

ID Number	A1-1998-0005-Eng
Title	Consciousness and Everyday Life of Contemporary Korea

Q1. For each of the following questions, please select one that is closer to your thoughts between the two. Please select only one for each question. It will be greatly appreciated if you answer all of the following.

1-01. Filial piety is ...

- 1) Caring for and support economically, or with other means, your parents, even if it may take your sacrifice in becoming successful in society.
- 2) Becoming successful in society by fully exerting your capability, even if you may not be able to take good care of your parents in doing so

1-02. In today's world, ...

- 1) There is nothing more important than loyalty and filial piety
- 2) Loyalty to your country and filial piety are not very important

1-03. What a person should serve faithfully is ...

- 1) His/her own country
- 2) Himself/herself and own family

1-04. To maintain social order ...

- 1) There should be a clear distinction between the top and the bottom
- 2) People cannot be divided into the top and the bottom, and there should be just division of labor among people

1-05. If I were an employer or a head of a workplace ...

- 1) I would hire someone who is submissive to superiors, even if he/she is less responsible
- 2) I would hire someone who performs his/her job well, even if he/she is sometimes arrogant toward superiors

1-06. If a thought of someone I respect is clearly wrong ...

- 1) Agreeing with it or overlooking it is the right way to react.
- 2) Politely pointing out what is wrong in his/her thought is the right way to react.

1-07. A person with an extraordinary ability may be considered arrogant; if his/her ability is demonstrated too frequently. However, if he/she hides the ability, no one will recognize his/her ability. What do you think he/she should do in this case?

- 1) Modestly hide the ability
- 2) Expose the ability

1-08. To happily get together with others for a long time ...

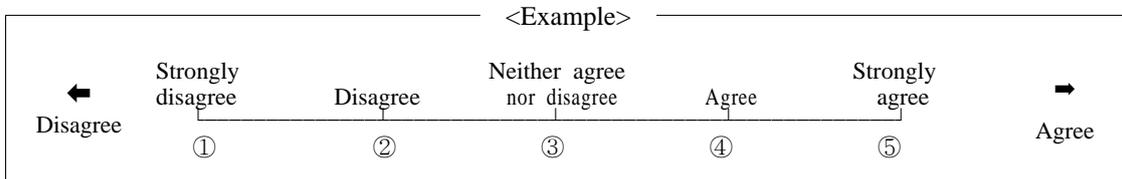
- 1) One should silence any complaint and endure it
- 2) One should complain if there is any, and ask for correction

- 1-09. Struggle for survival tends to eliminate those who fall behind, and ...
- 1) It is a natural consequence and eventually good for the society
 - 2) It is a sad thing and there is a need for helping out those who fall behind
- 1-10. Wisdom of life today is...
- 1) Taking time in doing your job, because there is always tomorrow
 - 2) Rushing into finishing your job, as if there is no tomorrow
- 1-11. When we meet foreigners, ...
- 1) We should treat them more kindly than we treat other Koreans, because they are our guests
 - 2) We should treat them just like we treat other Koreans, or treat them less kindly
- 1-12. When we meet people we have never met before, ...
- 1) It is better to treat them kindly
 - 2) It is better to treat them with caution
- 1-13. If you have to throw away one among your past, present, and future, which one would you throw away?
- 1) I would throw away the future, and keep the past and the present
 - 2) I would throw away the past, and keep the present and the future
- 1-14. Traditional cultures ...
- 1) Are the key to overcome today's crisis of civilization
 - 2) Only belong to the past world and are not helpful for saving today's civilization
- 1-15. If I have to choose just one between the following two, ...
- 1) Enjoying the present moment is more important
 - 2) Preparing for the future is more important
- 1-16. In today's world, ...
- 1) Married women should go out to be socially active, just like men do
 - 2) Even though life gets busier than before, I think home is still the place where women should be
- 1-17. After a woman gets married...
- 1) She should devote herself to husband's family and break the contact with her own parents' family as much as possible
 - 2) She should serve her husband's family, but does not have to serve them more faithfully than she does her parents' family
- 1-18. An unmarried woman...
- 1) Should keep her virginity until getting married
 - 2) Does not have to keep her virginity until getting married
- 1-19. Money is...
- 1) Something good to have, but is something good not to have as well
 - 2) Something you must have and you cannot live without

- 1-20. Living your life well means...
- 1) Living free of mistakes and righteously
 - 2) Living affluently even if some mistakes are made

- 1-21. Regardless of the amount of income,
- 1) There are noble jobs and humble jobs
 - 2) There are no such things like noble jobs or humble jobs

Q2. Please indicate how much you agree or disagree with each of the following statements by selecting one number on the scale of 1 (strongly disagree) to 5 (strongly agree) that is closest to your thought. All you have to do is to write a number from 1 to 5 in parenthesis next to each statement. Getting smaller than 4 at the center means the degree of disagreement becomes more intensified. Please assume that psychological distance between each number is the same.



