

ID Number	A1-2008-0036-Eng
Title	WPO EAI Kyunghyang Shinmun 2008 World Public Opinion Survey, 2nd

<Guidelines for interviewers and supervisors>

- Guidelines for interviewers are highlighted and written inside [] as in the example below.
- Example: [Do not read]
- Please do not read out the answer options to the respondents which are written below [Do not read]. But take them into account in case respondents mention them voluntarily.
- Unless otherwise noted, please read all questions in order they are written.

* Interviewers should fill out the field survey information in the following format.

RI1	Interview date (date/month/year, example: 17/08/2008)
RI2	Interview starting time (use 24-hour clock, Example: 13.00)
RI3	Interview ending time (use 24-hour clock, Example: 13.00)

* The supervisor (or under the supervision of the supervisor) should fill in or code the following field survey information.

RF1	Unique Respondent ID
RF2	Unique Interviewer ID
RF3	Unique Field Manager/Supervisor ID
RF4	Geographic stratum (Region)
RF5	State/province
RF6	Community name (name of city, town, or village)
RF7	Community population (population of city town or village, according to Census data)

<Note>

Response options marked with asterisks (*) were not read to Respondents

Q1. Please state if you have someone you personally know in the following regions or countries.

	Yes	No	DK/NS*
Q1a-C1a. Europe	1	2	99
Q1b-C1b. South America	1	2	99
Q1c-C1c. An Arab country	1	2	99
Q1d-C1d. Africa	1	2	99
Q1e-C1e. US	1	2	99
Q1f-C1f. China	1	2	99
Q1g-C1g. India	1	2	99
Q1h-C1h. Russia	1	2	99

* In case of Africa [In case asked: Only sub-Saharan or non-Arab countries are allowed, thus Egypt, Libya, Morocco etc. are not allowed]

Q2. Do you think that, as compared to other countries, the following nation's foreign policy is above average, about average, or below average?

	Above average	About average	Below average	Depends*	DK/NS*
Q2a-FP1a. China's foreign policy	1	2	3	4	99
Q2b-FP1b. United States's foreign policy	1	2	3	4	99
Q2c-FP1c. France's foreign policy	1	2	3	4	99
Q2d-FP1d. Russia's foreign policy	1	2	3	4	99
Q2e-FP1e. United Kingdom's foreign policy	1	2	3	4	99
Q2f-FP1f. Korea's foreign policy	1	2	3	4	99

Q3. How important is it for people to have the right to express any opinion, including criticisms of the government or religious leaders?

- 1) Very important
- 2) Somewhat important
- 3) Not very important
- 4) Not important at all
- 5) Depends*
- 99) DK/NS*

Q4. How important do you think it is for people of different religions to be treated equally?

- 1) Very important
- 2) Somewhat important
- 3) Not very important
- 4) Not important at all
- 5) Depends*
- 99) DK/NS*

- Q5. Do you think the government should or should not have the right to prohibit certain political or religious views from being discussed?
- 1) Should have this right
 - 2) Should not have this right
 - 99) DK/NS*
- Q6. Which of the following statements most closely represents your own opinion?
- 1) People should have the right to demonstrate peacefully to protest against the government
 - 2) The government should have the right to ban peaceful demonstrations that it thinks would be politically destabilizing
 - 99) DK/NS*
- Q7. Which of the following statements most closely represents your own opinion?
- 1) Followers of any religion should be allowed to assemble and practice in Korea
 - 2) There are some religions that people should not be allowed to practice in Korea
 - 99) DK/NS*
- Q8. Do you agree or disagree with the following statement? "In Korea, people of any religion should be free to try to convert members of other religions to join theirs."
- 1) Agree
 - 2) Disagree
 - 99) DK/NS*
- Q9. As you may know, the members of the UN General Assembly have agreed on a set of principles called the Universal Declaration of Human Rights. Do you think the UN SHOULD or SHOULD NOT actively promote human rights in member states?
- 1) Should promote human rights in member states
 - 2) Should not promote human rights in member states
 - 99) DK/NS*
- Q10. Would you like to see the UN do more, do less, or do about the same as it has been doing to promote human rights principles?
- 1) More
 - 2) Less
 - 3) About same
 - 99) DK/NS*
- Q11. Do you think the Korean government should be responsible for ensuring that its citizens can meet their basic healthcare, food, and education needs, or do you think that is not the government's responsibility?

