

ID Number	A1-2008-0020-Eng
Title	Survey on Cultural Enjoyment, 2008

Leisure

Q1. [Present Show Card 1] How do you usually spend your free time?

Q1-1. Weekdays: (), (), ()

(Please select three leisure activities from the examples listed in the <Show Card> below.)

Q1-2. Weekends/holidays: (), (), ()

(Please select three leisure activities from the examples listed in the <Show Card> below.)

<Show Card 1>

- (1) Stroll/Sporting activities
- (2) Watching sports games
- (3) Going to see arts/cultural products (performing arts, exhibitions, movies, etc.)
- (4) Artistic creation activities (creative writing, painting/drawing, doing calligraphy, making photography, playing a musical instrument, acting, etc.)
- (5) Religious practices
- (6) Resting at home/Napping
- (7) Music listening
- (8) Listening to radio
- (9) Watching television
- (10) Watching video tapes/DVDs
- (11) (Book) Reading
- (12) Reading newspapers/magazines
- (13) Studying
- (14) Browsing the Internet/Playing games
- (15) Drinking alcohol
- (16) Going to *Noraebang* [Karaoke], game-rooms, or game arcades
- (17) Playing board games, card games, *Baduk* [Go game], etc.
- (18) Hobby club, attending social gatherings, meeting friends
- (19) Mountain climbing/ fishing
- (20) Travelling
- (21) Going out or eating out with family
- (22) Shopping
- (23) Other(Specify:_____)

Q2. How many hours of free time do you usually have in a day?

(Free time refers to time that you can spend away from working, sleeping, eating, commuting, school, and domestic chores.)

Q2-1. Weekdays

- (1) Less than 1 hour
- (2) 1 hour to less than 1.5 hours
- (3) 1.5 hour to less than 2 hours
- (4) 2 hour to less than 2.5 hours
- (5) 2.5 hour to less than 3 hours
- (6) 3 hour to less than 3.5 hours
- (7) 3.5 hour to less than 4 hours
- (8) 4 hour to less than 4.5 hours
- (9) 4.5 hour to less than 5 hours
- (10) 5 hours or longer

Q2-2. Weekends/holidays

- (1) Less than 2 hour
- (2) 2 hours to less than 3 hours
- (3) 3 hours to less than 4 hours
- (4) 4 hours to less than 5 hours
- (5) 5 hours to less than 6 hours
- (6) 6 hours to less than 7 hours
- (7) 7 hours to less than 8 hours
- (8) 8 hours to less than 9 hours
- (9) 9 hours to less than 10 hours
- (10) 10 hours or longer

Q3. How much money does your family usually spend on leisure activities in a month?

- (1) Less than 50,000 won
- (2) 50,000 won to less than 100,000 won
- (3) 100,000 won to less than 150,000 won
- (4) 150,000 won to less than 200,000 won
- (5) 200,000 won to less than 250,000 won
- (6) 250,000 won to less than 300,000 won
- (7) 300,000 won to less than 350,000 won
- (8) 350,000 won to less than 400,000 won
- (9) 400,000 won to less than 450,000 won
- (10) 450,000 won to less than 500,000 won
- (11) 500,000 won to less than 550,000 won
- (12) 550,000 won to less than 600,000 won
- (13) 600,000 won to less than 650,000 won
- (14) 650,000 won to less than 700,000 won
- (15) 700,000 won or more

Q4. [Present Show Card 1] If you had more time and money that you could spend freely, what would you like to do during your free time?

Q4-1. Weekdays: (), (), ()

(Please select three leisure activities from the examples listed in the <Show Card> under Question 1 above.)

Q4-2. Weekends/holidays: (), (), ()

(Please select three leisure activities from the examples listed in the <Show Card> under Question 1 above.)

Q5. What is the biggest difficulty you experience when you try to spend your leisure time doing the activities you like?