- 2-01. If we can get rid of all shameless rowdies and beggars, most problems of our society will be resolved ()
- 2-02. If you treat those who are lower than you in hierarchy too friendly, they will look down on you ()
- 2-03. For work efficiency, we need strict control and order ()
- 2-04. It is disgusting to see women smoking and drinking alcohol ()
- 2-05. No matter how many children you may have, you should have at least one son ()
- 2-06. It is of no use to nicely treat a person who is originally bad ()
- 2-07. Solving problems through people you know well is a quicker and wiser way than solving problems based on law ()
- 2-08. People who break the law are bound to be punished by the law ()
- 2-09. You should be always careful because most people act primarily based on their own interests ()
- 2-10. Even if you know that one of your close relatives committed a crime serious enough to put him/her in jail, you may not be able to turn in your close relative ()
- 2-11. Most people can be trusted ()

- 2-12. In most cases, playing by the rules will rather put you in a disadvantaged situation ()
- 2-13. In general, social elites behave well enough to be role models ()
- 2-14. Long-term policies announced by the government are generally reliable ()
- 2-15. People who achieved social success did so through fair competition ()
- 2-16. When I buy things, I am always cautious to avoid overpaying ()
- 2-17. In general, people do not report tax honestly ()
- 2-18. Public order is maintained by strict law enforcement, rather than by appealing to the conscience ()
- 2-19. In elementary and middle schools, most students are fairly treated ()
- 2-20. Korea is a tough society for honest people to live ()
- 2-21. Even if it is an expert's opinion, I would not trust it fully unless I personally know that expert ()
- 2-22. I get a feeling that only those with particular social backgrounds lead the local community ()
- 2-23. In my community, I feel alienated from the things around me ()
- 2-24. I actively participate in the community, whenever it needs my ability ()
- 2-25. Compared to other regions, this place has been harshly discriminated by the national government ()

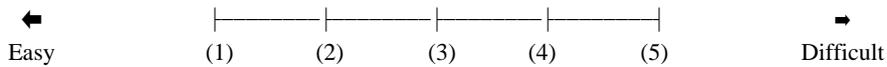
Q3. Between the two options in each of the following questions, which one is closest to your opinion? A smaller number on the scale means your opinion is closer to the left-hand side of the options, and a larger number means that your opinion is closer to the right-hand side of the options. Please select the number that you think best represents your opinion and write it in the square next to each question. Please assume that psychological distance between each number is the same.

3-01. Between work and personal relations...

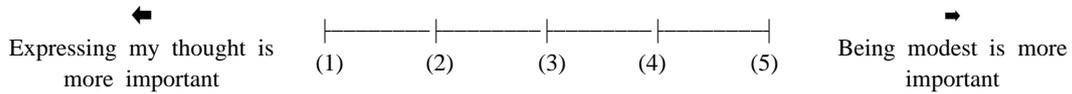
←
(1)
(2)
(3)
(4)
(5)
→

Doing the job well is more important Maintaining good personal relations is more important

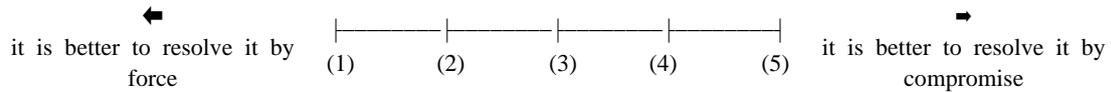
3-02. When a person who is in a higher position has a different opinion from mine, presenting a different opinion is...



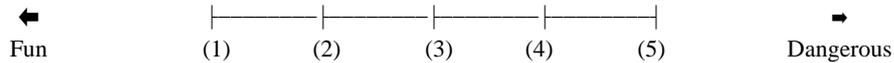
3-03. Between expressing my thought and being modest...



