	11.9
Mountain climbing/ fishing	19	209	7.0	7.0
Travelling	20	411	13.7	13.8
Going out or eating out with family	21	423	14.1	14.2
Shopping	22	345	11.5	11.6
Other	23	8	0.3	0.3
System missing		29	1.0	
Total		3,000	100.0	100.0

q5_1 Difficulty of spending leisure time on weekdays

Q5. What is the biggest difficulty you experience when you try to spend your leisure time doing the activities you like?

1) Weekdays

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It is financially burdensome	1	1,087	36.2	36.2
I don't have time to enjoy leisure	2	1,384	46.1	46.1
There are not many facilities for the activity	3	199	6.6	6.6
There are not many programs for the activity	4	155	5.2	5.2
Lack of relevant information	5	105	3.5	3.5
I have no one to do with	6	58	1.9	1.9
Other	7	1	0.0	0.0
None	98	11	0.4	0.4
Total		3,000	100.0	100.0

q5_2 Difficulty of spending leisure time on weekend

Q5. What is the biggest difficulty you experience when you try to spend your leisure time doing the activities you like?

2) Weekends/holidays

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It is financially burdensome	1	1,460	48.7	48.7
I don't have time to enjoy leisure	2	605	20.2	20.2
There are not many facilities for the activity	3	342	11.4	11.4
There are not many programs for the activity	4	250	8.3	8.3
Lack of relevant information	5	226	7.5	7.5
I have no one to do with	6	103	3.4	3.4
Other	7	3	0.1	0.1
None	98	11	0.4	0.4
Total		3,000	100.0	100.0

q6 R has attended cultural events

Q6. [Present Show Card 2] In the past 1 year (June 1st, 2005—May 31st, 2006), how many times have you been to the following arts and cultural events? (Interviewer instruction: Read aloud the options (1)—(8) in Show Card 2 to Respondent.) (If you have never been to any cultural event in the past 1 year, please answer “zero (0) times.”)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Have been to	1	1,973	65.8	65.8
Never been to	2	1,027	34.2	34.2
Total		3,000	100.0	100.0

q6a Cultural event R has been to: Literary events

Q6. [Present Show Card 2] In the past 1 year (June 1st, 2005—May 31st, 2006), how many times have you been to the following arts and cultural events? (Interviewer instruction: Read aloud the options (1)—(8) in Show Card 2 to Respondent.) (If you have never been to any cultural event in the past 1 year, please answer “zero (0) times.”)

(1) Literary events (illustrated poems exhibitions, book fairs, “Meet the author” events)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
No	0	1,840	61.3	93.3
Yes	1	133	4.4	6.7
NAP	8	1,027	34.2	
Total		3,000	100.0	100.0

q6a1 Number of attendances: Literary events

Q6. Number of Attendance

(1) Literary events (illustrated poems exhibitions, book fairs, “Meet the author” events)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Never attended literary events	0	2,867	95.6	95.6
1 time	1	64	2.1	2.1
2 times	2	36	1.2	1.2
3 times	3	13	0.4	0.4
More than 4 times	4	20	0.7	0.7
Total		3,000	100.0	100.0

q6a_1_1 Location of literary events(1)

Q6-1. Where did the event(s) take place? (Please mark all that apply.)

(1) Literary events (illustrated poems exhibitions, book fairs, "Meet the author" events)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
City/Province where I live	1	104	3.5	78.2
City/Province where I don't live	2	28	0.9	21.1
Foreign country	3	1	0.0	0.8
System missing		2,867	95.6	
Total		3,000	100.0	100.0

q6a_1_2 Location of literary events(2)

Q6-1. Where did the event(s) take place? (Please mark all that apply.)

(1) Literary events (illustrated poems exhibitions, book fairs, "Meet the author" events)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
City/Province where I don't live	2	3	0.1	100.0
System missing		2,997	99.9	
Total		3,000	100.0	100.0

q6a_2_1 How did R go to literary event(1)

Q6-2. How did you go to the event(s)? (Please mark all that apply.)

(1) Literary events (illustrated poems exhibitions, book fairs, "Meet the author" events)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I bought tickets.	1	56	1.9	42.1
I had complementary tickets.	2	32	1.1	24.1
It was a free event.	3	45	1.5	33.8
System missing		2,867	95.6	
Total		3,000	100.0	100.0

q6a_2_2 How did R go to literary event(2)

Q6-2. How did you go to the event(s)? (Please mark all that apply.)

(1) Literary events (illustrated poems exhibitions, book fairs, "Meet the author" events)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I bought tickets.	1	2	0.1	22.2
I had complementary tickets.	2	4	0.1	44.4

It was a free event.	3	3	0.1	33.3
System missing		2,991	99.7	
Total		3,000	100.0	100.0

q6a_2_3 How did R go to literary event(3)

Q6-2. How did you go to the event(s)? (Please mark all that apply.)

(1) Literary events (illustrated poems exhibitions, book fairs, "Meet the author" events)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It was a free event.	3	2	0.1	100.0
System missing		2,998	99.9	
Total		3,000	100.0	100.0

q6a_3 With whom R goes to literary events

Q6-3. With whom did you mainly go to the events? (Please select only one.)

(1) Literary events (illustrated poems exhibitions, book fairs, "Meet the author" events)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Alone	1	8	0.3	6.0
Family member(s)	2	62	2.1	46.6
Friends	3	58	1.9	43.6
Hobby club members	4	5	0.2	3.8
System missing		2,867	95.6	
Total		3,000	100.0	100.0

q6a_4 Who decides going to literary events

Q6-4. Who is the person that usually decides to go to the events? (Please select only one.)

(1) Literary events (illustrated poems exhibitions, book fairs, "Meet the author" events)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Myself	1	97	3.2	72.9
Spouse	2	15	0.5	11.3
Children	3	6	0.2	4.5
Friends	4	12	0.4	9.0
Other	5	3	0.1	2.3
System missing		2,867	95.6	
Total		3,000	100.0	100.0

q6a_5 How satisfied with literary events

Q6-5. How satisfied were you with the arts event you attended?

(1) Literary events (illustrated poems exhibitions, book fairs, "Meet the author" events)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	17	0.6	12.8
Somewhat satisfied	2	78	2.6	58.6
Neither satisfied nor dissatisfied	3	31	1.0	23.3
Somewhat dissatisfied	4	7	0.2	5.3
System missing		2,867	95.6	
Total		3,000	100.0	100.0

q6a_6 What should be done to improve literary events

Q6-6. What do you think should be done before anything else to improve the arts event you attended?

(1) Literary events (illustrated poems exhibitions, book fairs, "Meet the author" events)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Quality of the work should be better than that	1	33	1.1	24.8
Ticket price should be less expensive	2	15	0.5	11.3
It should be held more often	3	31	1.0	23.3
It should be held somewhere close	4	23	0.8	17.3
It should provide more information	5	16	0.5	12.0
There should be more easy-to-understand events	6	14	0.5	10.5
None	98	1	0.0	0.8
System missing		2,867	95.6	
Total		3,000	100.0	100.0

q6b Cultural events R has been to: Arts exhibitions

Q6. [Present Show Card 2] In the past 1 year (June 1st, 2005—May 31st, 2006), how many times have you been to the following arts and cultural events? (Interviewer instruction: Read aloud the options (1)—(8) in Show Card 2 to Respondent.) (If you have never been to any cultural event in the past 1 year, please answer "zero (0) times.")

(2) Art (including photography/calligraphy/architecture/design) exhibitions

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
No	0	1,769	59.0	89.7
Yes	1	204	6.8	10.3
NAP	8	1,027	34.2	
Total		3,000	100.0	100.0

q6b1 Number of attendances: Arts exhibitions

Q6. Number of Attendance

(2) Art (including photography/calligraphy/architecture/design) exhibitions

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Never attended art exhibitions	0	2,796	93.2	93.2
1 time	1	105	3.5	3.5
2 times	2	56	1.9	1.9
3 times	3	16	0.5	0.5
More than 4 times	4	27	0.9	0.9
Total		3,000	100.0	100.0

q6b_1_1 Location of art exhibitions(1)

Q6-1. Where did the event(s) take place? (Please mark all that apply.)

(2) Art (including photography/calligraphy/architecture/design) exhibitions

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
City/Province where I live	1	160	5.3	78.4
City/Province where I don't live	2	43	1.4	21.1
Foreign country	3	1	0.0	0.5
System missing		2,796	93.2	
Total		3,000	100.0	100.0

q6b_1_2 Location of art exhibitions(2)

Q6-1. Where did the event(s) take place? (Please mark all that apply.)

(2) Art (including photography/calligraphy/architecture/design) exhibitions

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
City/Province where I don't live	2	13	0.4	100.0
System missing		2,987	99.6	
Total		3,000	100.0	100.0

q6b_2_1 How did R go to art exhibitions(1)

Q6-2. How did you go to the event(s)? (Please mark all that apply.)

(2) Art (including photography/calligraphy/architecture/design) exhibitions

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I bought tickets.	1	91	3.0	44.6

I had complementary tickets.	2	36	1.2	17.6
It was a free event.	3	77	2.6	37.7
System missing		2,796	93.2	
Total		3,000	100.0	100.0

q6b_2_2 How did R go to art exhibitions(2)

Q6-2. How did you go to the event(s)? (Please mark all that apply.)
(2) Art (including photography/calligraphy/architecture/design) exhibitions

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I bought tickets.	1	2	0.1	20.0
I had complementary tickets.	2	2	0.1	20.0
It was a free event.	3	5	0.2	50.0
I received tickets as gifts	4	1	0.0	10.0
System missing		2,990	99.7	
Total		3,000	100.0	100.0

q6b_2_3 How did R go to art exhibitions(3)

Q6-2. How did you go to the event(s)? (Please mark all that apply.)
(2) Art (including photography/calligraphy/architecture/design) exhibitions

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It was a free event.	3	1	0.0	100.0
System missing		2,999	100.0	
Total		3,000	100.0	100.0

q6b_3 With whom R goes to art exhibitions

Q6-3. With whom did you mainly go to the events? (Please select only one.)
(2) Art (including photography/calligraphy/architecture/design) exhibitions

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Alone	1	12	0.4	5.9
Family member(s)	2	81	2.7	39.7
Friends	3	103	3.4	50.5
Hobby club members	4	8	0.3	3.9
System missing		2,796	93.2	
Total		3,000	100.0	100.0

q6b_4 Who decides going to art exhibitions

Q6-4. Who is the person that usually decides to go to the events? (Please select only one.)
(2) Art (including photography/calligraphy/architecture/design) exhibitions

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Myself	1	145	4.8	71.1
Spouse	2	15	0.5	7.4
Children	3	11	0.4	5.4
Friends	4	30	1.0	14.7
Other	5	3	0.1	1.5
System missing		2,796	93.2	
Total		3,000	100.0	100.0

q6b_5 How satisfied with art exhibitions

Q6-5. How satisfied were you with the arts event you attended?
(2) Art (including photography/calligraphy/architecture/design) exhibitions

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	35	1.2	17.2
Somewhat satisfied	2	116	3.9	56.9
Neither satisfied nor dissatisfied	3	47	1.6	23.0
Somewhat dissatisfied	4	6	0.2	2.9
System missing		2,796	93.2	
Total		3,000	100.0	100.0

q6b_6 What should be done to improve art exhibitions

Q6-6. What do you think should be done before anything else to improve the arts event you attended?
(2) Art (including photography/calligraphy/architecture/design) exhibitions

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Quality of the work should be better than that	1	30	1.0	14.7
Ticket price should be less expensive	2	33	1.1	16.2
It should be held more often	3	48	1.6	23.5
It should be held somewhere close	4	49	1.6	24.0
It should provide more information	5	28	0.9	13.7
There should be more easy-to-understand events	6	14	0.5	6.9
None	98	2	0.1	1.0
System missing		2,796	93.2	
Total		3,000	100.0	100.0

q6c Cultural events R has been to: Classical music concerts/Operas

Q6. [Present Show Card 2] In the past 1 year (June 1st, 2005—May 31st, 2006), how many times have you been to the following arts and cultural events? (Interviewer instruction: Read aloud the options (1)—(8) in Show Card 2 to Respondent.) (If you have never been to any cultural event in the past 1 year, please answer “zero (0) times.”)

(3) Classical music concerts/recitals/operas

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
No	0	1,866	62.2	94.6
Yes	1	107	3.6	5.4
NAP	8	1,027	34.2	
Total		3,000	100.0	100.0

q6c1 Number of attendances: Classical music concerts/Operas

Q6. Number of Attendance

(3) Classical music concerts/recitals/operas

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Never attended classical music concerts/operas	0	2,893	96.4	96.4
1 time	1	63	2.1	2.1
2 times	2	17	0.6	0.6
3 times	3	11	0.4	0.4
More than 4 times	4	16	0.5	0.5
Total		3,000	100.0	100.0

q6c_1_1 Location of classical music concerts/operas(1)

Q6-1. Where did the event(s) take place? (Please mark all that apply.)

(3) Classical music concerts/recitals/operas

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
City/Province where I live	1	78	2.6	72.9
City/Province where I don't live	2	29	1.0	27.1
System missing		2,893	96.4	
Total		3,000	100.0	100.0

q6c_1_2 Location of classical music concerts/operas(2)

Q6-1. Where did the event(s) take place? (Please mark all that apply.)

(3) Classical music concerts/recitals/operas

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
City/Province where I live	1	1	0.0	50.0
City/Province where I don't live	2	1	0.0	50.0
System missing		2,998	99.9	
Total		3,000	100.0	100.0

q6c_2_1 How did R go to classical music concerts/operas(1)

Q6-2. How did you go to the event(s)? (Please mark all that apply.)

(3) Classical music concerts/recitals/operas

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I bought tickets.	1	59	2.0	55.1
I had complementary tickets.	2	37	1.2	34.6
It was a free event.	3	10	0.3	9.3
I received tickets as gifts	4	1	0.0	0.9
System missing		2,893	96.4	
Total		3,000	100.0	100.0

q6c_2_2 How did R go to classical music concerts/operas(2)

Q6-2. How did you go to the event(s)? (Please mark all that apply.)

(3) Classical music concerts/recitals/operas

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I had complementary tickets.	2	4	0.1	66.7
It was a free event.	3	2	0.1	33.3
System missing		2,994	99.8	
Total		3,000	100.0	100.0

q6c_3 With whom R goes to classical music concerts/operas

Q6-3. With whom did you mainly go to the events? (Please select only one.)

(3) Classical music concerts/recitals/operas

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Alone	1	2	0.1	1.9

Family member(s)	2	60	2.0	56.1
Friends	3	42	1.4	39.3
Hobby club members	4	3	0.1	2.8
System missing		2,893	96.4	
Total		3,000	100.0	100.0

q6c_4 Who decides going to classical music concerts/operas

Q6-4. Who is the person that usually decides to go to the events? (Please select only one.)
(3) Classical music concerts/recitals/operas

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Myself	1	71	2.4	66.4
Spouse	2	14	0.5	13.1
Children	3	8	0.3	7.5
Friends	4	10	0.3	9.3
Other	5	4	0.1	3.7
System missing		2,893	96.4	
Total		3,000	100.0	100.0

q6c_5 How satisfied with classical music concerts/operas

Q6-5. How satisfied were you with the arts event you attended?
(3) Classical music concerts/recitals/operas

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	32	1.1	29.9
Somewhat satisfied	2	56	1.9	52.3
Neither satisfied nor dissatisfied	3	17	0.6	15.9
Somewhat dissatisfied	4	2	0.1	1.9
System missing		2,893	96.4	
Total		3,000	100.0	100.0

q6c_6 What should be done to improve classical music concerts/operas

Q6-6. What do you think should be done before anything else to improve the arts event you attended?
(3) Classical music concerts/recitals/operas

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Quality of the work should be better than that	1	12	0.4	11.2
Ticket price should be less expensive	2	43	1.4	40.2

It should be held more often	3	15	0.5	14.0
It should be held somewhere close	4	18	0.6	16.8
It should provide more information	5	12	0.4	11.2
There should be more easy-to-understand events	6	6	0.2	5.6
None	98	1	0.0	0.9
System missing		2,893	96.4	
Total		3,000	100.0	100.0

q6d Cultural events R has been to: Traditional arts events

Q6. [Present Show Card 2] In the past 1 year (June 1st, 2005—May 31st, 2006), how many times have you been to the following arts and cultural events? (Interviewer instruction: Read aloud the options (1)—(8) in Show Card 2 to Respondent.) (If you have never been to any cultural event in the past 1 year, please answer “zero (0) times.”)

(4) Traditional arts events (Korean traditional music, folk plays)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
No	0	1,842	61.4	93.4
Yes	1	131	4.4	6.6
NAP	8	1,027	34.2	
Total		3,000	100.0	100.0

q6d1 Number of attendances: Traditional arts events

Q6. Number of Attendance

(4) Traditional arts events (Korean traditional music, folk plays)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Never attended traditional arts events	0	2,869	95.6	95.6
1 time	1	81	2.7	2.7
2 times	2	30	1.0	1.0
3 times	3	8	0.3	0.3
More than 4 times	4	12	0.4	0.4
Total		3,000	100.0	100.0

q6d_1_1 Location of traditional arts events(1)

Q6-1. Where did the event(s) take place? (Please mark all that apply.)