Q5-1. Weekdays: ()

Q5-2. Weekdays: ()

- (1) It is financially burdensome
- (2) I don't have time to enjoy leisure
- (3) There are not many facilities for the activity
- (4) There are not many programs for the activity
- (5) Lack of relevant information
- (6) I have no one to do with
- (7) Other (Specify: _____)

Participation in Arts and Artistic Creation Activities

Q6. [Present Show Card 2] In the past 1 year (March 1st, 2007—Feb. 29th, 2008), how many times have you been to the following arts and cultural events? (Interviewer instruction: Read aloud the options (1)—(8) in Show Card 2 to Respondent.) (If you have never been to any cultural event in the past 1 year, please answer “zero (0) times.”)

- (1) Have been to... (___times) ⇒ Go to Question 6-1.
(2) Never been to... (0 times) ⇒ Go to Question 7.

※ Interviewer instruction: If Respondent has ever been to any of the events listed in (1), continue to Q6-1 through Q6-6. Otherwise, skip to (2). Repeat the same for the options (2)—(8) in the show card.

<Show Card 2>

- (1) Literary events (illustrated poems exhibitions, book fairs, “Meet the author” events)
- (2) Art (including photography/calligraphy/architecture/design) exhibitions
- (3) Classical music concerts/recitals/operas
- (4) Traditional arts events (Korean traditional music, folk plays)
- (5) Theatrical plays (including musicals)
- (6) Dance
- (7) Films
- (8) Popular music concerts, entertainment shows

	Q6. Number of Attenda- nce	Q6-1. Location of Event	Q6-2. Method of Attenda- nce	Q6-3. Attendan- ce Compan- ions	Q6-4. Attendan- ce Decision- maker	Q6-5. Level of satisfact- ion	Q6-6. What should be done
(1) Literary events (illustrated poems exhibitions, book fairs, "Meet the author" events)							
(2) Art (including photography/calligraphy/architecture/design) exhibitions							
(3) Classical music concerts/recitals/operas							
(4) Traditional arts events (Korean traditional music, folk plays)							
(5) Theatrical plays (including musicals)							
(6) Dance							
(7) Films							
(8) Popular music concerts, entertainment shows							

Q6-1. Where did the event(s) take place? (Please mark all that apply.)

- (1) City/Province where I live
- (2) City/Province where I don't live
- (3) Foreign country

Q6-2. How did you go to the event(s)? (Please mark all that apply.)

- (1) I bought tickets.
- (2) I had complementary tickets.
- (3) It was a free event.

Q6-3. With whom did you mainly go to the events? (Please select only one.)

- (1) Alone
- (2) Family member(s)
- (3) Friends
- (4) Hobby club members
- (5) Other (Specify: _____)

Q6-4. Who is the person that usually decides to go to the events? (Please select only one.)

- (1) Myself
- (2) Spouse
- (3) Children
- (4) Friends
- (5) Other (Specify: _____)

Q6-5. How satisfied were you with the arts event you attended?

- (1) Strongly satisfied
- (2) Somewhat satisfied
- (3) Neither satisfied nor dissatisfied
- (4) Somewhat dissatisfied
- (5) Strongly dissatisfied

Q6-6. What do you think should be done before anything else to improve the arts event you attended?

- (1) Quality of the work should be better than that.
- (2) Ticket price should be less expensive.
- (3) It should be held more often.
- (4) It should be held somewhere close.
- (5) It should provide more information.
- (6) There should be more easy-to-understand events.
- (7) Other (Specify: _____)

Q7. Are you interested in attending arts events in the future?

- (1) Yes ⇒ Go to Question 7-1.
- (2) No ⇒ Go to Question 8.

Q7-1. [Present Show Card 2] Which of the following types of art events are you interested in attending? (Please select all you are interested in.)

(_____)

Q7-2. Which of the following is the most important thing that you consider when you think about going to an arts event?

- (1) Content and quality of the event
- (2) Whether the cost is reasonable
- (3) Name value of the artists(/performers/writers)
- (4) Name value of the event venue
- (5) Transportation convenience
- (6) Amenities
- (7) Other (Specify: _____)

Q8. Where do you mainly get information and news about arts events? (Please select only one.)