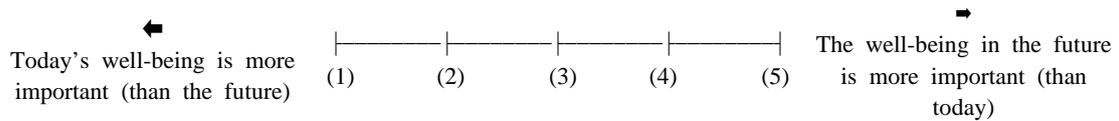
3-04. When there is a conflict...



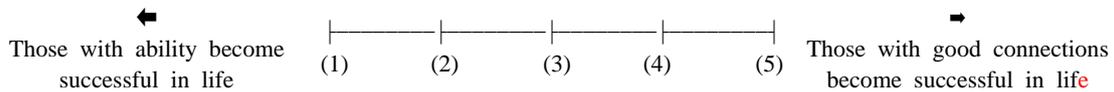
3-05. Something new is...



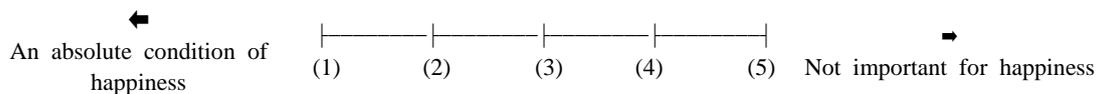
3-06. Between today's well-being and the well-being in the future ...



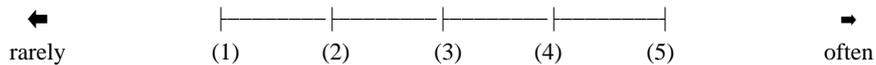
3-07. When people become successful in life...



3-08. Money is...

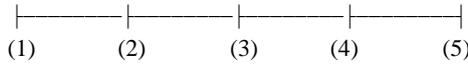


3-09. I (.....) point out mistakes of a person who is in a higher position than I am



3-10. When someone tries to start arguing with me...

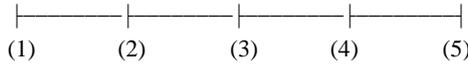
←
I try to avoid confrontation
as much as possible



→
I try to prove that I am
strong, even if it takes
confrontation

3-11. When I see a woman who is working outside home...

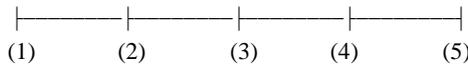
←
I feel positive



→
I don't feel positive

3-12. When I go to an unfamiliar place...

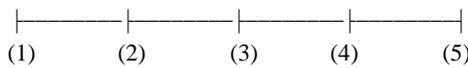
←
I feel anxious



→
I become curious

3-13. When I travel, I usually ...

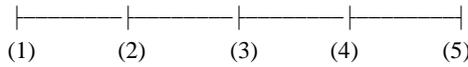
←
Go with friends



→
Go with my parents or
children

3-14. I am ...

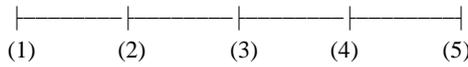
←
A person who lives by
principles



→
A flexible person

3-15. I think...

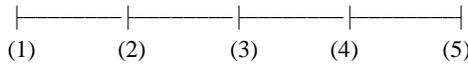
←
A person with ability
becomes successful in life



→
A person with good
connections becomes
successful in life

3-16. I think...

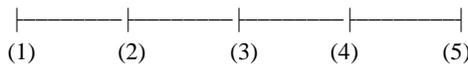
←
People want to buy quality
products even if they are
imported



→
We had better buy
domestically produced goods

3-17. Chaebols [Conglomerates]...

←
Became chaebol because
they were competitive



→
Were able to achieve the
growth because of the cozy
relations between politics
and business

Q4. Among the following national goals, please select the two most important long-term goals from each of the groups in the left column, and then write the numbers in parenthesis in the right column in order.

4-01	1) Maintaining high economic growth 2) Increased voice in the workplace and in society 3) Building up national defense 4) Improving the environment	Most important.....() Second most important.....()
4-02	1) Guaranteed freedom of speech 2) Suppression of inflation and prices 3) Increased voice in the government's policy decisions 4) Maintain social order	Most important.....() Second most important.....()
4-03	1) Economic stability 2) Social development towards becoming a more humane society 3) Eradication of crime 4) A society where ideas are valued more than money	Most important.....() Second most important.....()

Q5. How much do you trust the following institutions? Please tick the number that most closely represents your opinion, 1 being "strongly distrust" and 5 "strongly trust."

