



Survey on Attitude towards Trust

CODE BOOK

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SURVEY ON ATTITUDE TOWARDS TRUST CODE BOOK

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Study Description

<i>Study Title:</i>	Survey on Attitude towards Trust
<i>Fieldwork Dates:</i>	June 2001 ~ July 2001
<i>Principal Investigator:</i>	Kim, Chae-han
<i>Producers:</i>	Hallym Academy of Sciences at Hallym University
<i>Fieldwork Institute:</i>	Gallup Korea
<i>Number of Cases:</i>	1,002 (valid)
<i>Geographic Coverage:</i>	South Korea including Jeju
<i>Universe:</i>	Persons aged 18 and over
<i>Distributor:</i>	Korea Social Science Data Archive (KOSSDA)

Please note

In the codebook, each frequency table consists of a variable name, question, and frequency table. The first column, RESPONSE, indicates response categories and the second column, PUNCH, is a value for each response category. The third and fourth columns, FREQ and PERCENT, show the number of individuals and percentage of individuals belonging to a specific response category. The last column VALID % is the percentage of individuals who are assigned to a specific response category without missing data, such as DK (Don't know), NA (No answer), and NAP (Not applicable).

AREA Respondent's region

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Seoul	1	224	22.4	22.4
Incheon/Gyeonggi-do	2	234	23.4	23.4
Daejeon/Chungcheong-do	3	100	10.0	10.0
Daegu/Gyeongsangbuk-do	4	114	11.4	11.4
Busan/Ulsan/Gyeongsangnam-do	5	168	16.8	16.8
Gwangju/Jeolla-do	6	118	11.8	11.8
Gangwon-do /Jeju	7	44	4.4	4.4
Total		1,002	100.0	100.0

SIZE Size of residential place

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Large city (metropolitan city)	1	487	48.6	48.6
Small or medium sized city	2	380	37.9	37.9
Eup or Myeon	3	135	13.5	13.5
Total		1,002	100.0	100.0

SEX Sex

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Male	1	496	49.5	49.5
Female	2	506	50.5	50.5
Total		1,002	100.0	100.0

AGE Age

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
18 - 29	1	290	28.9	28.9
30 - 39	2	253	25.2	25.2
40 - 49	3	197	19.7	19.7
Over than 50	4	262	26.1	26.1
Total		1,002	100.0	100.0

V1_1

How strongly do you agree or disagree with following statements? For each statement, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly agree and “1” meaning strongly disagree: Our leaders generally behave and act as role models to others in society

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly disagree	1	373	37.2	37.2
Disagree	2	500	49.9	49.9
Agree	3	114	11.4	11.4
Strongly agree	4	15	1.5	1.5
Total		1,002	100.0	100.0

V1_2

How strongly do you agree or disagree with following statements? For each statement, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly agree and “1” meaning strongly disagree: Successful people in our society have achieved their success through fair competition

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly disagree	1	176	17.6	17.6
Disagree	2	542	54.1	54.1
Agree	3	267	26.6	26.6
Strongly agree	4	17	1.7	1.7
Total		1,002	100.0	100.0

V1_3

How strongly do you agree or disagree with following statements? For each statement, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly agree and “1” meaning strongly disagree: I can trust the opinion of professionals only if I know them personally.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly disagree	1	93	9.3	9.3
Disagree	2	370	36.9	37.0
Agree	3	456	45.5	45.6
Strongly agree	4	81	8.1	8.1
DK/NA	9	2	0.2	
Total		1,002	100.0	100.0

V1_4

How strongly do you agree or disagree with following statements? For each statement, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly agree and “1” meaning strongly disagree: I think law and social order exist only for people who have power and wealth

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly disagree	1	54	5.4	5.4
Disagree	2	169	16.9	16.9
Agree	3	461	46.0	46.0
Strongly agree	4	318	31.7	31.7
Total		1,002	100.0	100.0

V1_5

How strongly do you agree or disagree with following statements? For each statement, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly agree and “1” meaning strongly disagree: In our society, the same criminal activity is punished differently depending on who committed them

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly disagree	1	34	3.4	3.4
Disagree	2	130	13.0	13.0
Agree	3	476	47.5	47.6
Strongly agree	4	360	35.9	36.0
DK/NA	9	2	0.2	
Total		1,002	100.0	100.0

V1_6

How strongly do you agree or disagree with following statements? For each statement, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly agree and “1” meaning strongly disagree: I am careful not to overpay when I purchase a product

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly disagree	1	35	3.5	3.5
Disagree	2	151	15.1	15.1
Agree	3	559	55.8	55.8
Strongly agree	4	257	25.6	25.6
Total		1,002	100.0	100.0

V1_7

How strongly do you agree or disagree with following statements? For each statement, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly agree and “1” meaning strongly disagree: People prefer brand name products because they are higher quality products

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly disagree	1	63	6.3	6.3
Disagree	2	296	29.5	29.5
Agree	3	504	50.3	50.3
Strongly agree	4	139	13.9	13.9
Total		1,002	100.0	100.0

V1_8

How strongly do you agree or disagree with following statements? For each statement, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly agree and “1” meaning strongly disagree: In our society, economic activities are conducted through fair competition

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly disagree	1	153	15.3	15.3
Disagree	2	578	57.7	57.8
Agree	3	237	23.7	23.7
Strongly agree	4	32	3.2	3.2
DK/NA	9	2	0.2	
Total		1,002	100.0	100.0

V1_9

How strongly do you agree or disagree with following statements? For each statement, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly agree and “1” meaning strongly disagree: I don't purchase a product if the price is cheap because the cheap price raises questions about its quality

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly disagree	1	99	9.9	9.9
Disagree	2	455	45.4	45.4
Agree	3	372	37.1	37.1
Strongly agree	4	76	7.6	7.6
Total		1,002	100.0	100.0

V1_10

How strongly do you agree or disagree with following statements? For each statement, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly agree and “1” meaning strongly disagree: I believe winners of sweepstakes and contests are determined by fair processes

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly disagree	1	132	13.2	13.3
Disagree	2	405	40.4	40.7
Agree	3	381	38.0	38.3
Strongly agree	4	77	7.7	7.7
DK/NA	9	7	0.7	
Total		1,002	100.0	100.0

V1_11

How strongly do you agree or disagree with following statements? For each statement, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly agree and “1” meaning strongly disagree: It is possible to cooperate even if the parties don’t trust each other

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly disagree	1	219	21.9	21.9
Disagree	2	304	30.3	30.3
Agree	3	415	41.4	41.4
Strongly agree	4	64	6.4	6.4
Total		1,002	100.0	100.0

V1_12

How strongly do you agree or disagree with following statements? For each statement, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly agree and “1” meaning strongly disagree: It is possible not to cooperate even if the parties trust each other

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly disagree	1	64	6.4	6.4
Disagree	2	264	26.3	26.4
Agree	3	558	55.7	55.8
Strongly agree	4	114	11.4	11.4
DK/NA	9	2	0.2	
Total		1,002	100.0	100.0

V1_13

How strongly do you agree or disagree with following statements? For each statement, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly agree and “1” meaning strongly disagree: The ability of its members to unite on is the strength of a society

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly disagree	1	18	1.8	1.8
Disagree	2	100	10.0	10.0
Agree	3	376	37.5	37.6
Strongly agree	4	507	50.6	50.6
DK/NA	9	1	0.1	
Total		1,002	100.0	100.0

V1_14

How strongly do you agree or disagree with following statements? For each statement, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly agree and “1” meaning strongly disagree: Whistle blowing of your co-worker’s illegal or suspicious activity is not desirable because you are betraying your co-worker

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly disagree	1	165	16.5	16.5
Disagree	2	416	41.5	41.5
Agree	3	341	34.0	34.0
Strongly agree	4	80	8.0	8.0
Total		1,002	100.0	100.0

V1_15

How strongly do you agree or disagree with following statements? For each statement, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly agree and “1” meaning strongly disagree: I have endured losses because other people colluded against me

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly disagree	1	135	13.5	13.5
Disagree	2	426	42.5	42.5
Agree	3	362	36.1	36.1
Strongly agree	4	79	7.9	7.9
Total		1,002	100.0	100.0

V1_16

How strongly do you agree or disagree with following statements? For each statement, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly agree and “1” meaning strongly disagree: In general, long-term government policies can be trusted

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly disagree	1	345	34.4	34.4
Disagree	2	491	49.0	49.0
Agree	3	150	15.0	15.0
Strongly agree	4	16	1.6	1.6
Total		1,002	100.0	100.0

V1_17

How strongly do you agree or disagree with following statements? For each statement, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly agree and “1” meaning strongly disagree: Since government officials are not interested in the needs of average citizens, appealing to government agencies on local issues will be ineffective

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly disagree	1	61	6.1	6.1
Disagree	2	277	27.6	27.7
Agree	3	430	42.9	43.0
Strongly agree	4	233	23.3	23.3
DK/NA	9	1	0.1	
Total		1,002	100.0	100.0

V1_18

How strongly do you agree or disagree with following statements? For each statement, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly agree and “1” meaning strongly disagree: Government statistics and information can be trusted

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly disagree	1	136	13.6	13.6
Disagree	2	494	49.3	49.3
Agree	3	325	32.4	32.4
Strongly agree	4	47	4.7	4.7
Total		1,002	100.0	100.0

V1_19

How strongly do you agree or disagree with following statements? For each statement, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly agree and “1” meaning strongly disagree: The corruption in our society is at a critical level

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly disagree	1	28	2.8	2.8
Disagree	2	98	9.8	9.8
Agree	3	375	37.4	37.5
Strongly agree	4	500	49.9	50.0
DK/NA	9	1	0.1	
Total		1,002	100.0	100.0

V1_20

How strongly do you agree or disagree with following statements? For each statement, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly agree and “1” meaning strongly disagree: In our society, fundamental freedom necessary for everyday living is adequately guaranteed

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly disagree	1	75	7.5	7.5
Disagree	2	317	31.6	31.6
Agree	3	515	51.4	51.4
Strongly agree	4	95	9.5	9.5
Total		1,002	100.0	100.0

V1_21

How strongly do you agree or disagree with following statements? For each statement, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly agree and “1” meaning strongly disagree: In our society, rules and regulations are strictly enforced

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly disagree	1	141	14.1	14.1
Disagree	2	510	50.9	50.9
Agree	3	320	31.9	31.9
Strongly agree	4	31	3.1	3.1
Total		1,002	100.0	100.0

V1_22

How strongly do you agree or disagree with following statements? For each statement, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly agree and “1” meaning strongly disagree: One can never go too far when stressing the need for complying with laws and regulations

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly disagree	1	32	3.2	3.2
Disagree	2	164	16.4	16.4
Agree	3	458	45.7	45.7
Strongly agree	4	348	34.7	34.7
Total		1,002	100.0	100.0

V1_23

How strongly do you agree or disagree with following statements? For each statement, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly agree and “1” meaning strongly disagree: It is necessary to have an institutional mechanism to monitor and prevent deceitful activities whether people trust one another or not

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly disagree	1	58	5.8	5.8
Disagree	2	191	19.1	19.1
Agree	3	461	46.0	46.0
Strongly agree	4	292	29.1	29.1
Total		1,002	100.0	100.0

V1_24

How strongly do you agree or disagree with following statements? For each statement, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly agree and “1” meaning strongly disagree: It is unnecessary to implement various regulations and systems in a trust based society where people trust one another

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly disagree	1	191	19.1	19.1
Disagree	2	463	46.2	46.2
Agree	3	270	26.9	26.9
Strongly agree	4	78	7.8	7.8
Total		1,002	100.0	100.0

V1_25

How strongly do you agree or disagree with following statements? For each statement, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly agree and “1” meaning strongly disagree: It is unnecessary to try to prevent bullying because it exists in any human society

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly disagree	1	415	41.4	41.4
Disagree	2	402	40.1	40.1
Agree	3	150	15.0	15.0
Strongly agree	4	35	3.5	3.5
Total		1,002	100.0	100.0

V2

Do you think our society is a trust based society where everyone can live trusting one another? Please circle a number on a scale of 1 – 10 with “10” meaning very trusting society and “1” meaning very mistrusting society.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1 Very mistrusting society	1	20	2.0	2.0
2	2	51	5.1	5.1
3	3	142	14.2	14.2
4	4	185	18.5	18.5
5	5	339	33.8	33.8
6	6	147	14.7	14.7
7	7	83	8.3	8.3
8	8	32	3.2	3.2
9	9	3	0.3	0.3
Total		1,002	100.0	100.0

V3

How strong or weak do you think the trust level within our society is compared to other countries?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very weak	1	194	19.4	19.4
Weak	2	683	68.2	68.2
Strong	3	121	12.1	12.1
Very Strong	4	3	0.3	0.3
DK/NA	9	1	0.1	
Total		1,002	100.0	100.0

V4 How strong or weak do you think the punishments for crimes within our society are compared to other countries?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very weak	1	163	16.3	16.3
Weak	2	646	64.5	64.5
Strong	3	185	18.5	18.5
Very strong	4	7	0.7	0.7
DK/NA	9	1	0.1	
Total		1,002	100.0	100.0

V5_1 How much do you trust each of the following agencies and institutions? For each agency, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: The Blue House

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	171	17.1	17.1
Somewhat mistrust	2	472	47.1	47.1
Somewhat trust	3	326	32.5	32.5
Strongly trust	4	33	3.3	3.3
Total		1,002	100.0	100.0

V5_2 How much do you trust each of the following agencies and institutions? For each agency, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: The National Assembly

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	451	45.0	45.0
Somewhat mistrust	2	464	46.3	46.3
Somewhat trust	3	85	8.5	8.5
Strongly trust	4	2	0.2	0.2
Total		1,002	100.0	100.0

V5_3 How much do you trust each of the following agencies and institutions? For each agency, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: The Local Government (Provincial Office, City Hall, County Office)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	189	18.9	18.9
Somewhat mistrust	2	530	52.9	52.9
Somewhat trust	3	273	27.2	27.2
Strongly trust	4	10	1.0	1.0
Total		1,002	100.0	100.0

V5_4

How much do you trust each of the following agencies and institutions? For each agency, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: The Local Legislature (Provincial Assembly, City Council, County Assembly)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	229	22.9	22.9
Somewhat mistrust	2	556	55.5	55.5
Somewhat trust	3	209	20.9	20.9
Strongly trust	4	8	0.8	0.8
Total		1,002	100.0	100.0

V5_5

How much do you trust each of the following agencies and institutions? For each agency, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Political Parties

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	402	40.1	40.1
Somewhat mistrust	2	494	49.3	49.3
Somewhat trust	3	101	10.1	10.1
Strongly trust	4	5	0.5	0.5
Total		1,002	100.0	100.0

V5_6

How much do you trust each of the following agencies and institutions? For each agency, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Government Agencies

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	168	16.8	16.8
Somewhat mistrust	2	546	54.5	54.5
Somewhat trust	3	273	27.2	27.3
Strongly trust	4	14	1.4	1.4
NA	9	1	0.1	
Total		1,002	100.0	100.0

V5_7

How much do you trust each of the following agencies and institutions? For each agency, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: The Armed Forces

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	89	8.9	8.9
Somewhat mistrust	2	354	35.3	35.4
Somewhat trust	3	466	46.5	46.6
Strongly trust	4	92	9.2	9.2
NA	9	1	0.1	
Total		1,002	100.0	100.0

V5_8

How much do you trust each of the following agencies and institutions? For each agency, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: The Police

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	131	13.1	13.1
Somewhat mistrust	2	483	48.2	48.3
Somewhat trust	3	355	35.4	35.5
Strongly trust	4	32	3.2	3.2
NA	9	1	0.1	
Total		1,002	100.0	100.0

V5_9

How much do you trust each of the following agencies and institutions? For each agency, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: The Prosecutor’s Office

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	163	16.3	16.3
Somewhat mistrust	2	511	51.0	51.0
Somewhat trust	3	299	29.8	29.9
Strongly trust	4	28	2.8	2.8
NA	9	1	0.1	
Total		1,002	100.0	100.0

V5_10

How much do you trust each of the following agencies and institutions? For each agency, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: The Courts

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	124	12.4	12.4
Somewhat mistrust	2	407	40.6	40.7
Somewhat trust	3	419	41.8	41.9
Strongly trust	4	50	5.0	5.0
NA	9	2	0.2	
Total		1,002	100.0	100.0

V5_11

How much do you trust each of the following agencies and institutions? For each agency, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: The Election Commission

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	124	12.4	12.4
Somewhat mistrust	2	393	39.2	39.2
Somewhat trust	3	412	41.1	41.1
Strongly trust	4	73	7.3	7.3
Total		1,002	100.0	100.0

V5_12

How much do you trust each of the following agencies and institutions? For each agency, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Chaebol/Large corporations

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	295	29.4	29.4
Somewhat mistrust	2	550	54.9	54.9
Somewhat trust	3	150	15.0	15.0
Strongly trust	4	7	0.7	0.7
Total		1,002	100.0	100.0

V5_13

How much do you trust each of the following agencies and institutions? For each agency, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Small and medium sized businesses

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	60	6.0	6.0
Somewhat mistrust	2	360	35.9	36.0
Somewhat trust	3	538	53.7	53.7
Strongly trust	4	43	4.3	4.3
NA	9	1	0.1	
Total		1,002	100.0	100.0

V5_14

How much do you trust each of the following agencies and institutions? For each agency, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Labor unions

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	79	7.9	7.9
Somewhat mistrust	2	429	42.8	42.9
Somewhat trust	3	427	42.6	42.7
Strongly trust	4	66	6.6	6.6
NA	9	1	0.1	
Total		1,002	100.0	100.0

V5_15

How much do you trust each of the following agencies and institutions? For each agency, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Financial institutions (Bank, securities firms)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	100	10.0	10.0
Somewhat mistrust	2	398	39.7	39.7
Somewhat trust	3	461	46.0	46.0
Strongly trust	4	43	4.3	4.3
Total		1,002	100.0	100.0

V5_16

How much do you trust each of the following agencies and institutions? For each agency, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Educational institutions

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	95	9.5	9.5
Somewhat mistrust	2	328	32.7	32.7
Somewhat trust	3	495	49.4	49.4
Strongly trust	4	84	8.4	8.4
Total		1,002	100.0	100.0

V5_17

How much do you trust each of the following agencies and institutions? For each agency, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Media companies (newspapers, broadcasting companies)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	96	9.6	9.6
Somewhat mistrust	2	427	42.6	42.6
Somewhat trust	3	425	42.4	42.4
Strongly trust	4	54	5.4	5.4
Total		1,002	100.0	100.0

V5_18

How much do you trust each of the following agencies and institutions? For each agency, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Medical institutions

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	108	10.8	10.8
Somewhat mistrust	2	453	45.2	45.2
Somewhat trust	3	398	39.7	39.7
Strongly trust	4	43	4.3	4.3
Total		1,002	100.0	100.0

V5_19

How much do you trust each of the following agencies and institutions? For each agency, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Religious organizations.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	139	13.9	13.9
Somewhat mistrust	2	359	35.8	35.8
Somewhat trust	3	409	40.8	40.8
Strongly trust	4	95	9.5	9.5
Total		1,002	100.0	100.0

V5_20

How much do you trust each of the following agencies and institutions? For each agency, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Civic organizations

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	46	4.6	4.6
Somewhat mistrust	2	222	22.2	22.2
Somewhat trust	3	573	57.2	57.2
Strongly trust	4	160	16.0	16.0
NA	9	1	0.1	
Total		1,002	100.0	100.0

