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|-----------|----------------------------------------------------------------|
| ID Number | A1-2002-0048-Eng |
| Title | The Relationship of Information Technology Usage to Life-Style |

1. What do you think is your level of information literacy in utilizing a computer?
 - 1) Very low
 - 2) Somewhat low
 - 3) Average
 - 4) Somewhat high
 - 5) Very high

2. For what purposes do you mostly use the internet?
 - 1) Email
 - 2) Research
 - 3) Socializing/ promoting friendships—clubs, communities etc.
 - 4) Entertainment—chatting (messaging), games etc.
 - 5) Advertisement and marketing
 - 6) e-trading
 - 7) Others

3. How much is the average monthly expenditure of your household on information and communications (total household expenditure on PC communication, internet, private line etc.)? <Excluding charges for cellular phone/telephone use>
 - 1) None
 - 2) Less than 10,000 won
 - 3) 10,000 won - less than 20,000 won
 - 4) 20,000 won - less than 30,000 won
 - 5) 30,000 won - less than 40,000 won
 - 6) 40,000 won - less than 50,000 won
 - 7) 50,000 won - less than 100,000 won
 - 8) More than 100,000 won

4. Please list all programs you are using. (Please mark all that apply)
 - 1) Arae-A Hangul/ Microsoft Word
 - 2) Microsoft Excel
 - 3) PowerPoint
 - 4) Microsoft Excess
 - 5) Programs for graphic applications such as Photoshop, Illustrator etc.
 - 6) Messenger
 - 7) FTP program
 - 8) File sharing program (Soribada etc.)
 - 9) Programming language such as C, Java etc.
 - 10) Others

5. Have you felt anxious about our society's rapid change into a information and knowledge based society?

- 1) I feel anxious very often
- 2) I sometimes feel anxious
- 3) I do not feel one way or the other
- 4) I rarely feel anxious
- 5) I do not feel anxious at all

6. The following question is regarding the ability to use a web browser when searching for information on the internet. Please mark where applicable.

| | Currently know how to use | Currently do not know how to use but will require use in the future | Currently do not know how to use and will not require use in the future |
|--------------------------------------|---------------------------|---------------------------------------------------------------------|-------------------------------------------------------------------------|
| 1) Running and accessing web browser | 1 | 2 | 3 |
| 2) Utilization of favorites | 1 | 2 | 3 |
| 3) Printing web pages | 1 | 2 | 3 |
| 4) Saving web pages | 1 | 2 | 3 |
| 5) Managing cookies | 1 | 2 | 3 |
| 6) Downloading files | 1 | 2 | 3 |

7. The following question is regarding the ability to use a search engine when searching for information on the internet. Please mark where applicable.

| | Currently know how to use | Currently do not know how to use but will require use in the future | Currently do not know how to use and will not require use in the future |
|-----------------------------------------------|---------------------------|---------------------------------------------------------------------|-------------------------------------------------------------------------|
| 1) Search by keywords and logical expressions | 1 | 2 | 3 |
| 2) Refining search results | 1 | 2 | 3 |
| 3) Utilization of favorites | 1 | 2 | 3 |
| 4) Search utilizing directories | 1 | 2 | 3 |

8. The following question is regarding the ability to use electronic mail (e-mail). Please mark where applicable.

| | Currently know how to use | Currently do not know how to use but will require use in the future | Currently do not know how to use and will not require use in the future |
|----------------------------------------------------|---------------------------|---------------------------------------------------------------------|-------------------------------------------------------------------------|
| 1) Setting up electronic mail account/ preferences | 1 | 2 | 3 |
| 2) Sending and receiving electronic mail (e-mail) | 1 | 2 | 3 |
| 3) Managing inbox | 1 | 2 | 3 |
| 4) Managing and utilizing address book | 1 | 2 | 3 |
| 5) Blocking and deleting spam mail | 1 | 2 | 3 |

9. The following question is regarding the ability to use various e-commerce (internet shopping malls, banking etc.). Please mark where applicable.

| | Currently know how to use | Currently do not know how to use but will require use in the future | Currently do not know how to use and will not require use in the future |
|------------------------------------------------------------------|---------------------------|---------------------------------------------------------------------|-------------------------------------------------------------------------|
| 1) Utilization of specific shopping malls for different products | 1 | 2 | 3 |
| 2) Utilization of price comparison sites | 1 | 2 | 3 |
| 3) Order tracking/ delivery confirmation | 1 | 2 | 3 |
| 4) Utilization of shopping mall message boards | 1 | 2 | 3 |
| 5) Internet banking | 1 | 2 | 3 |
| 6) E-commerce using cellular phones/PDA | 1 | 2 | 3 |

