



Survey on Value Orientations of Koreans towards
the 21st Century

CODE BOOK

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Principal Investigator, Year of Collection, Title, Producer, Distributor, Data ID No, Version No

The bibliographic citation for this data collection is :

Chey, Myung. 1990. Survey on Value Orientations of Koreans towards the 21st Century. Producer: The Center for Social Sciences in Seoul National University. Distributor: KOSSDA. Year of Distribution: 2004. A1-1990-0003-Eng

The bibliographic citation for this codebook is :

Korea Social Science Data Archive. 2012. *Survey on Value Orientations of Koreans towards the 21st Century Code Book*. pp.5-10.

SURVEY ON VALUE ORIENTATIONS OF KOREANS TOWARDS THE 21ST CENTURY CODE BOOK

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Study Description

<i>Study Title:</i>	Survey on Value Orientations of Koreans towards the 21st Century
<i>Fieldwork Dates:</i>	August, 1990 ~ September, 1990
<i>Principal Investigator:</i>	Chey, Myung
<i>Producers:</i>	The Center for Social Sciences in Seoul National University
<i>Sample Type:</i>	Multi stage cluster sampling
<i>Fieldwork Institute:</i>	The Center for Social Sciences in Seoul National University
<i>Fieldwork Methods:</i>	Face to face interview
<i>Number of Cases:</i>	1,526
<i>Geographic Coverage:</i>	South Korea except for Jeju
<i>Universe:</i>	Persons aged 20 and over
<i>Distributor:</i>	Korea Social Science Data Archive (KOSSDA)

Please note

In the codebook, each frequency table consists of a variable name, question, and frequency table. The first column, RESPONSE, indicates response categories and the second column, PUNCH, is a value for each response category. The third and fourth columns, FREQ and PERCENT, show the number of individuals and percentage of individuals belonging to a specific response category. The last column VALID % is the percentage of individuals who are assigned to a specific response category without missing data, such as DK (Don't know), NA (No answer), and NAP (Not applicable).

V1 Which issue do you think is the most urgent one that our society encounters?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Promotion of democracy	1	237	15.5	15.6
Establishment of law and order	2	343	22.5	22.5
Realization of economic justice	3	182	11.9	12.0
Price stabilization	4	531	34.8	34.9
Unification of North and South Korea	5	141	9.2	9.3
Conflict management among particular regions	6	74	4.8	4.9
Other	7	14	0.9	0.9
DK	8	3	0.2	
NA	9	1	0.1	
Total		1,526	100.0	100.0

V2 How do you picture the fate of politics in South Korea for the next 10-20 years?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Settlement of stable democracy	1	718	47.1	54.2
Continuation of unstable democracy	2	477	31.3	36.0
Return to an authoritarian regime	3	114	7.5	8.6
Other	4	15	1.0	1.1
DK	5	197	12.9	
NA	9	5	0.3	
Total		1,526	100.0	100.0

V3 Out of the following list of various factors, which one do you think is the most important element for the next 10-20 years?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Health	1	545	35.7	35.7
Economic affluence	2	230	15.1	15.1
Satisfaction from work	3	137	9.0	9.0
Happy family	4	414	27.1	27.1
Religion	5	73	4.8	4.8
Hobby or Leisure	6	121	7.9	7.9
Other	7	5	0.3	0.3
NA	9	1	0.1	
Total		1,526	100.0	100.0

V4

The 6th regime in South Korea has been established for 2 years. How much do you think our country has become democratized so far?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Great level of democratization	1	78	5.1	5.1
Somewhat democratized	2	645	42.3	42.4
No change	3	563	36.9	37.0
Regression of democracy	4	237	15.5	15.6
NA	9	3	0.2	
Total		1,526	100.0	100.0

V5

Which factor do you think is the biggest hindrance to the development of democracy in our country at this time?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Lack of governments' willingness for democratization	1	450	29.5	29.6
Absence of any political position & an aggressive tendency of students	2	214	14.0	14.1
A strong expression of the wants from workers and farmers	3	110	7.2	7.2
Corruption of politicians	4	620	40.6	40.8
Political involvements by the military authorities	5	90	5.9	5.9
Other	6	32	2.1	2.1
Any impediment does not exist	7	3	0.2	0.2
NA	9	7	0.5	
Total		1,526	100.0	100.0

V6

Do you think the unification of South and North Korea is possible within the next 10-20 years?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Possible	1	793	52.0	52.4
Impossible	2	719	47.1	47.6
NA	9	14	0.9	
Total		1,526	100.0	100.0

V6_a

(For only those who responded that the unification is possible) If the Korean peninsula is united, which political system do you think is likely to happen?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Liberal democracy	1	414	27.1	57.8
Coexistence of liberal democracy and communism	2	179	11.7	25.0
A permanent neutral country	3	115	7.5	16.1
Other	4	8	0.5	1.1
DK	5	74	4.8	
NA	9	17	1.1	
NAP	0	719	47.1	
Total		1,526	100.0	100.0

V7

Which factor do you think as the biggest obstacle to unification?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
The leadership in South Korea	1	208	13.6	14.4
The leadership in North Korea	2	753	49.3	52.3
United States or Japan	3	208	13.6	14.4
The Soviet Union or China	4	83	5.4	5.8
Other	5	189	12.4	13.1
NA	9	85	5.6	
Total		1,526	100.0	100.0