V6_1

How much do you trust each of following leaders in our society? The leaders listed below do not represent specific individuals. For each leader, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: The President

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	141	14.1	14.1
Somewhat mistrust	2	367	36.6	36.7
Somewhat trust	3	415	41.4	41.5
Strongly trust	4	77	7.7	7.7
NA	9	2	0.2	
Total		1,002	100.0	100.0

V6_2

How much do you trust each of following leaders in our society? The leaders listed below do not represent specific individuals. For each leader, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: National Assemblymen

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	430	42.9	43.0
Somewhat mistrust	2	463	46.2	46.3
Somewhat trust	3	102	10.2	10.2
Strongly trust	4	5	0.5	0.5
NA	9	2	0.2	
Total		1,002	100.0	100.0

V6_3

How much do you trust each of following leaders in our society? The leaders listed below do not represent specific individuals. For each leader, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Heads of local government (Governor, Mayor, County Mayor)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	220	22.0	22.0
Somewhat mistrust	2	520	51.9	52.0
Somewhat trust	3	250	25.0	25.0
Strongly trust	4	10	1.0	1.0
NA	9	2	0.2	
Total		1,002	100.0	100.0

V6_4

How much do you trust each of following leaders in our society? The leaders listed below do not represent specific individuals. For each leader, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Local Legislators

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	243	24.3	24.3
Somewhat mistrust	2	567	56.6	56.7
Somewhat trust	3	181	18.1	18.1
Strongly trust	4	9	0.9	0.9
NA	9	2	0.2	
Total		1,002	100.0	100.0

V6_5

How much do you trust each of following leaders in our society? The leaders listed below do not represent specific individuals. For each leader, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Leaders of political parties

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	354	35.3	35.4
Somewhat mistrust	2	542	54.1	54.2
Somewhat trust	3	100	10.0	10.0
Strongly trust	4	4	0.4	0.4
NA	9	2	0.2	
Total		1,002	100.0	100.0

V6_6

How much do you trust each of following leaders in our society? The leaders listed below do not represent specific individuals. For each leader, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Government Officials

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	276	27.5	27.6
Somewhat mistrust	2	552	55.1	55.1
Somewhat trust	3	167	16.7	16.7
Strongly trust	4	6	0.6	0.6
NA	9	1	0.1	
Total		1,002	100.0	100.0

V6_7

How much do you trust each of following leaders in our society? The leaders listed below do not represent specific individuals. For each leader, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Officers of the Armed Forces

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	178	17.8	17.8
Somewhat mistrust	2	520	51.9	51.9
Somewhat trust	3	284	28.3	28.3
Strongly trust	4	20	2.0	2.0
Total		1,002	100.0	100.0

V6_8

How much do you trust each of following leaders in our society? The leaders listed below do not represent specific individuals. For each leader, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Police Officers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	231	23.1	23.1
Somewhat mistrust	2	522	52.1	52.1
Somewhat trust	3	238	23.8	23.8
Strongly trust	4	11	1.1	1.1
Total		1,002	100.0	100.0

V6_9

How much do you trust each of following leaders in our society? The leaders listed below do not represent specific individuals. For each leader, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Prosecutors

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	161	16.1	16.1
Somewhat mistrust	2	478	47.7	47.7
Somewhat trust	3	333	33.2	33.2
Strongly trust	4	30	3.0	3.0
Total		1,002	100.0	100.0

V6_10

How much do you trust each of following leaders in our society? The leaders listed below do not represent specific individuals. For each leader, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Judges

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	148	14.8	14.8
Somewhat mistrust	2	398	39.7	39.7
Somewhat trust	3	399	39.8	39.8
Strongly trust	4	57	5.7	5.7
Total		1,002	100.0	100.0

V6_11

How much do you trust each of following leaders in our society? The leaders listed below do not represent specific individuals. For each leader, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Lawyers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	154	15.4	15.4
Somewhat mistrust	2	486	48.5	48.6
Somewhat trust	3	331	33.0	33.1
Strongly trust	4	30	3.0	3.0
NA	9	1	0.1	
Total		1,002	100.0	100.0

V6_12

How much do you trust each of following leaders in our society? The leaders listed below do not represent specific individuals. For each leader, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Owners of business conglomerates/Large corporations

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	287	28.6	28.7
Somewhat mistrust	2	563	56.2	56.2
Somewhat trust	3	137	13.7	13.7
Strongly trust	4	14	1.4	1.4
NA	9	1	0.1	
Total		1,002	100.0	100.0

V6_13

How much do you trust each of following leaders in our society? The leaders listed below do not represent specific individuals. For each leader, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Businessmen (managers of large corporations, CEO of small and medium sized businesses)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	151	15.1	15.1
Somewhat mistrust	2	499	49.8	49.9
Somewhat trust	3	334	33.3	33.4
Strongly trust	4	17	1.7	1.7
NA	9	1	0.1	
Total		1,002	100.0	100.0

V6_14

How much do you trust each of following leaders in our society? The leaders listed below do not represent specific individuals. For each leader, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Labor union leaders

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	105	10.5	10.5
Somewhat mistrust	2	447	44.6	44.7
Somewhat trust	3	391	39.0	39.1
Strongly trust	4	57	5.7	5.7
NA	9	2	0.2	
Total		1,002	100.0	100.0

V6_15

How much do you trust each of following leaders in our society? The leaders listed below do not represent specific individuals. For each leader, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Financiers (executives including bank branch managers)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	119	11.9	11.9
Somewhat mistrust	2	499	49.8	49.9
Somewhat trust	3	367	36.6	36.7
Strongly trust	4	16	1.6	1.6
NA	9	1	0.1	
Total		1,002	100.0	100.0

V6_16

How much do you trust each of following leaders in our society? The leaders listed below do not represent specific individuals. For each leader, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Teachers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	50	5.0	5.0
Somewhat mistrust	2	244	24.4	24.4
Somewhat trust	3	594	59.3	59.3
Strongly trust	4	114	11.4	11.4
Total		1,002	100.0	100.0

V6_17

How much do you trust each of following leaders in our society? The leaders listed below do not represent specific individuals. For each leader, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: College Professors

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	57	5.7	5.7
Somewhat mistrust	2	313	31.2	31.2
Somewhat trust	3	543	54.2	54.2
Strongly trust	4	89	8.9	8.9
Total		1,002	100.0	100.0

V6_18

How much do you trust each of following leaders in our society? The leaders listed below do not represent specific individuals. For each leader, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Journalists (Reporters, Broadcasters)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	68	6.8	6.8
Somewhat mistrust	2	385	38.4	38.5
Somewhat trust	3	496	49.5	49.6
Strongly trust	4	52	5.2	5.2
NA	9	1	0.1	
Total		1,002	100.0	100.0

V6_19

How much do you trust each of following leaders in our society? The leaders listed below do not represent specific individuals. For each leader, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Entertainers/Athletes

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	130	13.0	13.0
Somewhat mistrust	2	477	47.6	47.7
Somewhat trust	3	356	35.5	35.6
Strongly trust	4	37	3.7	3.7
NA	9	2	0.2	
Total		1,002	100.0	100.0

V6_20

How much do you trust each of following leaders in our society? The leaders listed below do not represent specific individuals. For each leader, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Doctors

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	91	9.1	9.1
Somewhat mistrust	2	395	39.4	39.5
Somewhat trust	3	466	46.5	46.6
Strongly trust	4	49	4.9	4.9
NA	9	1	0.1	
Total		1,002	100.0	100.0

V6_21

How much do you trust each of following leaders in our society? The leaders listed below do not represent specific individuals. For each leader, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Religious Leaders

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	102	10.2	10.2
Somewhat mistrust	2	340	33.9	34.0
Somewhat trust	3	456	45.5	45.6
Strongly trust	4	102	10.2	10.2
NA	9	2	0.2	
Total		1,002	100.0	100.0

V6_22

How much do you trust each of following leaders in our society? The leaders listed below do not represent specific individuals. For each leader, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Civic activists

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	46	4.6	4.6
Somewhat mistrust	2	239	23.9	23.9
Somewhat trust	3	548	54.7	54.7
Strongly trust	4	169	16.9	16.9
Total		1,002	100.0	100.0

V7_1

Are any of your family members or relatives among the people listed above? Please fill in the number: First_____

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
National Assemblymen	2	16	1.6	3.3
Heads of local government (Governor, Mayor, County Mayor)	3	8	0.8	1.7
Local Legislators	4	7	0.7	1.5
Leaders of political parties	5	8	0.8	1.7
Government Officials	6	43	4.3	9.0
Officers of the Armed Forces	7	19	1.9	4.0
Police Officers	8	47	4.7	9.8
Prosecutors	9	15	1.5	3.1
Judges	10	10	1.0	2.1
Lawyers	11	22	2.2	4.6

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Owners of business conglomerates/Large corporations	12	6	0.6	1.3
Businessmen (managers of large corporations, CEO of small and medium sized businesses)	13	54	5.4	11.3
Labor union	14	6	0.6	1.3
Financiers (executives including bank branch managers)	15	24	2.4	5.0
Teachers	16	116	11.6	24.2
College Professors	17	16	1.6	3.3
Journalists (Reporters, Broadcasters)	18	3	0.3	0.6
Entertainers/Athletes	19	4	0.4	0.8
Doctors	20	23	2.3	4.8
Religious Leaders	21	32	3.2	6.7
Civic activists	22	1	0.1	0.2
None	98	522	52.1	
Total		1,002	100.0	100.0

V7_2

Are any of your family members or relatives among the people listed above? Please fill in the number: Second _____

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
The President	1	1	0.1	0.4
Heads of local government (Governor, Mayor, County Mayor)	3	3	0.3	1.2
Local Legislators	4	2	0.2	0.8
Government Officials	6	14	1.4	5.4
Officers of the Armed Forces	7	8	0.8	3.1
Police Officers	8	15	1.5	5.8
Prosecutors	9	13	1.3	5.0
Judges	10	9	0.9	3.5
Lawyers	11	10	1.0	3.8
Owners of business conglomerates/Large corporations	12	1	0.1	0.4
Businessmen (managers of large corporations, CEO of small and medium sized businesses)	13	29	2.9	11.2
Labor union	14	3	0.3	1.2

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Financiers (executives including bank branch managers)	15	23	2.3	8.8
Teachers	16	48	4.8	18.5
College Professors	17	26	2.6	10.0
Journalists (Reporters, Broadcasters)	18	4	0.4	1.5
Entertainers/Athletes	19	3	0.3	1.2
Doctors	20	27	2.7	10.4
Religious Leaders	21	19	1.9	7.3
Civic activists	22	2	0.2	0.8
System missing		742	74.1	
Total		1,002	100.0	100.0

V7_3

Are any of your family members or relatives among the people listed above? Please fill in the number: Third_____

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Heads of local government (Governor, Mayor, County Mayor)	3	4	0.4	3.1
Local Legislators	4	3	0.3	2.3
Government Officials	6	5	0.5	3.9
Officers of the Armed Forces	7	3	0.3	2.3
Police Officers	8	5	0.5	3.9
Prosecutors	9	3	0.3	2.3
Judges	10	5	0.5	3.9
Lawyers	11	8	0.8	6.3
Owners of business conglomerates/Large corporations	12	2	0.2	1.6
Businessmen (managers of large corporations, CEO of small and medium sized businesses)	13	13	1.3	10.2
Labor union	14	3	0.3	2.3
Financiers (executives including bank branch managers)	15	9	0.9	7.0
Teachers	16	25	2.5	19.5
College Professors	17	7	0.7	5.5
Journalists (Reporters, Broadcasters)	18	6	0.6	4.7

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Entertainers/Athletes	19	2	0.2	1.6
Doctors	20	13	1.3	10.2
Religious Leaders	21	12	1.2	9.4
System missing		874	87.2	
Total		1,002	100.0	100.0

V7_4

Are any of your family members or relatives among the people listed above? Please fill in the number: Fourth_____

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
National Assemblymen	2	1	0.1	1.5
Local Legislators	4	1	0.1	1.5
Leaders of political parties	5	1	0.1	1.5
Officers of the Armed Forces	7	2	0.2	2.9
Police Officers	8	2	0.2	2.9
Prosecutors	9	2	0.2	2.9
Judges	10	2	0.2	2.9
Lawyers	11	1	0.1	1.5
Owners of business conglomerates/Large corporations	12	1	0.1	1.5
Businessmen (managers of large corporations, CEO of small and medium sized businesses)	13	6	0.6	8.8
Labor union	14	1	0.1	1.5
Financiers (executives including bank branch managers)	15	9	0.9	13.2
Teachers	16	8	0.8	11.8
College Professors	17	11	1.1	16.2
Journalists (Reporters, Broadcasters)	18	4	0.4	5.9
Entertainers/Athletes	19	2	0.2	2.9
Doctors	20	7	0.7	10.3
Religious Leaders	21	5	0.5	7.4
Civic activists	22	2	0.2	2.9
System missing		934	93.2	
Total		1,002	100.0	100.0

V7_5

Are any of your family members or relatives among the people listed above? Please fill in the number: Fifth_____

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
National Assemblymen	2	2	0.2	4.7
Leaders of political parties	5	1	0.1	2.3
Officers of the Armed Forces	7	1	0.1	2.3
Police Officers	8	3	0.3	7.0
Lawyers	11	2	0.2	4.7
Labor union	14	1	0.1	2.3
Financiers (executives including bank branch managers)	15	5	0.5	11.6
Teachers	16	4	0.4	9.3
College Professors	17	1	0.1	2.3
Journalists (Reporters, Broadcasters)	18	3	0.3	7.0
Entertainers/Athletes	19	1	0.1	2.3
Doctors	20	10	1.0	23.3
Religious Leaders	21	7	0.7	16.3
Civic activists	22	2	0.2	4.7
System missing		959	95.7	
Total		1,002	100.0	100.0

V8_1

Are any of your close friends or acquaintances among the people listed above: First_____

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
The President	1	4	0.4	1.0
National Assemblymen	2	13	1.3	3.4
Heads of local government (Governor, Mayor, County Mayor)	3	4	0.4	1.0
Local Legislators	4	8	0.8	2.1
Leaders of political parties	5	4	0.4	1.0
Government Officials	6	21	2.1	5.5
Officers of the Armed Forces	7	9	0.9	2.4
Police Officers	8	18	1.8	4.7
Prosecutors	9	7	0.7	1.8

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Judges	10	6	0.6	1.6
Lawyers	11	22	2.2	5.8
Businessmen (managers of large corporations, CEO of small and medium sized businesses)	13	15	1.5	3.9
Labor union	14	2	0.2	0.5
Financiers (executives including bank branch managers)	15	19	1.9	5.0
Teachers	16	116	11.6	30.4
College Professors	17	19	1.9	5.0
Journalists (Reporters, Broadcasters)	18	11	1.1	2.9
Entertainers/Athletes	19	22	2.2	5.8
Doctors	20	24	2.4	6.3
Religious Leaders	21	32	3.2	8.4
Civic activists	22	5	0.5	1.3
None	98	621	62.0	
Total		1,002	100.0	100.0

V8_2 Are any of your close friends or acquaintances among the people listed above: Second_____

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
National Assemblymen	2	1	0.1	0.5
Heads of local government (Governor, Mayor, County Mayor)	3	5	0.5	2.7
Local Legislators	4	6	0.6	3.2
Leaders of political parties	5	2	0.2	1.1
Government Officials	6	8	0.8	4.3
Officers of the Armed Forces	7	3	0.3	1.6
Police Officers	8	11	1.1	5.9
Prosecutors	9	4	0.4	2.2
Judges	10	4	0.4	2.2
Lawyers	11	8	0.8	4.3
Owners of business conglomerates/Large corporations	12	1	0.1	0.5

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Businessmen (managers of large corporations, CEO of small and medium sized businesses)	13	12	1.2	6.5
Labor union	14	2	0.2	1.1
Financiers (executives including bank branch managers)	15	5	0.5	2.7
Teachers	16	28	2.8	15.1
College Professors	17	20	2.0	10.8
Journalists (Reporters, Broadcasters)	18	14	1.4	7.5
Entertainers/Athletes	19	4	0.4	2.2
Doctors	20	33	3.3	17.7
Religious Leaders	21	15	1.5	8.1
System missing		816	81.4	
Total		1,002	100.0	100.0

V8_3 Are any of your close friends or acquaintances among the people listed above: Third_____

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
National Assemblymen	2	1	0.1	1.0
Heads of local government (Governor, Mayor, County Mayor)	3	1	0.1	1.0
Local Legislators	4	1	0.1	1.0
Leaders of political parties	5	2	0.2	2.1
Government Officials	6	3	0.3	3.1
Officers of the Armed Forces	7	1	0.1	1.0
Police Officers	8	8	0.8	8.3
Judges	10	2	0.2	2.1
Lawyers	11	2	0.2	2.1
Businessmen (managers of large corporations, CEO of small and medium sized businesses)	13	4	0.4	4.2
Financiers (executives including bank branch managers)	15	9	0.9	9.4
Teachers	16	9	0.9	9.4
College Professors	17	7	0.7	7.3
Journalists (Reporters, Broadcasters)	18	10	1.0	10.4

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Entertainers/Athletes	19	4	0.4	4.2
Doctors	20	19	1.9	19.8
Religious Leaders	21	13	1.3	13.5
System missing		906	90.4	
Total		1,002	100.0	100.0

V8_4 Are any of your close friends or acquaintances among the people listed above: Fourth_____

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Heads of local government (Governor, Mayor, County Mayor)	3	1	0.1	2.0
Local Legislators	4	1	0.1	2.0
Leaders of political parties	5	1	0.1	2.0
Government Officials	6	2	0.2	3.9
Officers of the Armed Forces	7	1	0.1	2.0
Police Officers	8	1	0.1	2.0
Prosecutors	9	2	0.2	3.9
Judges	10	2	0.2	3.9
Lawyers	11	3	0.3	5.9
Businessmen (managers of large corporations, CEO of small and medium sized businesses)	13	2	0.2	3.9
Labor union	14	4	0.4	7.8
Financiers (executives including bank branch managers)	15	3	0.3	5.9
Teachers	16	3	0.3	5.9
College Professors	17	4	0.4	7.8
Journalists (Reporters, Broadcasters)	18	3	0.3	5.9
Entertainers/Athletes	19	2	0.2	3.9
Doctors	20	5	0.5	9.8
Religious Leaders	21	7	0.7	13.7
Civic activists	22	4	0.4	7.8
System missing		951	94.9	
Total		1,002	100.0	100.0

V8_5 Are any of your close friends or acquaintances among the people listed above: Fifth_____

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Heads of local government (Governor, Mayor, County Mayor)	3	1	0.1	3.2
Local Legislators	4	1	0.1	3.2
Government Officials	6	2	0.2	6.5
Police Officers	8	1	0.1	3.2
Prosecutors	9	2	0.2	6.5
Lawyers	11	2	0.2	6.5
Financiers (executives including bank branch managers)	15	3	0.3	9.7
Teachers	16	1	0.1	3.2
College Professors	17	1	0.1	3.2
Journalists (Reporters, Broadcasters)	18	5	0.5	16.1
Entertainers/Athletes	19	1	0.1	3.2
Doctors	20	6	0.6	19.4
Religious Leaders	21	3	0.3	9.7
Civic activists	22	2	0.2	6.5
System missing		971	96.9	
Total		1,002	100.0	100.0

V9_1 How much do you trust the groups of people listed below? For each group of people, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Parents