10. The following question is regarding the ability to create and edit documents using a computer.

| | Currently know how to use | Currently do not know how to use but will require use in the future | Currently do not know how to use and will not require use in the future |
|---------------------------------------------------------------|---------------------------|---------------------------------------------------------------------|-------------------------------------------------------------------------|
| 1) Opening/closing/saving documents etc. | 1 | 2 | 3 |
| 2) Selecting printing paper, format etc. | 1 | 2 | 3 |
| 3) Font, font size, spacing etc. | 1 | 2 | 3 |
| 4) Copy, cut, paste, etc. | 1 | 2 | 3 |
| 5) Utilization of document formatting | 1 | 2 | 3 |
| 6) Handling and inserting images into document | 1 | 2 | 3 |
| 7) Creating homepage using HTML | 1 | 2 | 3 |
| 8) Creating worksheets (using Excel etc.) | 1 | 2 | 3 |
| 9) Executing calculations using worksheets (using Excel etc.) | 1 | 2 | 3 |
| 10) Creating slides (using PowerPoint etc.) | 1 | 2 | 3 |
| 11) Creating images using Photoshop etc. | 1 | 2 | 3 |

11. The following question is regarding the ability to use computer operating systems (OS). Please mark where applicable.

| | Currently know how to use | Currently do not know how to use but will require use in the future | Currently do not know how to use and will not require use in the future |
|----------------------------------------------------|---------------------------|---------------------------------------------------------------------|-------------------------------------------------------------------------|
| 1) Identifying properties of files and directories | 1 | 2 | 3 |
| 2) Organizing disks | 1 | 2 | 3 |
| 3) Enabling and disabling shared folders | 1 | 2 | 3 |

| | | | |
|------------------------------------------|---|---|---|
| 4) Formatting disks | 1 | 2 | 3 |
| 5) Creating booting disks | 1 | 2 | 3 |
| 6) Utilizing recovery disk and safe mode | 1 | 2 | 3 |
| 7) Installing new hardware | 1 | 2 | 3 |
| 8) BIOS Setting | 1 | 2 | 3 |

12. The following question is regarding the ability to maintain and manage a computer. Please mark where applicable.

| | Currently know how to use | Currently do not know how to use but will require use in the future | Currently do not know how to use and will not require use in the future |
|-------------------------------------------------|---------------------------|---------------------------------------------------------------------|-------------------------------------------------------------------------|
| 1) Managing files and directories | 1 | 2 | 3 |
| 2) Extracting and compressing one or more files | 1 | 2 | 3 |
| 3) Backing up one or more files | 1 | 2 | 3 |
| 4) Uploading and downloading files | 1 | 2 | 3 |
| 5) Program upgrades | 1 | 2 | 3 |
| 6) Installing/running computer virus vaccine | 1 | 2 | 3 |
| 7) Installing web browser security patch | 1 | 2 | 3 |
| 8) Installing authentication program | 1 | 2 | 3 |
| 9) Managing password | 1 | 2 | 3 |

13. The following question is regarding ethics, norms, laws, and institutions related to information society. Please mark where applicable.

| | Currently know | Currently do not know but need to know in the future | Currently do not know and do not need to know in the future |
|-----------------------------------------------------------------------------|----------------|------------------------------------------------------|-------------------------------------------------------------|
| 1) Online game addiction | 1 | 2 | 3 |
| 2) Online chatting (instant messaging) addiction | 1 | 2 | 3 |
| 3) Measures for protecting personal information online | 1 | 2 | 3 |
| 4) Etiquette regarding message boards and chatting (messaging) | 1 | 2 | 3 |
| 5) etiquette regarding e-commerce | 1 | 2 | 3 |
| 6) Regulations on copyright protection | 1 | 2 | 3 |
| 7) Regulations on protection of personal information | 1 | 2 | 3 |
| 8) Regulations on infringement of privacy | 1 | 2 | 3 |
| 9) Terms and conditions as well as related regulations regarding e-commerce | 1 | 2 | 3 |

The following questions are regarding lifestyles.
For each item, please mark the score relevant to your opinion.

14. The following contents are on politics, economy, and society. For each item please mark the applicable score.

| | Strongly disagree | Disagree | Neither agree nor disagree | Agree | Strongly agree |
|------------------------------------------------------------------------------------------------------------------|-------------------|----------|----------------------------|-------|----------------|
| 1) Women must maintain their chastity until marriage | 1 | 2 | 3 | 4 | 5 |
| 2) Abortion cannot be condoned under any circumstances | 1 | 2 | 3 | 4 | 5 |
| 3) The status of women in the home and within society should be elevated from the current position | 1 | 2 | 3 | 4 | 5 |
| 4) Those who have higher income should pay more taxes than they do now | 1 | 2 | 3 | 4 | 5 |
| 5) The existence of poverty is due to problems in the social system | 1 | 2 | 3 | 4 | 5 |
| 6) In politics, stability is more important than change | 1 | 2 | 3 | 4 | 5 |
| 7) Since voting is up to the individual, an individual may or may not vote depending on his or her circumstances | 1 | 2 | 3 | 4 | 5 |
| 8) Society, culture, and the economy may make advancements even without advancements in politics | 1 | 2 | 3 | 4 | 5 |
| 9) For political progress it is important for me to exercise my right to vote | 1 | 2 | 3 | 4 | 5 |
| 10) It is not advisable to participate in protests or demonstrations | 1 | 2 | 3 | 4 | 5 |
| 11) Distribution should come before growth | 1 | 2 | 3 | 4 | 5 |