V8

Which do you think is the first thing to do for the sake of creating the foundation for unification in our country?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Free personal exchanges (exchange of visits and letters)	1	810	53.1	53.3
South-North Korean summit talks	2	264	17.3	17.4
Business exchanges	3	108	7.1	7.1
Academic, cultural, sports and social exchanges	4	163	10.7	10.7
Withdrawal of U.S. militants	5	58	3.8	3.8
Arms control	6	19	1.2	1.3
A derogation of the National Security Law	7	91	6.0	6.0
Other	8	7	0.5	0.5
NA	9	6	0.4	
Total		1,526	100.0	100.0

V9 What do you think about the relationship between our country and the United States so far? How do you think it should be for the next 10-20 years?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
The U.S. has supported our country, the relationship should be continued	1	317	20.8	21.7
The U.S. has also brought some harms, the relationship should be improved	2	1,023	67.0	69.9
The U.S. has primarily done some wrongs, the relations should be reorganized or severed	3	124	8.1	8.5
DK	4	61	4.0	
NA	9	1	0.1	
Total		1,526	100.0	100.0

V10 Which issue do you think should be prioritized for the foreign policy of our country?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Strengthen the links with the West	1	294	19.3	21.9
Equidistant diplomacy between the West and the Communist bloc	2	838	54.9	62.3
Regional diplomacy around the East Asian region	3	213	14.0	15.8
DK	4	176	11.5	
NA	9	5	0.3	
Total		1,526	100.0	100.0

V11_1a Out of the following list of jobs, which do you like the most? Which do you hate the most? Please choose the two occupations for each type: Like most_____

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Politician	1.0	69	4.5	4.6
Public servant	2.0	266	17.4	17.9
Police officer	3.0	41	2.7	2.8
News reporter	4.0	173	11.3	11.6
Student	5.0	248	16.3	16.7
Farmer	6.0	373	24.4	25.1
Worker	7.0	144	9.4	9.7
Employee	8.0	63	4.1	4.2
Army	9.0	33	2.2	2.2
Big business enterpriser	10.0	28	1.8	1.9
Small business entrepreneur	11.0	48	3.1	3.2
NA	99.0	40	2.6	
Total		1,526	100.0	100.0

V11_1b

Out of the following list of jobs, which do you like the most? Which do you hate the most? Please choose the two occupations for each type: Like second most_____

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Politician	1.0	11	0.7	0.8
Public servant	2.0	51	3.3	3.5
Police officer	3.0	19	1.2	1.3
News reporter	4.0	68	4.5	4.7
Student	5.0	132	8.7	9.1
Farmer	6.0	296	19.4	20.3
Worker	7.0	332	21.8	22.8
Employee	8.0	199	13.0	13.7
Army	9.0	74	4.8	5.1
Big business enterpriser	10.0	67	4.4	4.6
Small business entrepreneur	11.0	207	13.6	14.2
NA	99.0	70	4.6	
Total		1,526	100.0	100.0

V11_2a

Out of the following list of jobs, which do you like the most? Which do you hate the most? Please choose the two occupations for each type: Dislike most_____

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Politician	1.0	986	64.6	68.0
Public servant	2.0	61	4.0	4.2
Police officer	3.0	160	10.5	11.0
News reporter	4.0	28	1.8	1.9
Student	5.0	22	1.4	1.5
Farmer	6.0	28	1.8	1.9
Worker	7.0	21	1.4	1.4
Employee	8.0	5	0.3	0.3
Army	9.0	44	2.9	3.0
Big business enterpriser	10.0	93	6.1	6.4
Small business entrepreneur	11.0	1	0.1	0.1
NA	99.0	77	5.0	
Total		1,526	100.0	100.0

V11_2b

Out of the following list of jobs, which do you like the most? Which do you hate the most? Please choose the two occupations for each type: Dislike second most_____

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Politician	1.0	97	6.4	6.9
Public servant	2.0	129	8.5	9.2
Police officer	3.0	277	18.2	19.8
News reporter	4.0	81	5.3	5.8
Student	5.0	32	2.1	2.3
Farmer	6.0	19	1.2	1.4
Worker	7.0	32	2.1	2.3
Employee	8.0	14	0.9	1.0
Army	9.0	129	8.5	9.2
Big business enterpriser	10.0	560	36.7	40.0
Small business entrepreneur	11.0	29	1.9	2.1
NA	99.0	127	8.3	
Total		1,526	100.0	100.0

V12

The most representative governing types of liberal democracy are the presidential system and the parliamentary government. Even the combination of these two types, which is called Zweigeteilte Exekutive, exist. Which of the following types do you think is the most desirable form for our country?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Presidential system	1	661	43.3	50.9
Parliamentary government	2	432	28.3	33.3
Zweigeteilte Exekutive	3	205	13.4	15.8
DK	4	224	14.7	
NA	9	4	0.3	
Total		1,526	100.0	100.0

V13

Out of the following political situations, which scenario do you think is the most likely to happen in the next 10 years?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Maintenance of the current ruling party	1	361	23.7	27.0
A change of government through the election	2	741	48.6	55.4
A military coup	3	35	2.3	2.6
A public revolution	4	201	13.2	15.0
DK	5	181	11.9	
NA	9	7	0.5	
Total		1,526	100.0	100.0

V14 When would you like to launch the autonomous local government system?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
It should be immediately launched	1	573	37.5	40.1
It should be implemented gradually for 2-3 years	2	720	47.2	50.4
No need to launch for a while	3	135	8.8	9.5
DK	4	94	6.2	
NA	9	4	0.3	
Total		1,526	100.0	100.0

V15 Why do you think the local self-governing system needs to be launched in our country?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
To solve the inequality among regions	1	496	32.5	34.6
To localize national power as well as to democratize	2	683	44.8	47.7
To prevent the waste of money and corruption of local administration	3	253	16.6	17.7
DK	4	85	5.6	
NA	9	9	0.6	
Total		1,526	100.0	100.0

