

ID Number	A1-2003-0001-Eng
Title	Survey on Values and Attitudes of Koreans, 2003

- Respondent's region

- 1) Seoul
- 2) Busan
- 3) Daegu
- 4) Incheon
- 5) Gwangju
- 6) Daejeon
- 7) Ulsan
- 8) Gyeonggi-do
- 9) Gangwon-do
- 10) Chungcheongbuk-do
- 11) Chungcheongnam-do
- 12) Jeollabuk-do
- 13) Jeollanam-do
- 14) Gyeongsangbuk-do
- 15) Gyeongsangnam-do

- Size of residential place

- 1) Large city (Seoul/Busan/Daegu/Incheon/Gwangju/Daejeon/Ulsan)
- 2) Small or medium sized city
- 3) Eup or Myeon

1. We're going to assume there is a "ladder of happiness". The very top with 100 points represents the happiest life, the middle 50 points, and the very bottom 0 points representing the least happy life.

1a. Where would you place your life today between 0 to 100 points?

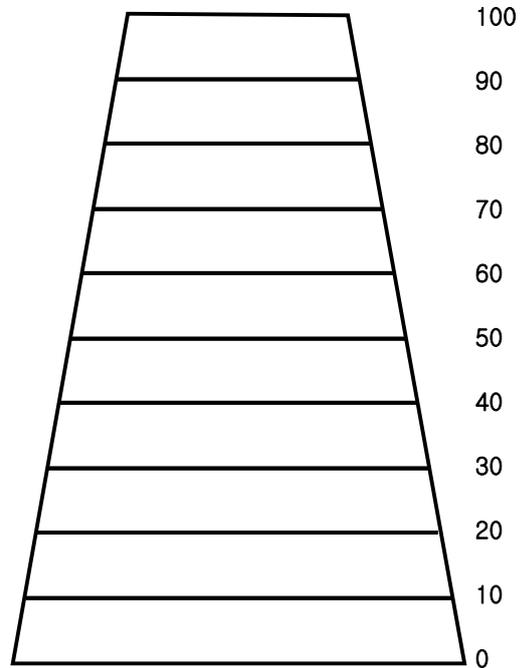
\_\_\_\_\_ point(s)

1b. Where would you place your life 5 years ago (immediately before the IMF financial crisis) between 0 to 100 points?

\_\_\_\_\_ point(s)

1c. Where do you think your life would be 5 years from now between 0 to 100 points?

\_\_\_\_\_ point(s)



2. Among the following choices, which do you feel are most important, in leading a happy life? Please choose two in order of importance.

- |                |                       |                                   |
|----------------|-----------------------|-----------------------------------|
| ① Health       | ④ Leisure             | ⑦ Loving relationship with spouse |
| ② Affluence    | ⑤ Success of children | ⑧ Faith                           |
| ③ Job security | ⑥ Good friends        | ⑨ Other (Please Specify _____ )   |

2a. Most important \_\_\_\_\_

2b. Second most important \_\_\_\_\_

3. How do you feel about the following statements on marriage and family?

- |  | Strongly disagree |       | Neither agree nor disagree |       | Strongly agree |       |   |       |   |
|--|-------------------|-------|----------------------------|-------|----------------|-------|---|-------|---|
| 3a. A person can lead a happy life only when married   | ①                 | ----- | ②                          | ----- | ③              | ----- | ④ | ----- | ⑤ |
| 3b. Couples shouldn't get divorced even if they are in a bad relationship for the sake of their children | ①                 | ----- | ②                          | ----- | ③              | ----- | ④ | ----- | ⑤ |
| 3c. One should have at least one son   | ①                 | ----- | ②                          | ----- | ③              | ----- | ④ | ----- | ⑤ |

3d. The woman should be in charge of housework even when both husband and wife are working ①-----②-----③-----④-----⑤

3e. A woman can have status equal to her husband only if she has her own job ①-----②-----③-----④-----⑤

4. How do you feel about the following situations?

4a. New and different thinking

Very accepting ①-----②-----③-----④-----⑤ Feel strong resistance

4b. When you feel that your superior is wrong or mistaken

I let it be ①-----②-----③-----④-----⑤ Point it out no matter what

4c. I \_\_\_\_\_ competing with others

Avoid ①-----②-----③-----④-----⑤ Tend to enjoy

4d. I \_\_\_\_\_ others if possible

Work like ①-----②-----③-----④-----⑤ Try to work differently from

4e. If what I believe is right is in disagreement with the current law

I should abide by the law ①-----②-----③-----④-----⑤ I should follow my own beliefs