(4) Traditional arts events (Korean traditional music, folk plays)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
City/Province where I live	1	115	3.8	87.8

City/Province where I don't live	2	15	0.5	11.5
Foreign country	3	1	0.0	0.8
System missing		2,869	95.6	
Total		3,000	100.0	100.0

q6d_1_2 Location of traditional arts events(2)

Q6-1. Where did the event(s) take place? (Please mark all that apply.)

(4) Traditional arts events (Korean traditional music, folk plays)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
City/Province where I don't live	2	2	0.1	100.0
System missing		2,998	99.9	
Total		3,000	100.0	100.0

q6d_2_1 How did R go to traditional arts events(1)

Q6-2. How did you go to the event(s)? (Please mark all that apply.)

(4) Traditional arts events (Korean traditional music, folk plays)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I bought tickets.	1	40	1.3	30.5
I had complementary tickets.	2	21	0.7	16.0
It was a free event.	3	68	2.3	51.9
I received tickets as gifts	4	2	0.1	1.5
System missing		2,869	95.6	
Total		3,000	100.0	100.0

q6d_2_2 How did R go to traditional arts events(2)

Q6-2. How did you go to the event(s)? (Please mark all that apply.)

(4) Traditional arts events (Korean traditional music, folk plays)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I bought tickets.	1	1	0.0	50.0
It was a free event.	3	1	0.0	50.0
System missing		2,998	99.9	
Total		3,000	100.0	100.0

q6d_3 With whom R goes to traditional arts events

Q6-3. With whom did you mainly go to the events? (Please select only one.)
(4) Traditional arts events (Korean traditional music, folk plays)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Alone	1	4	0.1	3.1
Family member(s)	2	74	2.5	56.5
Friends	3	48	1.6	36.6
Hobby club members	4	4	0.1	3.1
Other	5	1	0.0	0.8
System missing		2,869	95.6	
Total		3,000	100.0	100.0

q6d_4 Who decides going to traditional arts events

Q6-4. Who is the person that usually decides to go to the events? (Please select only one.)
(4) Traditional arts events (Korean traditional music, folk plays)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Myself	1	83	2.8	63.4
Spouse	2	20	0.7	15.3
Children	3	12	0.4	9.2
Friends	4	15	0.5	11.5
Other	5	1	0.0	0.8
System missing		2,869	95.6	
Total		3,000	100.0	100.0

q6d_5 How satisfied with traditional arts events

Q6-5. How satisfied were you with the arts event you attended?
(4) Traditional arts events (Korean traditional music, folk plays)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	26	0.9	19.8
Somewhat satisfied	2	84	2.8	64.1
Neither satisfied nor dissatisfied	3	19	0.6	14.5
Somewhat dissatisfied	4	2	0.1	1.5
System missing		2,869	95.6	
Total		3,000	100.0	100.0

q6d_6 What should be done to improve traditional arts events

Q6-6. What do you think should be done before anything else to improve the arts event you attended?
(4) Traditional arts events (Korean traditional music, folk plays)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Quality of the work should be better than that	1	13	0.4	9.9
Ticket price should be less expensive	2	21	0.7	16.0
It should be held more often	3	44	1.5	33.6
It should be held somewhere close	4	30	1.0	22.9
It should provide more information	5	16	0.5	12.2
There should be more easy-to-understand events	6	5	0.2	3.8
None	98	2	0.1	1.5
System missing		2,869	95.6	
Total		3,000	100.0	100.0

q6e Cultural events R has been to: Theatrical plays

Q6. [Present Show Card 2] In the past 1 year (June 1st, 2005—May 31st, 2006), how many times have you been to the following arts and cultural events? (Interviewer instruction: Read aloud the options (1)—(8) in Show Card 2 to Respondent.) (If you have never been to any cultural event in the past 1 year, please answer “zero (0) times.”)
(5) Theatrical plays (including musicals)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
No	0	1,729	57.6	87.6
Yes	1	244	8.1	12.4
NAP	8	1,027	34.2	
Total		3,000	100.0	100.0

q6e1 Number of attendances: Theatrical plays

Q6. Number of Attendance
(5) Theatrical plays (including musicals)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Never attended theatrical plays	0	2,756	91.9	91.9
1 time	1	130	4.3	4.3
2 times	2	59	2.0	2.0
3 times	3	24	0.8	0.8
More than 4 times	4	31	1.0	1.0
Total		3,000	100.0	100.0

q6e_1_1 Location of theatrical plays(1)

Q6-1. Where did the event(s) take place? (Please mark all that apply.)
(5) Theatrical plays (including musicals)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
City/Province where I live	1	183	6.1	75.0
City/Province where I don't live	2	59	2.0	24.2
Foreign country	3	2	0.1	0.8
System missing		2,756	91.9	
Total		3,000	100.0	100.0

q6e_1_2 Location of theatrical plays(2)

Q6-1. Where did the event(s) take place? (Please mark all that apply.)
(5) Theatrical plays (including musicals)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
City/Province where I don't live	2	14	0.5	100.0
System missing		2,986	99.5	
Total		3,000	100.0	100.0

q6e_2_1 How did R go to theatrical plays(1)

Q6-2. How did you go to the event(s)? (Please mark all that apply.)
(5) Theatrical plays (including musicals)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I bought tickets.	1	185	6.2	75.8
I had complementary tickets.	2	48	1.6	19.7
It was a free event.	3	9	0.3	3.7
I received tickets as gifts	4	2	0.1	0.8
System missing		2,756	91.9	
Total		3,000	100.0	100.0

q6e_2_2 How did R go to theatrical plays(2)

Q6-2. How did you go to the event(s)? (Please mark all that apply.)
(5) Theatrical plays (including musicals)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I bought tickets.	1	1	0.0	5.0

I had complementary tickets.	2	16	0.5	80.0
It was a free event.	3	1	0.0	5.0
I received tickets as gifts	4	2	0.1	10.0
System missing		2,980	99.3	
Total		3,000	100.0	100.0

q6e_2_3 How did R go to theatrical plays(3)

Q6-2. How did you go to the event(s)? (Please mark all that apply.)
(5) Theatrical plays (including musicals)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It was a free event.	3	2	0.1	66.7
I received tickets as gifts	4	1	0.0	33.3
System missing		2,997	99.9	
Total		3,000	100.0	100.0

q6e_3 With whom R goes to theatrical plays

Q6-3. With whom did you mainly go to the events? (Please select only one.)
(5) Theatrical plays (including musicals)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Alone	1	5	0.2	2.0
Family member(s)	2	109	3.6	44.7
Friends	3	127	4.2	52.0
Hobby club members	4	3	0.1	1.2
System missing		2,756	91.9	
Total		3,000	100.0	100.0

q6e_4 Who decides going to theatrical plays

Q6-4. Who is the person that usually decides to go to the events? (Please select only one.)
(5) Theatrical plays (including musicals)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Myself	1	152	5.1	62.3
Spouse	2	30	1.0	12.3
Children	3	17	0.6	7.0
Friends	4	41	1.4	16.8
Other	5	4	0.1	1.6

System missing	2,756	91.9	
Total	3,000	100.0	100.0

q6e_5 How satisfied with theatrical plays

Q6-5. How satisfied were you with the arts event you attended?
(5) Theatrical plays (including musicals)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	43	1.4	17.6
Somewhat satisfied	2	168	5.6	68.9
Neither satisfied nor dissatisfied	3	31	1.0	12.7
Somewhat dissatisfied	4	2	0.1	0.8
System missing		2,756	91.9	
Total		3,000	100.0	100.0

q6e_6 What should be done to improve theatrical plays

Q6-6. What do you think should be done before anything else to improve the arts event you attended?
(5) Theatrical plays (including musicals)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Quality of the work should be better than that	1	47	1.6	19.3
Ticket price should be less expensive	2	91	3.0	37.3
It should be held more often	3	37	1.2	15.2
It should be held somewhere close	4	33	1.1	13.5
It should provide more information	5	24	0.8	9.8
There should be more easy-to-understand events	6	9	0.3	3.7
None	98	3	0.1	1.2
System missing		2,756	91.9	
Total		3,000	100.0	100.0

q6f Cultural events R has been to: Dance performances

Q6. [Present Show Card 2] In the past 1 year (June 1st, 2005—May 31st, 2006), how many times have you been to the following arts and cultural events? (Interviewer instruction: Read aloud the options (1)—(8) in Show Card 2 to Respondent.) (If you have never been to any cultural event in the past 1 year, please answer “zero (0) times.”)

(6) Dance

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
No	0	1,951	65.0	98.9

Yes	1	22	0.7	1.1
NAP	8	1,027	34.2	
Total		3,000	100.0	100.0

q6f1 Number of attendances: Dance performances

Q6. Number of Attendance
(6) Dance

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Never attended dance events	0	2,978	99.3	99.3
1 time	1	14	0.5	0.5
2 times	2	6	0.2	0.2
3 times	3	2	0.1	0.1
Total		3,000	100.0	100.0

q6f_1_1 Location of dance performances(1)

Q6-1. Where did the event(s) take place? (Please mark all that apply.)
(6) Dance

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
City/Province where I live	1	17	0.6	77.3
City/Province where I don't live	2	4	0.1	18.2
Foreign country	3	1	0.0	4.5
System missing		2,978	99.3	
Total		3,000	100.0	100.0

q6f_1_2 Location of dance performances(2)

Q6-1. Where did the event(s) take place? (Please mark all that apply.)
(6) Dance

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
City/Province where I don't live	2	1	0.0	100.0
System missing		2,999	100.0	
Total		3,000	100.0	100.0

q6f_2_1 How did R go to dance performances(1)

Q6-2. How did you go to the event(s)? (Please mark all that apply.)

(6) Dance

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I bought tickets.	1	10	0.3	45.5
I had complementary tickets.	2	6	0.2	27.3
It was a free event.	3	6	0.2	27.3
System missing		2,978	99.3	
Total		3,000	100.0	100.0

q6f_2_2 How did R go to dance performances(2)

Q6-2. How did you go to the event(s)? (Please mark all that apply.)

(6) Dance

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It was a free event.	3	1	0.0	100.0
System missing		2,999	100.0	
Total		3,000	100.0	100.0

q6f_3 With whom R goes to dance events

Q6-3. With whom did you mainly go to the events? (Please select only one.)

(6) Dance

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Family member(s)	2	11	0.4	50.0
Friends	3	10	0.3	45.5
Hobby club members	4	1	0.0	4.5
System missing		2,978	99.3	
Total		3,000	100.0	100.0

q6f_4 Who decides going to dance events

Q6-4. Who is the person that usually decides to go to the events? (Please select only one.)

(6) Dance

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Myself	1	17	0.6	77.3
Children	3	2	0.1	9.1

Friends	4	2	0.1	9.1
Other	5	1	0.0	4.5
System missing		2,978	99.3	
Total		3,000	100.0	100.0

q6f_5 How satisfied with dance events

Q6-5. How satisfied were you with the arts event you attended?

(6) Dance

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	6	0.2	27.3
Somewhat satisfied	2	14	0.5	63.6
Neither satisfied nor dissatisfied	3	2	0.1	9.1
System missing		2,978	99.3	
Total		3,000	100.0	100.0

q6f_6 What should be done to improve dance events

Q6-6. What do you think should be done before anything else to improve the arts event you attended?

(6) Dance

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Quality of the work should be better than that	1	3	0.1	13.6
Ticket price should be less expensive	2	6	0.2	27.3
It should be held more often	3	4	0.1	18.2
It should be held somewhere close	4	6	0.2	27.3
It should provide more information	5	3	0.1	13.6
System missing		2,978	99.3	
Total		3,000	100.0	100.0

q6g Cultural events R has been to: Film events

Q6. [Present Show Card 2] In the past 1 year (June 1st, 2005—May 31st, 2006), how many times have you been to the following arts and cultural events? (Interviewer instruction: Read aloud the options (1)—(8) in Show Card 2 to Respondent.) (If you have never been to any cultural event in the past 1 year, please answer “zero (0) times.”)

(7) Films

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
No	0	206	6.9	10.4
Yes	1	1,767	58.9	89.6

NAP	8	1,027	34.2	
Total		3,000	100.0	100.0

q6g1 Number of attendances: Film events

Q6. Number of Attendance
(7) Films

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Never attended film events	0	1,233	41.1	41.1
1 time	1	233	7.8	7.8
2 times	2	316	10.5	10.5
3 times	3	264	8.8	8.8
More than 4 times	4	954	31.8	31.8
Total		3,000	100.0	100.0

q6g_1_1 Location of film events(1)

Q6-1. Where did the event(s) take place? (Please mark all that apply.)
(7) Films

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
City/Province where I live	1	1,620	54.0	91.7
City/Province where I don't live	2	147	4.9	8.3
System missing		1,233	41.1	
Total		3,000	100.0	100.0

q6g_1_2 Location of film events(2)

Q6-1. Where did the event(s) take place? (Please mark all that apply.)
(7) Films

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
City/Province where I live	1	4	0.1	2.5
City/Province where I don't live	2	157	5.2	96.9
Foreign country	3	1	0.0	0.6
System missing		2,838	94.6	
Total		3,000	100.0	100.0

q6g_2_1 How did R go to film events(1)

Q6-2. How did you go to the event(s)? (Please mark all that apply.)
(7) Films

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I bought tickets.	1	1,679	56.0	95.0
I had complementary tickets.	2	52	1.7	2.9
It was a free event.	3	19	0.6	1.1
I received tickets as gifts	4	17	0.6	1.0
System missing		1,233	41.1	
Total		3,000	100.0	100.0

q6g_2_2 How did R go to film events(2)

Q6-2. How did you go to the event(s)? (Please mark all that apply.)
(7) Films

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I bought tickets.	1	10	0.3	5.3
I had complementary tickets.	2	79	2.6	42.2
It was a free event.	3	21	0.7	11.2
I received tickets as gifts	4	77	2.6	41.2
System missing		2,813	93.8	
Total		3,000	100.0	100.0

q6g_2_3 How did R go to film events(3)

Q6-2. How did you go to the event(s)? (Please mark all that apply.)
(7) Films

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It was a free event.	3	1	0.0	20.0
I received tickets as gifts	4	4	0.1	80.0
System missing		2,995	99.8	
Total		3,000	100.0	100.0

q6g_3 With whom R goes to film events

Q6-3. With whom did you mainly go to the events? (Please select only one.)

(7) Films

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Alone	1	38	1.3	2.2
Family member(s)	2	837	27.9	47.4
Friends	3	881	29.4	49.9
Hobby club members	4	10	0.3	0.6
Other	5	1	0.0	0.1
System missing		1,233	41.1	
Total		3,000	100.0	100.0

q6g_4 Who decides going to film events

Q6-4. Who is the person that usually decides to go to the events? (Please select only one.)

(7) Films

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Myself	1	1,139	38.0	64.5
Spouse	2	303	10.1	17.1
Children	3	77	2.6	4.4
Friends	4	243	8.1	13.8
Other	5	5	0.2	0.3
System missing		1,233	41.1	
Total		3,000	100.0	100.0

q6g_5 How satisfied with film events

Q6-5. How satisfied were you with the arts event you attended?

(7) Films

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	254	8.5	14.4
Somewhat satisfied	2	1,226	40.9	69.4
Neither satisfied nor dissatisfied	3	244	8.1	13.8
Somewhat dissatisfied	4	42	1.4	2.4
Strongly dissatisfied	5	1	0.0	0.1
System missing		1,233	41.1	
Total		3,000	100.0	100.0

q6g_6 What should be done to improve film events

Q6-6. What do you think should be done before anything else to improve the arts event you attended?
(7) Films

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Quality of the work should be better than that	1	436	14.5	24.7
Ticket price should be less expensive	2	704	23.5	39.8
It should be held more often	3	138	4.6	7.8
It should be held somewhere close	4	249	8.3	14.1
It should provide more information	5	198	6.6	11.2
There should be more easy-to-understand events	6	15	0.5	0.8
Other	7	5	0.2	0.3
None	98	22	0.7	1.2
System missing		1,233	41.1	
Total		3,000	100.0	100.0

q6h Cultural events R has been to: Popular music concerts

Q6. [Present Show Card 2] In the past 1 year (June 1st, 2005—May 31st, 2006), how many times have you been to the following arts and cultural events? (Interviewer instruction: Read aloud the options (1)—(8) in Show Card 2 to Respondent.) (If you have never been to any cultural event in the past 1 year, please answer “zero (0) times.”)