	Should be responsible	Should not be responsible	Depends*	DK/NS*
Q11a. Basic food needs	1	2	3	99

Q11b. Healthcare	1	2	3	99
Q11c. Education	1	2	3	99

Q12. Keeping in mind the limits of the Korean government's resources, please tell me how well the government is ensuring that people can meet their basic healthcare, food, and education needs.

	Very well	somewhat well	not very well	not well at all	Depends*	DK/NS*
Q12a. Basic food needs	1	2	3	4	5	99
Q12b. Healthcare	1	2	3	4	5	99
Q12c. Education	1	2	3	4	5	99

Q13. When different political parties compete for influence in a democracy what do you think will be the result?

- 1) The competition of ideas creates a vibrant system where many voices are heard, leading to decisions that best reflect the will of the people
- 2) The parties fight for their narrow interests, the will of the people is ignored, and the results do not serve the people
- 99) DK/NS*

Q14. In general, how well do government leaders understand the views of the majority of citizens?

- 1) Very well
- 2) Somewhat well
- 3) Not very well
- 4) Not at all well
- 99) DK/NS*

Q15. It has been suggested for the government to create an organization comprised of professionals to research public opinion on current issues and to release the results as a measure for collecting public opinion. What is your opinion on such a measure?

- 1) It's a good idea
- 2) It's a bad idea
- 99) DK/NS*

Q16a. It has been suggested to randomly select 500 people who represent the various classes within Korean society, have them listen to the opinions on current issues being discussed in the national assembly, and to deliver the results of their debate to the national assembly. What is your opinion on such a measure?

- 1) It's a good idea
- 2) It's a bad idea
- 99) DK/NS*

Q16b. Do you trust the opinions of the majority of the 500 representatives mentioned above? Or do you trust the majority of the National Assembly more?

- 1) I trust the opinion of the majority of the 500 representatives
- 2) I trust the opinion of the majority of the National Assembly more
- 3) I trust them both equally
- 4) It depends on the situation
- 5) I do not trust either
- 99) DK/NS*

Q17. Do you think that the influence the United States has around the world is mostly positive or mostly negative?

- 1) Mostly positive
- 2) Mostly negative
- 3) It depends on the situation
- 4) It is neither positive nor negative/ it is neutral
- 99) DK/NS*

Q18. Which of the following statements most closely reflects your own opinion?

- 1) The US is hypocritical because it does not abide by the international laws which it encourages other countries to abide by
- 2) The US has been a model in abiding by international laws and has exercised leadership in promoting international laws
- 99) DK/NS*

Q19. In examining the Korea-US relationship, do you find that the US has generally treated Korea with fairness? Or do you find that the US has abused its power to manipulate the actions of Korea?

- 1) Treated Korea with fairness
- 2) Abused its power
- 99) DK/NS*

Q24. I would like you to consider different ways to deal with the problem of energy in Korea.

For each one please tell me if you think our country should emphasize it more, less, or the same as now

	Emphasize more	Emphasize less	Same as now	DK/NS*
Q24a. Installing solar or wind energy systems	1	2	3	99
Q24b. Modifying buildings to make them more energy efficient	1	2	3	99
Q24c. Building coal or oil-fired power plants	1	2	3	99
Q24d. Building nuclear energy power plants	1	2	3	99

Q25. Do you favor or oppose the government doing each of the following?

	Favor	Oppose	DK/NS*
Q25a. Requiring utilities to use more alternative energy, such as wind and solar, even if this increases the cost of energy in the short run	1	2	99
Q25b. Requiring businesses to use energy more efficiently, even if this might make some products more expensive	1	2	99
Q25c. Having an extra charge for the purchase of models of appliances and cars that are NOT energy efficient	1	2	99

Q26. As you may know there is some controversy about the possibility of making a major shift to alternative energy sources, such as wind and solar. Which view is closer to yours?

- 1) This would cost so much money that it would hurt the economy
- 2) With the rising cost of energy, it would save money in the long run
- 99) DK/NS*

Q27. Do you think the developed countries do or do not have a moral responsibility to work to reduce hunger and severe poverty in poor countries?