5. How actively did you participate in the following types of organizations during the last year?

	No participation	Registered as a member only	Limited participation	Relatively active	Very active participation
5a. Religious organization (church, temple, etc.)	①-----	②-----	③-----	④-----	⑤
5b. Political organizations such as political parties	①-----	②-----	③-----	④-----	⑤
5c. Clan gathering, townsmen gathering	①-----	②-----	③-----	④-----	⑤
5d. Alumni association	①-----	②-----	③-----	④-----	⑤
5e. Gye (traditional private fund organized among acquaintances)	①-----	②-----	③-----	④-----	⑤
5f. Hobby/Culture clubs	①-----	②-----	③-----	④-----	⑤
5g. Humanitarian or charitable organizations	①-----	②-----	③-----	④-----	⑤

- 5h. Civic associations ①-----②-----③-----④-----⑤
- 5i. Professional associations (association, cooperatives, labor unions, etc.) ①-----②-----③-----④-----⑤
- 5j. Internet communities ①-----②-----③-----④-----⑤

6. Please indicate how often you commit the following.

- |  | Never  | Rarely | Occasion<br>-ally | Often  | Very<br>often | Not<br>applicable |
|--|--------|--------|-------------------|--------|---------------|-------------------|
| 6a. Littering (trash, cigarette buds, etc.)                                  | ①----- | ②----- | ③-----            | ④----- | ⑤             | ⑨                 |
| 6b. Violating traffic regulations while walking or driving                   | ①----- | ②----- | ③-----            | ④----- | ⑤             | ⑨                 |
| 6c. Bribing officials or related personnel to better take care of your needs | ①----- | ②----- | ③-----            | ④----- | ⑤             | ⑨                 |
| 6d. Giving gifts or cash to teachers for the education of children           | ①----- | ②----- | ③-----            | ④----- | ⑤             | ⑨                 |

7. How do you feel about the following statements?

- |  | Strongly<br>disagree | Neither agree<br>nor disagree | Strongly<br>agree |
|--|----------------------|-------------------------------|-------------------|
| 7a. One can pay-off a police officer after being caught for a traffic violation              | ①-----               | ②-----                        | ③-----④-----⑤     |
| 7b. Parents can bribe their children's teachers by giving them money                         | ①-----               | ②-----                        | ③-----④-----⑤     |
| 7c. A supervisor can aid in the promotion of his/her subordinate because he/she is an alumni | ①-----               | ②-----                        | ③-----④-----⑤     |
| 7d. One can pay-off public officials   | ①-----               | ②-----                        | ③-----④-----⑤     |

8. How much do you consider the "region of origin" of the person in question in the following circumstances?

- |   | Do not<br>consider<br>at all | Consider<br>somewhat | Consider<br>strongly |
|---|------------------------------|----------------------|----------------------|
| 8a. Personal relationships                          | ①-----                       | ②-----               | ③-----④-----⑤        |
| 8b. Marriage  | ①-----                       | ②-----               | ③-----④-----⑤        |
| 8c. Business partnerships or financial transactions | ①-----                       | ②-----               | ③-----④-----⑤        |
| 8d. Presidential election                           | ①-----                       | ②-----               | ③-----④-----⑤        |