15. The following are regarding work and family. Please mark the applicable score for each item.

| | Strongly disagree | Disagree | Neither agree nor disagree | Agree | Strongly agree |
|----------------------------------------------------------------------------------------------------------------------|-------------------|----------|----------------------------|-------|----------------|
| 1) It would be difficult for me to live by myself away from others | 1 | 2 | 3 | 4 | 5 |
| 2) It angers me when other people excel beyond my competence | 1 | 2 | 3 | 4 | 5 |
| 3) Even if it is something I enjoy, I will quit if my family is against it | 1 | 2 | 3 | 4 | 5 |
| 4) If an extended family member is experiencing financial difficulty, I would like to help to the best of my ability | 1 | 2 | 3 | 4 | 5 |
| 5) Living amongst others is uncomfortable for me | 1 | 2 | 3 | 4 | 5 |
| 6) I feel good when working in cooperation with others | 1 | 2 | 3 | 4 | 5 |

| | | | | | |
|------------------------------------------------------------------------------------------------|---|---|---|---|---|
| 7) I enjoy working in a competitive environment with others | 1 | 2 | 3 | 4 | 5 |
| 8) I am mostly accountable for the things that have happened to me | 1 | 2 | 3 | 4 | 5 |
| 9) I often sacrifice my interests for the collective good | 1 | 2 | 3 | 4 | 5 |
| 10) I am unique and different from others | 1 | 2 | 3 | 4 | 5 |
| 11) It is important for me to maintain harmony with the group I belong to | 1 | 2 | 3 | 4 | 5 |
| 12) I do not relinquish my opinion even if it is different from those of the group I belong to | 1 | 2 | 3 | 4 | 5 |

16. The following are regarding clothing habits. Please mark the applicable score for each item.

| | Strongly disagree | Disagree | Neither agree nor disagree | Agree | Strongly agree |
|-----------------------------------------------------------------------------------|-------------------|----------|----------------------------|-------|----------------|
| 1) I purchase trendy clothes ahead of others | 1 | 2 | 3 | 4 | 5 |
| 2) I enjoy wearing demure clothing | 1 | 2 | 3 | 4 | 5 |
| 3) I wear clothing without being bound by convention | 1 | 2 | 3 | 4 | 5 |
| 4) The way I dress has not changed much over a long period of time | 1 | 2 | 3 | 4 | 5 |
| 5) I think it is more important why I dress a certain way rather than how I dress | 1 | 2 | 3 | 4 | 5 |
| 6) When selecting clothing I attach great importance to the impression it gives | 1 | 2 | 3 | 4 | 5 |
| 7) I thoroughly make plans before purchasing clothing | 1 | 2 | 3 | 4 | 5 |
| 8) I pick out clothes to wear the next day a day before | 1 | 2 | 3 | 4 | 5 |

17. The following are regarding dietary habits. Please mark the applicable score for each item.

| | Strongly disagree | Disagree | Neither agree nor disagree | Agree | Strongly agree |
|-----------------------------------------------------------------------------------------------------------|-------------------|----------|----------------------------|-------|----------------|
| 1) I try not to eat alone if possible | 1 | 2 | 3 | 4 | 5 |
| 2) I do not talk much with others while eating | 1 | 2 | 3 | 4 | 5 |
| 3) When cooking, I tend to attempt new recipes rather than those I already know | 1 | 2 | 3 | 4 | 5 |
| 4) I tend to frequent the restaurants I usually go to | 1 | 2 | 3 | 4 | 5 |
| 5) When eating new foods I tend to analyze the ingredients/cooking methods rather than enjoying the taste | 1 | 2 | 3 | 4 | 5 |
| 6) When having a meal I remember the ambiance and the experience more than the actual taste of the food | 1 | 2 | 3 | 4 | 5 |

| | | | | | |
|------------------------------------------------------------------------------|---|---|---|---|---|
| 7) I prefer to dine according to the diet I have planned as much as possible | 1 | 2 | 3 | 4 | 5 |
| 8) I make efforts to keep to meal times as much as possible | 1 | 2 | 3 | 4 | 5 |