(8) Popular music concerts, entertainment shows

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
No	0	1,672	55.7	84.7
Yes	1	301	10.0	15.3
NAP	8	1,027	34.2	
Total		3,000	100.0	100.0

q6h1 Number of attendances: Popular music concerts

Q6. Number of Attendance

(8) Popular music concerts, entertainment shows

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Never attended popular music concerts	0	2,699	90.0	90.0
1 time	1	176	5.9	5.9
2 times	2	83	2.8	2.8
3 times	3	22	0.7	0.7

More than 4 times	4	20	0.7	0.7
Total		3,000	100.0	100.0

q6h_1_1 Location of popular music concerts(1)

Q6-1. Where did the event(s) take place? (Please mark all that apply.)
(8) Popular music concerts, entertainment shows

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
City/Province where I live	1	234	7.8	77.7
City/Province where I don't live	2	67	2.2	22.3
System missing		2,699	90.0	
Total		3,000	100.0	100.0

q6h_1_2 Location of popular music concerts(2)

Q6-1. Where did the event(s) take place? (Please mark all that apply.)
(8) Popular music concerts, entertainment shows

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
City/Province where I don't live	2	11	0.4	100.0
System missing		2,989	99.6	
Total		3,000	100.0	100.0

q6h_2_1 How did R go to popular music concerts(1)

Q6-2. How did you go to the event(s)? (Please mark all that apply.)
(8) Popular music concerts, entertainment shows

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I bought tickets.	1	179	6.0	59.5
I had complementary tickets.	2	57	1.9	18.9
It was a free event.	3	57	1.9	18.9
I received tickets as gifts	4	8	0.3	2.7
System missing		2,699	90.0	
Total		3,000	100.0	100.0

q6h_2_2 How did R go to popular music concerts(2)

Q6-2. How did you go to the event(s)? (Please mark all that apply.)
(8) Popular music concerts, entertainment shows

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I bought tickets.	1	2	0.1	10.0
I had complementary tickets.	2	10	0.3	50.0
It was a free event.	3	6	0.2	30.0
I received tickets as gifts	4	2	0.1	10.0
System missing		2,980	99.3	
Total		3,000	100.0	100.0

q6h_2_3 How did R go to popular music concerts(3)

Q6-2. How did you go to the event(s)? (Please mark all that apply.)
(8) Popular music concerts, entertainment shows

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It was a free event.	3	1	0.0	100.0
System missing		2,999	100.0	
Total		3,000	100.0	100.0

q6h_3 With whom R goes to popular music concerts

Q6-3. With whom did you mainly go to the events? (Please select only one.)
(8) Popular music concerts, entertainment shows

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Alone	1	5	0.2	1.7
Family member(s)	2	129	4.3	42.9
Friends	3	161	5.4	53.5
Hobby club members	4	4	0.1	1.3
Other	5	2	0.1	0.7
System missing		2,699	90.0	
Total		3,000	100.0	100.0

q6h_4 Who decides going to popular music concerts

Q6-4. Who is the person that usually decides to go to the events? (Please select only one.)
(8) Popular music concerts, entertainment shows

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Myself	1	191	6.4	63.5
Spouse	2	36	1.2	12.0
Children	3	18	0.6	6.0
Friends	4	53	1.8	17.6
Other	5	3	0.1	1.0
System missing		2,699	90.0	
Total		3,000	100.0	100.0

q6h_5 How satisfied with popular music concerts

Q6-5. How satisfied were you with the arts event you attended?
(8) Popular music concerts, entertainment shows

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	70	2.3	23.3
Somewhat satisfied	2	191	6.4	63.5
Neither satisfied nor dissatisfied	3	35	1.2	11.6
Somewhat dissatisfied	4	5	0.2	1.7
System missing		2,699	90.0	
Total		3,000	100.0	100.0

q6h_6 What should be done to improve popular music concerts

Q6-6. What do you think should be done before anything else to improve the arts event you attended?
(8) Popular music concerts, entertainment shows

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Quality of the work should be better than that	1	39	1.3	13.0
Ticket price should be less expensive	2	102	3.4	33.9
It should be held more often	3	71	2.4	23.6
It should be held somewhere close	4	61	2.0	20.3
It should provide more information	5	22	0.7	7.3
There should be more easy-to-understand events	6	2	0.1	0.7
None	98	4	0.1	1.3

System missing	2,699	90.0	
Total	3,000	100.0	100.0

q7 R will attend arts events

Q7. Are you interested in attending arts events in the future?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	2,214	73.8	73.8
No	2	786	26.2	26.2
Total		3,000	100.0	100.0

q7_1_1 Which type of arts event is R interested in(1)

Q7-1. [Present Show Card 2] Which of the following types of art events are you interested in attending?
(Please select all you are interested in.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Literary events (illustrated poems exhibitions, book fairs, "Meet the author" events)	1	157	5.2	7.1
Art (including photography /calligraphy/architecture/design) exhibitions	2	157	5.2	7.1
Classical music concerts/recitals/operas	3	156	5.2	7.0
Traditional arts events (Korean traditional music, folk plays)	4	191	6.4	8.6
Theatrical plays (including musicals)	5	371	12.4	16.8
Dance	6	41	1.4	1.9
Films	7	1,004	33.5	45.3
Popular music concerts, entertainment shows	8	137	4.6	6.2
System missing		786	26.2	
Total		3,000	100.0	100.0

q7_1_2 Which type of arts event is R interested in(2)

Q7-1. [Present Show Card 2] Which of the following types of art events are you interested in attending?
(Please select all you are interested in.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Literary events (illustrated poems exhibitions, book fairs, "Meet the author" events)	1	12	0.4	0.8
Art (including photography /calligraphy/architecture/design) exhibitions	2	98	3.3	6.5
Classical music concerts/recitals/operas	3	53	1.8	3.5

Traditional arts events (Korean traditional music, folk plays)	4	73	2.4	4.8
Theatrical plays (including musicals)	5	187	6.2	12.3
Dance	6	31	1.0	2.0
Films	7	495	16.5	32.7
Popular music concerts, entertainment shows	8	567	18.9	37.4
System missing		1,484	49.5	
Total		3,000	100.0	100.0

q7_1_3 Which type of arts event is R interested in(3)

Q7-1. [Present Show Card 2] Which of the following types of art events are you interested in attending?
(Please select all you are interested in.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Literary events (illustrated poems exhibitions, book fairs, "Meet the author" events)	1	15	0.5	2.4
Art (including photography /calligraphy/architecture/design) exhibitions	2	13	0.4	2.1
Classical music concerts/recitals/operas	3	49	1.6	7.9
Traditional arts events (Korean traditional music, folk plays)	4	26	0.9	4.2
Theatrical plays (including musicals)	5	76	2.5	12.2
Dance	6	23	0.8	3.7
Films	7	167	5.6	26.8
Popular music concerts, entertainment shows	8	255	8.5	40.9
System missing		2,376	79.2	
Total		3,000	100.0	100.0

q7_1_4 Which type of arts event is R interested in(4)

Q7-1. [Present Show Card 2] Which of the following types of art events are you interested in attending?
(Please select all you are interested in.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Literary events (illustrated poems exhibitions, book fairs, "Meet the author" events)	1	1	0.0	0.6
Art (including photography /calligraphy/architecture/design) exhibitions	2	6	0.2	3.7
Classical music concerts/recitals/operas	3	1	0.0	0.6
Traditional arts events (Korean traditional music, folk plays)	4	22	0.7	13.5
Theatrical plays (including musicals)	5	14	0.5	8.6

Dance	6	4	0.1	2.5
Films	7	45	1.5	27.6
Popular music concerts, entertainment shows	8	70	2.3	42.9
System missing		2,837	94.6	
Total		3,000	100.0	100.0

q7_1_5 Which type of arts event is R interested in(5)

Q7-1. [Present Show Card 2] Which of the following types of art events are you interested in attending?
(Please select all you are interested in.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Literary events (illustrated poems exhibitions, book fairs, "Meet the author" events)	1	3	0.1	5.6
Art (including photography /calligraphy/architecture/design) exhibitions	2	2	0.1	3.7
Classical music concerts/recitals/operas	3	1	0.0	1.9
Theatrical plays (including musicals)	5	16	0.5	29.6
Dance	6	2	0.1	3.7
Films	7	11	0.4	20.4
Popular music concerts, entertainment shows	8	19	0.6	35.2
System missing		2,946	98.2	
Total		3,000	100.0	100.0

q7_1_6 Which type of arts event is R interested in(6)

Q7-1. [Present Show Card 2] Which of the following types of art events are you interested in attending?
(Please select all you are interested in.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Art (including photography /calligraphy/architecture/design) exhibitions	2	1	0.0	4.5
Dance	6	12	0.4	54.5
Films	7	3	0.1	13.6
Popular music concerts, entertainment shows	8	6	0.2	27.3
System missing		2,978	99.3	
Total		3,000	100.0	100.0

q7_1_7 Which type of arts event is R interested in(7)

Q7-1. [Present Show Card 2] Which of the following types of art events are you interested in attending?
(Please select all you are interested in.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Traditional arts events (Korean traditional music, folk plays)	4	1	0.0	7.7
Films	7	10	0.3	76.9
Popular music concerts, entertainment shows	8	2	0.1	15.4
System missing		2,987	99.6	
Total		3,000	100.0	100.0

q7_1_8 Which type of arts event is R interested in(8)

Q7-1. [Present Show Card 2] Which of the following types of art events are you interested in attending?
(Please select all you are interested in.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Dance	6	1	0.0	11.1
Popular music concerts, entertainment shows	8	8	0.3	88.9
System missing		2,991	99.7	
Total		3,000	100.0	100.0

q7_2 Important thing R considers when going to arts event

Q7-2. Which of the following is the most important thing that you consider when you think about going to an arts event?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Content and quality of the event	1	933	31.1	42.1
Whether the cost is reasonable	2	870	29.0	39.3
Name value of the artists(/performers/writers)	3	136	4.5	6.1
Name value of the event venue	4	101	3.4	4.6
Transportation convenience	5	107	3.6	4.8
Amenities	6	66	2.2	3.0
Other	7	1	0.0	0.0
System missing		786	26.2	
Total		3,000	100.0	100.0

q8 Way of getting information about arts events

Q8. Where do you mainly get information and news about arts events? (Please select only one.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Newspapers, magazines	1	308	10.3	10.3
TV, radio	2	1,000	33.3	33.3
Signage (placard, signboards, banners, subway ads)	3	258	8.6	8.6
Internet	4	478	15.9	15.9
Public facilities/educational facilities	5	41	1.4	1.4
Acquaintances	6	908	30.3	30.3
Hobby club	7	7	0.2	0.2
Total		3,000	100.0	100.0

q9 Difficulty of attending arts events

Q9. What is the biggest difficulty when you try to attend arts events?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It is costly	1	899	30.0	30.0
I don't have time for this	2	900	30.0	30.0
There is no program that suits my interest	3	546	18.2	18.2
Inconvenient transportation	4	141	4.7	4.7
Inconvenient amenities	5	94	3.1	3.1
Lack of relevant information	6	381	12.7	12.7
I have no one to go with	7	33	1.1	1.1
None	98	6	0.2	0.2
Total		3,000	100.0	100.0

q10_1 R has presented artistic activities(1): Literary events

Q10. In the past 1 year (June 1st, 2005—May 31st, 2006), have you done the following artistic creation or presentation activities? (Interviewer instruction: Read aloud the options (1)—(8) in Show Card 2 to Respondent.)

(1) Literary events (illustrated poems exhibitions, book fairs, "Meet the author" events)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I did artistic creation/presentation activities	1	9	0.3	0.3
I didn't do artistic creation/presentation activities	2	2,991	99.7	99.7
Total		3,000	100.0	100.0

q10_2 R has presented artistic activities(2): Art exhibitions

Q10. In the past 1 year (June 1st, 2005—May 31st, 2006), have you done the following artistic creation or presentation activities? (Interviewer instruction: Read aloud the options (1)—(8) in Show Card 2 to Respondent.)

(2) Art (including photography/calligraphy/architecture/design) exhibitions

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I did artistic creation/presentation activities	1	33	1.1	1.1
I didn't do artistic creation/presentation activities	2	2,967	98.9	98.9
Total		3,000	100.0	100.0

q10_3 R has presented artistic activities(3): Classical music concerts/Operas

Q10. In the past 1 year (June 1st, 2005—May 31st, 2006), have you done the following artistic creation or presentation activities? (Interviewer instruction: Read aloud the options (1)—(8) in Show Card 2 to Respondent.)

(3) Classical music concerts/recitals/operas

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I did artistic creation/presentation activities	1	13	0.4	0.4
I didn't do artistic creation/presentation activities	2	2,987	99.6	99.6
Total		3,000	100.0	100.0

q10_4 R has presented artistic activities(4): Traditional arts events

Q10. In the past 1 year (June 1st, 2005—May 31st, 2006), have you done the following artistic creation or presentation activities? (Interviewer instruction: Read aloud the options (1)—(8) in Show Card 2 to Respondent.)

(4) Traditional arts events (Korean traditional music, folk plays)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I did artistic creation/presentation activities	1	10	0.3	0.3
I didn't do artistic creation/presentation activities	2	2,990	99.7	99.7
Total		3,000	100.0	100.0

q10_5 R has presented artistic activities(5): Theatrical plays

Q10. In the past 1 year (June 1st, 2005—May 31st, 2006), have you done the following artistic creation or presentation activities? (Interviewer instruction: Read aloud the options (1)—(8) in Show Card 2 to Respondent.)

(5) Theatrical plays (including musicals)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I did artistic creation/presentation activities	1	7	0.2	0.2

I didn't do artistic creation/presentation activities	2	2,993	99.8	99.8
Total		3,000	100.0	100.0

q10_6 R has presented artistic activities(6): Dance events

Q10. In the past 1 year (June 1st, 2005—May 31st, 2006), have you done the following artistic creation or presentation activities? (Interviewer instruction: Read aloud the options (1)—(8) in Show Card 2 to Respondent.)

(6) Dance

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I did artistic creation/presentation activities	1	4	0.1	0.1
I didn't do artistic creation/presentation activities	2	2,996	99.9	99.9
Total		3,000	100.0	100.0

q10_7 R has presented artistic activities(7): Film events

Q10. In the past 1 year (June 1st, 2005—May 31st, 2006), have you done the following artistic creation or presentation activities? (Interviewer instruction: Read aloud the options (1)—(8) in Show Card 2 to Respondent.)

(7) Films

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I did artistic creation/presentation activities	1	3	0.1	0.1
I didn't do artistic creation/presentation activities	2	2,997	99.9	99.9
Total		3,000	100.0	100.0

q10_8 R has presented artistic activities(8): Popular music concerts

Q10. In the past 1 year (June 1st, 2005—May 31st, 2006), have you done the following artistic creation or presentation activities? (Interviewer instruction: Read aloud the options (1)—(8) in Show Card 2 to Respondent.)

(8) Popular music concerts, entertainment shows

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I did artistic creation/presentation activities	1	8	0.3	0.3
I didn't do artistic creation/presentation activities	2	2,992	99.7	99.7
Total		3,000	100.0	100.0

q11 R will create/present artistic activities

Q11. Are you interested in doing some artistic creation/presentation activities in the future?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	196	6.5	6.5

No	2	2,804	93.5	93.5
Total		3,000	100.0	100.0

q11_1 Which field of arts is R interested in(1)

Q11-1. [Present Show Card 2] Which of the following fields of arts are you interested in doing some creation/presentation activities in? (Please select all you are interested in.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Literary events (illustrated poems exhibitions, book fairs, "Meet the author" events)	1	32	1.1	16.3
Art (including photography /calligraphy/architecture/design) exhibitions	2	57	1.9	29.1
Classical music concerts/recitals/operas	3	28	0.9	14.3
Traditional arts events (Korean traditional music, folk plays)	4	24	0.8	12.2
Theatrical plays (including musicals)	5	17	0.6	8.7
Dance	6	9	0.3	4.6
Films	7	11	0.4	5.6
Popular music concerts, entertainment shows	8	18	0.6	9.2
System missing		2,804	93.5	
Total		3,000	100.0	100.0

q11_2 Which field of arts is R interested in(2)

Q11-1. [Present Show Card 2] Which of the following fields of arts are you interested in doing some creation/presentation activities in? (Please select all you are interested in.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Literary events (illustrated poems exhibitions, book fairs, "Meet the author" events)	1	2	0.1	5.0
Art (including photography /calligraphy/architecture/design) exhibitions	2	5	0.2	12.5
Classical music concerts/recitals/operas	3	4	0.1	10.0
Traditional arts events (Korean traditional music, folk plays)	4	5	0.2	12.5
Theatrical plays (including musicals)	5	6	0.2	15.0
Dance	6	3	0.1	7.5
Films	7	9	0.3	22.5
Popular music concerts, entertainment shows	8	6	0.2	15.0
System missing		2,960	98.7	
Total		3,000	100.0	100.0

q11_3 Which field of arts is R interested in(3)

Q11-1. [Present Show Card 2] Which of the following fields of arts are you interested in doing some creation/presentation activities in? (Please select all you are interested in.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Classical music concerts/recitals/operas	3	2	0.1	22.2
Traditional arts events (Korean traditional music, folk plays)	4	3	0.1	33.3
Theatrical plays (including musicals)	5	1	0.0	11.1
Films	7	1	0.0	11.1
Popular music concerts, entertainment shows	8	2	0.1	22.2
System missing		2,991	99.7	
Total		3,000	100.0	100.0

q11_4 Which field of arts is R interested in(4)