- (1) Newspapers, magazines
- (2) TV, radio
- (3) Signage (placard, signboards, banners, subway ads)
- (4) Internet
- (5) Public facilities/educational facilities
- (6) Acquaintances
- (7) Hobby club
- (8) Other (Specify: _____)

Q9. What is the biggest difficulty when you try to attend arts events? (Please select only one.)

- (1) It is costly
- (2) I don't have time for this
- (3) There is no program that suits my interest
- (4) Inconvenient transportation
- (5) Inconvenient amenities
- (6) Lack of relevant information
- (7) I have no one to go with
- (8) Other (Specify: _____)

Q10. In the past 1 year (March 1st, 2007—Feb. 29th, 2008), have you done the following artistic creation or presentation activities? (Interviewer instruction: Read aloud the options (1)—(8) in Show Card 2 to Respondent.)

- (1) I did artistic creation/presentation activities
- (2) I didn't do artistic creation/presentation activities

※ Creation/presentation activities include participating in literary composition contests/art exhibitions/various competitions, performing in music recitals/theatrical plays/films, or producing plays/films/entertainment programs. However, artistic activities done as a part of standard school curricula should not be included.

	Q10. Artistic Creation/ Presentation Experience
(1) Literary events (illustrated poems exhibitions, book fairs, "Meet the author" events)	
(2) Art (including photography/calligraphy/architecture/design) exhibitions	
(3) Classical music concerts/recitals/operas	
(4) Traditional arts events (Korean traditional music, folk plays)	
(5) Theatrical plays (including musicals)	
(6) Dance	
(7) Films	
(8) Popular music concerts, entertainment shows	

Q11. Are you interested in doing some artistic creation/presentation activities in the future?

- (1) Yes ⇒ Go to Question 11-1.
- (2) No ⇒ Go to Question 12.

Q11-1. [Present Show Card 2] Which of the following fields of arts are you interested in doing some creation/presentation activities in? (Please select all you are interested in.)
()

Q12. [Present Show Card 3] On which of the following items do you spend the most?
()

Q13. [Present Show Card 3] If you had more time and money that you could spend freely, on which of the following items would you like to increase spending?
()

<Show Card 3>

- (1) Buying and renting books/magazines
- (2) Buying records, tapes, CDs, downloadables
- (3) Buying video tapes, DVDsz
- (4) Going to exhibitions
- (5) Going to classical music concerts and recitals
- (6) Going to traditional arts (Korean traditional music, folk plays) performances
- (7) Going to dance performances

- (8) Going to theatrical plays (including musicals)
- (9) Going to see films
- (10) Going to see entertainment performances/shows
- (11) Taking arts-related lessons or classes (tuition)
- (12) Other (Specify: _____)
- (13) Not applicable

Cultural Facility Use

Q14. In the past 1 year (March 1st, 2007—Feb. 30th, 2008), how many times have you visited the following cultural facilities? If so, how many times? (Interviewer Instruction: Read aloud the options (1)—(9) in Show Card 4 to Respondent.)? (If you have never visited any cultural facility in the past 1 year, please answer “zero (0) times.”)

(1) Have visited... (___times) ⇒ Go to Question 14-1.
 (2) Never visited... (0 times) ⇒ Go to Question 15.

<Show Card 4>

- (1) Civic (or County/Neighborhood) centers
- (2) Cultural arts centers
- (3) Community welfare centers
- (4) Youth centers
- (5) Cultural centers
- (6) Libraries (excluding school libraries)
- (7) Museums
- (8) Continuing education or extension programs run by universities
- (9) Private cultural centers (run by department stores, newspaper companies, etc.)

※ Interviewer Instruction: If Respondent has ever visited (1), continue to Q14-1 through Q14-3. Otherwise, skip to (2). Repeat the same for the options (2)—(9) in the show card.

	Q14. Number of Visits	Q14-1. Number of Attendance to Cultural Events	Q14-2. Level of Satisfaction with Programs	Q14-3. Level of Satisfaction with Facility
(1) Civic (or County/Neighborhood) centers				
(2) Cultural arts centers				
(3) Community welfare centers				
(4) Youth centers				
(5) Cultural centers				
(6) Libraries (excluding school libraries)				
(7) Museums				

(8) Continuing education or extension programs run by universities				
(9) Private cultural centers (run by department stores, newspaper companies, etc.)				