V16 Do you think the party participation should be allowed in the election of local council?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Party participation is desirable	1	477	31.3	36.2
Party participation is not desirable	2	612	40.1	46.4
It is acceptable for a party to participate in the election of local council for a large area, but not for a small area	3	230	15.1	17.4
DK	4	206	13.5	
NA	9	1	0.1	
Total		1,526	100.0	100.0

V17

When the local self-governing system is launched, which do you think is the appropriate method to choose a local government head?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
As for the status quo, every local government head will be appointed by the government	1	87	5.7	5.7
It should be changed to the way that takes a direct election in the process of choosing every local government head	2	1,168	76.5	77.1
A local government head for a large area should be elected, and the rest will be appointed	3	194	12.7	12.8
A local government head for a large area should be appointed, and the rest will be elected	4	66	4.3	4.4
NA	9	11	0.7	
Total		1,526	100.0	100.0

V18

Which of the following is the most difficult issue in your current economic life?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Grocery shopping	1	447	29.3	29.4
Property prices and rental deposits	2	698	45.7	46.0
Burden of educational expense	3	206	13.5	13.6
Seeking employment	4	135	8.8	8.9
Other	5	33	2.2	2.2
NA	9	7	0.5	
Total		1,526	100.0	100.0

V19

How do you think about the issue of land ownership?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Whether an individual or a company owns lots of land, it should not be a problem	1	59	3.9	3.9
Paying large amounts of taxes is necessary in order to prevent the ownership of land	2	617	40.4	41.2
The size of land ownership needs to be restricted	3	642	42.1	42.9
Land use right will be recognized, but the land ownership shouldn't	4	178	11.7	11.9
DK	5	27	1.8	
NA	9	3	0.2	
Total		1,526	100.0	100.0

V20 How do you think the wages and working hours of workers should be in the future?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
The wage should be increased as the working hour decreases	1	423	27.7	28.7
The wage should be increased, but the working hour maintains	2	432	28.3	29.3
Although the wage has been increased enough, the working hour should be decreased	3	118	7.7	8.0
It is appropriate to stay the status quo current wage and working hour for a while	4	501	32.8	34.0
DK	5	48	3.1	
NA	9	4	0.3	
Total		1,526	100.0	100.0

V21 How much do you think it is proper for the government to intervene in a case of labor dispute?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
The government should actively get involved	1	109	7.1	7.3
Only when the labor dispute gets a social issue, it is suitable for the government to mediate selectively	2	432	28.3	28.9
It should get voluntarily solved through the process of negotiations between the labor union and management	3	956	62.6	63.9
DK	4	28	1.8	
NA	9	1	0.1	
Total		1,526	100.0	100.0

V22 How do you picture the ideal labor-management relations?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
A strictly contact relation based on the evident rights and responsibilities	1	440	28.8	30.3
Patriarchal labor-management relations	2	55	3.6	3.8
Employee participation in management and collective responsibility relations between employee and management	3	957	62.7	65.9
DK	4	73	4.8	
NA	9	1	0.1	
Total		1,526	100.0	100.0

V23

Historically, the agricultural sector of our country has been relatively sacrificed for the sake of industrial development. Which of the following do you think is an ideal direction for agriculture-related social policies?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
The sacrifice of agriculture is inevitable for industrial development	1	132	8.7	8.9
AlthougBoth sectors agriculture and industry should be equally developed	2	1,135	74.4	76.8
The development of industry should be prioritized	3	210	13.8	14.2
DK	4	47	3.1	
NA	9	2	0.1	
Total		1,526	100.0	100.0

V24

How do you think about the import opening?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
As it provides the domestic consumers with more choices, it is not bad at all	1	69	4.5	4.6
It is a necessary step to take in order to secure the market for exports	2	166	10.9	11.0
It should be a careful choice to open the market for import in order to protect ours	3	1,070	70.1	70.8
Since it is the tyranny of the developed countries, it should actively be opposed	4	206	13.5	13.6
DK	5	15	1.0	
Total		1,526	100.0	100.0

V25

What do you think is the most primary objective of the economic policies in our country for the next 10-20 years?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Growth	1	142	9.3	9.3
Price stabilization	2	670	43.9	44.0
Distribution	3	380	24.9	24.9
Welfare	4	330	21.6	21.7
Other	5	2	0.1	0.1
NA	9	2	0.1	
Total		1,526	100.0	100.0

V26

Which of the following do you think is the most essential issue for the development of a welfare state in the 2000s?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Establishment of medical insurance	1	110	7.2	7.2
Improvement of the welfare of workers	2	712	46.7	46.8
Implementation of unemployment insurances	3	148	9.7	9.7
Expansion of welfare for the aged	4	442	29.0	29.0
Protection for handicapped persons	5	55	3.6	3.6
Restriction on child labor	6	37	2.4	2.4
Other	7	18	1.2	1.2
NA	9	4	0.3	
Total		1,526	100.0	100.0

V27_1

Which of the following does your occupation belong to?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Technical work (Production)	1	473	31.0	32.1
Non-technical work	2	683	44.8	46.4
Unemployed	3	317	20.8	21.5
NA	9	53	3.5	
Total		1,526	100.0	100.0

V27_2

If you can have a new job, which one would you take?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Technical work (Production)a	1	715	46.9	48.6
Non-technical work	2	756	49.5	51.4
NA	9	55	3.6	
Total		1,526	100.0	100.0