Q11-1. [Present Show Card 2] Which of the following fields of arts are you interested in doing some creation/presentation activities in? (Please select all you are interested in.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Popular music concerts, entertainment shows	8	1	0.0	100.0
System missing		2,999	100.0	
Total		3,000	100.0	100.0

q12 On which item spend the most

Q12. [Present Show Card 3] On which of the following items do you spend the most?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Buying and renting books/magazines	1	594	19.8	28.0
Buying records, tapes, CD, downloadables	2	134	4.5	6.3
Buying video tapes, DVDsz	3	102	3.4	4.8
Going to exhibitions	4	14	0.5	0.7
Going to classical music concerts and recitals	5	14	0.5	0.7
Going to traditional arts (Korean traditional music, folk plays) performances	6	9	0.3	0.4
Going to dance performances	7	3	0.1	0.1
Going to theatrical plays (including musicals)	8	39	1.3	1.8
Going to see films	9	1,155	38.5	54.5
Going to see entertainment performances/shows	10	34	1.1	1.6

Taking arts-related lessons or classes (tuition)	11	20	0.7	0.9
Other	12	2	0.1	0.1
Not applicable	13	880	29.3	
Total		3,000	100.0	100.0

q13 On which item want to increase spending

Q13. [Present Show Card 3] If you had more time and money that you could spend freely, on which of the following items would you like to increase spending?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Buying and renting books/magazines	1	344	11.5	12.7
Buying records, tapes, CD, downloadables	2	150	5.0	5.6
Buying video tapes, DVDsz	3	57	1.9	2.1
Going to exhibitions	4	136	4.5	5.0
Going to classical music concerts and recitals	5	88	2.9	3.3
Going to traditional arts (Korean traditional music, folk plays) performances	6	293	9.8	10.8
Going to dance performances	7	17	0.6	0.6
Going to theatrical plays (including musicals)	8	352	11.7	13.0
Going to see films	9	803	26.8	29.7
Going to see entertainment performances/shows	10	357	11.9	13.2
Taking arts-related lessons or classes (tuition)	11	104	3.5	3.8
Other	12	1	0.0	0.0
Not applicable	13	298	9.9	
Total		3,000	100.0	100.0

q14 R has visited cultural facilities

Q14. In the past 1 year (June 1st, 2005—May 31st, 2006), how many times have you visited the following cultural facilities? If so, how many times? (Interviewer Instruction: Read aloud the options (1)—(9) in Show Card 4 to Respondent.)? (If you have never visited any cultural facility in the past 1 year, please answer “zero (0) times.”)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Have visited	1	1,256	41.9	41.9
Never visited	2	1,744	58.1	58.1
Total		3,000	100.0	100.0

q14a R has visited civic centers

Q14. In the past 1 year (June 1st, 2005—May 31st, 2006), how many times have you visited the following cultural facilities? If so, how many times? (Interviewer Instruction: Read aloud the options (1)—(9) in Show Card 4 to Respondent.)? (If you have never visited any cultural facility in the past 1 year, please answer “zero (0) times.”)

(1) Civic (or County/Neighborhood) centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
No	0	919	30.6	73.2
Yes	1	337	11.2	26.8
NAP	8	1,744	58.1	
Total		3,000	100.0	100.0

q14a_1_1 Number of visits: Civic centers

Q14. Number of Visits

(1) Civic (or County/Neighborhood) centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Never visited civic/county/neighborhood centers	0	2,663	88.8	88.8
1 time	1	130	4.3	4.3
2 times	2	107	3.6	3.6
3 times	3	26	0.9	0.9
More than 4 times	4	74	2.5	2.5
Total		3,000	100.0	100.0

q14a_1 Number of attendances to events: Civic centers

Q14-1. In the past 1 year (June 1st, 2005—May 31st, 2006), how many times have you been to cultural events (performances, exhibitions, culture/arts courses) at ((1)—(9))? (_____) times

(1) Civic (or County/Neighborhood) centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Never attended cultural events held in civic/county/neighborhood centers	0	2,767	92.2	92.2
1 time	1	112	3.7	3.7
2 times	2	66	2.2	2.2
3 times	3	15	0.5	0.5
More than 4 times	4	40	1.3	1.3
Total		3,000	100.0	100.0

q14a_2 How satisfied with programs at civic centers

Q14-2. How satisfied were you with the cultural event at ((1)—(9)) that you participated in?
(1) Civic (or County/Neighborhood) centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	25	0.8	10.7
Somewhat satisfied	2	124	4.1	53.2
Neither satisfied nor dissatisfied	3	65	2.2	27.9
Somewhat dissatisfied	4	19	0.6	8.2
System missing		2,767	92.2	
Total		3,000	100.0	100.0

q14a_3 How satisfied with civic centers

Q14-3. How satisfied were you with the amenities and facility conditions of ((1)—(9)) when you participated in a cultural event there?
(1) Civic (or County/Neighborhood) centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	25	0.8	10.7
Somewhat satisfied	2	116	3.9	49.8
Neither satisfied nor dissatisfied	3	75	2.5	32.2
Somewhat dissatisfied	4	16	0.5	6.9
Strongly dissatisfied	5	1	0.0	0.4
System missing		2,767	92.2	
Total		3,000	100.0	100.0

q14b R has visited cultural arts centers

Q14. In the past 1 year (June 1st, 2005—May 31st, 2006), how many times have you visited the following cultural facilities? If so, how many times? (Interviewer Instruction: Read aloud the options (1)—(9) in Show Card 4 to Respondent.)? (If you have never visited any cultural facility in the past 1 year, please answer “zero (0) times.”)
(2) Cultural arts centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
No	0	916	30.5	72.9
Yes	1	340	11.3	27.1
NAP	8	1,744	58.1	
Total		3,000	100.0	100.0

q14b_1_1 Number of visits: Cultural arts centers

Q14. Number of Visits
(2) Cultural arts centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Never visited cultural arts centers	0	2,660	88.7	88.7
1 time	1	123	4.1	4.1
2 times	2	117	3.9	3.9
3 times	3	38	1.3	1.3
More than 4 times	4	62	2.1	2.1
Total		3,000	100.0	100.0

q14b_1 Number of attendances to events: Cultural arts centers

Q14-1. In the past 1 year (June 1st, 2005—May 31st, 2006), how many times have you been to cultural events (performances, exhibitions, culture/arts courses) at ((1)—(9))? (_____) times
(2) Cultural arts centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Never attended cultural events held in cultural arts centers	0	2,702	90.1	90.1
1 time	1	134	4.5	4.5
2 times	2	88	2.9	2.9
3 times	3	28	0.9	0.9
More than 4 times	4	48	1.6	1.6
Total		3,000	100.0	100.0

q14b_2 How satisfied with programs at cultural arts centers

Q14-2. How satisfied were you with the cultural event at ((1)—(9)) that you participated in?
(2) Cultural arts centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	49	1.6	16.4
Somewhat satisfied	2	172	5.7	57.7
Neither satisfied nor dissatisfied	3	68	2.3	22.8
Somewhat dissatisfied	4	8	0.3	2.7
Strongly dissatisfied	5	1	0.0	0.3
System missing		2,702	90.1	
Total		3,000	100.0	100.0

q14b_3 How satisfied with cultural arts centers

Q14-3. How satisfied were you with the amenities and facility conditions of ((1)—(9) when you participated in a cultural event there?
(2) Cultural arts centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	53	1.8	17.8
Somewhat satisfied	2	157	5.2	52.7
Neither satisfied nor dissatisfied	3	75	2.5	25.2
Somewhat dissatisfied	4	12	0.4	4.0
Strongly dissatisfied	5	1	0.0	0.3
System missing		2,702	90.1	
Total		3,000	100.0	100.0

q14c R has visited community welfare centers

Q14. In the past 1 year (June 1st, 2005—May 31st, 2006), how many times have you visited the following cultural facilities? If so, how many times? (Interviewer Instruction: Read aloud the options (1)—(9) in Show Card 4 to Respondent.)? (If you have never visited any cultural facility in the past 1 year, please answer “zero (0) times.”)
(3) Community welfare centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
No	0	1,031	34.4	82.1
Yes	1	225	7.5	17.9
NAP	8	1,744	58.1	
Total		3,000	100.0	100.0

q14c_1_1 Number of visits: Community welfare centers

Q14. Number of Visits
(3) Community welfare centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Never visited community welfare centers	0	2,775	92.5	92.5
1 time	1	79	2.6	2.6
2 times	2	42	1.4	1.4
3 times	3	22	0.7	0.7
More than 4 times	4	82	2.7	2.7
Total		3,000	100.0	100.0

q14c_1 Number of attendances to events: Community welfare centers

Q14-1. In the past 1 year (June 1st, 2005—May 31st, 2006), how many times have you been to cultural events (performances, exhibitions, culture/arts courses) at ((1)—(9))? (_____) times
(3) Community welfare centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Never attended cultural events held in community welfare centers	0	2,841	94.7	94.7
1 time	1	71	2.4	2.4
2 times	2	37	1.2	1.2
3 times	3	10	0.3	0.3
More than 4 times	4	41	1.4	1.4
Total		3,000	100.0	100.0

q14c_2 How satisfied with programs at community welfare centers

Q14-2. How satisfied were you with the cultural event at ((1)—(9)) that you participated in?
(3) Community welfare centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	25	0.8	15.7
Somewhat satisfied	2	98	3.3	61.6
Neither satisfied nor dissatisfied	3	32	1.1	20.1
Somewhat dissatisfied	4	4	0.1	2.5
System missing		2,841	94.7	
Total		3,000	100.0	100.0

q14c_3 How satisfied with community welfare centers

Q14-3. How satisfied were you with the amenities and facility conditions of ((1)—(9)) when you participated in a cultural event there?
(3) Community welfare centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	18	0.6	11.3
Somewhat satisfied	2	96	3.2	60.4
Neither satisfied nor dissatisfied	3	40	1.3	25.2
Somewhat dissatisfied	4	3	0.1	1.9
Strongly dissatisfied	5	2	0.1	1.3
System missing		2,841	94.7	
Total		3,000	100.0	100.0

q14d R has visited youth centers

Q14. In the past 1 year (June 1st, 2005—May 31st, 2006), how many times have you visited the following cultural facilities? If so, how many times? (Interviewer Instruction: Read aloud the options (1)—(9) in Show Card 4 to Respondent.)? (If you have never visited any cultural facility in the past 1 year, please answer “zero (0) times.”)

(4) Youth centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
No	0	1,148	38.3	91.4
Yes	1	108	3.6	8.6
NAP	8	1,744	58.1	
Total		3,000	100.0	100.0

q14d_1_1 Number of visits: Youth centers

Q14. Number of Visits

(4) Youth centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Never visited youth centers	0	2,892	96.4	96.4
1 time	1	48	1.6	1.6
2 times	2	23	0.8	0.8
3 times	3	20	0.7	0.7
More than 4 times	4	17	0.6	0.6
Total		3,000	100.0	100.0

q14d_1 Number of attendances to events: Youth centers

Q14-1. In the past 1 year (June 1st, 2005—May 31st, 2006), how many times have you been to cultural events (performances, exhibitions, culture/arts courses) at ((1)—(9))? (_____) times

(4) Youth centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Never attended cultural events held in youth centers	0	2,927	97.6	97.6
1 time	1	41	1.4	1.4
2 times	2	14	0.5	0.5
3 times	3	12	0.4	0.4
More than 4 times	4	6	0.2	0.2
Total		3,000	100.0	100.0

q14d_2 How satisfied with programs at youth centers

Q14-2. How satisfied were you with the cultural event at ((1)—(9)) that you participated in?
(4) Youth centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	3	0.1	4.1
Somewhat satisfied	2	45	1.5	61.6
Neither satisfied nor dissatisfied	3	22	0.7	30.1
Somewhat dissatisfied	4	3	0.1	4.1
System missing		2,927	97.6	
Total		3,000	100.0	100.0

q14d_3 How satisfied with youth centers

Q14-3. How satisfied were you with the amenities and facility conditions of ((1)—(9)) when you participated in a cultural event there?
(4) Youth centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	7	0.2	9.6
Somewhat satisfied	2	41	1.4	56.2
Neither satisfied nor dissatisfied	3	18	0.6	24.7
Somewhat dissatisfied	4	6	0.2	8.2
Strongly dissatisfied	5	1	0.0	1.4
System missing		2,927	97.6	
Total		3,000	100.0	100.0

q14e R has visited cultural centers

Q14. In the past 1 year (June 1st, 2005—May 31st, 2006), how many times have you visited the following cultural facilities? If so, how many times? (Interviewer Instruction: Read aloud the options (1)—(9) in Show Card 4 to Respondent.)? (If you have never visited any cultural facility in the past 1 year, please answer “zero (0) times.”)
(5) Cultural centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
No	0	1,192	39.7	94.9
Yes	1	64	2.1	5.1
NAP	8	1,744	58.1	
Total		3,000	100.0	100.0

q14e_1_1 Number of visits: Cultural centers

Q14. Number of Visits
(5) Cultural centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Never visited cultural centers	0	2,936	97.9	97.9
1 time	1	29	1.0	1.0
2 times	2	13	0.4	0.4
3 times	3	5	0.2	0.2
More than 4 times	4	17	0.6	0.6
Total		3,000	100.0	100.0

q14e_1 Number of attendances to events: Cultural centers

Q14-1. In the past 1 year (June 1st, 2005—May 31st, 2006), how many times have you been to cultural events (performances, exhibitions, culture/arts courses) at ((1)—(9))? (_____) times
(5) Cultural centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Never attended cultural events held in cultural centers	0	2,950	98.3	98.3
1 time	1	27	0.9	0.9
2 times	2	8	0.3	0.3
3 times	3	5	0.2	0.2
More than 4 times	4	10	0.3	0.3
Total		3,000	100.0	100.0

q14e_2 How satisfied with programs at cultural centers

Q14-2. How satisfied were you with the cultural event at ((1)—(9)) that you participated in?
(5) Cultural centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	9	0.3	18.0
Somewhat satisfied	2	24	0.8	48.0
Neither satisfied nor dissatisfied	3	14	0.5	28.0
Somewhat dissatisfied	4	3	0.1	6.0
System missing		2,950	98.3	
Total		3,000	100.0	100.0

q14e_3 How satisfied with cultural centers

Q14-3. How satisfied were you with the amenities and facility conditions of ((1)—(9) when you participated in a cultural event there?
(5) Cultural centers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	5	0.2	10.0
Somewhat satisfied	2	29	1.0	58.0
Neither satisfied nor dissatisfied	3	12	0.4	24.0
Somewhat dissatisfied	4	4	0.1	8.0
System missing		2,950	98.3	
Total		3,000	100.0	100.0

q14f R has visited libraries

Q14. In the past 1 year (June 1st, 2005—May 31st, 2006), how many times have you visited the following cultural facilities? If so, how many times? (Interviewer Instruction: Read aloud the options (1)—(9) in Show Card 4 to Respondent.)? (If you have never visited any cultural facility in the past 1 year, please answer “zero (0) times.”)
(6) Libraries (excluding school libraries)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
No	0	871	29.0	69.3
Yes	1	385	12.8	30.7
NAP	8	1,744	58.1	
Total		3,000	100.0	100.0

q14f_1_1 Number of visits: Libraries

Q14. Number of Visits
(6) Libraries (excluding school libraries)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Never visited libraries	0	2,615	87.2	87.2
1 time	1	66	2.2	2.2
2 times	2	73	2.4	2.4
3 times	3	42	1.4	1.4
More than 4 times	4	204	6.8	6.8
Total		3,000	100.0	100.0

q14f_1 Number of attendances to events: Libraries

Q14-1. In the past 1 year (June 1st, 2005—May 31st, 2006), how many times have you been to cultural events (performances, exhibitions, culture/arts courses) at ((1)—(9))? (_____) times
(6) Libraries (excluding school libraries)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Never attended cultural events held in libraries	0	2,835	94.5	94.5
1 time	1	65	2.2	2.2
2 times	2	40	1.3	1.3
3 times	3	20	0.7	0.7
More than 4 times	4	40	1.3	1.3
Total		3,000	100.0	100.0

q14f_2 How satisfied with programs at libraries

Q14-2. How satisfied were you with the cultural event at ((1)—(9)) that you participated in?
(6) Libraries (excluding school libraries)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	24	0.8	14.5
Somewhat satisfied	2	94	3.1	57.0
Neither satisfied nor dissatisfied	3	38	1.3	23.0
Somewhat dissatisfied	4	8	0.3	4.8
Strongly dissatisfied	5	1	0.0	0.6
System missing		2,835	94.5	
Total		3,000	100.0	100.0

q14f_3 How satisfied with libraries

Q14-3. How satisfied were you with the amenities and facility conditions of ((1)—(9)) when you participated in a cultural event there?
(6) Libraries (excluding school libraries)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	26	0.9	15.8
Somewhat satisfied	2	93	3.1	56.4
Neither satisfied nor dissatisfied	3	34	1.1	20.6
Somewhat dissatisfied	4	10	0.3	6.1
Strongly dissatisfied	5	2	0.1	1.2
System missing		2,835	94.5	
Total		3,000	100.0	100.0

q14g R has visited museums

Q14. In the past 1 year (June 1st, 2005—May 31st, 2006), how many times have you visited the following cultural facilities? If so, how many times? (Interviewer Instruction: Read aloud the options (1)—(9) in Show Card 4 to Respondent.)? (If you have never visited any cultural facility in the past 1 year, please answer “zero (0) times.”)