Q14-1. In the past 1 year (March 1st, 2007—Feb. 29th, 2008), how many times have you been to cultural events (performances, exhibitions, culture/arts courses) at ((1)—(9))?

(_____) times

Q14-2. How satisfied were you with the cultural event at ((1)—(9)) that you participated in?

- (1) Strongly satisfied
- (2) Somewhat satisfied
- (3) Neither satisfied nor dissatisfied
- (4) Somewhat dissatisfied
- (5) Strongly dissatisfied

Q14-3. How satisfied were you with the amenities and facility conditions of ((1)—(9)) when you participated in a cultural event there?

- (1) Strongly satisfied
- (2) Somewhat satisfied
- (3) Neither satisfied nor dissatisfied
- (4) Somewhat dissatisfied
- (5) Strongly dissatisfied

Q15. Are you interested in participating in any cultural events (performances, exhibitions, culture/arts courses) at your local cultural facilities in the future?

- (1) Yes ⇒ Go to Question 15-1.
- (2) No ⇒ Go to Question 16.

Q15-1. If yes, in which of the following are you most interested in participating?

- (1) Literature courses
- (2) Attending performances (music, theatrical play, dance, etc.)
- (3) Attending art exhibitions
- (4) Film
- (5) Taking arts-related classes (art appreciation, art theories, etc.)
- (6) Participating in arts creation (creation not appreciation) programs
- (7) Other (Specify: _____)

Q15-2. Which of the following is the most important thing that you consider when you think about participating in a program?

- (1) Whether the cost is reasonable
- (2) Quality of the program (content)
- (3) Whether the cultural event fits with my schedule
- (4) Name value of lecturers or sponsoring organization(s)
- (5) Transportation convenience
- (6) Amenities
- (7) Other (Specify: _____)

Q16. What is the biggest difficulty when you try to participate in cultural events at your local cultural facilities?

- (1) It is costly.
- (2) I don't have time for this
- (3) There is no program that suits my interest
- (4) Inconvenient transportation
- (5) Inconvenient amenities
- (6) Lack of relevant information
- (7) I have no one to go with
- (8) Other (Specify: _____)

Cultural Activities

Q17. Have you ever participated in any volunteer activities related to cultural organizations, local cultural facilities, or conserving cultural heritage?

- (1) Yes, in the past. ⇒ Go to Question 17-1.
- (2) Yes, currently. ⇒ Go to Question 17-1.
- (3) Never ⇒ Go to Question 18.

Q17-1. How many times have you usually participated in culture-related volunteer activities per month?

Approximately _____ times per month

Q18. [Present Show Card 5] Are you currently participating in the following hobby clubs?

Interviewer instruction: Read aloud the options (1)–(9) in Show Card 4 to Respondent.

- (1) Yes ⇒ Go to Question 18-1.
- (2) No ⇒ Go to Question 19.

<Show Card 5>

- (1) Literature (including book clubs)
- (2) Art (including photography/calligraphy/architecture/design)
- (3) Western Music
- (4) Traditional arts events
- (5) Dance
- (6) Theatrical plays
- (7) Movies (including videos)
- (8) Popular music/entertainment
- (9) Historic and cultural heritage

	Q18. Participating or not	Q18-1. Type of Club	Q18-2. Online or Offline	Q13-3. Number of participation	Q18-4. Level of Satisfaction
(1) Literature (including book clubs)					

(2) Art (including photography/calligraphy/architecture/design)					
(3) Western Music					
(4) Traditional arts events					
(5) Dance					
(6) Theatrical plays					
(7) Movies (including videos)					
(8) Popular music/entertainment					
(9) Historic and cultural heritage					

Q18-1. Hobby clubs can be divided into two types: one is more focused on its members' art creation activities (performance, recitals), while the other is more focused on appreciation (attending/watching, studying). What type of hobby club are you participating in?

- (1) Creativity (performance, recitals) oriented hobby club
- (2) Appreciation (attending/watching, discussion) oriented hobby club

Q18-2. Is this an online hobby club, where most activities take place on the Internet? Or, is this an offline club?