V27_3 (Only for those who have different responses for 27-1 and 27-2) What is the reason for changing a job?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Wages	1	78	5.1	23.4
A working environment	2	42	2.8	12.6
Satisfaction	3	65	4.3	19.5
An aptitude	4	60	3.9	18.0
Stability of the job	5	89	5.8	26.6
NA	9	25	1.6	
NAP	0	1,167	76.5	
Total		1,526	100.0	100.0

V28 What do you think is the most serious tasks to be solved in our country at this time?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Conflict among generations	1	103	6.7	6.8
Conflict among social classes	2	577	37.8	38.2
Conflict among regions	3	309	20.2	20.4
Discrepancy between cities and rural areas	4	510	33.4	33.7
Other	5	13	0.9	0.9
None	6	8	0.5	
NA	9	6	0.4	
Total		1,526	100.0	100.0

V29 Which of the following do you think is the most important element for people to succeed in our country for the next 10-20 years?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
One's family, Parents	1	83	5.4	5.5
Individual efforts and abilities	2	1,213	79.5	79.8
Educational background	3	189	12.4	12.4
Regionalism	4	30	2.0	2.0
Other	5	6	0.4	0.4
NA	9	5	0.3	
Total		1,526	100.0	100.0

V30 Which of the following should the cultural policy of our country focus on for the next 10-20 years?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
The transmission of traditional culture	1	434	28.4	28.6
The expansion of opportunities for cultural enjoyment	2	155	10.2	10.2
International cultural exchanges	3	317	20.8	20.9
Development of regional cultures	4	280	18.3	18.5
Cultural policies oriented toward the unification	5	325	21.3	21.4
Other	6	6	0.4	0.4
NA	9	9	0.6	
Total		1,526	100.0	100.0

V31 Nowadays, foreign culture has been freely entrenched into our country compared to the old days. How do you think about this phenomenon?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Free cultural exchange should be promoted	1	199	13.0	13.1
As long as it doesn't destroy our culture, the foreign culture should be selectively accepted	2	1,230	80.6	80.8
Since it is a cultural infringement, it should be restricted	3	93	6.1	6.1
NA	9	4	0.3	
Total		1,526	100.0	100.0

V32 If there is a corrupt social class in our country, which do you think is the most corrupt?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Politician	1	1,068	70.0	70.4
Journalist	2	47	3.1	3.1
Public servant	3	151	9.9	10.0
Soldier	4	34	2.2	2.2
Educator	5	31	2.0	2.0
Entrepreneur	6	166	10.9	10.9
Other	7	20	1.3	1.3
NA	9	9	0.6	
Total		1,526	100.0	100.0

V33

Among the problems that the education system in our country currently encounters, which one do you think is the most serious and important issue?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Entrance examination system for colleges	1	798	52.3	52.5
Teachers' treatment towards students	2	58	3.8	3.8
Backward educational environments	3	296	19.4	19.5
Standardization of high schools and Decline in quality of education	4	188	12.3	12.4
Decline in quality of college education	5	160	10.5	10.5
Other	6	19	1.2	1.3
NA	9	7	0.5	
Total		1,526	100.0	100.0

V34

The issue of teen wrecks has become an important social problem. What do you think is the biggest cause for the increasing numbers of adolescents who go off the right track?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Indiscriminate acceptance of foreign culture	1	414	27.1	27.1
Corruption of adult culture	2	526	34.5	34.5
Poor education in school	3	99	6.5	6.5
Absence of adequate home training	4	468	30.7	30.7
Other	5	18	1.2	1.2
NA	9	1	0.1	
Total		1,526	100.0	100.0

V35

How do you think the current student movement of college students will be changed for the next 10-20 years?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Political tendency will disappear and it will become a movement that addresses the internal challenges of a school	1	597	39.1	45.3
The current student movement which has political implications will continue	2	525	34.4	39.8
It will be changed into a more politically aggressive student movement	3	197	12.9	14.9
DK	4	201	13.2	
NA	9	6	0.4	
Total		1,526	100.0	100.0

V36

In our society, the social crimes including human trafficking, family breakdown, and illegal food have been drastically increasing. How do you think it should be handled?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Death penalty should be given	1	723	47.4	47.5
The government and police should be actively participating in the prevention of crimes and investigation	2	275	18.0	18.1
In general, the code of ethics and values should be recovered	3	480	31.5	31.5
For now it is up to an individual to keep a watchful eye	4	39	2.6	2.6
Other	5	6	0.4	0.4
NA	9	3	0.2	
Total		1,526	100.0	100.0

V37

Which of the following women-related issues do you think is the most urgent problem to be dealt with in our country?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Lack of women's opportunity for political participation	1	148	9.7	9.8
Restriction on women's employment	2	387	25.4	25.5
Social and cultural discrimination against women	3	720	47.2	47.5
Burden for domestic work and childrearing	4	236	15.5	15.6
Other	5	25	1.6	1.6
NA	9	10	0.7	
Total		1,526	100.0	100.0

V38_1

Out of the following two choices that deal with the direction for development in our country for the next 10-20 years, which one do you agree with more? Please indicate V in the option that reflects your opinion: Regarding freedom and equality

[A] Despite that personal freedom may be somewhat restricted, the social and economic equality should be considered

[B] In spite of the moderate social and economic inequality, the personal freedom should be fully guaranteed

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
A	1	995	65.2	65.7
B	2	520	34.1	34.3
NA	9	11	0.7	
Total		1,526	100.0	100.0

Out of the following two choices that deal with the direction for development in our country for the next 10-20 years, which one do you agree with more? Please indicate V in the option that reflects your opinion: Regarding security and reform