9. How strongly do you agree or disagree with the following statements?

	Strongly disagree	Neither agree nor disagree	Strongly agree
9a. In most cases playing by the rules will end up in a loss	①-----	②-----	③-----④-----⑤
9b. One must attend company get-togethers regardless of personal circumstances	①-----	②-----	③-----④-----⑤
9c. In order to maintain social order there should be a clear distinction between top and bottom	①-----	②-----	③-----④-----⑤
9d. If one makes the effort anyone can move up and join the upper class in Korean society	①-----	②-----	③-----④-----⑤
9e. In our society nothing can't be done with money	①-----	②-----	③-----④-----⑤
9f. In order to succeed in our society connections and a good family background are essential	①-----	②-----	③-----④-----⑤
9g. The rewards of being number one (the top) are too great in Korean society	①-----	②-----	③-----④-----⑤
9h. In order for society to thrive the opinions of the younger generation should be valued more than that of the older generation	①-----	②-----	③-----④-----⑤
9i. Chaebols are necessary for economic development	①-----	②-----	③-----④-----⑤
9j. Corruption is widespread in Korean society	①-----	②-----	③-----④-----⑤
9k. If possible I would like to immigrate to another country	①-----	②-----	③-----④-----⑤
9l. The leaders of Korean society work for the people rather than themselves	①-----	②-----	③-----④-----⑤
9m. In electing a leader a favorable impression and image is more important than his/her competence	①-----	②-----	③-----④-----⑤
9n. I would overlook the corruption or wrongdoings of others if it does not result in a personal loss	①-----	②-----	③-----④-----⑤
9o. My rights may be limited or given up for the public good	①-----	②-----	③-----④-----⑤
9p. The experience and wisdom of the elderly should be respected	①-----	②-----	③-----④-----⑤
9q. One should be diligent and faithful even without reward	①-----	②-----	③-----④-----⑤
9r. It is good to follow our traditional rituals and formalities as they are	①-----	②-----	③-----④-----⑤

10. In our society, how democratic or authoritative do you feel are the following relationships?

	Very authoritative	Neither democratic nor authoritative	Very democratic
10a. Between parent and child	①-----	②-----	③-----④-----⑤
10b. Between husband and wife	①-----	②-----	③-----④-----⑤
10c. Between managers and laborers (Employer and employee)	①-----	②-----	③-----④-----⑤
10d. Between superiors and subordinates in the workplace	①-----	②-----	③-----④-----⑤
10e. Between teachers and students	①-----	②-----	③-----④-----⑤
10f. Between public officers and the public	①-----	②-----	③-----④-----⑤

11. In our society, how conflict ridden do you feel are the following relationships?

	Very severe	Average	Nonexistent
11a. Between the age groups 20-30 and 50-60	①-----	②-----	③-----④-----⑤
11b. Between people from the Honam and Youngnam regions	①-----	②-----	③-----④-----⑤
11c. Between the wealthy and the poor	①-----	②-----	③-----④-----⑤
11d. Between Seoul and the provinces	①-----	②-----	③-----④-----⑤
11e. Between the highly educated and uneducated	①-----	②-----	③-----④-----⑤
11f. Between men and women	①-----	②-----	③-----④-----⑤

12. How much do you trust each of the following people and institutions in our society?

	Do not trust at all	Neither trust nor distrust	Strongly trust
12a. The executive branch	①-----	②-----	③-----④-----⑤
12b. The judicial branch	①-----	②-----	③-----④-----⑤
12c. Chaebol	①-----	②-----	③-----④-----⑤
12d. Media	①-----	②-----	③-----④-----⑤
12e. Civic associations	①-----	②-----	③-----④-----⑤
12f. Universities	①-----	②-----	③-----④-----⑤
12g. The military	①-----	②-----	③-----④-----⑤
12h. Religious organizations	①-----	②-----	③-----④-----⑤
12i. Labor unions	①-----	②-----	③-----④-----⑤
12j. Large corporations	①-----	②-----	③-----④-----⑤

- 12k. Scientists ①-----②-----③-----④-----⑤
- 12l. Coworkers ①-----②-----③-----④-----⑤
- 12m. Friends and alumni ①-----②-----③-----④-----⑤
- 12n. People from one's hometown ①-----②-----③-----④-----⑤
- 12o. Family ①-----②-----③-----④-----⑤