(7) Museums

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
No	0	887	29.6	70.6
Yes	1	369	12.3	29.4
NAP	8	1,744	58.1	
Total		3,000	100.0	100.0

q14g_1_1 Number of visits: Museums

Q14. Number of Visits

(7) Museums

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Never visited museums	0	2,631	87.7	87.7
1 time	1	196	6.5	6.5
2 times	2	102	3.4	3.4
3 times	3	41	1.4	1.4
More than 4 times	4	30	1.0	1.0
Total		3,000	100.0	100.0

q14g_1 Number of attendances to events: Museums

Q14-1. In the past 1 year (June 1st, 2005—May 31st, 2006), how many times have you been to cultural events (performances, exhibitions, culture/arts courses) at ((1)—(9))? (_____) times

(7) Museums

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Never attended cultural events held in museums	0	2,736	91.2	91.2
1 time	1	160	5.3	5.3
2 times	2	63	2.1	2.1
3 times	3	28	0.9	0.9
More than 4 times	4	13	0.4	0.4
Total		3,000	100.0	100.0

q14g_2 How satisfied with programs at museums

Q14-2. How satisfied were you with the cultural event at ((1)—(9)) that you participated in?
(7) Museums

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	30	1.0	11.4
Somewhat satisfied	2	161	5.4	61.0
Neither satisfied nor dissatisfied	3	64	2.1	24.2
Somewhat dissatisfied	4	8	0.3	3.0
Strongly dissatisfied	5	1	0.0	0.4
System missing		2,736	91.2	
Total		3,000	100.0	100.0

q14g_3 How satisfied with museums

Q14-3. How satisfied were you with the amenities and facility conditions of ((1)—(9)) when you participated in a cultural event there?
(7) Museums

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	44	1.5	16.7
Somewhat satisfied	2	145	4.8	54.9
Neither satisfied nor dissatisfied	3	66	2.2	25.0
Somewhat dissatisfied	4	9	0.3	3.4
System missing		2,736	91.2	
Total		3,000	100.0	100.0

q14h R has visited continuing education centers

Q14. In the past 1 year (June 1st, 2005—May 31st, 2006), how many times have you visited the following cultural facilities? If so, how many times? (Interviewer Instruction: Read aloud the options (1)—(9) in Show Card 4 to Respondent.)? (If you have never visited any cultural facility in the past 1 year, please answer “zero (0) times.”)

(8) Continuing education or extension programs run by universities

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
No	0	1,215	40.5	96.7
Yes	1	41	1.4	3.3
NAP	8	1,744	58.1	
Total		3,000	100.0	100.0

q14h_1_1 Number of visits: Continuing education centers

Q14. Number of Visits

(8) Continuing education or extension programs run by universities

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Never visited continuing education/extension programs run by universities	0	2,959	98.6	98.6
1 time	1	24	0.8	0.8
2 times	2	7	0.2	0.2
3 times	3	5	0.2	0.2
More than 4 times	4	5	0.2	0.2
Total		3,000	100.0	100.0

q14h_1 Number of attendances to events: Continuing education centers

Q14-1. In the past 1 year (June 1st, 2005—May 31st, 2006), how many times have you been to cultural events (performances, exhibitions, culture/arts courses) at ((1)—(9))? (_____) times

(8) Continuing education or extension programs run by universities

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Never attended continuing education/extension programs run by universities	0	2,971	99.0	99.0
1 time	1	19	0.6	0.6
2 times	2	4	0.1	0.1
3 times	3	3	0.1	0.1
More than 4 times	4	3	0.1	0.1
Total		3,000	100.0	100.0

q14h_2 How satisfied with continuing education programs

Q14-2. How satisfied were you with the cultural event at ((1)—(9)) that you participated in?

(8) Continuing education or extension programs run by universities

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	5	0.2	17.2
Somewhat satisfied	2	19	0.6	65.5
Neither satisfied nor dissatisfied	3	4	0.1	13.8
Somewhat dissatisfied	4	1	0.0	3.4
System missing		2,971	99.0	
Total		3,000	100.0	100.0

q14h_3 How satisfied with continuing education centers

Q14-3. How satisfied were you with the amenities and facility conditions of ((1)—(9) when you participated in a cultural event there?
(8) Continuing education or extension programs run by universities

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	4	0.1	13.8
Somewhat satisfied	2	19	0.6	65.5
Neither satisfied nor dissatisfied	3	5	0.2	17.2
Somewhat dissatisfied	4	1	0.0	3.4
System missing		2,971	99.0	
Total		3,000	100.0	100.0

q14i R has visited private cultural centers

Q14. In the past 1 year (June 1st, 2005—May 31st, 2006), how many times have you visited the following cultural facilities? If so, how many times? (Interviewer Instruction: Read aloud the options (1)—(9) in Show Card 4 to Respondent.)? (If you have never visited any cultural facility in the past 1 year, please answer “zero (0) times.”)
(9) Private cultural centers (run by department stores, newspaper companies, etc.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
No	0	1,118	37.3	89.0
Yes	1	138	4.6	11.0
NAP	8	1,744	58.1	
Total		3,000	100.0	100.0

q14i_1_1 Number of visits: Private cultural centers

Q14. Number of Visits
(9) Private cultural centers (run by department stores, newspaper companies, etc.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Never visited private cultural centers	0	2,862	95.4	95.4
1 time	1	52	1.7	1.7
2 times	2	25	0.8	0.8
3 times	3	22	0.7	0.7
More than 4 times	4	39	1.3	1.3
Total		3,000	100.0	100.0

q14i_1 Number of attendances to events: Private cultural centers

Q14-1. In the past 1 year (June 1st, 2005—May 31st, 2006), how many times have you been to cultural events (performances, exhibitions, culture/arts courses) at ((1)—(9))? (_____) times
(9) Private cultural centers (run by department stores, newspaper companies, etc.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Never attended cultural events held in private cultural centers	0	2,901	96.7	96.7
1 time	1	52	1.7	1.7
2 times	2	17	0.6	0.6
3 times	3	10	0.3	0.3
More than 4 times	4	20	0.7	0.7
Total		3,000	100.0	100.0

q14i_2 How satisfied with programs at private cultural centers

Q14-2. How satisfied were you with the cultural event at ((1)—(9)) that you participated in?
(9) Private cultural centers (run by department stores, newspaper companies, etc.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	10	0.3	10.1
Somewhat satisfied	2	62	2.1	62.6
Neither satisfied nor dissatisfied	3	20	0.7	20.2
Somewhat dissatisfied	4	7	0.2	7.1
System missing		2,901	96.7	
Total		3,000	100.0	100.0

q14i_3 How satisfied with private cultural centers

Q14-3. How satisfied were you with the amenities and facility conditions of ((1)—(9)) when you participated in a cultural event there?
(9) Private cultural centers (run by department stores, newspaper companies, etc.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	15	0.5	15.2
Somewhat satisfied	2	50	1.7	50.5
Neither satisfied nor dissatisfied	3	23	0.8	23.2
Somewhat dissatisfied	4	10	0.3	10.1
Strongly dissatisfied	5	1	0.0	1.0
System missing		2,901	96.7	
Total		3,000	100.0	100.0

q15 R will participate in events at local cultural facilities

Q15. Are you interested in participating in any cultural events (performances, exhibitions, culture/arts courses) at your local cultural facilities in the future?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	1,648	54.9	54.9
No	2	1,352	45.1	45.1
Total		3,000	100.0	100.0

q15_1 Which cultural program is R interested in

Q15-1. If yes, in which of the following are you most interested in participating?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Literature courses	1	136	4.5	8.3
Attending performances (music, theatrical play, dance, etc.)	2	739	24.6	44.8
Attending art exhibitions	3	87	2.9	5.3
Film	4	555	18.5	33.7
Taking arts-related classes (art appreciation, art theories, etc.)	5	80	2.7	4.9
Participating in arts creation (creation not appreciation) programs	6	51	1.7	3.1
NAP	0	1,352	45.1	
Total		3,000	100.0	100.0

q15_2 What does R consider when participating in events

Q15-2. Which of the following is the most important thing that you consider when you think about participating in a program?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Whether the cost is reasonable	1	323	10.8	19.6
Quality of the program (content)	2	1,030	34.3	62.5
Whether the cultural event fits with my schedule	3	136	4.5	8.3
Name value of lecturers or sponsoring organization(s)	4	73	2.4	4.4
Transportation convenience	5	56	1.9	3.4
Amenities	6	30	1.0	1.8
NAP	0	1,352	45.1	
Total		3,000	100.0	100.0

q16 Difficulty of participating in local cultural facilities

Q16. What is the biggest difficulty when you try to participate in cultural events at your local cultural facilities?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It is costly	1	577	19.2	19.2
I don't have time for this	2	995	33.2	33.2
There is no program that suits my interest	3	707	23.6	23.6
Inconvenient transportation	4	134	4.5	4.5
Inconvenient amenities	5	148	4.9	4.9
Lack of relevant information	6	390	13.0	13.0
I have no one to go with	7	45	1.5	1.5
None	98	4	0.1	0.1
Total		3,000	100.0	100.0

q17 R has participated in culture-related voluntary activities

Q17. Have you ever participated in any volunteer activities related to cultural organizations, local cultural facilities, or conserving cultural heritage?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes, in the past.	1	74	2.5	2.5
Yes, currently.	2	31	1.0	1.0
Never	3	2,895	96.5	96.5
Total		3,000	100.0	100.0

q17_1 Number of culture-related voluntary activities

Q17-1. How many times have you usually participated in culture-related volunteer activities per month?
: Approximately _____ times per month

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	15	0.5	14.3
Less than 1 time	1	45	1.5	42.9
2 times	2	21	0.7	20.0
3 times	3	3	0.1	2.9
4 times	4	10	0.3	9.5
More than 5 times	5	11	0.4	10.5
NAP	0	2,895	96.5	
Total		3,000	100.0	100.0

q18 R is participating in hobby clubs

Q18. [Present Show Card 5] Are you currently participating in the following hobby clubs? Interviewer instruction: Read aloud the options (1)—(9) in Show Card 4 to Respondent.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	100	3.3	3.3
No	2	2,900	96.7	96.7
Total		3,000	100.0	100.0

q18a R has participated in literary club

Q18. Participating or not
(1) Literature (including book clubs)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Participated in literary club	1	17	0.6	17.0
Never participated in literary club	2	83	2.8	83.0
NAP	0	2,900	96.7	
Total		3,000	100.0	100.0

q18a_1 Type of literary club: Creation vs. Appreciation

Q18-1. Hobby clubs can be divided into two types: one is more focused on its members' arts creation activities (performance, recitals), while the other is more focused on appreciation (attending/watching, studying). What type of hobby club are you participating in?
(1) Literature (including book clubs)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Creativity (performance, recitals) oriented hobby club	1	5	0.2	29.4
Appreciation (attending/watching, discussion) oriented hobby club	2	12	0.4	70.6
System missing		2,983	99.4	
Total		3,000	100.0	100.0

q18a_2 Type of literary club: Online vs. Offline

Q18-2. Is this an online hobby club, where most activities take place on the Internet? Or, is this an offline club?
(1) Literature (including book clubs)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Online club	1	3	0.1	17.6
Offline club	2	14	0.5	82.4

System missing	2,983	99.4	
Total	3,000	100.0	100.0

q18a_3 How often R participates in literary club

Q18-3. How often are you participating in the club activities (periodic meetings, presentations, recitals, performances, appreciation, discussion, etc.)?

(1) Literature (including book clubs)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
2 or more times a week	1	1	0.0	5.9
Once a week (weekly)	2	2	0.1	11.8
Once a month (monthly)	4	8	0.3	47.1
Once every 2 months (bi-monthly)	5	3	0.1	17.6
Once every 3 months (quarterly)	6	3	0.1	17.6
System missing		2,983	99.4	
Total		3,000	100.0	100.0

q18a_4 How satisfied with literary club activity

Q18-4. How satisfied are you with your hobby club activities?

(1) Literature (including book clubs)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	5	0.2	29.4
Somewhat satisfied	2	7	0.2	41.2
Neither satisfied nor dissatisfied	3	5	0.2	29.4
System missing		2,983	99.4	
Total		3,000	100.0	100.0

q18b R has participated in art club

Q18. Participating or not

(2) Art (including photography/calligraphy/architecture/design)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Participated in art club	1	27	0.9	27.0
Never participated in art club	2	73	2.4	73.0
NAP	0	2,900	96.7	
Total		3,000	100.0	100.0

q18b_1 Type of art club: Creation vs. Appreciation

Q18-1. Hobby clubs can be divided into two types: one is more focused on its members' arts creation activities (performance, recitals), while the other is more focused on appreciation(attending/watching, studying). What type of hobby club are you participating in?

(2) Art (including photography/calligraphy/architecture/design)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Creativity (performance, recitals) oriented hobby club	1	18	0.6	66.7
Appreciation (attending/watching, discussion) oriented hobby club	2	9	0.3	33.3
System missing		2,973	99.1	
Total		3,000	100.0	100.0

q18b_2 Type of art club: Online vs. Offline

Q18-2. Is this an online hobby club, where most activities take place on the Internet? Or, is this an offline club?

(2) Art (including photography/calligraphy/architecture/design)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Online club	1	3	0.1	11.1
Offline club	2	24	0.8	88.9
System missing		2,973	99.1	
Total		3,000	100.0	100.0

q18b_3 How often R participates in art club

Q18-3. How often are you participating in the club activities (periodic meetings, presentations, recitals, performances, appreciation, discussion, etc.)?

(2) Art (including photography/calligraphy/architecture/design)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
2 or more times a week	1	4	0.1	14.8
Once a week (weekly)	2	6	0.2	22.2
Once every 2 weeks (bi-weekly)	3	3	0.1	11.1
Once a month (monthly)	4	9	0.3	33.3
Once every 3 months (quarterly)	6	3	0.1	11.1
Twice a year (semi-annually)	7	1	0.0	3.7
Once a year (yearly)	8	1	0.0	3.7
System missing		2,973	99.1	
Total		3,000	100.0	100.0

q18b_4 How satisfied with art club activity

Q18-4. How satisfied are you with your hobby club activities?
(2) Art (including photography/calligraphy/architecture/design)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	5	0.2	18.5
Somewhat satisfied	2	15	0.5	55.6
Neither satisfied nor dissatisfied	3	6	0.2	22.2
Somewhat dissatisfied	4	1	0.0	3.7
System missing		2,973	99.1	
Total		3,000	100.0	100.0

q18c R has participated in western music club

Q18. Participating or not
(3) Western Music

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Participated in western music club	1	10	0.3	10.0
Never participated in western music club	2	90	3.0	90.0
NAP	0	2,900	96.7	
Total		3,000	100.0	100.0

q18c_1 Type of western music club: Creation vs. Appreciation

Q18-1. Hobby clubs can be divided into two types: one is more focused on its members' arts creation activities (performance, recitals), while the other is more focused on appreciation (attending/watching, studying). What type of hobby club are you participating in?
(3) Western Music

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Creativity (performance, recitals) oriented hobby club	1	8	0.3	80.0
Appreciation (attending/watching, discussion) oriented hobby club	2	2	0.1	20.0
System missing		2,990	99.7	
Total		3,000	100.0	100.0

q18c_2 Type of western music club: Online vs. Offline

Q18-2. Is this an online hobby club, where most activities take place on the Internet? Or, is this an offline club?

(3) Western Music

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Online club	1	1	0.0	10.0
Offline club	2	9	0.3	90.0
System missing		2,990	99.7	
Total		3,000	100.0	100.0

q18c_3 How often R participates in western music club

Q18-3. How often are you participating in the club activities (periodic meetings, presentations, recitals, performances, appreciation, discussion, etc.)?

(3) Western Music

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
2 or more times a week	1	3	0.1	30.0
Once a week (weekly)	2	3	0.1	30.0
Once every 2 weeks (bi-weekly)	3	2	0.1	20.0
Once a month (monthly)	4	1	0.0	10.0
Twice a year (semi-annually)	7	1	0.0	10.0
System missing		2,990	99.7	
Total		3,000	100.0	100.0

q18c_4 How satisfied with western music club activity

Q18-4. How satisfied are you with your hobby club activities?