- V38_2** [A] Despite that social security may be somewhat hindered, the priority should be given to social reforms
 [B] Despite that social reform may be somewhat delayed, the priority should be given to the maintenance of social security

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
A	1	349	22.9	23.1
B	2	1,163	76.2	76.9
NA	9	14	0.9	
Total		1,526	100.0	100.0

Out of the following two choices that deal with the direction for development in our country for the next 10-20 years, which one do you agree with more? Please indicate V in the option that reflects your opinion: Regarding growth and distribution

- V38_3** [A] In spite of the somewhat unfair distribution, priority should be given to the growth
 [B] In spite of the somewhat delayed growth, priority should be given to the fair distribution

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
A	1	300	19.7	19.9
B	2	1,209	79.2	80.1
NA	9	17	1.1	
Total		1,526	100.0	100.0

Out of the following two choices that deal with the direction for development in our country for the next 10-20 years, which one do you agree with more? Please indicate V in the option that reflects your opinion: Regarding big and small/medium-sized enterprises

- V38_4** [A] Since the big company has lots of advantages including economic efficiency, employment, wage, technique, and international competitiveness, it should be fostered continuously
 [B] Despite that small/medium-sized business has some disadvantages, it should be strongly fostered for a secure society and balanced development

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
A	1	153	10.0	10.1
B	2	1,360	89.1	89.9
NA	9	13	0.9	
Total		1,526	100.0	100.0

- V38_5** Out of the following two choices that deal with the direction for development in our country for the next 10-20 years, which one do you agree with more? Please indicate V in the option that reflects your opinion: Regarding the freedom of media and responsibility
- [A] To strengthen the ability to criticize a society, the freedom of media should be expanded
- [B] The responsibility of media should be emphasized more for the sake of overall national interests

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
A	1	856	56.1	56.6
B	2	657	43.1	43.4
NA	9	13	0.9	
Total		1,526	100.0	100.0

- V38_6** Out of the following two choices that deal with the direction for development in our country for the next 10-20 years, which one do you agree with more? Please indicate V in the option that reflects your opinion: Regarding the traditional culture
- [A] Because our traditional culture is a proud cultural heritage, it should be passed down
- [B] Because our traditional culture is no use, it is unsuitable for a modern society

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
A	1	1,451	95.1	95.5
B	2	68	4.5	4.5
NA	9	7	0.5	
Total		1,526	100.0	100.0

- V39** Which of the following elements do you think is the most indispensable one for the development of science in our country?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Improvement of education for scientific technology on a national level	1	429	28.1	28.2
Government's consistent science policy	2	422	27.7	27.8
Expansion of the enterprises' investment in research and development	3	516	33.8	34.0
Daring introduction of the technology from the developed countries	4	149	9.8	9.8
Other	5	3	0.2	0.2
NA	9	7	0.5	
Total		1,526	100.0	100.0

- V40** Nowadays, our society has been transitioning into an information-oriented society due to the drastic technological development including the introduction of computers and communication methods. What is your opinion on this social phenomenon?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Based on the expansion of information as well as its rapid delivery, it will be a better society to live in	1	784	51.4	51.5
In spite of its convenience in our life, it will become a dehumanized society	2	515	33.7	33.8
The inequality both among regions and generations will be expanded	3	136	8.9	8.9
It has nothing to do with my life	4	88	5.8	5.8
NA	9	3	0.2	
Total		1,526	100.0	100.0

- V41** Which of the following science sectors do you think is the one to have more investment?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Pure science subjects	1	477	31.3	31.4
Manufacturing technology	2	668	43.8	43.9
Training for technicians	3	375	24.6	24.7
NA	9	6	0.4	
Total		1,526	100.0	100.0

- V42** What is your opinion on the economic growth and pollution problem?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
As the economy extremely develops, the pollution problem will be naturally solved	1	93	6.1	6.3
The pollution issue is an inevitable problem for economic growth	2	88	5.8	6.0
Even though economic development may be delayed, the prevention of pollution should be encouraged	3	621	40.7	42.1
Although it may transform the production structure, the prevention of pollution should be actively pursued	4	674	44.2	45.7
DK	5	49	3.2	
NA	9	1	0.1	
Total		1,526	100.0	100.0

V43

Nowadays, the resource and energy problems have been seriously considered on a global level. How do you think our country should react to this challenge?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Exploitation of alternative resources and energy (wind power, tidal energy, and solar power)	1	787	51.6	51.9
Expansion of the use of nuclear energy	2	65	4.3	4.3
Saving in resource and energy spending	3	557	36.5	36.7
Improvement in the distribution of resource and energy	4	59	3.9	3.9
Transition from the current energy-guzzling generation of electricity	5	49	3.2	3.2
NA	9	9	0.6	
Total		1,526	100.0	100.0

V44

What is your sex?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Female	1	909	59.6	59.6
Male	2	617	40.4	40.4
Total		1,526	100.0	100.0

V45

What is your age? ____ years old (in years)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
20	20	34	2.2	2.2
21	21	27	1.8	1.8
22	22	37	2.4	2.4
23	23	41	2.7	2.7
24	24	44	2.9	2.9
25	25	61	4.0	4.0
26	26	54	3.5	3.5
27	27	63	4.1	4.1
28	28	62	4.1	4.1
29	29	63	4.1	4.1
30	30	67	4.4	4.4
31	31	46	3.0	3.0
32	32	48	3.1	3.1
33	33	57	3.7	3.7
34	34	39	2.6	2.6
35	35	49	3.2	3.2
36	36	37	2.4	2.4