13. How much do you feel the following occupational groups contributed to the development of our society?

- |                                    | Made little contributions | Average | Made great contributions |
|------------------------------------|---------------------------|---------|--------------------------|
| 13a. High ranking public officials | ①-----②-----③-----④-----⑤ |         |                          |
| 13b. Politicians (Congressmen)     | ①-----②-----③-----④-----⑤ |         |                          |
| 13c. Businessmen                   | ①-----②-----③-----④-----⑤ |         |                          |
| 13d. Laborers                      | ①-----②-----③-----④-----⑤ |         |                          |
| 13e. Doctors                       | ①-----②-----③-----④-----⑤ |         |                          |
| 13f. Professors                    | ①-----②-----③-----④-----⑤ |         |                          |
| 13g. Chaebol                       | ①-----②-----③-----④-----⑤ |         |                          |
| 13h. Judges and prosecutors        | ①-----②-----③-----④-----⑤ |         |                          |
| 13i. Religious figures             | ①-----②-----③-----④-----⑤ |         |                          |
| 13j. Farmers                       | ①-----②-----③-----④-----⑤ |         |                          |
| 13k. Scientists                    | ①-----②-----③-----④-----⑤ |         |                          |
| 13l. Labor unions                  | ①-----②-----③-----④-----⑤ |         |                          |
| 13m. Civic activists               | ①-----②-----③-----④-----⑤ |         |                          |

14. What are some of the things that you feel are important when you are looking for a job?  
Please select two numbers from the following in order of importance.

① Corporate image	⑤ Personal interests and aptitude
② Job security	⑥ Social reputation
③ Potential for personal growth	⑦ Other (Please Specify )
④ Wage	

14a. Most important \_\_\_\_\_

14b. Second most important \_\_\_\_\_

15. How do you feel about the following statements?

	Strongly disagree	Neither agree nor disagree	Strongly agree
15a. Wages should be paid based on performance and not based on years of service	①-----	②-----	③-----④-----⑤
15b. Layoffs are inevitable for companies to stay competitive	①-----	②-----	③-----④-----⑤
15c. I will switch jobs whenever a better job opportunity presents itself	①-----	②-----	③-----④-----⑤
15d. The reason for working is money	①-----	②-----	③-----④-----⑤
15e. Leisure time is more important than work time	①-----	②-----	③-----④-----⑤

16. How do you feel about the following statements?

	Strongly disagree	Neither agree nor disagree	Strongly agree
16a. One should not be criticized for a purchase, however expensive it may be, as long as it is purchased with his or her money	①-----	②-----	③-----④-----⑤
16b. In general, items deemed as “luxury goods” are worth the high cost	①-----	②-----	③-----④-----⑤
16c. Rather than making efforts to save, one should buy what he or she wants	①-----	②-----	③-----④-----⑤
16d. In purchasing a product you have a tendency to be influenced by advertisements and current trends	①-----	②-----	③-----④-----⑤
16e. In purchasing a product the image of the company that produced the product is important to you	①-----	②-----	③-----④-----⑤
16f. In purchasing a product the design of the product is more important than the quality of the product	①-----	②-----	③-----④-----⑤

17. What is the first thing that comes to mind when you think of “capitalism”? Please select two things that come to mind in order of which thought first came to mind.

- |                   |  |
|-------------------|--|
| ① Affluence       | ⑥ Efficiency                           |
| ② Economic growth | ⑦ Gap between the wealthy and the poor |
| ③ Corruption      | ⑧ Abundant opportunities               |
| ④ Competition     | ⑨ Exploitation                         |
| ⑤ Rationality     | ⑩ Other (Please Specify _____ )        |

17a. First image \_\_\_\_\_

17b. Second image \_\_\_\_\_

18. How do you feel about the following statements?

- |   | Strongly<br>disagree |       | Neither agree<br>nor disagree |       | Strongly<br>agree |       |   |       |   |
|---|----------------------|-------|-------------------------------|-------|-------------------|-------|---|-------|---|
| 18a. For economic development more government interventions are needed                              | ①                    | ----- | ②                             | ----- | ③                 | ----- | ④ | ----- | ⑤ |
| 18b. Regulations on Chaebols should be strengthened   | ①                    | ----- | ②                             | ----- | ③                 | ----- | ④ | ----- | ⑤ |
| 18c. More efforts should be made towards improving welfare even if it causes slower economic growth | ①                    | ----- | ②                             | ----- | ③                 | ----- | ④ | ----- | ⑤ |
| 18d. Activities of labor unions should be further restricted for the sake of economic growth        | ①                    | ----- | ②                             | ----- | ③                 | ----- | ④ | ----- | ⑤ |
| 18e. Wealthy people should pay more taxes than they do now for the sake of the poor                 | ①                    | ----- | ②                             | ----- | ③                 | ----- | ④ | ----- | ⑤ |

19a. The following are the five Korean Chaebols. Which company would you or your child be interested in working for?