- (1) Online club
- (2) Offline club

Q18-3. How often are you participating in the club activities (periodic meetings, presentations, recitals, performances, appreciation, discussion, etc.)?

- (1) 2 or more times a week
- (2) Once a week (weekly)
- (3) Once every 2 weeks (bi-weekly)
- (4) Once a month (monthly)
- (5) Once every 2 months (bi-monthly)
- (6) Once every 3 months (quarterly)
- (7) Twice a year (semi-annually)
- (8) Once a year (yearly)
- (9) Other (Specify: _____)

Q18-4. How satisfied are you with your hobby club activities?

- (1) Strongly satisfied
- (2) Somewhat satisfied
- (3) Neither satisfied nor dissatisfied
- (4) Somewhat dissatisfied
- (5) Strongly dissatisfied

Q19. Are you interested in participating in the following hobby clubs in the future?

- (1) Yes ⇒ Go to Question 19-1.
- (2) No ⇒ Go to Question 20.

Q19-1. [Present Show Card 5] In which of the following hobby clubs are you interested in participating? (Please select all you are interested in.)

(_____)

Q20. What is the biggest difficulty when you try to join a hobby club?

- (1) It is costly.
- (2) I don't have time for this
- (3) There is no hobby club nearby
- (4) There is no one else to go with me
- (5) There is no hobby club that suits my interest
- (6) I don't have enough information
- (7) Other (Specify: _____)

Traditional Culture

Q21. In the past 1 year (March 1st, 2007—Feb. 29th, 2008), how many times have you visited historic and cultural heritage sites (old palaces, royal tombs, temples with historic monuments, birth places of historical figures, etc.)?

- (1) Have visited... (_____ times) ⇒ Go to Question 21-1.
- (2) Never visited ⇒ Go to Question 22.

Q21-1. How satisfied were you with the conservation condition of the historic-cultural site that you visited?

- (1) Strongly satisfied
- (2) Somewhat satisfied
- (3) Neither satisfied nor dissatisfied
- (4) Somewhat dissatisfied
- (5) Strongly dissatisfied

Q21-2. How satisfied were you with the amenities (historical markers, signs, transportation, restroom cleanliness, hospitality of nearby stores, etc.) of the historic-cultural site that you visited?

- (1) Strongly satisfied
- (2) Somewhat satisfied
- (3) Neither satisfied nor dissatisfied
- (4) Somewhat dissatisfied
- (5) Strongly dissatisfied

Q22. Are you interested in visiting any historic and cultural sites in the future?

- (1) Yes ⇒ Go to Question 22-1.
- (2) No ⇒ Go to Question 23.

Q22-1. Which of the following is the most important thing that you consider when you think about visiting an historic-cultural heritage site?

- (1) Whether the cost is reasonable
- (2) Quality and variety of things to see there
- (3) Beauty of the surrounding natural environment
- (4) Transportation convenience
- (5) Convenience of nearby facilities
- (6) Other (Specify: _____)

Q23. What is the biggest difficulty when you try to visit historic and cultural heritage sites?

- (1) It is costly
- (2) I don't have time for this
- (3) There is no historic-cultural heritage site that suits my interest
- (4) Inconvenient transportation
- (5) Inconvenient amenities
- (6) Lack of relevant information
- (7) I have no one to go with
- (8) Other (Specify: _____)

Local Festivals

Q24. In the past 1 year (March 1st, 2007—Feb. 29th, 2008), have you ever visited local festivals and street fairs? If so, how many times?

- (1) Yes (____times) ⇒ Go to Question 24-1.
- (2) No ⇒ Go to Question 25.

Q24-1. Where were the locations of the local festivals (street fairs) that you visited? (Please mark all that apply.)

- (1) Metropolitan city/Province where I live
- (2) Metropolitan city/Province where I don't live

Q24-2. How satisfied were you with the program contents of the local festival (street fair) that you visited?