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
37	37	36	2.4	2.4
38	38	43	2.8	2.8
39	39	31	2.0	2.0
40	40	45	2.9	3.0
41	41	16	1.0	1.0
42	42	35	2.3	2.3
43	43	32	2.1	2.1
44	44	31	2.0	2.0
45	45	43	2.8	2.8
46	46	15	1.0	1.0
47	47	30	2.0	2.0
48	48	31	2.0	2.0
49	49	30	2.0	2.0
50	50	28	1.8	1.8
51	51	23	1.5	1.5
52	52	27	1.8	1.8
53	53	23	1.5	1.5
54	54	25	1.6	1.6
55	55	29	1.9	1.9
56	56	14	0.9	0.9
57	57	11	0.7	0.7
58	58	15	1.0	1.0
59	59	15	1.0	1.0
60	60	10	0.7	0.7
61	61	8	0.5	0.5
62	62	6	0.4	0.4
63	63	6	0.4	0.4
64	64	13	0.9	0.9
65	65	2	0.1	0.1
66	66	5	0.3	0.3
67	67	4	0.3	0.3
68	68	5	0.3	0.3
69	69	3	0.2	0.2
70	70	1	0.1	0.1
71	71	1	0.1	0.1
72	72	1	0.1	0.1
76	76	1	0.1	0.1

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
77	77	1	0.1	0.1
80	80	1	0.1	0.1
NA	99	1	0.1	
Total		1,526	100.0	100.0

V46 What was the highest level of school that you attended? (If you are currently attending or dropped out of a school, please mark that school category as your answer)

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
No schooling	1	37	2.4	2.4
Elementary school	2	141	9.2	9.3
Middle school	3	268	17.6	17.6
High school	4	649	42.5	42.6
Two-year college/Junior college	5	115	7.5	7.6
Four-year college/University	6	291	19.1	19.1
Graduate school or above	7	21	1.4	1.4
NA	9	4	0.3	
Total		1,526	100.0	100.0

V47 What is your religious affiliation?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Protestant	1	301	19.7	19.8
Catholic	2	117	7.7	7.7
Buddist	3	409	26.8	26.9
Cheondogyo	4	4	0.3	0.3
Won Buddhism	5	7	0.5	0.5
Confucianism	6	41	2.7	2.7
Do not have a religion	7	635	41.6	41.7
Other	8	9	0.6	0.6
NA	9	3	0.2	
Total		1,526	100.0	100.0

V48 Which of the following best describes your marital status?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Never married	1	398	26.1	26.1
Married	2	1,090	71.4	71.5
Divorced	3	10	0.7	0.7
Widowed	4	22	1.4	1.4
Other	5	4	0.3	0.3
NA	9	2	0.1	
Total		1,526	100.0	100.0

V49 What is your position in your family?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Head of household	1	685	44.9	44.9
Head of household's wife	2	424	27.8	27.8
Head of household's parents (including one's father-in-law, mother-in-law)	3	8	0.5	0.5
Head of household's children (including one's daughter-in-law, son-in-law)	4	354	23.2	23.2
Head of household's siblings (including one's brother-in-law)	5	53	3.5	3.5
Other	6	1	0.1	0.1
NA	9	1	0.1	
Total		1,526	100.0	100.0

V50 Is the house that you currently reside in your belonging?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Own house	1	945	61.9	62.0
A lease (unshared house)	2	232	15.2	15.2
A lease (a room)	3	194	12.7	12.7
A monthly rent	4	127	8.3	8.3
Other	5	26	1.7	1.7
NA	9	2	0.1	
Total		1,526	100.0	100.0

V51 How many members are in your family?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
1	1	36	2.4	2.4
2	2	123	8.1	8.1
3	3	273	17.9	17.9
4	4	439	28.8	28.8
5	5	357	23.4	23.4
6	6	191	12.5	12.5
7	7	71	4.7	4.7
8	8	20	1.3	1.3
9	9	10	0.7	0.7
10	10	3	0.2	0.2
11	11	3	0.2	0.2
Total		1,526	100.0	100.0

V52 Out of your family members, how many are making a living?

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
0	0	4	0.3	0.3
1	1	746	48.9	48.9
2	2	565	37.0	37.0
3	3	145	9.5	9.5
4	4	50	3.3	3.3
5	5	12	0.8	0.8
6	6	4	0.3	0.3
Total		1,526	100.0	100.0

V53_1 How much is your monthly income on average? Then, how much is your overall family income? (In case that you are making a living in an agriculture industry, please divide the yearly total income by 12):
Yourself

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
None	1	419	27.5	28.3
Below 200,000 won	2	108	7.1	7.3
200,000 - 390,000 won	3	270	17.7	18.2
400,000 - 590,000 won	4	301	19.7	20.3
600,000 - 890,000 won	5	241	15.8	16.3
900,000 - 1,119,000 won	6	76	5.0	5.1
1,200,000 - 1,490,000 won	7	31	2.0	2.1
1,500,000 - 1,990,000 won	8	24	1.6	1.6
2,000,000 - 2,990,000 won	9	7	0.5	0.5
Over 3,000,000 won	10	3	0.2	0.2
NA	99	46	3.0	
Total		1,526	100.0	100.0

V53_2 How much is your monthly income on average? Then, how much is your overall family income? (In case that you are making a living in an agriculture industry, please divide the yearly total income by 12):
Family income

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
None	1	4	0.3	0.3
Below 200,000 won	2	50	3.3	3.4
200,000 - 390,000 won	3	177	11.6	11.9
400,000 - 590,000 won	4	282	18.5	18.9
600,000 - 890,000 won	5	423	27.7	28.4
900,000 - 1,119,000 won	6	238	15.6	16.0
1,200,000 - 1,490,000 won	7	139	9.1	9.3
1,500,000 - 1,990,000 won	8	97	6.4	6.5
2,000,000 - 2,990,000 won	9	52	3.4	3.5
Over 3,000,000 won	10	29	1.9	1.9
NA	99	35	2.3	
Total		1,526	100.0	100.0