	Strongly distrust		Neither trust nor distrust		Strongly trust	
5-01. Political parties						<input type="text"/>
	(1)	(2)	(3)	(4)	(5)	
5-02. The judicial branch						<input type="text"/>
	(1)	(2)	(3)	(4)	(5)	
5-03. The executive branch						<input type="text"/>
	(1)	(2)	(3)	(4)	(5)	
5-04. Large corporations						<input type="text"/>
	(1)	(2)	(3)	(4)	(5)	
5-05. The press						<input type="text"/>
	(1)	(2)	(3)	(4)	(5)	
5-06. Universities						<input type="text"/>
	(1)	(2)	(3)	(4)	(5)	
5-07. The military						<input type="text"/>
	(1)	(2)	(3)	(4)	(5)	
5-08. Labor unions						<input type="text"/>
	(1)	(2)	(3)	(4)	(5)	
5-09. Civic associations						<input type="text"/>
	(1)	(2)	(3)	(4)	(5)	
5-10. Local governments						<input type="text"/>
	(1)	(2)	(3)	(4)	(5)	

Q6. Are you a participating member of the following clubs or organizations? If so, how actively do you participate? Please write the number in the square that represents your degree of participation.

	Very passively (1)	Neither actively nor passively (2)	(3)	Very actively (4)	(5)	Never participated (6)	
6-01. Clan gathering	----- ----- ----- ----- -----					(6)	<input type="text"/>
6-02. Townsmen gathering	----- ----- ----- ----- -----					(6)	<input type="text"/>
6-03. Alumni association	----- ----- ----- ----- -----					(6)	<input type="text"/>
6-04. Mutual assistance gatherings such as rotating credit association ("gye", etc.)	----- ----- ----- ----- -----					(6)	<input type="text"/>
6-05. Hobby/culture/research group	----- ----- ----- ----- -----					(6)	<input type="text"/>
6-06. Charity/community service	----- ----- ----- ----- -----					(6)	<input type="text"/>
6-07. Political organizations such as political parties	----- ----- ----- ----- -----					(6)	<input type="text"/>
6-08. Civic associations	----- ----- ----- ----- -----					(6)	<input type="text"/>
6-09. Labor unions/professional associations	----- ----- ----- ----- -----					(6)	<input type="text"/>
6-10. Neighborhood meeting	----- ----- ----- ----- -----					(6)	<input type="text"/>

Q7. How do you rate the activities of local governments and civic associations since the implementation of home rule?

	Very dissatisfied (1)	Neither satisfied nor dissatisfied (2)	(3)	Very satisfied (4)	(5)	
7-01. Local governments	----- ----- ----- ----- -----					<input type="text"/>
7-02. Civic associations	----- ----- ----- ----- -----					<input type="text"/>

Q8. Compared to other people, how influential do you think you are on the national government or local government administration?

	Not influential at all (1)	(2)	Moderately influential (3)	(4)	Very influential (5)	
8-01. National government	----- ----- ----- ----- -----					<input type="text"/>
8-02. Local government administration	----- ----- ----- ----- -----					<input type="text"/>

Q9. Generally speaking, which of the following do you think had the most influence on regional development? Please select two in order.

First: _____ Second: _____

- 1) National government
- 2) Local governments (City Hall, Provincial government office)
- 3) District/City/Metropolitan/Provincial Councils
- 4) National Assembly
- 5) Local social organizations
- 6) Local media
- 7) Local residents
- 8) Large enterprises
- 9) Other (Specify: _____)

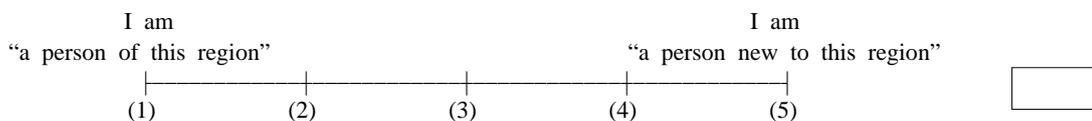
Q10. How well do you think citizens observe everyday legal orders including traffic rules?

- 1) Observe very well
- 2) Observe
- 3) Do not observe
- 4) Do not observe at all

Q11. What do you think is the biggest reason why people move to Seoul?