- 1) Do
- 2) Do not
- 99) DK/NS*

Q28. As you may know, Korea is a member of the OECD, a group that includes most industrialized countries. These countries have agreed to a set of goals, called the Millennium Development Goals. A key goal has been to cut hunger by half throughout the world and reduce severe poverty by the year 2015. If the cost of achieving these goals were shared among these countries, the cost for citizens would be 24,000 won per person per year. Assuming the people in the other countries were willing to pay their share, would you be willing to pay 24,000 won a year to cut hunger by half and reduce severe poverty?

- 1) Would be willing
- 2) Would not be willing
- 99) DK/NS*

Q29. In May 2008, Burma, also known as Myanmar had a major cyclone that left over a million people without food and water. Though the Burmese government was not effectively delivering aid, it refused to let in relief organizations. As a general rule, in such circumstances, should the UN bring in shipments of aid, escorted by military protection if necessary, even against the will of the government OR do you think this would be too much of a violation of a country's sovereignty?

- 1) UN should bring in shipments of aid, escorted by military protection if necessary
- 2) This would be too much of a violation of a country's sovereignty
- 99) DK/NS*

Q30. A terror attack took place in the United States on September 11th, 2001. Who do you think was behind the 9/11 attacks? [Do not read the following responses]

- 1) Al Qaeda/Bin Laden/Islamic extremists*
- 2) US Governments*
- 3) Israel*
- 4) Other Arabs/Saudis/Egyptians*
- 5) Other*

[If the respondent's answer is "do not know" or "not sure", ask the follow up questions "if you were to make a speculation who would you say it was?"]

[If the respondent refuses giving a speculative answer, only then record as 99) DK/NS]

99) DK/NS*

Q31. When thinking of yourself do you identify more with the statement "I am Korean"? or "I am a citizen of the world"? Or do you identify equally with both statements?

- 1) I identify more with the statement "I am Korean"
- 2) I identify more with the statement "I am a citizen of the world"
- 3) I identify equally with both
- 4) I do not identify with either/ not applicable to all of the above
- 99) DK/NS*

Q32. Have you travelled to other countries during the last 5 years?

- 1) Yes
- 2) No
- 99) DK/NS*

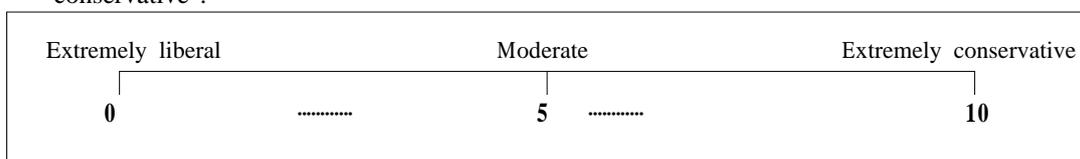
KQ1. What do you think about the current government's policy on religion?

- 1) It is strongly biased towards a specific religion
- 2) It is somewhat biased
- 3) It is neither biased nor unbiased
- 4) It is somewhat unbiased
- 5) It is unbiased
- 99) DK/NS*

KQ2. How well do you think President Lee Myung-Bak is doing administering state affairs?

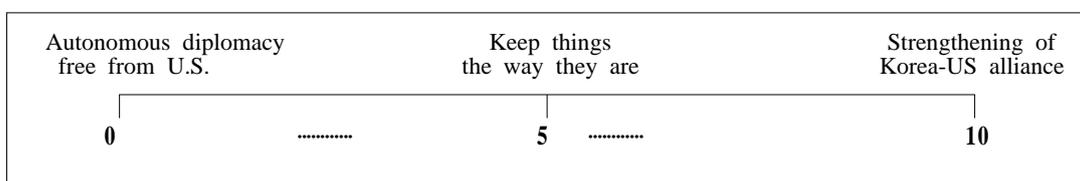
- 1) He is doing very well
- 2) He is doing well
- 3) He is doing poorly
- 4) He is doing very poorly

KQ3. Where do you feel your ideological tendencies fall in the following chart? Please select number 0 if "extremely liberal", select 5 if "moderate", and select 10 if "extremely conservative".