V54_1

What is your occupation? What is the head of household's occupation? (If a respondent is not the head of a family, please indicate the householder's occupation): Yourself

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doctor	1	4	0.3	0.3
Pharmacist, Nurse	2	31	2.0	2.1
Lawyer, Judge, Prosecutor	3	1	0.1	0.1
A university professor	4	1	0.1	0.1
Teacher, private instructor	5	66	4.3	4.4
Journalist, Broadcaster	6	7	0.5	0.5
Engineer	7	40	2.6	2.7
Pastor	8	3	0.2	0.2
High-ranking public officials (above fourth grade official, senior superintendent)	11	2	0.1	0.1
General public officials (below deputy director, chief superintendent)	12	38	2.5	2.5
Soldier (company grade, noncommissioned officer)	14	2	0.1	0.1
A public official in technical post	15	9	0.6	0.6
A junior government employee	16	4	0.3	0.3
Director, Board member (above president)	21	6	0.4	0.4
A middle manager (department head, deputy department head, section chief)	22	26	1.7	1.7
Clerical worker (subsection chief, assistant manager, employee)	23	134	8.8	8.9
Small and medium-sized business owner	24	10	0.7	0.7
Store owner	31	125	8.2	8.3
A owner of restaurant, inn, laundry, and Other	32	30	2.0	2.0
House agent, Broker	33	20	1.3	1.3
Clerk	34	26	1.7	1.7
Cook, Barber, hairdresser	35	18	1.2	1.2
Security guard, Cleaning man	36	10	0.7	0.7
Salesperson	37	19	1.2	1.3
Hawker, Street vendor	38	4	0.3	0.3
Housekeeper, milkman	39	8	0.5	0.5
Manufacturing supervision	41	22	1.4	1.5
Skilled worker	42	37	2.4	2.5

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Factory worker	43	66	4.3	4.4
Chauffeur, Heavy equipment operator	44	32	2.1	2.1
Manual labor	45	26	1.7	1.7
A cottage industry	48	10	0.7	0.7
Rich farmer (more than 19,800m ²)	51	20	1.3	1.3
Middle-class farmer (10,000-19,796m ²)	52	44	2.9	2.9
Small farmer (4,958-9,914m ²)	53	73	4.8	4.9
Poor farmer, sharecropping (less than 4,958m ²)	54	35	2.3	2.3
Farm worker	55	14	0.9	0.9
Stock farmer	56	6	0.4	0.4
Sailor, Fisherman	57	3	0.2	0.2
Student	61	57	3.7	3.8
Housewife	62	338	22.1	22.5
Unemployed	63	47	3.1	3.1
Retired person, Pensioner	64	8	0.5	0.5
Soldier (riot police)	65	7	0.5	0.5
Other	66	13	0.9	0.9
NA	99	24	1.6	
Total		1,526	100.0	100.0

V54_2

What is your occupation? What is the head of household's occupation? (If a respondent is not the head of a family, please indicate the householder's occupation): A householder

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Doctor	1	3	0.2	0.2
Pharmacist, Nurse	2	24	1.6	1.6
Lawyer, Judge, Prosecutor	3	2	0.1	0.1
A university professor	4	3	0.2	0.2
Teacher, private instructor	5	59	3.9	4.0
Journalist, Broadcaster	6	7	0.5	0.5
Engineer	7	33	2.2	2.2
Pastor	8	6	0.4	0.4
High-ranking public officials (above fourth grade official, senior superintendent)	11	8	0.5	0.5

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
General public officials (below deputy director, chief superintendent)	12	70	4.6	4.8
Soldier (above field officers)	13	1	0.1	0.1
Soldier (company grade, noncommissioned officer)	14	9	0.6	0.6
A public official in technical post	15	12	0.8	0.8
A junior government employee	16	13	0.9	0.9
Director, Board member (above president)	21	22	1.4	1.5
A middle manager (department head, deputy department head, section chief)	22	70	4.6	4.8
Clerical worker (subsection chief, assistant manager, employee)	23	120	7.9	8.2
Small and medium-sized business owner	24	23	1.5	1.6
Store owner	31	165	10.8	11.2
A owner of restaurant, inn, laundry, and Other	32	43	2.8	2.9
House agent, Broker	33	37	2.4	2.5
Clerk	34	7	0.5	0.5
Cook, Barber, hairdresser	35	10	0.7	0.7
Security guard, Cleaning man	36	23	1.5	1.6
Salesperson	37	12	0.8	0.8
Hawker, Street vendor	38	8	0.5	0.5
Housekeeper, milkman	39	2	0.1	0.1
Manufacturing supervision	41	33	2.2	2.2
Skilled worker	42	50	3.3	3.4
Factory worker	43	54	3.5	3.7
Chauffeur, Heavy equipment operator	44	73	4.8	5.0
Manual labor	45	46	3.0	3.1
A cottage industry	46	15	1.0	1.0
Rich farmer (more than 19,800m ²)	51	28	1.8	1.9
Middle-class farmer (10,000-19,796m ²)	52	83	5.4	5.7
Small farmer (4,958-9,914m ²)	53	112	7.3	7.6
Poor farmer, sharecropping (less than 4,958m ²)	54	63	4.1	4.3
Farm worker	55	14	0.9	1.0
Stock farmer	56	10	0.7	0.7