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	12	1.2	1.2
Somewhat mistrust	2	15	1.5	1.5
Somewhat trust	3	153	15.3	15.4
Strongly trust	4	816	81.4	81.9
NAP	8	6	0.6	
Total		1,002	100.0	100.0

V9_2

How much do you trust the groups of people listed below? For each group of people, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Siblings

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	5	0.5	0.5
Somewhat mistrust	2	39	3.9	3.9
Somewhat trust	3	306	30.5	30.6
Strongly trust	4	651	65.0	65.0
NAP	8	1	0.1	
Total		1,002	100.0	100.0

V9_3

How much do you trust the groups of people listed below? For each group of people, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Children

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	9	0.9	1.1
Somewhat mistrust	2	14	1.4	1.7
Somewhat trust	3	216	21.6	26.3
Strongly trust	4	581	58.0	70.9
DK/NA	9	1	0.1	
NAP	8	181	18.1	
Total		1,002	100.0	100.0

V9_4

How much do you trust the groups of people listed below? For each group of people, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Relatives

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	18	1.8	1.8
Somewhat mistrust	2	171	17.1	17.1
Somewhat trust	3	584	58.3	58.3
Strongly trust	4	229	22.9	22.9
Total		1,002	100.0	100.0

V9_5

How much do you trust the groups of people listed below? For each group of people, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Neighbors

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	32	3.2	3.2
Somewhat mistrust	2	240	24.0	24.0
Somewhat trust	3	606	60.5	60.5
Strongly trust	4	124	12.4	12.4
Total		1,002	100.0	100.0

V9_6

How much do you trust the groups of people listed below? For each group of people, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Co-workers

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	16	1.6	1.7
Somewhat mistrust	2	222	22.2	23.3
Somewhat trust	3	629	62.8	65.9
Strongly trust	4	87	8.7	9.1
DK/NA	9	19	1.9	
NAP	8	29	2.9	
Total		1,002	100.0	100.0

V9_7

How much do you trust the groups of people listed below? For each group of people, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Alumni

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	19	1.9	1.9
Somewhat mistrust	2	267	26.6	26.9
Somewhat trust	3	628	62.7	63.3
Strongly trust	4	78	7.8	7.9
DK/NA	9	4	0.4	
NAP	8	6	0.6	
Total		1,002	100.0	100.0

V9_8

How much do you trust the groups of people listed below? For each group of people, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Hometown acquaintances

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	29	2.9	2.9
Somewhat mistrust	2	274	27.3	27.5
Somewhat trust	3	589	58.8	59.1
Strongly trust	4	104	10.4	10.4
DK/NA	9	4	0.4	
NAP	8	2	0.2	
Total		1,002	100.0	100.0

V9_9

How much do you trust the groups of people listed below? For each group of people, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Business associates

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	89	8.9	9.1
Somewhat mistrust	2	493	49.2	50.5
Somewhat trust	3	353	35.2	36.1
Strongly trust	4	42	4.2	4.3
DK/NA	9	9	0.9	
NAP	8	16	1.6	
Total		1,002	100.0	100.0

V9_10

How much do you trust the groups of people listed below? For each group of people, please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Strangers you meet in your daily life (ex. pedestrians)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	262	26.1	26.2
Somewhat mistrust	2	522	52.1	52.3
Somewhat trust	3	192	19.2	19.2
Strongly trust	4	23	2.3	2.3
DK/NA	9	3	0.3	
Total		1,002	100.0	100.0

V10_1

How much do you trust the following countries (citizens)? For each country (citizens), please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Korean government

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	148	14.8	14.8
Somewhat mistrust	2	482	48.1	48.1
Somewhat trust	3	339	33.8	33.8
Strongly trust	4	33	3.3	3.3
Total		1,002	100.0	100.0

V10_2

How much do you trust the following countries (citizens)? For each country (citizens), please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Koreans

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	27	2.7	2.7
Somewhat mistrust	2	307	30.6	30.6
Somewhat trust	3	626	62.5	62.5
Strongly trust	4	42	4.2	4.2
Total		1,002	100.0	100.0

V10_3

How much do you trust the following countries (citizens)? For each country (citizens), please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: North Korean government

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	452	45.1	45.2
Somewhat mistrust	2	454	45.3	45.4
Somewhat trust	3	86	8.6	8.6
Strongly trust	4	8	0.8	0.8
DK/NA	9	2	0.2	
Total		1,002	100.0	100.0

V10_4

How much do you trust the following countries (citizens)? For each country (citizens), please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: North Koreans

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	303	30.2	30.3
Somewhat mistrust	2	489	48.8	48.9
Somewhat trust	3	199	19.9	19.9
Strongly trust	4	10	1.0	1.0
DK/NA	9	1	0.1	
Total		1,002	100.0	100.0

V10_5

How much do you trust the following countries (citizens)? For each country (citizens), please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: U.S. government

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	266	26.5	26.6
Somewhat mistrust	2	534	53.3	53.3
Somewhat trust	3	192	19.2	19.2
Strongly trust	4	9	0.9	0.9
DK/NA	9	1	0.1	
Total		1,002	100.0	100.0

V10_6

How much do you trust the following countries (citizens)? For each country (citizens), please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Americans

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	203	20.3	20.3
Somewhat mistrust	2	527	52.6	52.6
Somewhat trust	3	264	26.3	26.4
Strongly trust	4	7	0.7	0.7
DK/NA	9	1	0.1	
Total		1,002	100.0	100.0

V10_7

How much do you trust the following countries (citizens)? For each country (citizens), please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Japanese government

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	429	42.8	42.9
Somewhat mistrust	2	471	47.0	47.1
Somewhat trust	3	91	9.1	9.1
Strongly trust	4	10	1.0	1.0
DK/NA	9	1	0.1	
Total		1,002	100.0	100.0

V10_8

How much do you trust the following countries (citizens)? For each country (citizens), please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Japanese

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	369	36.8	36.9
Somewhat mistrust	2	477	47.6	47.7
Somewhat trust	3	144	14.4	14.4
Strongly trust	4	11	1.1	1.1
DK/NA	9	1	0.1	
Total		1,002	100.0	100.0

V10_9

How much do you trust the following countries (citizens)? For each country (citizens), please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Chinese government

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	264	26.3	26.5
Somewhat mistrust	2	575	57.4	57.6
Somewhat trust	3	155	15.5	15.5
Strongly trust	4	4	0.4	0.4
DK/NA	9	4	0.4	
Total		1,002	100.0	100.0

V10_10

How much do you trust the following countries (citizens)? For each country (citizens), please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Chinese

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	240	24.0	24.0
Somewhat mistrust	2	579	57.8	58.0
Somewhat trust	3	177	17.7	17.7
Strongly trust	4	2	0.2	0.2
DK/NA	9	4	0.4	
Total		1,002	100.0	100.0

V10_11

How much do you trust the following countries (citizens)? For each country (citizens), please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Russian government

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	315	31.4	31.6
Somewhat mistrust	2	565	56.4	56.7
Somewhat trust	3	113	11.3	11.3
Strongly trust	4	4	0.4	0.4
DK/NA	9	5	0.5	
Total		1,002	100.0	100.0

V10_12

How much do you trust the following countries (citizens)? For each country (citizens), please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Russians

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	286	28.5	28.7
Somewhat mistrust	2	569	56.8	57.1
Somewhat trust	3	140	14.0	14.0
Strongly trust	4	2	0.2	0.2
DK/NA	9	5	0.5	
Total		1,002	100.0	100.0

V10_13

How much do you trust the following countries (citizens)? For each country (citizens), please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Taiwanese government

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	244	24.4	24.5
Somewhat mistrust	2	562	56.1	56.4
Somewhat trust	3	185	18.5	18.6
Strongly trust	4	6	0.6	0.6
DK/NA	9	5	0.5	
Total		1,002	100.0	100.0

V10_14

How much do you trust the following countries (citizens)? For each country (citizens), please fill in the () with a score on a scale of 1 – 4 with “4” meaning strongly trust and “1” meaning strongly mistrust: Taiwanese

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	226	22.6	22.7
Somewhat mistrust	2	552	55.1	55.4
Somewhat trust	3	211	21.1	21.2
Strongly trust	4	7	0.7	0.7
DK/NA	9	6	0.6	
Total		1,002	100.0	100.0

V11_1

Various groups in our society are listed below. How serious is the degree of mistrust between these groups in our society? For each group, please fill in the () with a score on a score of 1 – 4 with “4” meaning very serious and “1” meaning not serious at all: Between regions (Youngnam vs. Honam etc.)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all serious	1	31	3.1	3.1
Not serious	2	269	26.8	26.8
Serious	3	435	43.4	43.4
Very Serious	4	267	26.6	26.6
Total		1,002	100.0	100.0

V11_2

Various groups in our society are listed below. How serious is the degree of mistrust between these groups in our society? For each group, please fill in the () with a score on a score of 1 – 4 with “4” meaning very serious and “1” meaning not serious at all: Between employer and employee

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all serious	1	16	1.6	1.6
Not serious	2	172	17.2	17.2
Serious	3	575	57.4	57.6
Very Serious	4	236	23.6	23.6
DK/NA	9	3	0.3	
Total		1,002	100.0	100.0

V11_3

Various groups in our society are listed below. How serious is the degree of mistrust between these groups in our society? For each group, please fill in the () with a score on a score of 1 – 4 with “4” meaning very serious and “1” meaning not serious at all: Between generations

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all serious	1	25	2.5	2.5
Not serious	2	320	31.9	31.9
Serious	3	521	52.0	52.0
Very Serious	4	136	13.6	13.6
Total		1,002	100.0	100.0

V11_4

Various groups in our society are listed below. How serious is the degree of mistrust between these groups in our society? For each group, please fill in the () with a score on a score of 1 – 4 with “4” meaning very serious and “1” meaning not serious at all: Between ruling and opposition parties

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all serious	1	23	2.3	2.3
Not serious	2	89	8.9	8.9
Serious	3	348	34.7	34.7
Very Serious	4	542	54.1	54.1
Total		1,002	100.0	100.0

V11_5

Various groups in our society are listed below. How serious is the degree of mistrust between these groups in our society? For each group, please fill in the () with a score on a score of 1 – 4 with “4” meaning very serious and “1” meaning not serious at all: Between civilian and military

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all serious	1	81	8.1	8.1
Not serious	2	528	52.7	52.7
Serious	3	325	32.4	32.5
Very Serious	4	67	6.7	6.7
DK/NA	9	1	0.1	
Total		1,002	100.0	100.0

V11_6

Various groups in our society are listed below. How serious is the degree of mistrust between these groups in our society? For each group, please fill in the () with a score on a score of 1 – 4 with “4” meaning very serious and “1” meaning not serious at all: Between men and women

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all serious	1	125	12.5	12.5
Not serious	2	616	61.5	61.5
Serious	3	222	22.2	22.2
Very Serious	4	38	3.8	3.8
DK/NA	9	1	0.1	
Total		1,002	100.0	100.0

V11_7

Various groups in our society are listed below. How serious is the degree of mistrust between these groups in our society? For each group, please fill in the () with a score on a score of 1 – 4 with “4” meaning very serious and “1” meaning not serious at all: Between classes (Rich vs. Poor)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all serious	1	28	2.8	2.8
Not serious	2	161	16.1	16.1
Serious	3	438	43.7	43.8
Very Serious	4	374	37.3	37.4
DK/NA	9	1	0.1	
Total		1,002	100.0	100.0

V11_8

Various groups in our society are listed below. How serious is the degree of mistrust between these groups in our society? For each group, please fill in the () with a score on a score of 1 – 4 with “4” meaning very serious and “1” meaning not serious at all: Between conservatives and liberals (left vs. right)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all serious	1	34	3.4	3.4
Not serious	2	251	25.0	25.1
Serious	3	446	44.5	44.6
Very Serious	4	269	26.8	26.9
DK/NA	9	2	0.2	
Total		1,002	100.0	100.0

V11_9

Various groups in our society are listed below. How serious is the degree of mistrust between these groups in our society? For each group, please fill in the () with a score on a score of 1 – 4 with “4” meaning very serious and “1” meaning not serious at all: Between city and rural areas

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all serious	1	37	3.7	3.7
Not serious	2	260	25.9	26.0
Serious	3	446	44.5	44.6
Very Serious	4	258	25.7	25.8
DK/NA	9	1	0.1	
Total		1,002	100.0	100.0

V11_10

Various groups in our society are listed below. How serious is the degree of mistrust between these groups in our society? For each group, please fill in the () with a score on a score of 1 – 4 with “4” meaning very serious and “1” meaning not serious at all: Between teachers and students

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all serious	1	31	3.1	3.1
Not serious	2	368	36.7	36.8
Serious	3	450	44.9	45.0
Very Serious	4	152	15.2	15.2
DK/NA	9	1	0.1	
Total		1,002	100.0	100.0

V11_11

Various groups in our society are listed below. How serious is the degree of mistrust between these groups in our society? For each group, please fill in the () with a score on a score of 1 – 4 with “4” meaning very serious and “1” meaning not serious at all: Between South and North Korea

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all serious	1	41	4.1	4.1
Not serious	2	240	24.0	24.0
Serious	3	465	46.4	46.5
Very Serious	4	253	25.2	25.3
DK/NA	9	3	0.3	
Total		1,002	100.0	100.0

V12

How much do you trust the performance of the central government including various government ministries and agencies?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	149	14.9	14.9
Somewhat mistrust	2	578	57.7	57.8
Somewhat trust	3	268	26.7	26.8
Strongly trust	4	5	0.5	0.5
NA	9	2	0.2	
Total		1,002	100.0	100.0

V13

How much do you trust the performance of the local governments (Provincial office, City hall, county office)?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	114	11.4	11.4
Somewhat mistrust	2	511	51.0	51.0
Somewhat trust	3	371	37.0	37.0
Strongly trust	4	6	0.6	0.6
Total		1,002	100.0	100.0

V14 In your opinion, for whose benefit does the central government act?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
For the government agencies themselves	1	307	30.6	30.9
For the ruling political party	2	446	44.5	44.9
For a few large corporations	3	75	7.5	7.6
For every citizen's benefit	4	165	16.5	16.6
DK/NA	9	9	0.9	
Total		1,002	100.0	100.0

V15 How competent or incompetent do you think the employees of the central government are?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very incompetent	1	57	5.7	5.7
Incompetent	2	482	48.1	48.3
Competent	3	447	44.6	44.8
Very competent	4	12	1.2	1.2
DK/NA	9	4	0.4	
Total		1,002	100.0	100.0

V16 How competent or incompetent do you think the employees of the local governments are?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very incompetent	1	50	5.0	5.0
Incompetent	2	476	47.5	47.8
Competent	3	458	45.7	46.0
Very competent	4	12	1.2	1.2
DK/NA	9	6	0.6	
Total		1,002	100.0	100.0

V17 Do you trust the honesty and integrity of central government employees?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	152	15.2	15.2
Somewhat mistrust	2	622	62.1	62.2
Somewhat trust	3	220	22.0	22.0
Strongly trust	4	6	0.6	0.6
NA	9	2	0.2	
Total		1,002	100.0	100.0

V18 Do you trust the honesty and integrity of local government employees?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrust	1	117	11.7	11.7
Somewhat mistrust	2	566	56.5	56.5
Somewhat trust	3	310	30.9	31.0
Strongly trust	4	8	0.8	0.8
NA	9	1	0.1	
Total		1,002	100.0	100.0

V19_1

From the list of sources below, how do you obtain the information you use in your daily life:

First_____

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Newspapers	1	339	33.8	33.8
Magazines	2	6	0.6	0.6
TV	3	545	54.4	54.4
Radio	4	12	1.2	1.2
Internet/PC communication	5	75	7.5	7.5
Conversations with friends and acquaintances	6	25	2.5	2.5
Total		1,002	100.0	100.0

V19_2 From the list of sources below, how do you obtain the information you use in your daily life:
Second_____

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Newspapers	1	300	29.9	31.7
Magazines	2	24	2.4	2.5
TV	3	327	32.6	34.6
Radio	4	54	5.4	5.7
Internet/PC communication	5	109	10.9	11.5
Conversations with friends and acquaintances	6	132	13.2	14.0
NA	9	56	5.6	
Total		1,002	100.0	100.0

V20 Which source of information do you trust the most? (Choose one)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Newspapers	1	292	29.1	29.8
Magazines	2	10	1.0	1.0
TV	3	525	52.4	53.6
Radio	4	17	1.7	1.7
Internet/PC communication	5	94	9.4	9.6
Conversations with friends and acquaintances	6	41	4.1	4.2
None	98	23	2.3	
Total		1,002	100.0	100.0

V21_1 Please circle the daily newspapers you read on a regular basis: First

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
The Kyunghyang Shinmun	1	49	4.9	6.1
Kukminilbo	2	20	2.0	2.5
Daehan Maeil (Seoul Shinmun)	3	17	1.7	2.1
The Dong-A Ilbo	4	239	23.9	29.8
The Munhwa Ilbo	5	9	0.9	1.1
The Segye Ilbo	6	3	0.3	0.4

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
The Chosunilbo	7	187	18.7	23.3
The Joongang Ilbo	8	147	14.7	18.3
The Hankyorye Shinmun	9	34	3.4	4.2
The Hankook Ilbo	10	24	2.4	3.0
Maeil Business Newspaper	11	14	1.4	1.7
The Seoul Economy Shinmun	12	6	0.6	0.7
The Korea Economic Daily	13	2	0.2	0.2
Other	97	52	5.2	6.5
I don't read newspapers	99	199	19.9	
Total		1,002	100.0	100.0

V21_2 Please circle the daily newspapers you read on a regular basis: Second

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Kukminilbo	2	2	0.2	0.6
Daehan Maeil (Seoul Shinmun)	3	1	0.1	0.3
The Dong-A Ilbo	4	18	1.8	5.5
The Munhwa Ilbo	5	3	0.3	0.9
The Segye Ilbo	6	3	0.3	0.9
The Chosunilbo	7	92	9.2	28.3
The Joongang Ilbo	8	83	8.3	25.5
The Hankyorye Shinmun	9	25	2.5	7.7
The Hankook Ilbo	10	23	2.3	7.1
Maeil Business Newspaper	11	29	2.9	8.9
The Seoul Economy Shinmun	12	1	0.1	0.3
The Korea Economic Daily	13	14	1.4	4.3
Other	97	31	3.1	9.5
System missing		677	67.6	
Total		1,002	100.0	100.0

V21_3 Please circle the daily newspapers you read on a regular basis: Third

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
The Dong-A Ilbo	4	1	0.1	0.8
The Chosunilbo	7	15	1.5	12.6
The Joongang Ilbo	8	36	3.6	30.3
The Hankyorye Shinmun	9	16	1.6	13.4
The Hankook Ilbo	10	9	0.9	7.6
Maeil Business Newspaper	11	20	2.0	16.8
The Seoul Economy Shinmun	12	2	0.2	1.7
The Korea Economic Daily	13	7	0.7	5.9
Korea Herald	14	1	0.1	0.8
Korea Times	15	1	0.1	0.8
Other	97	11	1.1	9.2
System missing		883	88.1	
Total		1,002	100.0	100.0

V21_4 Please circle the daily newspapers you read on a regular basis: Fourth

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
The Munhwa Ilbo	5	1	0.1	2.2
The Joongang Ilbo	8	7	0.7	15.2
The Hankyorye Shinmun	9	5	0.5	10.9
The Hankook Ilbo	10	3	0.3	6.5
Maeil Business Newspaper	11	13	1.3	28.3
The Seoul Economy Shinmun	12	1	0.1	2.2
The Korea Economic Daily	13	10	1.0	21.7
Korea Herald	14	1	0.1	2.2
Korea Times	15	1	0.1	2.2
Other	97	4	0.4	8.7
System missing		956	95.4	
Total		1,002	100.0	100.0