- 1) To raise their economic status
- 2) Child education
- 3) Culturally rich life
- 4) Job relocation or other inevitable job-related reasons
- 5) Family-related reasons such as marriage or decision to live with parents/married children
- 6) Dissatisfaction with neighbors or citizens of the current place
- 7) Other (Specify: _____)

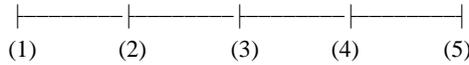
Q12. How much do you identify yourself as “a person of this region”?



Q13. Overall, what do you think is the effect of the shortening distance between Seoul and non-Seoul area due to the technological advance of transportation/communication?

13-01.

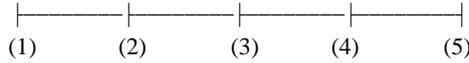
It makes balanced development of the non-Seoul area become more difficult



It helps economic development of the non-Seoul area

13-02.

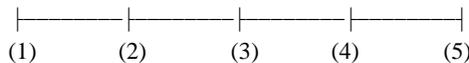
It worsens environmental problems of the non-Seoul area



It has nothing to do with the environment of the non-Seoul area

13-03.

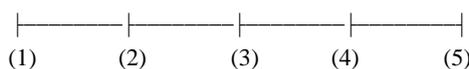
Economic conditions for citizens of the non-Seoul area are improved



Economic conditions for citizens of the non-Seoul area are worsened

13-04.

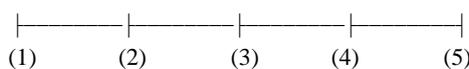
The non-Seoul area gets cultural benefits



Cultural development unique to the non-Seoul area is suppressed

13-05.

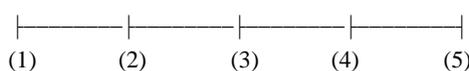
The non-Seoul area gets educational benefits



It has bad influence on education in the non-Seoul area

13-06.

Public security issues in the non-Seoul area are improved



Public security issues in the non-Seoul area are worsened

Q14. Since the onset of the IMF financial crisis, how likely do you think job loss, bankruptcy, or business failure is to happen to your family?

- 1) Very unlikely
- 2) Somewhat unlikely
- 3) Neither unlikely nor likely
- 4) Somewhat likely
- 5) Very likely
- 6) Don't know/Not applicable

Q15. What do you think is the most crucial cause of the current IMF financial crisis?

- 1) Failure of policies made by economic bureaucrats
- 2) Chaebol-centered industrial structure
- 3) Insolvent financial institutions and the state-controlled financial system
- 4) Incapability and corruption in politics
- 5) Citizens' excessive spending
- 6) Unchecked power of foreign capital on Korean economy
- 7) Other (Specify: _____)

Q16. Next questions are about your social life.

16-1. We often get help from others for various matters, such as getting a job, getting a business advice, getting a bank loan, buying things, legal dispute, making a hospital appointment, and getting an advice for on a personal issue. If you look back over the past 5 years, you probably got helped by someone else when you tried to handle these difficult problems. From whom did you usually get help? Please write the names of up to 5 persons who are close to you, including family members, relatives, neighbors, friends and coworkers, in the order of importance. If you are not comfortable with writing their names, you can just write their surnames only. However, please make sure that any person should be distinguishable from others by the name you will write. (Example: Hong Gil-dong, Lee Gap-bun, Kim 1, Kim 2, etc.)

Write names here ⇒	Name 1	Name 2	Name 3	Name 4	Name 5

16-2. For what matter did you get help from these persons? Please circle (○) all that apply.

	Help I received				
1) Advice about job-seeking/business	1	1	1	1	1
2) Getting a bank loan/Monetary transaction	2	2	2	2	2
3) Hiring	3	3	3	3	3
4) Purchase (Car, house, electronic appliances, etc.)	4	4	4	4	4
5) Handling a car accident	5	5	5	5	5
6) Legal disputes	6	6	6	6	6
7) Making a hospital appointment	7	7	7	7	7
8) Advice about personal issues	8	8	8	8	8
9) Political discussion (about elections, etc.)	9	9	9	9	9

16-3. What are their relationships to you? Please select your answer from 1 to 10 on the rightmost column and then circle (○) the number for each person. Please mark all that apply for each of persons listed.