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Sailor, Fisherman	57	5	0.3	0.3
Student	61	1	0.1	0.1
Housewife	62	17	1.1	1.2
Unemployed	63	32	2.1	2.2
Retired person, Pensioner	64	25	1.6	1.7
Other	66	16	1.0	1.1
NA	99	57	3.7	
Total		1,526	100.0	100.0

V55_1

Do you run your own business? Or do you get wage? (If you are not the head of the household, please answer about the head as well): Yourself

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Self-employed, business owner	1	417	27.3	29.7
Wage and salary worker	2	611	40.0	43.5
Unpaid family worker	3	378	24.8	26.9
NA	9	55	3.6	
NAP	0	65	4.3	
Total		1,526	100.0	100.0

V55_2

Do you run your own business? Or do you get wage? (If you are not the head of the household, please answer about the head as well): Head of the household

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Self-employed, business owner	1	633	41.5	43.7
Wage and salary worker	2	728	47.7	50.3
Unpaid family worker	3	86	5.6	5.9
NA	9	57	3.7	
NAP	0	22	1.4	
Total		1,526	100.0	100.0

V56_1

How many employees in the workplace or company excluding yourself? (If you are not a householder, please indicate the number of workers at the head of householder's workplace): Yourself

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
None	1	680	44.6	48.7
1-4 persons	2	214	14.0	15.3
5-9 persons	3	79	5.2	5.7
10-29 persons	4	97	6.4	6.9
30-49 persons	5	63	4.1	4.5
50-99 persons	6	77	5.0	5.5
100-299 persons	7	62	4.1	4.4
300 persons and more	8	125	8.2	8.9
NA	9	68	4.5	
NAP	0	61	4.0	
Total		1,526	100.0	100.0

V56_2

How many employees in the workplace or company excluding yourself? (If you are not a householder, please indicate the number of workers at the head of householder's workplace): A householder

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
None	1	509	33.4	36.0
1-4 persons	2	262	17.2	18.5
5-9 persons	3	82	5.4	5.8
10-29 persons	4	122	8.0	8.6
30-49 persons	5	84	5.5	5.9
50-99 persons	6	105	6.9	7.4
100-299 persons	7	92	6.0	6.5
300 persons and more	8	159	10.4	11.2
NA	9	86	5.6	
NAP	0	25	1.6	
Total		1,526	100.0	100.0

V57 Housing type

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Detached house	1	1,194	78.2	78.3
Town house	2	96	6.3	6.3
Apartment	3	164	10.7	10.8
Shantytown	4	10	0.7	0.7
Other	5	61	4.0	4.0
NA	0	1	0.1	
Total		1,526	100.0	100.0

V58 Research Method

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Interview	1	435	28.5	28.5
Self-administered	2	906	59.4	59.4
Interview & Self-administered	3	184	12.1	12.1
NA	0	1	0.1	
Total		1,526	100.0	100.0

V59 Level of respondent's cooperation

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
High	1	1,095	71.8	72.7
Middle	2	370	24.2	24.6
Low	3	42	2.8	2.8
NA	0	1	0.1	
DK	4	18	1.2	
Total		1,526	100.0	100.0

V60 Number of visits

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Once	1	1,068	70.0	70.0
Twice	2	426	27.9	27.9
Three times and more	3	31	2.0	2.0
NA	0	1	0.1	
Total		1,526	100.0	100.0

V61 Size of examined areas

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
Big city (Metropolitan)	1	758	49.7	49.7
Small and medium-sized city	2	388	25.4	25.4
Town (Eup)	3	1	0.1	0.1
Myeon or below (A subdivision of a gun/township)	4	378	24.8	24.8
NA	0	1	0.1	
Total		1,526	100.0	100.0

V62 Total amount of time required

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
10	10	2	0.1	0.1
12	12	1	0.1	0.1
14	14	1	0.1	0.1
15	15	24	1.6	1.6
16	16	1	0.1	0.1
17	17	3	0.2	0.2
18	18	4	0.3	0.3
19	19	1	0.1	0.1
20	20	164	10.7	10.8
21	21	3	0.2	0.2
22	22	4	0.3	0.3
23	23	3	0.2	0.2
24	24	4	0.3	0.3
25	25	139	9.1	9.2
26	26	3	0.2	0.2
27	27	9	0.6	0.6
28	28	11	0.7	0.7
29	29	6	0.4	0.4
30	30	450	29.5	29.6
31	31	4	0.3	0.3
32	32	6	0.4	0.4
33	33	7	0.5	0.5

RESPONSE	PUNCH	FREQ.	PERCENT	VALID %
34	34	6	0.4	0.4
35	35	112	7.3	7.4
36	36	2	0.1	0.1
37	37	5	0.3	0.3
38	38	4	0.3	0.3
39	39	3	0.2	0.2
40	40	259	17.0	17.1
42	42	2	0.1	0.1
43	43	2	0.1	0.1
44	44	2	0.1	0.1
45	45	41	2.7	2.7
46	46	1	0.1	0.1
47	47	2	0.1	0.1
49	49	2	0.1	0.1
50	50	111	7.3	7.3
52	52	1	0.1	0.1
53	53	1	0.1	0.1
54	54	1	0.1	0.1
55	55	14	0.9	0.9
60	60	77	5.0	5.1
63	63	1	0.1	0.1
65	65	1	0.1	0.1
68	68	1	0.1	0.1
70	70	10	0.7	0.7
72	72	1	0.1	0.1
80	80	2	0.1	0.1
85	85	1	0.1	0.1
90	90	3	0.2	0.2
NA	99	8	0.5	
Total		1,526	100.0	100.0