V21_5 Please circle the daily newspapers you read on a regular basis: Fifth

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
The Chosunilbo	7	1	0.1	6.7
The Hankook Ilbo	10	4	0.4	26.7
Maeil Business Newspaper	11	1	0.1	6.7
The Korea Economic Daily	13	4	0.4	26.7
Korea Times	15	1	0.1	6.7
Other	97	4	0.4	26.7
System missing		987	98.5	
Total		1,002	100.0	100.0

V21_6 Please circle the daily newspapers you read on a regular basis: Sixth

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
The Joongang Ilbo	8	1	0.1	33.3
The Seoul Economy Shinmun	12	1	0.1	33.3
Other	97	1	0.1	33.3
System missing		999	99.7	
Total		1,002	100.0	100.0

V22 On average, how many minutes a day do you spend on reading newspapers?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Less than 30 minutes	1	359	35.8	44.9
More than 30 minutes but less than 1 hour	2	320	31.9	40.1
More than 1 hour but less than 1 hour	3	83	8.3	10.4
More than 1 hour 30 minutes but less than	4	22	2.2	2.8
More than 2 hours	5	15	1.5	1.9
DK/NA	9	4	0.4	
NAP	0	199	19.9	
Total		1,002	100.0	100.0

V23_1 Of the television news programs listed below, which channels do you frequently watch? Please circle all that apply: First

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
KBS1	1	585	58.4	59.6
KBS2	2	68	6.8	6.9
MBC	3	273	27.2	27.8
SBS	4	48	4.8	4.9
EBS	5	2	0.2	0.2
YTN	6	4	0.4	0.4
CNN	7	2	0.2	0.2
I don't watch television news programs	99	20	2.0	
Total		1,002	100.0	100.0

V23_2 Of the television news programs listed below, which channels do you frequently watch? Please circle all that apply: Second

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
KBS2	2	159	15.9	34.9
MBC	3	219	21.9	48.1
SBS	4	54	5.4	11.9
EBS	5	10	1.0	2.2
YTN	6	8	0.8	1.8
CNN	7	4	0.4	0.9
AFKN	8	1	0.1	0.2
System missing		547	54.6	
Total		1,002	100.0	100.0

V23_3 Of the television news programs listed below, which channels do you frequently watch? Please circle all that apply: Third

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
MBC	3	146	14.6	56.2
SBS	4	92	9.2	35.4
EBS	5	4	0.4	1.5
YTN	6	13	1.3	5.0
CNN	7	4	0.4	1.5
BBC	11	1	0.1	0.4
System missing		742	74.1	
Total		1,002	100.0	100.0

V23_4 Of the television news programs listed below, which channels do you frequently watch? Please circle all that apply: Fourth

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
SBS	4	119	11.9	88.1
EBS	5	6	0.6	4.4
YTN	6	8	0.8	5.9
CNN	7	1	0.1	0.7
AFKN	8	1	0.1	0.7
System missing		867	86.5	
Total		1,002	100.0	100.0

V23_5 Of the television news programs listed below, which channels do you frequently watch? Please circle all that apply: Fifth

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
EBS	5	19	1.9	63.3
YTN	6	2	0.2	6.7
CNN	7	5	0.5	16.7
AFKN	8	1	0.1	3.3
NHK	10	2	0.2	6.7
BBC	11	1	0.1	3.3
System missing		972	97.0	
Total		1,002	100.0	100.0

V24 On average, how many minutes a day do you watch television news programs?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Less than 30 minutes	1	153	15.3	15.6
More than 30 minutes but less than 1 hour	2	445	44.4	45.3
More than 1 hour but less than 1 hour	3	194	19.4	19.8
More than 1 hour 30 minutes but less than	4	87	8.7	8.9
More than 2 hours	5	103	10.3	10.5
NAP	0	20	2.0	
Total		1,002	100.0	100.0

V25 If the same news item is reported differently by the newspaper and television news programs, which would you trust more?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Newspaper	1	254	25.3	25.3
Television	2	496	49.5	49.5
Trust neither	3	252	25.1	25.1
Total		1,002	100.0	100.0

V26 Do you think the newspapers and television news programs are fair and unbiased in their reporting?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very biased	1	39	3.9	3.9
Biased	2	434	43.3	43.4
Unbiased	3	522	52.1	52.2
Very unbiased	4	5	0.5	0.5
DK/NA	9	2	0.2	
Total		1,002	100.0	100.0

V27 Which of the following statements most closely describes your own views?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Hide the truth and strongly defend the government	1	63	6.3	6.3
Curtail the truth and defend the government	2	568	56.7	57.2
Report the truth as is and are neither pro- nor anti-government	3	219	21.9	22.1
Exaggerate the truth and criticize the government	4	132	13.2	13.3
Distort the truth and strongly criticize the government	5	11	1.1	1.1
DK/NA	9	9	0.9	
Total		1,002	100.0	100.0

V28_1_1

Which of the newspapers and broadcast channels are always government friendly in its reporting regardless of the administration? (Please fill in all of the numbers that apply): First_____

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
The Kyunghyang Shinmun	1	52	5.2	8.1
Kukminilbo	2	20	2.0	3.1
Daehan Maeil (Seoul Shinmun)	3	46	4.6	7.1
The Dong-A Ilbo	4	45	4.5	7.0
The Munhwa Ilbo	5	3	0.3	0.5
The Segye Ilbo	6	3	0.3	0.5
The Chosunilbo	7	103	10.3	16.0
The Joongang Ilbo	8	46	4.6	7.1
The Hankyorye Shinmun	9	37	3.7	5.7
The Hankook Ilbo	10	18	1.8	2.8
Maeil Business Newspaper	11	2	0.2	0.3
The Seoul Economy Shinmun	12	3	0.3	0.5
The Korea Economic Daily	13	4	0.4	0.6
Korea Herald	14	1	0.1	0.2
Korea Times	15	1	0.1	0.2
KBS	16	208	20.8	32.3
MBC	17	42	4.2	6.5
SBS	18	10	1.0	1.6
None	98	136	13.6	
DK/NA	99	222	22.2	
Total		1,002	100.0	100.0

V28_1_2

Which of the newspapers and broadcast channels are always government friendly in its reporting regardless of the administration? (Please fill in all of the numbers that apply): Second_____

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
The Kyunghyang Shinmun	1	24	2.4	7.4
Kukminilbo	2	12	1.2	3.7
Daehan Maeil (Seoul Shinmun)	3	19	1.9	5.8
The Dong-A Ilbo	4	22	2.2	6.7

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
The Munhwa Ilbo	5	8	0.8	2.5
The Segye Ilbo	6	6	0.6	1.8
The Chosunilbo	7	28	2.8	8.6
The Joongang Ilbo	8	29	2.9	8.9
The Hankyorye Shinmun	9	14	1.4	4.3
The Hankook Ilbo	10	13	1.3	4.0
Maeil Business Newspaper	11	7	0.7	2.1
The Seoul Economy Shinmun	12	6	0.6	1.8
The Korea Economic Daily	13	3	0.3	0.9
Korea Herald	14	1	0.1	0.3
KBS	16	78	7.8	23.9
MBC	17	38	3.8	11.7
SBS	18	12	1.2	3.7
EBS	19	3	0.3	0.9
YTN	20	3	0.3	0.9
System missing		676	67.5	
Total		1,002	100.0	100.0

V28_1_3

Which of the newspapers and broadcast channels are always government friendly in its reporting regardless of the administration? (Please fill in all of the numbers that apply): Third_____

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
The Kyunghyang Shinmun	1	10	1.0	9.4
Kukminilbo	2	5	0.5	4.7
Daehan Maeil (Seoul Shinmun)	3	5	0.5	4.7
The Dong-A Ilbo	4	7	0.7	6.6
The Munhwa Ilbo	5	4	0.4	3.8
The Segye Ilbo	6	3	0.3	2.8
The Chosunilbo	7	6	0.6	5.7
The Joongang Ilbo	8	12	1.2	11.3
The Hankyorye Shinmun	9	5	0.5	4.7
The Hankook Ilbo	10	7	0.7	6.6

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Maeil Business Newspaper	11	1	0.1	0.9
The Seoul Economy Shinmun	12	3	0.3	2.8
The Korea Economic Daily	13	3	0.3	2.8
KBS	16	22	2.2	20.8
MBC	17	11	1.1	10.4
SBS	18	2	0.2	1.9
System missing		896	89.4	
Total		1,002	100.0	100.0

V28_1_4

Which of the newspapers and broadcast channels are always government friendly in its reporting regardless of the administration? (Please fill in all of the numbers that apply): Fourth_____

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
The Kyunghyang Shinmun	1	3	0.3	5.3
Kukminilbo	2	2	0.2	3.5
Daehan Maeil (Seoul Shinmun)	3	3	0.3	5.3
The Dong-A Ilbo	4	3	0.3	5.3
The Munhwa Ilbo	5	2	0.2	3.5
The Segye Ilbo	6	1	0.1	1.8
The Joongang Ilbo	8	4	0.4	7.0
The Hankyorye Shinmun	9	2	0.2	3.5
The Hankook Ilbo	10	4	0.4	7.0
The Seoul Economy Shinmun	12	2	0.2	3.5
The Korea Economic Daily	13	1	0.1	1.8
Korea Herald	14	1	0.1	1.8
KBS	16	10	1.0	17.5
MBC	17	8	0.8	14.0
SBS	18	4	0.4	7.0
EBS	19	2	0.2	3.5
YTN	20	5	0.5	8.8
System missing		945	94.3	
Total		1,002	100.0	100.0

V28_2_1

Which of the newspapers and broadcast channels are critical of the government in its reporting regardless of the administration: First_____

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
The Kyunghyang Shinmun	1	19	1.9	3.0
Kukminilbo	2	17	1.7	2.7
Daehan Maeil (Seoul Shinmun)	3	6	0.6	0.9
The Dong-A Ilbo	4	81	8.1	12.8
The Munhwa Ilbo	5	4	0.4	0.6
The Segye Ilbo	6	12	1.2	1.9
The Chosunilbo	7	93	9.3	14.7
The Joongang Ilbo	8	28	2.8	4.4
The Hankyorye Shinmun	9	236	23.6	37.2
The Hankook Ilbo	10	6	0.6	0.9
Maeil Business Newspaper	11	3	0.3	0.5
The Seoul Economy Shinmun	12	4	0.4	0.6
The Korea Economic Daily	13	4	0.4	0.6
Korea Herald	14	7	0.7	1.1
Korea Times	15	1	0.1	0.2
KBS	16	24	2.4	3.8
MBC	17	69	6.9	10.9
SBS	18	17	1.7	2.7
YTN	20	3	0.3	0.5
None	98	152	15.2	
DK/NA	99	216	21.6	
Total		1,002	100.0	100.0

V28_2_2

Which of the newspapers and broadcast channels are critical of the government in its reporting regardless of the administration: Second_____

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
The Kyunghyang Shinmun	1	6	0.6	2.3
Kukminilbo	2	8	0.8	3.1
Daehan Maeil (Seoul Shinmun)	3	5	0.5	1.9
The Dong-A Ilbo	4	23	2.3	8.9

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
The Munhwa Ilbo	5	5	0.5	1.9
The Segye Ilbo	6	6	0.6	2.3
The Chosunilbo	7	28	2.8	10.9
The Joongang Ilbo	8	22	2.2	8.5
The Hankyorye Shinmun	9	35	3.5	13.6
The Hankook Ilbo	10	7	0.7	2.7
Maeil Business Newspaper	11	5	0.5	1.9
The Seoul Economy Shinmun	12	2	0.2	0.8
The Korea Economic Daily	13	3	0.3	1.2
Korea Herald	14	7	0.7	2.7
Korea Times	15	2	0.2	0.8
KBS	16	11	1.1	4.3
MBC	17	48	4.8	18.6
SBS	18	26	2.6	10.1
EBS	19	4	0.4	1.6
YTN	20	5	0.5	1.9
System missing		744	74.3	
Total		1,002	100.0	100.0

V28_2_3

Which of the newspapers and broadcast channels are critical of the government in its reporting regardless of the administration: Third_____

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
The Kyunghyang Shinmun	1	2	0.2	2.5
Kukminilbo	2	1	0.1	1.3
The Dong-A Ilbo	4	9	0.9	11.4
The Munhwa Ilbo	5	5	0.5	6.3
The Segye Ilbo	6	3	0.3	3.8
The Chosunilbo	7	9	0.9	11.4
The Joongang Ilbo	8	14	1.4	17.7
The Hankyorye Shinmun	9	11	1.1	13.9
Maeil Business Newspaper	11	1	0.1	1.3

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
The Seoul Economy Shinmun	12	1	0.1	1.3
Korea Herald	14	1	0.1	1.3
Korea Times	15	1	0.1	1.3
KBS	16	4	0.4	5.1
MBC	17	11	1.1	13.9
SBS	18	6	0.6	7.6
System missing		923	92.1	
Total		1,002	100.0	100.0

V28_2_4

Which of the newspapers and broadcast channels are critical of the government in its reporting regardless of the administration: Fourth_____

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Daehan Maeil (Seoul Shinmun)	3	1	0.1	3.1
The Dong-A Ilbo	4	1	0.1	3.1
The Segye Ilbo	6	1	0.1	3.1
The Chosunilbo	7	1	0.1	3.1
The Hankyorye Shinmun	9	3	0.3	9.4
The Hankook Ilbo	10	4	0.4	12.5
Maeil Business Newspaper	11	2	0.2	6.3
The Korea Economic Daily	13	1	0.1	3.1
Korea Herald	14	2	0.2	6.3
Korea Times	15	2	0.2	6.3
KBS	16	1	0.1	3.1
MBC	17	4	0.4	12.5
SBS	18	3	0.3	9.4
EBS	19	2	0.2	6.3
YTN	20	4	0.4	12.5
System missing		970	96.8	
Total		1,002	100.0	100.0

V28_3_1 Which newspapers or broadcasts have the most conservative viewpoints: First_____

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
The Kyunghyang Shinmun	1	39	3.9	6.1
Kukminilbo	2	19	1.9	3.0
Daehan Maeil (Seoul Shinmun)	3	23	2.3	3.6
The Dong-A Ilbo	4	84	8.4	13.1
The Munhwa Ilbo	5	12	1.2	1.9
The Segye Ilbo	6	7	0.7	1.1
The Chosunilbo	7	162	16.2	25.2
The Joongang Ilbo	8	26	2.6	4.0
The Hankyorye Shinmun	9	42	4.2	6.5
The Hankook Ilbo	10	22	2.2	3.4
Maeil Business Newspaper	11	7	0.7	1.1
The Seoul Economy Shinmun	12	3	0.3	0.5
The Korea Economic Daily	13	3	0.3	0.5
Korea Herald	14	1	0.1	0.2
KBS	16	152	15.2	23.6
MBC	17	20	2.0	3.1
SBS	18	13	1.3	2.0
EBS	19	7	0.7	1.1
YTN	20	1	0.1	0.2
None	98	133	13.3	
DK/NA	99	226	22.6	
Total		1,002	100.0	100.0

V28_3_2 Which newspapers or broadcasts have the most conservative viewpoints: Second_____

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
The Kyunghyang Shinmun	1	8	0.8	3.1
Kukminilbo	2	8	0.8	3.1
Daehan Maeil (Seoul Shinmun)	3	10	1.0	3.9
The Dong-A Ilbo	4	24	2.4	9.4

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
The Munhwa Ilbo	5	9	0.9	3.5
The Segye Ilbo	6	5	0.5	2.0
The Chosunilbo	7	34	3.4	13.3
The Joongang Ilbo	8	23	2.3	9.0
The Hankyorye Shinmun	9	8	0.8	3.1
The Hankook Ilbo	10	13	1.3	5.1
Maeil Business Newspaper	11	3	0.3	1.2
The Seoul Economy Shinmun	12	4	0.4	1.6
The Korea Economic Daily	13	3	0.3	1.2
Korea Herald	14	1	0.1	0.4
KBS	16	66	6.6	25.8
Third	17	17	1.7	6.6
SBS	18	11	1.1	4.3
EBS	19	8	0.8	3.1
YTN	20	1	0.1	0.4
System missing		746	74.5	
Total		1,002	100.0	100.0

V28_3_3 Which newspapers or broadcasts have the most conservative viewpoints: Third_____

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
The Kyunghyang Shinmun	1	2	0.2	2.6
Kukminilbo	2	4	0.4	5.1
Daehan Maeil (Seoul Shinmun)	3	5	0.5	6.4
The Dong-A Ilbo	4	1	0.1	1.3
The Segye Ilbo	6	1	0.1	1.3
The Chosunilbo	7	5	0.5	6.4
The Joongang Ilbo	8	13	1.3	16.7
The Hankyorye Shinmun	9	2	0.2	2.6
The Hankook Ilbo	10	7	0.7	9.0
Maeil Business Newspaper	11	2	0.2	2.6

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
The Seoul Economy Shinmun	12	3	0.3	3.8
The Korea Economic Daily	13	3	0.3	3.8
Korea Herald	14	2	0.2	2.6
Korea Times	15	1	0.1	1.3
KBS	16	13	1.3	16.7
MBC	17	5	0.5	6.4
SBS	18	2	0.2	2.6
EBS	19	5	0.5	6.4
YTN	20	2	0.2	2.6
System missing		924	92.2	
Total		1,002	100.0	100.0

V28_3_4 Which newspapers or broadcasts have the most conservative viewpoints: Fourth_____

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
The Kyunghyang Shinmun	1	2	0.2	6.3
Kukminilbo	2	3	0.3	9.4
Daehan Maeil (Seoul Shinmun)	3	1	0.1	3.1
The Chosunilbo	7	1	0.1	3.1
The Joongang Ilbo	8	4	0.4	12.5
Maeil Business Newspaper	11	1	0.1	3.1
The Korea Economic Daily	13	1	0.1	3.1
KBS	16	6	0.6	18.8
MBC	17	6	0.6	18.8
SBS	18	4	0.4	12.5
EBS	19	2	0.2	6.3
YTN	20	1	0.1	3.1
System missing		970	96.8	
Total		1,002	100.0	100.0

V28_4_1 Which newspapers or broadcasts have the most liberal viewpoints: First_____

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
The Kyunghyang Shinmun	1	21	2.1	3.5
Kukminilbo	2	18	1.8	3.0
Daehan Maeil (Seoul Shinmun)	3	13	1.3	2.1
The Dong-A Ilbo	4	47	4.7	7.7
The Munhwa Ilbo	5	13	1.3	2.1
The Segye Ilbo	6	20	2.0	3.3
The Chosunilbo	7	54	5.4	8.9
The Joongang Ilbo	8	40	4.0	6.6
The Hankyorye Shinmun	9	178	17.8	29.3
The Hankook Ilbo	10	11	1.1	1.8
Maeil Business Newspaper	11	18	1.8	3.0
The Seoul Economy Shinmun	12	1	0.1	0.2
The Korea Economic Daily	13	8	0.8	1.3
Korea Herald	14	3	0.3	0.5
Korea Times	15	3	0.3	0.5
KBS	16	28	2.8	4.6
MBC	17	61	6.1	10.0
SBS	18	65	6.5	10.7
EBS	19	1	0.1	0.2
YTN	20	5	0.5	0.8
None	98	156	15.6	
DK/NA	99	238	23.8	
Total		1,002	100.0	100.0