- ① Samsung
- ② LG
- ③ SK
- ④ Hyundai
- ⑤ Hanjin

19b. The following are the five Korean Chaebols. Which company do you feel has the most favorable image?

- ① Samsung
- ② LG
- ③ SK
- ④ Hyundai
- ⑤ Hanjin

19c. What do you feel is the most important factor in deciding the image of Chaebols?

- ① Contribution to the national economy
- ② Observance of the law
- ③ Transparent management (ethicality)
- ④ Social contribution (service)
- ⑤ Other (Please specify \_\_\_\_\_ )

20a. Have you used a computer during the last month?

- ① Yes ⇒ Go to question 20b.
- ② No ⇒ Go to question 23.

20b. On average, how many hours do you spend on using the computer per day?

Approximately \_\_\_\_ hours \_\_\_\_ minutes

21a. Have you used the internet during the last month?

- ① Yes ⇒ Go to question 21b.
- ② No ⇒ Go to question 23.

21b. On average, how many hours do you spend using the internet per day?

Approximately \_\_\_\_ hours \_\_\_\_ minutes

22. How strongly do you agree or disagree with the following statements on the internet?

	Strongly disagree		Neither agree nor disagree		Strongly agree
22a. The internet increases generational conflict	①-----	②-----	③-----	④-----	⑤
22b. Most information disseminated through the internet is either faulty or untrue	①-----	②-----	③-----	④-----	⑤
22c. I have experienced a change in my opinion on a social issue due to the internet	①-----	②-----	③-----	④-----	⑤

22d. I have written my opinion on internet boards ①-----②-----③-----④-----⑤

23. How do you feel about North Korea?

- ① North Korea should be helped
- ② North Korea should be our partners in cooperation
- ③ North Korea is subject of fair competition
- ④ North Korea should be guarded against with caution
- ⑤ North Korea is hostile and a security threat

24. How do you feel about the following statements?

	Strongly disagree	Neither agree nor disagree	Strongly agree
24a. North Korean aid should continue even if North Korea develops nuclear weapons	①-----②-----③-----④-----⑤		
24b. Although it may worsen the state of our economy, reunification should take place as soon as possible	①-----②-----③-----④-----⑤		
24c. Kim Jong-II is doing a fairly good job leading North Korea	①-----②-----③-----④-----⑤		
24d. It will not be a great threat to security in Korea even if US forces withdraw	①-----②-----③-----④-----⑤		
24e. The improvement of relations with North Korea is more important than the maintenance of the alliance with the US	①-----②-----③-----④-----⑤		

25. What are your thoughts on the following statements?

	Strongly disagree	Neither agree nor disagree	Strongly agree
25a. It is best to become familiar with foreign countries and cultures from an early age	①-----②-----③-----④-----⑤		
25b. One should purchase Korean made products even if they are of lesser quality	①-----②-----③-----④-----⑤		
25c. If one is in love it is ok to marry someone from another country	①-----②-----③-----④-----⑤		
25d. Foreign laborers should be allowed to live in Korea if they choose to do so	①-----②-----③-----④-----⑤		
25e. It is best to have as many foreign companies in Korea as possible	①-----②-----③-----④-----⑤		

26. How do you feel about the following countries? Please tick the relevant number.

	I feel strong aversion towards	←	Do not feel one way or the other	→	I have positive feelings towards				
26a. United States	①	-----	②	-----	③	-----	④	-----	⑤
26b. Japan	①	-----	②	-----	③	-----	④	-----	⑤
26c. Russia	①	-----	②	-----	③	-----	④	-----	⑤
26d. China	①	-----	②	-----	③	-----	④	-----	⑤
26e. North Korea	①	-----	②	-----	③	-----	④	-----	⑤
26f. Afghanistan	①	-----	②	-----	③	-----	④	-----	⑤

27a. From the following, which country do you like the most?

- ① United States
- ② Japan
- ③ Russia
- ④ China
- ⑤ North Korea
- ⑥ Afghanistan

27b. Which country do you like the least?

- ① United States
- ② Japan
- ③ Russia
- ④ China
- ⑤ North Korea
- ⑥ Afghanistan

27c. Which country should be considered the most important?