	This person is my ...				
1) Family (Parent, spouse, brother, sister, child, etc.)	1	1	1	1	1
2) Relative (exclude family)	2	2	2	2	2
3) Neighbor	3	3	3	3	3
4) Friend from the school I attended	4	4	4	4	4
5) Friend from my home town	5	5	5	5	5
6) Club member (Hobby, rotating credit society, etc.)	6	6	6	6	6
7) Coworker/Client	7	7	7	7	7
8) Social organization member (Labor union, civic association, etc.)	8	8	8	8	8
9) Government employee/Clerk/Teller, etc.	9	9	9	9	9
10) Other	10	10	10	10	10

16-4. Are these persons males or females? Please circle (○) the answer for each person.

	This person's sex is...				
1) Male	1	1	1	1	1
2) Female	2	2	2	2	2

16-5. What are the highest levels of school these persons attended? Please select your answer from the rightmost column and then circle (O) the number for each person.

	This person's education				
1) Less than elementary school	1	1	1	1	1
2) Elementary school graduate	2	2	2	2	2
3) Middle school graduate	3	3	3	3	3
4) High school graduate	4	4	4	4	4
5) Two-year college graduate	5	5	5	5	5
6) Four-year college graduate	6	6	6	6	6
7) Postgraduate degree	7	7	7	7	7
9) Don't know	9	9	9	9	9

16-6. How often do you usually meet these persons? Please circle (O) the number that is closest for each of the persons you listed.

	I meet this person ...				
1) Almost everyday	1	1	1	1	1
2) 1-2 times a week	2	2	2	2	2
3) 1-2 times a month	3	3	3	3	3
4) 1-2 times a year	4	4	4	4	4

16-7. How long have you known these persons? Please circle (O) the number that applies for each person.

	I've known this person for ...				
1) Less than a year	1	1	1	1	1
2) 1-3 years	2	2	2	2	2
3) 3-6 years	3	3	3	3	3
4) 6 years and more	4	4	4	4	4

16-8. What are the ages of these persons in years? Please write the age of each person. If you are not sure, please guess.

	This person's age is ...				
Write age here ⇒	Age____	Age____	Age____	Age____	Age____

16-9. Which regions did these persons come from? Please circle (O) the number for each person.

	This person came from...				
1. Seoul	1	1	1	1	1
2. Incheon, Gyeonggi-do	2	2	2	2	2
3. Gangwon-do	3	3	3	3	3
4. Chungcheongbuk-do	4	4	4	4	4
5. Daejeon, Chungcheongnam-do	5	5	5	5	5
6. Jeollabuk-do	6	6	6	6	6
7. Gwangju, Jeollanam-do	7	7	7	7	7
8. Daegu, Gyeongsangbuk-do	8	8	8	8	8
9. Busan, Gyeongsangnam-do	9	9	9	9	9
10. Jeju	10	10	10	10	10
11. North Korean region	11	11	11	11	11
12. Other	12	12	12	12	12

16-10. What are these persons' occupations? Please select one from the <Occupation Classification Table> on page 17, and then write the number for each person.

	Occupation of Name 1				
Write occupation number here ⇒					

16-11. How many names (persons) did you write in above Question 1)?

- _____ 0 person ⇒ Go to Q17
- _____ 1 person ⇒ Go to Q17
- _____ 2 persons ⇒ Go to Q16-11-4
- _____ 3 persons ⇒ Go to Q16-11-3
- _____ 4 persons ⇒ Go to Q16-11-2
- _____ 5 persons ⇒ Go to Q16-11-1

※ If you got help from people other than the ones you listed above, how many are they?
 _____ persons ⇒ Go to Q16-11-1

<p>16-11-1. Are the persons paired up below close to each other? Please circle (○) only if the two persons paired up are close to each other.</p> <p>____ Name 5 & Name 4 ____ Name 5 & Name 3 ____ Name 5 & Name 2 ____ Name 5 & Name 1</p>	<p>16-11-2. Are the persons paired up below close to each other? Please circle (○) only if the two persons paired up are close to each other.</p> <p>____ Name 4 & Name 3 ____ Name 4 & Name 2 ____ Name 4 & Name 1</p>	<p>16-11-3. Are the persons paired up below close to each other? Please circle (○) only if the two persons paired up are close to each other.</p> <p>____ Name 3 & Name 2 ____ Name 3 & Name 1</p>	<p>16-11-4. Are the persons paired up below close to each other? Please circle (○) only if the two persons paired up are close to each other.</p> <p>____ Name 2 & Name 1</p>
Go to Q16-11-2 ⇒	Go to Q16-11-3 ⇒	Go to Q16-11-4 ⇒	Go to Q17 ↓

Q17. Please state your sex.