(3) Western Music

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	5	0.2	50.0
Somewhat satisfied	2	3	0.1	30.0
Neither satisfied nor dissatisfied	3	1	0.0	10.0
Somewhat dissatisfied	4	1	0.0	10.0
System missing		2,990	99.7	
Total		3,000	100.0	100.0

q18d R has participated in traditional arts club

Q18. Participating or not
(4) Traditional arts events

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Participated in traditional arts club	1	11	0.4	11.0
Never participated in traditional arts club	2	89	3.0	89.0
NAP	0	2,900	96.7	
Total		3,000	100.0	100.0

q18d_1 Type of traditional arts club: Creation vs. Appreciation

Q18-1. Hobby clubs can be divided into two types: one is more focused on its members' arts creation activities (performance, recitals), while the other is more focused on appreciation (attending/watching, studying). What type of hobby club are you participating in?
(4) Traditional arts events

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Creativity (performance, recitals) oriented hobby club	1	6	0.2	54.5
Appreciation (attending/watching, discussion) oriented hobby club	2	5	0.2	45.5
System missing		2,989	99.6	
Total		3,000	100.0	100.0

q18d_2 Type of traditional arts club: Online vs. Offline

Q18-2. Is this an online hobby club, where most activities take place on the Internet? Or, is this an offline club?
(4) Traditional arts events

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Online club	1	1	0.0	9.1
Offline club	2	10	0.3	90.9
System missing		2,989	99.6	
Total		3,000	100.0	100.0

q18d_3 How often R participates in traditional arts club

Q18-3. How often are you participating in the club activities (periodic meetings, presentations, recitals, performances, appreciation, discussion, etc.)?
(4) Traditional arts events

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
2 or more times a week	1	1	0.0	9.1
Once a week (weekly)	2	2	0.1	18.2
Once every 2 weeks (bi-weekly)	3	1	0.0	9.1
Once a month (monthly)	4	4	0.1	36.4
Once every 2 months (bi-monthly)	5	1	0.0	9.1
Once every 3 months (quarterly)	6	1	0.0	9.1
Once a year (yearly)	8	1	0.0	9.1
System missing		2,989	99.6	
Total		3,000	100.0	100.0

q18d_4 How satisfied with traditional arts club activity

Q18-4. How satisfied are you with your hobby club activities?
(4) Traditional arts events

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	4	0.1	36.4
Somewhat satisfied	2	7	0.2	63.6
System missing		2,989	99.6	
Total		3,000	100.0	100.0

q18e R has participated in dance club

Q18. Participating or not
(5) Dance

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Participated in dance club	1	3	0.1	3.0
Never participated in dance club	2	97	3.2	97.0
NAP	0	2,900	96.7	
Total		3,000	100.0	100.0

q18e_1 Type of dance club: Creation vs. Appreciation

Q18-1. Hobby clubs can be divided into two types: one is more focused on its members' arts creation activities (performance, recitals), while the other is more focused on appreciation (attending/watching, studying). What type of hobby club are you participating in?

(5) Dance

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Creativity (performance, recitals) oriented hobby club	1	2	0.1	66.7
Appreciation (attending/watching, discussion) oriented hobby club	2	1	0.0	33.3
System missing		2,997	99.9	
Total		3,000	100.0	100.0

q18e_2 Type of dance club: Online vs. Offline

Q18-2. Is this an online hobby club, where most activities take place on the Internet? Or, is this an offline club?

(5) Dance

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Online club	1	2	0.1	66.7
Offline club	2	1	0.0	33.3
System missing		2,997	99.9	
Total		3,000	100.0	100.0

q18e_3 How often R participates in dance club

Q18-3. How often are you participating in the club activities (periodic meetings, presentations, recitals, performances, appreciation, discussion, etc.)?

(5) Dance

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
2 or more times a week	1	1	0.0	33.3
Once a week (weekly)	2	1	0.0	33.3
Once a month (monthly)	4	1	0.0	33.3
System missing		2,997	99.9	
Total		3,000	100.0	100.0

q18e_4 How satisfied with dance club activity

Q18-4. How satisfied are you with your hobby club activities?

(5) Dance

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	2	0.1	66.7
Neither satisfied nor dissatisfied	3	1	0.0	33.3
System missing		2,997	99.9	
Total		3,000	100.0	100.0

q18f R has participated in theatrical play club

Q18. Participating or not

(6) Theatrical plays

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Participated in theatrical play club	1	6	0.2	6.0
Never participated in theatrical play club	2	94	3.1	94.0
NAP	0	2,900	96.7	
Total		3,000	100.0	100.0

q18f_1 Type of theatrical play club: Creation vs. Appreciation

Q18-1. Hobby clubs can be divided into two types: one is more focused on its members' arts creation activities (performance, recitals), while the other is more focused on appreciation (attending/watching, studying). What type of hobby club are you participating in?

(6) Theatrical plays

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Creativity (performance, recitals) oriented hobby club	1	2	0.1	33.3
Appreciation (attending/watching, discussion) oriented hobby club	2	4	0.1	66.7
System missing		2,994	99.8	
Total		3,000	100.0	100.0

q18f_2 Type of theatrical play club: Online vs. Offline

Q18-2. Is this an online hobby club, where most activities take place on the Internet? Or, is this an offline club?

(6) Theatrical plays

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Online club	1	1	0.0	16.7

Offline club	2	5	0.2	83.3
System missing		2,994	99.8	
Total		3,000	100.0	100.0

q18f_3 How often R participates in theatrical play club

Q18-3. How often are you participating in the club activities (periodic meetings, presentations, recitals, performances, appreciation, discussion, etc.)?
(6) Theatrical plays

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
2 or more times a week	1	2	0.1	33.3
Once every 2 weeks (bi-weekly)	3	1	0.0	16.7
Once a month (monthly)	4	3	0.1	50.0
System missing		2,994	99.8	
Total		3,000	100.0	100.0

q18f_4 How satisfied with theatrical play club activity

Q18-4. How satisfied are you with your hobby club activities?
(6) Theatrical plays

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	2	0.1	33.3
Somewhat satisfied	2	3	0.1	50.0
Neither satisfied nor dissatisfied	3	1	0.0	16.7
System missing		2,994	99.8	
Total		3,000	100.0	100.0

q18g R has participated in movie club

Q18. Participating or not
(7) Movies (including videos)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Participated in movie club	1	18	0.6	18.0
Never participated in movie club	2	82	2.7	82.0
NAP	0	2,900	96.7	
Total		3,000	100.0	100.0

q18g_1 Type of movie club: Creation vs. Appreciation

Q18-1. Hobby clubs can be divided into two types: one is more focused on its members' arts creation activities (performance, recitals), while the other is more focused on appreciation (attending/watching, studying). What type of hobby club are you participating in?

(7) Movies (including videos)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Appreciation (attending/watching, discussion) oriented hobby club	2	18	0.6	100.0
System missing		2,982	99.4	
Total		3,000	100.0	100.0

q18g_2 Type of movie club: Online vs. Offline

Q18-2. Is this an online hobby club, where most activities take place on the Internet? Or, is this an offline club?

(7) Movies (including videos)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Online club	1	10	0.3	55.6
Offline club	2	8	0.3	44.4
System missing		2,982	99.4	
Total		3,000	100.0	100.0

q18g_3 How often R participates in movie club

Q18-3. How often are you participating in the club activities (periodic meetings, presentations, recitals, performances, appreciation, discussion, etc.)?

(7) Movies (including videos)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Once a week (weekly)	2	2	0.1	11.1
Once every 2 weeks (bi-weekly)	3	1	0.0	5.6
Once a month (monthly)	4	7	0.2	38.9
Once every 2 months (bi-monthly)	5	1	0.0	5.6
Once every 3 months (quarterly)	6	2	0.1	11.1
Twice a year (semi-annually)	7	4	0.1	22.2
Once a year (yearly)	8	1	0.0	5.6
System missing		2,982	99.4	
Total		3,000	100.0	100.0

q18g_4 How satisfied with movie club activity

Q18-4. How satisfied are you with your hobby club activities?

(7) Movies (including videos)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	1	0.0	5.6
Somewhat satisfied	2	10	0.3	55.6
Neither satisfied nor dissatisfied	3	5	0.2	27.8
Somewhat dissatisfied	4	2	0.1	11.1
System missing		2,982	99.4	
Total		3,000	100.0	100.0

q18h R has participated in popular music club

Q18. Participating or not

(8) Popular music/entertainment

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Participated in popular music club	1	15	0.5	15.0
Never participated in popular music club	2	85	2.8	85.0
NAP	0	2,900	96.7	
Total		3,000	100.0	100.0

q18h_1 Type of popular music club: Creation vs. Appreciation

Q18-1. Hobby clubs can be divided into two types: one is more focused on its members' arts creation activities (performance, recitals), while the other is more focused on appreciation (attending/watching, studying). What type of hobby club are you participating in?

(8) Popular music/entertainment

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Creativity (performance, recitals) oriented hobby club	1	6	0.2	40.0
Appreciation (attending/watching, discussion) oriented hobby club	2	9	0.3	60.0
System missing		2,985	99.5	
Total		3,000	100.0	100.0

q18h_2 Type of popular music club: Online vs. Offline

Q18-2. Is this an online hobby club, where most activities take place on the Internet? Or, is this an offline club?

(8) Popular music/entertainment

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Online club	1	7	0.2	46.7
Offline club	2	8	0.3	53.3
System missing		2,985	99.5	
Total		3,000	100.0	100.0

q18h_3 How often R participates in popular music club

Q18-3. How often are you participating in the club activities (periodic meetings, presentations, recitals, performances, appreciation, discussion, etc.)?

(8) Popular music/entertainment

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
2 or more times a week	1	2	0.1	13.3
Once a week (weekly)	2	3	0.1	20.0
Once every 2 weeks (bi-weekly)	3	1	0.0	6.7
Once a month (monthly)	4	6	0.2	40.0
Once every 2 months (bi-monthly)	5	2	0.1	13.3
Twice a year (semi-annually)	7	1	0.0	6.7
System missing		2,985	99.5	
Total		3,000	100.0	100.0

q18h_4 How satisfied with popular music club activity

Q18-4. How satisfied are you with your hobby club activities?

(8) Popular music/entertainment

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	2	0.1	13.3
Somewhat satisfied	2	12	0.4	80.0
Neither satisfied nor dissatisfied	3	1	0.0	6.7
System missing		2,985	99.5	
Total		3,000	100.0	100.0

q18i R has participated in cultural heritage club

Q18. Participating or not
(9) Historic and cultural heritage

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Participated in historic/cultural heritage club	1	5	0.2	5.0
Never participated in historic/cultural heritage club	2	95	3.2	95.0
NAP	0	2,900	96.7	
Total		3,000	100.0	100.0

q18i_1 Type of cultural heritage club: Creation vs. Appreciation

Q18-1. Hobby clubs can be divided into two types: one is more focused on its members' arts creation activities (performance, recitals), while the other is more focused on appreciation (attending/watching, studying). What type of hobby club are you participating in?
(9) Historic and cultural heritage

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Creativity (performance, recitals) oriented hobby club	1	1	0.0	20.0
Appreciation (attending/watching, discussion) oriented hobby club	2	4	0.1	80.0
System missing		2,995	99.8	
Total		3,000	100.0	100.0

q18i_2 Type of cultural heritage club: Online vs. Offline

Q18-2. Is this an online hobby club, where most activities take place on the Internet? Or, is this an offline club?
(9) Historic and cultural heritage

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Online club	1	1	0.0	20.0
Offline club	2	4	0.1	80.0
System missing		2,995	99.8	
Total		3,000	100.0	100.0

q18i_3 How often R participates in cultural heritage club

Q18-3. How often are you participating in the club activities (periodic meetings, presentations, recitals, performances, appreciation, discussion, etc.)?
(9) Historic and cultural heritage

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Once a month (monthly)	4	1	0.0	20.0
Once every 2 months (bi-monthly)	5	2	0.1	40.0
Twice a year (semi-annually)	7	2	0.1	40.0
System missing		2,995	99.8	
Total		3,000	100.0	100.0

q18i_4 How satisfied with cultural heritage club activity

Q18-4. How satisfied are you with your hobby club activities?
(9) Historic and cultural heritage

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	2	0.1	40.0
Somewhat satisfied	2	3	0.1	60.0
System missing		2,995	99.8	
Total		3,000	100.0	100.0

q19 R will participate in hobby clubs

Q19. Are you interested in participating in the following hobby clubs in the future?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	444	14.8	14.8
No	2	2,556	85.2	85.2
Total		3,000	100.0	100.0

q19_1 Hobby club R wants to participate in(1)

Q19-1. [Present Show Card 5] In which of the following hobby clubs are you interested in participating?
(Please select all you are interested in.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Literature (including book clubs)	1	74	2.5	16.7
Art (including photography /calligraphy/architecture/design) exhibitions	2	89	3.0	20.0

Western Music	3	19	0.6	4.3
Traditional arts events	4	42	1.4	9.5
Dance	5	6	0.2	1.4
Theatrical plays	6	35	1.2	7.9
Movies (including videos)	7	98	3.3	22.1
Popular music/entertainment	8	41	1.4	9.2
Historic and cultural heritage	9	40	1.3	9.0
System missing		2,556	85.2	
Total		3,000	100.0	100.0

q19_2 Hobby club R wants to participate in(2)

Q19-1. [Present Show Card 5] In which of the following hobby clubs are you interested in participating?
(Please select all you are interested in.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Literature (including book clubs)	1	11	0.4	6.6
Art (including photography /calligraphy/architecture/design) exhibitions	2	24	0.8	14.5
Western Music	3	9	0.3	5.4
Traditional arts events	4	11	0.4	6.6
Dance	5	2	0.1	1.2
Theatrical plays	6	11	0.4	6.6
Movies (including videos)	7	44	1.5	26.5
Popular music/entertainment	8	23	0.8	13.9
Historic and cultural heritage	9	31	1.0	18.7
System missing		2,834	94.5	
Total		3,000	100.0	100.0

q19_3 Hobby club R wants to participate in(3)

Q19-1. [Present Show Card 5] In which of the following hobby clubs are you interested in participating?
(Please select all you are interested in.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Art (including photography /calligraphy/architecture/design) exhibitions	2	2	0.1	4.7
Western Music	3	1	0.0	2.3
Traditional arts events	4	2	0.1	4.7
Dance	5	2	0.1	4.7

Theatrical plays	6	1	0.0	2.3
Movies (including videos)	7	10	0.3	23.3
Popular music/entertainment	8	10	0.3	23.3
Historic and cultural heritage	9	15	0.5	34.9
System missing		2,957	98.6	
Total		3,000	100.0	100.0

q19_4 Hobby club R wants to participate in(4)

Q19-1. [Present Show Card 5] In which of the following hobby clubs are you interested in participating?
(Please select all you are interested in.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Literature (including book clubs)	1	2	0.1	25.0
Popular music/entertainment	8	3	0.1	37.5
Historic and cultural heritage	9	3	0.1	37.5
System missing		2,992	99.7	
Total		3,000	100.0	100.0

q20 Difficulty of joining culture-related hobby club

Q20. What is the biggest difficulty when you try to join a hobby club?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It is costly	1	404	13.5	13.5
I don't have time for this	2	909	30.3	30.3
There is no hobby club nearby	3	283	9.4	9.4
There is no one else to go with me	4	222	7.4	7.4
There is no hobby club that suits my interest	5	821	27.4	27.4
I don't have enough information	6	357	11.9	11.9
Other	7	2	0.1	0.1
None	98	2	0.1	0.1
Total		3,000	100.0	100.0

q21 R has visited heritage sites

Q21. In the past 1 year (June 1st, 2005—May 31st, 2006), how many times have you visited historic and cultural heritage sites (old palaces, royal tombs, temples with historic monuments, birth places of historical figures, etc.)?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Have visited	1	1,543	51.4	51.4
Never visited	2	1,457	48.6	48.6
Total		3,000	100.0	100.0

q21_1_1 Number of visits: Heritage sites

Q21. In the past 1 year (June 1st, 2005—May 31st, 2006), how many times have you visited historic and cultural heritage sites (old palaces, royal tombs, temples with historic monuments, birth places of historical figures, etc.)?