- (1) Strongly satisfied
- (2) Somewhat satisfied
- (3) Neither satisfied nor dissatisfied
- (4) Somewhat dissatisfied
- (5) Strongly dissatisfied

Q24-3. How satisfied were you with the amenities (signs, transportation, restroom cleanliness, hospitality of nearby stores, etc.) of the local festival (street fair) that you visited?

- (1) Strongly satisfied
- (2) Somewhat satisfied
- (3) Neither satisfied nor dissatisfied
- (4) Somewhat dissatisfied
- (5) Strongly dissatisfied

Q24-4. What do you think should be done before anything else to improve the local festival (including street fair) you visited?

- (1) It should demonstrate the locality
- (2) It should avoid excessive commercialism
- (3) It should be advertised extensively
- (4) It should provide more amenities
- (5) Inconvenience in transportation must be resolved
- (6) It should encourage participation of local residents
- (7) Other (Specify: _____)

Q25. Are you interested in visiting any local festivals (street fairs) in the future?

- (1) Yes ⇒ Go to Question 25-1.
- (2) No ⇒ Go to Question 26.

Q25-1. Which of the following is the most important thing that you consider when you think about visiting local festivals (street fairs)?

- (1) Whether the cost is reasonable
- (2) Quality and diversity of things to see (festival contents)
- (3) Richness of nearby surroundings (natural environment, historic heritage, etc.)
- (4) Transportation convenience
- (5) Convenience of nearby facilities and amenities
- (6) Other (Specify: _____)

Q26. What is the biggest difficulty when you try to visit local festivals (street fairs)?

- (1) It is costly
- (2) I don't have time for this
- (3) There is no festival that suits my interest
- (4) Inconvenient transportation
- (5) Inconvenient amenities
- (6) Lack of relevant information
- (7) I have no one to go with
- (8) Other (Specify: _____)

Cultural Activities in Cyberspace and Media Use

Q27. Do you use the Internet?

- (1) Yes ⇒ Go to Question 28.
- (2) No ⇒ Go to Question 29.

Q28. Have you ever visited the following websites on the Internet?

(Interviewer instruction: Read aloud the options (1)–(9) in Show Card 5 to Respondent.)

- (1) Yes ⇒ Go to Question 28-1.
- (2) No ⇒ Go to Question 29.

※ Interviewer instruction: If Respondent has visited (1), continue to Q28-1 through Q28-2. Otherwise, skip to (2). Repeat the same for the options (2)—(9) in the show card.

	Q28. Visited or Not	Q28- 1. Level of Satisfaction	Q28-2. Using Paid Service
(1) Literature (including book clubs)			
(2) Art (including photography/calligraphy/architecture/design)			
(3) Western Music			
(4) Traditional arts events			
(5) Dance			
(6) Theatrical plays			
(7) Movies (including videos)			
(8) Popular music/entertainment			
(9) Historic and cultural heritage			

Q28-1. Are you satisfied with the contents of the websites in (1)—(9) that you have visited?

- (1) Strongly satisfied
- (2) Somewhat satisfied
- (3) Neither satisfied nor dissatisfied
- (4) Somewhat dissatisfied
- (5) Strongly dissatisfied

Q28-2. Have you ever used any paid services while visiting websites in ((1)—(9))?

- (1) Yes
- (2) No

Q29. In the past 1 year (March 1st, 2007—Feb. 29th, 2008), have you ever watched the following arts programs on television (terrestrial TV, cable TV)?

(Interviewer instruction: Read aloud the options (1)—(8) in Show Card 2 to Respondent.)

- (1) Yes
- (2) No

Q30. In the past 1 year (March 1st, 2007—Feb. 29th, 2008), have you ever watched/listened to the following arts programs using video tapes, DVDs, or CDs? (Interviewer instruction: Read aloud the options (1)—(8) in Show Card 2 to Respondent.)