V28_4_2 Which newspapers or broadcasts have the most liberal viewpoints: Second_____

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
The Kyunghyang Shinmun	1	5	0.5	2.1
Kukminilbo	2	3	0.3	1.3
Daehan Maeil (Seoul Shinmun)	3	1	0.1	0.4

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
The Dong-A Ilbo	4	13	1.3	5.5
The Munhwa Ilbo	5	7	0.7	3.0
The Segye Ilbo	6	9	0.9	3.8
The Chosunilbo	7	18	1.8	7.6
The Joongang Ilbo	8	17	1.7	7.2
The Hankyorye Shinmun	9	24	2.4	10.2
The Hankook Ilbo	10	8	0.8	3.4
Maeil Business Newspaper	11	5	0.5	2.1
The Seoul Economy Shinmun	12	4	0.4	1.7
The Korea Economic Daily	13	2	0.2	0.8
Korea Herald	14	5	0.5	2.1
Korea Times	15	3	0.3	1.3
KBS	16	13	1.3	5.5
MBC	17	38	3.8	16.1
SBS	18	39	3.9	16.5
EBS	19	10	1.0	4.2
YTN	20	12	1.2	5.1
System missing		766	76.4	
Total		1,002	100.0	100.0

V28_4_3 Which newspapers or broadcasts have the most liberal viewpoints: Third_____

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
The Kyunghyang Shinmun	1	1	0.1	1.7
Kukminilbo	2	1	0.1	1.7
Daehan Maeil (Seoul Shinmun)	3	3	0.3	5.1
The Dong-A Ilbo	4	3	0.3	5.1
The Munhwa Ilbo	5	2	0.2	3.4
The Segye Ilbo	6	4	0.4	6.8
The Chosunilbo	7	3	0.3	5.1
The Joongang Ilbo	8	5	0.5	8.5

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
The Hankyorye Shinmun	9	2	0.2	3.4
The Hankook Ilbo	10	1	0.1	1.7
Maeil Business Newspaper	11	3	0.3	5.1
The Seoul Economy Shinmun	12	1	0.1	1.7
Korea Herald	14	1	0.1	1.7
Korea Times	15	2	0.2	3.4
KBS	16	7	0.7	11.9
MBC	17	6	0.6	10.2
SBS	18	6	0.6	10.2
EBS	19	4	0.4	6.8
YTN	20	4	0.4	6.8
System missing		943	94.1	
Total		1,002	100.0	100.0

V28_4_4 Which newspapers or broadcasts have the most liberal viewpoints: Fourth_____

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
The Kyunghyang Shinmun	1	1	0.1	3.3
Kukminilbo	2	1	0.1	3.3
The Dong-A Ilbo	4	2	0.2	6.7
The Munhwa Ilbo	5	1	0.1	3.3
The Segye Ilbo	6	2	0.2	6.7
The Chosunilbo	7	1	0.1	3.3
The Joongang Ilbo	8	3	0.3	10.0
The Hankyorye Shinmun	9	1	0.1	3.3
The Hankook Ilbo	10	1	0.1	3.3
Maeil Business Newspaper	11	1	0.1	3.3
KBS	16	2	0.2	6.7
MBC	17	5	0.5	16.7
SBS	18	3	0.3	10.0
EBS	19	5	0.5	16.7
YTN	20	1	0.1	3.3
System missing		972	97.0	
Total		1,002	100.0	100.0

V29 Is the company you are thinking about a large corporation or a small company?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
A large corporation	1	358	35.7	35.7
A small or medium sized company	2	295	29.4	29.4
None	3	349	34.8	34.8
Total		1,002	100.0	100.0

V30_1 Do you have any personal connections to this company? (Multiple responses are allowed.):
First_____

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I, or a family member, workfor the company.	1	80	8.0	12.3
I, or a family member, isa customer of the company.	2	56	5.6	8.6
I, or a family member, isa stockholder of the company.	3	10	1.0	1.5
I don't have any personal connectionsto the company	4	507	50.6	77.6
NAP	0	349	34.8	
Total		1,002	100.0	100.0

V30_2 Do you have any personal connections to this company? (Multiple responses are allowed.):
Second_____

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
I, or a family member, isa customer of the company.	2	5	0.5	62.5
I, or a family member, isa stockholder of the company.	3	2	0.2	25.0
I don't have any personal connectionsto the company	4	1	0.1	12.5
NA	9	645	64.4	
NAP	0	349	34.8	
Total		1,002	100.0	100.0

V31_1

What is your opinion of this company? For each statement, please fill in the () with a score on a scale of 1 – 4 with “4” meaning Strongly agree and “1” meaning Strongly disagree: The company produces high quality products/services

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly Disagree	1	8	0.8	1.2
Disagree	2	82	8.2	12.6
Agree	3	436	43.5	66.8
Strongly Agree	4	127	12.7	19.4
NAP	0	349	34.8	
Total		1,002	100.0	100.0

V31_2

What is your opinion of this company? For each statement, please fill in the () with a score on a scale of 1 – 4 with “4” meaning Strongly agree and “1” meaning Strongly disagree: The company treats its employees like family

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly Disagree	1	22	2.2	3.4
Disagree	2	193	19.3	29.7
Agree	3	362	36.1	55.8
Strongly Agree	4	72	7.2	11.1
DK/NA	9	4	0.4	
NAP	0	349	34.8	
Total		1,002	100.0	100.0

V31_3

What is your opinion of this company? For each statement, please fill in the () with a score on a scale of 1 – 4 with “4” meaning Strongly agree and “1” meaning Strongly disagree: The company manages transparently

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly Disagree	1	39	3.9	6.0
Disagree	2	257	25.6	39.5
Agree	3	281	28.0	43.2
Strongly Agree	4	74	7.4	11.4
DK/NA	9	2	0.2	
NAP	0	349	34.8	
Total		1,002	100.0	100.0

V31_4

What is your opinion of this company? For each statement, please fill in the () with a score on a scale of 1 – 4 with “4” meaning Strongly agree and “1” meaning Strongly disagree: The company makes large donations and volunteers for social causes

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly Disagree	1	36	3.6	5.5
Disagree	2	300	29.9	46.2
Agree	3	263	26.2	40.5
Strongly Agree	4	50	5.0	7.7
DK/NA	9	4	0.4	
NAP	0	349	34.8	
Total		1,002	100.0	100.0

V31_5

What is your opinion of this company? For each statement, please fill in the () with a score on a scale of 1 – 4 with “4” meaning Strongly agree and “1” meaning Strongly disagree: The owner manages the company arbitrarily

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly Disagree	1	65	6.5	10.0
Disagree	2	291	29.0	44.8
Agree	3	226	22.6	34.8
Strongly Agree	4	68	6.8	10.5
DK/NA	9	3	0.3	
NAP	0	349	34.8	
Total		1,002	100.0	100.0

V31_6

What is your opinion of this company? For each statement, please fill in the () with a score on a scale of 1 – 4 with “4” meaning Strongly agree and “1” meaning Strongly disagree: The company operations are closely tied to politics

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly Disagree	1	83	8.3	12.8
Disagree	2	278	27.7	42.9
Agree	3	213	21.3	32.9
Strongly Agree	4	74	7.4	11.4
DK/NA	9	5	0.5	
NAP	0	349	34.8	
Total		1,002	100.0	100.0

V32 Do you generally trust or distrust other people?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly distrust	1	15	1.5	1.5
Somewhat distrust	2	264	26.3	26.3
Somewhat trust	3	655	65.4	65.4
Strongly trust	4	68	6.8	6.8
Total		1,002	100.0	100.0

V33 Do you think you are trusted by other people?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly mistrusted	1	7	0.7	0.7
Mistrusted	2	91	9.1	9.1
Trusted	3	835	83.3	83.4
Strongly trusted	4	68	6.8	6.8
DK/NA	9	1	0.1	
Total		1,002	100.0	100.0

V34_1 If you were to self-evaluate yourself, how many of the following personal characteristics do you think you possess: Open to new ideas

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly Disagree	1	27	2.7	2.7
Disagree	2	283	28.2	28.2
Agree	3	550	54.9	54.9
Strongly Agree	4	142	14.2	14.2
Total		1,002	100.0	100.0

V34_2 If you were to self-evaluate yourself, how many of the following personal characteristics do you think you possess: Consider allegiance and loyalty to be very important

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly Disagree	1	10	1.0	1.0
Disagree	2	132	13.2	13.2
Agree	3	623	62.2	62.2
Strongly Agree	4	237	23.7	23.7
Total		1,002	100.0	100.0

V34_3 If you were to self-evaluate yourself, how many of the following personal characteristics do you think you possess: Competent

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly Disagree	1	34	3.4	3.4
Disagree	2	497	49.6	49.6
Agree	3	418	41.7	41.7
Strongly Agree	4	53	5.3	5.3
Total		1,002	100.0	100.0

V34_4 If you were to self-evaluate yourself, how many of the following personal characteristics do you think you possess: Always keeps promises

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly Disagree	1	9	0.9	0.9
Disagree	2	90	9.0	9.0
Agree	3	499	49.8	49.8
Strongly Agree	4	404	40.3	40.3
Total		1,002	100.0	100.0

V34_5 If you were to self-evaluate yourself, how many of the following personal characteristics do you think you possess: Always works hard

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly Disagree	1	13	1.3	1.3
Disagree	2	119	11.9	11.9
Agree	3	553	55.2	55.2
Strongly Agree	4	317	31.6	31.6
Total		1,002	100.0	100.0

V34_6 If you were to self-evaluate yourself, how many of the following personal characteristics do you think you possess: My words and actions are consistent

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly Disagree	1	7	0.7	0.7
Disagree	2	148	14.8	14.8
Agree	3	644	64.3	64.3
Strongly Agree	4	203	20.3	20.3
Total		1,002	100.0	100.0

V34_7 If you were to self-evaluate yourself, how many of the following personal characteristics do you think you possess: Care for others

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly Disagree	1	2	0.2	0.2
Disagree	2	82	8.2	8.2
Agree	3	655	65.4	65.4
Strongly Agree	4	263	26.2	26.2
Total		1,002	100.0	100.0

V34_8 If you were to self-evaluate yourself, how many of the following personal characteristics do you think you possess: Act with candor and fairness

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly Disagree	1	7	0.7	0.7
Disagree	2	149	14.9	14.9
Agree	3	661	66.0	66.1
Strongly Agree	4	183	18.3	18.3
DK/NA	9	2	0.2	
Total		1,002	100.0	100.0

V34_9 If you were to self-evaluate yourself, how many of the following personal characteristics do you think you possess: Do not lie

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly Disagree	1	14	1.4	1.4
Disagree	2	158	15.8	15.8
Agree	3	542	54.1	54.1
Strongly Agree	4	288	28.7	28.7
Total		1,002	100.0	100.0

V34_10 If you were to self-evaluate yourself, how many of the following personal characteristics do you think you possess: Help even those I cannot trust

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly Disagree	1	82	8.2	8.2
Disagree	2	385	38.4	38.4
Agree	3	410	40.9	40.9
Strongly Agree	4	125	12.5	12.5
Total		1,002	100.0	100.0

V34_11 If you were to self-evaluate yourself, how many of the following personal characteristics do you think you possess: Frequently tell others about myself

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly Disagree	1	62	6.2	6.2
Disagree	2	523	52.2	52.2
Agree	3	333	33.2	33.2
Strongly Agree	4	84	8.4	8.4
Total		1,002	100.0	100.0

V34_12 If you were to self-evaluate yourself, how many of the following personal characteristics do you think you possess: Frequently tell others stories I heard

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly Disagree	1	144	14.4	14.4
Disagree	2	624	62.3	62.3
Agree	3	198	19.8	19.8
Strongly Agree	4	36	3.6	3.6
Total		1,002	100.0	100.0

V35 If you had to choose a business partner or hire an employee, who would you choose from the choices below?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
A relative or friend who you can trust even if the person is less qualified.	1	437	43.6	43.7
A highly qualified person even if you didn't know that person.	2	563	56.2	56.3
DK/NA	9	2	0.2	
Total		1,002	100.0	100.0

V36 In your opinion, is there a difference between trusting a person who is close to you and trusting a stranger?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
There is no difference at all.	1	31	3.1	3.1
There is no difference.	2	226	22.6	22.6
There is a little difference.	3	641	64.0	64.0
There is a big difference	4	103	10.3	10.3
DK/NA	9	1	0.1	
Total		1,002	100.0	100.0

V37_1

What is your opinion on the following statements? For each statement, please fill in the () with a score on a scale of 1 – 4, 4 for Strongly Agree and 1 for Strongly Disagree: An honest and sincere person will be taken advantage of by others.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly Disagree	1	31	3.1	3.1
Disagree	2	246	24.6	24.6
Agree	3	624	62.3	62.3
Strongly Agree	4	101	10.1	10.1
Total		1,002	100.0	100.0

V37_2

What is your opinion on the following statements? For each statement, please fill in the () with a score on a scale of 1 – 4, 4 for Strongly Agree and 1 for Strongly Disagree: I worry about irritating other people when I am the only one acting sincerely and faithfully.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly Disagree	1	58	5.8	5.8
Disagree	2	419	41.8	41.8
Agree	3	470	46.9	46.9
Strongly Agree	4	55	5.5	5.5
Total		1,002	100.0	100.0

V37_3

What is your opinion on the following statements? For each statement, please fill in the () with a score on a scale of 1 – 4, 4 for Strongly Agree and 1 for Strongly Disagree: I think it's easy to label a sincere and honest person as incompetent.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly Disagree	1	92	9.2	9.2
Disagree	2	398	39.7	39.8
Agree	3	445	44.4	44.5
Strongly Agree	4	66	6.6	6.6
DK/NA	9	1	0.1	
Total		1,002	100.0	100.0

V37_4

What is your opinion on the following statements? For each statement, please fill in the () with a score on a scale of 1 – 4, 4 for Strongly Agree and 1 for Strongly Disagree: A righteous person has many enemies and is subject to bullying by others.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly Disagree	1	67	6.7	6.7
Disagree	2	282	28.1	28.2
Agree	3	517	51.6	51.6
Strongly Agree	4	135	13.5	13.5
DK/NA	9	1	0.1	
Total		1,002	100.0	100.0

V37_5

What is your opinion on the following statements? For each statement, please fill in the () with a score on a scale of 1 – 4, 4 for Strongly Agree and 1 for Strongly Disagree: A little white lie for the sake of others is acceptable.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly Disagree	1	82	8.2	8.2
Disagree	2	227	22.7	22.7
Agree	3	619	61.8	61.8
Strongly Agree	4	74	7.4	7.4
Total		1,002	100.0	100.0

V37_6

What is your opinion on the following statements? For each statement, please fill in the () with a score on a scale of 1 – 4, 4 for Strongly Agree and 1 for Strongly Disagree: It seems nearly impossible to establish a trusting society because mistrust runs too deep within the society.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly Disagree	1	38	3.8	3.8
Disagree	2	432	43.1	43.1
Agree	3	460	45.9	45.9
Strongly Agree	4	72	7.2	7.2
Total		1,002	100.0	100.0

V37_7

What is your opinion on the following statements? For each statement, please fill in the () with a score on a scale of 1 – 4, 4 for Strongly Agree and 1 for Strongly Disagree: Trust is a required element in my line of work.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly Disagree	1	25	2.5	2.5
Disagree	2	155	15.5	15.6
Agree	3	481	48.0	48.3
Strongly Agree	4	334	33.3	33.6
DK/NA	9	7	0.7	
Total		1,002	100.0	100.0

V37_8

What is your opinion on the following statements? For each statement, please fill in the () with a score on a scale of 1 – 4, 4 for Strongly Agree and 1 for Strongly Disagree: I take relatively great interest in the happiness or suffering of others.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly Disagree	1	14	1.4	1.4
Disagree	2	246	24.6	24.6
Agree	3	613	61.2	61.2
Strongly Agree	4	129	12.9	12.9
Total		1,002	100.0	100.0

V37_9

What is your opinion on the following statements? For each statement, please fill in the () with a score on a scale of 1 – 4, 4 for Strongly Agree and 1 for Strongly Disagree: I can control and practice on my own issues like trust.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly Disagree	1	10	1.0	1.0
Disagree	2	166	16.6	16.6
Agree	3	687	68.6	68.6
Strongly Agree	4	139	13.9	13.9
Total		1,002	100.0	100.0

V37_10 What is your opinion on the following statements? For each statement, please fill in the () with a score on a scale of 1 – 4, 4 for Strongly Agree and 1 for Strongly Disagree: People don't like the good fortune of others.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly Disagree	1	96	9.6	9.6
Disagree	2	386	38.5	38.5
Agree	3	431	43.0	43.0
Strongly Agree	4	89	8.9	8.9
Total		1,002	100.0	100.0

V37_11 What is your opinion on the following statements? For each statement, please fill in the () with a score on a scale of 1 – 4, 4 for Strongly Agree and 1 for Strongly Disagree: Korean society is very predictable.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly Disagree	1	108	10.8	10.8
Disagree	2	475	47.4	47.4
Agree	3	366	36.5	36.5
Strongly Agree	4	53	5.3	5.3
Total		1,002	100.0	100.0

V37_12 What is your opinion on the following statements? For each statement, please fill in the () with a score on a scale of 1 – 4, 4 for Strongly Agree and 1 for Strongly Disagree: Trust is required in a society.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly Disagree	1	19	1.9	1.9
Disagree	2	35	3.5	3.5
Agree	3	318	31.7	31.7
Strongly Agree	4	630	62.9	62.9
Total		1,002	100.0	100.0

V37_13 What is your opinion on the following statements? For each statement, please fill in the () with a score on a scale of 1 – 4, 4 for Strongly Agree and 1 for Strongly Disagree: You can't trust a person without knowing them for a long time.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly Disagree	1	25	2.5	2.5
Disagree	2	228	22.8	22.8
Agree	3	524	52.3	52.3
Strongly Agree	4	225	22.5	22.5
Total		1,002	100.0	100.0

V37_14 What is your opinion on the following statements? For each statement, please fill in the () with a score on a scale of 1 – 4, 4 for Strongly Agree and 1 for Strongly Disagree: I put great importance on someone's reputation when choosing a person.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly Disagree	1	51	5.1	5.1
Disagree	2	353	35.2	35.3
Agree	3	529	52.8	52.8
Strongly Agree	4	68	6.8	6.8
DK/NA	9	1	0.1	
Total		1,002	100.0	100.0

V37_15 What is your opinion on the following statements? For each statement, please fill in the () with a score on a scale of 1 – 4, 4 for Strongly Agree and 1 for Strongly Disagree: You must trust other people even if it sometimes leads to taking losses.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly Disagree	1	51	5.1	5.1
Disagree	2	311	31.0	31.0
Agree	3	573	57.2	57.2
Strongly Agree	4	67	6.7	6.7
Total		1,002	100.0	100.0

V37_16 What is your opinion on the following statements? For each statement, please fill in the () with a score on a scale of 1 – 4, 4 for Strongly Agree and 1 for Strongly Disagree: People can manipulate others whenever they want.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly Disagree	1	75	7.5	7.5
Disagree	2	261	26.0	26.0
Agree	3	520	51.9	51.9
Strongly Agree	4	146	14.6	14.6
Total		1,002	100.0	100.0