(1) Have visited (_____ times)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1 time	1	539	18.0	34.9
2 times	2	530	17.7	34.3
3 times	3	197	6.6	12.8
4 times	4	63	2.1	4.1
More than 5 times	5	214	7.1	13.9
NAP	0	1,457	48.6	
Total		3,000	100.0	100.0

q21_1 How satisfied with conservation heritage

Q21-1. How satisfied were you with the conservation condition of the historic-cultural site that you visited?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	103	3.4	6.7
Somewhat satisfied	2	913	30.4	59.2
Neither satisfied nor dissatisfied	3	401	13.4	26.0
Somewhat dissatisfied	4	117	3.9	7.6
Strongly dissatisfied	5	9	0.3	0.6
NAP	0	1,457	48.6	
Total		3,000	100.0	100.0

q21_2 How satisfied with amenities of heritage sites

Q21-2. How satisfied were you with the amenities (historical markers, signs, transportation, restroom cleanliness, hospitality of nearby stores, etc.) of the historic-cultural site that you visited?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	95	3.2	6.2
Somewhat satisfied	2	834	27.8	54.1
Neither satisfied nor dissatisfied	3	449	15.0	29.1
Somewhat dissatisfied	4	151	5.0	9.8
Strongly dissatisfied	5	14	0.5	0.9
NAP	0	1,457	48.6	
Total		3,000	100.0	100.0

q22 R will visit heritage sites

Q22. Are you interested in visiting any historic and cultural sites in the future?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	2,397	79.9	79.9
No	2	603	20.1	20.1
Total		3,000	100.0	100.0

q22_1 What does R consider when visiting heritage sites

Q22-1. Which of the following is the most important thing that you consider when you think about visiting an historic-cultural heritage site?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Whether the cost is reasonable	1	234	7.8	9.8
Quality and variety of things to see there	2	1,395	46.5	58.2
Beauty of the surrounding natural environment	3	482	16.1	20.1
Transportation convenience	4	184	6.1	7.7
Convenience of nearby facilities and amenities	5	102	3.4	4.3
NAP	0	603	20.1	
Total		3,000	100.0	100.0

q23 Difficulty of visiting heritage sites

Q23. What is the biggest difficulty when you try to visit historic and cultural heritage sites?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It is costly.	1	558	18.6	18.6
I don't have time for this	2	898	29.9	29.9
There is no historic-cultural heritage site that suits my interest	3	487	16.2	16.2
Inconvenient transportation	4	416	13.9	13.9
Inconvenient amenities	5	181	6.0	6.0
Lack of relevant information	6	419	14.0	14.0
I have no one to go with.	7	29	1.0	1.0
Other	8	2	0.1	0.1
None	98	10	0.3	0.3
Total		3,000	100.0	100.0

q24 R has visited local festivals in past 1 year

Q24. In the past 1 year (June 1st, 2005—May 31st, 2006), have you ever visited local festivals and street fairs? If so, how many times?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	1,290	43.0	43.0
No	2	1,710	57.0	57.0
Total		3,000	100.0	100.0

q24_1_1 Location of local festivals(1)

Q24-1. Where were the locations of the local festivals (street fairs) that you visited? (Please mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Metropolitan city/Province where I live	1	1,115	37.2	86.4
Metropolitan city/Province where I don't live	2	175	5.8	13.6
NAP	0	1,710	57.0	
Total		3,000	100.0	100.0

q24_1_2 Location of local festivals(2)

Q24-1. Where were the locations of the local festivals (street fairs) that you visited? (Please mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Metropolitan city/Province where I don't live	2	90	3.0	100.0
NAP/NA	0	2,910	97.0	
Total		3,000	100.0	100.0

q24_2 How satisfied with programs of local festivals

Q24-2. How satisfied were you with the program contents of the local festival (street fair) that you visited?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	82	2.7	6.4
Somewhat satisfied	2	673	22.4	52.2
Neither satisfied nor dissatisfied	3	418	13.9	32.4
Somewhat dissatisfied	4	109	3.6	8.4
Strongly dissatisfied	5	8	0.3	0.6
NAP	0	1,710	57.0	
Total		3,000	100.0	100.0

q24_3 How satisfied with amenities of local festivals

Q24-3. How satisfied were you with the amenities (signs, transportation, restroom cleanliness, hospitality of nearby stores, etc.) of the local festival (street fair) that you visited?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	24	0.8	1.9
Somewhat satisfied	2	515	17.2	39.9
Neither satisfied nor dissatisfied	3	520	17.3	40.3
Somewhat dissatisfied	4	209	7.0	16.2
Strongly dissatisfied	5	22	0.7	1.7
NAP	0	1,710	57.0	
Total		3,000	100.0	100.0

q24_4 What should be done to improve local festivals

Q24-4. What do you think should be done before anything else to improve the local festival (including street fair) you visited?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It should demonstrate the locality	1	254	8.5	19.7
It should avoid excessive commercialism	2	478	15.9	37.1
It should be advertised extensively	3	243	8.1	18.8
It should provide more amenities	4	145	4.8	11.2
Inconvenience in transportation must be resolved	5	96	3.2	7.4
It should encourage participation of local residents	6	66	2.2	5.1
Other	7	3	0.1	0.2
None	98	5	0.2	0.4
NAP	0	1,710	57.0	
Total		3,000	100.0	100.0

q25 R will visit local festivals

Q25. Are you interested in visiting any local festivals (street fairs) in the future?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	2,142	71.4	71.4
No	2	858	28.6	28.6
Total		3,000	100.0	100.0

q25_1 Important thing R considers when visiting local festivals

Q25-1. Which of the following is the most important thing that you consider when you think about visiting local festivals (street fairs)?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Whether the cost is reasonable	1	112	3.7	5.2
Quality and diversity of things to see (festival contents)	2	1,548	51.6	72.3
Richness of nearby surroundings (natural environment, historic heritage, etc.)	3	343	11.4	16.0
Transportation convenience	4	87	2.9	4.1
Convenience of nearby facilities and amenities	5	51	1.7	2.4
Other	6	1	0.0	0.0
NAP	0	858	28.6	
Total		3,000	100.0	100.0

q26 Difficulty of visiting local festivals

Q26. What is the biggest difficulty when you try to visit local festivals (street fairs)?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It is costly	1	360	12.0	12.0
I don't have time for this	2	833	27.8	27.8
There is no festival that suits my interest	3	691	23.0	23.0
Inconvenient transportation	4	324	10.8	10.8
Inconvenient amenities	5	299	10.0	10.0
Lack of relevant information	6	437	14.6	14.6
I have no one to go with	7	44	1.5	1.5
Other	8	3	0.1	0.1
None	98	9	0.3	0.3
Total		3,000	100.0	100.0

q27 R uses Internet

Q27. Do you use the Internet?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	2,049	68.3	68.3
No	2	951	31.7	31.7
Total		3,000	100.0	100.0

q28 R has visited culture-related websites on internet

Q28. Have you ever visited the following websites on the Internet? (Interviewer instruction: Read aloud the options (1)—(9) in Show Card 5 to Respondent.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	1,335	44.5	44.5
No	2	1,665	55.5	55.5
Total		3,000	100.0	100.0

q28a R has visited literature websites

Q28. Visited or Not
(1) Literature (including book clubs)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	199	6.6	6.6
No	2	2,801	93.4	93.4
Total		3,000	100.0	100.0

q28a_1 How satisfied with literature websites

Q28-1. Are you satisfied with the contents of the websites in (1)—(9) that you have visited?
(1) Literature (including book clubs)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	12	0.4	6.0
Somewhat satisfied	2	109	3.6	54.8
Neither satisfied nor dissatisfied	3	69	2.3	34.7
Somewhat dissatisfied	4	8	0.3	4.0
Strongly dissatisfied	5	1	0.0	0.5
NAP	0	2,801	93.4	
Total		3,000	100.0	100.0

q28a_2 R has used paid services on literature websites

Q28-2. Have you ever used any paid services while visiting websites in ((1)—(9))?
(1) Literature (including book clubs)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	9	0.3	4.5
No	2	190	6.3	95.5
NAP	0	2,801	93.4	
Total		3,000	100.0	100.0

q28b R has visited art websites

Q28. Visited or Not
(2) Art (including photography/calligraphy/architecture/design)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	120	4.0	4.0

No	2	2,880	96.0	96.0
Total		3,000	100.0	100.0

q28b_1 How satisfied with art websites

Q28-1. Are you satisfied with the contents of the websites in (1)—(9) that you have visited?
(2) Art (including photography/calligraphy/architecture/design)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	5	0.2	4.2
Somewhat satisfied	2	56	1.9	46.7
Neither satisfied nor dissatisfied	3	52	1.7	43.3
Somewhat dissatisfied	4	7	0.2	5.8
NAP	0	2,880	96.0	
Total		3,000	100.0	100.0

q28b_2 R has used paid services on art websites

Q28-2. Have you ever used any paid services while visiting websites in ((1)—(9))?
(2) Art (including photography/calligraphy/architecture/design)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	8	0.3	6.7
No	2	112	3.7	93.3
NAP	0	2,880	96.0	
Total		3,000	100.0	100.0

q28c R has visited western music websites

Q28. Visited or Not
(3) Western Music

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	90	3.0	3.0
No	2	2,910	97.0	97.0
Total		3,000	100.0	100.0

q28c_1 How satisfied with western music websites

Q28-1. Are you satisfied with the contents of the websites in (1)—(9) that you have visited?
(3) Western Music

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	4	0.1	4.4
Somewhat satisfied	2	50	1.7	55.6
Neither satisfied nor dissatisfied	3	30	1.0	33.3
Somewhat dissatisfied	4	6	0.2	6.7
NAP	0	2,910	97.0	
Total		3,000	100.0	100.0

q28c_2 R has used paid services on western music websites

Q28-2. Have you ever used any paid services while visiting websites in ((1)—(9))?
(3) Western Music

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	4	0.1	4.4
No	2	86	2.9	95.6
NAP	0	2,910	97.0	
Total		3,000	100.0	100.0

q28d R has visited traditional arts websites

Q28. Visited or Not
(4) Traditional arts events

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	49	1.6	1.6
No	2	2,951	98.4	98.4
Total		3,000	100.0	100.0

q28d_1 How satisfied with traditional arts websites

Q28-1. Are you satisfied with the contents of the websites in (1)—(9) that you have visited?
(4) Traditional arts events

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	2	0.1	4.1
Somewhat satisfied	2	23	0.8	46.9

Neither satisfied nor dissatisfied	3	22	0.7	44.9
Somewhat dissatisfied	4	2	0.1	4.1
NAP	0	2,951	98.4	
Total		3,000	100.0	100.0

q28d_2 R has used paid services on traditional arts websites

Q28-2. Have you ever used any paid services while visiting websites in ((1)—(9))?

(4) Traditional arts events

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	4	0.1	8.2
No	2	45	1.5	91.8
NAP	0	2,951	98.4	
Total		3,000	100.0	100.0

q28e R has visited dance websites

Q28. Visited or Not

(5) Dance

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	23	0.8	0.8
No	2	2,977	99.2	99.2
Total		3,000	100.0	100.0

q28e_1 How satisfied with dance websites

Q28-1. Are you satisfied with the contents of the websites in (1)—(9) that you have visited?

(5) Dance

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Somewhat satisfied	2	13	0.4	56.5
Neither satisfied nor dissatisfied	3	9	0.3	39.1
Somewhat dissatisfied	4	1	0.0	4.3
NAP	0	2,977	99.2	
Total		3,000	100.0	100.0

q28e_2 R has used paid services on dance websites

Q28-2. Have you ever used any paid services while visiting websites in ((1)—(9))?
(5) Dance

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	1	0.0	4.3
No	2	22	0.7	95.7
NAP	0	2,977	99.2	
Total		3,000	100.0	100.0

q28f R has visited theatrical plays websites

Q28. Visited or Not
(6) Theatrical plays

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	161	5.4	5.4
No	2	2,839	94.6	94.6
Total		3,000	100.0	100.0

q28f_1 How satisfied with theatrical plays websites

Q28-1. Are you satisfied with the contents of the websites in (1)—(9) that you have visited?
(6) Theatrical plays

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	8	0.3	5.0
Somewhat satisfied	2	93	3.1	57.8
Neither satisfied nor dissatisfied	3	53	1.8	32.9
Somewhat dissatisfied	4	6	0.2	3.7
Strongly dissatisfied	5	1	0.0	0.6
NAP	0	2,839	94.6	
Total		3,000	100.0	100.0

q28f_2 R has used paid services on theatrical plays websites

Q28-2. Have you ever used any paid services while visiting websites in ((1)—(9))?
(6) Theatrical plays

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	10	0.3	6.2

No	2	151	5.0	93.8
NAP	0	2,839	94.6	
Total		3,000	100.0	100.0

q28g R has visited movie websites

Q28. Visited or Not
(7) Movies (including videos)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	1,071	35.7	35.7
No	2	1,929	64.3	64.3
Total		3,000	100.0	100.0

q28g_1 How satisfied with movie websites

Q28-1. Are you satisfied with the contents of the websites in (1)—(9) that you have visited?
(8) Popular music/entertainment

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	85	2.8	7.9
Somewhat satisfied	2	691	23.0	64.5
Neither satisfied nor dissatisfied	3	255	8.5	23.8
Somewhat dissatisfied	4	39	1.3	3.6
Strongly dissatisfied	5	1	0.0	0.1
NAP	0	1,929	64.3	
Total		3,000	100.0	100.0

q28g_2 R has used paid services on movie websites

Q28-2. Have you ever used any paid services while visiting websites in ((1)—(9))?
(9) Historic and cultural heritage

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	143	4.8	13.4
No	2	928	30.9	86.6
NAP	0	1,929	64.3	
Total		3,000	100.0	100.0

q28h R has visited popular music websites

Q28. Visited or Not
(8) Popular music/entertainment

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	873	29.1	29.1
No	2	2,127	70.9	70.9
Total		3,000	100.0	100.0

q28h_1 How satisfied with popular music websites

Q28-1. Are you satisfied with the contents of the websites in (1)—(9) that you have visited?
(8) Popular music/entertainment

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	65	2.2	7.4
Somewhat satisfied	2	577	19.2	66.1
Neither satisfied nor dissatisfied	3	199	6.6	22.8
Somewhat dissatisfied	4	31	1.0	3.6
Strongly dissatisfied	5	1	0.0	0.1
NAP	0	2,127	70.9	
Total		3,000	100.0	100.0

q28h_2 R has used paid services on popular music websites

Q28-2. Have you ever used any paid services while visiting websites in ((1)—(9))?
(8) Popular music/entertainment

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	78	2.6	8.9
No	2	795	26.5	91.1
NAP	0	2,127	70.9	
Total		3,000	100.0	100.0

q28i R has visited heritage websites

Q28. Have you ever visited the following websites on the Internet? (Interviewer instruction: Read aloud the options (1)—(9) in Show Card 5 to Respondent.)
 (9) Historic and cultural heritage

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	196	6.5	6.5
No	2	2,804	93.5	93.5
Total		3,000	100.0	100.0

q28i_1 How satisfied with heritage websites

Q28-1. Are you satisfied with the contents of the websites in (1)—(9) that you have visited?
 (9) Historic and cultural heritage

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	11	0.4	5.6
Somewhat satisfied	2	113	3.8	57.7
Neither satisfied nor dissatisfied	3	64	2.1	32.7
Somewhat dissatisfied	4	8	0.3	4.1
NAP	0	2,804	93.5	
Total		3,000	100.0	100.0

q28i_2 R has used paid services on heritage websites

Q28-2. Have you ever used any paid services while visiting websites in ((1)—(9))?
 (9) Historic and cultural heritage

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	9	0.3	4.6
No	2	187	6.2	95.4
NAP	0	2,804	93.5	
Total		3,000	100.0	100.0

q29_1 Watching literary events on television

Q29. In the past 1 year (June 1st, 2005—May 31st, 2006), have you ever watched the following arts programs on television (terrestrial TV, cable TV)? (Interviewer instruction: Read aloud the options (1)—(8) in Show Card 2 to Respondent.)

(1) Literary events (illustrated poems exhibitions, book fairs, “Meet the author” events)

	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	215	7.2	7.2
No	2	2,785	92.8	92.8
Total		3,000	100.0	100.0

q29_2 Watching art exhibitions on television

Q29. In the past 1 year (June 1st, 2005—May 31st, 2006), have you ever watched the following arts programs on television (terrestrial TV, cable TV)? (Interviewer instruction: Read aloud the options (1)—(8) in Show Card 2 to Respondent.)

(2) Art (including photography/calligraphy/architecture/design) exhibitions

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	183	6.1	6.1
No	2	2,817	93.9	93.9
Total		3,000	100.0	100.0

q29_3 Watching classical music concerts/operas on television

Q29. In the past 1 year (June 1st, 2005—May 31st, 2006), have you ever watched the following arts programs on television (terrestrial TV, cable TV)? (Interviewer instruction: Read aloud the options (1)—(8) in Show Card 2 to Respondent.)

(3) Classical music concerts/recitals/operas

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	278	9.3	9.3
No	2	2,722	90.7	90.7
Total		3,000	100.0	100.0

q29_4 Watching traditional arts events on television

Q29. In the past 1 year (June 1st, 2005—May 31st, 2006), have you ever watched the following arts programs on television (terrestrial TV, cable TV)? (Interviewer instruction: Read aloud the options (1)—(8) in Show Card 2 to Respondent.)

(4) Traditional arts events (Korean traditional music, folk plays)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	497	16.6	16.6

No	2	2,503	83.4	83.4
Total		3,000	100.0	100.0

q29_5 Watching theatrical plays on television

Q29. In the past 1 year (June 1st, 2005—May 31st, 2006), have you ever watched the following arts programs on television (terrestrial TV, cable TV)? (Interviewer instruction: Read aloud the options (1)—(8) in Show Card 2 to Respondent.)
(5) Theatrical plays (including musicals)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	325	10.8	10.8
No	2	2,675	89.2	89.2
Total		3,000	100.0	100.0

q29_6 Watching dance events on television

Q29. In the past 1 year (June 1st, 2005—May 31st, 2006), have you ever watched the following arts programs on television (terrestrial TV, cable TV)? (Interviewer instruction: Read aloud the options (1)—(8) in Show Card 2 to Respondent.)
(6) Dance

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	234	7.8	7.8
No	2	2,766	92.2	92.2
Total		3,000	100.0	100.0

q29_7 Watching film events on television

Q29. In the past 1 year (June 1st, 2005—May 31st, 2006), have you ever watched the following arts programs on television (terrestrial TV, cable TV)? (Interviewer instruction: Read aloud the options (1)—(8) in Show Card 2 to Respondent.)
(7) Films

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	2,554	85.1	85.1
No	2	446	14.9	14.9
Total		3,000	100.0	100.0

q29_8 Watching popular music concerts on television

Q29. In the past 1 year (June 1st, 2005—May 31st, 2006), have you ever watched the following arts programs on television (terrestrial TV, cable TV)? (Interviewer instruction: Read aloud the options (1)—(8) in Show Card 2 to Respondent.)