- ① United States
- ② Japan
- ③ Russia
- ④ China
- ⑤ North Korea
- ⑥ Afghanistan

28. For whom did you vote in the 2002 presidential election?

- ① Lee Hoi-Chang
- ② Roh Moo-Hyun
- ③ Kwon Young-Ghil
- ④ Other
- ⑤ Did not vote

29. The following are a list of feelings one may have felt towards the results of the 2002 presidential election. Please indicate how you felt.

- 29a. Despair      ①-----②-----③-----④-----⑤      Hope
- 29b. Sad            ①-----②-----③-----④-----⑤      Happy
- 29c. Anxious      ①-----②-----③-----④-----⑤      Reassured
- 29d. Lethargic     ①-----②-----③-----④-----⑤      Excited

30. What kind of image do you have of the president-elect Roh Moo-Hyun?

- |   | Strongly disagree | Neither agree nor disagree | Strongly agree |
|---|-------------------|----------------------------|----------------|
| 30a. I feel a personal affinity towards him | ①-----            | ②-----                     | ③-----④-----⑤  |
| 30b. I do not have faith in him             | ①-----            | ②-----                     | ③-----④-----⑤  |
| 30c. He has cultural sophistication         | ①-----            | ②-----                     | ③-----④-----⑤  |
| 30d. He is very insular                     | ①-----            | ②-----                     | ③-----④-----⑤  |
| 30e. He seems anxious                       | ①-----            | ②-----                     | ③-----④-----⑤  |
| 30f. He is progressive                      | ①-----            | ②-----                     | ③-----④-----⑤  |

31a. In selecting a candidate to elect during this presidential election, who are the people and what are the sources of information that had the greatest influence on your decision?

- |                             |                         |
|-----------------------------|-------------------------|
| ① Family                    | ⑤ Internet              |
| ② Friends/colleagues/alumni | ⑥ Political campaigning |
| ③ TV                        | ⑦ Promotional materials |
| ④ Newspaper                 |                         |

- 31aa. Most important \_\_\_\_\_
- 31ab. Second most important \_\_\_\_\_

31b. What are the elements you feel are important in electing a candidate?

- |                                 |   |
|---------------------------------|---|
| ① Physical appearance and image | ⑤ Age   |
| ② Favorable image               | ⑥ Personal background                         |
| ③ Policy pledges                | ⑦ Because I don't like the opposing candidate |
| ④ Political party               |   |

- 31ba. Most important \_\_\_\_\_
- 31bb. Second most important \_\_\_\_\_

32. From the following, what do you feel is the most significant long term goal for our country?

32a. Please indicate what you consider as the most and second most important goals.

- ① Maintaining high economic growth
- ② Increased voice in the workplace and in society
- ③ Building up national defense
- ④ Improving the environment

32aa. Most important \_\_\_\_\_

32ab. Second most important \_\_\_\_\_

32b. Please indicate what you consider as the most and second most important goals.

- ① Guaranteed freedom of speech
- ② Suppression of inflation and prices
- ③ Increased voice in the government's policy decisions
- ④ Maintain social order

32ba. Most important \_\_\_\_\_

32bb. Second most important \_\_\_\_\_

32c. Please indicate what you consider as the most and second most important goals.

- ① Economic stability
- ② Social development towards becoming a more humane society
- ③ Eradication of crime
- ④ A society where ideas are valued more than money

32ca. Most important \_\_\_\_\_

32cb. Second most important \_\_\_\_\_

33. How well do you feel the Roh Moo-Hyun government will pursue the following issues?

	Will do a bad job	Will do a great job
33a. Political reform	①-----②-----③-----④-----⑤	
33b. Resolving regional conflicts	①-----②-----③-----④-----⑤	
33c. Economic growth	①-----②-----③-----④-----⑤	
33d. Closing the gap between the rich and the poor	①-----②-----③-----④-----⑤	
33e. Preventing corruption	①-----②-----③-----④-----⑤	

34. Please state your gender.

- ① Male
- ② Female

35. When were you born?

Born in year 19 \_\_\_\_

36. What is your marital status?

- ① Married
- ② Widowed
- ③ Divorced
- ④ Separated
- ⑤ Never married

37. What is your religious affiliation?

- ① Buddhist
- ② Protestant
- ③ Catholic
- ④ Confucianism
- ⑤ Do not have a religion
- ⑥ Other ( \_\_\_\_\_ )

38. What is your highest level of education (Including currently attending institution and dropped out institution)?

- ① I have never attended school
- ② Elementary school
- ③ Middle school
- ④ High school
- ⑤ Junior college (two-year college)
- ⑥ University (four-year college)
- ⑦ Graduate school and above

39. Who is the chief wage earner in your household?

- ① Myself
- ② Spouse
- ③ Parent(s)
- ④ Child(ren)
- ⑤ Brother(s)/sister(s)
- ⑥ Other (Specify \_\_\_\_\_ )



46. Please select the region in which you grew up (Region where you lived for the longest period of time until middle school).