	Q29. Watching Arts Programs on TV	Q30. Watching/Listening Arts Programs using Videos/Audios
(1) Literary events (illustrated poems exhibitions, book fairs, “Meet the author” events)		
(2) Art (including photography/calligraphy/architecture/design) exhibitions		

(3) Classical music concerts/recitals/operas		
(4) Traditional arts events (Korean traditional music, folk plays)		
(5) Theatrical plays (including musicals)		
(6) Dance		
(7) Films		
(8) Popular music concerts, entertainment shows		

Arts and Cultural Education

- Q31. [Present Show Card 5] Besides school education, have you ever taken any classes or courses on the following types of arts and culture (including the one you are currently receiving, if applicable) ※ Including online education, remote education
- (1) Yes ⇒ Go to Question 31-1.
(2) No ⇒ Go to Question 32.

Q31-1. [Present Show Card 5] What was the class/course that you took about? (Please mark all that apply.)
()

<Show Card 5>

- (1) Literature (including book clubs)
- (2) Art (including photography/calligraphy/architecture/design)
- (3) Western Music
- (4) Traditional arts events
- (5) Dance
- (6) Theatrical plays
- (7) Movies (including videos)
- (8) Popular music/entertainment
- (9) Historic and cultural heritage

- Q31-2. Where did you take the classes or courses that you listed above? (including the one you are currently receiving, if applicable) (Please mark all that apply.)
- (1) At a university’s socio-cultural continuing education program
 - (2) At a public institute (natural history museum, art museum, library, arts and culture center, welfare center, etc.)
 - (3) At a private cultural center (run by department store, newspaper company, etc.)
 - (4) At a private institute/academy/studio
 - (5) Private tutoring/being taught by someone I know
 - (6) At a hobby club
 - (7) In a foreign country
 - (8) Internet website
 - (9) Education broadcasts (television, radio)
 - (10) Other (Specify: _____)

Q31-3. How satisfied were you with the arts and cultural education that you received? (including the one you are currently receiving, if applicable)

- (1) Strongly satisfied
- (2) Somewhat satisfied
- (3) Neither satisfied nor dissatisfied
- (4) Somewhat dissatisfied
- (5) Strongly dissatisfied

Q31-4. What do you think should be done before anything else to improve arts and cultural education? (including the one you are currently receiving, if applicable)

- (1) Tuition should be less expensive
- (2) The content should be more substantial
- (3) Lecturers/Instructors should be more professional
- (4) It should be practice-experience oriented
- (5) Class size should be smaller
- (6) Educational facilities and environment should be improved
- (7) There should be variety in programs
- (8) Other (Specify: _____)

Q32. Besides school education, are you interested in receiving any education related to arts and culture within the next 1 year? ※ Including online education, remote education

- (1) Yes ⇒ Go to Question 32-1.
- (2) No ⇒ Go to Question 33.

Q32-1. [Present Show Card 5] Which of the following types of arts and cultural education are you interested in? (Please mark all that apply.)

(_____)

Q32-2. Which of the following modes of education do you prefer the most?

- (1) Taking a course at a university's socio-cultural continuing education program
- (2) Taking a course at a public institute (natural history museum, art museum, library, arts and culture center, welfare center, etc.)
- (3) Taking a course at a private cultural center (run by department store, newspaper company, etc.)
- (4) Taking a course at a private institute/academy/studio
- (5) Private tutoring/being taught by someone I know
- (6) At a hobby club
- (7) In a foreign country
- (8) Internet website
- (9) Education broadcasts (television, radio)
- (10) Other (Specify: _____)

Q33. What is the biggest difficulty when you try to take arts and culture-related courses or classes outside school?

- (1) It is costly
- (2) I don't have time for this
- (3) There is no class/course that suits my interest
- (4) Inconvenient transportation

- (5) Inconvenient amenities
- (6) Lack of relevant information
- (7) I have no one to take a class/course with me
- (8) Other (Specify: _____)

※ **Lastly, for survey data management and statistical analysis, I am going to ask you several questions about individual characteristics.**

DQ1. What is your education level?

- (1) Elementary school graduated or below
- (2) Currently attending middle school
- (3) Middle school graduate/dropout
- (4) Currently attending high school
- (5) High school graduate/dropout
- (6) Currently attending college
- (7) College graduate/dropout
- (8) Currently attending graduate school or above
- (9) Other (Specify: _____)

DQ2. How many members are in your family? (Including yourself)

_____ persons

DQ3. Which of the following best describes your job?