V37_17

What is your opinion on the following statements? For each statement, please fill in the () with a score on a scale of 1 – 4, 4 for Strongly Agree and 1 for Strongly Disagree: People try to manipulate and deceive others if it is beneficial to them.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly Disagree	1	51	5.1	5.1
Disagree	2	232	23.2	23.2
Agree	3	544	54.3	54.3
Strongly Agree	4	174	17.4	17.4
DK/NA	9	1	0.1	
Total		1,002	100.0	100.0

V37_18

What is your opinion on the following statements? For each statement, please fill in the () with a score on a scale of 1 – 4, 4 for Strongly Agree and 1 for Strongly Disagree: It's more beneficial to deceive people than to deal with them honestly.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly Disagree	1	255	25.4	25.4
Disagree	2	500	49.9	49.9
Agree	3	217	21.7	21.7
Strongly Agree	4	30	3.0	3.0
Total		1,002	100.0	100.0

V37_19

What is your opinion on the following statements? For each statement, please fill in the () with a score on a scale of 1 – 4, 4 for Strongly Agree and 1 for Strongly Disagree: A person suffers great losses if deceived by others.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly Disagree	1	25	2.5	2.5
Disagree	2	203	20.3	20.3
Agree	3	576	57.5	57.5
Strongly Agree	4	198	19.8	19.8
Total		1,002	100.0	100.0

V37_20

What is your opinion on the following statements? For each statement, please fill in the () with a score on a scale of 1 – 4, 4 for Strongly Agree and 1 for Strongly Disagree: Mutual mistrust leads to mutual losses.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strongly Disagree	1	10	1.0	1.0
Disagree	2	81	8.1	8.1
Agree	3	475	47.4	47.5
Strongly Agree	4	435	43.4	43.5
DK/NA	9	1	0.1	
Total		1,002	100.0	100.0

V38_1

Which of the following opposing statements most closely reflects your personal views? 1, if you strongly agree with the statement on the left. 5, if you strongly agree with the statement on the right:
 [LEFT] I trust men more than women
 [RIGHT] I trust men more than women

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	117	11.7	11.7
2	2	202	20.2	20.2
3	3	488	48.7	48.7
4	4	144	14.4	14.4
5	5	51	5.1	5.1
Total		1,002	100.0	100.0

V38_2

Which of the following opposing statements most closely reflects your personal views? 1, if you strongly agree with the statement on the left. 5, if you strongly agree with the statement on the right:
 [LEFT] I trust older people more than younger people
 [RIGHT] I trust younger people more than older people

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	137	13.7	13.7
2	2	273	27.2	27.2
3	3	406	40.5	40.5
4	4	138	13.8	13.8
5	5	48	4.8	4.8
Total		1,002	100.0	100.0

V38_3

Which of the following opposing statements most closely reflects your personal views? 1, if you strongly agree with the statement on the left. 5, if you strongly agree with the statement on the right:
 [LEFT] I trust poor people more than rich people
 [RIGHT] I trust rich people more than poor people

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	124	12.4	12.4
2	2	248	24.8	24.8
3	3	538	53.7	53.7
4	4	76	7.6	7.6
5	5	15	1.5	1.5
DK/NA	9	1	0.1	
Total		1,002	100.0	100.0

V38_4

Which of the following opposing statements most closely reflects your personal views? 1, if you strongly agree with the statement on the left. 5, if you strongly agree with the statement on the right:
 [LEFT] I trust people from my hometown more than people from other areas
 [RIGHT] I trust people from different areas more than people from my home town

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	122	12.2	12.2
2	2	348	34.7	34.8
3	3	474	47.3	47.4
4	4	44	4.4	4.4
5	5	13	1.3	1.3
DK/NA	9	1	0.1	
Total		1,002	100.0	100.0

V38_5

Which of the following opposing statements most closely reflects your personal views? 1, if you strongly agree with the statement on the left. 5, if you strongly agree with the statement on the right:
 [LEFT] I trust a person with the same occupation more than a person with a different occupation
 [RIGHT] I trust a person with a different occupation more than a person with the same occupation

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	113	11.3	11.3
2	2	336	33.5	33.5
3	3	498	49.7	49.7
4	4	43	4.3	4.3
5	5	12	1.2	1.2
Total		1,002	100.0	100.0

V38_6

Which of the following opposing statements most closely reflects your personal views? 1, if you strongly agree with the statement on the left. 5, if you strongly agree with the statement on the right:

[LEFT] I trust people from rural areas more than people from cities

[RIGHT] I trust people from cities more than people from rural areas

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	177	17.7	17.7
2	2	311	31.0	31.0
3	3	458	45.7	45.7
4	4	44	4.4	4.4
5	5	12	1.2	1.2
Total		1,002	100.0	100.0

V38_7

Which of the following opposing statements most closely reflects your personal views? 1, if you strongly agree with the statement on the left. 5, if you strongly agree with the statement on the right:

[LEFT] I trust a person with a stable occupation more than a person with an unstable occupation

[RIGHT] I trust a person with an unstable occupation more than a person with a stable occupation

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	30	3.0	3.0
2	2	56	5.6	5.6
3	3	317	31.6	31.7
4	4	407	40.6	40.7
5	5	191	19.1	19.1
DK/NA	9	1	0.1	
Total		1,002	100.0	100.0

V38_8

Which of the following opposing statements most closely reflects your personal views? 1, if you strongly agree with the statement on the left. 5, if you strongly agree with the statement on the right:

[LEFT] I trust the opposition political party more than the ruling political party regardless of the administration in power

[RIGHT] I trust the ruling political party more than the opposition political party regardless of the administration in power

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	47	4.7	4.7
2	2	115	11.5	11.5
3	3	722	72.1	72.1
4	4	78	7.8	7.8
5	5	39	3.9	3.9
DK/NA	9	1	0.1	
Total		1,002	100.0	100.0

V38_9

Which of the following opposing statements most closely reflects your personal views? 1, if you strongly agree with the statement on the left. 5, if you strongly agree with the statement on the right:
 [LEFT] I trust a person with liberal views more than a person with conservative views
 [RIGHT] I trust a person with conservative views more than a person with liberal views

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	149	14.9	14.9
2	2	287	28.6	28.6
3	3	404	40.3	40.3
4	4	126	12.6	12.6
5	5	36	3.6	3.6
Total		1,002	100.0	100.0

V38_10

Which of the following opposing statements most closely reflects your personal views? 1, if you strongly agree with the statement on the left. 5, if you strongly agree with the statement on the right:
 [LEFT] I trust people with little formal education more than people who are highly educated
 [RIGHT] I trust people who are highly educated more than people with little formal education

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	37	3.7	3.7
2	2	99	9.9	9.9
3	3	609	60.8	60.8
4	4	202	20.2	20.2
5	5	55	5.5	5.5
Total		1,002	100.0	100.0

V38_11

Which of the following opposing statements most closely reflects your personal views? 1, if you strongly agree with the statement on the left. 5, if you strongly agree with the statement on the right:
 [LEFT] I trust graduates of non-prestigious schools more than graduates of prestigious schools
 [RIGHT] I trust graduates of prestigious schools more than graduates of non-prestigious schools

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	37	3.7	3.7
2	2	96	9.6	9.6
3	3	680	67.9	67.9
4	4	153	15.3	15.3
5	5	36	3.6	3.6
Total		1,002	100.0	100.0

V38_12

Which of the following opposing statements most closely reflects your personal views? 1, if you strongly agree with the statement on the left. 5, if you strongly agree with the statement on the right:
 [LEFT] I trust a person without a good family background more than a person with a good family background
 [RIGHT] I trust a person with a good family background more than a person without a good family background

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	38	3.8	3.8
2	2	88	8.8	8.8
3	3	674	67.3	67.3
4	4	167	16.7	16.7
5	5	35	3.5	3.5
Total		1,002	100.0	100.0

Which of the following opposing statements most closely reflects your own views? 1 means you strongly agree with the statement on the left. 4 means you strongly agree with the statement on the right:

V39_1

[LEFT] In order to raise the trust level of our society, voluntary reform is more important than involuntary enforcement.
 [RIGHT] In order to raise the trust level of our society, involuntary enforcement is more important than voluntary reform.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	378	37.7	37.7
2	2	454	45.3	45.3
3	3	135	13.5	13.5
4	4	35	3.5	3.5
Total		1,002	100.0	100.0

Which of the following opposing statements most closely reflects your own views? 1 means you strongly agree with the statement on the left. 4 means you strongly agree with the statement on the right:

V39_2

[LEFT] When there is a conflict between personal interests and the interests of a group, the interests of a group should be given priority.
 Right: When there is a conflict between personal interests and the interests of a group, personal interests should be given priority.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	289	28.8	28.8
2	2	499	49.8	49.8
3	3	179	17.9	17.9
4	4	35	3.5	3.5
Total		1,002	100.0	100.0

V39_3

Which of the following opposing statements most closely reflects your own views? 1 means you strongly agree with the statement on the left. 4 means you strongly agree with the statement on the right:

[LEFT] Personal loyalty can be sacrificed if it hurts social justice.

Right: Personal loyalty should be honored even if it hurts social justice.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	214	21.4	21.4
2	2	444	44.3	44.4
3	3	249	24.9	24.9
4	4	93	9.3	9.3
DK/NA	9	2	0.2	
Total		1,002	100.0	100.0

V39_4

Which of the following opposing statements most closely reflects your own views? 1 means you strongly agree with the statement on the left. 4 means you strongly agree with the statement on the right:

[LEFT] I don't like changes in life because I am afraid of the potential problems the changes may bring.

[RIGHT] I like changes in life because I view changes as a new source of energy in my life.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	94	9.4	9.4
2	2	271	27.0	27.1
3	3	423	42.2	42.3
4	4	213	21.3	21.3
DK/NA	9	1	0.1	
Total		1,002	100.0	100.0

V39_5

Which of the following opposing statements most closely reflects your own views? 1 means you strongly agree with the statement on the left. 4 means you strongly agree with the statement on the right:

[LEFT] I am reluctant to accept things that are different from me.

[RIGHT] I am eager to accept things that are different from me.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	102	10.2	10.2
2	2	340	33.9	34.0
3	3	384	38.3	38.4
4	4	175	17.5	17.5
DK/NA	9	1	0.1	
Total		1,002	100.0	100.0

V39_6

Which of the following opposing statements most closely reflects your own views? 1 means you strongly agree with the statement on the left. 4 means you strongly agree with the statement on the right:

[LEFT] I am more comfortable cooperating with others than doing things by myself.

[RIGHT] I am more comfortable doing things by myself than cooperating with others.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	336	33.5	33.5
2	2	396	39.5	39.5
3	3	200	20.0	20.0
4	4	70	7.0	7.0
Total		1,002	100.0	100.0

V39_7

Which of the following opposing statements most closely reflects your own views? 1 means you strongly agree with the statement on the left. 4 means you strongly agree with the statement on the right:

[LEFT] When there are conflicting viewpoints, you should never compromise.

Right: When there are conflicting viewpoints, you should listen to the views of others and compromise.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	65	6.5	6.5
2	2	189	18.9	18.9
3	3	480	47.9	47.9
4	4	268	26.7	26.7
Total		1,002	100.0	100.0

V39_8

Which of the following opposing statements most closely reflects your own views? 1 means you strongly agree with the statement on the left. 4 means you strongly agree with the statement on the right:

[LEFT] When there is a difference of opinion between a superior (elder) and a subordinate (junior), the subordinate (junior) should always listen to the superior (elder).

[RIGHT] When there is a difference of opinion between a superior (elder) and a subordinate (junior), the subordinate's (junior's) opinion should also be respected and accepted.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	95	9.5	9.5
2	2	240	24.0	24.0
3	3	399	39.8	39.8
4	4	268	26.7	26.7
Total		1,002	100.0	100.0

Which of the following opposing statements most closely reflects your own views? 1 means you strongly agree with the statement on the left. 4 means you strongly agree with the statement on the right:

V39_9

[LEFT] Human affairs should be handled based on rules and principles.

[RIGHT] Human affairs should be handled with flexibility.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	105	10.5	10.5
2	2	182	18.2	18.2
3	3	405	40.4	40.5
4	4	309	30.8	30.9
DK/NA	9	1	0.1	
Total		1,002	100.0	100.0

V40_1_1

In the past year, have you participated in the following associations or organizations as a member:
Religious organization

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Religious organization	1	339	33.8	100.0
None	98	663	66.2	
Total		1,002	100.0	100.0

V40_1_2

In the past year, have you participated in the following associations or organizations as a member:
Political organizations such as political parties

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Political organizations such as political parties	2	27	2.7	100.0
None	98	975	97.3	
Total		1,002	100.0	100.0

V40_1_3

In the past year, have you participated in the following associations or organizations as a member:
Clan gathering

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Clan gathering	3	148	14.8	100.0
None	98	854	85.2	
Total		1,002	100.0	100.0

V40_1_4 In the past year, have you participated in the following associations or organizations as a member:
Townsmen gathering

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Townsmen gathering	4	112	11.2	100.0
None	98	890	88.8	
Total		1,002	100.0	100.0

V40_1_5 In the past year, have you participated in the following associations or organizations as a member:
Alumni association

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Alumni association	5	458	45.7	100.0
None	98	544	54.3	
Total		1,002	100.0	100.0

V40_1_6 In the past year, have you participated in the following associations or organizations as a member:
Gye (traditional private fund organized among acquaintances)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Gye (traditional private fund organized among acquaintances)	6	412	41.1	100.0
None	98	590	58.9	
Total		1,002	100.0	100.0

V40_1_7 In the past year, have you participated in the following associations or organizations as a member:
Hobby/Culture clubs

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Hobby/Culture clubs	7	222	22.2	100.0
None	98	780	77.8	
Total		1,002	100.0	100.0

V40_1_8 In the past year, have you participated in the following associations or organizations as a member:
Humanitarian or charitable organizations

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Humanitarian or charitable organizations	8	117	11.7	100.0
None	98	885	88.3	
Total		1,002	100.0	100.0

V40_1_9 In the past year, have you participated in the following associations or organizations as a member:
Civic associations

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Civic associations	9	31	3.1	100.0
None	98	971	96.9	
Total		1,002	100.0	100.0

V40_1_10 In the past year, have you participated in the following associations or organizations as a member:
Functional organizations (including educational society, labor unions)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Functional organizations (including educational society, labor unions)	10	23	2.3	100.0
None	98	979	97.7	
Total		1,002	100.0	100.0

V40_1_11 In the past year, have you participated in the following associations or organizations as a member:
Internet communities

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Internet communities	11	123	12.3	100.0
None	98	879	87.7	
Total		1,002	100.0	100.0

V40_2_1 How active was your participation: Religious organization

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Registered as a member only	1	65	6.5	19.2
Sometimes attended meeting	2	122	12.2	36.0
Frequently attended meetings	3	125	12.5	36.9
Took leadership roles	4	27	2.7	8.0
NAP	0	663	66.2	
Total		1,002	100.0	100.0

V40_2_2 How active was your participation: Political organizations such as political parties

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Registered as a member only	1	18	1.8	66.7
Sometimes attended meeting	2	5	0.5	18.5
Frequently attended meetings	3	3	0.3	11.1
Took leadership roles	4	1	0.1	3.7
NAP	0	975	97.3	
Total		1,002	100.0	100.0

V40_2_3 How active was your participation: Clan gathering

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Registered as a member only	1	37	3.7	25.0
Sometimes attended meeting	2	71	7.1	48.0
Frequently attended meetings	3	31	3.1	20.9
Took leadership roles	4	9	0.9	6.1
NAP	0	854	85.2	
Total		1,002	100.0	100.0

V40_2_4 How active was your participation: Townsman gathering

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Registered as a member only	1	13	1.3	11.6
Sometimes attended meeting	2	41	4.1	36.6
Frequently attended meetings	3	47	4.7	42.0
Took leadership roles	4	11	1.1	9.8
NAP	0	890	88.8	
Total		1,002	100.0	100.0

V40_2_5 How active was your participation: Alumni association

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Registered as a member only	1	65	6.5	14.2
Sometimes attended meeting	2	205	20.5	44.8
Frequently attended meetings	3	154	15.4	33.6
Took leadership roles	4	34	3.4	7.4
NAP	0	544	54.3	
Total		1,002	100.0	100.0

V40_2_6 How active was your participation: Gye (traditional private fund organized among acquaintances)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Registered as a member only	1	17	1.7	4.1
Sometimes attended meeting	2	121	12.1	29.4
Frequently attended meetings	3	238	23.8	57.8
Took leadership roles	4	36	3.6	8.7
NAP	0	590	58.9	
Total		1,002	100.0	100.0

V40_2_7 How active was your participation: Hobby/Culture clubs

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Registered as a member only	1	26	2.6	11.7
Sometimes attended meeting	2	83	8.3	37.4
Frequently attended meetings	3	93	9.3	41.9
Took leadership roles	4	20	2.0	9.0
NAP	0	780	77.8	
Total		1,002	100.0	100.0

V40_2_8 How active was your participation: Humanitarian or charitable organizations

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Registered as a member only	1	14	1.4	12.0
Sometimes attended meeting	2	47	4.7	40.2
Frequently attended meetings	3	43	4.3	36.8
Took leadership roles	4	13	1.3	11.1
NAP	0	885	88.3	
Total		1,002	100.0	100.0

V40_2_9 How active was your participation: Civic associations

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Registered as a member only	1	7	0.7	22.6
Sometimes attended meeting	2	13	1.3	41.9
Frequently attended meetings	3	9	0.9	29.0
Took leadership roles	4	2	0.2	6.5
NAP	0	971	96.9	
Total		1,002	100.0	100.0

V40_2_10 How active was your participation: Functional organizations (including educational society, labor unions)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Registered as a member only	1	8	0.8	34.8
Sometimes attended meeting	2	8	0.8	34.8
Frequently attended meetings	3	3	0.3	13.0
Took leadership roles	4	4	0.4	17.4
NAP	0	979	97.7	
Total		1,002	100.0	100.0

V40_2_11 How active was your participation: Internet communities

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Registered as a member only	1	49	4.9	39.8
Sometimes attended meeting	2	42	4.2	34.1
Frequently attended meetings	3	26	2.6	21.1
Took leadership roles	4	6	0.6	4.9
NAP	0	879	87.7	
Total		1,002	100.0	100.0

V40_3_1 Please indicate the number of associations or organizations you were an active member of: Religious organization

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	310	30.9	91.4
2	2	19	1.9	5.6
3	3	6	0.6	1.8
4	4	1	0.1	0.3
5	5	1	0.1	0.3
8	8	1	0.1	0.3
9	9	1	0.1	0.3
NAP	0	663	66.2	
Total		1,002	100.0	100.0

V40_3_2 Please indicate the number of associations or organizations you were an active member of: Political organizations such as political parties

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	23	2.3	85.2
2	2	1	0.1	3.7
3	3	2	0.2	7.4
9	9	1	0.1	3.7
NAP	0	975	97.3	
Total		1,002	100.0	100.0

V40_3_3 Please indicate the number of associations or organizations you were an active member of: Clan gathering

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	140	14.0	94.6
2	2	4	0.4	2.7
3	3	3	0.3	2.0
4	4	1	0.1	0.7
NAP	0	854	85.2	
Total		1,002	100.0	100.0

V40_3_4 Please indicate the number of associations or organizations you were an active member of: Townsman gathering

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	91	9.1	81.3
2	2	11	1.1	9.8
3	3	5	0.5	4.5
4	4	2	0.2	1.8
5	5	1	0.1	0.9
9	9	2	0.2	1.8
NAP	0	890	88.8	
Total		1,002	100.0	100.0