(8) Popular music concerts, entertainment shows

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	2,258	75.3	75.3
No	2	742	24.7	24.7
Total		3,000	100.0	100.0

q30_1 Watching literary events using video/DVD/CD

Q30. In the past 1 year (June 1st, 2005—May 31st, 2006), have you ever watched/listened to the following arts programs using video tapes, DVDs, or CDs? (Interviewer instruction: Read aloud the options (1)—(8) in Show Card 2 to Respondent.)

(1) Literary events (illustrated poems exhibitions, book fairs, “Meet the author” events)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	7	0.2	0.2
No	2	2,993	99.8	99.8
Total		3,000	100.0	100.0

q30_2 Watching art exhibitions using video/DVD/CD

Q30. In the past 1 year (June 1st, 2005—May 31st, 2006), have you ever watched/listened to the following arts programs using video tapes, DVDs, or CDs? (Interviewer instruction: Read aloud the options (1)—(8) in Show Card 2 to Respondent.)

(2) Art (including photography/calligraphy/architecture/design) exhibitions

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	13	0.4	0.4
No	2	2,987	99.6	99.6
Total		3,000	100.0	100.0

q30_3 Watching classical music concerts/operas using video/DVD/CD

Q30. In the past 1 year (June 1st, 2005—May 31st, 2006), have you ever watched/listened to the following arts programs using video tapes, DVDs, or CDs? (Interviewer instruction: Read aloud the options (1)—(8) in Show Card 2 to Respondent.)

(3) Classical music concerts/recitals/operas

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	35	1.2	1.2

No	2	2,965	98.8	98.8
Total		3,000	100.0	100.0

q30_4 Watching traditional arts events using video/DVD/CD

Q30. In the past 1 year (June 1st, 2005—May 31st, 2006), have you ever watched/listened to the following arts programs using video tapes, DVDs, or CDs? (Interviewer instruction: Read aloud the options (1)—(8) in Show Card 2 to Respondent.)

(4) Traditional arts events (Korean traditional music, folk plays)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	12	0.4	0.4
No	2	2,988	99.6	99.6
Total		3,000	100.0	100.0

q30_5 Watching theatrical plays using video/DVD/CD

Q30. In the past 1 year (June 1st, 2005—May 31st, 2006), have you ever watched/listened to the following arts programs using video tapes, DVDs, or CDs? (Interviewer instruction: Read aloud the options (1)—(8) in Show Card 2 to Respondent.)

(5) Theatrical plays (including musicals)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	22	0.7	0.7
No	2	2,978	99.3	99.3
Total		3,000	100.0	100.0

q30_6 Watching dance events using video/DVD/CD

Q30. In the past 1 year (June 1st, 2005—May 31st, 2006), have you ever watched/listened to the following arts programs using video tapes, DVDs, or CDs? (Interviewer instruction: Read aloud the options (1)—(8) in Show Card 2 to Respondent.)

(6) Dance

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	18	0.6	0.6
No	2	2,982	99.4	99.4
Total		3,000	100.0	100.0

q30_7 Watching film events using video/DVD/CD

Q30. In the past 1 year (June 1st, 2005—May 31st, 2006), have you ever watched/listened to the following arts programs using video tapes, DVDs, or CDs? (Interviewer instruction: Read aloud the options (1)—(8) in Show Card 2 to Respondent.)

(7) Films

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	1,355	45.2	45.2
No	2	1,645	54.8	54.8
Total		3,000	100.0	100.0

q30_8 Watching popular music concerts using video/DVD/CD

Q30. In the past 1 year (June 1st, 2005—May 31st, 2006), have you ever watched/listened to the following arts programs using video tapes, DVDs, or CDs? (Interviewer instruction: Read aloud the options (1)—(8) in Show Card 2 to Respondent.)

(8) Popular music concerts, entertainment shows

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	461	15.4	15.4
No	2	2,539	84.6	84.6
Total		3,000	100.0	100.0

q31 Taking cultural classes in addition to school education

Q31. [Present Show Card 5] Besides school education, have you ever taken any classes or courses on the following types of arts and culture (including the one you are currently receiving, if applicable) ※ Including online education, remote education

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	232	7.7	7.7
No	2	2,768	92.3	92.3
Total		3,000	100.0	100.0

q31_1_1 Which cultural classes did R take(1)

Q31-1. [Present Show Card 5] What was the class/course that you took about? (Please mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Literature (including book clubs)	1	41	1.4	17.7
Art (including photography /calligraphy/architecture/design) exhibitions	2	72	2.4	31.0

Western Music	3	27	0.9	11.6
Traditional arts events	4	20	0.7	8.6
Dance	5	15	0.5	6.5
Theatrical plays	6	1	0.0	0.4
Movies (including videos)	7	8	0.3	3.4
Popular music/entertainment	8	30	1.0	12.9
Historic and cultural heritage	9	18	0.6	7.8
System missing		2,768	92.3	
Total		3,000	100.0	100.0

q31_1_2 Which cultural classes did R take(2)

Q31-1. [Present Show Card 5] What was the class/course that you took about? (Please mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Literature (including book clubs)	1	4	0.1	6.3
Art (including photography /calligraphy/architecture/design) exhibitions	2	13	0.4	20.6
Western Music	3	7	0.2	11.1
Traditional arts events	4	3	0.1	4.8
Dance	5	3	0.1	4.8
Theatrical plays	6	4	0.1	6.3
Movies (including videos)	7	8	0.3	12.7
Popular music/entertainment	8	12	0.4	19.0
Historic and cultural heritage	9	9	0.3	14.3
System missing		2,937	97.9	
Total		3,000	100.0	100.0

q31_1_3 Which cultural classes did R take(3)

Q31-1. [Present Show Card 5] What was the class/course that you took about? (Please mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Literature (including book clubs)	1	1	0.0	8.3
Western Music	3	2	0.1	16.7
Traditional arts events	4	1	0.0	8.3
Theatrical plays	6	1	0.0	8.3
Movies (including videos)	7	3	0.1	25.0

Popular music/entertainment	8	2	0.1	16.7
Historic and cultural heritage	9	2	0.1	16.7
System missing		2,988	99.6	
Total		3,000	100.0	100.0

q31_1_4 Which cultural classes did R take(4)

Q31-1. [Present Show Card 5] What was the class/course that you took about? (Please mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Dance	5	1	0.0	25.0
Theatrical plays	6	2	0.1	50.0
Popular music/entertainment	8	1	0.0	25.0
System missing		2,996	99.9	
Total		3,000	100.0	100.0

q31_2_1 Where did R take culture-related classes(1)

Q31-2. Where did you take the classes or courses that you listed above? (including the one you are currently receiving, if applicable) (Please mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
At a university's socio-cultural continuing education program	1	21	0.7	9.1
At a public institute (natural history museum, art museum, library, arts and culture center, welfare center, etc.)	2	95	3.2	40.9
At a private cultural center (run by department store, newspaper company, etc.)	3	29	1.0	12.5
At a private institute/academy/studio	4	43	1.4	18.5
Private tutoring/being taught by someone I know	5	14	0.5	6.0
At a hobby club	6	8	0.3	3.4
Internet website	8	14	0.5	6.0
Education broadcasts (television, radio)	9	7	0.2	3.0
Other	10	1	0.0	0.4
System missing		2,768	92.3	
Total		3,000	100.0	100.0

q31_2_2 Where did R take culture-related classes(2)

Q31-2. Where did you take the classes or courses that you listed above? (including the one you are currently receiving, if applicable) (Please mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
At a public institute (natural history museum, art museum, library, arts and culture center, welfare center, etc.)	2	1	0.0	3.7
At a private cultural center (run by department store, newspaper company, etc.)	3	8	0.3	29.6
At a private institute/academy/studio	4	3	0.1	11.1
Private tutoring/being taught by someone I know	5	4	0.1	14.8
At a hobby club	6	4	0.1	14.8
Internet website	8	5	0.2	18.5
Education broadcasts (television, radio)	9	2	0.1	7.4
System missing		2,973	99.1	
Total		3,000	100.0	100.0

q31_2_3 Where did R take culture-related classes(3)

Q31-2. Where did you take the classes or courses that you listed above? (including the one you are currently receiving, if applicable) (Please mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
At a private institute/academy/studio	4	2	0.1	40.0
Private tutoring/being taught by someone I know	5	1	0.0	20.0
At a hobby club	6	1	0.0	20.0
Internet website	8	1	0.0	20.0
System missing		2,995	99.8	
Total		3,000	100.0	100.0

q31_3 How satisfied with culture-related classes

Q31-3. How satisfied were you with the arts and cultural education that you received? (including the one you are currently receiving, if applicable)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly satisfied	1	28	0.9	12.1
Somewhat satisfied	2	121	4.0	52.2
Neither satisfied nor dissatisfied	3	73	2.4	31.5
Somewhat dissatisfied	4	10	0.3	4.3

System missing	2,768	92.3	
Total	3,000	100.0	100.0

q31_4 What should be done to improve culture-related classes

Q31-4. What do you think should be done before anything else to improve arts and cultural education? (including the one you are currently receiving, if applicable)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Tuition should be less expensive	1	57	1.9	24.6
The content should be more substantial	2	74	2.5	31.9
Lecturers/Instructors should be more professional	3	43	1.4	18.5
It should be practice-experience oriented	4	18	0.6	7.8
Class size should be smaller	5	4	0.1	1.7
Educational facilities and environment should be improved	6	10	0.3	4.3
There should be variety in programs	7	21	0.7	9.1
Other	8	2	0.1	0.9
None	98	3	0.1	1.3
System missing		2,768	92.3	
Total		3,000	100.0	100.0

q32 R will take culture-related classes

Q32. Besides school education, are you interested in receiving any education related to arts and culture within the next 1 year? * Including online education, remote education

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Yes	1	589	19.6	19.6
No	2	2,411	80.4	80.4
Total		3,000	100.0	100.0

q32_1_1 Which culture-related class is R interested in(1)

Q32-1. Which of the following types of arts and cultural education are you interested in? (Please mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Literature (including book clubs)	1	102	3.4	17.3
Art (including photography /calligraphy/architecture/design) exhibitions	2	163	5.4	27.7
Western Music	3	40	1.3	6.8

Traditional arts events	4	74	2.5	12.6
Dance	5	27	0.9	4.6
Theatrical plays	6	31	1.0	5.3
Movies (including videos)	7	55	1.8	9.3
Popular music/entertainment	8	59	2.0	10.0
Historic and cultural heritage	9	38	1.3	6.5
System missing		2,411	80.4	
Total		3,000	100.0	100.0

q32_1_2 Which culture-related class is R interested in(2)

Q32-1. Which of the following types of arts and cultural education are you interested in? (Please mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Literature (including book clubs)	1	5	0.2	2.4
Art (including photography /calligraphy/architecture/design) exhibitions	2	37	1.2	17.7
Western Music	3	12	0.4	5.7
Traditional arts events	4	26	0.9	12.4
Dance	5	9	0.3	4.3
Theatrical plays	6	15	0.5	7.2
Movies (including videos)	7	32	1.1	15.3
Popular music/entertainment	8	34	1.1	16.3
Historic and cultural heritage	9	39	1.3	18.7
System missing		2,791	93.0	
Total		3,000	100.0	100.0

q32_1_3 Which culture-related class is R interested in(3)

Q32-1. Which of the following types of arts and cultural education are you interested in? (Please mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Literature (including book clubs)	1	2	0.1	3.9
Art (including photography /calligraphy/architecture/design) exhibitions	2	1	0.0	2.0
Western Music	3	7	0.2	13.7
Traditional arts events	4	5	0.2	9.8
Dance	5	3	0.1	5.9

Theatrical plays	6	3	0.1	5.9
Movies (including videos)	7	11	0.4	21.6
Popular music/entertainment	8	7	0.2	13.7
Historic and cultural heritage	9	12	0.4	23.5
System missing		2,949	98.3	
Total		3,000	100.0	100.0

q32_1_4 Which culture-related class is R interested in(4)

Q32-1. Which of the following types of arts and cultural education are you interested in? (Please mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Literature (including book clubs)	1	1	0.0	7.7
Traditional arts events	4	4	0.1	30.8
Dance	5	1	0.0	7.7
Movies (including videos)	7	2	0.1	15.4
Popular music/entertainment	8	2	0.1	15.4
Historic and cultural heritage	9	3	0.1	23.1
System missing		2,987	99.6	
Total		3,000	100.0	100.0

q32_1_5 Which culture-related class is R interested in(5)

Q32-1. Which of the following types of arts and cultural education are you interested in? (Please mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Dance	5	3	0.1	50.0
Popular music/entertainment	8	2	0.1	33.3
Historic and cultural heritage	9	1	0.0	16.7
System missing		2,994	99.8	
Total		3,000	100.0	100.0

q32_1_6 Which culture-related class is R interested in(6)

Q32-1. Which of the following types of arts and cultural education are you interested in? (Please mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Theatrical plays	6	3	0.1	75.0

Movies (including videos)	7	1	0.0	25.0
System missing		2,996	99.9	
Total		3,000	100.0	100.0

q32_1_7 Which culture-related class is R interested in(7)

Q32-1. Which of the following types of arts and cultural education are you interested in? (Please mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Movies (including videos)	7	3	0.1	100.0
System missing		2,997	99.9	
Total		3,000	100.0	100.0

q32_1_8 Which culture-related class is R interested in(8)

Q32-1. Which of the following types of arts and cultural education are you interested in? (Please mark all that apply.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Popular music/entertainment	8	3	0.1	100.0
System missing		2,997	99.9	
Total		3,000	100.0	100.0

q32_2 Which mode of education does R prefer

Q32-2. Which of the following modes of education do you prefer the most?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Taking a course at a university's socio-cultural continuing education program	1	82	2.7	13.9
Taking a course at a public institute	2	277	9.2	47.0
Taking a course at a private cultural center	3	57	1.9	9.7
Taking a course at a private institute/academy/studio	4	48	1.6	8.1
Private tutoring/being taught by someone I know	5	38	1.3	6.5
At a hobby club	6	47	1.6	8.0
In a foreign country	7	3	0.1	0.5
Internet website	8	17	0.6	2.9
Education broadcasts (television, radio)	9	20	0.7	3.4
System missing		2,411	80.4	
Total		3,000	100.0	100.0

q33 Difficulty of taking private culture-related classes

Q33. What is the biggest difficulty when you try to take arts and culture-related courses or classes outside school?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It is costly	1	590	19.7	19.7
I don't have time for this	2	947	31.6	31.6
There is no class/course that suits my interest	3	708	23.6	23.6
Inconvenient transportation	4	113	3.8	3.8
Inconvenient amenities	5	81	2.7	2.7
Lack of relevant information	6	493	16.4	16.4
I have no one to take a class/course with me	7	59	2.0	2.0
Other	8	2	0.1	0.1
None	98	7	0.2	0.2
Total		3,000	100.0	100.0

edu Respondent: Highest level of education

DQ1. What is your education level?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Elementary school graduated or below	1	255	8.5	8.5
Currently attending middle school	2	61	2.0	2.0
Middle school graduate/dropout	3	263	8.8	8.8
Currently attending high school	4	119	4.0	4.0
High school graduate/dropout	5	1,271	42.4	42.4
Currently attending college	6	220	7.3	7.3
College graduate/dropout	7	781	26.0	26.0
Currently attending graduate school or above	8	30	1.0	1.0
Total		3,000	100.0	100.0

fam Respondent: Marital status

DQ2. How many members are in your family? (Including yourself)
: _____ persons

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1 person	1	79	2.6	2.6
2 persons	2	382	12.7	12.7

3 persons	3	549	18.3	18.3
4 persons	4	1,614	53.8	53.8
More than 5 persons	5	376	12.5	12.5
Total		3,000	100.0	100.0

job Respondent: Occupation

DQ3. Which of the following best describes your job?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Senior management occupations	1	17	0.6	0.6
Professional occupations	2	42	1.4	1.4
Semi-professional occupations	3	27	0.9	0.9
Office and clerical occupations	4	549	18.3	18.3
Service/Sales occupations	5	455	15.2	15.2
Agriculture, forestry, fishing	6	83	2.8	2.8
Skilled technical occupations	7	206	6.9	6.9
Machine and equipment related occupations	8	27	0.9	0.9
Simple manual laborers	9	86	2.9	2.9
Homemakers	10	755	25.2	25.2
Students	11	413	13.8	13.8
Retirees/pensioners	12	17	0.6	0.6
Unemployed	13	152	5.1	5.1
Other	14	171	5.7	5.7
Total		3,000	100.0	100.0

pay Amount of monthly household income

DQ4. What is the amount of total monthly income of your family?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
500,000 won or less	1	36	1.2	1.2
500,000—1,000,000 won	2	177	5.9	5.9
1,000,000—1,500,000 won	3	257	8.6	8.6
1,500,000—2,000,000 won	4	374	12.5	12.5
2,000,000—3,000,000 won	5	1,187	39.6	39.6
3,000,000—4,000,000 won	6	683	22.8	22.8
4,000,000—5,000,000 won	7	175	5.8	5.8
5,000,000 won or more	8	111	3.7	3.7
Total		3,000	100.0	100.0