- (1) Senior management occupations (business proprietors, chief executives, senior government officials, senior social organization officials)
- (2) Professional occupations (medical doctors, lawyers, professors, teachers, journalists, artists, programmers)
- (3) Semi-professional occupations (architectural drafters, computer assistants, clinical laboratory technicians, assistant teachers, athletes, etc.)
- (4) Office and clerical occupations (company employees, bank employees, telephone operators, etc.)
- (5) Service/Sales occupations
- (6) Agriculture, forestry, fishing
- (7) Skilled technical occupations (miners, construction-related technicians, mechanics, metalworkers/artisans, etc.)
- (8) Machine and equipment related occupations (equipment operators, machine operators, drivers, etc.)
- (9) Simple manual laborers (street cleaners, janitors, laborers, etc.)
- (10) Homemakers
- (11) Students
- (12) Retirees/pensioners
- (13) Unemployed
- (14) Other (Specify: _____)

DQ4. What is the amount of total monthly income of your family?

- (1) 500,000 won or less
- (2) 500,000—1,000,000 won
- (3) 1,000,000—1,500,000 won
- (4) 1,500,000—2,000,000 won
- (5) 2,000,000—3,000,000 won
- (6) 3,000,000—4,000,000 won
- (7) 4,000,000—5,000,000 won
- (8) 5,000,000 won or more

Show Card 1~5

<Show Card 1>

- (1) Stroll/Sporting activities
- (2) Watching sports games
- (3) Going to see arts/cultural products (performing arts, exhibitions, movies, etc.)
- (4) Artistic creation activities (creative writing, painting/drawing, doing calligraphy, making photography, playing a musical instrument, acting, etc.)
- (5) Religious practices
- (6) Resting at home/Napping
- (7) Music listening
- (8) Listening to radio
- (9) Watching television
- (10) Watching video tapes/DVDs
- (11) (Book) Reading
- (12) Reading newspapers/magazines
- (13) Studying
- (14) Browsing the Internet/Playing games
- (15) Drinking alcohol
- (16) Going to *Noraebang* [Karaoke], game-rooms, or game arcades
- (17) Playing board games, card games, *Baduk* [Go game], etc.
- (18) Hobby club, attending social gatherings, meeting friends
- (19) Mountain climbing/ fishing
- (20) Travelling
- (21) Going out or eating out with family
- (22) Shopping
- (23) Other(Specify: _____)

<Show Card 2>

- (1) Literary events (illustrated poems exhibitions, book fairs, “Meet the author” events)
- (2) Art (including photography/calligraphy/architecture/design) exhibitions
- (3) Classical music concerts/recitals/operas
- (4) Traditional arts events (Korean traditional music, folk plays)
- (5) Theatrical plays (including musicals)
- (6) Dance
- (7) Films
- (8) Popular music concerts, entertainment shows

<Show Card 3>

- (1) Buying and renting books/magazines
- (2) Buying records, tapes, CD, downloadables
- (3) Buying video tapes, DVDsz
- (4) Going to exhibitions
- (5) Going to classical music concerts and recitals
- (6) Going to traditional arts (Korean traditional music, folk plays) performances
- (7) Going to dance performances
- (8) Going to theatrical plays (including musicals)
- (9) Going to see films
- (10) Going to see entertainment performances/shows
- (11) Taking arts-related lessons or classes (tuition)
- (12) Other (Specify: _____)
- (13) Not applicable

<Show Card 4>

- (1) Civic (or County/Neighborhood) centers
- (2) Cultural arts centers
- (3) Community welfare centers
- (4) Youth centers
- (5) Cultural centers
- (6) Libraries (excluding school libraries)
- (7) Museums
- (8) Continuing education or extension programs run by universities
- (9) Private cultural centers (run by department stores, newspaper companies, etc.)

<Show Card 5>

- (1) Literature (including book clubs)
- (2) Art (including photography/calligraphy/architecture/design)
- (3) Western Music
- (4) Traditional arts events
- (5) Dance
- (6) Theatrical plays
- (7) Movies (including videos)
- (8) Popular music/entertainment
- (9) Historic and cultural heritage