V40_3_5 Please indicate the number of associations or organizations you were an active member of: Alumni association

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	291	29.0	63.5
2	2	113	11.3	24.7
3	3	37	3.7	8.1
4	4	12	1.2	2.6
5	5	1	0.1	0.2
7	7	1	0.1	0.2
9	9	3	0.3	0.7
NAP	0	544	54.3	
Total		1,002	100.0	100.0

V40_3_6 Please indicate the number of associations or organizations you were an active member of: Gye
(traditional private fund organized among acquaintances)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	214	21.4	51.9
2	2	105	10.5	25.5
3	3	48	4.8	11.7
4	4	17	1.7	4.1
5	5	20	2.0	4.9
6	6	3	0.3	0.7
7	7	1	0.1	0.2
8	8	1	0.1	0.2
9	9	3	0.3	0.7
NAP	0	590	58.9	
Total		1,002	100.0	100.0

V40_3_7 Please indicate the number of associations or organizations you were an active member of:
Hobby/Culture clubs

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	157	15.7	70.7
2	2	41	4.1	18.5
3	3	16	1.6	7.2
4	4	3	0.3	1.4
6	6	1	0.1	0.5
8	8	1	0.1	0.5
9	9	3	0.3	1.4
NAP	0	780	77.8	
Total		1,002	100.0	100.0

V40_3_8 Please indicate the number of associations or organizations you were an active member of:
Humanitarian or charitable organizations

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	98	9.8	83.8
2	2	12	1.2	10.3
3	3	6	0.6	5.1
5	5	1	0.1	0.9
NAP	0	885	88.3	
Total		1,002	100.0	100.0

V40_3_9 Please indicate the number of associations or organizations you were an active member of: Civic associations

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	27	2.7	87.1
2	2	3	0.3	9.7
4	4	1	0.1	3.2
NAP	0	971	96.9	
Total		1,002	100.0	100.0

V40_3_10 Please indicate the number of associations or organizations you were an active member of: Functional organizations (including educational society, labor unions)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	20	2.0	87.0
2	2	3	0.3	13.0
NAP	0	979	97.7	
Total		1,002	100.0	100.0

V40_3_11 Please indicate the number of associations or organizations you were an active member of: Internet communities

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	75	7.5	61.0
2	2	16	1.6	13.0
3	3	13	1.3	10.6
4	4	7	0.7	5.7
5	5	6	0.6	4.9
6	6	2	0.2	1.6
8	8	1	0.1	0.8
9	9	3	0.3	2.4
NAP	0	879	87.7	
Total		1,002	100.0	100.0

V41 Compared to two years ago, how is the economic situation in Korea?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Greatly deteriorated	1	244	24.4	24.4
Somewhat deteriorated	2	423	42.2	42.4
Somewhat improved	3	318	31.7	31.9
Greatly improved	4	13	1.3	1.3
DK/NA	9	4	0.4	
Total		1,002	100.0	100.0

V42 Do you think the economic situations in Korea will improve or deteriorate in the future?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Greatly deteriorated	1	50	5.0	5.0
Somewhat deteriorated	2	293	29.2	29.4
Somewhat improved	3	639	63.8	64.0
Greatly improved	4	16	1.6	1.6
DK/NA	9	4	0.4	
Total		1,002	100.0	100.0

V43 In your opinion, how serious are the problems caused by inflation in Korea?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all serious	1	9	0.9	0.9
Not serious	2	103	10.3	10.3
Somewhat serious	3	617	61.6	61.6
Very serious	4	272	27.1	27.2
DK/NA	9	1	0.1	
Total		1,002	100.0	100.0

V44 Compared to two years ago, how is your household's financial situation?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Greatly deteriorated	1	133	13.3	13.3
Somewhat deteriorated	2	474	47.3	47.5
Somewhat improved	3	379	37.8	38.0
Greatly improved	4	11	1.1	1.1
DK/NA	9	5	0.5	
Total		1,002	100.0	100.0

V45 Do you expect your household's financial situation to improve or deteriorate in the future?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Greatly deteriorated	1	27	2.7	2.7
Somewhat deteriorated	2	245	24.5	24.5
Somewhat improved	3	677	67.6	67.8
Greatly improved	4	50	5.0	5.0
DK/NA	9	3	0.3	
Total		1,002	100.0	100.0

V46 Have you ever been unemployed?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
No	1	720	71.9	72.4
Yes	2	274	27.3	27.6
DK/NA	9	8	0.8	
Total		1,002	100.0	100.0

V47 Have you or a family member been a victim of fraud or theft?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
No	1	613	61.2	61.2
Yes	2	389	38.8	38.8
Total		1,002	100.0	100.0

V48 Have you ever been discriminated against due to your gender, age, disability, education, hometown or other reasons for employment, promotion or other competitive situations?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
No	1	775	77.3	77.3
Yes	2	227	22.7	22.7
Total		1,002	100.0	100.0

V49_1 For which reasons were you discriminated? Please circle all that apply: First

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Gender (male or female)	1	51	5.1	22.5
Age	2	49	4.9	21.6
Disability	3	5	0.5	2.2
Education (school/alumni)	4	86	8.6	37.9
Hometown	5	34	3.4	15.0
Other	6	2	0.2	0.9
NAP	0	775	77.3	
Total		1,002	100.0	100.0

V49_2 For which reasons were you discriminated? Please circle all that apply: Second

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Age	2	25	2.5	36.8
Disability	3	2	0.2	2.9
Education (school/alumni)	4	29	2.9	42.6
Hometown	5	12	1.2	17.6
NA	9	159	15.9	
NAP	0	775	77.3	
Total		1,002	100.0	100.0

V49_3 For which reasons were you discriminated? Please circle all that apply: Third

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Disability	3	2	0.2	9.1
Education (school/alumni)	4	11	1.1	50.0
Hometown	5	9	0.9	40.9
NA	9	205	20.5	
NAP	0	775	77.3	
Total		1,002	100.0	100.0

V49_4 For which reasons were you discriminated? Please circle all that apply: Fourth

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Education (school/alumni)	4	1	0.1	50.0
Hometown	5	1	0.1	50.0
NA	9	225	22.5	
NAP	0	775	77.3	
Total		1,002	100.0	100.0

V50_1 If the Korean society was divided into ten class levels, which level would you belong to based on your income level? And based on social standing (profession)? And based on cultural standing including education: Income

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1 Very Low	1	48	4.8	4.8
2	2	74	7.4	7.4
3	3	146	14.6	14.6
4	4	193	19.3	19.3
5	5	338	33.7	33.8
6	6	116	11.6	11.6
7	7	63	6.3	6.3
8	8	18	1.8	1.8
9	9	2	0.2	0.2
10 Very High	10	2	0.2	0.2
DK/NA	99	2	0.2	
Total		1,002	100.0	100.0

V50_2 If the Korean society was divided into ten class levels, which level would you belong to based on your income level? And based on social standing (profession)? And based on cultural standing including education: Social standing (profession)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1 Very Low	1	36	3.6	3.6
2	2	85	8.5	8.5
3	3	138	13.8	13.8
4	4	172	17.2	17.2
5	5	355	35.4	35.5
6	6	120	12.0	12.0
7	7	59	5.9	5.9
8	8	26	2.6	2.6
9	9	4	0.4	0.4
10 Very High	10	4	0.4	0.4
DK/NA	99	3	0.3	
Total		1,002	100.0	100.0

V50_3 If the Korean society was divided into ten class levels, which level would you belong to based on your income level? And based on social standing (profession)? And based on cultural standing including education: Cultural standing (education, culture)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1 Very Low	1	21	2.1	2.1
2	2	66	6.6	6.6
3	3	115	11.5	11.5
4	4	165	16.5	16.5
5	5	333	33.2	33.3
6	6	123	12.3	12.3
7	7	97	9.7	9.7
8	8	62	6.2	6.2
9	9	14	1.4	1.4
10 Very High	10	5	0.5	0.5
DK/NA	99	1	0.1	
Total		1,002	100.0	100.0

V51 When viewing and solving social issues and problems, how conservative or liberal do you think you are?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very conservative	1	32	3.2	3.2
Somewhat conservative	2	553	55.2	55.4
Somewhat liberal	3	382	38.1	38.2
Very liberal	4	32	3.2	3.2
DK/NA	9	3	0.3	
Total		1,002	100.0	100.0

V52 In your opinion, are you pro-government or anti-government when reviewing your support or opposition of the past government policies?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Very pro-government	1	10	1.0	1.0
Somewhat pro-government	2	395	39.4	40.0
Somewhat anti-government	3	544	54.3	55.1
Very anti-government	4	39	3.9	3.9
DK/NA	9	14	1.4	
Total		1,002	100.0	100.0

V53_1_1 How important is each of the values listed below to you: Integrity

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all important	1	3	0.3	0.6
Not important	2	9	0.9	1.8
Important	3	174	17.4	34.7
Very important	4	315	31.4	62.9
NAP	0	501	50.0	
Total		1,002	100.0	100.0

V53_1_2 How important is each of the values listed below to you: Consistency

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all important	1	3	0.3	0.6
Not important	2	25	2.5	5.0
Important	3	260	25.9	51.9
Very important	4	213	21.3	42.5
NAP	0	501	50.0	
Total		1,002	100.0	100.0

V53_1_3 How important is each of the values listed below to you: Confidence

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all important	1	2	0.2	0.4
Not important	2	15	1.5	3.0
Important	3	167	16.7	33.3
Very important	4	317	31.6	63.3
NAP	0	501	50.0	
Total		1,002	100.0	100.0

V53_1_4 How important is each of the values listed below to you: Transparency

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all important	1	2	0.2	0.4
Not important	2	44	4.4	8.8
Important	3	225	22.5	44.9
Very important	4	230	23.0	45.9
NAP	0	501	50.0	
Total		1,002	100.0	100.0

V53_1_5 How important is each of the values listed below to you: Honesty

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all important	1	1	0.1	0.2
Not important	2	12	1.2	2.4
Important	3	174	17.4	34.7
Very important	4	314	31.3	62.7
NAP	0	501	50.0	
Total		1,002	100.0	100.0

V53_1_6 How important is each of the values listed below to you: Thoughtfulness

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all important	1	2	0.2	0.4
Not important	2	31	3.1	6.2
Important	3	251	25.0	50.1
Very important	4	217	21.7	43.3
NAP	0	501	50.0	
Total		1,002	100.0	100.0

V53_1_7 How important is each of the values listed below to you: Reliability

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all important	1	2	0.2	0.4
Not important	2	10	1.0	2.0
Important	3	146	14.6	29.1
Very important	4	343	34.2	68.5
NAP	0	501	50.0	
Total		1,002	100.0	100.0

V53_1_8 How important is each of the values listed below to you: Responsibility

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all important	1	2	0.2	0.4
Not important	2	8	0.8	1.6
Important	3	113	11.3	22.6
Very important	4	378	37.7	75.4
NAP	0	501	50.0	
Total		1,002	100.0	100.0

V53_2_1 In your opinion, how necessary are these values to our society: Integrity

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all necessary	1	2	0.2	0.4
Not necessary	2	9	0.9	1.8
Necessary	3	150	15.0	29.9
Very necessary	4	340	33.9	67.9
NAP	0	501	50.0	
Total		1,002	100.0	100.0

V53_2_2 In your opinion, how necessary are these values to our society: Consistency

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all necessary	1	2	0.2	0.4
Not necessary	2	18	1.8	3.6
Necessary	3	202	20.2	40.3
Very necessary	4	279	27.8	55.7
NAP	0	501	50.0	
Total		1,002	100.0	100.0

V53_2_3 In your opinion, how necessary are these values to our society: Confidence

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all necessary	1	1	0.1	0.2
Not necessary	2	9	0.9	1.8
Necessary	3	188	18.8	37.5
Very necessary	4	303	30.2	60.5
NAP	0	501	50.0	
Total		1,002	100.0	100.0

V53_2_4 In your opinion, how necessary are these values to our society: Transparency

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all necessary	1	2	0.2	0.4
Not necessary	2	21	2.1	4.2
Necessary	3	123	12.3	24.6
Very necessary	4	355	35.4	70.9
NAP	0	501	50.0	
Total		1,002	100.0	100.0

V53_2_5 In your opinion, how necessary are these values to our society: Honesty

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all necessary	1	1	0.1	0.2
Not necessary	2	8	0.8	1.6
Necessary	3	118	11.8	23.6
Very necessary	4	374	37.3	74.7
NAP	0	501	50.0	
Total		1,002	100.0	100.0

V53_2_6 In your opinion, how necessary are these values to our society: Thoughtfulness

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all necessary	1	3	0.3	0.6
Not necessary	2	14	1.4	2.8
Necessary	3	209	20.9	41.7
Very necessary	4	275	27.4	54.9
NAP	0	501	50.0	
Total		1,002	100.0	100.0

V53_2_7 In your opinion, how necessary are these values to our society: Reliability

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all necessary	1	1	0.1	0.2
Not necessary	2	7	0.7	1.4
Necessary	3	102	10.2	20.4
Very necessary	4	391	39.0	78.0
NAP	0	501	50.0	
Total		1,002	100.0	100.0

V53_2_8 In your opinion, how necessary are these values to our society: Responsibility

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all necessary	1	2	0.2	0.4
Not necessary	2	6	0.6	1.2
Necessary	3	103	10.3	20.6
Very necessary	4	390	38.9	77.8
NAP	0	501	50.0	
Total		1,002	100.0	100.0

V53_3_1 In your opinion, how difficult is it to practice each value: Integrity

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all difficult	1	39	3.9	7.8
Not difficult	2	176	17.6	35.1
Difficult	3	233	23.3	46.5
Very difficult	4	53	5.3	10.6
NAP	0	501	50.0	
Total		1,002	100.0	100.0

V53_3_2 In your opinion, how difficult is it to practice each value: Consistency

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all difficult	1	20	2.0	4.0
Not difficult	2	149	14.9	29.7
Difficult	3	251	25.0	50.1
Very difficult	4	81	8.1	16.2
NAP	0	501	50.0	
Total		1,002	100.0	100.0

V53_3_3 In your opinion, how difficult is it to practice each value: Confidence

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all difficult	1	45	4.5	9.0
Not difficult	2	180	18.0	35.9
Difficult	3	237	23.7	47.3
Very difficult	4	39	3.9	7.8
NAP	0	501	50.0	
Total		1,002	100.0	100.0

V53_3_4 In your opinion, how difficult is it to practice each value: Transparency

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all difficult	1	34	3.4	6.8
Not difficult	2	158	15.8	31.5
Difficult	3	217	21.7	43.3
Very difficult	4	92	9.2	18.4
NAP	0	501	50.0	
Total		1,002	100.0	100.0

V53_3_5 In your opinion, how difficult is it to practice each value: Honesty

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all difficult	1	58	5.8	11.6
Not difficult	2	146	14.6	29.1
Difficult	3	208	20.8	41.5
Very difficult	4	89	8.9	17.8
NAP	0	501	50.0	
Total		1,002	100.0	100.0

V53_3_6 In your opinion, how difficult is it to practice each value: Thoughtfulness

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all difficult	1	54	5.4	10.8
Not difficult	2	186	18.6	37.1
Difficult	3	205	20.5	40.9
Very difficult	4	56	5.6	11.2
NAP	0	501	50.0	
Total		1,002	100.0	100.0

V53_3_7 In your opinion, how difficult is it to practice each value: Reliability

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all difficult	1	47	4.7	9.4
Not difficult	2	151	15.1	30.1
Difficult	3	222	22.2	44.3
Very difficult	4	81	8.1	16.2
NAP	0	501	50.0	
Total		1,002	100.0	100.0

V53_3_8 In your opinion, how difficult is it to practice each value: Responsibility

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all difficult	1	54	5.4	10.8
Not difficult	2	170	17.0	33.9
Difficult	3	190	19.0	37.9
Very difficult	4	87	8.7	17.4
NAP	0	501	50.0	
Total		1,002	100.0	100.0

V54_1_1 How important is each of the values listed below to you: Faithfulness

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all important	1	4	0.4	0.8
Not important	2	31	3.1	6.2
Important	3	244	24.4	48.7
Very important	4	222	22.2	44.3
NAP	0	501	50.0	
Total		1,002	100.0	100.0

V54_1_2 How important is each of the values listed below to you: Cooperation

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not important	2	22	2.2	4.4
Important	3	277	27.6	55.3
Very important	4	202	20.2	40.3
NAP	0	501	50.0	
Total		1,002	100.0	100.0

V54_1_3 How important is each of the values listed below to you: Competency

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not important	2	31	3.1	6.2
Important	3	262	26.1	52.3
Very important	4	208	20.8	41.5
NAP	0	501	50.0	
Total		1,002	100.0	100.0

V54_1_4 How important is each of the values listed below to you: Integrity

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all important	1	4	0.4	0.8
Not important	2	38	3.8	7.6
Important	3	226	22.6	45.1
Very important	4	233	23.3	46.5
NAP	0	501	50.0	
Total		1,002	100.0	100.0

V54_1_5 How important is each of the values listed below to you: Expertise

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all important	1	7	0.7	1.4
Not important	2	55	5.5	11.0
Important	3	200	20.0	39.9
Very important	4	239	23.9	47.7
NAP	0	501	50.0	
Total		1,002	100.0	100.0

V54_1_6 How important is each of the values listed below to you: Fairness

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all important	1	2	0.2	0.4
Not important	2	25	2.5	5.0
Important	3	256	25.5	51.1
Very important	4	218	21.8	43.5
NAP	0	501	50.0	
Total		1,002	100.0	100.0

V54_1_7 How important is each of the values listed below to you: Commitment

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all important	1	1	0.1	0.2
Not important	2	9	0.9	1.8
Important	3	158	15.8	31.5
Very important	4	333	33.2	66.5
NAP	0	501	50.0	
Total		1,002	100.0	100.0

V54_1_8 How important is each of the values listed below to you: Neutrality

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all important	1	10	1.0	2.0
Not important	2	51	5.1	10.2
Important	3	272	27.1	54.3
Very important	4	168	16.8	33.5
NAP	0	501	50.0	
Total		1,002	100.0	100.0

V54_2_1 In your opinion, how necessary are these values to our society: Faithfulness

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all necessary	1	2	0.2	0.4
Not necessary	2	15	1.5	3.0
Necessary	3	211	21.1	42.1
Very necessary	4	273	27.2	54.5
NAP	0	501	50.0	
Total		1,002	100.0	100.0

V54_2_2 In your opinion, how necessary are these values to our society: Cooperation

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all necessary	1	1	0.1	0.2
Not necessary	2	7	0.7	1.4
Necessary	3	163	16.3	32.5
Very necessary	4	330	32.9	65.9
NAP	0	501	50.0	
Total		1,002	100.0	100.0

V54_2_3 In your opinion, how necessary are these values to our society: Competency

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all necessary	1	3	0.3	0.6
Not necessary	2	11	1.1	2.2
Necessary	3	199	19.9	39.7
Very necessary	4	288	28.7	57.5
NAP	0	501	50.0	
Total		1,002	100.0	100.0

V54_2_4 In your opinion, how necessary are these values to our society: Integrity

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all necessary	1	4	0.4	0.8
Not necessary	2	14	1.4	2.8
Necessary	3	117	11.7	23.4
Very necessary	4	366	36.5	73.1
NAP	0	501	50.0	
Total		1,002	100.0	100.0

V54_2_5 In your opinion, how necessary are these values to our society: Expertise

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all necessary	1	1	0.1	0.2
Not necessary	2	13	1.3	2.6
Necessary	3	167	16.7	33.3
Very necessary	4	320	31.9	63.9
NAP	0	501	50.0	
Total		1,002	100.0	100.0