- 1) Male
- 2) Female

Q18. When were you born?

Born in year 19 _____

Q19. What is your marital status?

- 1) Married
- 2) Widowed
- 3) Divorced
- 4) Separated
- 5) Never married

Q20. What is your religion?

- 1) Buddhist
- 2) Protestant
- 3) Catholic
- 4) Other (Please specify: _____)
- 5) I do not have religion

Q21. What is the highest level of school that you attended? (Including "currently attending" and "drop-out")

- 1) Never attended school
- 2) Elementary school
- 3) Middle school
- 4) High school
- 5) Two-year college/Junior College
- 6) Four-year college/University
- 7) Graduate school or above

Q22. Who is responsible for earning your family's living?

- 1) Myself
- 2) Spouse
- 3) Parent(s)
- 4) Child(ren)
- 5) Brother(s)/sister(s)
- 6) Others (Please specify _____)

Q23. What is your monthly average income? What is the total monthly average income of the rest of your family members combined excluding yourself? (Please state income before tax)?

	Personal Income	Income of Household (Excluding self)
	_____	_____
1) 0 (no income)	_____	_____
2) Below 290,000 won	_____	_____
3) 300,000 - 590,000 won	_____	_____
4) 600,000 - 990,000 won	_____	_____
5) 1,000,000 - 1,290,000 won	_____	_____
6) 1,300,000 - 1,590,000 won	_____	_____
7) 1,600,000 - 1,990,000 won	_____	_____
8) 2,000,000 - 2,490,000 won	_____	_____
9) 2,500,000 - 2,990,000 won	_____	_____
10) 3,000,000 - 3,490,000 won	_____	_____
11) 3,500,000 - 3,990,000 won	_____	_____
12) 4,000,000 won or more	_____	_____
13) Living alone	_____	_____

Q24. Since the onset of the IMF financial crisis, how much has your family income changed?

- 1) Increased
- 2) Almost same
- 3) Decreased slightly → (About ____% decrease from the total income)
- 4) Decreased significantly →(About ____% decrease from the total income)
- 5) Decreased seriously →(About ____% decrease from the total income)
- 6) Don't know/Not applicable

Q25. Currently, what is your main occupation? Please answer by referring to the <Occupation Classification Table> on the last page of this questionnaire. If you are not able to find your occupation from the table, please write your occupation directly in the appropriate box. (THIS IS SAME FOR 25-1, 25-2)

Occupation My occupation is not on the table

Q25-1. What is your spouse's main occupation? (If you don't have a spouse, please leave it blank.)

Occupation My spouse's occupation is not on the table

Q25-2. What is your father's main occupation? (If he passed away, please tell us his main occupation in his life.)

Occupation My father's occupation is not on the table

Q26. Do you/Does your family own your home/apartment, pay rent, or what?

- 1) Personal ownership
- 2) Owned by parentss
- 3) Rent (yearly)
- 4) Rent (monthly)
- 5) Public rental housing
- 6) Permanent rental housing
- 7) Company housing
- 8) Dormitory
- 9) Other (Please specify: _____)

Q27. How long have you been living in this region? (If you came back to your hometown to live after living somewhere else, please combine the years then and now)

Duration of residence: _____ years

Q28. (Non-Seoul residents only) On average, how many times do you go to Seoul in a month?

- 1) Rarely
- 2) 1-2 times
- 3) 3-5 times
- 4) More than 5 times

Q29. Where did you grow up? (the place you lived the longest until graduated from middle school)

29-1. Region

- 1) Seoul
- 2) Busan, Ulsan, Gyeongsangnam-do
- 3) Daegu, Gyeongsangbuk-do
- 4) Incheon, Gyeonggi-do
- 5) Gwangju, Jeollanam-do
- 6) Daejeon, Chungcheongnam-do
- 7) Chungcheongbuk-do
- 8) Gangwon-do
- 9) Jeollabuk-do
- 10) Jeju
- 11) North Korean region
- 12) Foreign country

29-2. Size

- 1) Metropolitan/Big-sized city
- 2) Small or medium-sized city
- 3) Eup [township]
- 4) Myeon (village) or smaller