18. The following are regarding housing habits. Please mark the applicable score for each item.

| | Strongly disagree | Disagree | Neither agree nor disagree | Agree | Strongly agree |
|------------------------------------------------------------------------------------------------------------------|-------------------|----------|----------------------------|-------|----------------|
| 1) I like a home with a large living space even if the rooms are small | 1 | 2 | 3 | 4 | 5 |
| 2) I attempts to find a space just for myself within the home if possible | 1 | 2 | 3 | 4 | 5 |
| 3) I prefer a unique home rather than a traditional style home | 1 | 2 | 3 | 4 | 5 |
| 4) I would like to live in the same home for as long as possible | 1 | 2 | 3 | 4 | 5 |
| 5) When looking for a new home, I stress the importance of the layout as well as functionality and convenience | 1 | 2 | 3 | 4 | 5 |
| 6) I stress the importance of the impression more so than the functionality of furniture or interior decorations | 1 | 2 | 3 | 4 | 5 |
| 7) I tend to keep my room neatly organized | 1 | 2 | 3 | 4 | 5 |
| 8) I spontaneously decide to clean or rearrange the furniture in my home | 1 | 2 | 3 | 4 | 5 |

19. The following are regarding leisure habits. Please mark the applicable score for each item.

| | Strongly disagree | Disagree | Neither agree nor disagree | Agree | Strongly agree |
|--------------------------------------------------------------------------------------------------------------------------------------|-------------------|----------|----------------------------|-------|----------------|
| 1) When exercising I try to exercise with others if possible | 1 | 2 | 3 | 4 | 5 |
| 2) On holidays, I prefer spending time quietly at home rather than going out | 1 | 2 | 3 | 4 | 5 |
| 3) If I am given the opportunity to travel freely, I would like to visit a place completely foreign to me rather than a place I know | 1 | 2 | 3 | 4 | 5 |
| 4) When listening to music, I tend to listen to similar styles of music I always listen to | 1 | 2 | 3 | 4 | 5 |
| 5) When travelling, I stress the importance of the meaning of travel rather than enjoying it | 1 | 2 | 3 | 4 | 5 |

| | | | | | |
|--------------------------------------------------------------------------------------------------------------|---|---|---|---|---|
| 6) When enjoying leisure activities, it is much more important with whom it is done rather than what is done | 1 | 2 | 3 | 4 | 5 |
| 7) I tend to plan thoroughly before spending leisure time | 1 | 2 | 3 | 4 | 5 |
| 8) When given a day to travel freely, it is more fun to take off without any plans | 1 | 2 | 3 | 4 | 5 |

20. Out of the following, what do you think is the most important in life? (select all that apply)

- 1) Health
- 2) A happy family
- 3) Self-development
- 4) Economic affluence
- 5) Social success
- 6) Mental maturity
- 7) Hobby/leisure activities
- 8) Knowledge/learning
- 9) Love with the opposite sex
- 10) Good relationships
- 11) Other
- 12) Do not know

21. Please express your level of satisfaction with your life in general using the following scores.
(0 points: Not at all satisfied, 50 points: Neither satisfied nor dissatisfied, 100 points: Very satisfied)

- 1) 0 points
- 2) 10 points
- 3) 20 points
- 4) 30 points
- 5) 40 points
- 6) 50 points
- 7) 60 points
- 8) 70 points
- 9) 80 points
- 10) 90 points
- 11) 100 points

22. How do you think your life in ten years will compare to that of today?

- 1) Greatly worse
- 2) Somewhat worse
- 3) Similar to that of today
- 4) Somewhat improve
- 5) Greatly improve

23. What is your gender?

- 1) Male
- 2) Female

24. What is your age? (Please state your age in years.)

_____ years old

25. Which region do you currently live in?

- 1) Large city (Seoul metropolitan city/metropolitan city)
- 2) Small or medium sized city (Si region excluding Seoul or metropolitan city)
- 3) Gun region (Region excluding metropolitan city or small and medium sized city)

26. What is your highest level of education?

- 1) Elementary school graduate or below
- 2) Middle school graduate
- 3) High school graduate
- 4) Currently attending college
- 5) College graduate
- 6) Graduate school graduate

27. What is your occupation?

- 1) Top executive / senior official
- 2) Professional worker
- 3) Office worker
- 4) Service worker
- 5) Sales worker
- 6) Skilled worker
- 7) Agriculture, forestry, and fishing worker
- 8) Unskilled manual worker
- 9) Self employed/ Freelancer
- 10) Student
- 11) Homemaker
- 12) Unemployed

28. What is the average monthly income of your household?

- 1) Less than 1,000,000 won or less
- 2) 1,000,000 - less than 1,500,000 won
- 3) 1,500,000 - less than 2,000,000 won
- 4) 2,000,000 - less than 3,000,000 won
- 5) 3,000,000 - less than 5,000,000 won
- 6) More than 5,000,000 won