V54_2_6 In your opinion, how necessary are these values to our society: Fairness

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all necessary	1	1	0.1	0.2
Not necessary	2	13	1.3	2.6
Necessary	3	142	14.2	28.3
Very necessary	4	345	34.4	68.9
NAP	0	501	50.0	
Total		1,002	100.0	100.0

V54_2_7 In your opinion, how necessary are these values to our society: Commitment

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not necessary	2	5	0.5	1.0
Necessary	3	102	10.2	20.4
Very necessary	4	394	39.3	78.6
NAP	0	501	50.0	
Total		1,002	100.0	100.0

V54_2_8 In your opinion, how necessary are these values to our society: Neutrality

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all necessary	1	7	0.7	1.4
Not necessary	2	28	2.8	5.6
Necessary	3	203	20.3	40.5
Very necessary	4	263	26.2	52.5
NAP	0	501	50.0	
Total		1,002	100.0	100.0

V54_3_1 In your opinion, how difficult is it to practice each value: Faithfulness

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all difficult	1	41	4.1	8.2
Not difficult	2	153	15.3	30.5
Difficult	3	244	24.4	48.7
Very difficult	4	63	6.3	12.6
NAP	0	501	50.0	
Total		1,002	100.0	100.0

V54_3_2 In your opinion, how difficult is it to practice each value: Cooperation

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all difficult	1	40	4.0	8.0
Not difficult	2	162	16.2	32.3
Difficult	3	238	23.8	47.5
Very difficult	4	61	6.1	12.2
NAP	0	501	50.0	
Total		1,002	100.0	100.0

V54_3_3 In your opinion, how difficult is it to practice each value: Competency

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all difficult	1	23	2.3	4.6
Not difficult	2	133	13.3	26.5
Difficult	3	267	26.6	53.3
Very difficult	4	78	7.8	15.6
NAP	0	501	50.0	
Total		1,002	100.0	100.0

V54_3_4 In your opinion, how difficult is it to practice each value: Integrity

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all difficult	1	42	4.2	8.4
Not difficult	2	131	13.1	26.1
Difficult	3	199	19.9	39.7
Very difficult	4	129	12.9	25.7
NAP	0	501	50.0	
Total		1,002	100.0	100.0

V54_3_5 In your opinion, how difficult is it to practice each value: Expertise

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all difficult	1	31	3.1	6.2
Not difficult	2	144	14.4	28.7
Difficult	3	233	23.3	46.5
Very difficult	4	93	9.3	18.6
NAP	0	501	50.0	
Total		1,002	100.0	100.0

V54_3_6 In your opinion, how difficult is it to practice each value: Fairness

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all difficult	1	45	4.5	9.0
Not difficult	2	127	12.7	25.3
Difficult	3	230	23.0	45.9
Very difficult	4	99	9.9	19.8
NAP	0	501	50.0	
Total		1,002	100.0	100.0

V54_3_7 In your opinion, how difficult is it to practice each value: Commitment

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all difficult	1	70	7.0	14.0
Not difficult	2	170	17.0	33.9
Difficult	3	179	17.9	35.7
Very difficult	4	82	8.2	16.4
NAP	0	501	50.0	
Total		1,002	100.0	100.0

V54_3_8 In your opinion, how difficult is it to practice each value: Neutrality

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all difficult	1	54	5.4	10.8
Not difficult	2	170	17.0	33.9
Difficult	3	204	20.4	40.7
Very difficult	4	73	7.3	14.6
NAP	0	501	50.0	
Total		1,002	100.0	100.0

V55

If you heard the following messages as a part of a campaign to build a trusting society, which campaign message would you like the best? Please select one message with the content you like the most regardless of the format.

<Campaign message for a trusting society (1)>

Suddenly I felt a warm hand touching my shoulder. I felt his glance filled with a serene smile which could not be refused.

At this moment, he was my colleague, not my boss. I felt he was looking after me and proud of me. I realized my small accomplishment today was the trust he showed in me. A mutually trusting society...There is dream in that society.

<Campaign message for a trusting society (2)>

Who says the world is fair? Who says this world is a world worth living? Everyone is out to become richer and have more. Sampoong Department store, Seongsu Bridge, Daegu Subway Collapse...What caused all these? What can you gain in this corrupt and uncertain world? What can we accomplish in a world full of mistrust?

<Campaign message for a trusting society (3)>

I want to lead an honest, transparent, and sincere life. I believe that is having pride and valuing oneself. I believe you can't trust others if you are not satisfied with yourself. I believe building a better world starts with me. A mutually trusting society, it will begin with me.

<Campaign message for a trusting society (4)>

It's endless. Everyone blames each other and it's hard to know where to start. If I don't trust others, I can't be trusted. It's a vicious circle. It's a mistrusting world, because I didn't start trusting people. The world I am building today is our world and the world we will pass on to our children.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Campaign message for a trusting society (1)	1	244	24.4	24.5
Campaign message for a trusting society (2)	2	84	8.4	8.4
Campaign message for a trusting society (3)	3	435	43.4	43.7
Campaign message for a trusting society (4)	4	233	23.3	23.4
DK/NA	9	6	0.6	
Total		1,002	100.0	100.0

V56

Please briefly describe your reasons for your choice of message.

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Future-oriented message	1	15	1.5	1.5
Sentimental	2	22	2.2	2.2
Strong	3	11	1.1	1.1
Positive	4	16	1.6	1.6
Soft	5	21	2.1	2.1

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Agree/sympathize	6	46	4.6	4.6
Touched my heart	7	43	4.3	4.3
Family-like ambience	8	2	0.2	0.2
Peaceful	9	1	0.1	0.1
Like the atmosphere of a loving society	10	3	0.3	0.3
You have to control yourself and your family before you can rule the country and world	11	1	0.1	0.1
Friendly	12	6	0.6	0.6
Good to hear	13	2	0.2	0.2
Stresses honesty	14	42	4.2	4.2
Trust/suitable as a message for a trusting society	15	105	10.5	10.5
Hopeful	16	18	1.8	1.8
Stressed sincerity	17	12	1.2	1.2
Stressed partnership	18	3	0.3	0.3
You can achieve your goal if you strive for it.	19	9	0.9	0.9
Full of confidence	20	13	1.3	1.3
Delivers the message	21	6	0.6	0.6
It's comforting and touches my heart.	22	8	0.8	0.8
Stresses transparency	23	6	0.6	0.6
Warm feeling	24	42	4.2	4.2
Simple	25	4	0.4	0.4
Memorable	26	7	0.7	0.7
Caring for others	27	2	0.2	0.2
Stresses a fair world	28	3	0.3	0.3
Calls attention to the message	29	2	0.2	0.2
Stresses the need for trust	30	32	3.2	3.2
Feels happiness when self-satisfied	31	8	0.8	0.8
Stresses that it is a world we build together	32	7	0.7	0.7
Like the idea that I have to change myself first.	33	33	3.3	3.3
Because the present society is uncertain	34	8	0.8	0.8
I have to be the first to act.	35	102	10.2	10.2

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
In order to trust each other,I have to change first.	36	10	1.0	1.0
A better society is built whenI become honest and transparent.	37	13	1.3	1.3
It's easier if you blame yourselffor everything	38	9	0.9	0.9
Like the atmosphere of a trustingand loving society	39	9	0.9	0.9
Because a community, called "society," startswith me.	40	6	0.6	0.6
There is no need for thenext generations to inherit our pain	41	1	0.1	0.1
If I don't trust others, theywon't trust me.	42	18	1.8	1.8
My sacrifice and service is prerequisitefor a blessed society.	43	1	0.1	0.1
Mutual trust is important for thenext generation.	44	17	1.7	1.7
All trust begins with trusting myselffirst	45	31	3.1	3.1
Because eliminating mistrusting society is important	46	14	1.4	1.4
Appeals without being neither negative noremotional	47	2	0.2	0.2
Describes the hope for a betterfuture through the present	48	1	0.1	0.1
It's close to reality due tospecific expressions.	49	3	0.3	0.3
The foundation is important because theworld can't be blamed	50	1	0.1	0.1
Stresses the importance of oneself	51	18	1.8	1.8
I have to be an uprightcitizen first.	52	1	0.1	0.1
Warning message	53	3	0.3	0.3
Beautiful message	54	1	0.1	0.1
Having faith in one's achievements	55	2	0.2	0.2
Because the world is not fair	56	1	0.1	0.1
Dreaming of success is good	57	1	0.1	0.1
Because promises made to oneself isimportant	58	2	0.2	0.2
You must have strong resolve tofind a strong solution.	59	1	0.1	0.1

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Wishing for a society where an honest person can become successful	60	1	0.1	0.1
You have to live an honest life for your children to follow your footsteps	61	3	0.3	0.3
Precise message	62	3	0.3	0.3
A self-serving society should be rejected.	63	1	0.1	0.1
Because society's problems are my own problems	64	1	0.1	0.1
The content is good.	65	23	2.3	2.3
The content is easy to understanding.	66	2	0.2	0.2
Puts children first.	67	24	2.4	2.4
It's pure.	68	1	0.1	0.1
It's reasonable.	69	3	0.3	0.3
Critical expression is good.	70	6	0.6	0.6
It's not abstract.	71	1	0.1	0.1
The content is realistic.	72	15	1.5	1.5
The content is not boring.	73	1	0.1	0.1
It's humanistic.	74	8	0.8	0.8
It tells everything about the world.	75	1	0.1	0.1
It is suitable as a campaign message.	76	1	0.1	0.1
It's what we have to do/sense of duty	77	3	0.3	0.3
Didactic	78	4	0.4	0.4
Describes what is most important to our society	79	3	0.3	0.3
Individuals should solve issues rather than the government's policies	80	1	0.1	0.1
Suggests memorable incident	81	4	0.4	0.4
Message of retribution	82	1	0.1	0.1
It's convincing	83	6	0.6	0.6
It's unconventional	84	1	0.1	0.1
Criticizes the excessive complaints and discontent	85	1	0.1	0.1
It's appealing	86	4	0.4	0.4
We should have a comforting attitude	87	1	0.1	0.1
Because I am responsible for everything	88	3	0.3	0.3
It stresses cooperation	89	3	0.3	0.3

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Can see the message in a glance	90	1	0.1	0.1
It's very appropriate for leading a righteous life	91	2	0.2	0.2
Incites self-motivation by citizens	92	1	0.1	0.1
Autonomous	93	1	0.1	0.1
It's desirable	94	1	0.1	0.1
DK/NA	99	39	3.9	3.9
Total		1,002	100.0	100.0

V57 Would you be willing to participate in a movement to build a trusting society?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Not at all interested	1	19	1.9	1.9
Not interested	2	133	13.3	13.3
Somewhat interested	3	691	69.0	69.1
Very interested	4	157	15.7	15.7
DK/NA	9	2	0.2	
Total		1,002	100.0	100.0

D1 What is your current marital status?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Single	1	261	26.0	26.0
Married	2	664	66.3	66.3
Divorced/Separated	3	7	0.7	0.7
Re-married	4	5	0.5	0.5
Widowed	5	39	3.9	3.9
Living together	6	26	2.6	2.6
Total		1,002	100.0	100.0

D2 What is your religious affiliation?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Buddhist	1	277	27.6	27.6
Protestant	2	233	23.3	23.3
Catholic	3	101	10.1	10.1
No Religion	4	383	38.2	38.2
Other	5	8	0.8	0.8
Total		1,002	100.0	100.0

D3 Who is the chief income earner in your household?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Self	1	411	41.0	41.1
Spouse	2	310	30.9	31.0
Parents	3	201	20.1	20.1
Children	4	64	6.4	6.4
Other	97	14	1.4	1.4
DK/NA	99	2	0.2	
Total		1,002	100.0	100.0

D4 What is your family's type of residence?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Own home	1	714	71.3	71.3
Lease/Monthly rent	2	284	28.3	28.3
Other	3	4	0.4	0.4
Total		1,002	100.0	100.0

D5

What is your household's average total monthly income, including bonus, interest and other income sources? _____ ten thousand won

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Less than 990,000 won	1	82	8.2	8.2
1,000,000 - 1,490,000 won	2	144	14.4	14.4
1,500,000 - 1,990,000 won	3	163	16.3	16.3
2,000,000 - 2,490,000 won	4	214	21.4	21.4
2,500,000 - 2,990,000 won	5	75	7.5	7.5
3,000,000 - 3,490,000won	6	130	13.0	13.0
3,500,000 - 3,990,000 won	7	21	2.1	2.1
4,000,000 - 4,490,000 won	8	38	3.8	3.8
4,500,000 - 4,990,000 won	9	5	0.5	0.5
5,000,000 - 5,490,000 won	10	22	2.2	2.2
5,500,000 - 5,990,000 won or above	11	24	2.4	2.4
DK/NA	9999	84	8.4	8.4
Total		1,002	100.0	100.0

D6

What is your household's average total monthly income, including bonus, interest and other income sources?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Professional	1	9	0.9	0.9
Management	2	16	1.6	1.6
Skilled and Technical	3	59	5.9	5.9
Office worker	4	124	12.4	12.4
Sales	5	160	16.0	16.0
Service	6	127	12.7	12.7
Manufacturing	7	46	4.6	4.6
Farmer/Fisherman	8	38	3.8	3.8
Student	9	102	10.2	10.2
Homemaker	10	241	24.1	24.1
Unemployed	11	80	8.0	8.0
Total		1,002	100.0	100.0

D7 (Please respond only if your response to D6 was 1-8 or 12.) What is your current employment status?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Self-employment	1	253	25.2	43.7
Full-time employment	2	279	27.8	48.2
Temporary employment	3	47	4.7	8.1
NAP	0	423	42.2	
Total		1,002	100.0	100.0

D8 What is the highest education level you completed? (If student) What is your current school level?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
No formal education	1	41	4.1	4.1
Elementary school	2	69	6.9	6.9
Middle school	3	92	9.2	9.2
High school	4	390	38.9	38.9
Junior College	5	151	15.1	15.1
University or College	6	245	24.5	24.5
Graduate School	7	14	1.4	1.4
Total		1,002	100.0	100.0

D9_1 When is your birthday: 19____(year)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1920	20	1	0.1	0.1
1922	22	1	0.1	0.1
1923	23	3	0.3	0.3
1925	25	5	0.5	0.5
1926	26	2	0.2	0.2
1927	27	3	0.3	0.3
1928	28	2	0.2	0.2
1929	29	1	0.1	0.1
1930	30	1	0.1	0.1
1931	31	2	0.2	0.2
1932	32	8	0.8	0.8
1933	33	6	0.6	0.6

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1934	34	12	1.2	1.2
1935	35	9	0.9	0.9
1936	36	13	1.3	1.3
1937	37	12	1.2	1.2
1948	38	14	1.4	1.4
1939	39	12	1.2	1.2
1940	40	11	1.1	1.1
1941	41	15	1.5	1.5
1942	42	13	1.3	1.3
1943	43	9	0.9	0.9
1944	44	14	1.4	1.4
1945	45	10	1.0	1.0
1946	46	6	0.6	0.6
1947	47	16	1.6	1.6
1948	48	8	0.8	0.8
1949	49	12	1.2	1.2
1950	50	15	1.5	1.5
1951	51	24	2.4	2.4
1952	52	20	2.0	2.0
1953	53	6	0.6	0.6
1954	54	19	1.9	1.9
1955	55	22	2.2	2.2
1956	56	14	1.4	1.4
1957	57	19	1.9	1.9
1958	58	16	1.6	1.6
1959	59	23	2.3	2.3
1960	60	27	2.7	2.7
1961	61	30	3.0	3.0
1962	62	24	2.4	2.4
1963	63	28	2.8	2.8
1964	64	19	1.9	1.9
1965	65	31	3.1	3.1
1966	66	22	2.2	2.2
1967	67	34	3.4	3.4

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1968	68	22	2.2	2.2
1969	69	23	2.3	2.3
1970	70	29	2.9	2.9
1971	71	28	2.8	2.8
1972	72	36	3.6	3.6
1973	73	31	3.1	3.1
1974	74	19	1.9	1.9
1975	75	11	1.1	1.1
1976	76	15	1.5	1.5
1977	77	24	2.4	2.4
1978	78	11	1.1	1.1
1979	79	14	1.4	1.4
1980	80	37	3.7	3.7
1981	81	41	4.1	4.1
1982	82	35	3.5	3.5
1983	83	11	1.1	1.1
DK/NA	99	1	0.1	
Total		1,002	100.0	100.0

D9_2 When is your birthday: ____ (month)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
January	1	104	10.4	10.6
February	2	81	8.1	8.3
March	3	96	9.6	9.8
April	4	79	7.9	8.1
May	5	86	8.6	8.8
June	6	69	6.9	7.0
	7	69	6.9	7.0
August	8	76	7.6	7.7
September	9	74	7.4	7.5
October	10	90	9.0	9.2
November	11	76	7.6	7.7
December	12	81	8.1	8.3
NA	99	21	2.1	
Total		1,002	100.0	100.0

D9_3 When is your birthday: ____ (day)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	44	4.4	4.5
2	2	22	2.2	2.3
3	3	31	3.1	3.2
4	4	39	3.9	4.0
5	5	35	3.5	3.6
6	6	36	3.6	3.7
7	7	32	3.2	3.3
8	8	29	2.9	3.0
9	9	34	3.4	3.5
10	10	47	4.7	4.8
11	11	23	2.3	2.4
12	12	29	2.9	3.0
13	13	29	2.9	3.0
14	14	31	3.1	3.2
15	15	47	4.7	4.8
16	16	33	3.3	3.4
17	17	24	2.4	2.5
18	18	41	4.1	4.2
19	19	30	3.0	3.1
20	20	53	5.3	5.5
21	21	34	3.4	3.5
22	22	26	2.6	2.7
23	23	19	1.9	2.0
24	24	32	3.2	3.3
25	25	39	3.9	4.0
26	26	23	2.3	2.4
27	27	28	2.8	2.9
28	28	34	3.4	3.5
29	29	25	2.5	2.6
30	30	14	1.4	1.4
31	31	8	0.8	0.8
NA	99	31	3.1	
Total		1,002	100.0	100.0

D9_4 When is your birthday? (Solar or Lunar calendar)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Solar calendar	1	358	35.7	36.6
Lunar calendar	2	620	61.9	63.4
NA	9	24	2.4	
Total		1,002	100.0	100.0

D10_1 Where is your paternal grandfather's birthplace: Administrative district

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Seoul	1	30	3.0	3.0
Incheon/Gyeonggi-do	2	84	8.4	8.4
Gangwon-do	3	53	5.3	5.3
Chungcheongbuk-do	4	69	6.9	6.9
Daejeon/Chungcheongnam-do	5	126	12.6	12.6
Jeollabuk-do	6	98	9.8	9.8
Gwangju/Jeollanam-do	7	147	14.7	14.7
Daegu/Gyeongsangbuk-do	8	183	18.3	18.3
Busan/Ulsan/Gyeongsangnam-do	9	141	14.1	14.1
Jeju	10	12	1.2	1.2
North Korea	11	55	5.5	5.5
In another country	12	1	0.1	0.1
DK/NA	99	3	0.3	
Total		1,002	100.0	100.0

D10_2 Where is your paternal grandfather's birthplace: Size of region

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Large city (metropolitan city)	1	158	15.8	16.2
Small or medium sized city	2	282	28.1	29.0
Eup or Myeon	3	533	53.2	54.8
DK/NA	9	29	2.9	
Total		1,002	100.0	100.0