99) DK/NA*

KQ4. I would like to ask about your views on a desirable relationship between Korea and the U.S. Please select 0 if you support "autonomous diplomacy free from the U.S.," select number 10 if you support "strengthening of the alliance between Korea and the U.S.," and select 5 if you support "keeping things the way they are." You may select any number between 0 and 10.



99) DK/NA

Background Question

DQ1. Gender [Interviewer: Record without asking]

- 1) Male
- 2) Female

[Interviewer: In regards to questions D2 ~ D5, if the first answer is "Do not know" (98) or "Refused" (99), please check again]

DQ2. Please tell me what is the highest class in school you have completed?

- 1) Illiterate (no formal education)
- 2) Elementary school, dropped out
- 3) Elementary school, graduated
- 4) Middle school, dropped out
- 5) Middle school, graduated
- 6) High school, dropped out
- 7) High school graduate
- 8) Dropped out of college or graduated from a 2 year college
- 9) Graduated from a 4 year university
- 10) More than graduating from graduate school
- 98) DK*
- 99) Refused*

DQ2a. [Do not ask: the supervisor should rerecord the answer for D2 according to the following categories]

- 1) Illiterate (No formal education): 01
- 2) Elementary school or less (6 years of public education or less): 02, 03
- 3) Some high school, preparatory school, secondary school or the equivalent (Less than 12 years of public education or its equivalent): 04, 05, 06
- 4) Graduated from secondary education; High school diploma, completion of secondary, technical, or preparatory school; or the equivalent (11-13 years of education within the national education system): 07
- 5) Some junior college; associate degree (lower than a college undergraduate degree): 08
- 6) Undergraduate degree, doctorate, or other higher level degrees or equivalent: 09, 10
- 98) DK*: 98
- 99) Refused*: 99

DQ3. What is your religion?

- 1) Protestant (Christians excluding Catholics)
- 2) Catholic
- 3) Muslim (Shi'a, Sunni or other Muslim)
- 4) Jewish
- 5) Buddhist
- 6) Hindu
- 7) Some other religion
- 8) No religious preference/No religion
- 98) DK*
- 99) Refused*

DQ4. Would you say you are:

- 1) Very religious
- 2) Somewhat religious
- 3) Not very religious
- 4) Not at all religious
- 5) Depends*
- 99) DK/NS*

DQ5. What is your age in years?

_____ years old [Interviewer: Stop interview for those under the age of 18]

- 98) DK*
- 99) Refused*

DQ5a. [Do not ask: the supervisor should rerecord the answers to D4 according to the following categories]

- 1) 16-29
- 2) 30-39
- 3) 40-49
- 4) 50-59
- 5) 60 or above
- 98) DK

DQ6. What is your average monthly household income in 2007? Please state the total amount of income before taxes including monthly salaries of family members, bonuses, and bank interests etc.

- 1) Less than 1,000,000 won
- 2) 1,000,000 won - 1,990,000 won
- 3) 2,000,000 won - 2,990,000 won
- 4) 3,000,000 won - 3,990,000 won
- 5) 4,000,000 won - 4,990,000 won
- 6) 5,000,000 won - 5,990,000 won
- 7) 6,000,000 won - 6,990,000 won
- 8) 7,000,000 won - 7,990,000 won
- 9) 8,000,000 won - 8,990,000 won
- 10) 9,000,000 won - 9,990,000 won
- 11) 10,000,000 won and above
- 98) DK*
- 99) Refused*

DQ6a. [Do not ask: the supervisor should rerecord the answers to D6 according to the following categories]

- 1) Very low: 01, 02
- 2) Low: 03
- 3) Average/Median: 04
- 4) High: 05, 06
- 5) Very high: 07, 08, 09, 10, 11
- 98) DK: 98
- 99) Refused: 99

DQ7. What is your party affiliation?

[Do not read the examples. If the respondent asks for the examples then read the following.]

- 1) Grand National Party
- 2) Democratic Party
- 3) Liberty Forward Party
- 4) Pro-Park Geun-Hye Alliance
- 5) Democratic Labor Party
- 6) Creative Korea Party
- 7) New Progressive Party

- 8) Independents
- 9) Do not support any of the above political parties
- 97) Other
- 98) DK
- 99) Refused