46a. Administrative district

- ① Seoul
- ② Busan
- ③ Daegu
- ④ Incheon
- ⑤ Gwangju
- ⑥ Daejeon
- ⑦ Ulsan
- ⑧ Gyeonggi-do
- ⑨ Gangwon-do
- ⑩ Chungcheongbuk-do
- ⑪ Chungcheongnam-do
- ⑫ Jeollabuk-do
- ⑬ Jeollanam-do
- ⑭ Gyeongsangbuk-do
- ⑮ Gyeongsangnam-do
- ⑯ Jeju
- ⑰ North Korea
- ⑱ In another country

46b. Size of region

- ① Large city (Seoul/Busan/Daegu/Incheon/Gwangju/Daejeon/Ulsan)
- ② Small or medium sized city
- ③ Eup (town)
- ④ Myeon or smaller

## Appendix: Classification of Occupations

### Professionals

11. Medical Doctors
12. Pharmacists
13. Lawyers/Judges/Public Prosecutors/Accountants
14. College Professors
15. Writers/Artists
16. Journalists/Broadcasters
17. Religious Professionals
18. Other Professionals (Specify \_\_\_\_\_ )

### Managers

21. Small Business CEO (employ 5 or more)
22. Large Company/Banking Executives
23. Senior Government Officials
24. Senior Officials of Social Organization
25. Field Officers or over/Police Managers
26. Other Professional Services Managers (Specify \_\_\_\_\_ )

### Semi-Professionals

31. Teachers/Private Instructors
32. Nurses
33. Architects
34. Engineers (Specify \_\_\_\_\_ )
35. Researchers
36. Other Technical Semi-Professionals (Specify \_\_\_\_\_ )

### Clerks

41. Middle Management Office Workers
42. General Office Clerks
43. Middle Management Bank Workers
44. General Bank Clerks
45. Clerks of Social Organization
46. Government Officials
47. Telephonists/Postmen
48. Company Grade Officers and Warrant Officers/Police Officers
49. Other Clerks (Specify \_\_\_\_\_ )

### Salespersons

51. Shop Keepers (employ fewer than 5)
52. Department Store/Large Scale Distributor Salespersons
53. Retail Salespersons
54. Door to Door Salespersons
55. Real Estate Agents
56. Street Stall Salespersons and Vendors
57. Other Salespersons (Specify \_\_\_\_\_ )

Service Workers

61. Restaurants/Inn owners, etc.
62. Food Service Workers/Lodging Service Workers
63. Barbershop/Hair Saloon/Laundry Owners, etc.
64. Barbers/Hairdressers/Laundry and Ironing Workers
65. Cleaners/Domestic Chores Helpers
66. Building Guards
67. Other Service Workers (Specify \_\_\_\_\_ )

Production Workers

71. Manufacturing Supervisors
72. Skilled Manufacturing Workers
73. Semi-Skilled Manufacturing Workers
74. Manufacturing labourers
75. Elementary Workers
76. Chauffeurs
77. Individual Taxi Drivers/Truck Drivers
78. Miners
79. Other Production Workers (Specify \_\_\_\_\_ )

Farmers and Fishermen

81. Rich Farmers
82. Middle-Class Farmers
83. Small Farmers
84. Poor Farmers/Tenant Farmers
85. Agriculture Elementary Workers
86. Livestock/Dairy Farmers
87. Shipowners
88. Fishermen, Fishery Farm Workers/Aquatics Cultivation Workers
89. Other Farmers and Fishermen (Specify \_\_\_\_\_ )

Unemployed

91. Students
92. Housemakers
93. Duty Military Service Persons
94. Unemployed Persons
95. Retired Persons/Pensioners
98. Others (Specify \_\_\_\_\_ )